REVIEW

VOLUME VI.

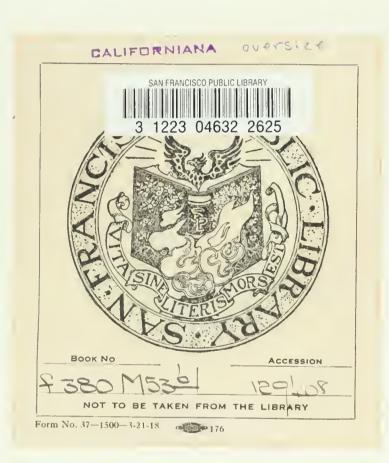
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SAN FRANCISCO, CAL., SEPTEMBER, 1901.

No. 61.

MUNICIPAL LESSONS FROM VIENNA AND BUDAPEST.

PREPARED FOR THE "REVIEW" FROM PERSONAL OBSERVATIONS

By Colonel E. A. DENICKE.

In the days of the Romans, and for many centuries after, the inhabitants of ities crowded together for self protection beyond high walls and deep moats. Consequently, in Vienna, as in other old European cities, many streets are narrow nd crooked, -- often so narrow that vehicles going from opposite directions cannot ass each other. The changes incident to modern times have rendered these ortifications unnecessary. The high walls have been leveled and the deep moats ave been filled in.

HE RING.

Where there were bastions, cannon and drawbridges, trees were planted and lawns laid out. Where the old moats once stood in Vienna, there is now a beautiful street, retaining the plendid avenue entirely encircling the old or inner city. "The Ring," a plendid avenue entirely encircling the old or inner city. "The Ring" is planted with trees, in places five parallel rows deep. Between these rows there are carracks, carriage-ways and walks. Elegant public and private buildings line both ides of "The Ring" throughout. This beautiful avenue is so wide that it often as more the appearance of a succession of public squares than that of a street. It gives free breathing space to the residents of the overcrowded inner city.

HE CAPITOL ND THE ITY HALL.

Stretched upon "The Ring" are some of the finest modern buildings, notable among which are the Capitol and the City Hall. In my opinion, the former is one of the most imposing buildings in the world. In front of it is an open space of about six hundred feet. The City Hall is built in pure Gothic

tyle, and covers about three times the space of our City Hall. It has a tower yer three hundred feet high. The entire building is constructed of solid stone, and costs about \$6,000,000. It stands far enough back from "The Ring" to have fine park in front. This magnificent building can be seen, where not hidden y trees or shrubs, a mile and a half away, from its foundation to the weather-cock.

THER NOTABLE UILDINGS.

On "The Riug" are also the Opera House and Burgtheatre, both of which are subsidized by the state and are among Vienna's greatest attractions. Two great national museums

f natural history and of art are also located on "The Ring," as well as the Palace f Justin with its grand inner staircase, the University, the School and Museum f Natural Art and many others. All of these imposing structures are right in he very heart of the metropolis.

UBLIC GARDENS.

In the very center of the city are also the Stadtgarten and the Volksgarten. Both of these parks are of considerable dimensions and kept in model style. Parts of these gardens are let

o private parties for restaurants and concerts, upon condition that no fence shall livide their space from the rest of the gardens; thus permitting the public to njoy without charge daily concerts paid for by the tenants.

PRIVATE GARDENS OPEN THE PUBLIC. A steam railroad owned by the city and state takes one from the inner city to the Park and Schloss, an extensive park kept in the old French style. Here is also the zoological garden and conservatory. Many of the noble and rich families throw

pen their gardens to the public. Just now the Rothchild's gardens and conervatory can be seen for a small admission fee, which is contributed to the poor of the city.

BUDAPEST. THE CAPITAL OF HUNGARY.

Budapest is one of the most beautiful and best appointed cities on the globe. To the world at large, it is the least known of all the important cities of Europe. Its growth has been phenomenal. During the past fifty years Budapest has grown

from a town of less than 100,000 to a metropolis of nearly 700,000 inhabitants. Unlike Vienna, a large part of the city has been newly laid out. Here, as well as in Vienna, every effort is made to plan and construct attractive streets, and to lant them with shade trees. An excellent illustration is the Koenigsgasse, a thoroughfare wider by half than our Market street. This avenue is planted with six rows of trees. An electric road runs on either side with driveways between, walks on the outside and the grand promenade in the center. As Budapest lies on both sides of the Danube, it has many fine bridges, both of stone and of cable.

A BEAUTIFUL CITY ISLAND.

At the upper end of Budapest is the divinely beautiful Margareta Island, the private property of one of the arch-dukes, but which has been given to the people as a public resort. It is

not possible in this limited article to describe the marvelous beauties of this spot. A fellow traveler and retired major-general of the German army, who has spent many years in travel, said that this little island was the most beautiful park in the world. One of the largest stone bridges crossing the Danube forks nearly in the middle, one prong running to the island, so that the people of either shore have access to the thermal springs, free concerts, and good and cheap restaurants of this beautiful island.

STREET RAILWAYS. Street transportation has been kept under control by the municipality. A tramway system pays street rentals and large taxes. Fares are fixed by law. Reduced rates are given to

working people in the morning and evening. At the expiration of the franchise, the street railway lines and their equipment will become the property of the city, Budapest enjoys the most advanced and perfect appliances in electrical street transit.

QUAYS AND PROMENADES. Magnificent stone quays and broad promenades extend for miles along each side of the Danube. Many palatial buildings line the water front, with frequent open spaces in which are

effectively placed statues of some of the great men of Hungary. The inner city is surrounded by a ring of boulevards, which in turn is surrounded by a larger ring, lined with fine buildings for a distance of several miles.

ANDRASSY STREET.

The pride of the citizens of Budapest is Andrassy Street, probably the handsomest thoroughfare in Europe. It is a broad boulevard, two miles long and perfectly straight. A wide central drive-way is paved with wooden blocks on a solid concrete

foundation. Narrower driveways of square-cut stone blocks are next to the sidewalks, while an equestrian graveled course lies between the central and outer driveways. Imposing buildings of varied architecture, houses with front gardens of a uniform width and beautiful villas lining both sides of this grand boulevard at regular intervals combine in presenting a magnificent spectacle.

PERTINENT OBJECT LESSONS.

My object in writing about tree-planted streets, accessible parks, fine public buildings, subsidized theatres and museums, is to emphasize the fact that the municipalities of these old cities are continually endeavoring to make their cities more

pleasant and attractive to their own citizens as well as to tourists from all parts of the world. The visitors to these cities bring millions of dollars annually to swell the coffers of the hotelkeepers and business men. Frequently one hears the tourist remark: "I ought to have gone long since, but it is so pleasant here that I cannot make up my mind to leave." This object lesson, so far as Sau Francisco is concerned, should be heeded.

SOME TIMELY SUGGESTIONS.

When the big Redwood Basin Reservation has been selected by the State in Santa Cruz County, smooth, hard and clean roads should be constructed to and through it. A regular line of stages or coaches, at reasonable rates, should run from the

eity, up one day and down the other, with good meal stations on the road and in the Reservation. Advertise these attractions well and I think the result will be a surprise. I would also suggest the building of steel frame and glass concert pavilions in our public squares, where concerts should be given semi-weekly, not only for tourists, but also for our own overworked citizens, who would greatly benefit by a little relaxation after working hours.

Vienna, July 19, 1901.

WHAT THE COMMERCIAL MUSEUM SHOULD DO FOR SAN FRANCISCO.

WRITTEN EXPRESSLY FOR THE "REVIEW" BY

EUGENE GOODWIN, Director of the Pacific Commercial Museum.

FUTURE OF PACIFIC OCEAN COMMERCE.

The signs of the times point with no uncertain finger to the early development and enlargement of Pacific Ocean commerce, unless the judgment of many men prominent in many walks of life is biased and founded on false theories. We read of it in the newspapers, we hear it talked of in the street, and if we take the trouble to investigate we find that the actual facts in regard to the present commerce of the Pacific and its increase during the past ten years will warrant that assumption, when taken into consideration in connection with the march of recent events. But all this judgment of men capable of forming sound opinions and looking into the future is not confined to talk. On the contrary, many active minds and large amounts of capital are being utilized in devising ways and means and acquiring information preparatory to the exploitation of the markets of the Pacific. This is seen in the present capital invested in trans-Pacific lines of steamships, in their projected enlargement and in the plans being made for new ones; in the mighty struggle we have recently witnessed between the enormous aggregations of capital to control transcontinental lines of railroads; in the extension of steamship lines to this coast from South America, Europe and elsewhere, and, last of all, the active measures being taken by many of San Francisco's merchants to extend the sale of their goods abroad. Surely these are practical demonstrations of belief, for "money talks."

But what practical part may a commercial museum take in this widespread interest in foreign markets, and how can such an institution help San Francisco and the coast?

INTEREST IN EXTENDING OUR FOREIGN COM-

It was not until ten years ago that general attenion was given in the Eastern manufacturing centers of the United States to foreign markets for their products, for their home market was a broad one and susceptible of development. But the enormous development of manufacturing, the increasing competition at home, the efficient work of our consuls abroad in reporting on trade opportunities, and the arousal of a spirit of expansion in business in emulation of England and Germany in their achievement of new and enlarged markets, developed a new interest in the possibilities of foreign markets for American products and a general effort was made for the exploitation of these new fields.

In their approach to these new consumers, manufacturers and merchants were confronted by new conditions and requirements of trade, new methods of credits, packing, styles of goods, etc., information in regard to which had to first be acquired before they could hope to successfully and intelligently compete with foreign manufacturers.

The organization of the Commercial Museum at Philadelphia about this time provided a source of information on these new conditions not before available to American manufacturers without the large expense attendant upon the maintenance of agents abroad. The Philadelphia Museum soon became a distributing center of information not only for merchants and manufacturers in the United States, but for foreign merchants, and the name of the city of Philadelphia became known in foreign countries as a commercial center, to an extent not before possible. The Pacific

Commercial Museum will help do the same for San Francisco.

It may be fair to state that the development of general interest in foreign trade in the East ten or twelve years ago is analagous to the present situation on the Pacific Coast, in many respects. In the march of the world's events, in the extension of our territory on the Pacific and because of the gradual restriction of that section of the western country for which San Francisco has been the distributive center, our merchants naturally look across the ocean for new and enlarged fields for their goods, but find themselves confronted by new conditions and customs, a lack of information as to the requirements and resources of the new people they hope to make consumers of their goods, and of the best markets for their particular products.

VALUE OF A COMMERCIAL MUSEUM.

It is here that the Pacific Commercial Museum, when fully organized and developed, will supply the deficiency of knowledge.

Through its agents in Pacific Ocean countries, its collections of samples, its numerous trade journals from abroad, its foreign and domestic consular reports and its careful study of trade conditions by means of other avenues of information open to it, the museum will be a valuable source of knowledge to the exporter. Special efforts willibe made to assist in broadening the foreign markets for California products, and while the first interests of the museum are naturally in that direction, the governors have mapped out for it a broad policy under which the organization is not to be a local one, but rather one by means of which a broader knowledge of the countries of the Pacific may be open to the merchants and manufacturers of the United States. No one can doubt that such a policy is for the best interests of San Francisco and the State, when he considers that California or the Coast is not yet a great manufacturing center, and that until that time shall come we must be satisfied to be distributors of many products of Eastern

Under the influence of broadened and increasing markets on the Pacific, and of a better knowledge of the resources of the countries bordering on the Pacific Ocean, the attention of capitalists is now being directed to the Pacific Coast, and to San Francisco in particular, and, unless all indications fail, this movement will steadily increase.

China, with its annual importation of merchandise of nearly two hundred millions in value, and with the possibilities of indefinite extension when affairs shall have become settled there, and through the opening of new treaty ports; the trade of the Philippine Islands, now aggregating forty-eight millions per annum, of which the United States has heretofore enjoyed but a very small portion; the field for American goods in Eastern Siberia, as yet undeveloped; the new interest of the coast in the trade of the west coast of South America through the establishment of increased and favorable transportation facilities—all these facts and conditions point to the future increase of activity of Pacific Ocean commerce.

The establishment of the Pacific Commercial Museum, through the energy and foresight of the business men of San Francisco cannot but help to shape the natural course of events in the attraction of trade and capital to this port. Through its influ-

ences, the foreign merchant in South America, or China, or Siberia, desiring to make connection with an American firm in any line of trade, will apply to the museum for information and guidance. The American exporter desiring information in regard to new fields for his goods will seek the facilities the San Francisco organization may have to offer in that direction, and with the increase of trade across the Pacific, will come additional commercial prestige to San Francisco; an appreciation of its geographical advantage as a distributive point and the establishment of new industries near the people who are to be the consumers of their products.

It is not contended that an organization of this character will bring trade unaided to our manufacturers and merchants, for that can only be done, be it in foreign or domestic fields, by energetic and practical efforts on the part of the exporter.

Our merchants are awakening to an appreciation of the fact that the distribution of catalogues and price lists alone will not bring the trade of foreign consumers to them, but that efficient representatives must be sent to the consumer, branch houses maintained or at least proper local agents appointed if they hope to compete with the English and German houses now so largely represented in the Orient and South America. With the knowledge that the business is there, there should be no hesitation in pursuing these methods if an extension of business be desired, and the Pacific Commercial Museum will be a valuable adjunct to the exporter in the inauguration and maintenance of these foreign connections.

PHILIPPINE EXHIBIT.

The commercial exhibit of the products of the Philippine Islands, and of the manufactured articles sold therein, principally by England, Germany and Spain, now being collected there for the Pacific Commercial Museum by its agent, largely assisted by the efficient work of Professor Plehn, on behalf of the museum, will be the first of its kind in the United States, and it is believed will attract the attention of manufacturers and capitalists throughout the United States. Supplemented by the latest available commercial information possible to gather, it will show, for instance, to the manufacturers of furniture, a source of supply for cabinet and other woods now eagerly sought for; to mining men a new and possible source of supply of precious metals and of coal, petroleum, etc. It will likewise show our manufacturers and producers the class of goods sold and consumed by the eight and one-half millions of people on these islands, their cost and selling prices, whether the consumers are the whites, natives or Chinese, and all the conditions surrounding the introduction of American goods for consumption there. With the inauguration of the new tariff for these islands and the peaceable settlement of conditions there now progressing so satisfactorily, there can be no doubt of a profitable field for the American exporter.

The future plans for the museum provide for similar exhibits and information on the products and goods consumed in South America, Mexico, Australasia, China, Japan, Siberia and Central America, so that a full knowledge of the possibilities for each line of goods in these foreign fields of commerce may be readily gained by reference to the museum.

EUGENE GOODWIN.

San Francisco, August 20, 1901.

TRANS-MISSISSIPPI COMMERCIAL CONGRESS.

REPORT OF WILLIAM M. BUNKER,

Delegate from San Francisco.

San Francisco has a special interest in the irrigation and Asiastic trade issues. This interest is greater than most of us realize. The value of this trade and of the movement for reclaiming the arid lands of the Trans-Mississippi region is better appreciated by the people of the Western, Middle, Eastern and Southern States than by ourselves. These distant States envy us our favoring proximity to the Orient, envy us our fruitfullness, envy us the assured results of arid land reclamation, and yet as the indirect beneficiaries of a larger Asiatic trade and the colonization of our arid land they are eager for the colonization of the lands and the expansion of the trade.

As delegate from San Francisco and the commercial bodies to the Trans-Mississippi Commercial Congress, held at Cripple Creek, Colorado, from July 16th to July 20th, I was impressed by the dignity, earnestness and intelligence of the gathering and the solidity and sound sense of its work. Twenty-two of the twenty-five Trans-Mississippi States and Territories were represented in an attendance reaching 700. Nine Governors, several United States Senators and as many National Congressmen were on the floor.

My sole regret was the failure of California to send a large delegation. When I saw the strong delegations from other States and Territories (there were forty delegates from Texas), and noted the dash and enthusiasm of these large delegations, my State pride was hurt. Nor was this feeling a mere matter of sentiment with me. In the bustle and business of these large delegations I saw evidences of the force that earries eommunities to the front and keeps them in the eye of the world. My consolation lay in the fact that most delegates conceded the brilliantly eonspicuous position of our eity and State with respect to the Asiatic trade future. Even in the face of this concession I fail to see how we can afford to sleep on the privileges of our position. Neglected advantages might as well not exist.

The prime subject of the session was national irrigation. The various phases of the issue were discussed in detail. Until recently popular belief limited public interest in irrigation to the Far West. In the Congressional dehate it transpired that the East, to the Atlantic coast, has a direct interest in the reclamation of the arid lands in the Trans-Mississippi region. The present importance of the irrigation issue, and the fact that it comes before the next National Congress, will account for my irrigation comments.

At the banquet in honor of the Chicago Commercial Club at the Mark Hopkins Institute of Art, last March, A. C. Bartlett, of Hibbard, Speneer, Bartlett & Co., made a specially felicitous and forceful speech. In the course of his remarks he said:

"The world is at the feet of California. Only one thing is lacking—a sufficient supply of water. And I say to you that when the time comes for you to make a demand on Washington that this be remedied, the commercial men, your guests, can be relied on to do all in their power for you. With this remedied, I believe it is impossible for the Paeific Coast to be anything else than a Garden of Eden."

Mr. Bartlett's irrigation statement did not appeal to me until I heard the irrigation debate in the Trans-Mississippi Congress. Then, and not

till then, did I see the import of the national irrigation movement. And only then did I realize that the movement shows more force and fibre in the East than in most parts of the Pacific Slope.

The irrigation issue is so fascinating in its material aspects, and so directly concerns this community, that I am tempted to present a few pertinent faets and figures. The study of percipitative data on the high ridges gives a close proximation as to the supply that will be available for purposes of irrigation. Therefore the flood waters once stored, actual irrigation will be comparatively easy. The interest of San Francisco in a national irrigation policy lies in the fact that such a policy successfully pursued means a large addition to the fertile territory commercially tributary to the eity. Storage reservoirs in the Sierras would reclaim arid lands and, through the ineidental control of flood waters, permit the cheap, easy and permanent reclamation of overflowed lands in and along the Sacramento and San Joaquin Rivers. While traveling on the steamer from Stockton to Sacramento in June last, members of the House Committee on Rivers and Harbors were profoundly impressed by the fertility of the reclaimed land in and beside the rivers and sloughs, and said that it was regretable that floods should impair the integrity of the river channel and undo the work of reelaimers. Reservoirs bnilt to store the flood waters of the Spring months would largely do away with flood disasters, and also, by minimizing the rush of Spring waters, assist in protecting the river

My personal experience in Asiastic countries enabled me to view the irrigation issue from a new standpoint. At the request of several delegates I gave my ideas in resolutions that were unanimously adopted. In these resolutions I associated irrigation with the possibilities of While in China, Japan and Siberia, I was struck with the fact that the people of those countries must depend more and more on the United States for food stuffs. Japan is a very little larger than Montana, and yet has a population about half that of the United States. All the available ground in Japan is tilled. China, one-third larger than the United States, has six times our population. The policy of the Russian government is of necessity to increase the Russian population of Eastern Siberia, although the area of tillable soil in that vast region is comparatively limited. Up to this time the Eastern Siberians have been unable to meet the demand for food stuffs in their own market, and after a personal inspection of the country I have no hesitation in saying that the larger the population of Eastern Siberia the greater will be the demand from that region for food products of other countries. Recalling the possibilities of irrigation we should also bear in mind that Arizona is as large as the Philippine Archipelago.

Among other resolutions favoring national irrigation the Trans-Mississippi Congress adopted the following:

Resolved, That we urge upon the American people and the Congress of the United States the overshadowing importance and necessity of the adoption of the National irrigation policy as ad-

vocated by the National Irrigation Association for the reclamation and settlement of the arid region of the United States: (a) the preservation of the forests as sources of water supply, and (b) the building of reservoirs by the National Government for storing the flood waters of the West as recommended in the Chittenden report, and also (c) the construction of great reservoirs and main line canals by the National Government wherever necessary to furnish water for the reclamation and settlement of the arid public lands so as to bring the water within reach of settlers and the holding of such lands for actual settlers only, under the Homestead Act, who will go upon the land and build their homes there, thus opening up opportunities for millions now homeless, and giving to every one who wants it a chance to get a home on the land, thereby ereating a dense population in the arid region, which will enormously increase the home market for the products of all our Eastern factories, and contribute to the general prosperity of the entire country

There is one special reason why the national government should interest itself in irrigation in the West which does not apply to the East, and that is, that the national government owns two-thirds of the whole western half of the United States, which is practically an uninhabitable waste to-day, and which could, by the carrying out of a national policy of irrigation, be reclaimed and settled by a dense population, so that the result of this governmental policy would be the actual creation of a country where none before existed, and this within our own borders, and where every new citizen and new dollar of wealth created would strengthen our national resources and power.

The Congress indorsed the Marysville impounding dam project, favored sugar cane and beet cultivation in the Trans-Mississippi region, called for an improved Consular service, the restoration of our merchant marine, the improvement of navigable rivers and harbors, urged the laying of a Pacific eable to the Orient, indorsed the Niearagua canal and adopted many other excellent measures. The addresses betrayed careful study and were in good taste.

The activity of the gentlemen representing various sections in the Trans-Mississippi region satisfied me that in the acute strnggle for prestige and trade San Francisco eannot afford to neglect any chance to safeguard its commercial interests. During the debate on a motion to appoint a Congressional Committee to attend the coming session of the National Congress and look after the legislation advocated by the Trans-Mississippi Congress the fact came out that nearly all the large cities in the Trans-Mississippi region are permanently represented at Washington by a commercial agent who keeps in close touch with Congressional and Department proceedings and actively co-operates with the Congressional delegation.

The thought occurred to me, again and again, during the session of the Congress at Cripple Creek, that situated as we are, on the rim of the continent, far from the seat of National Government, we do not realize how actively and successfully other States, both Eastern and Western are making their influence felt in the official circles of Washington. We do not realize this fact as we should, or if we do we fail to take the measures this fact suggests.

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Hotel Rafael	Bancroft-Whitney Co438 Montgomery	Smith, J	Union Bag & Paper Co406 Front
Occidental HotelMontgomery		Williams Blos	Union Pulp & Paper Co427 Sansome
Stewart, M. & C	LEAF TOBACCO DEALERS.	METAL WORKS.	PAPER PATTERNS.
Turpin, F. L., The Royal126 Ellis	Conradi & Goldberg730 Montgomery	American Can Co	Butterick Publishing Co., Ltd., The201 Post
	Kohlberg & Co	Finn, John Metal Works313 Howard	PATENT DOOR OPENERS AND
HOUSEHOLD UTENSILS.		New England Novelty & Metal Wks.116 Second Pacific Metal Works	CLOSERS.
Wiester & Co22 Second	LEATHER AND LEATHER GOODS DEALERS.	Tacine Metal Works	Rischmuller, Geo2449 Nineteenth
ICE DEALERS.	Bissenger & Co401 Front	MICROSCOPES AND BIOLOGICAL	PHARMACEUTICAL PREPARATIONS.
Consumer'a Ice Co420 Eighth	Brown & Adams109 Battery	SUPPLIES.	California Fig Syrup Co392 Church
Merchants' Ice and Cold Storage Co 212 Clay	Frank, S. H. & Co	Pacific Micro Materials Co432 Montgomerv	Gordin-Gladys Co514 Pine
Union Ice Co	Klopper & Dulfer209 Mason		Law, Herbert E2304 Van Nesa Ave Worden, Clinton E. & Co214 Townsend
INSURANCE.	Kullman, Salz & Co	MILK AND CREAM.	
Ahpel & Bruckman209 Sansome	Wagner Leather Co306 Clay	Berkeley Farm-N. J. Nelson1228 Folsom	PHOTOGRAPHERS.
Alliance Assurance Co416 California	LIGHT AND POWER COMPANIES.	Cal. Milk Producers' Assn	Sewell, Daniel
Baggs & Stovel		Millbrae CompanyNinth and Mission	
Rutler & Hewitt	Equitable Gas Light Co516 California	S. F. Cream Depot1929 Missicn	Bolton & Strong
Com'l Union Assurance Co416 Cal fornia Craig, Hugh210 Sansome	LIME AND CEMENT.	MILLINERY.	Sunset Photo & Engraving Co
Davis, J. B. F. & Son	Cowell, Henry & Co211 Drumm		
Dornin, Geo. DSansome and Bush Fidelity & Casualty CoMutual Life Bldg	LITHOGRAPHERS.	Coughlan, Jas	PHOTOGRAPHIC SUPPLIES.
Greman's Fund Insurance Co401 California		Holm & Nathan512 Market	Bacon, Wm. O20 Poet
Forbes, A. B. & SonMutual Life Bldg Grant, Geo F	Bosqui Printing & Engraving Co523 Clay Britton & Rey525 Commercial	Mulier & Raas Co	Kirk, Geary & Co220 Sutter
Gutte & Frank	California Lithograph Co518 Clay	Toplitz, R. L. & Co545 Market	PICKLE MANUFACTURERS.
Herold, Rudolph, Jr415 California lna. Co. of North America412 California	Mutual Label & Litho Co2d and Bryant Union Lithograph Co325 Sansome		Fisher Packing Co509 Commercial
Landers, William J205 Sansome		MILLWRIGHTS.	Loeffler, John
Liverpool & London & Globe Ins. Co., The	LIVERY STABLES.	Dihert Bros Mfg. Co225 Mission	Pacific Vinegar & Pickle Works122 Davis
Manha m Dibborn & Co21/ Sansome	Clemens, C. J	NEW NY 19 1 A F 347 A FEITTA C	PLANING MILLS.
Milwaukee Mcchan.cs' Ins. Co410 California Nathan & Kingston501 Montgomery	McCord, Alex & Co	MINERAL WATERS.	Hansen, A
New York Life Ins. Co	LUMBER DEALERS.	Eggers, Chas. & Co	Young, JamesBeale and Mission
New Zealand Ins. Co312 California Norwich, Union Fire Ins. Society.314 California	Albion Lumber CoFifth & Hooper	Peoples-Mineral-Hygiene Co642 Howard	PLUMBERS.
Pacific Mutual Life Ins. Co. of California	Blyth & TrottSpear & Mission		Forsyth, W. C106 Golden Gate Av
Montgomery and Sacramento	Caspar Lumber Co20 California	MINERS' AND ASSAYERS' SUPPLIES.	Hufschmidt, Henry623 Golden Gate Ave
Boolde Curety Co Safe Deposit Bldg	Dog Chas W & Co		islandhaimean C. C. Dao
Parker, Chas. M. T	Doe, Chas. F. & Co101 Howard	Taylor, John & Co	ickelheimer, S. & Bro20 Geary
Pacific Surety CoSafe Deposit Blog Parker, Chas. M. T214 Pine Power Edward E322 Montgomery	Dole, Chas, F. & Co		ickelheimer, S. & Bro
Pacific Surety Co	Dot, Chas, F. & Co	Taylor, John & Co	ickelheimer, S. & Bro
Pacific Surety CoSafe Deposit Bidg Parker, Chas. M. T214 Pine Potter, Edward E322 Montgomery Preferred Accident Insurance CoMilis Bidg Shields, A. M	Dote, Chas, F. & Co	MINING COMPANIES. Alaska Treadwell Gold Mining Co. Mills Bldg	ickelheimer, S. & Bro20 Geary Murray Bros
Pacific Surety Co	Dote, Chas, F. & Co	MINING COMPANIES. Alaska Treadwell Gold Mining CoMills Bidg Bourn, W. B	ickelheimer, S. & Bro
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Pacific Surety Co. Safe Deposit Bidg Parker, Chas. M. T	Doe, Chas, F. & Co	MINING COMPANIES. Alaska Treadwell Gold Mining Co. Mills Bidg Bourn, W. B	ickelheimer, S. & Bro
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Pacific Surety Co. Safe Deposit Bidg Parker, Chas. M. T	Doc, Chas, F. & Co	MINING COMPANIES. Alaska Treadwell Gold Mining Co. Mills Bidg Bourn, W. B	ickelheimer, S. & Bro
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	MERCHANIS ASSOCIATION	REVIEW, SEPTEMBER, 1901.	
Law, Hartland2304 Van Ness Ave	SEEDS AND PRODUCE.	STORE AND OFFICE FIXTURES.	UNIFORMS AND REGALIA.
Mackay, John W	Volkman, Chas M. & Co408 Front	Simmen, John348 Phelan Bldg	Pasquale, B. & SonsSutter & Grant Ave Pettibone Bros. Mfg. Co., The6 Eddy
Rodgers, Arthur	SEWER PIPE AND TERRA COTTA.	STOVE AND IRON FOUNDRIES.	
Wells, W. H. Mills Bldg Wilson, A. W. Hotel Richlieu	Clark, N. & Sons	Steiger & Kerr	VINEGAR MANUFACTURERS. Consumers' Y. & V. Works404 Battery
PUMPING MACHINERY.		STOVES AND RANGES. Schieck, John C	
Dow, Geo. E. Pumping Engine Co149 First Jackson, Byron Machine Works411 Market	SEWING MACHINES.	SURGICAL INSTRUMENTS.	Holt Bros. Co
REAL ESTATE DEALERS.	Evans, J. W	Folkers, J. H. A. & Bro	WALL PAPER AND MOLDINGS.
Ashton & Gardiner411 Montgomery Bahin, Landry C413 Kearny	Willcox & Gibbs Sewing Machine Co334 Post	Hoppe & Robinson404 Sutter SURVEYING INSTRUMENTS.	Clark, G. W. & Co
Baldwin & Howell	SHEET IRON AND PIPES. Smith, Francis & Co83 Fremont	Lietz, A. Co	Quadt, John 1614 Market Uhl Bros 555 Market
Bresse, G. L. & Co	SHIP BUILDERS.	SYRUPS.	WAREHOUSES.
Burnham & Marsh Co20 Montgomery Center & Spader11 Montgomery Coffin, D3323 Mission	Hay & Wright	Long Syrup Refining CoE.ghth & Brannan Pacific Coast Syrup Co713 Sansome	Danforth Warehouse Co., Inc723 Battery
Crim, W. H. & Co	Whelan, John A. & Bro250 Spear	TAILORS' CLOTHS, TRIMMINGS AND	Grangers' Business Association309 California Haslett Warehouse Co., The206 California
Easton, Eldridge & Co638 Market Flinn, Sanderson & Co238 Montgomery	SHIP CHANDLEUS. Foard, L	WOOLENS. Baumgarten, J. & Co 7 Montgomery	Lemman BrosTownsend & Japan Sansome Street Warehouse, Inc809 Sansome
Giselman, William, Trustee120 Phelan Bldg Hendricksen, William & Co	Josselyn, G. M. & Co	Byrne, Jos. & Co	Searle Warehouse Co., Charles41 First
Heyman, Jacob & Son	SHIPPING AND COMMISSION.	Gallagher, P. H. & Co	WELL BORERS. Lowe, J. W
Hinn, F. A. Co. Santa Cruz Hooker & Lent. 14 Post Leonard & Leonard 205 Montgomery	Alexander & Baldwin, Ltd308 Market Balfour, Guthrie & Co316 California	Stein, Simon & CoSecond & Market	WINES AND LIQUORS.
Madison & Burke	Chapman, W. B	TAILOR TO TRADE. Hilp, Henry	Adams, Chas. L
McAfee Bros	Dieckmann & Co	TANNERS.	Arnhold, B. & CoTownsend and Stanford Berges & Domeniconi
Oliver, B. P	John'son-Locke Mercantlle Co123 California Knudsen, C. N. & Co122 Davis	Eagle Tannery26th & San Bruno Ave	Braunschweiger & Co
Pforr, John	Lund, Henry & Co214 California Marcus, Geo. & Co232 California Mitsul & Co415 Safe Deposit Bldg	Legallet-Hellwig Tanning Co401 Front Norton Tanning Co312 Clay Struven & Birgle1509 San Brunn Ave	Caben, Louis & Son
Shainwald, Buckbee & Co210 Montgomery Smith, Julien	McNear, G. W		Chaix & Bernard
Strassburger, I. & Co340 Pine Thistleton, Geo. & CoOcean View	Newhall, H. M. & Co309 Sansome Otis, McAllister & Co109 California	TANNING EXTRACTS. California Tanning Extract Co218 California	Chevalier, F. & Co
Umbsen, G. H. & Co	Parrott & Co	TEAS, COFFEES AND SPICES.	Eisen Vineyard Co
RECREATION GROUNDS.	Plummer, Geo. E. & Co	Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market	Gundlach-Bundschu Wine Co., The Market & 2d Hey, Grauerholz & Co
Herman, RHarbor View Park REFINERS.	Ulrichs, J. F	Castle Bros	Hildebrandt, Posner & Co
Selby Smelting & Lead Wks416 Montgomery	Williams, Dimond & Co202 Market SHIPSMITHS.	Columbia Coffee & Spice Co112 Front Folger, J. A. & Co104 California	Holtum, Ferdinand
RESTAURANTS.	Chrestoffersen & Tway420 Beale	Guittard Mfg. Co	Jones, Mundy & Co123 California
Bay State Restaurant	SHIRT MANUFACTURERS. Beamish, P	Hollman, Henry	Kuhls-Schwarke & Co129 Sutter
Breuss, M. A	Ide, Geo. P. & Co	Schilling, A. & Co	Leuenberger, E. & Co
Collins & Wheeland329 Montgomery Detjen & Mengel35 Market	SILK MANUFACTURERS.	Tyler, S. H. & Son310 Front	Livingston & Co
Fischer, E. A	Carlson-Currier Co	TELEPHONE AND TELEGRAPH COMPANIES.	Lyons, E. G. Co., The
Johnson Restaurant Co28 Montgomery Krone, F. W35 Geary	SMOKERS' ARTICLES.	Pacific States Telephone and Telegraph Co., The	McLeod & Hatje
Larsen, C. G	Heininger, C. P. & Co535 Market	Weihe, E. F. Supt. Am. Dist. Telegraph Co	Meyerfield, Mitchell & Co
Page & FalchTurk and Mason Peterson, P	SOAP & TALLOW MANUFACTURERS. Fischbeck & Glootz307 Sacramento	TENTS AND AWNINGS. Ames & Harris, Inc	Moore, Hunt Co., The Jesse
Priet, P. & CoGeary and Stockton Ruediger & Loesch	Lille, CharlesN.W. cor. Bay & Webster Luhn. Otto & Co	Neville & Co	Napa and Sonoma Wine Co
Schwarz & BethO'Farre, & Market Swain, Frank A213 Sutter	Newell & Bru217 Davis SODA WATER APPARATUS.	THEATRES.	Pike, B. D. & Co
Techau, R. JMason, nr. Ellis Westerfeld, P. & Co1035 Market	Becht, J. G. & Co304 Stockton	Belasco, FredAlcazar Theatre Walter Orpheum Co113 O'Farrell	Rothenberg, S. B. & Co
Wicker & HermansonMa:ket & Park Ave Young, H. H228 Kearny Zinkand, Chas. A927 Market	SODA WATER MANUFACTURERS.	TITLE INSURANCE.	Samuel Bros. & Co
HIGGERS.	Belfast Ginger Ale CoUnion & Octavia	California Title Ins. and T. CoMills Bldg	Schultz, Wm. A. & Sons
Servant & Rice17 Howard	Rieger, Paul & Co	Mercantile T. & L. Co251 Jessie	Spruance-Stanley Co
RUBBER GOODS. Bost. Wov. Hose & Rubber Co14 Fremant	SPONGES AND CHAMOIS.	S. F. Towel Co., The	Taussig, Louis & Co
Bowers Rubber Co	American Sponge Co150 New Montgomery	TRANSFER COMPANIES.	Wichman, Lutgen & Co. 318 Clay Wilmerding-Loewe Co. 50 First
Goodyear Rubber Co	SPORTING GOODS. St. Germain Billiard Co409 Market	Morton Special Delivery Co110 Battery Pacific Transfer Co20 Sutter	WIRE AND WIRE ROPE.
Morgan & Wright	STAMP DEALERS.	People's Express Co	American Steel & Wire Co10 Pine
Winslow, C. R. & Co44 Second	Makins & Co	Wells Fargo & Co's Exp2d & Mission TRUNKS.	Roebling's, John A. Sons Co25 Fremont
SAFES. Hall's Safe & Lock Works609 Market	STARCH MANUFACTURERS. Everding, J. & Co	E. L. Fifield & Co	WOOD DEALERS.
Hermann Safe Co417 Sacramento Parcells-Greenwood Co216 California	STATIONERS AND PAPER DEALERS.	Hirschfielder & Meaney	Bender BrosThird-st. Wharf Devoto & Pedrini1230 Battery
SAW WORKS. California Saw Works	Blake, Moffitt & Towne	TRUSSES AND ELECTRIC BELTS.	Iverson Trading Co., The N155 Berry
Simonds Saw Co33 Market		Pacific Electric Belt & Truss Co1170 Market	WOOD MANTEL MANUFACTURERS.
SCHOOL AND KINDERGARTEN SUPPLIES.	Heynemann, Milton415 Montgomery Le Count Bros533 Market	Burns, Edw. F	Bush & Mallett Co328 Post
Bradley, Milton Co122 McAllister SCOTCH TWEEDS.	Zellerbach, A. & Sons418 Sansome STATISTICIAN AND ECONOMIST.	Greenhood, L. H	WOOD AND WILLOW WARE.
Craig Bros	McCarty, Louis P	TYPEWRITERS AND SUPPLIES.	Levenson & Co
SCREENING AND TRANSPORTATION OF COAL.	STEAMSHIP AND TRANSPORTATION COMPANIES.	Alexander, L. & M. & Co110 Montgomery Bannan's Typewriter Exchange307 Montg'y	WOOL.
Excelsior Coal & Screening Co Spear	Cook, Thos. & Co	Bornemann, Geo. C. & Co117 Sutter Standard Typewriter Exchange303 Bush United Typewriter & Supply Co27 Montal's	Denigan, Thos., Son & Co132 Market
SCREEN WORKS. Quick, John W	International Nav. Co30 Montgomery Occidental & Oriental Steamship Co	United Typewriter & Supply Co327 Montg'y Wyckoff, Seamans & Benedict.211 Montgomery	Koshland, S. & Co
SEARCHERS OF RECORDS.	Pacific Coast Steamship Co10 Market	UNDERTAKERS. Godeau, J. S	Co
Simpson & Millar	Pacific Mail Steamship Co. 421 Market Peterson, James P	Gray, N. & Co	WOOLEN MANUFACTURERS.
SEC'Y MERCHANTS' ASSOCIATION. Freud, J. Rich'd	STEVEDORES.	Halsted & Co	Golden Gate Woolen Mfg. Co535 Market

SEEDS AND GRAIN.

REVIEW.

J. RICII'D FREUD, - - - -EDITOR

Circulation, 10,000 Copies.

Issued monthly at the office of the Association, Mills Building, 7th Fluor, Rooms 6, 7, 8 and 9. Telephone, Main 5945.

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POLICY OF THE REVIEW.

No personal, partisan or sectarian question admitted to

No advertisements are inserted and no subscription price

Communications must bear the signature of the writer. Facts upon municipal affairs will be the first consideration

FOR OUR BOYS.

For years the Merchants' Associa-PLAYGROUNDS tion has strongly advocated the establishment of public playgrounds in San Francisco, where the vigorous

youth of our city could enjoy healthful exercise and beneficial recreation. An experimental playground was maintained on Bush Street, near Hyde, by the ladies of the California Club. In the municipal budget for this fiscal year the Supervisors appropriated \$12,000 for a public playground for physical culture, to be located south of Market and east of Tenth streets, and to be conducted under the supervision of the School Department of the city. The Board of Education has leased the lot on Harrison and Seventh streets, 275 x 275 feet, at a yearly rental of \$2,400, and will now proceed to expend the balance of \$9,600 in the installation of the apparatus connected with a model playground and out-door gymnasium.

Many years of civic experience has convinced Ex-Mayor Hewitt of New York, that "crime in our large cities is to a great extent simply a question of athletics." In this age of industrial betterments, the public cannot escape the duty of providing needful outlets for youthful energy and power. Wisely directed, the vigor of youth develops into staunch citizenship,—neglected, it often breeds the criminal. True patriotism and sound economy demand such attractive playgrounds as will successfully compete with the many alluring and vicious temptations of a great city. Let us, therefore, continue our efforts in this direction until San Francisco shall have, not only one, but a dozen model public playgrounds distributed in the most populous districts of the city.

THE GOETHE-SCHILLER MONUMENT.

All honor to the patriotic citizens who so wisely planned and dedicated the Goethe-Schiller monument in Golden Gate Park. They have not

only erected an imperishable monument to the memory of Germany's greatest sons, but have inspired a worthy movement for civic adornment. "Make Athens beautiful," said Pericles, "for beauty is the victorious power in the world." Make San Francisco beautiful, for that city now leads, whose adornment attracts the people of the world. May this magnificent monument serve to encourage our citizens to surround it with a worthy Temple of Fame in which shall rise the immortal statues of the greatest of all nations.

Civil Service in the Philippine Islands.

By JUDGE TAFT,

President of the Philippine Commission.

I believe that the civil service law, which was the fifth law we passed, is as stringent as any law which has been passed in the United States. It has never been suspended for a moment. It was of course impossible to make a civil service law applicable the next morning after its passage, for the reason that it takes a considerable time to adopt the necessary rules and to prepare for the necessary examinations. We provide that, with the exception of soldiers, every person who might be temporarily appointed to a civil service position in the islands, between the time of the passage of the law and the certificate by the civil service board that it had eligible lists for the needs of all offices, should be considered a temporary appointee and should be required to pass a competitive examination successfully before being appointed.

The establishment of provincial governments presented another question of civil service, and we met it by providing that after March, 1902, all provincial officers, except the Governor, should be selected under the civil service law, by promotion and competitive examination. The Commission is a unit in thinking that the civil service law is all important here. Without it we should be overwhelmed with nondescript persons seeking employment, and political pressure would be brought to bear to have appointed in the islands all the persons who had made failures in the United

Obstructions on Streets and Sidewalks.

Numerous complaints have from time to time been made to the city authorities concerning obstructions upon the public streets and sidewalks. Recently, at a fire in the foundry district, the Fire Department was seriously hampered in its work by iron machinery stored on the street, and a fireman was badly injured. This has led to a demand that the city ordinance forbidding the use of the streets and sidewalks for storage purposes be rigidly enforced.

The city ordinance is as follows:

Order 1588, Section 11, Subdivision 2:

"No person shall place or cause to be placed, anywhere upon any public way, street or sidewalk, and no person owuing, occupying or having the control of any premises, shall suffer to remain in front thereof, upon the sidewalk or the half of the street or way next to such premises, anything which shall obstruct the passage of such street or sidewalk for more

Before taking formal action to clear the streets and sidewalks of all obstructions, the Board of Public Works has requested the opinion of the Merchants' Association. Desiring to ascertain the views of interested parties so as to prepare suitable recommendations to the Board of Public Works, our Board of Directors called two conferences of the representatives of the foundries, commission houses and wholesale establishments of the city. A large number responded to the invitation and met with our Board of Directors at the office of the Association. A general expression of their views was secured.

After discussing the best plans for having the ordinance enforced in such a manner as will not work undue hardship upon the commercial interests of the city, the following Committee was appointed to confer with the Board of Public Works upon this subject: Messrs, George E. Dow, Lippman Sachs, James W. Kerr, William J. Trott and A. P. Giannini. President Frank J. Symmes was also added to this Com-

Is San Francisco's Street Sweeping System Behind the Times?

(By the Superintendent of the Association.)

An evening paper, in commenting, editorially, several weeks ago upon the street sweeping on our principal thoroughfares as now performed in this city, stated that in New York, Boston and all other large Eastern cities the sweeping is done at night, and by morning the streets are clean and the sweepers gone to rest, and that "The present system is a relic of provincialism which has no place in the modern city and no right in San Francisco.'

The Merchants' Association has long made a special study of this subject, and is responsible for the present system here. Its information does not bear out this statement, and it would seem that the writer of the above article has either forgotten, or is not acquainted with, the past history of

street cleaning in this city.

San Francisco was, until about eight years ago, cleaned by the very method the article advocates, and the results as compared with the present system are familiar to all citizens and were the direct cause of the Merchants' Association itself taking charge of the work for a year and demonstrating the advantages of changing to the present system. At that time the business streets, as well as all others, were cleaned at night, and no attempt was made to clean them during Every one will remember the accumulations of dirt lying all over the streets during the day, and that in wet weather the slush on Market Street was often an inch deep even on the crossings, although the street had been swept the night before

About three years ago, when the writer visited the principal Eastern cities for the express purpose of studying the street cleaning methods and other municipal improvements in vogue there, and ascertaining whether the system in use here could be improved, special attention was given to the methods used there for cleaning business streets. It was found that in nearly all the largest cities the "Block System" of keeping men stationed along the streets continually at work all day sweeping up refuse as fast as it accumulated, was the most generally used and was becoming more generally adopted. It was the prevailing opinion that on heavily traveled business streets, particularly in retail districts, the modern and correct way to secure clean streets was to not only clean them, but to

keep them clean.

Every street in New York, at that time, was swept by hand labor during the day and was cleaned every It is true that Broadway was not kept clean all day by the "Block System," but, as the officials stated, that was only because the number of vehicles on that street was so great after the early morning hours, that it was impossible for men to work, which condition does not yet exist on Market Street in this city. Broadway, however, was not cleaned at night, but was swept by gangs of men who began work about six o'clock in the morning and had the street cleaned between seven and eight o'clock. Market Street is swept in the same manner now by gangs which begin work at seven o'clock, and the street is cleaned from the Ferries to the City Hall by eight o'clock each day. The men then separate and go to their respective

The real cause of the aunoyance of which the writer of the article mentioned complains, is no doubt the dust which is blown in people's faces by the strong winds which prevail here so much more than in other cities. This annoyance, however, would be increased many fold if the streets were covered with a day's accumulation of refuse. The only remedy so far found for this is such thorough sprinkling that the entire pavement will be kept wet all the time. This has been found very undesirable on account of the slipperiness resulting on smooth pavements. This has resulted in the adoption here of a system of sprinkling on Market Street, which is used no where else as far as known. That is, to sprinkle heavily the gutters and a space about ten feet from the eurb on each side of the street, leaving the central portion of the roadway dry. The winds blowing continually from the west and north strike the buildings on the south side and drive the dust across the street where it is, to a great extent, caught and held in the wet gutters.

Since this was adopted the dust annoyance had been greatly reduced when the gutters are sprinkled often enough, and horses now seldom fall on account

of wet pavements.

L. M. King.

San Francisco, August 15, 1901.



REVIEW

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SAN FRANCISCO, CAL., OCTOBER, 1901.

No. 62.

In Memoriam William McKinley

"he Lived to Bless Mankind."

Attempted Assassination of President McCinley.

RESOLUTIONS OF THE MERCHANTS' ASSOCIATION
UNANIMOUSLY ADOPTED BY A RISING VOTE AT
THE SPECIAL MEETING, SEPT, 10, 1901.

Unbereas, the cruel hand of an unprincipled anarchist has stricken the Chief Magistrate of the Nation and has brought the noble life of President McKinley within the shadow of death; therefore, be it

*Resolved, by the members of the Merchants' Association, in special meeting assembled, that we hereby express the deepest indignation at this atrocious crime;

Resolved, that all attempts upon the life of the President of the United States should be lawfully held as treason to the Republic, punishable by the just penalty of death;

Resolved, that we tender our heartfelt sympathy to the President and his devoted wife and fervently pray for his speedy recovery.



BORN JAN. 29, 1843.

DIED SEPT. 14, 1901.

"Good = bye, all;
It is God's way.

Let Ibis will, not ours, be done."

Death of President William Mckinley.

RESOLUTIONS OF THE MERCHANTS' ASSOCIATION
UNANIMOUSLY ADOPTED BY THE BOARD
OF DIRECTORS, SEPT. 16, 1901.

HROUGHOUT the civilized world every liberty-loving heart grieves at the untimely death of William McKinley, the twenty-fifth President of the United States of America;

Born in an humble station of life, he rose by virtue of his commanding ability, indomitable courage and sterling integrity to the chief magistracy of eighty millions of free people;

Universally endeared by the nobility of his lofty character and career, the name and fame of William McKinley will forever be enrolled in the immortal galaxy of the most illustrious patriots in history:

Resolved, by the Merchants' Association of San Francisco, that we mourn, more deeply than mere words can express, the irreparable loss of one whose recent presence in our midst exemplified a sublime manhood inspired almost with a sacred divinity;

Resolved, that we tender our heartfelt sympathy to the noble and devoted wife of our beloved and lamented President, William McKinley.

SOCIAL AND INDUSTRIAL BETTERMENT.

HOW TO IMPROVE THE RELATION BETWEEN EMPLOYER AND EMPLOYED.

Expressly Written for the "Review," by DR. WILLIAM H. TOLMAN, SECRETARY OF THE LEAGUE FOR SOCIAL SERVICE OF NEW YORK.

[NOTE.—The attention of the Board of Directors of the Merchants' Association has been called to the important and valuable work performed by the League for Social Service of New York in improving the condition of the employed. Dr. William H. Tolman, the Secretary of the League, and the Director of its Industrial Betterment Department, is about to start on a lecture tour of the principal cities of the United States. He will lecture in San Francisco, under the auspices of the Merchants' Association, on Tuesday evening, November 19, 1901. Metropolitan Temple has been engaged, and there will be no charge for admission. Dr. Tolman has made a study from personal experience in the factories and workshops of the world. His lecture will be illustrated by lantern slides showing actual conditions and successful experiences. All members and the public generally are cordially invited to attend the lecture.—EDITOR.]

EVOLUTION, NOT REVOLUTION.

The form of industry determines, perhaps more than any other cause, the type of civilization.

The industrial revolution, therefore, which came with the introduction of steam was sure to be followed by a social revolution. Great soeial ehanges have already taken place, and others are to follow, attendant on the substitution of the factory system for home industries, and redistribution of population and massing it in cities, the creation and concentration of capital, the organization of labor and the like.

? ? ? ? ? ? ? The air is full of interrogation points. New conditions have created a multitude of new problems, social, industrial, economic, municipal, domestic, sanitary, educational, moral; and new occasions are teaching new duties. Society is gradually gaining self-consciousness; i. e., it is becoming aware that its interests are common, that its life is one, that its members are members one of another.

DEMAND, BUT NO SUPPLY.

This new social self-consciousness is creating a new social conscience. A new sense of responsibility is being felt, and is being manifested by the springing up of many organizations in the interest of social betterment. As yet, however, there is more sense of need than knowledge how to meet that need, more interest than informa-tion. Many who are dissatisfied with existing eonditions do not know what to do to improve them, and many who see that something ought to be done do not know how to do it. There are accordingly, many experiments attempted with little intelligence and attended with little suc-

A POINT OF CONTACT.

One of the great needs of the times, therefore, has come to be a point of contact and communication between the many organizations which, inspired by the growing altruistic spirit, are trying to make their communities better places to live in. If we profit only by our own experience, we learn slowly and pay a high tuition fee. It is much wiser to profit by the successes and failures of others and so get our tuition free.

SUCCESSFUL METHODS.

We need, therefore, a social clearing house; and to supply this need is one of the chief aims of the League for Social Service. The experiments of recent years have thrown not a little light on methods of social betterment, but this light is for the most part diffused. The League for Social Service is a lens to gather up these seattered rays, focalize them and reflect them wherever they are desired. By observation, by research, by correspondence with the students of social problems in many lands, it aims to gather facts concerning successful methods whose application has been more or less local and to introduce them to the general public.

While the League, which is non-partisan and non-sectarian, gladly welcomes every one to membership who desires its services, it particularly wishes to reach centers of influence, and to serve employers, editors, ministers and all organiza-tions formed in the interest of social, industrial, and moral betterment. The membership has been placed at two dollars, which entitles the member to the privileges of the following departments: Service of Information and Research, Service of Library and Archives, Descriptive Bibliographies, Service of Interpretation, Photographs, Models and Plans, Lantern Slides, Charts and Maps, Service of Publications, Social Service, a Monthly, \$1.00 a year; Digests of State Laws, Leaflets and Special Series, Service of Publicity, Lecture Bureau, Press Bureau, Organization of Conferences.

The League for Social Service was organized in 1898 by Dr. Josiah Strong and Dr. William H. Tolman, with the object of social and industrial betterment. Last year Capt. A. H. Mattox, well known newspaper man, associated himself with the movement. His special department is the editorial management of the monthly magazine, Social Service, and the director of the Press

The object and purpose of Social Service is to improve the condition of the employed; to show eapital that enlightened self interest as well as philanthropy should devote its attention to promoting the well being of labor; also to present moting the well being of labor, also to present a record of all forward industrial and social movements and show the march of progress in the industrial world, not only in the United States, but in Europe. This it will do through the co-operation of our foreign collaborating mem-bers. The Industrial Betterment thought, that it has exploited, was new to the employer and to the employed. In the past year the ideas ad-vanced by Social Service as to social and industrial Betterment, have spread rapidly through-out the commercial world. The requests received from many of the largest and most prominent manufacturers in the United States and Europe asking for information and advice, are convineing proof of the necessity for a publication like Social Service, devoted to this purpose.

INTERNATIONAL COMITY.

In order to obtain a point of contact for thoughtful visitors and scholars from Europe and other countries, collaborating members have been established in European capitals. Through this personal touch, the League has the means and the necessary machinery for the promotion of better relations with these countries, and obtaining a more just appreciation of their culture and progress, while those whom they commend to us will have opportunities of acquaintanceship with Americans, under conditions which otherwise would not be at their disposal. Among the eollaborating members may be mentioned:

France-Paris.

Jules Siegfried, former Senator and Minister of

Prof. Emile Levasseur, Member of the Institute, Professor of the College of France and the

Conservatory of Arts and Trades.
Emile Cheysson, Vice-President of the Musce Social of Paris.

Raphael-Georges Levy, Vice-President of the Philotechnic Association and Professor of the School of Political Economy.

England-London.

John Burns, M. P. Sidney Webb, London County Council.

Liverpool.

William H. Lever (Lever Bros. Ltd.), Port Sun-

Italy.

Le Comte Tornielli, Ambassador to France. Le Marquis R. Paulucei de Calboli, Secretary of the Italian Embassy at Paris.

Luigi Luzzatti, Deputy.

Germany-Berlin.

Dr. Max Riehter, Superior Councillor to the Imperial Government.

Wilhelm Exner, Director of the Royal Technological Trade Museum and Chief Secretary of the Minister of Commerce.

Holland—Delft.

J. C. Van Marken.

Hungary-Budapesth.

Edmond de Miklos, former Secretary of State.

INDUSTRIAL BETTERMENT DEPARTMENT.

This work of improving the relations between employer and employee is of vital importance. The increasing organization of capital and labor in hostile camps is foreing upon modern civilization the gravest industrial problems, which, if they do not find wise solution, will eertainly bring disaster.

In this work of industrial betterment, we are promoting the best interests of the business world by practical illustrations, all of which tend to industrial peace and contentment.

Our Industrial Betterment Department has been specializing in these problems of social and industrial betterment, and we are thus enabled to bring to communities facts and the results of successful experiments. In the great industrial awakening in the West and South, it seems that these presentations will be of incalculable benefit in shaping forward movements. Why should not each city profit by the experience of older industrial communities to prevent the development of many evils which have been found elsewhere so difficult to remove? It is both easier and cheaper to form than to reform.

COMMERCIAL MEMBERSHIP.

This department was organized for the purpose of supplying members with the results of experiments made by others, and original investigations. Our present list of members, which is growing rapidly, is the best indorsement, from a business point of view, of this department. The fee for commercial membership is \$25 a year, in return for which they receive a special weekly report on Industrial Betterment movements, special reports on any phase of industrial betterment, the Monthly Review, "Social Service". Service of our Press Bureau and Bureau of Information.

Each commercial member is our client whose interests we promote in every possible way. A recent member was so impressed with the service which we had actually rendered him, that he closed a year's contract for advertising in our Review.

Southern Pacific Milling Co. P. C. Hale, San Francisco. The Westinghouse Air Brake Co.

The Westinghouse Electric and Manul'g. Co. The North German Lloyd.

The Barber Asphalt Co.
The Prudential Insurance Co.
Lever Bros., Port Sunlight, Eng.
Cheney Bros., Silk Manufacturers.
Bethlehem Steel Co.
The Cleveland Cliffs' Iron Co.

The Kilbourne & Jacobs Manufacturing Co.

A PROTEST.

Americanism and Journalism. The Spirit of the Past and a Newspaper of Today.

Expressly Written for the "Review,"
BY F. H. WHEELAN,

DIRECTOR OF THE MERCHANTS' ASSOCIATION.

Never before in the history of the world has the power of the press been so great for good or evil. It behooves every American to see that this power is rightly used. The lesson thunders in our ears. Late events have emphasized the need; and in this hour The Review feels that it cannot, in duty to itself, be silent. Fair expression of honest criticism it believes to be essentially necessary for the best interests of government, national and municipal. An honest difference of opinion is always worthy of respect. The Review, however, cannot but deplore publications that the publisher knows to be dishonest and untrue. In entering its protest against certain phases of journalism, it desires to be fair, and to make no statement that is not supported by absolute proof. It cannot follow those who say that certain newspapers nerved the arm that committed the dastardly deed at Buffalo. That assertion is not proved. But it says with sorrow that late events have shown that certain newspapers libeled one whom they knew to be true, and slandered one whom they believed to be honest. The proof is in their own pages.

On Friday morning, Sept. 6, 1901, a newspaper of our city published a cartoon headed "The McKinley Minstrels", one of a long series that appeared under the same title. There was shown a caricature of William McKinley with blackened face, great white necktic and immense feet. The Chief Executive of the laws of his country stands idly by, with a huge self-satisfied grin on his face, while the scanty property of a little man labeled "The Common People", is being ruthlessly and lawlessly destroyed. Gigantic figures representing Trusts tower above the diminutive President, and sing these words:

"We'll smash the Common People's bar with loud and joyful cries

His money-drawer we'll empty, too, before his very eyes."

Among these self-announced destroyers of other's property and thieves of tills, the President stands making no protest. His hands are pictured folded across his abdomen above the very spot destined to be pierced by the fatal

bullet at Buffalo while the cartoons were still on the streets of San Francisco.

Eight days later, on Saturday, Sept. 14, 1901, the same newspaper published on its editorial page these words:

"To William McKinley was intrusted the care of a nation great, powerful, self-sufficient, free from dangers and turmoil. His duty was to guide the great machine honestly, cautiously, according to the will of the people. He did his duty and he died at his post."

The editorial contained much other commendation, but the above suffices to show the newspaper's honest opinion of William McKinley's character and work. When it was powerless to give one thrill of pleasure to the heart that was still forever, to call one smile to the lips that it had pictured with distorted grin, it paid the tribute to the dead that it had owed to the living. In the awful presence of the grim conqueror of us all, the pen that had misrepresented so wofully, the pencil that had lampooned so pitilessly, fell from the hands, the mask from the face, and the world saw one who admired and approved and honored, saw one who declared—"He did his duty and he died at his post."

We have not been ignorant of campaign lying in the past; we have known political calumnyalas, too much; we have seen-alas, too muchof personal abuse and libel; but never before have we known political slander and libel to come from a heart that admired and approved and honored. There is an honesty of hate no less than of admiration. Has it been left for the 20th Century to give an example of one who publishes invective when, deep within his bosom, his heart is singing a panegyrie? who libels one he admires, decries one he approves, and lampoons one he honors? We cannot but protest when the tongue is made to play so great a traitor to the heart, and an honest pen is turned awry to misrepresent its owner and deceive the people.

Americans might pass by so grave an offense against the national life, and leave the sad story to the dead past, were it not that the paper in question bears at its head the words "An American Paper for the American People." When such things are done under such an epigraph, protest becomes a duty and silence a crime to all that America was, or is, or hopes to be.

If voice could be given to the heroes that paid for Americanism the supreme sacrifice known to man, and in their country's service found a grave beneath the waves, the ocean would ring with their indignant denial. If the blood-stained earth were vocal where fell the patriots of our battle-fields, angry protest would thunder throughout the land they died for.

Is this the Americanism of Washington and Franklin and Jefferson and Hamilton and Webster; of Lowell and Whittier and Emerson; of Garrison and Philips and Sumner and Philips Brooks; of the martyred Lincoln and Garfield and McKinley? Is this the Americanism that poured its blood on the decks of "Old Ironsides"; that fought around the dying Lawrence when he said, "Don't give up the ship"; that entered Mobile Bay with Farragut lashed to the rigging; that steamed into Manila with Dewey; that sank the Merrimac in the entrance of Santiago; that destroyed Cervera's ships on the shores of Cuba?

Every American whose memory is treasured in history enters protest. Ask the one who waited on the Charleston shore for the signal from the old North Meeting-house; ask the one who said at Bennington, "I'll win this battle or Molly Stark will be a widow tonight"; ask the one who said, "I regret that I have only one life to lose for my country."

Ask if the true American lampoons one he admires, decries one he approves, defames one he honors; ask if it is American to believe a man honest and depict him a thief, to know him a patriot and publish him a renegade—and up from Valley Forge where patriots hungry and ill-clad succumbed to the rigors of the long winter, up from Yorktown where Washington received and returned the sword of Cornwallis, up from New Orleans where Jackson led the hunters of the West, up from the blood-drenched summits of Cerro Gordo, up from the field of Gettysburg crowded with the dead of the Blue and the Gray, up from the intrenched heights of San Juan where Roosevelt led the charge of the Rough Riders, up from Mount Vernon where sleeps the Father of his Country, will thunder an indignant denial, an angry protest.

With one accord all the voices of the past will join with the Americans of today and cry out: In the name of the flag we love, in the name of God and your country, in the name of honesty and decency and right, away with this false Americanism; change your motto or change your ways! Old Glory must not be hoisted to a peak that should fly the red flag.

San Francisco, Sept. 24, 1901.

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RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS OCTOBER 1, 1901 - 1272.

NOTE .- Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS = = Merchants' Association of New York

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTAINED	_
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Barrow, Wade, Guthrie & Co Mills Bldg	1
Langdon, Walter GMills Bidg	I
ADVERTISING.	
Dodge, Al. Co. The411 Emma Spreckels Bidg	1
ADVERTISING CARDS.	2
Stuparich Mfg. Co., The141 Fremont	I
AGENTS.	1
Bancroft, Paul	1
Sanderson, Geo. R233 Moutgomery	5
Taylor, li. HMills Bldg	5
AGRICULTURAL IMPLEMENTS.	1
Deere Implement Co209 Market	
Hocker & Co 16 Drumm	
Osborne & Co., D. M]
ARCHITECTS.	
Curlett, Wm314 Phelan Bldg	
Curtis, John M126 Kearuy	1
Maggs, Herbert B36 Flood Bldg	1
Mooser, William & Son	
Polk, Willis	- (
Shea & Shea	
Swalo, E. RCrocker Bldg	
ART GLASS.	
California Art Glass, B. & C. Works	
Cambrina Art Glass, B. & C. Wolls	

ART GOODS.

ARTIFICIAL STONE PAVING. Gray Bros......228 Montgomery ASHESTOS COVERINGS.

De Solla-Deussing Co.......129 Spear McDearmon & Co.....422 Sacramento ASPARAGUS CANNERS.

Hickmott Asparagus Canning Co. . 3 California

ASPHALTUM ROOFERS.

Bonnet, B. & Son......100 Montgomery Ave

Price, Thos. & Son...........524 Sacramento

AUCTIONEERS.

HAGS, DALE ROPE AND BURLAP.

BANKS AND DANKERS.

Germania Trust Co42 Montgomery	
Hibernia Savings & Loan Society	
McAllister and Jones	
London & S. F. Bank, Ltd424 California	
London, Parls & American Bank, Lim-	

Nevada National Bank of San Francis

BAR FIXTURES.

BARBERS' SUPPLIES.

BARREL MANUFACTURERS.

BAZAARS.

Emporlum and Golden Rule Bazaar Market BEER BOTTLERS.

Enterprise Bottl ng Co.......2745 Sixteenth Fredericksburg Bottling Co......1510 Ellis BELTING-LEATHER.

Cook, H. N. Belting Co......317 Mission Heins, Alex..........87 Fremont BICYCLES.

RILL POSTERS.

Owens, Varney & Green Market and Tenth

BOILER WORKS. Eureka Boiler Works......113 Mission

BOLT MANUFACTURERS. Payne'a Belt Works......121 Howard

BOOK BINDERS.

HOOKS AND STATIONERY.

BOOTS AND SHOES.

Buckingham & Hecht... 225 Buab
Cahn, Nickelsburg & Co. 129 Sansoms
Dictle, Chas... 235 Bu h
Heim, F. L... 234 Stocktou
Foot & Co. 738 Mark t

BREWERIES.

BREWERS' & BOTTLERS' SUPPLIES. Abramson-Heunisch Glasa Co.......10 Main Bauer-Schweitzer, H. & M. Co.632 Sacramento

DRIDGE BUILDERS.

S. F. Bridge Co......220 Market

BROKERS-CUSTOM HOUSE.

BROKERS-STOCK, BOND, GRAIN AND OIL.

BROKERS-TICKET.

HROOMS, BRUSHES AND WOODEN-WARE.

Van Laak, The Mfg. Co......3178 Seventeenth

BUILDING MATERIALS.

Waterhouse & Price......206 Kearny BUILDING PAPER MANUFACTURERS.

Paraffine Paint Co......116 Battery

BUTCHERS.

Katz,	F. &	Sons		C	allforni	a Market
Poly, I	Heilbr	on &	Co		33	9 Kearny
Stone.	Leon	D. &	Co			236 Slxth
						ve. South
	TOTAL	TOTAL	TATE OF	CHINA	DE LEG	

Pacific Butcher Supply Co......770 Mission

CAPITALISTS.

CARPENTERS AND BUILDERS.

CARPETS.

Cordes, W. F... Emporium
Cottage Art Carpet Co. 226 Powell
Guillixson Bros. 955 Market
Hulse, Bradford & Co. 760 Misslon
Schlueter & Volberg. 217 Sutter
Sperling & Stolzenwald. 2010 Misslon
Walter, D. N. & E. & Co. 529 Market

CARPET CLEANING WORKS.

Boston Carpet Cleaning Works. 703 Valencia Cal. Carpet Cleaning Works. 329 Guerrero Conklin Bros. 333 Golden Gate Ave Hampton & Bailly 346 Church Sanitary Cleaning Co. 342 McAllister Spaulding, J. & Co. 353 Tehama

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United Carriage Co......Palace Hotel CARRIAGE AND BUGGY MANUFAC-TURERS.

CASH REGISTERS.

CATERER.

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Henderson, John, Mgr. Mt. Olivet Cemetery......916 Market CENTRAL PARK ASSOCIATION.

McNeill, D. R......1187 Market

CHAIR MANUFACTURERS. Heywood Bros. & Wakefield Co.....661 Mission

CHARCOAL

Ohlandt, N. & Co......Ind ana and Yolo CHEESE IMPORTERS.

CHEMICAL WORKS.

DRY AND FANCY GOODS HOUSES.

Beckett, F. A. & Co.....220 Sutter

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Anspacher Bros	Davis, Schouwasser & Co	Atkins, R. C. & Sons 123 Montgomery	Bass-Hueter Paint Co
Ellis, H. C. & Co	Magnin & Co	Berman O	Magner Bros
Meyer, Albert	Rosenthal, S. & Co	Brenner-Ulman Co., The	Nason, R. N. & Co
Moore, Ferguson & Co310 California Morrow, Geo. & Co303 California	LADIES' TAILORS.	Carter & Kelly	PAINTERS AND PAPER HANGERS.
Peters & Cowie	Feder, M	Goldstone Bros 21 Batters	Brace, N
Somera & Co	Planin, G	Greenebaum, Well & Michels 17 Sansome	Bradley & Son
HEATING AND VENTILATING.	Lowenthal & Co	Lewison, J. L. & Co953 Market	Fraser, John P
Royal Heating Co., Inc	LAMPS.	Meyerstein Co	Hartmann Paint Co319 Third
HORSE SHOEING.	Boesch Lamp Co585 Mission	Schoenfeld, Adolph1334 Market The Toggery628 Market	Schnee, Gustave
Odea, Martin	LAUNDRIES.	Webster, Jas. S. & Sons522 Market	St. Denis, J. & Co
	La Grande Laundry	MERCHANT TAILORS	Swan, J. S717 Market
IIOTELS. California HotelBush, near Kearny	U. S. Laundry Association3111 Sixteenth	Bliss, CharlesClaus Spreckels Bldg	PAPER BOXES.
Colonial HotelPine & Jones	LAUNDRY MACHINERY,	Block & Georges	Pacific Fold, P. B. Factory14 Fremout
Gallagher, John PLangham Hotel Holm & Saxtorph, Baldwin House30 Ellis	Trey Laundry Machinery Co583 Mission	Lemos, Leon	PAPER AND PAPER BAG MANUFACTURERS.
Hotel Bella Vista	LAW BOOK PUBLISHERS.	Poheim, J. T	Crown Paper Co
Kirkpatrick, John CPalace Hotel Occidental HotelMontgomery	Bancroft-Whitney Co438 Montgomery	Sm:th, J	Union Bag & Paper Co
Stewart, M. & C		Williams Blos	PAPER PATTERNS.
Turpin, F. L., The Royal126 Ellis	LEAF TOHACCO DEALERS. Conradl & Goldberg730 Montgomery	METAL WORKS.	Butterick Publishing Co., Ltd., The201 Post
HOUSEHOLD UTENSILS.	Konlberg & Co	American Can Co	PATENT DOOR OPENERS AND
Wlester & Co	Lendon, H540 Washington	Pacific Metal Works	CLOSERS.
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Consumer's Ice Co	Frank, S. H. & Co	Pacific Micro Materials Co432 Montgomery	California Fig Syrup Co392 Church Gordin-Gladys Co514 Plne
Union Ice Co	Harpham & Jansen524 Washington	MILK AND CREAM.	Law, Herbert E 2304 Van Ness Ave Worden, Clinton E. & Co 214 Townsend
INSURANCE.	Klopper & Duifer	Berkeley Farm—N. J. Nelson1228 Folsom	PHOTOGRAPHERS.
Ahpel & Bruckman209 Sansome	Stoll & Van Bergen 545 Market	Cal. Milk Producers' Assn	Sewell, Daniel
Baggs & Stovel411 California	LIGHT AND POWER COMPANIES.	Milibrae CompanyNinth and Mission S. F. Cream Depot1929 Mission	Taber Photo Co121 Post
Borthau, Cesar423 California Butler & Hewitt413 California	Equitable Gas Light Co516 California	S. F. Cream Depot	PHOTO ENGRAVERS.
Com'l Union Assurance Co416 Cal.fornia Craig, Hugh		MILLINERY.	Belton & Streng
Davis, J. B. F. & Son215 Sansome	Cowell, Henry & Co211 Drumm	Coughlan, Jas	106 Union Sq. Ave
Fidelity & Casualty CoMutual Life Bldg Flreman's Fund Insurance Co401 California	cowen, fredry & co	Holm & Nathan	PHOTOGRAPHIC SUPPLIES. Bacon, Wm. O
Forbes, A. B. & SonMutual Life Bidg	LITHOGRAPHERS.	Muller & Raas Co	Kirk, Geary & Co220 Sutter
Gutte & Flank	Bosqui Printing & Engraving Co523 Clay Britton & Rey525 Commercial	Toplitz, R. L. & Co545 Market	PICKLE MANUFACTURERS.
Ins. Co. of North America412 California	California Lithograph Co	MILLWRIGHTS.	Fisher Packing Co
Landers, William J205 Sansome Liverpool & Londou & Globe Ins. Co.,	Union Lithograph Co325 Sansome	Dibert Bros Mfg. Co225 Mission	Loeffler, John
The	LIVERY STABLES.	MINERAL WATERS.	PLANING MILLS.
Milwaukee Mechan.cs' Ins. Co410, California	Clemens, C. J	Eggera, Chas. & Co	Hansen, A Berry near Sixth Townley Bros
New York Life Ins. Co	Kehy, Thos. & Sons	Mt. Shasta Mineral Spring Co6th & Brannan	Young, JamesBeale and Mission
Norwich, Union Fire Ins. Society.314 California	Notan, John & Sons1611 California	MINERS' AND ASSAYERS' SUPPLIES.	PLUMBERS.
Pacific Mutual Life Ins. Co. of CaliforniaMontgomery and Sacramento	LUMBER DEALERS,	Taylor, John & Co	Forsyth, W. C
Pacific Surety CoSafe Deposit Bldg Parker, Chas. M. T214 Pine	Albion Lumber Co. Fifth & Hooper Blyth & Trett. Spear & Mission		Murray Bros
Preferred Accident Insurance Co. Milla Bidg	Doe, Chas. F. & Co	MINING COMPANIES.	PORK PACKERS AND PROVISION
Shields, A. M	Dolbeer & Carson	Alaska Treadwell Gold Mining Co. Mills Bidg Bourn, W. B401 California	DEALERS.
Turner Geo W	lieywood, Franklin	Bouvier, Alfred	Armour Packing Co
Watt. Rolla V	Hooper, C. A. & Co		Cudahy Packing Co
	Jones, Richard C. & Co739 Bryant Meyer, Adolph1510 Devisadero	MUNICIPAL ENGINEERS.	Roth, Blum & Co
IRON WORKS.	Morrison Lumber Co	Ridley, A. E. Brooke598-99 Parrott Bldg	Western Meat CoSixth and Townsend Wilfert Bros1378 Market
California Iron Yard	Scott & Van Arsdale L. Co5th & Brancan	MUSICAL INSTRUMENT DEALERS.	POULTRY AND DAIRY PRODUCE.
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	Simpson Lumber Co	Kohler & Chase	O'Brien & SpotornoCal. Market
GOODS.	Uniou Lumber CoSixth & Channel	Mauzy Byron808 Post	POWDER WORKS.
Marsh, O. T. & Co	Wigitiore, John & Sona Co147 Spear	Sherman, Clay & Co	The California Powder Works330 Market
Selemon, C., Jr	MACARONI MANUFACTURERS. California Italian Paste Co347 Sacramento	MUSTARD MANUFACTURERS.	PRESS CLIPPINGS. Allen's Press Clipping Bureau510 Mont'y
JAPANESE AND CHINESE SILKS.		Burr, C. C. & Co2111 Stockton	PRINTERS.
Hart, B 13 Sanaome	MACHINERY AND ENGINEERS' SUPPLIES.	NECKWEAR MANUFACTURERS.	Bent & Meyerderks40 California
Mendelson Bros Battery	Brownell, Jas. S	Heineman, H. M109 Sansome	Commercial Publishing Co34 California Cubery & Co587 Mission
JEWELERS.	Cyclops Iron Works	NOVELTY AGENT.	Dempster BrosGlen Park Av. & Bond Eastman, Frank & Co509 Clay
Baldwin Jewelry Co844 Market	Garratt, W. T. & Co Fremont & Natoma	Bentham, W. C	Freygang-Leary Co
Brittain & Co	Martin Pipe & Foundry Co 33 New Montagn		Janssen Printing & Binding Co23 Stevenson Marshall, E. L
Eisenberg, A. & Co126 Kearuy	Meese & Gottfried Co	OILS.	Monahan, John & Co412 Commercial
Greenzweig, George & Co206 Kearny	Oriental Gas Engine Works 990 Poleom	Arctic Oil Works30 California Standard Oil Co421 Market	Munk,R
Hall, A. l. & Son	Pacific Tool and Supply Co. 100 First Parks & Lacy Co. 21 Fremont	Weed, F. F., Sec'y Llon Oil Co927 Market	Mysell-Rollins Co., The
London Diamond Co35 New Montgomery Lundberg & Lec232 Pent	Tatum & Bowen	OPTICIANS.	Pernau Bros
Nordman Bros	Union Gas Engine Co	Berteling Optical Co	Roberts, John W
Radke & Co	Union Iron Works	California Optical Co	Spaulding, George & Co
Schumacher & Co	MANUFACTURERS' AGENTS.	Hirsch & Kalser	Sterett Printing Co933 Market
Scwartze, K. G	Eherhard Co., The Gco. F	·	Stuetzel & Richardson109 California
Shreve & CoCrocker Bldg	Pacific Coast Manufacturers' Agency	OYSTER DEALERS.	PRINTERS' 1NK. Reed & Goodman
Vanderalice, W. K. & Co	Poeti & Center	Darbee & Immel30 Union Sq. Market Morgan Oyster Co, The614 Third	
JEWELERS' SUPPLIES.	Robinson & Towart		PROPERTY OWNERS.
Armer & Weinshenk207 Sutter	MATCH MANUFACTURERS.	PACKERS OF CANNED SALMON.	Andros, Milton
KNITTED GOODS.	Metropolitan Match Co Front	Alaska Packers' Association308 Market	Hancock, R. J
Gantner & Mattern	MATTRESSES AND UPHOLSTERY.	PACKERS OF DRIED FRUIT.	Haskell, John L2219 Van Ness Ave
ruster, J. J. Knitting Co	Schrock, W. A	Sorosis Fruit Co101 Sansome	Hooker, C. J917 Bush

Law, Hartland	SEWER PIPE AND TERRA COTTA. Clark, N. & Sons	STORE AND OFFICE FIXTURES. Simmen, John	UNIFORMS AND REGALIA. Pasquale, B. & SonaSutter & Grant Ave
Martel, J. I	Gladding, McBean & Co1358 Market Steiger Terra Cotta & Pottery Works 1556 Market	STOVE AND IRON FOUNDRIES.	VINEGAR MANUFACTURERS,
Wella, W. H	SEWING MACHINES.	Stelger & Kerr	Consumers' Y. & V. Works404 Battery
PUMPING MACHINERY.	Evans, J. W. 1021 Markat Singer Mfg. Co. 22 Post White Sewing Machine Co. 300 Post	Schleck, John C	WAGON & CARRIAGE MATERIALS.
Dow. Geo. E. Pumping Engline Co119 First Jackson, Byron Machine Works411 Market	Willcox & Glbbs Sewing Machine Co334 Post	SURGICAL INSTRUMENTS.	Holt Broa. Co
RAILROAD TIES AND TAN BARK, Bender Bros	SHEET IRON AND PIPES. Smlth, Francis & Co83 Fremont	Folkers, J. H. A. & Bro815 Market Hoppe & Robioson404 Sutter	WALL PAPER AND MOLDINGS.
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Baldwin, O. D. & Son22 Montgomery Bresse, G. L. & Co412 Pine	SHIP CHANDLERS.	Long Syrup Refining CoEighth & Brannan Pacific Coast Syrup Co	WAREHOUSES. Danforth Warehouse Co., Inc119 Broadway
Buckingham, A. E	Foard, L	TAILORS' CLOTHS, TRIMMINGS AND WOOLENS.	Grangers' Business Association309 California Haslett Warehouse Co., The206 California Lemman BrosTownsend & Japan
Coffin, D	SHIPPING AND COMMISSION.	Baumgarten, J. & Co Montgomery	Sansome Street Warehouse, Inc809 Sansome Searle Warehouse Co., Charles41 Firet
Easton, Eldridge & Co	Balfour, Guthrie & Co316 California	Byrne, Jos. & Co	WELL BORERS.
Giselman, William, Trustee120 Phelan Eldg Griffin, Marion	Del us & Co	Relsa Bros. & Co	Lowe, J. W
Heyman, Jacob & Son	Grace, W. R. & CoN. E. cor Cal. & Battery Johnson-Locke Mercantile Co123 California	TAILOR TO TRADE.	WINES AND LIQUORS.
Hooker & Lent	Lund, Henry & Co	Hilp, Henry102 Battery TANNERS.	Adams, Chas. L
Madison & Burke	Mitsul & Co	Eagle Tannery26th & San Bruno Ave	Berges & Domeniconi
McElroy, R. D	Newhall, H. M. & Co	Legallet-Hellwig Tanning Co401 Front Norton Tanning Co312 Clay	Cahen, Louis & Son
Patterson, Geo. W. H. & Co11 City Hall Sq. Pforr, John	Parrott & Co	TANNING EXTRACTS. California Tanning Extract Co 218 California	Carroll & Carroll
Schlesinger, Nathan304 Montgomery Shainwald, Buckbee & Co210 Montgomery	Plummer, Geo. E. & Co54 Steuart	TEAS, COFFEES AND SPICES.	Chauche & Bon
Smith, Julien	Webster & Dunbar	Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market	Elsen Vineyard Co
Von Rhein Real Estate Co., Inc513 California RECREATION GROUNDS.	SHIPSMITHS.	Castle Bros	Gundlach-Bundschu Wine Co., The Market & 21 Hey, Grauerholz & Co
Herman, R	Chrestoffersen & Tway420 Beale SHIRT MANUFACTURERS.	Columbia Coffee & Spice Co425 Jackson Folger, J. A. & Co104 California Guittard Mfg. Co119 Front	Hildebrandt, Posner & Co
REFINERS. Salby Smelting & Lead Wks416 Montgomery	Beamish, PColumbia Bidg	Hills Bros	Holtum, Ferdinand
RESTAURANTS.	Ide, Geo. P. & Co	Huddleston & Co	Jones, Mundy & Co
Bay State Restaurant		Thierbach, Chas. F. & Co306 Battery Tyler, S. H. & Son310 Front	Kuhls-Schwarke & Co29 Sutter Lachman & Jacobi2d & Bryant Leuenberger, E. & Co14174 Folsom
Blanco & BrunN. E. cor. Eddy & Mason Breuss, M. A	Nonotuck Silk Co	TELEPHONE AND TELEGRAPH COMPANIES.	Levingston, M. A
Collins & Wheeland329 Montgomery Detjen & Mengel35 Market			Lyons, E. G. Co, The
Galindo, F. B	SOAP & TALLOW MANUFACTURERS. Fischbeck & Glootz307 Sacramento	Weihe, E. F. Supt. Am. Dist. Telegraph Co	Martin, E. & Co
Krone, F. W	Lille, CharlesN.W. cor. Bay & Webster Luhn, Otto & Co	TENTS AND AWNINGS. Ames & Harris, loc100 Sacramento	Meyerfield, Mitchell & Co
Page & FalchTurk and Mason Peterson, P	Newell & Bro217 Davis SODA WATER APPARATUS.	Neville & Co31 California	Moore, Hunt Co., The Jesse404 Front Much & Lynch
Pouchan & Schlatter33 O'Farrel. Priet, P. & Co	Becht, J. G. & Co304 Stockton	THEATRES. Belaaco, FredAlcazar Theatre	Napa and Sonoma Wine Co
Schwarz & BethO'Farrell & Market Swain, Frank A213 Sutter	SODA WATER MANUFACTURERS.	Walter Orpheum Co113 O'Farrell TITLE INSURANCE.	Rosenblatt Co., The
Techau, R. JMason, nr. El ts Westerfeld, P. & Co1035 Market Wicker & HermansonMarket & Park Ave		California Title ins. and T. CoMilla Bldg	Royal Eagle Distilleries Co
Young, H. H		TOWEL COMPANIES.	Schlesinger & BenderBrannan & Boardman Schultz, Wm. A. & Sons523 Front
RIGGERS. Servant & Rice17 Howard	SPONGES AND CHAMOIS.	Mercantile T. & L. Co	Shea, Bocqueraz & Co
RUBBER GOODS.	American Sponge Co150 New Montgomery SPORTING GOODS.	TRANSFER COMPANIES.	Taussig, Louis & Co. 26 Math Van Bergen, N. & Co. 418 Clay Wetmore, Bowen & Co. 410 Post
Bost. Wov. Hose & Rubber Co14 Fremont Bowers Rubber Co42 Sacramento	St. Germain Billiard Co409 Market	Morton Special Delivery Co	Wichman, Lutgen & Co318 Clay
General Supply Co	STAMP DEALERS. Makins & Co	People's Express Co	WIRE AND WIRE ROPE.
Morgan & Wright	Sellschopp, W. & Co118 Stockton STARCH MANUFACTURERS.	TRUNKS.	American Steel & Wire Co10 Pine
Occidental Rubber Co35 New Montgomery Winslow, C. R. & Co44 Second	Everding, J. & Co48 Clay	E. L. Fifield & Co	Roebling's, John A. Sons Co25 Fremont
SAFES. Hall'a Safe & Lock Works609 Market		Malm, C. A. & Co	WOOD DEALERS. Devoto & Pedrini
Hermann Safe Co	Bonestell & Co	Pacific Electric Belt & Truss Co105 Ellis	WOOD MANTEL MANUFACTURERS.
SAW WORKS. California Saw Works	Dodge Stationery Co	TURKISH BATHS.	Bush & Mallett Co328 Post
Simonds Saw Co33 Market	Zellerhach, A. & Sons	Burns, Edw. F	WOOD AND WILLOW WARE.
SCHOOL AND KINDERGARTEN SUPPLIES.	McCarty, Louis P	TYPEWRITERS AND SUPPLIES.	Levenson & Co209 Front
Bradley, Milton Co122 McAllister SCOTCH TWEEDS.	STEAMSHIP AND TRANSPORTATION COMPANIES.	Alexander, L. & M. & Co110 Moutgomery Bannan's Typewriter Exchange307 Moutg'y	Unna, Harry Co., The113 Battery WOOL.
Craig Broa120 Sutter	Cook, Thos. & Co	Bornemann, Geo. C. & Co	Denigan Thos Son & Co132 Market
SCREEN WORKS. Quick, John W221 First	International Nav. Co30 Montgomery	Wyckoff, Seamana & Benedict.211 Montgomery	Koshland S. & Co
SEC'Y MERCHANTS' ASSOCIATION. Freud, J. Rich'd	Pacific Coast Steamship Co10 Market Pacific Matl Steamship Co421 Market	UNDERTAKERS. Godeau, J. S	Wollner, JacobFifth & Bluxome
SEEDS AND GRAIN.	Peterson, James P	Gray, N. & Co	WOOLEN MANUFACTURERS.
Bowen, E. J	STEVEDORES. Eschen & Minor	Halsted & Co	Golden Gate Woolen Mfg. Co635 Market
SEEDS AND PRODUCE.	Freese, A. C	Truman, Chas. H. J. & Co318 Mason United Undertakera' Association27 Fifth	WRECKERS. Whitelaw Wrecking Co253 Spear
rominan, onas in. & our reserving Front	woodalue, A. & Co		

REVIEW.

J. RICH'D FREUD, - - - - EDITOR

Circulation, 10,000 Copies.

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POLICY OF THE REVIEW.

No personal, partisan or sectarian question admitted to these columns.

No advertisements are inserted and no subscription price is charged.

Communications must bear the signature of the writer. Facts upon municipal affairs will be the first consideration of the REVIEW.

Attitude of the Board of Directors.

Circular Letter Sent to All Members of the Association on September 2, 1901.

To the Members of the Merchants' Association.

GENTLEMEN: - In view of the disorganized condition of trade affairs in the city at the present time, the Board of Directors submits the following statement of its attitude upon the question:

During the seven years' existence of the Merchants' Association, the scope and utility of its work have been clearly developed and defined. It was organized chiefly to aid in the line of municipal advancement and reform. It was intended to occupy a field entirely its own, and it has ever sought to avoid taking up any work which was covered by any other organization, or to do anything which could possibly serve to weaken its power in its own peculiar field.

As a consequence, your Board of Directors has conscientiously refrained from taking any active part in the present industrial complications. They are firmly convinced that this policy was well advised. With a membership of nearly thirteen hundred firms, comprising all classes of business in the community and not unlikely holding opinions on both sides of the great question before the public, they believed that any action on the part of this Association would only create partisan feeling and jeopardize its future useful-

Your Board of Directors has never failed to appreciate the solemn duty of all good citizens to endeavor to preserve and restore industrial peace and prosperity. They assure you that, within the province of the Constitution of the Association, your Board of Directors has exerted its best wisdom and its utmost energy and power to protect the fair name of our city, and they will neglect no opportunity for usefulness where their services may seem to be of value in the bringing about of an early understanding between the factors of this present unfortunate controversy.

Sincerely yours,

BOARD OF DIRECTORS OF THE MERCHANTS' ASSOCIATION.

O. D. BALDWIN,

C. S. BENEDICT, CHARLES BUNDSCHU,

FOSTER P. COLE, ANDREW M. DAVIS, W. J. DUTTON,

MARSHAL HALE,

A. J. McNicoll, W. J. NEWMAN,

EWMAN,
EDWARD B. POND,
WILLIAM P. REDDINGTON,
A. H. VAIL,
F. H. WHEELAN,

J. RICH'D FREUD, Secretary.

FRANK J SYMMES, President

SPECIAL MEETING OF THE MERCHANTS' ASSOCIATION.

GOLDEN GATE HALL, TUESDAY EVENING, SEPTEMBER 10, 1901.

DISCUSSION UPON THE INDUSTRIAL COMPLICATIONS-ATTITUDE OF THE BOARD OF DIRECTORS ENDORSED.

Seven hundred citizens, members and representatives of firms in the Merchants' Association, attended the special meeting of the Association at Golden Gate Hall, Tuesday evening, September 10th. President Frank J. Symmes opened the meeting by reading the following request, signed by ten members of the As-

Sociation:

The undersigned, members of the Merchants' Association, respectfully request you to call a Special Moeting of said Association on Tuesday evening, September 10th, to consider the industrial condition of this city.

President Symmes, thereupon, stated briefly the attitude of the Board of Directors in the present industrial complication. dustrial complications. As explained in the circular letter recently sent to each member, the Association did not see its way clear to interfere in the industrial conflict. The Merchants' Association has a special mission to perform in the improvement of municipal conditions. The Board of Directors has refrained from taking a partisan stand in the labor dispute, so that the influence and usefulness of the Association in other directions might not be impaired. President Symmes continued to explain, however, that the Board of Directors had not been lukewarm in the matter and was ready to act whenever a favorable opportuu ty arose. In fact, a special committee had been appointed by the Board to co-operate with committees from other commercial bodies to render all possible assistance in the settlement of the labor controversy

President Symmes then asked those who had signed the petition to state the grounds for calling the meeting, and what action they desired the Association to take. Mr. W. M. Cubery therenpon read a paper upon trades unions and the present industrial complications. He claimed that the Merchants' Associasion should act the part of peacemaker in the present dispute, and concluded by presenting the following

resolution and moving its adoption:

*Resolved. That a Committee of Five be appointed by the Chair to endeavor to bring about a settlement of the present strike

Mr. Henry F. Pernau theu spoke briefly upon the present industrial situation. He dwelt particularly upon the pernicious effects of sensational journalism that distorted facts and caused ill-feeling among various classes in the community.

Mr. D. V. Kelly then addressed the meeting regarding the position of the Board of Directors in the present controversy, stating that a Committee of the Board was already engaged in endeavoring to bring about a settlement. He concluded his remarks by offering the following substitute for Mr. Cubery's

resolution:

Resolved. By the members of the Merchants' Association, in Special Meeting assembled, this 10th day of September, 1901, that we hereby express our approval of the attitude of our Board of Directors in the present industrial complications

Upon motion, duly seconded, this resolution was adopted by an almost unanimous vote.

Mr. A. M. Robertson spoke upon the causes of the present labor troubles, stating that each side appeared to be partly right and partly wrong. He believed the unions were right regarding questions of wages and hours, but that the employers were right in claiming the privilege to control and manage their own business

Mr. C. A. Murdock addressed the meeting upon the commendable work of the Merchants' Association and the possibility of exerting its efforts and influence to effect a settlement of the present labor difficulties. He stated that every strike was settled by public opinion. Mr. Murdock suggested mutual concession as a basis upon which a fair settlement might be secured. The right of labor to organize is universally conceded. Union laborers should also concede the right of non-union laborers to occupy positions without interference. Mr. Murdock then submitted the

out interference. Mr. Murdock then submitted the following resolution:

*Resolved**, That the Merchants' Association commends the course of its Board of Directors in appointing a Committee charged with the duty of endeavoring to effect a settlement of the industrial differences under which the community is suffering. We realize the difficulty of harmonizing orineiples that seem to conflict, but we deplore the loss, suffering and ill-will that must result if this contest is prolonged until one side is forced to surrender. We, therefore, respectfully urge that the services of our Committee be availed of in the hope that through mutual concessions, which shall not forfeit the reasonable ends sought by each, this disastrous struggle may speedily be ended.

Mr. E. D. Taylor claimed that the Merchants' Association should take a decided stand in the matter. He believed strongly that the policy of resistance to the unreasonable demands of the labor leaders should have the nnequivocal support of the Association. He offered the following as a substitute for Mr. Murdock's

Resolution:

Resolution:

Resolution:

That the present policy of resistance to the demands of organized labor at this time, is in full accord with the views of the Merchants' Association in meeting assembled.

Mr. Henry Flageollet then narrated the experience of the butchers in settling their strike. In that strike, he said, the two factions were not afraid to confer and many conferences were held. He considered Mr. Taylor's resolution too harsh and that the Association had no right to interfere in the present strike. He suggested that a conference be held of the contending parties.

Mr. O. F. Von Rhein was strongly opposed to the resolution offered by Mr. Taylor. He appealed to the Association not to pass hastily upon the question without hearing the other side. He claimed that employers were not opposed to unionism. Even if the present demands of organized labor were unreasonable, he did not consider it advisable to administer any unnecessary blow. A resolution had already been adopted in support of the action of the Board of Directors and he advised that toleration be shown of the opinions of others.

Ex-President Dohrmann said that inasmuch as the Labor Union leaders have written two letters to the Merchants' Association which seemed to him to place the Association in the position of a judicial body, he opposed the passage of the resolution offered as that would indicate partisanship on the part of the Association. He further said that at the same time "He who came into a Court of Equity must come with clean hands; there must be no blood of their fellow work-ingmen upon them," and while it was not charged that the better and larger number of members of Labor Unions had committed violence, he had not then heard of opposition to such violence by the leaders.

Mr. Dohrmann in the course of his remarks claimed that the merchants, as a class, were not opposed to Labor Unions that were organized for the purpose of bettering the conditions of their members in regard to hours of labor and wages. In proof of this he related his own experience with the Teamsters' Union whose business agent had requested his aid to have the driver of his truck join the Union. Upon assurance by this agent that the Union was only organized for the above purposes, Mr. Dohrmann not only urged his driver to join, but he paid the initiation fee of \$25; the result was that now after seven years of service by the driver, who had all these years received more than Union wages and had to work less than Union hours, the driver had to resign his position or risk meeting violence if he continued to work.

Mr. Dohrmann assumed that most of the merchants present had been equally friendly to the Teamsters' Union when it was first formed (as otherwise this Union could not have established itself so quickly), and had willingly paid the advance caused by the increase of wages where less than Union rates had been paid. The present state of industrial war between employers and employes (who should be friends, as their best interest was promoted by cooperation and harmony), was to be regretted, but Mr. Dohrmann believed that the strike could be easily ended if no laws and no limbs were broken, if the Union leaders would fully recognize the constitutional right to labor whether the laborer was a member of a Union or not, and if they would denounce and help to prevent violence. That being the case, they would be recognized as true friends of labor, minor differences being easily adjusted and peace and harmony speedily restored. In conclusion, Mr. Dohrmann asked that no matter how the present strike might end, that no enmity should be shown to former employes after it was over and that no wages should be lowered, no matter what side may win in the present struggle.

Upon motion, duly seconded, the resolution offered by Mr. Taylor was thereupon laid upon the table. A vote was then taken upon Mr. Murdock's resolution, and it was lost, there being but twenty ayes.

President Symmes then stated that two communications had been handed in at the meeting from the Brotherhood of Teamsters. They were dated September 5th and September 8th and had already appeared in the public press several days ago. response to his inquiry whether it was the pleasure of the members to hear the communications, the meeting

decided not to have the letters read.

Resolutions upon the attempted assassination of President McKinley, as published on the first page of the RE-VIEW, were unanimously adopted by a rising vote.



REVIEW

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Published Monthly by the Board of Directors



VOL. 6.

SAN FRANCISCO, CAL., NOVEMBER, 1901.

No. 63.

SOCIAL AND INDUSTRIAL BETTERMENT.

An Illustrated Public Lecture, under the Auspices of the Merchants' Association,

-WILL BE GIVEN BY-

DR. WILLIAM H. TOLMAN, of New York,

Director of the Industrial Betterment Department of the League for Social Service

At Metropolitan Temple, Tuesday Evening, November 19, 1901, at 8 o'clock.

[Tickets to the Lecture may be had, without charge, at the Office of the Association, Milis Building.]

Dr. Tolman will Show that there is Something More Than Wages—A Closer Bond of Sympathy Between Employer and Employed—The Results at Port Sunlight, and Birmingham, England.—All Illustrated by More Than 150 Beautiful Pictures.

The lecture by Dr. Wm. H. Tolman on Social and Industrial Betterment which will be given in this city on Tuesday evening, November 19th, at Metropolitan Temple, promises to be one of the most interesting events of the season. Dr. Tolman is the Director of the Industrial Betterment Department of the League for Social Service of New York. He is not an amateur in his work nor as a lecturer. For more than thirteen years he has been a close student of the social and industrial problems both in this country and in Europe, and as they touch the life of the people.

The Social Economy Exhibit of the United States at the Paris Exposition of 1900 was collected and installed by the League's Industrial Betterment Department. In Paris he was a member of the International Jury and several of the sociological congresses. The success of this work was evidenced by the fact that the United States Government was given a Grand Prix for the Social Economy Exhibit. Dr. Tolman received the award of a gold medal as a collaborator.

Dr. Tolman is also one of the editors of "Social Service," a monthly review, which is now attracting the attention of the reading world. As a journal devoted to the promotion of better relations in the industrial world it is commending itself to the great army of the employed.

COMFORT AND IMPROVEMENT OF EMPLOYEES.

The Doctor says that his studies for years of the factory system was to earn what was being done toward the comfort and improvement of the employees as regards wages, hours and social conditions; in short, what is now known as social and industrial betterment.

"There are instances," he continues, "in which the employee is reduced to an animal, and, like an animal, is supposed to require enough only to keep him alive. In such cases the man becomes a machine, the only difference that he is energized by blood instead of steam.

"Taking another view of the situation, the employer has the opportunity of conferring a blessing not alone upon those who work for him, but further than that, upon their home and community at large. He also benefits himself by raising the standard of those who work for him, which gives him better workmanship and greater success in the business enterprise."

SOMETHING MORE THAN WAGES.

Employers everywhere are recognizing the fact that they should give their employees something more than wages, and firms which have adopted the new method of making conditions attractive for their workmen and interesting them in the business, have found that they realized a financial profit from such methods, in the quality and quantity of work done, as well as in the esthetic improvement.

The Industrial Betterment Department of the League for Social Service of New York is in constant communication with employers who were devising means and methods of making the factories and houses of their employees more cheerful and attractive, and of securing a closer bond of sympathy between themselves and the people in their employ.

150 COLORED LANTERN PHOTOGRAPHS.

In illustrating the application of the Industrial Betterment philosophy, Dr. Tolman will show colored lantern photographs to the number of 150 of the great forward industrial and social betterment movements in Europe and America. For instance, there will be pictures of the industrial commonwealth of Port Sunlight, England, where the Lever Brothers have provided homes, schools, churches, dining-rooms, parks, open air theaters and club houses for their 3,000 employees. Mr. Lever is the leading exponent of what he has happily and aptly phrased "Prosperity Sharing."

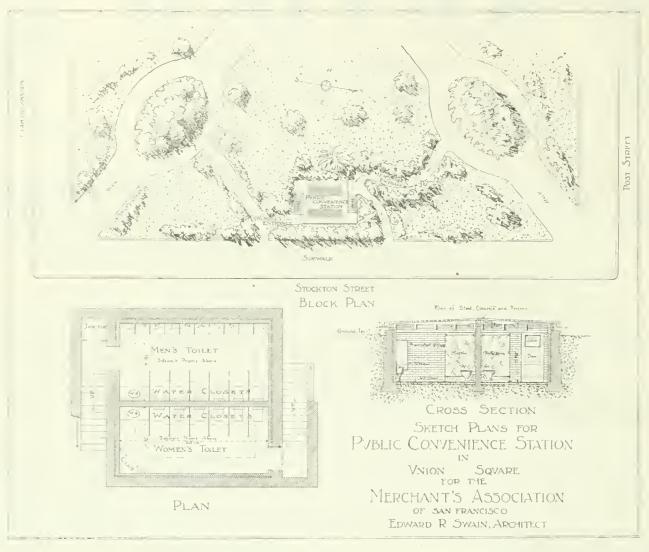
Dr. Tolman will also give a description, illustrated with many beautiful pictures, of wonderful welfare institutions of the Cadbury's, in Birmingham, England. Last year Mr. Cadbury placed in the hands of trustees property amounting to \$950,000, to be held in trust for the welfare of his working people and the community.

Many large industrial concerns in this country and their work in social and industrial betterment will be shown and described, as the Westinghouse Shops and Factories, Briarcliff Farms, H. J. Heinz Company, Sherwin, Williams Co., the work of the Industrial Committee of the Cleveland Chamber of Commerce, and many others. A rare and rich treat is in store for those who are fortunate enough to hear Dr. Tolman's lecture at Metropolitan Temple, Tuesday evening, November 19th.

Tickets to the Lecture may be procured, without charge, at the Office of the Merchants' Association,
Mills Building, 7th Floor, Room 8.

Proposed Underground Public Convenience Station

IN UNION SQUARE, SAN FRANCISCO.



To the Board of Directors

of the Merchants' Association

GENTLEMEN—Your Committee on Permanent Improvements having requested me to take up the matter of the establishment in this city of public convenience stations and to submit plans for the construction of an experimental station to be located at some suitable place, I beg respectfully to submit the following report and plans, together with various estimates of cost, for the construction of a double underground station, which, it is recommended, be located in Union Square.

NECESSITY FOR THESE STATIONS.

It is unnecessary for me to report at any length on the necessity for such stations in San Francisco or other large cities, as this is a matter which is universally conceded. The main difficulty here has been to discover a suitable location and method of construction which would result in convenience of access by the public and at the same time prevent the station from being unnecessarily conspicuous.

UNDERGROUND OR OVERHEAD STATIONS.

The solution of this question immediately brings up the relative merits of overhead or underground stations. While such stations are in some cities located above ground, it is not believed that this would meet with popular favor here, it is, therefore, recommended that the experimental station, if constructed, be underground.

LOCATION.

LOCATION.

The location of the proposed station is a very important feature. It should be located at some point easily accessible to pedestrians and which will be near some business center of the city for years to come.

A very desirable location in this respect would be under the payement in one of the street intersections along the north side of Market Street, between Montgomery and Powell streets. These locations have been investigated, but the great number of pipes and conduits located at these points, as well as the difficulty of constructing entrances which would not be obstructions or objectionable, renders these locations impracticable.

After considering various localities, it is recommended that the station be located in Union Square, preferably about the center of the side facing Stockton Street and near the sidewalk. The conditions here are favorable in every way for the construction of a station which will be easily accessible, and not only inconspicuous, but practically invisible.

The trend of retail business is setting strongly in this direction, and it seems inevitable that within a few years this will be one of the centers of retail trade.

The consent of the Park Commissioners will, of course, have to be obtained, but it does not seem that objection should be anticipated from this source, as the station will be underground and will not interfere with the general arrangement or appearance of the Park.

CONSTRUCTION.

In deciding upon a place for a station at this or some other suitable point, I have taken as a basis the underground public convenience station in New York, which is located in 'ity Hall Square, in front of the City Hall and just off of

The preparation of a detailed plan and specifications for The preparation of a detailed plan and specifications for the construction of a double underground station at the designated point in Union Square, along the lines of the New York station, was then referred to one of our members, Mr. Edward R. Swain, the architect, who had very kindly placed his services at our disposal in this matter. He has prepared detailed plans for a very admirable station, which, I believe, will fully meet all the requirements.

It is proposed to construct at the point named a rectangular underground station about 20 x 20 feet inside, divided into two separate stations by a brick wall. One of these stations will be for women and one for men.

The walls will be lived with white glazed brick which cannot be scratched or marred and will give a neat, clean appearance to the entire interior.

The floor will be cement, covered with tiles, and the roof

The floor will be cement, covered with tiles, and the roof will be a skylight of round glass prisms. The roof will be eighteen inches above the surface of the ground, open around all sides, thus affording abundant ventilation, it is believed, without the use of electric fans. The skylight will be surrounded by shrubbery which will entirely conceal it from view.

rounded by shrubbery which will entirely conceal it from view.

The men's station will be provided with six (6) closets, ten 10) urinals and a lavatory. The women's station will be provided with six (6) closets and a lavatory.

The closets will be of the most approved pattern of modern closets, and the urinals will be automatically flushed at such intervals as may be desired.

The partitions of the closets will be marble, and of the urinals, east iron covered with white enamel. The main theory throughout has been to have everything in the interior constructed of such materials as will give the whole a white, clean, airy appearance and cannot be scratched or marred, so that, not only will everything look clean, but the prevailing neat appearance and quality of materials used, will exercise a restraining influence upon those who avail themselves of its privileges.

Each station will have a separate entrance leading by a curved path lined with shrubbery, from the main diagonal walks of the Square.

COST.

Careful estimates have been made, and it is estimated that the two stations can be built and equipped complete as above described for \$5.792.08, or with more elaborate plumbing for \$6.844.98 as per the following schemes:

SCHEME "A".

This scheme embodies enameled briek for the walls, marble tiling for the floors, marble partitions set in nickel plated

frames with paneled oak doors for the water closets, marble partitions set in nickel frames for the urinals, and individual porcelain urinals throughout. This effect would be on a par with the plumbing arrangements which would be found in any first-class office building.

		\$3,417 45 3,427 50
Thatal		\$6.5.11.95

SCHEME "B".

The building proper to be in all respects similar to scheme "A", the difference being that neat east iron frames, painted with white enameled paint, are substituted for the support of the marble of the water closet partitions; and in place of individual porcelain urinals, supported by marble partitions in nickel plated frames, a cast iron urinal trough with east iron partitions, the whole thoroughly painted with porcelain enamel paint is substituted.

Building	
215 / 3	\$5.700 Os

Of the two plans, Scheme "B" appears to be the more desirable for the purpose.

I also submit herewith Mr. Swain's report and detailed estimates of the cost of the building and plumbing.

MAINTENANCE.

MAINTENANCE.

Besides constructing the stations, it will be necessary to provide for their maintenance. This should be provided by the city and will not be a heavy expense as it will include simply the necessary attendants, water, light and supplies. For the ladies' department there should be provided a regular woman attendant, who would be constantly present during the time the station is open. For the men's station, one man, who could devote part of his time to work in the Square and visit the station at regular intervals, would perhaps be sufficient. Several incandescent lights, water for flushing and for the lavatories, soap, towels and toilet paper would include most of the other regular expenses.

While the cost of such a station is in excess of the amount contemplated by your Committee, and it does not seem possible to construct a desirable underground station for that price, such a station as is proposed herein, would be of so much value in this city that it is to be hoped some means can be found for its construction in the near future.

Respectfully submitted,

L. M. King,
Superintendent.

L. M. KING, Superintendent.

[NOTE.—The above report and plans having been approved by the Board of Directors were brought to the attention of the Park Commissioners, who endorsed the proposition, and will favor the construction of such a station, provided the means are furnished.—Editor.]

THE NATIONAL MUNICIPAL LEAGUE.

NOTABLE EFFORTS FOR MUNICIPAL ADVANCEMENT.

Prepared expressly for the "Review" by CLINTON ROGERS WOODRUFF, Secretary of the National Municipal League.

NOTE—Whatever progress has been made in municipal government during the past seven years in the United States is owing largely to the efficient and persistent work of the National Municipal League. The local efforts of the Merchants' Association for the improvement of our city government have often ellicited the warm approval and encouragement of the officers of this worthy organization. We commend to the earnest attention of our members and readers the following instructive article written for the Review by the able Secretary of the League, setting forth its noteworthy history and successful work.-EDITOR.

Prior to January, 1894, there had been no general, national organization devoted exclusively to a consideration of the municipal problem in any of its phases. In that month a National Confer-ence for Good City Government was held in the city of Philadelphia at the invitation of the Municipal League of that city, in which invitation the City Club of New York heartily joined. All the sessions of this conference were largely attended, the audiences ranging from 400 to 1,000. James C. Contar area of this large way of the sessions of the conference were largely attended, the audiences ranging from 400 to 1,000. James C. Carter, one of the leaders of the American Bar, and President of the City Club, presided and the writer, who was then Secretary of the Philadelphia League, served as Secretary. The delegates, upwards of 200 in numbr, came from all the leading cities of the country east of Minneapolis and north of New Orleans.

PRES. ROOSEVELT AT THE FIRST CONFERENCE This conference, which lasted through three days, was addressed by distinguished officials and representative citizens including Hon. Theodore Roosevelt, then President of the United States Civil Service Commission: Moorfield Storey, of Boston; Hon. Charles A. Schieren, Mayor of Brook-Mead, editor "The New England Magazine;" Charles J. Bouaparte, of Baltimore; Rev. William S. Rainsford, D. D., of New York; former Postmaster John Field, of Philadelphia; Rev James H. Ecob, D. D.; Hon. Edwin S. Stuart, then Mayor of Philadelphia; Hon. Carl Schurz; Mrs. Mary E. Mumford, of Philadelphia; Samuel B. Capen, of Boston; Horace E. Deming, of New York.

ORGANIZATION, OBJECTS AND PURPOSES.

The interchange of opinions and experiences at the Conference proved so valuable that there was a general sentiment in favor of arranging for future meetings, and to that end to organize a national body. Accordingly, a committee of seven was appointed to take such steps as might be necessary to form such an organization. This committee of the second of the second organization are such as a second organization. mittee did its work thoroughly and promptly, the sentiment in favor of such a step being so pronounced and widespread that a meeting for the purpose of perfecting an organization was called to meet in the city of New York in the following May, at which time and place the National Municipal League was formally organized, with the following objects and purposes:

lowing objects and purposes:

FIRST.—To multiply the numbers, harmonize the methods and combine the forces of all who realize that it is only by united action and organization that good citizens can secure the adoption of good laws and the selection of men of trained ability and proved integrity for all municipal positions, or prevent the success of incompetent or corrupt candidates for public office.

SECOND.—To promote the thorough investigation and discussion of the conditions and details of civic administration, and of the methods for selecting and appointing officials in American cities, and of laws and ordinances relating to such objects.

American cities, and of laws and ordinances relating to such objects.

THIRD.—To provide for such meetings and conferences and for the preparation and circulation of such addresses and other literature as may seem likely to advance the cause of good city government.

OFFICERS AND EXECUTIVE COMMITTEE.

Mr. Carter was elected President of the League: Charles J. Bonaparte, Chairman of the Executive Committee: R. Fulton Cutting of New York.
Treasurer, and Clinton Rogers Woodruff. Secretary, all of whom fill the same offices, except Mr.
Cutting, who has been succeeded by Mr. George
Burnham, Jr., of Philadelphia.
The Vice-Presidents of the League are Charles

Richardson of Philadelphia, also Vice-President of the Philadelphia League; Samuel B. Capen of Bos-ton, President of the American Board of Missions; Dr. H. Dickson Bruns, of New Orleans: Thomas N. Strong, of Portland, Oregon, and Prof. Edmund J.

James, of the University of Chicago.

The Executive Committee consists, in addition the officers and Mr. Bonaparte, Chairman, of William G. Low, of Brooklyn, George W. Guthrie, and Oliver McClintock, of Pittsburgh; Hector McIntosh, Secretary of the Philadelphia Municipal League; Hon. George W. Ochs, editor of the Philadelphia Times, formerly Mayor of Chattanooga. Tennessee; Dudley Tibbitts of Troy, N. Y.; Joseph A Miller, of Providence, R. I.; E. M. Thresher, of A Miller, of Providence, R. I.; E. M. Thresher, of Dayton, Ohio; W. P. Bancroft, Wilmington, Del.; Joseph T. Alling, Rochester, N. Y.; Frank N. Hartwell, Louisville, Ky.; Harry A. Garfield, of Cleve-

CONFERENCES AND PUBLISHED PROCEEDINGS. The League has held conferences in Minneapolis (1894), Cleveland (1895), Baltimore (1896), Louis-

ville (1897), Indianapolis (1898), Columbus (1899), Milwaukee (1900), and Rochester (1901). The proceedings of each of these meetings published in book form, have found their way into the hands of students and officials generally and into the libraries of the country. Judging from the unsought testimony of those who have utilized them, they have met a need for concise and accurate interesting of the country. formation and for intelligent discussion of the various problems confronting the citizens of American municipalities.

MUNICIPAL CONDITIONS OF LEADING CITIES.

At the earlier meetings the municipal condition of leading cities were carefully studied and occupied the greater part of the League's attention. At Minneapolis, Cleveland, Baltimore and Louisville, this phase of the subject was considered at length and as a consequence the League presented to its members the first eareful statement of the actual municipal situation. Judging from the frequency with which these papers were and are quoted, we are justified in forming a high estimate of their value. The statements were first hand and authoritaive and were amply supported by reference to authorities. Therefore the statement of the st by reference to authorities. They formed a sound basis for the student of municipal problems, whether he was to be found in the professor's chair or the mayor's; whether in the study or in the charter commission.

A WORKING MUNICIPAL PLAN.

At Louisville, in 1897, as a result of a growing sentiment among the active members of the League there was a feeling manifested that the descriptive work of the League was about concluded, at least for the present; and that there should be an effort made to utilize the information gathered; to correlate it and if possible to adopt a definite and concrete program of municipal action. Consequently when the following responses pal action. Consequently when the following resolution was presented it was unanimously adopted after a thoughtful discussion:

after a thoughtful discussion:

Resolved. That the Executive Committee appoint a committee of ten to report on the feasibility of a municipal program, which shall embody the essential principles that must underlies successful municipal government, and which shall also set forth a working plan or system consistent with American industrial and political conditions for putting such principles in practical operation; and said committee, if it finds such a municipal program to be feasible, is instructed to report the same, with its reasons therefor, to the League for consideration.

REPORT OF THE MUNICIPAL COMMITTEE.

In pursuance of this resolution the following committee on "Municipal Program" was appointed: Horace E. Deming, New York; George W. Guthrie, Pittsburgh, Pa.; Prof. Frank J. Goodnow, Columbia University: Dr. Albert Shaw, New York; Charles Richardson, Philadelphia; Prof. L. S. Rowe, University of Pennsylvania, and Clinton Rogers Woodruff, Philadelphia.

For two years this committee was at work giv-

ing unremitting attention to the subject. liminary report was made at Indianapolis, which meeting was entirely given over to its consideration. The final report was presented at Columbus tion. The final report was presented at Columbus in 1898, where again the whole meeting was devoted to the question. As a result of the careful work of the committee and of the thorough discourse of the committee and of the thorough the committee and of the com cussion of its two reports, there was adopted a Municipal Program which has received as widespread commendation as any similar document ever proposed.

A MUNICIPAL PROGRAM.

The Program, which consists of certain proposed constitutional amendments, and a Municipal Corporations Act, which has been published in a single volume (by the Macmillan Company) with the gle volume (by the Macmillan Company) with the leading expository papers and the report of the committee. This volume (a municipal Program) has been utilized by such Constitutional Conventions as have met since its publication and has been generally used by the numerous Charter Commissions appointed within the past few years. In this way the work of the League through its In this way the work of the League through its Committee, is having a strong affirmative influence upon charter and constitution makers and bids fair to have a still wider influence in the fu-ture, because of the growing appreciation of the intense value and soundness of the recommendations which are based on a very careful and long extended study of actual American conditions as well as of the fundamental principles of political

INSTRUCTION IN MUNICIPAL GOVERNMENT.

At the Milwaukee meeting two other important lines of work were inaugurated:

The question of instruction in Municipal Government in American Educational Institu-

Second: Uniform Municipal Accounting and

Committees on each were appointed, Presi-ent Thomas M. Drown, of Lenigh University, heading the first and Dr. Edward M. Hartweil, City Statistician, the second. Both of these committees made preliminary reports at Rochester, which received general commendation at the hands of the press. The report of Dr. Drown's committee, together with the discussion of it and the syllabi of certain courses on the subject now being delivered and a brief bibliography has been published in a special edition and given a very general distribution among the educational insti-tutions of the country. It is certain that as a con-sequence of the committee's work and agitation, the colleges at least will during the next two or three years give more attention than formerly to the subject of municipal government and that text book dealing with the question will be published. It is also equally certain that the secondary and higher schools will take it up, so that it is safe to predict that within the next five or ten years courses in Municipal Government, will have become an established part of the curriculum of practically all of our educational institutions, both higher and secondary.

UNIFORM ACCOUNTING AND STATISTICS.

The work of the Committee on Uniform Municipal Accounting and Statistics has met with equal encouragement but among a somewhat different class. City auditors, controllers and accountants, who having quickly realized not only the great need for work such as the League is doing, but have recognized the success with which it is grap-ling with the problem involved. The committee submitted as a part of its tentative report, the accounts of the city of Newton, made up in accordance with the committee's suggested schedule. Other and larger cities, including Chicago, have agreed to do the same thing so that within the coming year a basis of real comparison between the finances of a number of leading cities will be possible and it looks as if it would not be long before there will be a general adoption, at least for the purposes of comparison, of the financial accounts of practically all the cities of the country. When this has been accomplished, a great gain will have been made in the direction of economy and efficiency. The hearty co-operation of city officials along this line has been most grat-

HIGHER MUNICIPAL STANDARDS.

In addition to the special lines of activity referred to at some length, the League has carried forward an active propaganda in behalf of higher municipal standards, and in this behalf has generously used the printing press. Large quantities of leaflets and pamphlets have been published and syndicate articles distributed. In this way a deeper and more widespread interest has been developed which in turn has influenced and created public sentiment. The regular and occasional publications, the former amounting to seven volumes, have been given a very general distribution throughout all sections of the country and have generally some to be regarded as and have generally come to be regarded as standard.

CO-OPERATION OF CITIZENS AND OFFICIALS.

Furthermore, the League has served as a means for an exchange of opinions and views and has brought citizens and officials into closer touch and co-operation. There has been no phase of the municipal problem which has not been given careful consideration, to mention only a few; primary and electoral reform, municipal ownership, franchises, street railways, civil service, home rule, charter reform, city improvement. In addition to intelligent discussion of the current phases, the annual meetings have served to record the growth public interest and the development through which our municipalities are passing and to bring those interested in the welfare of our cities into those interested in the welfare of our cities into closer touch. Since the League was organized in 1894, there have been formed three other bodies designed to consider certain phases of the municipal question: The American Society of Municipal Improvements (1894), the League of American Municipalities (1897), and the National Association of Improvement Clubs (1900). Toward all the National Municipal League has always manifested a spirit of friendliness and co-operation, recognizing the great amount of good possible in each. With the coming years it is to be hoped that there will be a still more general disposition to co-operate for the reclamation of the American municipality from the ban under which it has for so long rested.

CLINTON ROGERS WOODBUFF.
Philadelphia, Oct. 16, 1901.

Philadelphia, Oct. 16, 1901.

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OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS NOVEMBER 1, 1901 - 1274.

NOTE .- Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS = = Merchants' Association of New York

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTANTS AND AUDITORS.
Amrath, J. W
Barrow, Wade, Guthrie & CoMills Bldg
Langdon, Walter GMilla Bldg
ADVERTISING.
Dodge, Al. Co. The. 411 Emma Spreckels Bldg
ADVERTISING CARDS.

AGENTS.

AGRICULTURAL IMPLEMENTS.

ARCHITECTS.

ART GLASS.

California Art Glass, B. & C. Works.... 120 Second

ARTIFICIAL STONE PAVING. ASBESTOS COVERINGS.

ASPARAGUS CANNERS.

Hickmott Asparagus Canning Co.. 3 California ASPHALTUM ROOFERS.

Bonnet, B. & Son......100 Montgomery Ave

ASSAYING. Price, Thos. & Son...........524 Sacramento

AUCTIONEERS.

BAGS, BALE ROPE AND BURLAP.

BAKERIES.

Prost & Komsthoeft.......336 Third Simkins & Thorp...........116 Erle BANKS AND HANKERS.

BAR FIXTURES.

BARBERS' SUPPLIES.

BARREL MANUFACTURERS.

California Barrel Co......327 Market

BAZAARS.

Emporium and Golden Rule Bazaar Market BEER BOTTLERS.

Enterprise Bottling Co......2745 Sixteenth Fredericksburg Bottling Co......1510 Eilis BELTING-LEATHER.

 Allen, I. P.
 301 Larkin

 American Bicycle Co.
 204 McAllister

 Christoffer, C. M.
 501 Stanyan

 Leavitt & Bill.
 309 Larkin

 Pope Manufacturing Co.
 52 First

 Varney, T. H. B.
 1331 Market

 BILL POSTERS.

Owens, Varney & Green ... Market and Tenth

BOILER WORKS.

BOLT MANUFACTURERS.

Payne's Bolt Works...... 121 Howard

BOOK BINDERS.

BOOKS AND STATIONERY.

American Tract Society. 16 Grant Ave Cunningham, Curtiss & Welch. 319 Sansome Elder & Shepard. 238 Post Hammond, J. D. 916 Washington Hanak & Hargens 107 Montgomery Mitchell, E. H. 225 Post Payot, Upham & Co. 204 Pine Robertson, A. M. 126 Post S. F. News Co. 242 Geary Tauzy, J. 238 Kearny

BOOTS AND SHOES.

BREWERIES.

BREWERS' & BOTTLERS' SUPPLIES. Abramsnn-Heunisch Glass Co.......10 Main Bauer-Schweitzer, H. & M. Co.632 Sacramento

BRIDGE BUILDERS.

S. F. Bridge Co......220 Market BROKERS-CUSTOM HOUSE.

BROKERS—MERCHANDISE AND GENERAL.

Booth, F. E. 122 Davis
DuVal, W. M. & Co. 221 Front
Mackie, Wm. 53 Flood Bldg
Page Bros. 302 California
Palache, R. K. 12 Front
Woods, Maillard & Schmiedell. 307 Sansome

BROKERS-TICKET.

Ottinger, A......620 Market

BHOOMS, BRUSHES AND WOODEN-WARE.

Van Lask, The Mig. Co......3178 Seventeenth

BUILDING MATERIALS.

Waterhouse & Price......206 Kearny

BUILDING PAPER MANUFACTURERS.

BUTCHERS.

BUTCHERS' SUPPLIES.

Pacific Butcher Supply Co......770 Mission

CAPITALISTS.

CARPENTERS AND BUILDERS.

CARPETS.

Cordes, W. F. Emporium
Cottage Art Carpet Co. 226 Powell
Guillixson Bros. .955 Market
Hulse, Bradford & Co. .760 Mission
Schlueter & Volberg. .217 Suter
Sperling & Stolzenwald. .2010 Mission
Walter, D. N. & E. & Co. .529 Market

CARPET CLEANING WORKS.

CARRIAGE COMPANIES.

United Carriage Co......Palace Hotel CARRIAGE AND BUGGY MANUFAC-TURERS.

Autographic Register Co......523 Market Hallwood Cash Register.....1327 Market CATERER.

Wheeler, Chas. S......1206 Sutter

CEMETERIES.

Henderson, John, Mgr. Mt. Ollvet Ceme-tery......916 Market

CENTRAL PARK ASSOCIATION. McNeill, D. R......1187 Market

CHAIR MANUFACTURERS. Heywood Bros. & Wakefield Co.....661 Mission

CHARCOAL. Ohlandt, N. & Co......Indiana and Yolo

CHEESE IMPORTERS. Schlegel, P. & Co...... 200 From

	MERCHANTS' ASSOCIATION R	EEVIEW, NOVEMBER, 1901.	5
CHEMICAL WORKS.	Hilmer & Bredhoff36 California	DRY AND FANCY GOODS HOUSES.	Fredericks, J. & Co649 Market
California Chemical Works	Horstmann & Bruns221 Clay	Bauer Bros. & Co	Indianapolis Furniture Co750 Mission Kragen Furniture Co1015 Market
Western Chemical Co3214, 25th	Hume, R. D. & Co		McCann, Beicher & Allen600 Sutter Milwaukee Furniture Co932 Howard
CHEMISTS. Curtis, J. M. & Son	Ivancovich, J. & Co209 Washington	Curtin, C	Pattosien Co
CHEWING GUM MANUFACTURERS.	Landsberger & Son123 California	Dinkelapiel, L. & Sons	Sloane, W. & J. & Co
American Chicle Co	Lercari, C. J. & Co524 Sansome	Greenberg & Greenberg31 Grant Ave Hale Bros979 Market	Sterling Furniture Co
CHIMNEY PIPE.	Lichtenberg, William	Kohlberg, Strauss & Frohman107 Post Kennedy, R. T. Co1106 Market	Wilson Bros1710 Market
Clawson, L. E. & Co1340 Market CHINA DECORATORS.	Lichtenherg, R	Lippman Bros	Yawman & Erbe Mfg. Co29 New Montgomery FURS.
Perley, M. E	Lowry, W. G. & Co40 California Macpherson, A. M215 Washington	Marcuse, M. & Co	Berwin & Gassner
CHOCOLATE MANUFACTURERS.	Martin, Fcusier & Co309 Clay McLeod, Daniel321 Bush	Moran, J. M. & Co	Hoflich, Max
Ghirardelli, D. Co	Minaker & Welbanks	Muser, Otto	Liebes, H. & Co
INSTRUMENTS.	Nardini, A. & Co324 Davis Pettigrew, John M210 California	O'Connor, Moffatt & Co	FUSE MANUFACTURERS. Ensign, Bickford & Co220 California
Pascoe, J. C	Phillips. M. & Co202 Market	Quinn, J. E	GAS FIXTURES.
CIGAR AND TOBACCO DEALERS.	Price, W. C. & Co	Samuels Lace House Co., The D 235 Sutter	California Gas Fixture Co330 Post Day, Thos. Co725 Mission
Adler, Ben	Schwartz Bros. 421 Market Sherwood & Sherwood. 212 Market	Schmidt, Ben J. & Co125 Sansome Schoenholz Bros. & Co	GAS ENGINES AND SCALES.
Blaskower, M. & Co223 Montgomery Brandt, Jacob415 Battery	Sloss, Louis & Co	Silverman, J	Fairbanks, Morse & Co310 Market Union Gaa Eng. Co244 First
Carter, Dan P	Sresovich, L. G. & Co	Strauss, Levi & Co	GAS GOVERNORS. Universal-Pacific Gas Governor Co
Gunat, M. A. & Co	Trobock & Bergen 505 Sansome Welch & Co	Weinstock, Lubin & CoMarket and Taylor DYEING AND CLEANING.	3IO Geary
Judell, H. L. & Co314 Sacramento Lane & Connelly204 Market	Wetmore Bros	F. Thomas Dyeing and Cleaning Work's,	GAS REGULATORS. Gas Consumers' Association344 Post
Langstadter, I. S	Williams. The H. A. Co308 Market	The	GENERAL MERCHANDISE.
Michalitschke Broa	Wolf & Sons	Snow, John F. & Co., Dyeing & Cleaning Works	Levin, J. & Co35 Taylor
Ordenatein, Max	Wolff, William & Co. 216 Mission Young, Carlos G. 122 Dayis	EDUCATIONAL INSTITUTIONS.	GLASS MANUFACTURERS. United States Glass Co
Rinaldo Broa. & Co300 Battery Schoenfeld, Jonaa508 Washington	Zentner, J. & CoFront & Washington CONFECTIONERS.	California Business College305 Larkin Heald's Business College24 Post	GLOVES.
Schmidt & Bendixen	Porpheim & BlumPolk & Sutter	S. F. Business College1236 Market ELECTRIC SIGN MANUFACTURERS.	Limousin, C
CIGARETTE MANUFACTURERS.	Cruophagon & Co	Novelty Sign Co	Smith, W. M
John Bollman Co., The	Guillet, Chas	ELECTRIC AND MECHANICAL ENGINEERING.	GLUE MANUFACTURERS.
CIRCULAR DISTRIBUTORS.	Hromada, Adolph	Doble Co. Abner Fremont and Howard	California Glue Works106 Pine
Weil, W. M. Co106 Plne	Maskey, Frank 32 Kearny Roberts, Geo. F. & Co. Polk and Bush	Electrical Engineering Co509 Howard ELECTRICAL AND RAILWAY SUP-	GRANITE AND MARBLE DEALERS. Back, F. J
CLEANSING COMPOUND. Utica Manufacturing Co., Inc21 Spear	Rothschild & Ehrenpiort	PLIES. Brook's-Follls Elec. Corp	GRAPHOPHONES AND PHONO-
CLOAK AND SUIT HOUSES.	Seidi, J. & Co	Cal. Electrical Works	GRAPHS. Columbia Phonograph Co125 Geary
Callleau, Armand	COOPERS.	ply Co	GROCERS.
Davidson, D. M. & Co	Herbert & VogelN.E. cor. Broadway & Front CORDAGE MANUFACTURERS.	Hetty Bros	Bibo, Newman & Ikenberg1447 Polk Claussen, C23d and Capp
Kelly & Liebes	Tubbs Cordage Co	Summerhayea, W. R627 Howard	Cluff, William Co
Stein, J. H. & Co716 Market	COTTON GOODS.	ELECTRICAL MACHINERY. Westinghouse Electric & Mfg. Co	DeWitt, M. & Co
CLOTHING DEALERS. Benedict & Turner23 Montgomery	CRACKER MANUFACTURERS.	Mills Bldg	Ehrman, M. & Co
Brown Bros. & Co	American Biscuit CoBroadway and Battery Macdonald, J. G	ELECTRO-PLATERS. Denniston's San Francisco Plating Works	Goldberg, Bowen & Co
Hirsch Broa221 Montgomery Ave Hirsch, L. & Co927 Kearny	Pacific Coast Biscuit Co	Golden West Plating Works103 Beale	Granucci Bros
Hoffman, Rothschild & Co11 Battery Jewell, G	Merchants' Credit Assn. of Cal123 California	S. F. Novelty Plating Works515 Mission	Hartter, Hayes & Co
Keilus, Chas. & Co	CROCKERY AND GLASSWARE.	ELEVATOR MANUFACTURERS. Cabill & Hall Elevator Co	Hollmann, Henry2805 Mission
Merle, L. V	Anglo-American C. & G. Co	Hall, C. I. & Co	Lebenbaum, L. & Co222 Sutter
Prager, A. J. & Sons	Nathan-Dohrmann Co. 122 Sutter Schloss Crockery Co. 403 Market	McNicoll, A. J. & Co	Levi. H. & Co
Roos Bros	Sternheim, S. & Son	EMBROIDERIES AND LACES.	Parks Bros. & Co
Summerfield & RomanFifth and Market	Wiedero, H. OFourth and Mission	Levy, Jules & Bro	Ring Bros
COAL DEALERS. Allen, Chas. R144 Steuart	Helliwell, R	Wass, D. D	Ctule Dros 522 Montgomery Ave
Brooks, Peyton HMilla Bldg Campbell, Arthur C524 Second	DOORS AND WINDOWS.	ENGINEERS-HYDRAULIC AND	S. E. cor. Market and Main Tillman & Bendel327 Battery
Cornwall, P. B	Kittredge, E. H. & Co	MECHANICAL. Cobb & Hesselmeyer58 Thurlow Block	West, Elliott & Gordon31 Sixth
Hardman, John	DRAYMEN AND STORAGE. Ayres & Co	ENGINEERS' SUPPLIES.	GUNS AND AMMUNITION. Bremer, O. A820 Kearny
Middleton, John	Bekins Van & Storage Co	Pickthall. M. & Co	
Oregon Coal & Navigation Co	Commercial Transfer Co115 O'Farrell	ESSENTIAL OILS.	HAIR DEALERS.
Rosenfeld's John, Sons	Emmons, G. W	Boldemann, A. C. & Co313 Front	
Stafford, W. G. & Co	McNab & Smith	EXPORTERS AND IMPORTERS. Wellman, Peck & Co	
Wainwright & Easton	Overland Freight Transfer Co203 Front Raubinger Bros305 Sacramento	FIRE PROOFING.	Baker & Hamilton
CODFISH DEALERS.	Rode, C. B. & Co. 404 Battery Strauss, K. 118 Battery	Western Expanded Metal & Fire Proof- ing Co415 C. Spreckels Bldg.	Drown Chas & Son 807 Market
Union Fish Co24 California	Teele & Co	FIREWORKS.	Froelich, Christian
COMMISSION MERCHANTS. Allison, D. E. & Co	Western Transfer & Storage Co323 Front DRUGGISTS.	California Fire Works Co219 Front	Holbrook, Merrill & Stetson235 Market Ils, J. G. & Co814 Kearny
Armeby, J. K. & Co	Ayers, Edw. N	FISH DEALERS. Drysellus & Co	TO 1 T TT NY THE CONTRACTOR
Caffrey, John	Boericke & Runyon	FLORISTS.	Mangrum & Otter, Inc581 Market
Christy & Wise Com. Co327 Sansome Cutter & Mosely302 California	Burnett, G. W. 8 Turk Clough, Frank. 400 Ellis	Jacquemet, J. & Co	Miller, Slosa & ScottMission and Fremont
Datrymen's Union	El Monte Pharmacy	Slevers & Boland	Montanya, J. De La Co
DeBernardi, D. & Co	Narket	Earl, D. W. & Co129 Crocker Bldg	
Dempater & Son	S. W. cor. Van Ness Ave & Geary	FLOUR MILLS.	Philpott & Armstrong823 Market
Detela, M. P	Lainer, Rd. Drug Co	Deming, Palmer M. Co114 Sacramento Hinz & Plagemann120 Mission	Smith. Peter Abla Fourth
Doyle, H. & Co	I T almoster C. R. Co250 SHILLER	Sperry Flour Co	Tay, Geo. H. Co
Eveleth-Nash Co	Mack & Co	FRUITS AND VEGETABLES.	HARNESS AND SADDLERY.
Freitas, M. T. & Co	Owl Drug Co1128 Market		Johnson, J. C. & Co
García & Maggini	Richards & Co	FURNITURE-HOUSE AND OFFICE.	HATTERS.
Gray & Barbleri	Searby's Pharmacy400 Sutter	Aronson, A	Colman Co
Grimn & Skelley Co	Smith, E. Jcor. 5th and Folsom	Chicago Clock Co	Hink, Jaenicke & Co
Guggenhime & Co	Wagnes to Committee and the Co	Forbes A J & Son	Lundstrom, K. A Kearny
Hancen, John R. & Co	DRUGGISTS' SUPPLIES. Backett, F. A. & Co	Friedman, M. & Co	Triest & Co

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HAY AND GRAIN DEALERS.	LADIES' FURNISHING GOODS.	MEN'S FURNISHING GOODS.	PAINTS AND OILS.
Chase, W. W. Co	Jacobs & Co 113 Kearny		
Goss, Chas. E	Magnin & Co. 920 Market Marks Bros. 1210 Market Rosenthal, S. & Co. 937 Market	Brenner-Ulman Co., The	Nason, R. N. & Co115 Front
Moore, Ferguson & Co316 California Morrow, Geo. & Co303 California	LADIES' TAILORS.	Carter & Kelly Battery	Whittler-Coburn Co
Petera & Cowie	Feder, M	Cluett, Peabody & Co	Brace, N3020 Sixteenth
Somers & Co	Flamm, G	Greenebaum, Well & Michels17 Sansome Hansen & Elrick	
DEATING AND VENTILATING.	Lowenthal & Co914 Market	Lewison, J. L. & Co953 Market	Fraser, John P
	LAMPS. Boesch Lamp Co	Morgan Bros	Schoee, Gustave302 Stockton
HORSE SHOEING.	LANDSCAPE GARDENING.	The Toggery	
Odea, Martin	Paris an Nursery3260 Eighteenth		Swan, J. S
HOTELS.	LAUNDRIES.	MERCHANT TAILORS. Rliss Charles Claus Spreckels Bldg	PAPER BOXES. Pacific Fold, P. B. Factory
California HotelBush, near Kearty Colonial HotelPine & Jon s	La Grande Laundry	Block & Georges	PAPER AND PAPER BAG
Gallagher, John PLangham Hotel liolm & Saxtorph, Baldwin House30 Ellis	S. Laundry Association3111 Sixteenth	Lemos, Leon	MANUFACTURERS.
llotel Bella Vista	LAUNDRY MACHINERY. Troy Laundry Machinery Co583 Mission	Pohelm, J. T. 1110 Market Reid, John 907 Market	Crown Paper Co
Kirkpatrick, John CPalace Hotel Occidental HotelMontgomery	LAW BOOK PUHLISHERS.	Smith, J	PAPER AND PAPER BOXES,
Stewart, M. & C	Bancroft-Whitney Co438 Montgomery	METAL WORKS.	Fleishhacker, A. & Co
Turpln, F. L., The Royal125 Ellis	LEAF TOBACCO DEALERS.	American Can Co	PAPER PATTERNS.
HOUSEHOLD UTENSILS.	Conradi & Goldberg	Finn, John Metal Works313 Howard Pacific Metal Works139 First	Butterick Publishing Co., Ltd., The201 Post
Wiester & Co22 Second	London, H540 Washlugton		PATENT DOOR OPENERS AND CLOSERS.
ICE DEALERS.	LEATHER AND LEATHER GOODS DEALERS.	MICROSCOPES AND BIOLOGICAL SUPPLIES.	Rischmulier, Geo2449 Nineteenth
Consumer's Ice Co	Bissenger & Co	Paoific Micro Materials Co432 Montgomery	California Fig Syrup Co392 Church
Union Ice Co735 Fourth	Brown & Adams	MILK AND CREAM.	Gordin-Gladys Co
INSURANCE.	Harpham & Jaosen	Berkeley Farm—N. J. Nelson1228 Folsom	Worden, Clinton E. & Co214 Townsend
Ahpel & Bruckman	Kuliman, Salz & Co	Cal, Milk Producers' Assn	PHOTOGRAPHERS. Sewell, Daniel
Bagga & Stovel	LIGHT AND POWER COMPANIES.	Millbrae CompanyNinth and Mission S. F. Cream Depot1929 Mission	Taber Photo Co121 Post
Butler & Hewitt	Equitable Gas Light Co516 California	MILLINERY.	PHOTO ENGRAVERS. Bolton & Strong
Craig, Hugh	LIME AND CEMENT.	Coughlan, Jas	Sunset Photo & Engraving Co
Dornin, Geo. DSansome and Bush Fidelity & Casuality CoMutual Life Bildg	Cowell, Hcnry & Co211 Drumm	Hioz & Landt	PHOTOGRAPHIC SUPPLIES.
Fireman's Fund Insurance Co401 California Forbes, A. B. & Son	LITHOGRAPHERS.	Muller & Raas Co. .731 Market Spencer & Mitau. 1026 Market Toplitz, R. L. & Co. .545 Market	Bacon, Wm. O
Gutte & Frunk	Bosqui Printing & Engraving Co523 Clay Britton & Rey525 Commercial		PICKLE MANUFACTURERS.
lus. Co. of North America412 Californ a Landere, William J205 Sansome	Mutual Label & Litho Co2d and Bryant	MILLWRIGHTS.	Fisher Packing Co509 Commercial
Liverpool & London & Globe Ins. Co., The	Union Lithograph Co325 Sansome	Dibert Bros Mfg. Co225 Mission	Loeffler, John
Manhe.m, Dibbern & Co217 Sansome Milwaukee Mechan.cs' Ins. Co410 Californin	Clemens, C. J	MINERAL WATERS.	PLANING MILLS.
Nathan & Kingston	Kelly, Thos. & Sons. 1629 Pine McCord, Alex & Co. 221 Elbs	Eggers, Chas. & Co	Hansen, ABerry near Sixth Townley Bros18th and Folcom
New Zealand Ins. Co312 California Norwich, Union Fire Ins. Society.314 California	Nolan, John & Sons	MINERS' AND ASSAYERS' SUPPLIES.	Young, JamesBeale and Mission
Pacific Mutual Life Ins. Co. of California	LUMBER DEALERS.	Taylor, John & Co	PLUMBERS. Forsyth, W. C
Pacific Surety CoSafe Deposit Bidg Parker, Chas. M. T214 Pine	Albien Lumber Co	MINING COMPANIES.	Ickelheimer, S. & Bro20 Geary Murray Bros623 Sacramento
Potter, Edward E322 Montgomery Preferred Accident Insurance CoMills Bldg	Caspar Lumber Co. 20 California Doe, Chaa, F. & Co	Alaska Treadwell Gold Mining Co. Mills Bldg	Wilson, W. F
Shields, A. M	Dolbeer & Carson	Bourn, W. B	PORK PACKERS AND PROVISION DEALERS.
Voss, Conrad & Co	Heywood, Franklin	Quarre, GeoCal. Safe Deposit Bldg	Armour Packing Co
Watt, Rolla VPine & Sansome Wileon, Horace421 California	Hooper, C. A. & Co	MUNICIPAL ENGINEERS.	Cudaby Packing Co
IROY WORKS.	Meyer, Adolph	Ridley, A. E. Brooke598-99 Parrott Bldg	Roth, Blum & Co
California Iron Yard	Renton, Holmes & Co	MUSICAL INSTRUMENT DEALERS.	Western Meat CoSixth and Townsend Wilfert Bros1378 Market
Morton & Hedley	S. F. Lumber Co	Allen, Wiley B. Co	POULTRY AND DAIRY PRODUCE.
JAPANESE PRODUCTS AND FANCY	Truckee L. Co of S. F	Kohler & Chase	Fodera, A
GOODS. Marsh, G. T. & Co	Union Lumber Co	Mauzy Byron. 308 Post Sherman, Clay & Co. 139 Kearny	POWDER WORKS.
Nippon Company	MACARONI MANUPACTURERS.	MUSTARD MANUFACTURERS.	The California Powder Works330 Market
	California Italian Paste Co317 Sacramento	Burr, C. C. & Co	PRESS CLIPPINGS. Allen's Presa Clipping Bureau510 Mont'y
JAPANESE AND CHINESE SILKS. Hart, B	MACHINERY AND ENGINEERS'	NECKWEAR MANUFACTURERS.	PRINTERS.
Mendelson Bros	SUPPLIES. Brownell, Jas. S	Heineman, H. M	Bent & Meyerderks
JEWELERS.	Cyclops Iron Works		Cubery & Co
Baldwin Jewelry Co	Garrati, W. T. & Co Fremont & Natoma	NOVELTY AGENT. Bentham, W. C	Eastman, Frank & Co
Brittain & Co	Martin Pipe & Foundry Co33 New Montgy		Hughes, Edward C
Elsenberg, A. & Co. 126 Kearry Glindemann, W. 5 Trird	Moore, Chas, C & Co	OH.S. Aretle Oil Works30 California	Marshall, E. L
Hall, A. I. & Son	Pacific Tool and Supply Co	Standard Oil Co	Munk, R
Judls, Alphonse	Raiston Iron Works 222 Howard		Mysell-Rollius Co., The
Lundberg & Lee	The Compressed Air Machinery Co. 11 First	OPTICIANS. Berteling Optical Co	Pernau Bros
Phelps & Adams. 120 Sutter Radke & Co. 118 Sutter	Union Gas Engine Co	California Optical Co	Roberts, John W
Rothschild & Hadeufeldt	MANUFACTURERS AGENTS.	Hirsch & Kalser	Spaulding, George & Co
bonne cac, the distriction in the partity	Eberhard Co., The Geo. F		Sterett Printing Co
S. F. Diamond House	Pacific Coast Manufacturers' Agency.	OYSTER DEALERS. Darbee & Immel30 Union Sq. Market	PRINTERS' INK.
Value Sutter	Poett & Center	Morgan Oyster Co, The	Reed & Goodman
JEWELERS' SUPPLIES. Armer & Weinshenk	Robinson & Towart26 Bush	PACKERS OF CANNED SALMON.	Andros, Milton320 Sansome
	MATCH MANUFACTURERS. Metropolitan Match Co	Alaska Packers' Association308 Market	Crocker Estate Co
Gantner & Matiern	MATTRESSES AND UPHOLSTERY.	PACKERS OF DRIED FRUIT.	Hancock, R. J
Pfister, J. J. Knitting Co	Schrock, W. A	Sorosis Fruit Co101 Sansomie	Hewes, D. 413 Kearny Hooker, C. J. 917 Bush

Law, Hartland2304 Van Ness Ave Mackay, John W7 Nevada Block	SEWER PIPE AND TERRA COTTA. Clark, N. & Sons	STORE AND OFFICE FIXTURES.	UNIFORMS AND REGALIA. Pasquale, B. & SonsSutter & Grant Ava
Martel, J. LMountain View, Cal Marye, Geo. T. Jr234 Montgomery	Gladding, McBean & Co1358 Market Ste.ger Terra Cotta & Pottery Works	STOVE AND IRON FOUNDRIES.	
Rodgers, Arthur	Ste.ger Terra Cotta & Fottery Works	Stelger & Kerr	VINEGAR MANUFACTURERS.
Wells, W. H	SEWING MACHINES.	STOVES AND RANGES.	Consumers' Y. & V. Works404 Battery
PUMPING MACHINERY.	Evans, J. W	Schieck, John C 13 Bluxome	STACON C. CARDEDIACES STACRETEDIAL C
Dow. Geo. E. Pumping Engine Co119 First	White Sewing Machine Co300 Post Willcox & Gibbs Sewing Machine Co334 Post	SURGICAL INSTRUMENTS.	WAGON & CARRIAGE MATERIALS.
Jackson, Byron Machine Works411 Market	SHEET IRON AND PIPES.	Folkers, J. H. A. & Bro	Holt Bros. Co
RAILROAD TIES AND TAN BARK.	Smith, Francis & Co83 Fremont	Hoppe & Robinson404 Sutter	WALL PAPER AND MOLDINGS.
Bender Bros	SHIP BUILDERS.	SURVEYING INSTRUMENTS. Lietz, A. Co	Clark, G. W. & Co
	Hay & Wright	SYRUPS.	Quadt, John 1614 Market Uhl Bros 555 Market
Ashton & Gardner411 Montgomery Babin, Landry C413 Kearny	Turner, Matthew	Long Syrup Refining Co E ghth & Brannan	
Baldwin & Howell	SHIP CHANDLERS.	Pacific Coast Syrup Co713 Sansome	WAREHOUSES.
Bresse, G. L. & Co	Foard, L11 Market	TAILORS CLOTHS, TRIMMINGS AND WOOLENS.	Danforth Warehouse Co., Inc119 Broadway
Center & Spader	Josselyn, G. M. & Co38 Market Lewis, Anderson & Co24 East	Baumgarten, J. & Co Mystgomery	Grangers' Business Association309 California Haslett Warehouse Co., The206 California
Coffin, D	SHIPPING AND COMMISSION.	Byrne, Jos. & Co	Lemman BrosTownsend & Japan Sansome Street Warehouse, Inc809 Sansoma
Davis, Alfred E	Alexander & Baldwin, Ltd308 Market	Gallagher, P. H. & Co	Searle Warehouse Co., Charles41 First
Plinu, Harrington & Co238 Montgomery Giselman, William, Trustee120 Phelan illidg	Balfour, Guthrie & Co316 California Chapman, W. B123 California	Stein, Simon & CoSecond & Market	WELL BORERS.
Griffin, Marion	Delius & Co	TAILOR TO TRADE.	Lowe, J. W 126 Keardy
	Eddy, Falk & American Trading Co	linp, Henry102 Battery	WINDS AND LIGHTS
Hooker & Lent	Grace, W. R. & CoN. E. cor Cal. & Battery Johnson-Locke Mercantile Co123 California	TANNERS.	WINES AND LIQUORS.
Madison & Burke	Knudsen, C. N. & Co	Eagle Tannery 26th & San Bruno Ave	
Magee, Thos. & Sons 5 Montgomery McAfee Bros 108 Montgomery	Marcus, Geo. & Co	Legaliet-Hellwig Tanning Co401 Front Norton Tanning Co312 Clay	Buneman, H319 Front
McEiroy, R. D	McNear, G. W	TANNING EXTRACTS.	Cahen, Louis & Son
Patterson, Geo. W. H. & Co11 City Hall Sq. Pforr, John	Newhall, H. M. & Co309 Sansome Otis, McAllister & Co109 California	Cal.fornia Tanning Extract Co218 California	
Rich, A. J. & Co	Parrott & Co 3 6 California Pike, Chas. W. & Co	TEAS, COFFEES AND SPICES.	Chaix & Bernard
Shainwald, Buckhee & Co210 Montgomery Smith, Julien	Pinet, J. & Co	Brandenstein, M. J. & Co	Crown Distilleries Co
Strasshurger, I. & Co340 Pine Umbsen, G. H. & Co14 Montgomery	Spreckels, J. D. Bros. & Co	Bui mester, Henry W	Eisen Vineyard Co
Von Rhein Real Estate Co., Inc513 California	Webster & Dunhar	Caswell, Geo. W. & Co414 Sacramento Columbia Coffee & Spice Co425 Jackson	Gundlach-Bundschu Wine Co., The
RECREATION GROUNDS.	SHIPSMITHS.	Folger, J. A. & Co	Hey, Grauerholz & Co224 Front
Herman, R	Chrostoffersen & Tway420 Beale	Hills Bros118 Market	Holtum Bros., Inc
REFINEITS. Selby Smelting & Lead Wks416 Montgomery	SHIRT MANUFACTURERS.	Huddleston & Co	Hotaling, A. P. & Co431 Jackson
RESTAURANTS.	Beamish, PColumbia Bldg	Schilling, A. & Co	Jones, Mundy & Co123 California
	Ide, Geo. P. & Co		Kuhls-Schwarke & Co129 Sutter Lachman & Jacobl
Bergez, John	SILK MANUFACTURERS.	TELEPHONE AND TELEGRAPH	Leuenberger, E. & Co14171/2 Folsom
Breuss, M. A	Carlson-Currier Co 8 Sutter	COMPANIES. Pacific States Telephone and Telegraph	Levingston, M. A
Collins & Wheeland329 Montgomery Detjen & Mengel35 Market	Nonotuck Silk Co	Co., The	
Galindo, F. B	Shorestes mercons.		Martin, E. & Co
Johnson Restaurant Co28 Montgomery	SOAP & TALLOW MANUFACTURERS.	TENTS AND AWNINGS. Ames & Harris, Inc100 Sacramento	McLeod & Hatje
Laraen, C. G	Fischbeck & Glootz307 Sacramento	Neville & Co	Mohns & Mohns, Inc
Page & Faich	Lille, CharlesN.W. cor. Bay & Webster Luhn, Otto & Co	THEATRES.	Moore, Hunt Co., The Jesse404 Front Much & Lynch1423 Stockton
Pouchan & Schlatter	Newell & Bro217 Davis	Belasco, FredAlcazar Theatre Walter Orpheum Co	Napa and Sohoma Wille Co Ito Eilis
Ruediger & Loesch111 Larkin	SODA WATER APPARATUS.	TIN CAN MANUFACTURERS.	Oakville Wine Co
Schwarz & BethO'Farred & Mark-t Swain, Frank A	Веси, э. с. с. с	Union Can Co. of S. FButtery & Lombard	Rosenblatt Co., The
Techau, R. J	SUDA WATER MANUFACTURERS.	TITLE INSURANCE.	Royal Eagle Distilleries Co501 Market Samuel Bros. & Co521 Market
Wicker & HermansonMark t & Park Ave Young, H. H	Deliast Ginger Are Co	California Title Ins. and T. CoMills Bldg	Cabilling C & Co 230 Brannan
Zinkand, Chas. A	SPICES AND FLAVORING EXTRACTS.	TOWEL COMPANIES.	Schultz, Wm. A. & Sons
RIGGERS. Servant & Rice	Rieger, Paul & Co141 First	Mercantile T. & L. Co	
	SPONGES AND CHAMOIS.	S. F. Towel Co., The & Mission S.W. cor. New Montgomery & Mission	
RUBBER GOODS. Bost. Wov. Hose & Rubber Co14 Fremont	American Sponge Co150 New Montgomery	TRANSFER COMPANIES.	Wetmore Bowen & Co
Bowers Rubber Co		Morton Special Delivery Co110 Battery Pacific Transfer Co20 Sutter	
Goodyear Rubber Co577 Market		People's Express Co 20 Market River Express Co	
G. P. and Rubber Mfg. Co., The30 Fremont Morgan & Wright	Making & Co. 508 Market	Wells Fargo & Co's Exp2d & Mission	
N. Y. Belting & Packing Co509 Market Occidental Rubber Co35 New Montgomery	Sellschopp, W. & Co118 Stockton	A AU CITARDY	American Steel & Wire Co
Winslow, C. R. & Co44 Second	STARON MARKOFACTORIANS,	Fifield, E. L. & Co	THE TAXABLE
SAFES. Hall's Safe & Lock Works	Everding, J. & Co48 Clay STATIONERS AND PAPER DEALERS	Malm, C. A. & Co220 Bush	WOOD DEADERS.
Hermann Safe Co	Blake, Moffitt & Towns		Devoto & Pedrini
SAW WORKS.	Bonestell & Co	THE COURSE STATE OF THE STATE O	WOOD MANTEL MANUFACTURERS.
California Saw Works	Dodge Stationery Co123 Grant Ave Heynemann, Milton415 Montgomery		Bush & Mallett Co328 Post
Simonds Saw Co		Burns Edw. F	
SCHOOL AND KINDERGARTEN SUPPLIES.	STATISTICIAN AND ECONOMIST.	Greenhood, L. H	Levenson & Co
Bradley, Milton Co122 McAllister	McCarty, Louis P2337 Pine		Unna, Harry Co., The Battery
SCOTCH TWEEDS.	STEAMSHIP AND TRANSPORTATION COMPANIES.	Bannan's Tynewriter Exchange 307 Montg's	7
Craig Bros	Cook, Thos. & Co	Bornemann, Geo. C. & Co	den Market
SCREEN WORKS.	Fugazi, J. F. & Co Montgomery Ave International Nav. Co30 Montgomery	United Typewriter & Supply Co327 Montg'i	Benigan, Inda., Son de Co
Quick, John W221 Firs	Occidental & Oriental Steamship Co 421 Market	Wyckon, Seamana & Benediction Montgomes,	San Francisco Wool Sorting & Scouring Co
SEC'Y MERCHANTS' ASSOCIATION. Freud, J. Rich'd	Pacific Coast Steamship Co10 Market Pacific Mall Steamship Co421 Market	Godesu, J. S305 Montgomery Avo	
SEEDS AND GRAIN.	Peterson, James P	Gray, N. & Co	WOOLEN MANCEAGIORES
Bowen, E. J	STEVEDORES.	Halsted & Co	Colden Gate Woolen Mig. Co
Hillens, F	Eschen & Minor 8 Mission	McMenomey, Jas. & Son	WRECKERS.
SEEDS AND PRODUCE, Volkman, Chas M & Co. 408 From	Menzies, Stewart & Co	Itnited Tindertakera ASSOCIALION 24 Filti	1 253 Spear
700 FIOR		A STATION,	

Board of Directors' Proceedings.

IMPORTANT SUBJECTS ACTED UPON.

[Note.—The limited columns of the "Review" will not permit a full account of all the proceedings of our Board of Directors during the past month. A summary of the important matters acted upon is here presented.—Editor.]

Mr. Robert H. Swayne, of Messrs. New Director. Swayne & Hoyt, has been unanimously elected as a member of the Board of Directors to fill the unexpired term of Mr. M. Greenebaum, who will be absent for a year or more on an extended tour abroad.

Annual Dinner of The Annual Dinner of the Association will be held at the Palace Hotel on Monday evening, November 18th. The subject for discussion will be "Municipal and Industrial Betterments." The speakers of the evening will be the Mayor elect of San Francisco, Dr. William H. Tolman of New York, Mr. William R. Wheeler, and Director Fairfax H. Wheelan. Invitations to attend will be sent to each member of the Association, and it is expected that this Annual Banquet, like its pre-decessors, will be a notable success.

Dr. Wm. H. Tolman. As announced on the first page of the Review, a lecture upon "Social and Industrial Betterment" will be delivered in San Francisco under the auspices of the Merchants' Association by Dr. William H. Tolman, the eminent Director of the Industrial Betterment Department of the League for Social Service of New York. This lecture will be given at Metropolitan Temple, Tuesday evening, November 19th, at eight o'clock. Tickets may be procured free of charge at the office of the Association, Mills Building. The lecture will be illustrated by many beautiful lantern photographs.

Hospital for Contagious Diseases.

Realizing the serious necessity of securing a suitable site for a Hospital for Contagious Diseases, the Board of Directors has carefully considered the advantages of Bay View Farm, located on the bay shore at the extreme eastern point of the county. This property was offered to the city for \$15,000. Two committees was offered to the city for \$15,000. Two committees of the Board of Directors visited Bay View Farm, and not only investigated its peculiar advantages for this particular purpose, but also appraised its pecunivalue. As a result the Board recommended to the Supervisors that \$12,000 was a fair valuation for the property, and that at that figure it should be pur-It is gratifying to know that the tender of this amount by the city has been made and accepted by the owner of the property, and that the unfortunates now in the city's wretched Pest House will soon have a proper municipal home.

Sanding Smooth Pavements. The slippery condition of smooth street pavements in wet weather has occasioned much suffering to falling horses and great loss to teamsters and draymen. To obviate this danger our Board of Directors undertook an experiment in sanding with clear beach sand the block in front of the Mills Building, on Montgomery Street. This experiment proved eminently successful, and the Board of Public Works has been requested to extend it to smooth pavements throughout the central portion of the city.

Street Sign It has been decided by the Board of Ordinance. Directors, after full consideration of the ordinance governing street signs, to recommend to the Board of Public Works that all bulletin boards, signs and transparencies on the outer edge of sidewalks be removed, and that nothing of this character be permitted hereafter. This course has been decided most advisable and satisfactory in the solution of this intricate problem.

Repaying Bryant and First Streets.

The condition of the roadway on Bryant and First Streets was so deplorable that the Board of Directors urged the property owners and city authorities to make carnest efforts for its improvement. We are pleased to report that the property owners, including the Southern Pacific Company, have finally consented to contribute their proportion toward this improvement, and that the work will be completed at an early date.

McKinley
Memorial Fund.

Desiring to assist this worthy movement, the Board of Directors has contributed on behalf of the Merchants' Association, one hundred dollars toward the McKinley Memorial Fund.

Public Cleanliness.

Written for the REVIEW, By CHARLES BUNDSCHU,

Vice-President of the Merchants' Association.

Among the most favorable impressions received by tourists and strangers visiting our city, nothing commends itself more favorably or appeals to them more forcibly than the absolute cleanliness of our principal streets. It is an outward indication of good government and a perceptible demonstration of civic pride. Clean municipal buildings and public streets, attractive squares and grounds, speak for themselves and for the municipality they represent. They appeal to us in the same manner as the household we enter appeals to us in its general appearance for or against its inhabitants.

Labor conditions during the flast few months seriously interfered with our municipal contracts for street cleaning and removal of the sweepings. The streets during that period looked uncomfortably dirty and dilapidated. We regret that the government of our city did not develop sufficient power and independence to prevent the utter collapse of public administration in this particular line. Sanitation and public health should be unimpeachable factors even in times of strike and labor complications. Interference with municipal functions of this type (for that matter with any of them) must be emphatically denounced by every honest and law abiding citizen. No energetic efforts were made during the days of the strike to relieve Market Street of the accumulated dirt for many weeks.

While the regular authorities-were forestalled in the performance of their duties, the health of the city demanded a vigorous demonstration of municipal power. Sanitary measures must be upheld; they are in times of distress and lawlessness of greater importance than even the protection of private property. Our city could ill afford, even for a few months, to be forced back into unhealthy conditions. It is remarkable that a more potent protest was not entered by our citizens during this period of official indifference. Let us hope that this may never occur again.

The subject of clean streets, under all conditions, calls for a remark in another direction. Is there anything more beautiful, more fascinating, soulinspiring and invigorating than our Golden Gate Park? Tourists stop and in candid admiration extol its beauties, its splendid drives, its floral and scenic attractions, while our own citizens are never backward in their eloquent expressions of praise.

However, the critical visitor and observer at the Park will note with considerable displeasure the utter disregard of the public in the scattering of scraps, paper and waste matter in general. The remnants of extravagant lunches, bottles, paper boxes, tins, the voluminous editions of our Sunday papers and many other articles of bygone usefulness, are carelessly thrown along the most picturesque and popular thoroughfares, in nooks and corners, along the green sward, or wherever the ingenious distributors feel inclined to leave them.

The Park authorities must have no end of trouble in collecting these innumerable articles. Still the task is endless. We never visit the Park without noting the far-reaching evidence of their unsightly presence in all directions. Numerous signs in conspicuous places should be posted, prohibiting this much-abused habit of scattering remnants of lunchcons, wraps, papers or any other articles within the limits of the Park, and directing visitors to deposit them at convenient depositories erected (in rustic style) at different points. There is a wholesome influence in the education and direction of public opinion. If people are shown the propriety and necessity of such conduct, and an appeal is made to their self-respect, they will soon cheerfully assist the authorities in treating this beautiful domain, -our Golden Gate Park, the pride and admiration of every citizen, with that respectful dignity and consideration we are ever ready to bestow on everything that is useful, lovable and

A Suggestion for the McKinley Memorial

Written for the REVIEW, By FRANK J. SYMMES.

President of the Merchants' Association.

The most natural and appropriate memorial for the friends who have left us is such an expression as we think would most nearly meet their approval if they were still with us, and one which would be most in keeping with their lives and character. Doubtless the most suitable expression of our affection for President McKinley would be given in a great home, a hospital, or an asylum, where the poor, the suffering and the unfortunate might be relieved and comforted, and their minds and souls uplifted toward such high and noble character as he ever sought to encourage and support. To build and maintain such an institution would require a far greater sum than we are likely to collect, and doubtless the most probable expression will be some kind of a monument erected in a prominent public place. Such a monument to President McKinley should be marked by great simplicity, and I venture to suggest that as large a shaft as the funds contributed will permit be erected upon one of the highest points of the city-Lafavette Square. That locality is already tender with memories of the anxious days which he spent by its side; it is sanctified by his associations as he took his walks in that square to relieve his wearied and troubled mind; it is a point from which a tall and graceful shaft could be seen from a great portion of the city, and would meet the eye of the stranger soon after he entered the Golden Gate. When the time comes for the committee to determine upon a monument and a place, I trust that they will give serious thought toward the erection of a tall and graceful shaft upon the highest point of Lafayette Square.

MERCHANTS' ASSOCIATION

REVIEW.

J. RICH'D FREUD,

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No personal, partisan or sectarian question admitted to these columns.

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Facts upon municipal affairs will be the first consideration of the Review.

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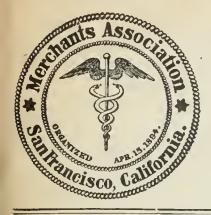
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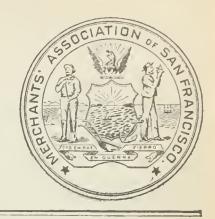
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VOL. 6.

SAN FRANCISCO, CAL., DECEMBER, 1901.

No. 64.

ANNUAL BANQUET OF THE MERCHANTS' ASSOCIATION

Of San Francisco, at the Palace Hotel, Monday Evening, November 18, 1901.

Addresses by Frank J. Symmes, Dr. William H. Tolman, William R. Wheeler and Fairfax H. Wheelan.

Interesting and Instructive Discussion upon the Important Subject of "MUNICIPAL AND INDUSTRIAL BETTERMENTS".

HE Annual Dinner of the Merchants' Association was pronounced by all who attended as one of the most notable and successful banquets given by the Association. There was an unusually large attendance. Covers were laid for 467 guests, which is the utmost limit to the accommodations provided in the largest dining room of the Palace Hotel. The record is thus held by the Association for the largest commercial banquets ever given west of Chicago.

The Directors deeply regret the necessity of being obliged to decline the acceptance of a number of additional members who desired to attend. It will ever be the aim of the Board of Directors to endeavor to provide accommodations for all who may wish to be present. In order that the public at large as well as those who did not attend the banquet, may read the complete addresses, the

REVIEW presents in this number a verbatim report of all the addresses. The valuable arguments and data may also thus be preserved for future reference. Additional copies of this number of the Review will be cheerfully furnished upon application.

The subject of the evening was "Municipal and Industrial Betterments". Dr. William H. Tolman, Secretary of the League for Social Service of New York, and Fairfax H. Wheelan, Esq., a member of our Board of Directors, presented their views upon the subject of "Industrial Betterments". Betterments". William R. Wheeler, Esq., a member of the Association, and Frank J. Symmes, Esq., President of the Association, spoke upon the general subject of "Municipal Betterments". Both subjects were handled by the speakers in an able and thorough manner. All the phases of these important questions, from both theoretical and practical standpoints were presented. The audience was deeply appreciative

and frequently enthusiastic in applause.

At the speakers' table, on either side of President Symmes, were Mayor James D. Phelan, Ex-President F. W. Dohrmann, President Benjamin Ide Wheeler of the University of California, President David Starr Jordan of Stanford University, Dr. William H. Tolman of New York, Director F. H. Wheelan and William R. Wheeler, Esq. On the platform were also Irving M. Scott, Esq., President of the Pacific Commercial Museum, Hon. George A. Newhall, President of the Chamber of Commerce, A. Sbarboro, Esq., President of the Manufacturers' and Producers' Association, A. A. Watkins, Esq., President of the Board of Trade, and George W. McNear, Esq., President of the Produce ange. The Directors and former Directors of the Association were distributed among the guests throughout the dining room.

Owing to the limited accommodations it was not possible to invite the heads of all the departments of the city government, but the

honorable Supervisors-elect and the members of the Board of Public Works, as well as the Civil Service Commissioners were present.

Unfortunately, Mayor-elect Eugene E. Schmitz could not attend, owing to illness in his family. His expressive and cordial letter of acceptance of the invitation to attend was read at the banquet and is published in this issue of the REVIEW.

A complete list of all the members and guests who aftended the banquet is given in this number of the Review.

OPENING ADDRESS OF FRANK J. SYMMES,

President of the Merchants' Association.

Gentlemen: -- Members and Guests

of the Merchants' Association:

It was with no little hesitation and with a great many doubts that six months ago I assumed the functions of your presidential office. I knew full well that, short of many years of service, no man could expect to attain to that high place in your

confidence and esteem which had been secured by my predecessor.

When Oliver Wendell Holmes, the great poet, philosopher and friend of man, was invited to occupy the lecture platform in Massachusetts and was introduced as having come " to fill the place" of John B. Gough, who had been advertised to speak, he arose and said "Ladies and Gentlemen, this is a great mistake. I shall not attempt "to fill the place" of Mr. Gough, all I shall hope to do is to "rattle around in it a little." And so it is

with me. I can only expect to rattle around a little in the tremendous space which has been left by Mr. Dohrmann's retirement, and if I can only hit the sides now and then and let you know that I am here, and am trying to do my duty, it is all that I expect, and I shall be quite content.

VALUE OF THIS ASSOCIATION.

No thoughtful man can occupy this office and fail to realize how great are its opportunities and how much this Association may do for the city. It is nearly eight years old. Its past good service has been acknowledged, and there is still much for it to do. It has no excuse yet for retiring from

We stand for good government, for clean streets and a clean City Hall, and for a prosperous and happy people. All these things are interwoven and each helps to bring the other.

WHAT WE HAVE DONE.
"Lest we forget" what has come as a result of the Directors' labors and from your support, we have appended to the menu a memorandum of some of the good things which we have helped to bring about. When this Association began, it had to dig down through the dirt to find the streets. Now we not only know where they are, but they are more than half-way clean and we wish to finish up the other half. There is no reason why we should not have as clean a city as any in the world. It costs something, but it is the best kind of an investment. It means good health first, and pleasure and attraction to ourselves and our visitors afterwards. Whenever the taxpayers are convinced that the money is honestly and wisely expended, they will approve of liberal appropriations in this direction. An administration can win the public approval more by generosity in this than in any other direction, and I warn the Supervisors-elect here present that we shall appeal to them for greatly increased appropriations for this purpose in the future. This Association has never, from the first, taken its eyes off the street work. Perhaps you do not realize that our Superintendent inspects daily nearly every street which is swept. The Board of Public Works knows it, and the contractors know it.

OAUSES OF OUR SUCCESS.

The great success of this Association in the past has come from three directions. First, from your loyal support, and that we hope to continue to descrve. Help us to secure more members and we can greatly increase our usefulness. Secondly, from a faithful set of Directors, as ondly, from a faithful set of Directors, as faithful as ever served a corporation at twenty dollars a meeting. Never but once, and that in dollars a meeting. Never but once, and that in the summer vacation season, have we failed of a quorum, and we have met on an average of once a week for seven and a half years. No selfish motive has ever betrayed itself, and the color of a man's polities is never seen. Thirdly, we are supported by most devoted employees. No one ever came to the office, I think, that he did not receive prompt and courteous attention from our Secretary and other office force, and the genuine merits of our Superintendent, his intense interest in and devotion to his work, are but little known. in and devotion to his work, are but little known.

VALUE OF THE PRESS.

We have always had the full and hearty support of the Press without exception, and we appreciate of the Press without exception, and we appreciate their mighty power for good in any community. Unfortunately, they are too often inclined to dwell upon the faults of men rather than to encourage their virtues, and to the eyes of the stranger they frequently make us appear a most wicked and corrupt people—which we are not. And when for selfish or political purposes they falsify and malign, when they seek to arouse all the evil qualities, rather than to stimulate the good, when they stir the passions and arouse class. good, when they stir the passions and arouse class prejudices, we would that they could be made to see how much injury they do to our city for the paltry gain which may come to their coffers. I have myself felt the sting of their wicked lash, when it was most unjustified,—but it only caused my friends to hug closer to me, and now that the trouble is all over, as well as the conditions which called it forth, let us hope that neither may soon

THE GROWTH OF CITIES.

Great cities do not spring into life all developed, like Minerva full armed from the head of Jupiter. They are a gradual growth,—a development, and that eity is the greatest and truest success which knows enough to foresee its own future and to provide for it, which beholds its destiny and with provide for it, which beholds its destiny and with wisdom prepares its way. Boulevards, parks and fine streets, as well as noble and beautiful buildings, belong to the great city, and these cannot be hought and transported when we think we are ready for them. They must be made, and long before they are made they must be planned for. There must be a continuous policy in their construction. It is not these things alone which go to make the great city. The city is something more than a great aggregation of buildings. more than trade, commerce and manufactures, more than big clearing-house returns. Beneath all these is a great human heart, and if the external things are to be permanent. ternal things are to be permanent and secure, there must be also peace of mind, bodily comfort and happiness and good will among men. Prosperity must be linked with harmony, if the great city is to be truly prosperous.

SAN FRANCISCO'S OPPORTUNITIES.

Providence has given to San Francisco the greatest natural advantages, and has laid the foundations well for one of the great and beauti-ful cities of the world. It was not given to the ful cities of the world. It was not given to the simple miner who first pitched his camp upon our shores to know what the great future was to be. It was his to build but for the day. To us it has been given to see beyond, and the responsibility rests upon us now to provide well for our successors. We have learned to boast of our mighty destiny, and how the world has discovered that we are situated at the front instead of the back door of the Nation,—and we should now learn to live up to the brag. The situation is "up to us." With the worlds of trade now opening up before us we should soon double our population. Does anybody here doubt that San Francisco is before long to be as big as Chicago or New York is today? What would those cities give for our preslong to be as big as Chicago or New York is today? What would those cities give for our present opportunities and how well would they make use of them? Shall we not give evidence of our knowledge and our faith, and so prepare the way for our children and our grandshildren that the for our children and our grandchildren that they may know that we possess the wisdom which goes with plain common sense? Are we to leave to them a city which they must remodel and make over to fit their wants? I trust not. Let us not

leave it to them to criticise the shortsighted and selfish spirit of their grandfathers. As we honor the founders of the Nation whose wisdom provided a constitutional government good for hundreds of years and for hundreds of millions of people, let us follow creditably in their footsteps. To do that well will require the best work of the City Fathers—and the good aid of the Merchants' Association,—the City's Brothers.

CITY IMPROVEMENTS NEEDED.

It is a good thing for man, it is a good thing for a city, to pay as it goes,—but it retards progress, and when the man or the city has an abundance of assets, it is well to borrow and improve the property. San Francisco has today four hundred millions of property and nearly 400,000 people to endorse her note. Is there any good business man in this Association, who, if he owned this propwould not borrow enough on it to improve it, and increase its income and thus leave a more valuable estate to his children? It is time for us to complete a bonding scheme and build our much needed schools, hospital and sewers. We never can make the best citizens of our children so long as we attempt to educate them in the rattle-traps we now use for school buildings. We boast of the fruits, flowers and trees of California, and we send our visitors all over the State to see them. In San Francisco we have just one thing worth seeing,—Golden Gate Park. The necessities of health have compelled us to clean up Chinatown, and that disgraceful attraction is losing its charm. Show me a beautiful and a healthful city and I will show you the Park feature spread all over it-not confined to one corner.

WE NEED TREES.

We must plant trees, even if the roots should penetrate into our rotten sewers and compel us to make proper ones in their stead. Our grand-children will probably have them on Market Street. It is said that trees keep out the sun which we need. We have more sun to the twenty-four hours than nine-tenths of the cities of the Union, and we can well spare a little for some of nature's charms and a bit of her purifying ozone. Nature has provided trees for the purification of the atmosphere after man has defiled it, and yet we herd men, women and children together and forbid them nature's antidote for their own poisons.

In order to prepare for the great and beautiful city which our children should inherit, we can well afford to borrow of them to help us to prepare it for their use. We want a little of the liberal spirit of the Boston gentleman who treated himself to an elegant and expensive yacht. When his friend expressed his amazement at his extravagance and asked him in wonderment how he could afford it, he replied that it did not cost him a cent, for his heirs were paying for it. If we do not borrow a little from our heirs soon, we shall only leave the bigger bill for them to pay later on.

MODERATION AND GOOD JUDGMENT RE-QUIRED.

We need not jump from one extreme to the other and take up wild and extravagant ventures. We should not buy the luxuries of Gas, Water and Railroad Companies until we have the true necessities of good schools, parks and sewers. A wise man does not buy a dress coat whilst his boots are in holes and his trousers out at the knees. San Francisco is destined to be able to indulge in many luxuries in time. We need have no fears of great cities at the north or the south. We should hail their coming for they cannot but help us. New York is bigger and stronger because of Philadelphia and Boston, and we shall be better and stronger because of Scattle and Los Angeles if we only but perform duty at home.

A BRIGHTER FUTURE AHEAD.

I am no pessimist, but I would look our faults squarely in the face and be prepared to conquer them. We have had our share of rotten government, but the light has broken and this Association can do much to help keep the horizon clear. The right will triumph in the end. Justice, honor and truth are not to be crushed out by any political corruption, they cannot be hidden by the blunders or the falsehoods of an unpatriotic press, or smothered by the machinations of any boss, Corporations are not half as bad as they are painted, neither are the Trades Unions. There are upright, just and honorable men in each. Some day both the corporation and the Trade Union will discover that it will pay best in the end if they strictly "mind their own business."

There are more methods of political corruption than taking a rake-off from a contractor or a city clerk; and it is just as wicked to utilize the power of an office for selfish political ends, as it is to bribe a legislator with coin. Slowly but surely office-holders will learn that the surest road to promotion is a faithful adherence to duty and corporations are learning that it is cheaper to deserve support and fight if need be for their rights rather than to buy them. Justice and honor, uprightness and truth will some day prevail. They may be and truth will some day prevail. They may be delayed by the hungry politician and the unscrupulous corporation, but the day of triumph will eome, and this Association stands pledged to them through thick and thin, through sunshine and storm, even though the heavens fall.

OUR NEW ADMINISTRATION.

It is related that two hungry travelers once pursuing their way along a seashore road, came across an oyster in their path. In their desire to divide it fairly so that each should receive his full share they fell into a quarrel, when a third traveler approached, and the situation was explained to him. He assured them that he could divide it so that they should receive an absolutely equal proportion and to him the delicate task was equal proportion and to him the delicate task was assigned. Seizing his knife he clipped and opened it, and, devouring the contents, handed them each

an empty shell.

San Francisco has recently been enjoying the interesting exhilaration of the customary fall election. It was a brief but exciting campaign. Whilst the great Democratic party and the great Republican party were fighting with each other as to who should walk into the Mayor's office on the first of January, the Labor party came along, devoured the oyster and handed them each an

empty shell.

The representative of that Labor party, the man who secured the oyster, the distinguished Mayor-elect, was expected to have been with us tonight, I am sure that you are all much disappointed that he has been prevented, as the following telegram, received late this P. M. explains.

WATSONVILLE, November 18, 1901.

2:43 P. M.

On account of illness of Mrs. Schmitz, will be impossible for me to be present at banquet this evening. Please express my regrets. E. E. SCHMITZ.

The best therefore that I can do for you to give an expression of his feelings, is to read to you his letter of acceptance to our invitation and to say that we shall hope to meet him at our next Annual Dinner.

SAN FRANCISCO, Nov. 7, 1901.

Frank J. Symmes, President,
J. Richard Freud, Seeretary,
Of The Merchants' Association.

GENTLEMEN:—I have the honor to acknowledge the receipt of your valued communication of yesterday, inviting me to attend the Annual Banquet of the Merchants' Association on November 18th and requesting me to express my views on "Municipal Betterment."

I accept your invitation with places.

requesting me to express my views on "Municipal Betterment."

I accept your invitation with pleasure. Under any circumstances the opportunity to meet so distinguished a body of my fellow citizens will be to me a source of great gratification.

In the present circumstances it is with especial pride that I embrace the privilege of being with you in order that I may present to you and your Association the views I have always expressed through my entire campaign with my election, that through me the recognition of the wage-earners of San Francisco does not mean an industrial or social revolution, that it does not imply a destruction of vested interests, or the injury of property rights, but that it indicates that the constantly reiterated imputation of the irresponsibility of the honest working classes is without foundation, that all elements of our community are entitled to fair and equal consideration and that under my administration there is just reason to hope that the relations between capital and labor, between employer and employed will be so adjusted that peace and prosperity will reign without interruption in this great city of ours.

In the confident expectation that through this, our first meeting, will be inaugurated an era of mutual respect and confidence between those who employ and those who are employed, a sense of entire security and safety for vested interests as well as for personal rights and liberties, I am, with much appreciation,

Yours very truly,

(Signed) E. E. Schmitz.

Yours very truly, (Signed) E. E. SCHMITZ.

INTRODUCTION OF DR. WILLIAM H. TOLMAN

We need not only municipal but industrial betterments. It is not enough that we should have the great and beautiful city, we must have a happy and prosperous people. Genuine prosperity means harmony and good will among men. The means harmony and good will among men. The gulf between the laborer and the capitalist is more imaginary than real. Many a laborer has become an employer and many an unfortunate employer has dropped back into the ranks of the employees. This Association is not without its sympathy for, and interest in the laborer, so-called. And we have invited Dr. William H. Tolman of New York, who has given great study to these relations, to come to California and address the people tomorrow night upon this subject. the people tomorrow night upon this subject. Some of his friends have made it possible for him to come, and he is today giving his time and energies to his cause. I count it a great privilege to be able to introduce to you Dr. William H. Tolman of New York City.

ADDRESS OF DR. WILLIAM H. TOLMAN OF NEW YORK.

Secretary of the League for Social Service.

Mr. President, Members of the Merehants' Association: In the changed industrial and economic conditions of today, the great concentration of capital and the massing of thousands of the employed have brought about new problems. In the old times, master and man lived and worked together, -there was a daily point of contact, a continuous personal touch. Today all is changed. The employer, in many cases, is as much of an absentee as were the nobles in France in the latter part of the eighteenth century and the landlords of some of the worst tenements in modern slumdom. With the growing intelligence on the part of the workers, evidencing itself in a dissatisfaction with their social and economic surroundings, they are slowly learning how to crystallize their incoherent wants and their smothered discontents into definite propositions for an improvement of their conditions.

The personal touch between employer and employed has largely been lost, and it is not desirable, even if it were possible, to return to the earlier days. But for the successful conduct of the business of the twentieth century a point of contact must be sought for and established, though in a different way. From the point of vantage of those who are able to observe the entire field of social activity and note those movements for real betterment, the balance must be placed to the credit of progress and advance. There is a forward movement and there is no reason for discouragement. If one looks for gratitude in return for favors, or even justice, he is mistaken; yet that fact does not lessen individual responsibility. Noblesse oblige was never truer than today. The business world is usually the first to organize and, for the promotion of the greatest efficiency, apply commercial common sense. Accordingly, the Clearing House.

In the growing number and the varing adaptation of movements for improving the condition of the employed there is also the need of an industrial clearing-house for the prevention of overlapping and duplication of effort. Such a clearing-house already exists in the New York League for Social Service. In addition to this, there is also the necessity for the interpretation of the collected material, so that the individual employer may know what he can best adapt to his own individual and particular needs. At this point expert specialization is demanded, so that the employer may know just what he may do first to the best advantage and why, because he does not wish to make any mistakes. It appears that a personal touch, a human point of contact, has been lacking, and is highly desirable; that there was no means of bringing people together, so that they might see each other and hear what each had to contribute from his own experience.

This need has created a new profession, that of the "social engineer," a man who can tell the employer how he may establish such a point of contact between himself, his immediate staff, and the rank and file of his industrial army. Social engineering is one of the newest professions, and in the conscious need and imperative necessity for accurate scientific information, which may be instantly applied, there will be an increasing demand for the services of the social engineer. was summoned in this capacity sometime ago to advise an employer of five thousand men, who asked me what form of industrial betterment he could begin. This led to a few questions on my part, First, were the men allowed to drink beer on the premises, especially at the noon hour. "Oh, no," was the answer, "we are very strict about that." Secondly, I inquired whether any rooms were provided in the factory where the men could eat their lunch, or any kind of a shelter outside to protect them from the hot sun of the summer. I found that nothing was provided. In summer they were obliged to eat their luncheon in the shadow of the building or sit on the fence; frequently their heads were shaded while their bodies were exposed to the hot sun. Under these conditions it was not surprising that the men went to saloons where they could have their beer and the privileges of the free lunch counter in comparatively comfortable rooms.

To change these conditions I advised the fitting of a room with plenty of windows and fresh air and a temporary shelter in some part of the yard for summer use.

Certain arts have reached a high degree of organization. The art of war is now so highly specialized that most of the nations are afraid to disturb the equilibrium of outward peace; commerce is laying under contribution the most highly improved means of transportation and communication, whereby she is occupying the remotest corners of the globe; machinery is so delicate in its mechanism and so complicated in its operation that we are no longer amazed at the marvels of the inventor and the mechanization.

Improved machinery is creating a demand for improved men, and it is the business of the Social Engineer to make improved men to operate the improved machinery. In the making of an improved man the first element is a true home, or an opportunity for himself, his wife and his children to enjoy pure air, light and water, the physical essentials of a home. Given these conditions, the chances all favor a desire on the part of the parents for the mental and moral development of the children, whereby they may have better opportunities than their parents for getting on in the world.

The modern factory is the industrial home, where the wage-earner spends at least one-third of each working day. The working home must be made bright and airy by means of many windows; the colors should be restful in tone, especially where the work is of such a character to admit it; the hygienic installation of toilet closets and lavatories should be ample and modern—that is, the best, which is another way of saying the cheapest; order and discipline should be kept to a high standard, because based on justice and sympathy. This in general is what the Social Engineer must accomplish.

All these provisions mean the elimination of charity, for the self-respecting employee does not want it, nor will the self-respecting employer offer it. If an employer introduces any form of industrial betterment as charity the workers will say, "Why not increase our wages to that extent, and we will take care of our own charity." And they are right. What the employee does want is an opportunity to increase his wage earning capacity, for increased capacity is almost always sure to mean increased responsibility, hence higher pay.

In advising what form of industrial betterment he will find the most important, I place a provision for a home, which, after all, is the true social centre. In the workshop, the worker is under discipline; his course of action is thought for him, and he thus becomes a part of the system, a cog in an intelligent machine, so to speak. In his home, he is absolutely free; if the surroundings are such as to keep him in good health, to enable him to enjoy the charms of family life, he becomes a better man and a better citizen.

Another step towards improving the condition of the employed is the provisiou of clean and comfortable rooms where men or women may cat their midday meal away from the noise, dirt, and routine of the work-bench, machine or store. The most far-sighted employers have been quick to see that taking care of their employees is good busi-

ness, and have fitted up kitchens where a warm meal of plain, substantial food may be served at cost. The captains of industry are slowly learning a lesson from the captains of war, who lay great store on the physical equipment of their army, fully recognizing that the best-fied and the best-nourished soldier is the most efficient one.

In a large paint factory it was found that a great deal of illness was caused by poor drinking water. This was a loss to the men, who could not work while disabled, and also to the firm, who lost the continuous service of good workmen. On making a study of the local conditions, it was ascertained that a service of filtration would overcome these evils, and accordingly a complete filtering installation was added to the factory equipment at considerable expense, with the result that now typhoid cases are unknown there.

For the purpose of stimulating the employee to do his best, an increasing number of employers are offering cash awards for the best suggestions from their staff. In one large company a wagon-driver called the proprietor's attention to the poorly paved streets about the freight stations, stating that he was never able to haul a full load of merchandise, to say nothing of the needless wear and tear on the horses and wagons. The attention of the city authorities was called to the poor paving, with the result that the streets are now in a proper condition. Thus the whole city gained by the suggestion made by one driver to an employer who had drawn him out by the offer of an award for suggestions.

These are some typical conditions and their betterment, which confront the social engineer. He must inform himself of all the various phenomena while referring each manifestation to the underlying principles. In that way he accumulates a store of principles, with their applications, which will enable him to be of practical service when he is next called in consultation. In every case the local conditions and needs must be carefully studied so that the necessary adaptation may be made, for a brilliant success in one factory may be a dismal failure in another of the same kind in another community.

I hear you saying, this is all very well in theory and is another rainbow chasing scheme, but how does it touch business, how does it bring me in more dollars. You are not in business for your health but are justified in expecting a return on your investment.

"In 1885 William H. Lever was a grocer in Bolton, England. Becoming convinced that there was a large market for pure and cheap soap, he opened a factory in Berkenhead, near Liverpool. Note that the beginning of this industry was very small, the weekly output being only twenty-five tons. Today it is thirty-five hundred per week with nine branch factories in different parts of the world. After his third year he awoke one morning to find that his profits for that year were \$50,000. As he had tersely stated it, "I felt that I had not earned the money. I did not expect a like result, and that I had no right to it. I sat down and considered to whom the money belonged, and found it a difficult matter to decide. I reached this conclusion—that, whatever I did, I must share my prosperity with those who had helped me make it." His solution of the problem was a provision of decent homes for his employees. The problem of prosperity-sharing was worked out at Port Sunlight, a village today consisting of six hundred houses, reading-rooms, bowlingalleys, swimming pools, schools, entertainment halls, summer open air theaters, and recreation grounds. The village now represents an expenditure of \$1,250,000.

At the outset Mr. Lever encountered the usual degree of suspicion, distrust and lack of appreciation, but he had made up his mind that what he was doing was right—nothing could turn him from his purpose. The very men who made trouble at first now frankly admit their mistake and are doing all they can to help on the communal welfare.

When asked for his philosophy, Mr. Lever has said: "What I have done has been accepted by my people, not on the basis of charity, benevolence or philanthropy. I have never posed as a philanthrophist, but have tried to do what I think is right, and in the best way. If the employees view it in the same light there will be no misunderstanding, and I would like to record my appreciation of the way in which they have lived up to their agreement."

This was the price which one of the largest business men in England was willing to pay for the increased loyalty, devotion and ability of his workers.

The village community built up by the Cadbury's at Bournville, near Birmingham, England, consists of 400 acres, and contains many cottages for the 3,500 employees. The lowest rental of these cottages is \$1.50 a week, for which the tenant gets three bedrooms, a kitchen, a parlor, and a third room downstairs, and a bath. The houses are in the best sanitary condition, and a large garden goes with each house. The village is laid out very attractively, with its winding streets, its trees and its open spaces. There is a large recreation ground, swimming pools, a dining-room for the girls, a boys' club, light and well ventilated work rooms. A block of beautiful cottages forming a quadrangle, beautifully kept up with turf and flowers, has been set aside for the homes of the old or semi-dependent. They are called "Houses of Rest." There is also a convaleseent home. Every summer thousands of childreu from the tenements of Birmingham are turned loose on the farms and meadows, for a day's fresh air and pure food. The slum workers of the Salvation Army in London, also, who are worn out with their labors are entertained during the summer in one of the houses set aside for their use.

In this factory a warm midday meal may be bought at cost. A man is employed to buy the best fruit in the market at wholesale to get the best prices. The fruit is then sold to the employees at cost. A form of entertainment is an open-air swimming pool for men, large enough for a good swim.

So far, all this is interesting as an unusually excellent example of good social life for a working community. But the significance of it is that it has led to, and is part of a unique plan for social betterment—a great Social Trust, which is a new institution, and a new kind of benefaction, planned and managed in a most businesslike way, for Mr. Cadbury founded last year what he called the "Bournville Village Trust," containing 330 acres, on which 370 cottages are already built. The total rent-roll is \$26,230 a year, and a fair valuation of the gift is \$900,000.

While the social institutions at Port Sunlight are based on Mr. Lever's conception of justice towards his workmen, Mr. Cadbury attempts to realize the principle of brotherhood as between himself and the individual employee. His attitude is well reflected by his reply to my inquiry if he ever had any labor troubles. "Oh, no," said Mr. Cadbury, " we all live among the people, we go in and out with them, and we are all friends. They do not look upon us as masters, nor do we consider them as our dependents." Forty years ago Mr. George Cadbury became a member of the firm then employing a staff of twelve. The business was not yielding a return, quite the reverse. That Mr. Cadbury did his share of the work was evident from the fact that he worked from seven in the morning till ten at night. Mr. Cadbury believes in the personal touch of the employer, holding that he should see to it himself that justice is done his employees.

Mr. Cadbury's philosophy: "We find that nothing pays us better than looking after the comfort and welfare of our employees and nothing gives so much zest to life as to see so many happy about us."

I have given you more details of these two establishments because English methods are more closely allied to our own. But I could bring you many instances from France, Holland and Germany. Many of their towns and cities have "Labor Chambers" composed equally of employers and employees. Here numberless labor difficulties are adjusted, with the practical effect of greatly lessening industrial conflicts.

European eivilization, the product of many eenturies, has been in advance of us in recognizing the need for Industrial Betterment institutions. Many of the promoters of these movements have been men of scholarly attainments, culture and refinement. They worked at these solutions because it was a pleasure. Then, too, there was the altruistic spirit, a genuine desire to make the world a better place to live in.

Today the situation is changed. Our nation is prosperous. We have great captains of industry who have amassed greater wealth than has ever been heard of in the Old Country. Capital and Labor have become two mighty forces. What is now needed is a recognition of the identity of their interests, and the next step towards its realization is to make use of the experience of the older countries in their practical forms of industrial Betterment, adapting them to local conditions

There is a direct relation betwen capital, labor and management, the essential elements necessary to every enterprise. Consider how useless is capital without management to direct its resources, and, in turn, how both capital and management are dependent on the willing hands of labor to execute their will. Capital should conscientiously do all in its power to improve the condition of the workers, for a more vigorous man is able to do more work, a more intelligent man will do better work, and a more conscientious man will do more faithful work. On the other hand, labor should not view with cold suspicion the overtures of capital, but should meet them in a friendly spirit, with a mind open and ready to coöperate. Many employers have found that their efforts for indus-

trial betterment have been met with surly looks, suspicion, and indifference.

But it is not fair to expect the employer to do all. The capitalist should not be regarded as a thief and a robber; labor should recognize the sincerity of his motives, and give him a chance to prove his sincerity by working with, and not against, him.

This lecture tour to the leading cities of the United States in which we are reaching Merchants' Associations, Chambers of Commerce, Boards of Trade, Labor Organizations, Colleges and Women's Clubs, was made possible by the generosity and public spirit of a few men and women in different parts of the country, who recognized its educational value in showing that capital is realizing that it must promote industrial hetterment, and that labor should give capital an opportunity of proving its sincerity.

You business men have not the time to work out the solution of these problems. Our Industrial Betterment is fighting your battles by bringing about a better feeling, a fact which will enable you to carry on your enterprises with greater security and harmony. To bring about this security for you, we need your sympathy and financial cooperation. Are you willing to give us your backing? A strike means money-loss, worry, falling away of customers, and great bitterness of feeling between you and your employees. If only a part of the money-loss which a strike entails could be used in bringing about a feeling of identity of interest between capital and labor, you would be repaid tenfold for the support of this movement. The industrial problems are hurrying us on to some wise settlement, or contain large elements of unrest and disturbance. It is the part of wisdom and prudence to meet the situation squarely for the sake of discovering the principles which, adapted to local conditions, will promote social and industrial peace. In the great commercial awakening of our country, a policy of industrial betterment will be of incalcuable value in shaping forward movements. Your city should profit by the experience of other communities, who, by their efforts, are preventing the development of many industrial evils which elsewhere are so difficult to remove. It is easier and cheaper to form than to reform.

ADDRESS OF WILLIAM R. WHEELER,

Member of the Merchants' Association.

Mr. President and Gentlemen:

In selecting a subject for discussion this evening, our Directors have, with characteristic discernment, chosen a most timely one, for never before in the history of our city have circumstances made it possible for us to count on so quick returns from such betterments as now. I use the commercial term "quick returns" because I regard the dual subject, "Municipal and Industrial Betterments," in the light of a business proposition—particularly the former, to which my remarks will be confined.

The wise board of directors of a great railway system, instead of paying its earnings to its stockholders in the form of eash dividends, frequently puts such carnings into betterments. This money may be spent for heavier rails, cutoffs, new and improved rolling stock, modern and commodious depot buildings and terminal facilities, and many other improvements which go to make a road safe, its time fast and its accommodations comfortable and ample, thereby popularizing it with the traveling and shipping public. Thus is the bread of the stockholders cast upon the waters only to be returned in the form of an increased value and earning power of their holdings. It is just so with a municipality. Make it attractive to tourists and as a place of residence, offer facilities for industrial expansion, as regards both commerce and manufacturing, and a populous and prosperous eity is established, resulting in increased values and earning power of real property, and, under an honest and businesslike administration of municipal government, a corresponding reduction in the ratio of taxa-

I have said that the subject for the evening is timely because

First: Largely through the efforts of the passenger departments of the railroads serving this eity, our advantages of climate—summer as well as winter—are only just beginning to be understood by our countrymen beyond the Rockies, who at home are frozen in winter and suffocated in summer.

Second: The acquisition of the Philippines, coupled with the recent disturbances in Chiua, calls the attention of the world to the fact that this is the natural gateway to our new possessions as well as to the Orient, and opens a new vista of commercial and industrial possibilities. In addition to this, the improved steamship service recently inaugurated makes the journey between Australasia and England via this port several days shorter than by any other route, thereby increasing by thousands annually the number of sojourners within our gates.

Third: It affords an opportunity to suggest to our recently elected Mayor and Board of Supervisors needed municipal improvements and possible aids to industrial development—the one with a view to attracting visitors and residents to our city, and the other to increasing its already growing commercial importance.

I have mentioned climate first because I consider it of primary importance, and its exploitation even a forerunner of and assistant to our eommercial development, inasmuch as we cannot expect to build up any considerable export trade in goods which we do not manufacture, and we cannot manufacture successfully without first ereating a profitable home market. There are doubtless many here tonight who have never considered elimate of any material importance to a community in the light of a commercial asset. Let me call their attention to the fact that it has given San Diego a population of upwards of 30,-000, not over 10,000 of which is supported by the eountry tributary. It has made of Los Angeles a thriving eity of more than 100,000 people and

increasing in population in a progressive ratio, while its population without its superior climate would probably not exceed 50,000. In short it has undoubtedly given to Southern California, as a whole, a population more than double that which would otherwise obtain. Then again, the immigration attracted by climate is, generally speaking, composed of people who, if not always producers, are liberal consumers, and, what is doubly gratifying from a mercantile standpoint, able to pay for that which they consume. Nor is this all, for, after having settled among us, perhaps solely on account of our climate, their attention being attracted to the resources of our State, or the commercial possibilities of our city, they make investments and engage in enterprises therein, thus adding in no small degree to the development of the one, and the upbuilding of the other. The newcomer, fresh from other fields, frequently has an advantage over the old resident, inasmuch as the former is in a position to judge a community by comparison with others, taking, as it were, a perspective not afforded the latter.

We have been altogether too modest with respect to advertising or exploiting this assetour climatic advantages. We should take a leaf from the book of our Southern California friends and let the East know what we have to offer in this line. Possibly we who were either born or have spent the greater part of our lives here, accept this advantage as a matter of course, and underrate its value, or assume that the rest of the world is as fully informed on the subject as are we. Personal observation during what amounted practically to several years residence in Southern California, taught me that the most enthusiastic advertiser of her climate and resources was the newcomer himself. He had struck a "good thing" and he wanted everybody "back home" to know it, and, with no selfish motive, became a most valuable immigration agent. His attitude, on arrival of his friends a few weeks later was one of proprietorship—similar to that which we have all observed in the guest who has preceded us by a day or two at a summer resort. He took the keenest delight in showing them the newfound land and describing its resources, his "tall tales" putting to shame those of the "oldest inhabitant." In fact it is to him that we Californians are indebted for our national reputation of being the "most glorious liars on earth." It is through him that other newcomers have become so impressed with the present and future importance of the metropolis of Southern California that they consider us out of the race. As an illustration of this let me tell you a story, and a true one. A few years ago a wealthy spinster arrived in this city from the East.—after having stopped for a month or so in Los Angeles, investing a considerable sum in business property therein. Before all her spare change was gone, however, she thought she would see what we had to offer in the real estate line, and therefore came with a letter to a well known gentleman who deals in that commodity, whom I will call Weston, simply because his name starts from the opposite direction. This gentleman very courteously invited her to drive with him and get the "lay of the land," as it were. They started out Market Street and when in the vicinity of Tenth, Mr. Weston called her attention to a block of land, the recent sale of which had attracted considerable attention. "What was the price?" she asked. "An average of a thousand dollars a front foot" was the reply. She looked at him aghast, and on recovering her speech exclaimed: "A thousand dollars a front foot, Mr. Weston! A thousand doltars a front foot // Why Mr. Weston, I can buy property in Los Angeles-on Spring Street in Los Angeles-for three thousand dollars a front foot! Let us drive back to the hotel."

So much for the "home mission" work of the enthusiastic newcomer. We need more of his species among us, and can have them if we but

make the effort. The railroads are already doing good work by posting in their eastern ticket offices our daily weather reports. Let us augment these by inserting them in the principal daily papers of the east. Let us go into the stronghold of our traducers and publish these weather reports in the newspapers of Southern California, and thereby turn northward the steps of the easterner who would otherwise return by one of the southern routes over which he came because he had been informed that " our spring thaw had not yet taken place." Absurd as this may sound, it is a fact that thousands of eastern tourists who spend the winter in Southern California unwillingly return to their homes without visiting San Francisco because they fear the cold. They will not divorce the word "north" from "cold," and the innkeepers and other interested parties, from San Diego to Santa Barbara, are making no serious effort to correct the erroneous impression. By the publication of the daily temperature of this city throughout the parched and sultry East, coupled with the favorable advertising which our climate has been given during the past summer by the thousands who attended the various national conventions which it was our good fortune to secure, San Francisco has established a reputation as a summer resort unequalled by any other city in the United States. Can any one of us who has returned from an Eastern business trip in midsummer wonder at this? (I say business trip, because I am sure no San Franciscan would go East in summer except on business.) Are we not grateful for our cool ocean breezesyes even our winds with the accompanying fogs which he had formerly berated? Do we not thank God that we live in a climate which is conducive to action every month of the year, making it unnecessary to plan how to keep cool in summer or warm in winter?

We have made a good beginning in regard to exploiting the advantages of our summer climate, and I say, let the good work go on, and let us not hide our light under a bushel regarding our winter climate. Without disparagement to the salubrity of the winter climate of Southern California, let it be known that we have something to offer in this line, and that we are not afraid of comparison of official weather reports. There are thousands in the east who would, in addition to mildness of climate, like the metropolitan advantages which a large city only can offer, and such have but to be advised of our possession of these dual advantages to make this their winter Mecca.

And since nature has so generously befriended us, let us add to the attractiveness of our city by well directed and comprehensive efforts for municipal betterment, which should embrace its artistic as well as its sanitary improvement, for we are told verily "a thing of beauty is a joy forever." First impressions are lasting, and we are the gainers if they are favorable. With this in mind, we should first give our attention to the heart of the city.

There is one thing we have here which is said to be peculiar to San Francisco-I think it is! Chinatown!! It is safe to say that there is no other city in the United States that bears upon its face such a seared and repulsive scar. There is no other city in our country that holds within its confines a quarter which stands like this, a conspicuous monument of reproach to its citizens. When in the very heart of a large and flourishing city a locality can become so defiled that one cannot pass through it without averted eyes and recoiling sensibilities, it would seem that the time is ripe for action, and in this connection I would say that municipal betterment has right here a very broad and ample field for the most strenuous and intelligent activity. I agree with the President of our Board of Health, who closes his annual report as follows: "The day has passed when a progressive city like San Francisco should feel compelled to tolerate in its midst a foreign community, perpetuated in filth, for the curiosity of tourists, the cupidity of lawyers and the adoration of artists."

Improvements are promised in what is now a most excellent street car service, when measured by that of other cities. Among these possible improvements is mentioned the changing from cable to underground electricity of the Market Street line, and contemporaneously or immediately, should a main intercepting sewer be constructed of sufficient capacity to drain a city of a million or more, and to contain the necessary water and gas mains and electric conduits. Ample provision should be made for the present and future requirements of patrons by extending branches to the curbs at suitable intervals. Having thus provided against what has been in the past, the almost continuous tearing up of Market Street, it should be smoothly and permanently paved to the ferry depot. In the selection of a pavement let it be borne in mind that the "best is for all time the cheapest" and let the broad democratic doctrine of "the greatest good to the greatest number" be practiced.

Before leaving Market Street, let me call attention to the possibilities of beautifying it by erecting statuary on the gores on the north side which, like those in the city of Washington, lend themselves so admirably to this use. This statuary should be of bronze and symbolize the history of our State. An excellent starting point is at the large gore at the intersection of Drumm and California Streets (the erstwhile site of the Cogswell monstrosity) where a statue of Sir Francis Drake might with appropriateness be erected and surrounded by a grass plot. We do not expect the municipality to do this. There are doubtless at this table many gentlemen who require only the suggestion to cause them to act. Do not leave this graceful bit of philanthropy to be carried out by the executors of your estates. Rather profit by the example of our present Mayor in his gift of the beautiful shaft at the intersection of Mason and Turk streets, and thereby gain the plaudits and gratitude of your fellow citizens while you are yet above the sod. To those of you who do not act early enough to avoid the rush which will doubtless follow this suggestion, I would say, if you find the gores all gone, "There is ample space in our down town parks and public squares." In any event, let such works of art be placed where they will be seen by the sojourner, and where their educating and refining influence will be daily felt by the people. After the available spaces within the city are occupied it is well enough to erect statuary in our Golden Gate Park, to which a special trip must be made in order to enjoy its beauties.

While the expense is still comparatively small, let us undo the mistake-I might almost say the crime—of years ago by restoring to the city that property which should be the Market Street frontage to the City Hall. This should be converted into a public park, made doubly desirable by the contiguity of the new postoffice-and affording a perspective necessary to the proper appreciation of the beauty and magnificent proportions of our finest and most imposing structure. Market Street is being rapidly improved by the erection of substantial and costly business buildings in this vicinity, and every day's delay adds to the cost of carrying out this suggestion. Indeed, such a building is now approaching completion at the junction of Market and McAllister streets-a property which, together with that to Larkin Street inclusive, should originally have been reserved for the City Hall grounds. By extending Leavenworth Street to Market, however, the proposed park will still be bounded on all sides by streets with no expensive structures at present thereon to be purchased or condemned.

Our earliest and most thoughtful attention should be given to our schools. It is said that our public school system is one of the best and most efficient in this country—but what can be

said of the buildings to which we are daily sending our children? Exteriorly-they are dilapidated and ugly in the extreme. Interiorly-they are dilapidated, ugly and dangerous, and a veritable disgrace to the city. From a sanitary standpoint they are a constant menace to health, and from the standpoint of ordinary comfort they are cold, draughty, illy ventilated, poorly lighted, to say nothing of being over-erowded, and most inadequately equipped. All these things are facts well known to you, and therefore I think we will agree that in this regard a crying need of reform faces this heretofore most complacent municipality; of course "Rome was not built in a day " nor can we expect to quickly undo the evil growth of years, but we cannot hegin too soon in our endeavor to effect such municipal reforms as are absolutely necessary to keep us abreast of those which are but the ordinary conditions of modern civilization. It somehow seems a false scruple which prompts the objection to allowing posterity to bear its share of the burdens which will be made necessary by these permanent improvements—improvements which we all know are absolute essentials to every well governed and healthful city. It also seems to me that it is an illogical scruple, when we reflect that we, now are the posterity of the builders and promoters of the many municipal monstrosities of today, and if we are willing to stand our share in bearing the burdens made necessary in rectifying the mistakes of the past, why should not posterity carry its part of the obligation for these necessary and costly reforms, from which, they and theirs are to reap as many if not more of the incident benefits?

California is justly celebrated as a land of flowers, yet little has been done by this city outside of Golden Gate Park to sustain this reputation. Green grass is always beautiful and restful to the eye and is found in the public squares of every city in the United States, but inasmuch as our climatic conditions permit the growing of flowers in the open, the entire year, let us beautify our parks and public squares and at the same time relieve the monotony of the grass plots by a profusion of flowers and landscape gardening. It is true that this may involve the expense of additional police for their protection and preservation, but is not the gain commensurate?

While San Francisco is fairly well provided with public parks and squares north of Market Street, the number south is entirely inadequate. Additional parks containing playgrounds for children should be provided to meet the requirements of this densely populated district. Third Street—the avenue to the railroad passenger depot—should be smoothly paved and reserved for passenger carrying vehicles and light express wagons. This would enable the tourist who journeys to our city by the coast route to register at his hotel in a better frame of mind and with a more kindly feeling toward us than after a torturing ride over cobblestones.

Let us preserve at least one of our few historic landmarks by acquiring and dedicating for a public park the crest of Telegraph Hill, whose signal mast in early days bore the tidings which carried joy to the hearts of thousands of our pioneers.— Sentinel of commerce it was, and should forever so remain. Through it we should build the proposed Montgomery Street tunnel, but at the same time should preserve and beautify its crest.

Were our harbor under control of this municipality, as I believe it should be, I would be tempted to offer a few suggestions concerning it,—among them the early completion of the belt railway. Inasmueh, however, as it is under State control, the only suggestion which I can offer, pertinent to the occasion, is, that we make effort in the near future to bring about the legislation necessary to place this city in the possession and control of what is the rightful heritage of every seaport—its waterfront.

These suggestions are a few of the day to day impressions gathered in a busy life. I am not unmindful of the fact that broader and deeper and more important questions than those touched upon confront us-among them that of a water supply adequate for the future needs of the cityand municipal ownership of this and other public utilities. Realizing, however, that in the time allotted I could no more than scratch the surface of these subjects, even if able to treat them at all, I have confined my suggestions to propositions possible of speedier accomplishment, and in some instances more immediately needful. I am aware that money is required to carry them out, to raise which the city should issue bonds. Again I say the burden of permanent municipal improvements should be shared by posterity and freedom from a bonded indebtedness is not the mark of a progressive eity.

In the accomplishment of municipal betterments-particularly those which tend to beautify the city, we are fortunate in having recently elected to preside over its destinies a gentleman, who, like the one he is soon to succeed, is possessed of an artistic temperament. I say this, because no man ever had music in his soul without having an eye for the beautiful. With him will enter into office what I believe will prove to be one of the best Boards of Supervisors the eity has ever had. In their hands can be safely left the welfare of this city and the earrying out of measures for its artistic and sanitary betterment. Let us citizens of San Francisco, become more and more imbued with eivic pride, to the value and importance of which this association has done much to awaken us. Von Humboldt says that whatever we wish to see introduced into the life of the nation must first be introduced into its schools. Let us then teach it to our children at home and in our sehools, and thus instill their hearts with an ambition for and pride in their eity's welfare and progress, preparing them for a higher order of eitizenship, for municipal betterment should attract and hold the attention of every man who cares for the beauty and advancement of his city. Such men only can be called good citizens, for good citizenship does not end when the ballot is east-there is where it begins and should begin in earnest and from the heart. Then can it no longer be truthfully said of San Francisco:-

> "Serene, indifferent of fate Thou sittest at the Western Gate."

ADDRESS OF F. H. WHEELAN,

Director of the Merchants' Association.

Mr. President, Members of the

Merchants' Association:

Industrial betterment is the chief problem of the day, yet it is as old as history. The unknown world has given place to a world known to its last corner, wealth has been increased a thousand-fold, the powers of man have been multiplied, his knowledge widened and increased, and yet the old, old problems confront us. The marvelous advance in science, the wonderful development in machinery have carried us forward on the road to progress but have not taken us far from the old dangers. San Francisco is troubled today with the same problems that centuries before the birth of Christ vexed the ears of Athens and of Rome. The many-headed giant, Demos, stirs fretfully in the new world as he did in the ancient and he eries out: What is my share to be? It is the riddle of the sphynx threatening to devour us if we answer not.

History teaches no lesson so completely as that nations rise and fall. National greatness has no permanent zenith. Success and glory, power and position are not eternal. The past is not a sure warrant for the future. Defeat is possible after a thousand victories. The same forces that built up can tear down, and nations that have conquered the world have been hurried to ruin by forces within their own confines. The sceptre and sword have been wrested from their hands by their own citizens.

America solved the problems of the old forms of government and gave to the men of the new world what those of the ancient had never possessed. But she changed the political conditions more than she changed the industrial, and her duty to mankind is not yet finished. She leads the world in multiplying the powers of production. She has taught iron fingers to work with tireless energy, with the skill of a woman and the force of a giant. It must not be said of her eitizens that they strove more to develop machines than to develop men. A wise economy has urged the development of all material things to the highest. We must not stop at man-the highest of all. As we have perfected machinery, so must we perfect the system under which the machinery is operated. The attention we have given to combinations of levers and cogs and pulleys of steel, must be given to combinations of men-combinations of bodies and minds and hearts and souls. We spend time and thought and money in devising and securing the best machines and we give but little heed to the system under which the machines are to run. In the one, we want the newest and the best, designed to rnn continuously; in the other, we are content with the old with all its old imperfections, its want of sympathy, its proness to hostility, its liability to sudden and frequent stoppage. If we improve this old system it means industrial betterment, and industrial betterment means better citizens, better work, more stable conditions of industry, and a higher type of workman; it means more prosperity and more content; it means a larger city, a greater state and a more powerful Nation. The future of democracy is linked with questions of good wages, fair hours, reasonable leisure, and a high standard of living. Answer how the years to come are to solve these questions and you have prophesied the future of America, you have measured her greatness. Give but a favorable answer to these questions of good wages, fair hours, reasonable leisure, and a high standard of living, and you have fastened her in her place—the great democracy, first and noblest of the nations of the earth.

The country that is to win and maintain commercial supremacy in this modern world of competition must have stable conditions of industry, must have a high type of workman, must have close and friendly relations between employer and employee. That country cannot hope for victory, if it is divided into two hostile camps—capital on the one side and labor on the other. Commercial supremacy is to be won by sympathy, not by hate, to be won in amity not in lostility, to be won by friends not by enemies. Strikes and lockouts and boycotts and blacklists are not the conditions that will bring about the conquering of the markets of the world.

The solution of the problem of labor rests chiefly upon the employers inasmuch as they represent the greater intelligence and have in their control the greater share of the forces of society. But the burden of industrial betterment does not lie wholly upon them, the workingmen of America owe a duty to their country and themselves, and it is their part to aid in the solution of the problem. They must see to it that their Trades Unions are conducted upon proper lines for proper purposes. If they band together to make themselves numerically strong, they must see to it that their purposes and aims do not make them morally weak. Worthless men banded together for a worthless cause can only lead to a more

complete ruin. They must not foster the belief that seems growing amongst them that anything wrung from capital without its just equivalent in labor is so much gain. It is not a gain; it is a direct loss—a loss to all concerned, a loss to society, a loss to the workmen as well as to the employer. They must do away with the vicious rule that prescribes that the skill of the poorest workman is to measure the efficiency of the most skillful, that the best must do no more work than the worst. Inefficiency and inability must not be so fostered, ability and efficiency must not be so hampered. The triumph of a rule that condemns the best to slacken his work to the speed of the worst would stop the wheels of progress and bring about the ruin of American industries. They must come to understand that productivity determines wages. No power on earth can keep wages on the increase while the amount of work being done is on the decrease. Results measure remuneration. The American workingman today receives an American day's pay because he does an American day's work. If the workingmen of America are to lower themselves to the European laborer's standard, and to time themselves by his speed in production, then as sure as fate the day is coming when the workingmen of America will receive a European day's pay for a European day's

The great American public does not want to see this day arrive in our country. It is in sympathy with the Trades Unions in spite of their many imperfections, and in spite of their absurd and senseless attitude of hostility. The more the working people share in prosperity, the better the public is pleased, because, if for no other reason, the overwhelming majority of the American public labors. The sympathy and respect of the public is lost to the Trades Unions when they show no regard for the public welfare, when they indulge in boycotts and sympathetic strikes, when they violate agreements made in good faith and strictly adhered to by their employers. The workingmen of America must come to understand that the real interests of capital and labor are one, and that as a general thing this interest is not identical with the interests of the non-working gentleman known as the Walking Delegate. They must come to understand that hampering their employer's business hampers themselves, and that the annoyances of the shop steward are a hindrance and not a help to the triumph of their cause. And finally they must demand no liberties and no privileges for themselves that they are not willing to concede to others of their own country.

The best Trades Union, as Jevons, the noted economist, has said, is the union of the employer and his employees. If the workmen value their own interests, they will do all in their power to foster that kind of a Trades Union; and if the employers of America have profited by the lessons of the past and understand the trend of the future, no less will they do all in their power to bring about the day that will see that kind of a Trades Union common throughout the length and breadth of our land.

Perhaps in no way could such Unions be so readily established as by the adoption of some system of profit sharing. It may not prove a panacea; the laborer and the employer may not, like the prince and princess in the fairy tales, live together happily ever afterwards; but it will go far to develop a community of interest and it will go a long way towards establishing stable conditions of industry. Profit sharing has not always succeeded. In a few cases it has failed to accomplish all the good results it had promised. But failure has been due to outside causes, and profit sharing has succeeded so often and over such long periods of time, and in such a wide variety of businesses that it merits the careful consideration of every employer of labor. Its successful adoption would mean the regeneration of society, and yet it differs from all other schemes of social reform. It does not, as socialism does, need a reorganized man to bring about a reorganized society. When the great majority of men are willing to place the public good above their private good, socialism and almost any other ism will be possible. Profit sharing does not, as cooperation does, displace the employer—the man that the French call, the entrepreneur, the man that guides the business and makes things go. To get rid of that gentleman may seem to some profitable and pleasant; but most of us see in him one of the most valuable forces in life, most necessary for the conduct of affairs, and in all the social system from the top to the bottom the best friend that the laborer has. Profit sharing differs from these schemes of social reform in that it does not seek to better the conditions of the least fit at the expense of the fittest, the incompetent at the expense of the able, the idle at the expense of the industrious. Its rewards are for the workers, and while it rewards them it exacts the price of a greater industry and a more strenuous life. It adds a new spur to zeal, a new incentive to greater skill. It fits into the world of today, and is ripe for this hour. It takes the world as we find it, the relations of business as we have developed them, and man as we know him. It brings into increased action all the forces that have brought the world up out of bondage to civilization-the old motives that have elevated man, the same notives that are planted deep in the breasts of all-employers and employees alike-the desire for gain, the wish for comfort, the hope to enjoy, the desire to provide for old age, the envy for a higher and a broader life. It weakens no law that has acted for good in all the past, it strengthens every virtue that has built the world.

Profit sharing is not a theory, it is practical common sense. It lessens in no degree the position of the employer. It keeps him at the head of his business and intensifies his power for good. It is in line with individualism, because it spurs men on to do the best honestly and cheerfully that lies in them. It is business. It does not divide with the employees the profit that rightly belongs to the employer; but it gives to the laborer as a bonus the profit that is made by his increased zeal and energy and his improved care. When the scheme is adopted, a certain percentage is fixed as a fair interest on capital and risk and supervision, and a proportion of the profits over and above this percentage is divided with the workmen according to the wages they have earned during the year. In this way, capital is properly rewarded and management is suitably repaid. No scheme that does not provide for the full payment of capital and management can ever hope to be generally adopted.

In considering the claims of profit sharing, let us put aside all of the virtues that may be developed in master and man because of the industrial partnership. Let us take no note of the increased sympathy and good will and brotherly interest. Let us test the scheme of profit sharing simply by the question—does it pay? Let our answer be based on no theory and influenced by no speculation, but grounded solely and simply on the actual experience of the firms that have tried it.

In actual practice then, it has been found to develop a new margin of profit—a profit which comes from the new energy and new zeal that it arouses in the workman-a profit that comes from the difference in the kind and amount of work a man does who, under the old system, is working only just hard enough and well enough to hold his job, and the kind and amount of work he does, under the new system, where he is working at one and the same time for his employer, for his fellow workmen and for himself. The actual experience of a hundred firms has shown that a system of profit sharing increases the amount and improves the character of the work done; that it lessens the cost of superintendence—the workmen themselves are quick to correct anyone of their number who is idling or who is doing

things that are not for the interests of all. Actual experience has demonstrated that the workmen take better care of tools and machines and appliances of all kinds, and that they are more careful and more saving in the handling of materials; and finally, that they are on the lookout for increased economy, and are quick to make valuable suggestions concerning improved methods of doing the work and ways of handling the material. In a word, actual experience has shown that they create more than the bonus that is paid them. The larger the bonus of course the better the workmen are pleased; but many firms that practice profit sharing have gone through bad years when there has been no profit to divide. The opponents of profit sharing think this is a rock on which the scheme will always split. Yet such has not been the rule. The men have gone on with undaunted zeal and unslackened energy. They have said, in bad years we are as well off as the workmen in the same line of trade, because we get the same wages as they, whereas in good years we are better off, because we get the same wages and a bonus besides.

Actual experience has shown that it lessens labor troubles. In 1886 the Procter, Gamble Co., manufacturers of Ivory Soap, had fourteen strikes of more or less magnitude. The following year they adopted a system of profit sharing and have had no troubles with their work people since. Occasionally, it has happened that some mischievous fellow has been employed and has tried to foster trouble among the workmen. In such cases, the workmen have reported the facts to the foreman with the suggestion that the fellow be discharged. The suggestion has been accepted, the services of the breeder of trouble have been dispensed with-and Ivory Soap still floats. Out of all the firms that have adopted profit sharing in Europe and America there are only four cases in which strikes have occurred. Two of these cases were serious, but the other two were of trivial importance. The significance of this statement becomes apparent when we consider that it covers a period of fifty years. The Procter, Gamble Co. report that under profit sharing, the labor cost of manufacture has been reduced fully twelve per cent, and this after full allowance has been made for the reduction that has come from improved machinery-much of which was suggested by the workmen themselves.

M. Leclaire, the father of profit sharing, was a house painter and decorator, of Paris; he introduced the new plan into the commercial world in 1842. At that time the house painters of Paris were notorious as the most unreliable, shiftless and intemperate of all the workmen of the Capital. Under the magic of his system, the men became renowned for their economy, temperance, punctuality and skill. The workmen of the house still bear that reputation. The establishment exists today and is going on with unabated success.

Rand, McNally & Co., of Chicago, adopted a plan of profit sharing in 1879, and Mr. McNally says, it is the best investment the house ever made.

The Century Company established a system of profit sharing when it was formed and Lyman Abbott says, it is one of the chief causes that made the phenomenal success of that company.

The Pillsbury Flour Mills, of Minneapolis, have divided as high as forty thousand (40,000) dollars a year among their employees, and the firm says, they regard the system as to their advantage.

The Bourn Cotton Mills, of Fall River, adopted a system of profit sharing in 1889, and say they consider it good business. For a long series of years they paid nearly twice as large dividends as their competitors, and they asserted that this was largely due to profit sharing. During ten years, their entire stoppages amounted to only three per cent of the maximum full time.

I could tell you of many other American firms that have the same story to tell; but must not

take up your time. Let it suffice to point out a shining example of the success of profit sharing in the midst of labor troubles-an example that proves its power to stand the storm. I allude to the action of the employees in the Homestead Mills during the late strike of the workmen of the American Steel Company. The Homestead Mills did not loose a single day; their fiery banners were streaming to the sky every night. Gentlemen, they were the banners of profit sharing. Mr. Carnegie had learned the need of binding his workmen more closely to him in the great strike of 1892, and his wisdom in adopting a system of profit sharing was made manifest when Mr. Shaeffer was unable to draw the Homestead men from their work.

Mr. Morgan has learned the same lesson and the American Steel Co. is setting aside today stock that can be secured by its employees on especially favorable terms. They too desire to bind their workmen with something more than the old loose woven tie of wages.

Profit sharing binds together. It brings the heartbeat into the relation between employer and employee. It puts life out at interest, and it puts profit into the ledger. We must not lose sight of the fact, that it puts a new profit there,-a profit that has appeared but little as yet in the commercial world. The profit that is born of a new ambition. It is this new margin of profit that takes profit sharing out of philanthropy and makes it business. It is this that gives it its double quality—double quality in that it has the gentle sweetness of charity, yet it earns a profit; double quality, in that it has the kindly charms of benevolence, yet it pays a dividend. It is kindness and profit, sympathy and profit, brotherly help and profit. It is all these virtues, yet it is none of them because the laborers themselves earn the bonus that is paid them. He that takes up profit sharing to help himself and to help others, will find his life broadened by increased sympathy, and his heart cheered by feelings of brotherly interest; and when the year is done, when he has cast up his columns, when his stock is taken, when his books are balanced, he will find the balance on the right side of the ledgerhe will find there this new margin of profit, he will find, like so many that have gone before him, that it pays. And on the same side of the ledger, bound in with the same columns, shining there in the same figures, will be the memory of all the gentle virtues that clustered round his heart during the year. He will have the satisfaction of knowing that he has done a man's part in trying to solve the problems of his age. The shadow of our flag will fall across the page, and he will have the satisfaction of knowing that he has done an American's part in endeavoring to better the industrial conditions of his country.

The hour urges us to industrial betterment. The day is big with fate. The passing moments mean much to San Francisco. Great events are shaping themselves on our horizen. It is the dawn-the dawn of the great commerce of the Orient. Eight thousand miles toward the sunset, the huge ancient empire of China is rousing herself from the sleep of centuries; her old time barriers are being removed; her gates are swinging inward on their hinges; her trade is opening to the commerce of the world. Geographical position, natural advantages have conferred upon San Francisco the right to the greater portion of this trade. Never before in history has the promise of trade meant so much. China contains one-third of the total population of the world. If we are to grasp this trade that rightly belongs to us, it must be because our industrial forces work with American energy for American ends in American ways. Democracy, as it were, must be brought more fully into our industrial life; employers and employees must work harmoniously together, shoulder to shoulder, for a common end.

This does not mean that we must open our gates to an invasion of Chinese labor. The United States has proved herself a friend of China. Of all the powerful nations of the earth, she is the only one who has not taken from the Empire a foot of Chinese soil; and she is the only one who has declared that she wants none. China looks to us to save her from dismemberment. And therefore to secure our portion of the trade of China, it will not be necessary to open our gates to the unrestricted admission of the Chinese laborer. Some agreement that is fair to China and at the same time fair to our workingmen, can be found; some agreement that is fair to that Empire and at the same time fair to our own civilization -an agreement that will not threaten our laborer and his high standard of living.

The trade of China is not the only prize that awaits us. In the words of the great German statesman, Herr von Brandt, Assistant Minister of Foreign Affairs, the Pacific Ocean is to become known as the American Sca, even as the Mediterranean Sea was known for centuries as the Roman Sea. No greater prize was ever offered to any city of the world. It remains for San Francisco to prove herself worthy of her proud title, the Queen of the Pacific. It remains for the merchants of San Francisco to see that this title is not but an empty name; it is for them to see that her crown is fastened securely in its place.

Upon you and upon your class the duty to work for industrial betterment lies heavily. The burden of progress rests upon you more than upon any other class in the social system. He who looks backward and surveys the past and studies the causes that have brought about the marvelous advance that makes the world of today, cannot but be impressed by the overwhelming importance of the part played in that advance by the mercantile class. It is the surging upward and the spreading outward of this great class that has carried advancement to the high tide. And if progress is to be the characteristic of the future-if humanity is to move onward and upward along the old line, it must be because the mercantile class will carry forward into the coming years the same burdens that it has borne so ably in

We do not owe the world of today to the politician and the soldier. The marvelous development that has taken place in science and invention is not the gift of governments. The manufacturer, the merchant, the scientist, the inventor, the agriculturist, and the workmen of all these, have built our new eivilization. The monuments of their conquering spirit mar the outline of every horizen. They it is who have founded cities on the banks of the rivers and the shores of the sea. The paths and the roads of their trade wrinkle the earth—they stretch afar neath tropic suns and the long night of the Arctic skies. They stretch afar through the streets and lanes of Christendom and through the trails that cut their way through the jungles of the Dark Continent. Mountain top and depths of mines, the tossing sea and the smooth-gliding river, teem with the activities of trade. Merchants not governments direct them. The building of homes, the feeding of the people, the mechanism of exchange, the huge systems of credit, the revolution in methods

of travel, the extension of the means of communication, the ransacking of the earth, the traffic of our streets, the business of life and the commerce of the world, are not the creations of governments, are not the gifts of the politician. They are yours. They belong to your class. They are due to you and the laborer. The soldier can lay but small claim to the fabric. In the building of this modern world, the hammer has made more noise than the cannon. 'Tis the man in shirtsleeves who has shaped our advance, not he of the brilliant uniform and the gaudy feathers. At the ear of our progress are yoked the forces of nature. Kings and princes have not harnessed them. It is the people who have attached them to the ear. No royal sceptre has ever pointed the way to a discovery in science or in art. The palace has not been the workshop, the castle has not been the laboratory. Armed knights have not been the inventors, bejewelled courtiers have not been the scientists. Our wonderful machines have not been forged from helmets and coats of mail, and the swords of monarchs and courtiers have not been beaten into plow shares. The realms of nature have not been conquered by the conquerors of men. That serene goddess has not revealed her precious secrets to Sir Knights, Commanders of the Bath, or to his Supreme Excellency Custodian of His Majesty's Warming Pan. We owe more to homespun then to searlet and gold. Progress has been won in silence by toiling men, not with blare of trumpets and rattle of drums. Trace back along the ages the march of progress. Trace back the chain of lives that links the wonder of today to the barrenness of the past, and you will walk not by high towers and buttressed walls, you will not move in fine company with lords and ladies and splendor and luxury, your journey will take you by dismal shops and lowly farmhouses, by humble huts and rude hovels. You will meet with shepherds and farmers and merchants and cobblers, with butchers and weavers, with barbers and blacksmiths, apothecary elerks and artisans, with boys that cried soap-fat and boys that sold newspapers-aye, more, if you but trace the chain of lives back to its last link-back to the source of all that civilization holds most precious and most sweet-highest and noblest of all, you will find not great King, nor High Priest, but the lowly Carpenter of Nazareth.

It is labor that has bequeathed us the world. It is the Industrial Army that has carried forward the banners of eivilization. The great Industrial Army of Peace-the Army that destroys no wealth, burns no homes, widows not, orphans not, wounds not, kills not,-the great Industrial Army of Peace that has lead the way up the heights and camped on the first summits. Its line of march lies beyond us, upwards to the sun-kissed heights that loom above us .- You are its officers! You, the Captains of Industry! Its destinies are in your hands-in your hands and in the hands of the employers all over our broad land. It is for you to lead it up the heights, to lead it on to new victories-to the victory that means commercial supremacy-to the victory that means the permanent greatness and glory of America,—the final triumph of democracy-to the victory that means a higher and a broader and a nobler life for all the citizens of this great Union.

HONOLULU MERCHANTS' ASSOCIATION.

In the next number of the Review we will give an account of the Merchants' Association of Honolulu, recently established through the commendable efforts of our worthy ex-President F. W. Dohrmann. A list of the members of the Honolulu Merchants' Association will also be published. Each of its members has been put upon the mailing complimentary list of the Review.

List of Guests at the Annual Dinner of the Merchants' Association.

Palace Hotel, Monday Evening, November 18, 1901.

Abbott, Frank P.
Abbott, William M.
Adams, A. H.
Almagia, A.
Alpers, George
Ames, F. M.
Amrath, J. W.
Ancker, A.
Armer, A. M.
Aronson, A.
Aronson, Sol.
Ayers, Grosvenor P.

Backman, Dr. G. S. Baldwin, A. S. Baldwin, Edward L. Baldwin, O. 1). Baldwin, Col. Wm. H. Bangs, Benj. Bancroft, Charles E. Barbieri, Paul Batkin, A. A.
Batten, J. B.
Beatty, Judge Win. H.
Belgrand, F. N.
Bell, Alex G.
Bender, W. A.
Benedict, C. S. Bent, Fred N. Biagi, D. Bigelow, S. C. Bird, H. Blair, R. Blattner, W. Bliss, Charles Block, Maurice Blumenberg, S. P. Boesch, Emile Boettcher, Paul Booth, James P. Borneman, George Boxton, Charles Bradley, B. Brandenstein, 11. U. Brann, H. H.

Braunhart, Samuel Breuner, Louis F. Breuner, John Breuss, M. A. Broemmel, B. Browne, George C. Brumfield, W. C. Brune Henry Brunner, Henry Bundschu, Charles Bundschu, C. E. Burnell, F. B. Burns, E. F. Bush, Henry T.

Caffrey, John Callaghan, C. W. Campbell, A. J. Cavagnaro, F. Chase, George 1. Chase, Quincy A. Christeson, A. Christie, J. O. Cluin, Edward Cochran, H. M. Cole, Foster P. Colman, Clarence Colman, Clarenc Coleman, Jesse Comte, A. Jr. Conklin, Frank Conklin, W. M. Connor, John Cook, Alex. J. Corbin, Wm. Cordes, W. F. Cox, Joseph Cox, Joseph Cox, Dr. L. C. Crim, W. H. Curlett, William Currier, J. P. Curtin, D. A. Curtis, John Curtis, Peter J.

Dailey, E. C.
Dalziel, David
Dalziel, J. A.
D'Ancona, Dr. A. A.
Daniels, R. A.
Daniels, Sam H.
Davis, Andrew M.
Denman, James
Denniston, E. G.
De Vecchi, Dr. Paolo
Dohrmann, A. B. C.
Dohrmann, F. Jr.
Dohrmann, F. W.
Dolbeer, John
Dorr, Dr. L. L.
Duncombe, E. J.
Dunbar, H. F.
Dutton, William J.
Dwyer, Lawrence J.

Eggers, Frederick
Eggleston, A. T.
Ehrenpfort, George F.
Ehrenpfort, William
Elder, Scott
Ellinwood, Dr.
Elliott, W. E.
Ellis, Frank H.
Ellis, H. C.
Esters von Krakau, Wm.
Evans, C. H.
Eveleth, J. A.

Faure, H. E.
Feder, Milton
Feder, Samuel
Ferguson, E. W.
Fodera, A.
Folger, S. B.
Fontana, M. J.
Ford, C. R.
Frank, A. H.
Frank, Louis J.
Fraser, J. P.
Freud, J. Richard
Friedlander, T. Cary
Fritch, J. Homer
Fritz, Judge A. J.
Frohman, Henry
Fugazi, J. F.

Gantner, J. O.
Garcia, M.
Gassner, L.
Giannini, A. H.
Gianuini, A. P.
Giannini, George P.
Gibson, J. T.
Giesting, J. G.
Girard, A. O.
Goldberg, Max
Goldman, Max
Goldman, Max
Goldstone, M. A.
Goodwin, Eugene
Graham, Thomas A.
Gray, Harry N.
Green, Mark
Greenebaum, E.
Greenebaum, E.
Greeneway, Edward N.
Greensfelder, Naph. B.
Grief, John J.
Gruninger, Albert
Grunsky, C. E.
Gump, Soloman
Gundlach, Henry R.

Hale, Marshal
Hale, O. A.
Hale, R. B.
Hall, Frederick
Hall, W. M.
Hannam, W. H.
Hansen, John R.
Harris, F. E.
Haslett, S. M.
Heinemann, H. M.
Helmquest, William J.
Heuter, E. L.
Hilp, Henry

Hirsch, Alphonse
Hirschfeld, C.
Hoefler, L. M.
Hoeflich, Albert
Holbrook, H. M.
Holm, C.
Holman, W. L.
Howell, J. R.
Howard, Charles Webb
Houston, Albert
Hubbard, B. S.
Huddleston, Il.
Hughson, William L.
Hull, A. D.
Hulse, D. A.
Ilnlse, Norton C.
Hunt, C. W.
Hutchinson, O. C.

Ickelheimer, H. Ils, John G. Irving, S. C. Ismon, George H.

Jackson, Byron
Jackson, Frank
Jacobs, Isidor
James, H. T.
Jennings, John H.
Johnson, C. R.
Johnson, T. L.
Joly, John G.
Jordan, David Starr
Jordan, William H.
Judis, Alphonse

Kaiser, L. M.
Katten, S.
Kanfman, William
Keller, M. J.
Kerr, James W.
King, L. M.
Kindall, F. P.
Kinne, Col. C. Mason
Kirk, A. W.
Kirkpatrick, John C.
Klein, John M.
Kænig, Frank
Kohlberg, M. S.
Koster, John A.
Kroenke, G.
Kullman, Herbert
Kullman, J.

Lachmann, Harry
Landsberger, H. M.
Lane, Franklin K.
Lang, Leonard
Lang, Otto
Langdon, W. G.
Larkins, William
Larnard, A. F.
Larsen, A.
Larsen, Carl G.
Lebenbaum, L.
Lee, John
Levin, E. J.
Levingston, M. A.
Levison, J. B.
Lilienthal, P. N.
Long, Herbert C.
Longee, F. W.
Luce, G. W.
Lynch, J. A.

MacVine, H. A.
Maggini, Charles
Magner, Joseph
Magnin, E.
Magnin, I.
Magnin, Joe
Maguire, A. B.
Mahony, Albert H.
Manson, Marsden
Marcus, Alfred J.
Marks, Louis
Marks, William
Marsh, George T.
Marsh, George W.
Mattern, G. A.
Mauvais, Roy
Mauzy, Byron
Maxwell, H.
Maxwell, W. B.
McCarthy, P. H.

McLaren, John
McLeod, Daniel
McNab, Gavin
McNab, James
McNear, George W.
McNeill, D. R.
MeNicoll, A. J.
Metson, William H.
Metzner, William
Michaels, C. F.
Michaels, Henry
Miller, R. C.
Miller, W. S.
Minaker, W. E.
Moran, Edward F.
Morrow, George P.
Moulton, Irving F.
Mouyer, Louis
Munk, R.
Murison, William A.
Murray, S. C.

Nash, J. T.
Neilsen, J.
Nelson, F. V.
Newman, Dr. Alfred
Newman, W. J.
Newhall, George A.
Nordman, H. N.
Nordman, Joseph

Odagaki, S. Ordenstein, Max Owens, I. B.

Park, Robert
Patch, George W.
Patterson, George W. H.
Payot, Henry
Perasso, M. L.
Pernau, Henry F.
Pfister, J. J.
Phelan, Mayor James D.
Phillips, G. D.
Phillips, Herbert B.
Pike, Chas, W.
Pischl, Dr. K.
Plehn, Prof. C. C.
Plughoff, A. D.
Pond, E. B.
Porter, D. H.
Porter, George K.
Priber, E. C.
Pritchard, E. L.
Prutsman, J. C.

Quarre, Emile Quick, John W. Quinn, John E.

Radgesky, Louis D.
Radke, G. H.
Radke, R. L.
Rau, Stephen S.
Redington, W. P.
Rehfisch, M.
Reinhart, A.
Reiss, J. W.
Reynolds, Robert L.
Rich, A. J.
Rich, David
Rieger, William
Richmond, T. Alexander
Rischmuller, George
Robertson, W.
Rooker, W. E. R.
Rothschild, Hugo
Rothwell, J. G.
Rossi, P. C.
Rudell, A. E.
Ruef, A.

Sachs, Lippmann
Salz, A.
Samuels, J. L.
Samuels, M. V.
Samborn, F. G.
Sanderson, A. A.
Sartori, Henry J.
Saxe, H. A.
Sbarboro, A.
Sbarboro, A. E.
Sbarboro, Romolo A.
Schild, Edward
Schilling, Aug.

Schloss, Benj. Schlneter, E. Schlneter, E.
Schlneter, R.
Schmidt, A. H. R.
Schmidt, Carl H.
Schmidt, Val.
Schmitz, Frank A.
Scholz, Paul
Schultz, F. J.
Schultz, William A.
Schuster, F. P. Schuster, F. P. Schutz, J. J. Scott, E. Scott, Irving M. Seymour, Dr. Jas. Henry Shainwald, Charles L. Shainwald, R. L. Sherman, L. S. Sherwood, H. H. Shields, A. M. Shields, A. M.
Silverman, J.
Simonds, E. H.
Simonds, John
Sims, M. R.
Sites, O. F.
Smith, A. B.
Smith, George A.
Smith, H. L.
Smith, W. Alex
Smyth, Owen H.
Somers, F. A. Somers, F. A. Somers, II. G. Sorenson, James A. Spence, A. S. Spencer, George
Spaulding, James G.
Sresovich, Luke G.
Stallman, Charles
Stedman, H. S. Steiger, Charles D. Stern, Jacob Stewart, T. E. Stone, C. F. Stone, F. P. Swain, Frank A. Swanberg, C. O. Swayne, R. H. Symmes, Frank J.
Symmes, Leslie W.
Symmes, Stanley R. Thierbach, C. F.

Thode, H.
Thurston, C. P.
Tolman, Dr. William H.
Toplitz, Robert L.
Trobock, B. N.
Trower, Frank W.

Truman, Charles H. J. Truman, I. J. Turner, A. H. Turpin, F. L.

Umbsen, G. H. Upham, Isaac

Vail, A. H.
Vail, Frank A.
Vandergrift, W. C.
Van Orden, Chas. II.
Volkman, George F.
Volkman, C. N.
Von Rhein, E. F.
Von Rhein, O. E.

Wagner, A. J. Wagner, A. S. Wagner, Edward C. Walsh, Walter V. Waterhouse, E. W. Watkins, A. A. Watson, W. J. Watt, Rolla V. Weaver, L. F. Weber, C. F. Webster, G. A. Weichhart, H. A. Weichhart, William E. Weihe, Edward F. Weil, William M. Well, William M.
Welbanks, W.
Welch, Robert M.
Wells, W. H.
Weniger, P. J.
Wertsch, William
Westen, J. A Westphal, H. W. Wetmore, J. G. Wethore, J. M.
Weule, Ernest L.
Wheelan, Fairfax H.
Wheeler, Benjamin Ide
Wheeler, William R.
White, Ralston L. White, Raiston Whitely, H. M. Wilder, C. Wilkomm, A. Williams, J. B. Wilson, Daniel Wilson, Horace Winans, J. C. Wood, C. M. Woodside, W. J. Worden, W. W. Wormser, Gustav Yeatman, J. A. Young, H. H.

MENU.

The excellence and promptness of the service at the annual dinner elicited the favorable notice of all who attended, and the menu was most creditable to the Palace Hotel management.

"To look up and not down.
To look forward and not back,
To look out and not in, and
To lend a hand."
—EDWARD EVERETT HALE.

Annual Dinner—Palace Hotel.
November 18, 1901.

Eastern Oysters, Half Shell.

Mock Turtle with Amontillado.

White Wine-California Sauterne.

Olives, Radlshes, Caviar on Toast, Celery

Paupiette of Sole, Normande.
Potatoes Hollandaise, Fine Herbs

Tenderloin of Beef, Florentine Style.

Red Wine-California Cabernet.

Cotelette of Sweetbread, Puree of Chestnut.

Pineapple Punch.

Roast Squab with Gravy.

Mixed Salad.

Green Peas, French Style. Stuffed Tomatoes.

Neapolitan lee Cream. Assorted Cakes.

Mineral Waters—Appolinaris, Shasta, Oxone.

Black Conee, Cigars and Cigarettes.

RECORD OF THE MERCHANTS' ASSOCIATION.

WORK DONE.

Some of the Principal Improvements Accomplished by the Aid of this Association.

Street Cleaning .- An experimental demonstration of the advantages of the hand labor "block" system over machine work was undertaken by the Association cleaning twenty-five down town blocks for several months.

An Object Lesson. - The Association took the contract for cleaning the entire city for eight months, and thus gave the city for the first time really clean streets, resulting in the permanent adoption of the Association's system.

Improved Specifications.—Specifications for street cleaning have been prepared by the Association and adopted by the city for each subsequent contract, and the work has been constantly supervised by the Association, resulting in a vast improvement in our street conditions.

Bunners Over Streets.—The constant opposition of the Association has resulted in freeing our streets from this conspicuous disfigurement.

Bush Street Franchise. - A suit was decided upon for the forfeiture of the franchise for the street railway on Bush street on the ground that it had been abandoned by non-usage. This effort resulted in the forfeiture of this franchise, and has left the street open for permanent improvement.

Driveway to the Park.—The passage of an ordinance widening Devisadero street and making it suitable for a driveway to Golden Gate Park was secured.

Abolition of License Taxes. - The Association secured the insertion in the new Charter of the provision exempting merchants and manufacturers generally from the unfair burden of merchandise license taxes

Transfer Facilities.—Better transfer facilities over the Kearny, Jackson and Sacramento Street Railway lines were secured.

Fire Alurn Boxes. An improved method for locating instantly the various fire alarm boxes throughout the city was secured.

Improvement of First Avenue.—Better entrance to Golden Gate Park by way of the Presidio, and the improvement of First avenue, was secured.

Selt Weder for Sprinkling.—Experiments were made determining the relative merits of salt and fresh water for sprinkling the public streets.

Street Sprinkling by the City.—Persistent efforts resulted in the city's undertaking the sprinkling of the principal business streets.

Conventions. - Efforts have been frequently made to secure the holding of conventions in this city.

Directory of the New City Hall, -This much needed improvement was secured.

Wilmerding School.—The location in San Francisco of the Wilmerding School of Industrial Arts, and the purchase of a suitable site, were secured.

Public Boulewards .- An ordinance making Golden Gate and Van Ness avenues and Baker street public boulevards was passed.

Lombard Accord. -- The widening of this thoroughfare to the Presidio was secured.

Unused Cir Tracks.-The removal of a number of these impediments was secured.

Tax Levy .- The basis of a tax levy for the fiscal year 1896 97 was recommended to the Supervisors and partially adopted.

Improved Street Lighting .- A six month's demonstration on the principal retail streets of the advantages of electric over old-style gas lighting, resulting in the permanent lighting by electric lights in place of gas lamps on Valencia, Lurkin, Polk, Golden Gate avenue, Montgomery, Kearny, Grant avenue, Stockton, Powell, Mason, Taylor, California, Pine, Bush, utter, Post, Geary, O'Farrell and Ellis streets

Paring Materials .- Samples of all modern paving materials were collected for the purpose of making proper recommendations to the city authorities.

Street Obstructions.—The number of obstructions of streets and sidewalks with building material has been greatly reduced.

Alaska Business.-Active efforts were made by the Association to secure for San Francisco a fair share of the Alaska and Klondyke trade and travel.

Modern Improvements.—The Association sent its representative to the principal eastern cities to examine and report on methods of paving, street cleaning, etc., resulting in a number of improvements being secured in this city.

Closing Pool Rooms.—Decided action was taken against pool-rooms, resulting in closing many of them.

Street Advertising Signs.—At the request of the Supervisors, the Association prepared an ordinance which was adopted for the regulation of street advertising signs, so that members may have some guide as to what signs can be legally maintained.

Santa Fe Lease.-The Association petitioned the City and State authorities to grant the lease involving large improvements of China Basin to the Santa Fe Ruitway Company.

Parade Appliances.-The Association devised a practical appliance to keep the streets clear during parades, and presented to the city this appliance already installed on Market street from the ferries to Van Ness avenue.

Pay City Creditors.—The Supervisors were urged to use the surplus funds in the City Treasury for the payment of creditors who had just claims against the

City's Wires.—At the request of the Association, the Supervisors have made provisions for removing the eity's fire alarm and police telegraph wires.

New Hospital for Contagious Discuses.-Through the efforts of the Association a suitable site has been secured.

Sanding Pavements.—To avoid slipperiness of smooth pavements in wet weather, the Association made a successful experiment in sanding these pavements, and has recommended its adoption by the Board of Public Works.

Convenience Station .- Plans have been prepared by the Association for the establishment of a public convenience station in Union Square.

Asphalt and Brick.—As a result of Eastern observations, asphalt and vitrified brick for paving have been adopted as standard paving materials in this city.

Reparing Streets.—The Association has done much toward securing the repaving of Geary street from Market to Powell with bituminous rock; Stockton street from Market to Sutter with bituminous rock: Post street from Market to Kearny with bituminous rock; Post street from Grant avenue to Stockton with bituminous rock; Fourth street from Market to Mission with bituminous rock; Montgomery street from Market to Washington with bituminous rock; Washington street from Montgomery to Kearny with bituminous rock; Grant avenue from Market to Bush with asphalt; Fifth street from Folsom to Brannan with basalt; Pine street from Sansome to Battery with asphalt; Sutter street from Grant avenue to Stockton-ordered, but not completed; California street from Montgomery to Kearny-ordered, but not

Cabble Streets.—The removal of all cobbles from business streets has been persistently urged, resulting in a large amount of such work being under way this

Civil Service.-Valuable assistance has been given to the municipal authorities in the introduction and establishment of the "Merit System" in the City Gov-

Marahanta' Aggacia	tion Dont and D
	tion Past and Pres-
ent Omcers a	and Directors.
	rident.
F. W. Dohrmann Fr	om June, 1894 to June, 1901
	" June, 1901 Incumb't
1st Vice	President.
Hugo D KeilFre	om June, 1894 to June, 1895
M. S. Kohlberg	" June, 1895 " June, 1897
A. S. Baldwin.	" June, 1897 " June, 1901
Chas. Bundsehu	· ·
Good D. Cooper	
Vanderlynn Stow	om June, 1894 to June, 1895
Frank J. Symmes	" June, 1895 " Jan., 1900 " June, 1900 " June, 1901
O. D. Baldwin	" June, 1901 Incumb't
2d Vice	
M. S. KohlbergFro	om June, 1894 to June, 1895
A. S. Baldwin	" June, 1895 " June, 1897
A. G. J. Fusenot	" June, 1897 " Oct., 1897
D. V. Kelly	" Nov., 1897 " June, 1898
Hugo D. Keil	' June, 1898 '' June, 1899
J. D. Grant	' June, 1899 " June, 1901
A. M. Davis	June, 1901 Incumb't
Secre	ctary.
Frank A. VaiiFro	om June, 1894 to June, 1895
	' June, 1895 Ineumb't
Superin	tendent.
	om Feb., 1895 Incumb't
Direction A. C.	
Baldwin, A. S Fro Baldwin, O. D	
	' June, 1901 Incumb't ' June, 1894 '' June, 1895
	' June, 1900 Incumb't
	' June, 1898 " June, 1900
Brand, F. A	Oct, 1897 "June, 1898
Britton, Joseph '	' June, 1897 " June, 1899
Bundschu, Chas '	' June, 1893 Incumb't
Carmany, J. W	oune, 1000 Julie, 1590
Cola Foster P	June, 1891 June, 1895
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Cole, N. P	June, 1051 June, 1895
Cooper, Geo. D	ounte, 1000 (7ct., 1897
Davis, A. M	
Doane, W. G '	
Dohrmann, F. W '	
Dozey, William '	oune, 1050 June, 1891
Dutton, W. J	110v., 1500 Incumb t
Fredericks, M '	June, 1994 June, 1899
Fredu, J. Michard	June, 1055 Mar., 1896
Fusenot, A. G. J Grant, J. D	June, 1994 Oct., 1897
Greenebaum, M	2005 ; 1007 June, 1701
Hale, Marshall	0,
Keil, Hugo D '	
Kelly, D. V '	' Nov., 1896 " June, 1900
Kohlberg, M. S '	
Law, Herbert E	oune, 1077 June, 1875
Liebes, Geo	oune, 1005 oune, 1005
McCord, Alex	oune, 1001 oune, 1005
MUNICOH, A. J	Jan., 1800 Inclinio
Melrose, Kenneth 'Michaels, Henry '	June, 1004 June, 1890
Mitchell, E. 11	June, 1030 Dec., 1897
Newman, W. J	Jan., 1500 June, 1501
Nolan, P. F	' June, 1894 " Sept., 1894
O'Brien, J. J '	' June, 1894 " Sept., 1891
Osborn, R. F	a title, 1000 101, 1000
Quinn, John E	' June, 1897 " Jan., 1900
Redington, W. P	' June, 1900 Incumb't
Rosenthal, I. L	onio, rora onne, roro
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Simonson, Joseph. Stanford, J. B.....

Swain, Frank

Stow, Vanderlynn.....

Swayne, Robt. II.....

Swayne, Robt. II.
Svinmes, Frank J.
Terry, J. T.
Towne, A. G.
Vail, A. H
Vail, Frank A.
Watt, Rolla V.
Wilson, A. W.
Wheeler, F. H.

Wilson, A. W...... Wheelan, F. II....

HAPPY NEW YEAR TO YOU!

MERCHANTS' ASSOCIATION



REVIEW

CIRCULATION 10,000 COPIES.

Published Monthly by the Board of Directors



Vol. 6.

SAN FRANCISCO, CAL., JANUARY, 1902.

Greetings for the Mew Year.

O the members of the Merchants' Association and to the public in general, the REVIEW extends hearty greetings and best wishes for the New Year. During the past year material prosperity has been the fortunate lot of nearly all commercial and industrial enterprises. A healthy expansion has marked business affairs. The nation has enjoyed blessed peace, and the Republic has risen to the front rank of the powers of the world.

The year just closed has been remarkable for historic changes. The pitiless shot of a miserable anarchist removed our beloved McKinley and raised to the nation's highest executive post the youngest President in the Historic Changes. history of the Republic. President Roosevelt has met the almost superhuman task with matchless courage and infinite wisdom. His first message to the Congress now in session is an incomparable document exhibiting the broadest knowledge of the country's needs and the loftiest statesmanship.

A marvelous transformation is progressing upon the islands and shores of the vast Pacific. The scene of world events seems to be rapidly shifting from the Atlantic to the Pacific Ocean All along the eastern coast of Asia and up and down the western sea line of the two Americas there is a restless movement for commercial and industrial **Transformation** supremacy. England, Germany, France and Russia are eager to grasp from the United States the new century's of the Pacific. greatest opportunity

By reason of her geographical position and by virtue of her recent acquisitions, this Republic holds the key to the situation. As foreshadowed in the President's message, the early construction of a trans-Pacific cable and an Key to the Isthmian canal is assured. With coaling stations and fortified points in the Hawaiian and Philippine Islands our Situation. Atlantic fleet will be readily available through the Nicaragua canal for active service in any part of the Pacific. enjoys such a commanding strategic position.

No land can prosper without actual settlers upon the soil. The forceful utterances of the President of the

United States in favor of the reclamation of the arid West will bear practical fruit. Joined to the national move-Irrigation of the ment will be the added efforts of all the States west of the Mississippi. Millions of acres of barren lands will be Arid West.

transformed into fertile and productive settlements. An impetus will thus be given to the western States that will prove most farreaching in its benefits to California. Increased population will stimulate every line of industry. On all sides appears unmistakable evidence of a sincere movement for social and industrial betterment. Social and IndusThe hitherto conflicting forces of capital and labor have come to understand clearly that they must rise or fall trial Betterment. Neither can advance at the sacrifice of the other. Enlightened employers everywhere realize that improved conditions for their employees mean better work and more profitable results. Sensible workingmen are ready to recipro-

cate the right hand of good will and co-operation. Even to the casual observer, the steady progress of San Francisco is manifest. The pace may not be quite as rapid as our sister cities to the North and South, but it is constant and certain. The continual growth of the San Francisco

outside districts of the city and the erection of many large buildings in the business and manufacturing quarters are especially noticeable. Vacant houses are comparatively few and desirable realty is in demand. San Francisco is assuredly enjoying an era of progress and prosperity that points unerringly to future civic greatness and renown.

The separation of local from State and national issues is a fundamental principle of the present Charter of San Francisco. Party lines must vanish before the calcium light of municipal advancement. Citizens of all parties must units for the common welfare of the community. Civio feelty demands that can be designed as the common welfare of the community. Our New City Administration. must unite for the common welfare of the community. Civic fealty demands that every citizen give to the new city administration cordial co-operation in all efforts for municipal improvement. The duties of the Chief Executive of the city under the Charter are most trying and responsible. They cannot be efficiently discharged without the loyal support of all patriotic citizens. For a greater and grander San Francisco let us extend to the Mayor-elect and the incoming administration our sincere

co-operation and earnest support. Much as has been accomplished by the Merchants' Association, more remains to be done. The main planks in our municipal platform having been auspiciously inaugurated, we must now see that they are faithfully executed. Work of the Association. The administration of public affairs must be watched with patriotic zeal. Regardless of partisan politics, honest and efficient city officials should be sustained, while the corrupt and incompetent should be condemned. Indiscriminate abuse of deserving public servants is a common evil that should cease.

Some Things
To Be Done.

The streets should not alone be swept clean, but be kept perfectly clean. Modern pavements must not only be properly laid, but they must be maintained in good condition. The salutary ordinance for the complete removal of poles and wires must be rigidly enforced. The best system of adequately lighting the city's streets and buildings must be installed. The plan for uniform street sprinkling by the city should be extended. The unlimited supply of salt water surrounding this peninsula should be utilized. Public playgrounds and small parks should be secured. Our sewer system must be reconstructed. New school buildings and a fully equipped hospital must be built. Public convenience stations should be established. Increased shipping facilities must be provided. Excessive harbor tolls and port charges should be abolished. An equitable plan for the correct distribution of charity should be devised. Many other desirable improvements must be formulated and executed.

In the consummation of these worthy works, the continued advocacy and support of the REVIEW will be cheer.

In the consummation of these worthy works, the continued advocacy and support of the Review will be cheerfully contributed. Its columns will ever be open to a fair and full discussion of all questions of municipal con-Aim of the Imbued with civic pride, civic courage and civic patriotism, let the citizens of San Francisco join shoulder to shoulder in the firm determination to place our beloved city in the front rank of the foremost municipalities of the world.

MUNICIPAL OPERATION OF GAS AND ELECTRICAL PLANTS AND WATER WORKS

PERSONAL OBSERVATIONS IN BERLIN, VIENNA AND DRESDEN

WRITTEN EXPRESSLY FOR THE "REVIEW" BY Colonel E, A. DENICKE

NO SOCIALISTIC TENDENCIES.

It certainly will be conceded that there is nothing socialistic in and about the governments of Berlin, Vienna and Dresden. I was impressed with the strong spirit of anti-socialism which rules there. For example, all Mayors, after their election by the voters, must receive their confirmation by the ruling Monarch. In Berlin, for instance, Mayor Kauffmann failed to receive confirmation some weeks ago. The reasons were that he was a Liberal in politics, and that about twenty years ago, when he was a lieutenant of the Reserve, he is reported to have made a speech or talked against the government. This was remembered and was reported to the Emperor, and is supposed to have been the cause of his fallare to receive confirmation from him as King of Prussia. As a matter of fact, in 1840, when Berlin built its first gas works socialism in its present form was as yet unborn.

INFORMATION AT FIRST HAND

The information that I give in this article was not obtained by me from hearsay, but I collected the items personally at the different bureaus. The manner in which I gained this information was briefly as follows: I first called on the Oberburgermeister or Burgermeister, as the case may be. From him I obtained letters of introduction to the heads of the different departments. I took down in a note book all the verbal statements made by the chiefs of the departments, and visited all the works and points of interest in their respective rayons. After I had heard and seen all I could, I asked for and generally received printed reports and forms, such as I have mailed to the Merchants' Association. I think that if you will compare my written statements with the printed reports, you will find that the one will bear out the other.

MERIT SYSTEM OF APPOINTMENTS.

The Chiefs of the Bureaux are neither appointed to office for any political service as a reward, nor are they elected by the voters on account of their popularity. They are selected and appointed by the head of the City's Government. The latter is responsible to the State and to the people. Appointments are for life or during good behavior. All of the Bureau Chiefs whom I had the honor to meet are men of aeademic or scientific education except in a few cases, where the chiefs of the paying and sewerage departments were practical mechanics, who had previously gained reputation and honor. This evidence of honor usually finds expression in the title of "Rath," which is conferred by the Monarch. Many of the heads of departments have been awarded the degree of Ph. D. or M. D.

NO ESCAPE FOR CORRUPT OFFICIALS.

It goes without saying that the law in these countries as to the punishment of pilferers from the public treasury is as sure as it is swift. Punishment follows convictions on the spot. No twisting of the law, no quibbling of lawyers can keep the culprit out of the State's prison. So sure is this that when a defalcation does occur and the defaulter is detected, the culprit frequently commits suicide rather than submit to the stringent criminal proceedings.

BERLIN'S MUNICIPAL GAS WORKS.

In 1825 an English company, the Imperial Gas Association, made a contract with the State of Prussia to supply Berlin with gas. In 1840 the city built its first gas works in spite of strong opposition. The arguments put forward then are much the same as used now with us, viz.: that the city was too unwieldy a body to go into the manufacturing business, that the making of gas was not understood by any one of the city's officers, that it would require an army of employees, that the city could not compete with a private concern in business, etc., etc. However, the

gas works were built, although the English company at once made a five per cent. reduction in price. In 1875 the city became the owner of its streets, and the English company had to cease supplying gas to the old or inner city, but it at once extended or built its works in twenty out of the twenty-five suburbs of Berlin-so that the city, to the great chagrin of the present gas department, supplies only five of the suburbs. Nearly all of the English company's contracts have thirty years to run, except in the City of Schoneberg, one of Berlin's outlying districts, where it owns perpetual rights. The cities of Charlottenburg and Rixdorf, also adjacent to Berlin, own their own gas works and are doing a profitable business.

HOW PRICES CAME DOWN.

It is the settled policy of the municipality to put the price of gas down as low as possible on the principle, of the larger the consumption, the larger the profit per given quantity. Until now the price was 16 pfennigs (4 c.) for illuminating, and to pfennigs (2½ c.) for heating gas, but from now on there will be a uniform rate of 12.35 pfennigs (3 c.) per cubic meter. That rate is in our money about 40 c. per 1000. This uniformity of price was settled on because it seemed unbusiness-like to charge two different prices for the same article, and because two prices necessitated additional outlay in meters, materials and labor.

PROFIT IN BERLIN'S GAS WORKS.

At the above prices the city made a profit last year of M. 7,000,000, or \$1,680,000. Were the value of the gas furnished free to the city added, the profits would amount to M. S,800,000, or \$2,112,000. The book value of the four works now owned by the city is put down at M. 40,000,000, or \$9,600,000. Preparations to erect a new gas works are now under way. I was shown the complete plans of all the buildings and machinery, comprising a volume of more than one hundred drawings, all finished under the supervision of Baurath Gadamer. The cost of the new works is estimated at M. 60,000,000, or \$14,400,000, part of which will be covered by the sale of the real estate of the older works, which will be put out of use.

METERS, GAS STOVES AND FIXTURES.

The city furnishes free to consumers meters, gas stoves and gas fixtures with Welshach mantels. The city gets its outlay for these returned by charging a small addition for gas until the amount of outlay is paid off. The city will also in the near future furnish nickel-in-the-slot machines similar to those now in use in London, so that any one having the machine can get 10 pfennigs (2½ c.) worth of gas by simply throwing in a coin of that denomination. Any unused part of the paid for quantity goes over to the next time that the machine is used.

COMPETITION WITH ELECTRIC LIGHT.

In order to compete successfully with electric light companies, the city furnishes for street lamps the Lucas burner. In its own gas works and in at least one large store, I saw the Buhlmann lamps. This, as well as the Lucas burner, while throwing off a light nearly as brilliant as electricity, are said to effect a material saving in gas bills. By-products of tar, coke and ammonia are all put into proper shape at the city works. Coke is broken into egg size by crushers, so that it can be conveniently used in small cook stoves.

VIENNA'S MUNICIPAL GAS WORKS.

In Vienna the gas works are entirely owned and operated by the city, but they are formed into a separate concern. The city gets gas for street lamps free, but pays for all other gas used at cost. Consumers pay 19 heller (4 c) for illuminating and 14 heller (2.80 c.) for heating purposes per cubic meter. The cost of repairing, enlarging, interest and the amount to be paid to the city in ninety annual installments being deducted, the remaining profit was twelve per cent. on the outlay after furnishing light for street lamps free of cost to the city. The profit of course goes into the city treasury.

DRESDEN'S MUNICIPAL GAS WORKS,

The cost of gas to consumers for illuminating purposes is 16 pfennigs (4 c.) and for heating purposes 12 pfennigs (3 c.) per cubic meter. The city pays cost price, 8 pfennigs (2 c.) per cubic meter.

Profit paid into the city treasury..... Enlargement fund...... Written off for wear and tear.....

M. 1,096,000 or \$263,000 M. 685,000 or 164,000

M. 483,000 or 115,000

Gross profits, last year M. 2,264,000 or \$542,000 Dresden City Electrical Works for illumination show this result for the past year:

Cash profit paid into the treasury..... M. 140,000 or \$ 33,600 Enlargement fund...... M. 150,000 or M. 197,000 or M. 181.000 or 36,000 47,280

Gross profits.. M. 668 000 or \$160,320 For power purposes during the past year, following is the result:

Cash paid into city treas-Enlargement fund.....

M. 228,000 or \$ 54,720 M. 100,000 or 24,000 M. 175,000 or 42,000 M. 307,000 or 73,680

43,440

M. 810,000 or \$194,400 Gross profits.....

The city furnishes the power to the two Electrical Street Railroad Companies at a good profit; the railroad companies also pay to the city interest on the capital invested in their behalf. The companies must pay the city for keeping track in order and for paving between tracks and rails and one meter on either side.

BERLIN'S WATER WORKS.

Director Beer is in charge. From 1852-1874 the water supply was in the hands of private corporations. In 1874 the city acquired the system by pur-The supply is drawn from the Tegler and Muggel lakes, distant from ten to sixteen kilometers (about six to ten miles), supplying daily 90,000 and 170,000 cubic meters respectively, (about 23,000,000 and 45,000,000 gallons).

Consumers pay 15 pfennigs (about 31/2 c.) per cubic meter, and uniform quarterly rate of 4 marks (93 c.) for a certain frontage. The city brings the water to within two meters (6% feet) of household, and furnishes meters free of charge.

The book value of all the plants is 59,000,000 marks, or \$14,160,000. The receipts last year were 7,000,000 marks, or \$1,680,000, and the net profits paid into the city treasury 2,000,000 marks, or \$480,000. To the above profit should be added value of water furnished free to the city, interest paid on book value of plants, amount of wear and tear and the annual sum set aside for amortization.

DRESDEN'S CITY WATER WORKS.

In the City of Dresden the water is supplied by the city, which owns all the works and pipe lines. The city pays to the City Water Company for all water it at a discount of ten per cent. on common rates, which common rate is 10 pfennigs $(2\frac{1}{2} \text{ c.})$ per cubic meter. The rates to consumers are reduced when profits increase.

Receipts in the year ending Profits in the year ending

M. 1,663,620 or \$399,268

Receipts in the year ending Profits in the year ending

1901.....

M. 599,304 or 143,854 M. 1,654,305 or 397,033

M. 549,602 or 131,904

VIENNA'S CITY WATER WORKS.

The water works in Vienna also belong to the city and pay a considerable sum annually into the city

E. A. DENICKE.

Berlin, November 15, 1901.

Public Opinion and Chinese Exclusion.

By FRANK J. SYMMES.

President of the Merchants' Association.

The Merchants' Association has adopted a method of obtaining a ballot from its members upon questions of great importance. This has special value, because it is—as far as it goes-absolutely unprejudiced and true. It is uninfluenced by campaign oratory or any political conditions—and the members of the Association are for these reasons urged to comply always with our suggestions as to its use. The tendency of the real politician is to utilize every issue and condition for his own benefit, and to ride to glory and office if possible, on the various questions of public importance. The Merchants' Association has no political axe to be ground and no office holders in training. All its work is absolutely free from any selfish consideration. In these facts lies its chief strength.

ESSENTIALLY A CALIFORNIA QUESTION.

The question of Chinese Exclusion is essentially a California question—and has been so regarded. We require capital to develop our country, and we need labor to produce and harvest our crops. We want no vast influx of any foreign nationality, but we do need a great number of good citizens. A reasonable sprinkling of the foreign element may be fairly absorbed and well utilized at all times.

POLL OF THE ASSOCIATION.

The recent straw vote of this Association on the Chinese Exclusion Act is of special interest. It shows that 436 out of 625 are in favor of the reenactment of the present Exclusion Act, that 244 out of 625 are in favor of a modified Act. The complete figures are as follows:

QUESTIONS SUBMITTED.

1—Do you favor the extension of the *present* Chinese Exclusion Act?

Answers received: Yes, 436; No, 210.

2—Do you favor a *modified* Exclusion Act? Answers received: Yes, 244; No, 386.

3—Do you favor sending delegates from the Merchants' Association to the Chinese Exclusion convention?

Answers received: Yes, 550; No, 91.

Eleven affirmative answers were received to question 3, provided the delegates were pledged for Chinese Exclusion.

Seven affirmative answers were received to question 3, provided the delegates were pledged against Chinese Exclusion.

Five affirmative answers were received to question 3, provided the delegates were pledged for modified Chinese Exclusion Act.

One affirmative answer was received to question 3, provided the delegates were pledged also for Japanese Exclusion.

Honolulu Merchants' Association. ORGANIZATION AND MEMBERSHIP.

In June, 1900, ex-President F. W. Dohrmann visited the Hawaiian Islands, and by invitation of representative citizens addressed the merchants of Honolulu in the Chamber of Commerce upon the work of the Merchants' Association of San Francisco, and the possibilities of such an organization in that city. He gave the history of our Association, and explained its methods of procedure, and what it had accomplished for the improvement and advancement of San Francisco. Evidently the merchants realized the great advantages of a similar association in Honolulu, as an organization was started during the same month, that resulted in the formation of the Merchants' Association of Honolulu.

CONSTITUTION AND BY-LAWS.

The Constitution and By-Laws of the Merchants' Association of San Francisco, with a few minor changes to suit local conditions, were unanimously adopted by the Honolulu Merchants' Association. Steps were at once taken to induce the legislature to amend and enact certain laws for the better protection of the mercantile community. In many ways the usefulness of the Association became manifest, and it has fully justified the purposes and promises of its originators.

CHARTER MEMBERS.

The "Review" takes pleasure in presenting an official list of the present membership of the Honolulu Merchants' Association. We wish the organization unbounded prosperity and sincerely trust that the natural link of commerce between the merchants of Honolulu and San Francisco may be cemented with a still stronger band of friendship and fellowship.

CHARTER MEMBERS.

Theo. H. Davies & Co. Ltd. M. W. McChesney & Sons The Von-Hamm Young Co. Ltd. Cal. Feed Co. Ltd. W. C. Peacock & Co. Ltd. Honolulu Iron Works Co. L. B. Kerr Hawaiian Hardware Co. Union Feed Co. Ltd. Lewis & Co. The Hollister Drug Co. H. Hackfeld & Co. M. S. Grimbaum & Co. M. Phillips & Co. Gousalves & Co. Ltd.

Hyman Bros.

Wilder & Co. Ltd.
Catton, Neill & Co.
Pacific Hardware Co.
Hobron Drug Co. Ltd.
E. O. Hall & Son Ltd.
Benson, Smith & Co.
H. May & Co.
Lewers & Cooke Ltd.
W. W. Dimond & Co. Ltd.
Hoffschlaeger & Co. Ltd.
Macfarlaue & Co. Ltd.
Lovejoy & Co.
E. A. McInerny
H. F. Wichman
F. A. Schaefer & Co.

NEW MEMBERS. . H. H. Williams & Co.

Peck & Co.

Wolters, Waldron & Co. Washington Mercantile Co. Hustace & Co. St. C. B. Sayers Whitney & Marsh E. W. Jordon B. F. Ehlers & Co. N. S. Sachs Dry Goods Store Metropolitan Meat Co. Wall, Nichols & Co. Hawaiian News Co. T. G. Thrum J. Hopp & Co. Coyne, Mehrtens Furniture Co. John Nott J. Emmeluth G. Schuman Manufacturers Shoe Co.

J. A. Hopper Hawaiian Electric Co. Salter & Waity C. J. Day & Co Pearson & Potter Castle & Cooke W. G. Irwin & Co. C. Brewer & Co. M. Brasch & Co. Honolulu Brewing & Malting King Bros. Davey Photo Co. Honolulu Drug Co. Pacific Vehicle & Supply Co. Hawaiian Carriage Co. Hawaiian Wine Co. C. R. Collins Manufacturers Harness Co.

PRESIDENT ROOSEVELT'S

First Message to Congress Upon the Merit System.

The merit system of making appointments is in its essence as democratic and American as the common school system itself. It simply means that in clerical and in other positions where the duties are entirely non-political, all applicants should have a fair field and no favor, each standing on his merits as he is able to show them by practical test. Written competitive examinations offer the only available means in many cases for applying this system. In other cases, as where laborers are employed, a system of registration undoubtedly can be widely extended. There are, of course, places where the written competitive examination cannot be applied, and others where it offers by no means an ideal solution, but where under existing political conditions it is, though an imperfect means, yet the best present means of getting satisfactory results.

IMMENSE GAIN FROM CIVIL SERVICE.

Wherever the conditions have permitted the application of the merit system in its fullest and widest sense, the gain to the Government has been immense. The navy yards and postal service illustrate probably better than any other branches of the Government, the great gain in economy, efficiency, and honesty due to the enforcement of this principle.

I recommend the passage of a law which will extend the classified service to the District of Columbia, or will at least enable the President thus to extend it. In my judgment all laws providing for the temporary employment of clerks should hereafter contain a provision that they be selected under the civil service law.

APPLIED IN OUR INSULAR POSSESSIONS.

It is important to have this system obtain at home, but it is even more important to have it applied rigidly in our insular possessions. Not an office should be filled in the Philippines or Porto Rico with any regard to the man's partisan affiliations or services, with any regard to the political, social or personal influence which he may have at his command; in short, heed should be paid to absolutely nothing but the man's character and capacity and needs of the service.

The administration of these islands should be as wholly free from the suspicion of partisan politics as the administration of the Army and Navy. All that we ask from the public servant in the Philippines or Porto Rico is that he reflect honor on this country by the way in which he makes that country's rule a benefit to the peoples who have come under it. This is all that we should ask, and we cannot afford to be content with less.

The merit system is simply one method of securing honest and efficient administration of the Government, and in the long run the sole justification of any type of government lies in its proving itself both honest and efficient.

MERCHANTS' ASSOCIATION

OFFICERS AND DIRECTORS.

Frank J. Symmes....... Thos. Day Co. Andrew M. DavisSecond Vice President.
The Emporium O. D. BALDWIN O. D. Baldwin & Son.

STANDING COMMITTEES.

EDWARD B. POND, Chairman.

ANDREW M. DAVIS,
MARSHAL HALE,
A. H. VAIL. PUBLICITY AND PROMOTION.

CHARLES BUNDSCHU, Chairman.

FOSTER P. COLE,
W. J. NEWMAN,
F. H. WHEELAN,

TRADE AND FINANCE.

ANDREW M. DAVIS, Chairman.

O. D. BALDWIN, W. J. DUTTON,
C. S. BENEDICT, ROBERT H. SWAYNE,

RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS JANUARY 1, 1902 - 1278.

NOTE.—Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS:

F. W. Dohrmann, Ex=President Merchants' Ass'n of S. F. Merchants' Association of New York

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTANTS AND AUDITORS.

ADVERTISING.

Dodge, At. Co., The..4II E Spreckels Bldg

ADVERTISING CARDS.

Stuparich Mfg. Co., The 141 Fremont

Bancroft, Paul......History Bldg Sanderson, Geo. R....238 Montgomery Taylor, H. H.....Mills Bldg

AGRICULTURAL IMPLEMENTS.

Deere Implement Co.209 MarketHooker & Co.16 DrummOsborne & Co.D. M.15 Main

Curlett, Wm. 314 Phelan Bldg
Curtis, John M. 126 Kearny
Maggs, Herbert B. 36 Plood Bldg
Mooser, William & Son. 14 Grant Ave
Polk, Willis. 532 Market
Reid Bros. Claus Spreckels Bldg
Shea & Shea. 26 Montgomery
Swain, E. R. Crocker Bldg

ART GLASS.

California Art Glass, B. & C. Works...

ARTUFICIAL STONE PAAING.

Gray Bros.

ASBESTOS COVERINGS.

ASPARAGES CANNERS.

Hickmott Asteragus Canning Co.... California

ASPHALTUM ROOFERS.

bornet, Bos San To Mertgomery Ave

15511116.

Price, Thos & Sov. . . . 524 S cramento Simon's, Eriest H Monigomery

ALCTRONEERS.

BAGS, HALE ROPE AND BURLAP.

BAKEBIES.

BANKS AND BANKERS.

BAR FIXTURES.

Fincke, Oscar501 Fifth

BARBERS: SUPPLIES.

BARREL MANUFACTURERS.

California Barrel Co......327 Market

BAZAARS.

Emporium and Golden Rule Bazaar Market

BEER BOTTLERS.

Enterprise Bottling Co. .2745 Sixteenth Fredericksburg Bottling ...Co..1510 Ellis

BEUTING-LEATHER.

Allen, I. P. 301 Larkin
American face Co. 451 Mission
Christoffer, C. M. 501 Stanyan
Leavitt & Bill. 309 Larkin
Lee, W. F. 54 Stanyau
V. rney, T. H. B. 153 Market

HOLT MANUFACTURERS.

HOOKS AND STATIONERY.

BOOTS AND SHOES.

BREWERIES.

Schuster & Kroenke..........427 Valencia Union Brewing Co.........18th & Florida Wunder Brewing Co...Scott & Greenwich

BREWERS' & BOTTLERS' SIPPLIES.

BRIDGE BUILDERS.

S. F. Bridge Co......220 Market BROKERS-CISTOM HOUSE.

BROKERS-STOCK, BOND, GRAIN AND OIL.

Ames, Worthington 321 Montgomery
Forth, J. & Co. 555 California
Blow, A. W. & Co. 238 Montgomery
Bowman, G. F. 327 Montgomery
Girvin & Eyre. 307 California
Goldman, Max. 312 Pine
Hirshfeld, C. 79 Nevada Block
Petry, John, Jr. 411 Montgomery
Politzer & Co. Clunie Bldg
Politz, Edward & Co. 403 California
Rehfish & Hochstadter. 413 California

BUILDING MATERIALS.

Waterhouse & Price.........206 Kearny BUILDING PAPER MANUFAC-TURERS.

BUTCHERS.

HTTCHERS SIPPLIES.
Pacific Butcher Supply Co.....770 Mission

CAPITALISTS.

CARPENTERS AND BUILDERS.

Murray, S. C. 632 Howard Nelson, F. 709 Castro Robinson & Gillespie 337 Sutter

CARPETS.

Cordes, W. F. Emporium
Cottage Art Carpet Co. 226 Powell
Guilltsou Bros. 955 Market
Hulse, Bradford & Co. 760 Mission
Schlueter & Volberg. 217 Sutter
Sperling & Stolzenwald. 2010 Mission
Walter, D. N. & E. & Co. 529 Market

CARRIAGE AND BUGGY MANUFAC- TURERS.	Anddleion, John	CUTLERY. Helliwell, R	ELEVATOR MANUFACTURERS. Cabill & Hall Elevator Co133 Beale
Babbitt, J. H	Morton, Thomas	DOORS AND WINDOWS.	Hall, C. J. & Co
Grave, B. & Co	Peabody, E. & Co	Kittredge, E. H. & Co113 Market	McNicoll, A. J. & Co
Larkins & Co634 Howard O'Brien & SonsGolden Gate Ave & Polk	San Francisco & San Joaquin Coal Co	DRAYMEN AND STORAGE.	EMBROIDERIES AND LACES.
Schindler, H. B	Stafford, W. G. & Co214 East	Avres & Co	Levy, Jules & Bro
Wertsch, William100 Golden Gate Ave	Wilson, J. C. & Co900 Battery	Bekins Van & Storage Co722 Mission Becarde, J. B., Drayage Co22 Drumm	ENGINEERS-ELECTRICAL.
CASH REGISTERS.	CODFISH DEALERS. Union Fish Co24 California	Emmons, G. W212 California	Wass, D. D
Autographie Register Co523 Market Hallwood Cash Register1327 Market	COMMISSION MERCHANTS.	Farnsworth & Ruggles,100 California McNab & Smith205 Davis Morton Draying & Whse, Co., The	Pickthall, M. & Co105 Fremont
CATERER.	Allison, D. E. & Co117 Washington	Overland Freight Transfer Co203 Front	Winans, J. C51 Fremont
Wheeler, Chas. S1231 Polk	Riagi, D. & Co520 Sansome	Raubinger Bros	ESSENTIAL OHS. Boldemann, A. C. & Co313 Front
CEMETERIES. Henderson, John, Mgr. Mt. Olivet	Caffrey, John	Strauss, K	EXPORTERS AND IMPORTERS.
Cemetery916 Market	Cutter & Mosely	Union Transfer CoBryant and Second Western Transfer & Storage Co.323 Front	Wellman, Peck & Co201 Market
CENTRAL PARK ASSOCIATION. McNeill, D. R	Dallman, L. & Co	DRUGGISTS.	FIRE PROOFING.
CHAIR MANUFACTURERS.	Demartini, John & Co315 Washington Demoster & Son320 Sansome	Ayers, Edw. N	Western Expanded Metal & Fire Proofing Co415 Claus Spreckels Bldg
Heywood Bros. & Wakefield Co 661 Mission	Dennison, W. E. & Co123 California Detels, M. P218 California	Boericke & Runyon231 Sutter Broemmel, J. G. B2501 California	FIREWORKS.
CHARCOAL.	Dodge, Sweeney & Co114 Market Doyle, H. & Co511 Clay	Burnett, G. W	California Fire Works Co219 Front
Chlandt, N. & CoIndiana and Yolo	Duffy, J. J. & Co304 Washington Eveleth-Nash Co422 Front	Esters von Krakau, W25th & Folsom Ferry Drug Co 8 Market	FISH DEALERS.
CHEESE IMPORTERS. Schlegel, P. & Co	Field Mercantile Co	Fletcher, David MS. W. cor. Van Ness Ave & Geary Gates, J. R. & Co417 Sansome	Dryselius & Co93 Cal. Market
CHEMICAL WORKS.	Garcia & Maggini 100 Washington Getz Bros. & Co 111 California	Lainer, Rd. Drug Co699 McAllister Langley & Michaels Co34 First	FLORISTS.
California Chemical WorksSan Bruno Road and 27th	Gray & barbieri309 Washington Greenway, E. MVallejo St. Warehouse	Leipnitz, G. & Co	Jacquemet, J. & Co506 Eureka McLellan Bros1713 Washington
Western Chemical CoOffice 3214 25th	Griffin & Skelley Co132 Market Grinbaum, M. S. & Co., Ltd215 Front	Mack & Co	Shibeley, Frank P. 311 Sutte Sievers & Boland 25 Pos
CHEMISTS.	Guggenhime & Co	Owl Drug Co	FORWARDING AGENTS.
Curtis, J. M. & Son123 California CREWING GHM MANUFACTURERS.	Haight, Fred B	Richards & Co	Earl, D. W. & Co129 Crocker Bldg
American Chicle Co27 Main	Heckmann, H. & Co	Searby's Pharmacy400 Sutter Schmidt ValS. W. cor. Polk & Jackson Smith, E. Jeor. 5th and Folsom	FLOUR MHAS.
CHIMNEY PIPE.	Hulme & Hart	St. Nicholas PnarmacyMarket & Hayes Wakelee & CoBush and Montgomery	Deming, Palmer M. Co114 Sacramente Hinz & Plagemann120 Mission
Clawson, L. E. & Co1340 Market	Hyman Bros. 206 Sansome Ivancovich, J. & Co. 209 Washington	DREGGISTS' SUPPLIES.	Sperry Flour Co
CHINA DECORATORS.	Kittle & Co	Beckett, F. A. & Co220 Sutter	FRUITS AND A EGETABLES.
Perley, M. E215 Post	Leist, C. J. & CoSacramento and Davis Lercari, C. J. & Co524 Sansome	DRY AND FANCY GOODS HOUSES.	Foster, C. M. & Co727 Marke
CHOCOLATE MANUFACTURERS. Ghirardelli, D. Co617 Sansome	Levy, S. M. & Co	Bauer Bros. & Co	Omey & GoettingCalifornia Marke
CHRONOMETERS AND NAUTICAL	Loaiza, W. & Co	Geary & Stockton Curtin, C911 Market	Aronson, A
INSTRUMENTS.	Lowry, W. G. & Co40 California Macpherson, A. M215 Washington Martin, Feusier & Co309 Clay	Davis, R. D. & Co. Geary & Grant Ave Dinkelspiel, L. & Sons39 Battery	Bateman, William 835 Folson Breuner, John Co 957 Marke
Pascoe, J. C	McLeod, Daniel	Graf Bros	Chicago Clock Co113 Grant Av Eastern Outfitting Co1310 Stockton
CIGAR AND TOHACCO DEALERS.	Montealegro & Co	Hale Bros	Forbes, A. J. & Son
Adler, Ben	Pettigrew, John M210 California	Kennedy, R. T. Co	Fuller Desk Co., The G. H638 Mission Fredericks, J. & Co649 Marke
Blaskower, M. & Co223 Montgomery Brandt Jacob415 Battery	Price. W. C. & Co. Washington & Drumm Price. W. C. & Co	Marcuse, M. & Co	Kragen Furniture Co
Carter, Dan P	Schwartz Bros 421 Market	Moran, J. M. & Co1009 Market Murphy, Grant & CoSansome & Bush	McCann, Belcher & Allen600 Sutte Milwaukee Furniture Co932 Howar Pattosien Co16th and Mission
Gunst, M. A. & Co	Sherwood & Sherwood	Newman & Levinson129 Kearny O'Connor, Moffatt & Co121 Post	Plum, Chas. M. & Co1301 Marke Sloane, W. & J. & Co116 Pos
Judell, H. L. & Co	Southern Pacific Milling Co224 California Sresovich, L. G. & Co21 Sansome Tilden, H. N. & Co211 Sacramento	Priester, Joseph1415 Stockton Quinn, J. E1401 Polk	Smith, Furniture Co., A. B128 Elli
Lewis, Wm. & Co. 24 California Michalitschke Bros 410 Market	Trobock & Bergen505 Sansome	Sachs Bros. & CoSansome & Bush Samuels Lace House Co., The D	Weber, C. F. & Co
Michalitschke, Chas. 101 Grant Ave Ordenstein, Max 322 Battery	Wetmore Bros 415 Washington	Schmidt, Ben. J. & Co	Yawman & Erbe Mfg Co
Plagemann, H. & Co709 Market Rinaldo Bros, & Co300 Battery	Williams, The H. A. Co308 Market Wolf & Sons321 Davis	Schoenholz Bros. & Co	731 INC
Schoenfeld, Jonas	Wolfen, Max & Co423 Front Wolff, William & Co216 Mission	Strauss, Levi & Co	Berwin & Gassner110 Kearn
Willard Bros636 Market	Young, Carlos G122 Davis Zentner, J. & CoFront & Washington	Weinstock, Lubin & Co Market & Taylor	Hoffich, Max
John Bollman Co., The	CONFECTIONERS.	DYEING AND CLEANING.	Kocour, Ad
	De Martini, L. Supply Co112 Front	F. Thomas Dyeing and Cleaning Works, The	
CIRCULAR DISTRIBUTORS.	Gruenhagen & Co20 Kearny Guillet, Chas905 LarkIn	Hickman, Henry3915 Sacramento Snow, John F. & Co., Dyeing & Clean-	Ensign, Bickford & Co220 Californi
Weil, W. M. Co	Haas, Geo. & Son	ing Works3 Grant Ave	GAS FLATURES.
Utica Manufacturing Co., Inc21 Spear	Lechten Bros1257 Polk Maskey, Frank32 Kearny	California Business College305 Larkin	
CLOAK AND SUIT HOUSES.	Roberts, Geo. F. & Co Polk and Bush Rothschild & Ehrenpfort35 Main	Heald's Business College24 Post S. F. Business College1236 Market	
Cailleau, Armand114 Kearny Columbia Cloak and Suit House	Strohmeier, W. A. & Co1006 Market Seidl, J. & Co658 Mission Townsend, W. S639 Market	ELECTRIC SIGN MANUFACTURERS.	Fairbanks, Morse & Co319 Marke
Davidson, D. M. & Co		Novelty Sign Co19 Turk	Union Gas Eng. Co244 Firs
Golden Gate Cloak and Suit House	Herbert & Vogel	ELECTRIC AND MECHANICAL ENGINEERING.	GAS GOVERNORS.
Kelly & Liebes	CODDACE MAXIBACTUREDS	Doble Co., AbnerFremont & Howard	Universal-Pacific Gas Governor Co310 Gear
Stein, J. H. & Co716 Market	CORDAGE MANIFACTURERS. Tubbs Cordage Co	Electrical Engineering Co509 Howard	GAS REGULATORS.
CLOTHING DEALERS.	COTTON GOODS.	ELECTRICAL AND RAILWAY SUPPLIES.	Gas Consumers' Association344 Po
Brown Bros. & Co	california Cotton Mills Co319 Canfornia	Prooks-Follis Elec. Corp527 Mission	GENERAL MERCHANDISE.
Frank Bros	e chacken maneracturens.	Cal. Electrical Works547 Mission Electric Railway and Manufacturers'	Levin, J. & Co35 Taylo
Hirsch, L. & Co	Broadway and Battery	Supply Co	GLASS MANUFACTURERS.
Keilus, Chas. & Co132 Kearny Mandel, Pursch & Wiener125 Sansome	Pacific Coast Biseuit Co601 Folsom	Klein Elec. Works, The J. M	I nited States Glass Co 18 Sutte
Neustadter Bros	CREDIT BUILEAU.	Summerhayes, W. R	
Raphael's	Merchants' Credit Assn. of Cal t	ELECTRICAL MACHINERY.	Limousin, C
Straus, Louis		Westinghouse Electric & Mfg. Co Mills Bldg	Smith, W. M
COAL DEALERS.	Anglo-American C. & G. Co108 Pine	ELECTRO-PLATERS.	GLUE MANUFACTURERS.
Allen Chas B 144 Steuar	Cowen & Cowen	- Central Plating Works715 Mission	California Glue Works106 Pin
Campbell, Arthur C524 Second	1 Sternhelm, S. & Son	Golden West Plating Works 103 Beald	GRANITE AND MARBLE DEALERS
Fritch, Geo	Wiedero, H. OFourth and Mission	S. F. Novelty rlating Works515 Misslor	Back, F. J

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GRAPHOPHONES AND PHONO-	Fireman's Fund Insurance Co	McCord, Alex & Co	Bouvier, AlfredCrocker Bldg
GRAPHS.	Forbes, A. B. & SonMutual Life Bldg	Nolan, John & Sons1611 California	Quarre, GeoCal. Safe Deposit Bidg
Celumbia Phonograph Co125 Geary	Grant, Geo. F221 Sansome	LUMBER DEALERS.	MUNICIPAL ENGINEERS.
GROCERS.	Herold, Rudolph, Jr415 California	Albion Lumber CoFifth and Hooper Blyth & TrottSpear and Mission	MUSICAL INSTRUMENT DEALERS.
Bibo, Newman & Ikenberg1447 Polk Claussen, C23d and Capp	Ins. Co. of North America412 California Landers, William J205 Sansome	Caspar Lumber Co20 California Doe, Chas. F. & Co101 Howard	Allen, Wiley B. Co931 Market
Cluff, William Co 18 From Coghill & Kohn 300 Front	Liverpool & London & Globe Ins. Co.,	Dolbeer & Carson10 California	Curtaz, Benj. & Son20 O'Farrell
DeWitt, M. & Co221 Third	The	Gray's Harbor Commercial Co 237 California	Mauvais, The Zeno Music Co. 769 Market
Ehlers & Ohlsen	Milwaukee Mechanics' Ins. Co	Heywood, Franklin	Mauzy, Byron
Fege, J. M	Natham & Kingston 501 Montgomery	Hooper, C. A. & Co204 Front	MUSLIN AND FLANNELETTE UN-
Goldberg, Bowen & Co432 Pine Graham, John T	New York Life Ins. CoMills Bldg New Zealand Ins. Co312 California	Hooper, F. P. & J. A4 California Jenes, Richard C. & Co739 Bryant	DERGARMENTS.
Precitia Ave. & Alabama St. Granucci Bros	Norwich, Union Fire Ins. Society	Meyer, Adolph	Reynolds, Geo. W597 Mission
Haas Bros 100 California	Pacific Mutual Life Ins. Co of Cali-	Pope & Talbot314 California	MUSTARD MANUFACTURERS.
Hartter, Hayes & Co216 Front Hogan, The Howard II. Co101 Pine	forniaMontgomery & Sacramento Pacific Surety CoSafe Deposit Bldg	Renton, Holmes & Co35 Steuart Scott & Van Arsdale L. Co	Burr, C. C. & Co2111 Stockton
110Ilmann, Henry	Parker, Chas. M. T214 Pine	Fifth and Brannan	NECKWEAR MANUFACTURERS.
Lebenbaum, L. & Co222 Sutter	Potter, Edward E322 Montgomery Preferred Accident Insurance Co	S. F. Lumber CoThird & Berry Sierra Lumber Co320 Sansome	Heineman, H. M
Lennon, John A	Shields, A. M	Simpson Lumber Co	NOVELTY AGENT. Bentham, W. C
Meyer, A. & Co	Transatlantic Fire Ins. Co213 Sansome	Union Lumber CoSixth & Channel	OILS.
Rathien Bros39 Stockton	Turner, Geo. W315 Safe Deposit Bldg Voss, Conrad & Co204 Sansome	Wigmore, John & Sons Co29 Spear	Arctic Oil Works30 California
Ring Bros	Watson, Taylor & Sperry322 Pine Watt, Rolla VPine & Sansome	MACARONI MANIFACTURERS. California Italian Paste Co	Standard Oil Co421 Market Weed, F. F., Sec'y Lion Oil Co
Stulz Bros	Wilson, Horace421 California	347 Sacramento	
S. E. cor. Market and Main	IRON WORKS.	MACHINERY AND ENGINEERS	OPTICIANS.
Tillman & Bendel327 Battery West, Elliott & Gordon31 Sixth	California Iron Yard640 Second	SUPPLIES. Brownell, Jas. S	Berteling Optical Co
	Morton & Hedley234 Fremont Vulcan Iron Works505 Mission	California Tool Works143 Beale	Chinn-Beretta Optical Co991 Market
GUNS AND AMMINITION. Bremer, O. A	JAPANESE PRODUCTS AND FANCY	Cyclops Iron Works	Hirsch & Kaiser
Clabrough, Golcher & Co538 Market	GOODS.	Garratt, W. T. & Co.Fremont & Natoma Hall, Robert	OVSTER DEALER.
Shreve & Barber511 Kearny	Marsh, G. T. & Co214 Post Nippon Company403 Geary	Martin Pipe & Foundry Co	Darbee & Immel30 Union Sq. Market
HAIR DEALERS.	Solomon, C., Jr422 Battery	Meese & Gottfried Co167 Fremont	Morgan Oyster Co., The614 Third
Goldstein & Cohn822 Market	JAPANESE AND CHINESE SILKS.	Moore, Chas. C. & Co32 First	PACKERS OF CANNED SALMON.
Baker & Hamilton	Hart, B	Oriental Gas Engine Works229 Folsom Pacific Tool and Supply Co100 First	Alaska Packers' Association308 Market
Bennett Bros 35 Sixtn	JEWELERS.	Parke & Lacy Co	PACKERS OF DRIED FRUIT. Serosis Fruit Co
Brown, Chas. & Son	Baldwin Jewelry Co844 Market	Tatum & Bowen31 Fremont	PAINTS AND OILS.
Froelich, Christian 202 Market	Barth, Rudolph	The Compressed Air Machinery Co11 First	Bass-Hueter Paint Co46 Ellis
Gibbs, Geo. W. Co33 Fremont Holbrook, Merrill & Steison235 Market	California Jewelry Co134 Sutter	Union Gas Engine Co244 First Union Iron Works222 Market	Fuller, W. P. & CoPine and Front Magner Bros322 Front
Ils, J. G. & Co	Eisenberg, A. & Co	MANUFACTURERS' AGENTS.	Nason, R. N. & Co115 Front
N. W. cor. Polk & Sacramento	Glindeman, N. W	Eberhard Co., The Geo. F12 Drumm	Whittier-Coburn Co20 Fremont
Lloyd-Scovel Iron Works159 Fremont Mangrum & Otter, Inc551 Market	Hall, A. I. & Son643 Market	Hughson & Merton	PAINTERS AND PAPER HANGERS. Brace, N3020 Sixteenth
Marwedel, C. F	Judis, Alphonse4 Chronicle Bldg London Diamond Co.35 New Montgomery	Pacific Coast Manufacturers' Agency	Bradley & Son923 Mission
Mission and Fremont	Lundberg & Lee	Poett & Center	Dwyer, L. J40 New Montgomery Fraser, John P306 Stockton
Montague, W. W. & Co309 Market Montanya, J. De La Co606 Battery	Phelps & Adams	Robinson & Towart226 Bush	Gercke & Weber
Mossford, Moses	Radke & Co	MATCH MANUFACTURERS.	Stader, CBush and Trinity
Palace Hardware Co603 Market	Schumacher & Co		St. Denis, J. & Co320 Sutter Stein, M759 Market
Philpott & Armstrong	Schwartz, K. G502 Battery	MATTRESS AND PHOLSTERY.	Swan, J. S
Smith, Peter A	S. F. Diamond House225 Sutter Shreve & CoCrocker Bldg	Schrock, W. A21 New Montgomery	PAPER HOXES.
Taylor & Pritchard12 Market	Sorenson, James A. Co	MEN'S FURNISHING GOODS. Atkins, R. C. & Sons123 Montgomery	Pacific Fold, P. B. Factory14 Fremont
HARVESS AND SADDLERY.	Vanderslice, W. K. & Co136 Sutter JEWELERS' SCPPLIES.	Baumel, Fred J1608 Market	PAPER AND PAPER HAG MANUFACTURERS.
Jehnson, J. C. & Co120 First	Armer & Weinshenk207 Sutter	Berman, O	Crown Paper Co707 Front
Leibold Harness Co211 Larkin	KNITTED GOODS.	Bullock & Jones Co105 Montgomery Carter, Frank J	Union Bag & Paper Co406 Front Union Pulp & Paper Co410 Sansome
HATTERS.	Gantner & Mattern	Cluett, Peabody & Co 8 Battery	PAPER AND PAPER BOXES.
Collins & Co	I fister, J. J. Knitting Co60 Geary	Gibson, J. T	Fleishhacker, A. & Co
Fisher & Co Montgomery	LADIES: FURNISHING GOODS.	Greenebaum, Weil & Michels17 Sansome	PAPER PATTERNS.
Hink, Jaenicke & Co	Davis, Schonwasser & Co134 Post Jacobs & Co113 Kearny	Hansen & ElrickMarket & Third Keller, M. J. Co1028 Market	Butterick Publishing Co., Ltd., The
Lundstrom, K. A Kearny Meussdorffer K. & Son Kearny	Magnin & Co	Lewison, J. L. & Co953 Market Meyerstein Co	
Triest & Co	Marks Bros	Morgan Bros 229 Montgomery	PATENT DOOR OPENERS AND CLOSERS.
HAY AND GRAIN DEALERS.	LADIES' TAILORS.	Schoenfeld, Adolph	Reischmuller, Geo2449 Nineteenth
Anspacher Bros		Webster, Jas. S. & Sons522 Market	PHARMACEUTICAL PREPARATIONS.
Chase, W. W. Co	The state of the s	MERCHANT TAILORS.	California Fig Syrup Co
Goss, Chas. E	Lowenthal & Co911 Market	Bliss, CharlesClaus Spreckels Bldg Block & Georges119 Sutter	Law, Herbert E2301 Van Ness Ave
Mcrrow, Geo. & Co303 California Peters & Cowic591 Sixth	Boesch Lamp Co	Growall, W. L. CoCrocker Bldg	Worden, Clinton E. & Co214 Townsend PHOTOGRAPHERS.
Scott & Magner	LANDSCAPE GARDENING.	Lyons, Charles721 Market	Sewell, Daniel
Somers & Co		Pohcim, J. T	Taber Photo Co121 Post
HEATING AND VENTILATING.	LAUNDITIES.	Smith, J	PHOTO-ENGRAYERS.
Royal Heating Co., Inc210 Mason	La Grande Laundry	METAL WORKS.	Bolton & Strong510 Montgomery Sunset Photo & Engraving Co
HORSE SHOEING.	S. F. Laundry Association131 Ellis U. S. Laundry Association3111 Sixteenth	American Can Co209 Mission	106 Union Sq. Ave
Odea, Martin126 Geary	LAUNDRY MACHINERY.	Finn, John Metal Works313 Howard Pacific Metal Works139 First	PHOTOGRAPHIC SUPPLIES. Bacon, Wm. O20 Post
HOTELS.	Troy Laundry Machinery Co583 Mission	MICROSCOPES AND BIOLOGICAL	Kirk, Geary & Co
California Hotel Bush near Kearny Colonial Hotel Pine & Jones		SUPPLIES. Pacific Micro Materials Co	PICKLE MANUFACTURERS.
Gallagher, John PLangham Hotel	Bancroft-Whitney Co438 Montgomery	Pacine Micro Materials Co	Fisher Packing Co509 Commercial Loeffler, John422 Fifth
Holm & Saxtorph, Baldwin House	Couradi & Coldborg 720 Montgomery	MILK AND CREAM.	Pacific Vinegar & Pickle Works
Hotel Bella Vista	Kohlberg & Co526 Washington	Berkeley Farm—N. J. Nelson1228 Folsom Cal. Milk Producers' Assn428 Turk	122 Davis
Kirkpatrick, John CPalace Hotel	Lendon, II540 Washington	Jersey Farm Co	Hansen, ABerry near Sixth
Occidental HotelMontgomery Stewart, M. & C	DEALERS.	Millbrae CoNinth and Mission S F. Cream Depot1929 Mission	Townley Bros18th and Folsom Young, JamesBeale and Mission
St. Nicholas Market and Hayes Turpin, F. L., The Royal	Bissenger & Co 401 Front	MILLINERY.	PLUMIERS.
	Frank, S. H. & Co408 Battery	Coughlan, Jas	Forsyth, W. C106 Golden Gate Ave
Wiester & Co			Ickelheimer, S. & Bro20 Geary
	Harpham & Jansen524 Washington Klopper & Dulfer209 Mason	Holm & Nathan	
	Klopper & Dulfer209 Mason Kullman, Salz & Co106 Battery	Muller & Raas Co	Murray Bros623 Sacramento Wilson, W. F328 Stockton
Consumer's Ice Co 420 Eighth	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F328 Stockton PORK PACKERS AND PROVISION
Consumer's Ice Co 420 Eighth Merchants' Ice and Cold Storage Co	Klopper & Dulfer209 Mason Kullman, Salz & Co106 Battery	Muller & Raas Co	PORK PACKERS AND PROVISION DEALERS.
Consumer's Ice Co 420 Eighth Merchants' Ice and Cold Storage Co	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F
Consumer's Ice Co 420 Eighth	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F
Consumer's Ice Co	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F
Consumer's Ice Co	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F
Consumer's Ice Co	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F
Consumer's Ice Co	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F
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Consumer's Ice Co	Klopper & Dulfer	Muller & Raas Co	Wilson, W. F

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	Mergan
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Dempster BrosGlen Park Av. & Bond	
Freygang-Leary Co	Hall's
Janssen Printing & Binding Co	Herma Parcell
Monahan, John & Co412 Commercial	
Munk, R	Califor
Mysell-Rollins Co., The	Simond
Pernau Bros	SCI
Bent & Meyerderks	Bradle
Reesch, Louis, Co321 Sansome Spaulding, George & Co414 Clay	
Stanley-Taylor Co., The656 Mission	Craig
Stuetzel & Co	
	Quick,
Reed & Goodman513 Sacramento	SECX
PROPERTY OWNERS. Andros. Milton	Freud,
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Hewes, D	111110111
Hooker, C. J	Volkm
Mackay, John W Nevada Block Martel J. L. Mountain View Cal	SEWE
Marye, Geo. T., Jr234 Montgomery	Clark, Gladdi
Shields Estate Co324 Bush	Gladdi: Steiger
Andros, Milton	
I UMPING MACHINERI.	
Dow, Geo. E., Pumping Engine Co	Evans, Singer White
Jackson, Byron Machine Works	White Willco
RAILROAD TILES AND TAN BARK,	••••
Bender Bros	Cmith
REAL ESTATE DEALERS.	Smith,
Ashton & Gardiner411 Montgomery	Hay &
Babin, Landry C	Turner
Breese, G. L. & Co	
Buckingham, A. E26 Montgomery Burnham & Marsh Co20 Montgomery	Foard,
Center & Spader	Jossely Lewis,
Crim, W. H. & Co118 Montgomery	SI
Easton, Eldridge & Co638 Market	Alexar Balfou
Giselman, William, Trustee	Chapm
Griffin Marion 719 Market	Delius Dieckr
Easton, Eldridge & Co	Eddy,
Heyman, Jacob & Son	Grace,
Investors' Agency, The137 Montgomery	Johnso
Madison & Burke	Knuds
McAfee Bros	Lund, Marcu
Oliver, B. P	Mitsui McNea
Proper John	Meyer. Moore.
Rich, A. J. & Co112 Montgomery	Newha Otis, I
Schlesinger, Nathan304 Montgomery Shainwald, Buckbee & Co	Parrot
Smith, Julien	Pike, Pinet,
Strassburger, I. & Co340 Pine	Plumn Spreck
Von Rhein Real Estate Co., Inc	Ulrich Webst
RECREATION GROUNDS.	Willia
Herman, RHarbor View Park	
REFINERS.	Chrest
Selby Smelting & Lead Works 416 Montgomery	Beami
RESTAURANTS	Ide, G Lauter
Bay State Restaurant29 Stockton	• • • •
Blanco & BrunN.E. cor. Eddy & Mason	Carlso
Breuss, M. A	Nonot
Collins & Wheeland329 Montgomery	77
Galindo, F. B	Heinin
Johnson Restaurant Co28 Montgomery	SOAP Fischb
Larsen, C. G	Lille, Luhn,
Page & FalchTurk and Mason	Newel
Peterson, P	SOD.
Priet, P. & CoGeary and Stockton	Becht,
Schwarz & BethO'Farrell and Market	SOD Belfas
Techau, R. JMason near Ellls	SPICE
Westerfeld, P. & Co	Rieger
Young, H. H. Market and Park Ave	A
Bay State Restaurant 29 Stockton Bergez, John 332 Pine Blanco & Brun N.E. cor Eddy & Mason Breuss, M. A 70 Third Christesen, M. A. C 26 Fifth Collins & Wheeland 329 Montgomery Detjen & Mengel 35 Market Galindo, F. B 205 Kearny Gutzeit & Malfanti 110 O'Farrell Jchnson Restaurant Co 28 Montgomery Krone, F. W 35 Geary Krone, F. W 35 Geary Larsen, C. G 16 Eddy Loupy, Noel P 126 Geary Page & Falch Turk and Mason Peterson, P 623 Kearny Pouchan & Schlatter 33 O'Farrell Priet, P. & Co Geary and Stockton Ruediger & Loesch 111 Larkin Schwarz & Beth O'Farrell and Market Swain, Frank A 213 Sutter Techau, R. J Mason near Ellis Westerfeld, P. & Co 1035 Market Wicker & Hermanson Market and Park Ave Young, H. H 228 Kearny Zinkand, Chas. A	Ameri

DUDGE CLIDDINGS	Cardina Pulla Cardina
PRESS CLIPPINGS. Allen's Press Clipping Bureau	G. P. and Rubber Mfg. Co., The
	G. P. and Rubber Mfg. Co., The
. PRINTERS.	N Y. Belting & Packing Co509 Market
Bent & Meyerderks40 California	Occidental Rubber Co
Commercial Publishing Co34 California Cubery & Co	Winslow, C. R. & Co44 Second
Cubery & Co	SAFES.
Eastman, Frank & Co509 Clay Freygang-Leary Co113 Davis	Hall's Safe & Lock Works609 Market
Freygang-Leary Co	Hermann Safe Co417 Sacramento Parcells-Greenwood Co216 California
23 Stevenson	
Monahan, John & Co. 412 Commercial Munk, R. 805 Mission Murdock, C. A. & Co. 532 Clay Mysell-Rollins Co., The 22 Clay Partridge, John. 306 California	SAW WORKS.
Murdock, C. A. & Co532 Clay	California Saw Works210 Mission Simonds Saw Co33 Market
Mysell-Rollins Co., The22 Clay Partridge John 306 California	
	SCHOOL AND KINDERGARTEN SUPPLIES.
Phillips, Smyth & Van Orden 508 Clay Roberts, John W. 220 Sutter	Bradley, Milton Co122 McAllister
	r
Spaulding, George & Co	SCOTCH TWEEDS.
Sterett Printing Co933 Market	Craig Bros120 Sutter
	SCREEN WORKS.
PRINTERS INK.	Quick, John W221 First
Reed & Goodman513 Sacramento	SECY MERCHANTS ASSOCIATION.
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Crocker Estate Co54 Crocker Bldg	SEEDS AND GRAIN.
Flood, James 1 Nevada Block	Bowen, E. Je
Haskell, John L2219 Van Ness Ave	Ifillens, F
Andros, Milton	SEEDS AND PRODUCE.
Law, Hartland2304 Van Ness Ave Mackay, John W7 Nevada Block	Volkman, Chas. M. & Co408 Front
Mackay, John W Nevada Block	SEWER PIPE AND TERRA COTTA.
Martel, J. LMountain View, Cal Marye, Geo. T., Jr234 Montgomery Rodgers, Arthur16 Nevada Block	Clark, N. & Sons
Rodgers, Arthur 16 Nevada Block	Gladding, McBean & Co1358 Market
Shields Estate Co. 324 Bush Wells, W. H. Mills Bldg	Steiger Terra Cotta & Pottery Works
Wilson, A. WHotel Richlieu	SEWING MACHINES.
PUMPING MACHINERY,	Evans J W
Dow, Geo. E., Pumping Engine Co	Singer Mfg. Co
Jackson, Byron Machine Works	White Sewing Machine Co300 Post Willcox & Gibbs Sewing Machine Co
	334 Post
RAILROAD TILES AND TAN BARK,	SHEET IRON AND PIPES.
Bender Bros	Smith, Francis & Co
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Paldwin & Howell 10 Montgomery	Turner, Matthew40 California Whelan, John A. & Bro250 Spear
Baldwin, O. D. & Son22 Montgomery Breese, G. L. & Co	SHIP CHANDLERS.
Buckingham, A. E26 Montgomery Burnham & Marsh Co20 Montgomery	
Center & Spader Il Montgomery	Foard, L
Coffin, D3323 Mission	Lewis, Anderson & Co24 East
Coffin, D	SHIPPING AND COMMISSION.
Easton, Eldridge & Co638 Market	Alexander & Baldwin, Ltd308 Market Balfour, Guthrie & Co316 California
Flinn, Harrington & Co238 Montgomery Giselman, William, Trustee	Chapman, W. B
120 Phelan Bldg	Dieckmann & Co
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	Grace, W. R. & Co
Heyman, Jacob & Son	Grace, W. R. & Co
Hooker & Lent	Johnson-Locke Mercantile Co
	Knudsen, C. N. & Co
McAfee Bros	Marcus, Geo. & Co418 California
McAfee Bros. 108 Montgomery McElroy, R. D. 4 Phelan Bldg Oliver, B. P. 114 Montgomery Patterson, Geo. W. H. & Co	Mitsui & Co415 Safe Deposit Bld
Patterson, Geo. W. H. & Co	McNear, G. W
Pforr, John	Moore, Ferguson & Co310 California Newhall, 14. M. & Co309 Sansome
Schlesinger, Nathan304 Montgomery	Otis, McAllister & Co 109 California
Shainwald, Buckbee & Co	Parrott & Co306 California
ZIU Monigomery	Pike, Chas. W. & Co
Smith, Julien	Plummer, Geo. E. & Co54 Steuart
Von Rhein Real Estate Co., Inc.,	Ulrichs, J. F
Von Rhein Real Estate Co., Inc	Webster & Dunbar320 Davis Williams, Dimond & Co202 Market
RECREATION GROUNDS.	SHIPSHITHS.
Herman, RHarbor View Park	Chrestoffersen & Tway420 Beale
REFINERS.	SHIRT MANUFACTURERS.
Selby Smelting & Lead Works 416 Montgomery	Beamish, P Columbia Bldg Ide, Geo. P. & Co
RESTAURANTS.	Lautermilch, The L. Shirt Mfg. Co
Bay State Restaurant 29 Stockton	
Blanco & Brun N.E. cor. Eddy & Mason	SILK MANUFACTURERS.
Bergez, John. 332 Pine Blanco & BrunN.E. cor. Eddy & Mason Breuss, M. A. 70 Third	Carlson-Currier Co
Collins & Wheeland 329 Montgomery	SMOKERS' ARTICLES.
Christesen, M. A. C	Heininger, C. P. & Co535 Market
Galindo, F. B	SOAP & TALLOW MANUFACTURERS.
Johnson Restaurant Co28 Montgomery	Fischbeck & Glootz 307 Sacramento
Krone, F. W	Lille, Charles. N.W. cor. Bay & Webster Luhn, Otto & Co
Page & Falch Turk and Mason	Newell & Bro217 Davis
Peterson, P	SODA WATER MANUFACTURERS.
Loupy, Noel P	Becht, J. G. & Co304 Stockton
rueuigei & Loescii	SODA WATER MANUFACTURERS.
Schwarz & BethO'Farrell and Market Swain, Frank A213 Sutter	Relfast Ginger Ale CoUnion & Octavia
Swain, Frank A. 213 Sutter Techau, R. J. Mason near Ellls Westerfeld, P. & Co. 1035 Market	SPICES AND FLAVORING EXTRACTS.
Wicker & Hermanson	Rieger, Paul & Co141 First
Young, H. H	SPONGES AND CHAMOIS.
Zinkand, Chas. A927 Market	American Sponge Co.150 New Montgomery
RIGGERS.	SPORTING GOODS.
Rice, Peter	St. Germain Billiard Co17 Fremont
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Bost. Wov. Hose & Rubber Co	Makins & Co
Bowers Rubber Co42 Sacramento	STARCH MANUFACTURERS.
General Supply Co537 Mission	Everding, J. & Co48 Clay

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	Geodyear Rubb G. P. and Rub
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	SEC:Y MERO Freud, J. Rich
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	Chapman, W.
Bldg ket	Chapman, W. Delius & Co Dieckmann & Eddy, Falk &
Bldg	Grace, W. R.
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iery	Lund, Henry
Bldg ery	Mitsui & Co
Sq	Knudsen, C. N Lund, Henry de Marcus, Geo. Mitsui & Co McNear, G. W Meyer, Wilson
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ery	Parrott & Co
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Pine	Spreckels, J.
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	Beamish, P Ide, Geo. P. & Lautermilch,
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rket	Heininger, C.
rell	SOAP & TAL Fischbeck &
ddy	Lille, Charles
eary	Lille, Charles Luhn, Otto & Newell & Bro
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dycar Rubber Co577 Market	STATIONERS AND PAPER DEALERS.
P. and Rubber Mfg. Co., The	Elake, Moffitt & Towne
L. Delling & Facking Co509 Market	Crocker, H. S. Co
dental Ruhber Co	Le Count Bros
slow, C. R. & Co44 Second	STATISTICIAN AND ECONOMIST.
SAFES. 's Safe & Lock Works609 Market	McCarty, Louis P2337 Pine
mann Safe Co417 Sacramento cells-Greenwood Co216 California	STEAMSHIP AND TRANSPORTATION
SAW WORKS.	Cook Thos & Co. 621 Market
fornia Saw Works210 Mission	Cook, Thos. & Co
onds Saw Co33 Market	Occidental & Oriental Steamship Co
CHOOL AND KINDERGARTEN SUPPLIES.	Pacific Coast Steamship Co10 Market Pacific Mail Steamship Co421 Market
dley, Milton Co122 McAllister	Peterson, James Pbb Steuart
SCOTCH TWEEDS.	Toyo Kisen Kaisha421 Market STEVEDORES.
g Bros120 Sutter	Eschen & Minor 8 Mission
SCREEN WORKS.	Menzies, Stewart & Co55 Mission Menzies, Stewart & Co514 Battery
2X MERCHANTS ASSOCIATION.	Woodside, A. & Co
ad, J. RichardMills Bldg	Simmen, John348 Phelan Bldg
SEEDS AND GRAIN.	STOVE AND IRON FOUNDRIES.
ren, E. Je815 Sansom ens, F200 Davis	Steiger & Kerr
SEEDS AND PRODUCE.	SCHIECK, John C
man, Chas. M. & Co408 Front	SURETY HONDS.
VER PIPE AND TERRA COTTA.	Empire State Surety Co104 Sutter
ck, N. & Sons	SURGICAL INSTRUMENTS. Folkers, J. H. A. & Bro815 Market
ger Terra Cotta & Pottery Works 	Hoppe & Robinson404 Sutter
SEWING MACHINES.	STRVEYING INSTRUMENTS. Lietz, A. Co
ns, J. W	SYRLPS.
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SHEET IRON AND PIPES.	TAILORS' CLOTHS, TRIMMINGS AND
th, Francis & Co83 Fremont	Baumgarten, J. & Co Montgomery
SHIP BUILDERS & Wright	Ford, C. W. R. & Co
ner, Matthew40 California elan, John A. & Bro250 Spear	Gallagher, P. H. & Co809 Market Reiss Bros. & Co24 Sutter
SHIP CHANDLERS.	Stein, Simon & CoSecond & Market TAILOR TO TRADE.
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1	WINES AND DRECORS.
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1	Buneman H319 Front
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	Chauche & Bon
7	Chevalier, F. & Co
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	Figur Vinovard Co. 122 California
	Eriodman Paul 219 Rattery
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WINES AND LIQUORS.

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t	Mann, C. M., suc. to I. de Turk
E	
v	Martin, E. & Co54 First
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-	Meinecke, Chas. & Co314 Sacramento
	Metzger, Leo & Co
	Meyerfield, Mitchell & Co116 Front
	Mohns & Mohns, Inc29 Market
h	Mcore, Hunt & Co., The Jesse404 Front
	Much & Lynch1423 Stockton
o l	Naber, Alfs & Burne323 Market
	Napa and Sonoma Wine Co115 Ellis
	Oakville Wine CoFolsom and Army
0	Pike, B. D. & Co213 Battery
a	Resemblatt Co., The
	Rothenberg, S. B. & Co
	Royal Eagle Distilleries Co501 Market
е	Samuel Bros. & Co521 Market
11	Schilling, C. & Co230 Brannan
	Schlesinger & Bender

	& Boardman
	Schultz, Wm. A. & Sons523 Front
	Shea, Bocqueraz & Co525 Market
	Spruance-Stanley Co410 Front
	Sroufe, John & Co208 Market
	Taussig, Louis & Co
	Van Bergen, N. & Co418 Cla
	Wetmore, Bowen & Co 410 Post
	Wichman, Lutgen & Co3IS Clay
9	Wilmerding-Loewe Co50 First

WIRE AND WIRE ROPE.

American Steel & Wire Co.......10 Pine Roebling's, John A. Sons Co..25 Fremont

WOOD DEALERS.

Union Wood and Timber Co., 1230 Battery WOOD MANTEL MANIFACTURERS.

WOOL.

Denigan, Thos., Son & Co....132 Market Koshland, S. & Co......222 California San Francisco Wool Sorting & Scourling Co..........652 Fifth

Golden Gate Woolen Mfg. Co. 535 Market WRECKERS.

TURKISH BATHS.

TRUSSES AND ELECTRIC HELTS.

Paelfic Electric Belt & Truss Co......
105 Ellis

WOOLEY MANUFACTIBERS.

MERCHANTS' ASSOCIATION REVIEW.

J. RICH'D FREUD,

CIRCULATION, 10,000 COPIES.

Issued monthly at the office of the Association, Mills Building, 7th Floor, Rooms 6.7, 8 and 9. Telephone Main 5945.

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POLICY OF THE REVIEW.

No personal, partisan or sectarian question admitted to No personal, partisal of these columns.

No advertisements are inserted and no subscription price is charged.

Communications must bear the signature of the writer.

Facts upon municipal affairs will be the first consideration of the REVIEW.

MUNICIPAL IMPROVEMENTS.

BOND ISSUES FOR On December 29, 1899, a city election was held for the issuance of municipal bonds to reconstruct the

sewer system and build certain school buildings and a new City and County Hospital. The results of that election showed that the voters of the city were practically unanimous in favor of these propositions. The Merchants' Association took deep interest in these projects and a poll of the members of the Association showed practical unanimity in favor of each subject. Had not the Supreme Court of California decided adversely upon the validity of the bond issues, these much needed and desirable improvements would have been secured. As San Francisco has no bonded indebtedness, the people of the city believe it wise to provide these necessary improvements through the issuance of municipal bonds The present Charter of San Francisco looks favorably upon this method of public improvement.

ADVANCED.

MANY PROJECTS Many propositions involving bond issues are now advanced. They may be summarized under the following headings:

and the sound in a sound in a second in a	tuings.
1 -Sewer System	\$ 5,600,000
2 School Houses and Sites	2,055,000
3-New City and County Hospital	500,000
4- Children's Playground	224,040
5—Mission Park	270,000
6—Addition to Lafayette Park	200,000
7-Park and Presidio Extension	268,000
8—St Mary's Park	125,000
9-Library Site (Mechanics' Pavilion)	650,000
to Telegraph Hill Improvements	554,020
The Area	C

In addition to the foregoing propositions, there is a proposal to acquire about fifty-one acres for a public park to include Twin Peaks.

MERITS OF

The Constitution of California provides that the

THE PROJECTS. municipality may issue bonds for needed improvements to the extent of fifteen per cent of the total assessed valuation of all assessable property. It also requires a two thirds vote of the voters at any bond election to secure a valid bond issue. Under these provisions, the aggregate amount for which bonds may be issued is about \$62,000,000. The total amount involved in the foregoing bond issues hardly reaches onesixth of that amount. Inasmuch as it requires a two thirds vote to secure any bond issue, it is not vital at this time to discuss the pure merits of the various propositions advanced. It may be safely assumed that in case of their submission to vote of the people, the electors of San Francisco will thoroughly consider and pass upon the merits of each proposition. It will be possible to have one or more propositions pass while others fail, there being no inseparable connection between the various proposals. In this way, the elector can exercise his individual judgment upon each proposition. We believe that the average judgment of the electors of San Francisco can be safely trusted to decide wisely upon questions of such transcendent importance to the welfare of the municipality. At any rate, ample opportunity will be afforded to our members and the public in general to thoroughly discuss each proposition before the date of any bond election.

Board of Directors' Proceedings.

IMPORTANT SUBJECTS ACTED UPON.

[NOTE.—The limited columns of the "Review" will not permit a full account of all the proceedings of our Board of Directors during the past month. A summary of the important matters acted upon is here presented.—Editor.]

DIRECTORS' MEETINGS AND CONFERENCES.

Numerous meetings and conferences of the Board of Directors have been held. Regular meetings of the Board have taken place each week for the consideration of current matters of importance. Besides these regular meetings of the entire Board of Directors, there have been conferences held by the Standing Committees on Public Affairs, Publicity and Promotion, and Trade and Finance.

ISSUANCE OF MUNICIPAL BONDS.

The very important question of the issuance of municipal bonds for public improvements has had the particular attention of our Board of Directors. A number of conferences have been held upon this subject with the Joint Committee on Judiciary and Public Utilities of the Board of Supervisors. Ten different projects have been advanced involving the issuance of municipal bonds. These propositions cover not only the reconstruction of the sewer system, the erection of new school houses and a county hospital but also additional parks and playgrounds, a library site, new buildings for the Fire Department and street repavement. Upon the question of the improvement of the sewers, schools, county hospital and provision for an additional park in the Mission, a childrens' playground in the thickly inhabited district neighboring Harrison and Bryant Streets, as well as the necessary repavement of many streets, there can be no reasonable division of opinion. Upon the other propositions, public sentiment does not appear to be unanimous and our Board of Directors will hold further conferences with the Board of Supervisors.

HOSPITAL FOR CONTAGIOUS DISEASES.

Owing to the pronounced opposition of certain residents in the neighborhood, the favorable consideration of Bay View Farm as a suitable site for a municipal hospital for contagious diseases has been postponed. In the meantime, the Health and Hospital Committee of the Board of Supervisors has appointed a committee of five citizens, two of whom are representatives of the Merchants' Association, to report on any other desirable and available sites for this purpose. The report of this Committee in favor of another site about onehalf mile south of Bay View Farm has been approved by our Board of Directors and recommended to the Board of Supervisors.

VITRIFIED BRICK FOR PAVEMENTS.

As the municipal specifications for street paving now permit of the use of vitrified brick, our Board of Directors decided to make an experiment in this direction. Permission has been received from the Board of Public Works for the paving of the crossing at Pine and Battery Streets with vitrified brick. The necessary brick for this purpose will be provided by the Association and the work will be done under the direction of the Board of Public Works. It is expected that this object lesson will demonstrate the value of vitrified brick as a paying material and lead to its liberal use on the streets of the city. This will be all the more desirable as the material for the manufacture of excellent vitrified brick is found in the neighborhood of this city, and a new industry will thereby be established

PAVING TWO BLOCKS ON BUSH STREET.

The property owners on Bush Street, between Taylor and Leavenworth Streets, have deposited with the Merchants' Association the sum of fifteen hundred dollars as their contribution toward the repavement of these two blocks with bituminous rock. It is confidently expected that the Board of Public Works will now proceed without further delay with the repavement of these blocks, and that the repayement of the balance of Bush Street will shortly follow. The condition of this roadway has been deplorable, particularly since the railroad tracks have been taken up. Being a prominent artery for traffic and travel, our Board of Directors has earnestly urged the repayement of this street at the earliest possible date.

LICENSING PRIZE FIGHTS.

Desiring to discourage prize fighting in this city, our Board of Directors petitioned the Committee on Judiciary and Police of the Board of Supervisors to oppose the granting of any further licenses that will permit of this demoralizing practice. No objection has been raised by our Directors against legitimate athletic clubs, but the petition was directed against the public pugilism that has such a pernicious effect upon the community.

REPAVEMENT OF THIRD STREET.

The rapidly increasing travel and traffic on Third Street has made it one of the most conspicuous thoroughfares of the city. Our Board of Directors also appreciated the fact that many visitors to San Francisco gain their first impressions through traveling from the passenger depot along Third Street. The poor condition of this roadway has therefore not only been a great obstacle to traffic, but also unfortunate in its effect upon the fair fame of the city. Our Board of Directors has therefore made frequent efforts to have the payement put into a satisfactory condition. Continued efforts in this direction will be

ADORNMENT OF VAN NESS AVENUE.

In the tax levy for the present fiscal year, five thousand dollars was appropriated for planting ornamental trees along Van Ness Avenue. Our Board of Directors believes that this work could be properly supplemented with a strip of lawn or shrubbery along the central portion of the Avenue. The Board of Public Works has reported favorably upon our petition to provide for such a strip of about fifteen feet in width. The subject is now in the hands of the Street Committee of the Board of Supervisors, and further efforts will be made by our Directors to secure this much desired adorument.

BETTER ACCESS TO THE CITY.

Owing to the fact that no pavement exists on Van Ness Avenue beyond Bay Street, teamsters generally complain of a partial interruption in their traffic. Our Board of Directors has requested the Board of Public Works to lay a temporary pavement on Van Ness Avenue between Bay and North Point Streets. The Board of Public Works has favorably considered this request and will shortly have a temporary cobble pavement laid so as to afford immediate access from the eastern to the western part of the city.

MERCHANTS' ASSOCIATION



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CIRCULATION 10,000 COPIES.

Published Monthly by the Board of Directors



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SAN FRANCISCO, CAL., FEBRUARY, 1902.

No. 66.

In Memoriam

J. RICHARD FREUD; Born November 7, 1857; Died January 6, 1902.

The following Resolutions were unanimously adopted at a Special Meeting of the Board of Directors of the Merchants' Association on January 7, 1902:

Whereas, God, the Father, in His infinite wisdom, has taken from us our brother, J. RICHARD FREUD, Secretary and Attorney of the Merchants' Association,

Resolved, that in the life and character of J. Richard Freud we recognize the highest type of American citizenship and

Resolved, that we deeply deplore a destiny that has deprived us of the assistance of his able mind and the cheer of his kind and gentle heart.

Resolved, that we hereby express, in some small measure, the extent of our loss, feeling that the pain of parting is necessarily greatest to those who knew him best, and yet thankful that we were. privileged to know him so well.



Resolved, that his work in behalf of the Merchants' Association and of the City of San Francisco was characterized by exceptional fidelity and conscientiousness; and that the Association, the City and all the causes that stand for good government have lost a valued friend and efficient helper.

Resolved, that we hereby express our deep sympathy with his grief-stricken mother, his afflicted wife and his sorrowing children; and invoke a kind Heaven to temper their grief with the thought that though it is agony to lose him now, yet never to have known his worth and nobleness, never to have known him as son and husband and father, would have been even a greater loss, a greater cause for grief.

Resolved, that these resolutions be spread upon the Record Book of the Merchants' Association, and that a copy of them be engrossed and sent to his family, as a slight expression of our condolence and sympathy with them, and our admiration and friendship for him.

J. RICHARD FREUD, THE TYPE OF GOOD CITIZENSHIP.

What the University of California and the Cause of Honest Government Owe Him.

"Es kann die Spur von seinen Erdentagen Nicht in Aeonen untergehn.—Goethe.

This is the first number of the Review to be prepared and edited by any other than the loving hands of its first editor, to whose especial fitness and deep interest in the work the uniform excellence of this journal has been due.

The Grim Reaper has suddenly called from our midst, from his family circle and from a field of great usefulness J. Richard Freud, Seeretary and Attorney of the Merchants' Association, Editor of the Review and President of the Civil Service Commission of this municipality. For his exalted citizenship and devotion to public duties the community is deeply in his debt. His sterling character and the good work that he has accomplished or helped to perform have made his honored name what he desired it should be—a valuable inheritance for his chil-

In this short chronicle of the chief efforts of his too-brief span of life I ask those who know him to forgive my inability to do justice to the task, and trust that his less intimate acquaintances will accept my assurance that in no case

BY F. W. DOHRMANN

have I given our departed friend as much credit as is his due.

HIS EARLY LIFE.

Born in New York November 7, 1857, Mr. Freud came to California when only six years of age, and first attended the public schools of San Francisco. He was graduated from the University of California with the degree of A. B. in 1876.

During the year 1878 he, with a few intimate friends, made a collection of books and established on a small scale a free library and reading-room for laboring people. This was afterward merged into the Free Public Library of San Francisco.

HIS FIRST PUBLIC WORK.

At the age of twenty-one he was elected a member of the Constitutional Convention which met in 1878 to frame a new constitution for California. Ratified by the people in May, 1879, this is still the fundamental law of the State.

Mr. Freud was the youngest member of this

body, and probably so young a delegate was never sent to a similar Convention before, but owing to his enthusiasm and great natural gifts for work of this kind he early made his mark among the 158 delegates composing the conven-

SERVICE TO THE UNIVERSITY.

His most conspicuous efforts were in behalf of the State University, from which he was the only graduate among the delegates. The first ten years of the existence of this prosperous institution were a period of tribulation and doubt as to its future welfare. At almost every session of the Legislature the endowment of the University was the subject of legislative interference. At times it seemed as though the very life of the University was imperiled. Distinguished scholars, among them its own President, Daniel Gilman, became disheartened and disgusted. A change for which the Constitutional Convention afforded an opportunity had to come or the University was lost.

All parties were strongly represented in the Convention — Republican, Democratic, Non-Partisan, Workingmen's, and Granger. No one party had the majority, but no measure could pass without a great number of the votes of the Workingmen and Grangers.

SOME HAD LOST FAITH.

Many of the latter believed that the acts of Congress endowing the University had been perverted, and the funds diverted from the College of Agriculture to the College of Classics.

Of the proposed Constitution a section to perpetuate the University was introduced by that able statesman and jurist, Walter Van Dyke, now a Justice of the Supreme Court of California

iorma.

The late lamented Joseph Winans of this city, a noble-hearted citizen deeply devoted to the University, was fortunately chairman of the Committee on Education, of which Mr. Freud was a member.

During the exciting and protracted debate the adoption of this section was loyally supported by such well-known delegates as J. V. Webster, John S. Hager. George A. Johnson, M. M. Estee, Charles V. Stuart, S. G. Hilborn, Henry Edgerton, Samuel M. Wilson, J. MeM. Shafter and J. West Martin.

A CRITICAL TIME.

Twice this section was defeated, and each time the cause of the University seemed lost forever. Never despairing, though the outcome was doubtful, the friends of the University rallied again. It was at this time that Mr. Freud, who had been elected by the workingmen of San Francisco and had a large following of admirers came to the front.

It was on January 21, 1879, that he addressed the Convention on behalf of his Alma Mater, and was received with close attention. By his inspired efforts he convinced the Workingmen and Grangers that the University was the friend of all classes, thus turning the scale in its favor at a critical moment, and securing the adoption of Section 9. Article IX of the present Constitution by a vote of seventy ayes and fifty-nine noes. Not until then was the firm financial foundation of our University laid.

This address, so remarkable as coming from a boy of twenty-one, was worthy of a statesman of mature age and ripe experience. It is reported in full on page 110 of the proceedings of the

Constitutional Convention.

BUSINESS CAREER-ADMITTED TO THE BAR.

After his exciting experiences in the Convention Mr. Freud entered commercial life in 1880, and remained actively engaged in business until 1895. During these years he found opportunities for extensive travel in foreign countries, and took time to continue his studies of literature and the law, intending to make the latter his life's calling. He was admitted to the Bar by the Supreme Court of California in 1894.

MERCHANTS' ASSOCIATION ESTABLISHED

Early in the same year the Merchants' Association was organized, Mr. Freud being one of its projectors and charter members. Active from the beginning in planning its line of action and earrying out its aims and objects, he served as director and secretary during the second year of its existence.

The usefulness of the Association, and the increase and manifold character of its work, soon made it apparent to its directors, each busy with his own calling, that a permanent secretary and attorney was necessary to carry out its work successfully.

SECRETARY AND ATTORNEY.

Mr. Freud, who was then performing the duties of Secretary gratuitously, was naturally chosen for the permanent position then created, an office for which his integrity of character, as

well as his natural gifts and inclinations, particularly qualified him.

To his faithful reflection of the desires and intentions of the Association is largely due its prosperity and the consequent benefit to the community it was organized to serve.

REVIEW PUBLISHED.

In order that the acts of the directors should be properly recorded, and that discussions of general interest might be made public, the Review was first published—in September, 1896—at Mr. Freud's suggestion, since which date it has appeared monthly under his editorship

That in this, as in all that he undertook, he was painstaking and conscientious, readers of

the Review know.

SECRETARY CHARTER CONVENTION

The most important undertaking in which the Merchants' Association has been active was the formulating and adopting of a new city charter. After four consecutive failures to secure the adoption, by vote of the electors, of a charter prepared by freeholders, an officer of the Merchants' Association proposed that a committee of one hundred citizens should be called by the Mayor of the city to prepare a fifth new charter.

This volunteer convention was to prepare such a charter as it was thought would be acceptable to the people and then submit it to the legally elected Board of Freeholders as a guide to that body, and as an expression, so far as could be obtained, of public opinion upon the subject. The charter as it came from the Freeholders had then to be submitted to the vote of the people.

SECRETARY OF THE BOARD OF FREEHOLDERS.

Mr. Freud was made secretary of the Charter Convention and attended every meeting of that body. So well did he dispose of the tremendous volume of work which fell to his lot, that he was later chosen secretary of the Board of Freeholders, the trying duties of which position he performed to the perfect satisfaction of every member.

SECRETARY OF THE CHARTER ASSOCIATION.

The election of the Charter Convention's candidates for Freeholders was opposed by a union for this purpose of all political parties, and during this struggle, as well as the subsequent campaign for the adoption of the charter, Mr. Freud acted as secretary for the Charter Association.

His editorials in the Review, campaign documents from his pen, and his frequent delivery of addresses, all in behalf of the charter, were undoubtedly potent factors in the successful fight for its adoption.

CIVIL SERVICE COMMISSION.

The provisions of the Charter for Civil Service reform in the municipal government, received the strong support of the commercial community. It was on this plank that Mr. Freud made his best arguments for its adoption, and in consequence his selection as one of the Civil Service Commissioners was a fitting expression of the appreciation of Mayor Phelan, who had been a leader and an earnest worker for the Charter and Civil Service reform.

Assured of the support of the board of directors of the Merchants' Association, who consented to Mr. Freud's acceptance of the appointment, he and his associates, Messrs. Quinn and McCarthy, who were at the same time his sincere friends, inaugurated the reformed civil service, which does away with the obnoxious spoils system. Elected to the presidency of the commission, Mr. Freud made good use of his studies on civil service reform, and by intelligent, enthusiastic and unceasing devotion to the work, created in a short time a practical and suitable system, which was put into use with due regard for existing conditions.

ATTACKS UPON THE CIVIL SERVICE.

Neither the principles nor the practice of reformed civil service suited the party politicians or those who were indebted to party favors for their positions. It was therefore attacked in every conceivable way, even to the extent of easting doubt upon the integrity and character of the commissioners themselves. The legal attacks were successful to the extent of obtaining a judicial decision exempting so-called county officers from the operation of the civil service law, with results to be regretted by all good citizens.

All other attacks upon the Civil Service Commission but emphasized its integrity, and the ability which enabled it to go on with the good work, so that now when its inspiring leader has been removed by death, but little of the original plans remains to be carried out by his former colleagues and successor, who can do no better than to adhere strictly to these plans until they

are in successful operation.

The many calls which these manifold duties made upon Mr. Freud, still left him time to address meetings and associations and write for magazines and other publications in the interest of municipal reform. His activity in this field attracted wide attention, not only in local circles but throughout the United States and Mr. Freud acquired a rapidly growing reputation as one of the most competent authorities and clearest and most forcible exponents of the movement for the betterment of municipal government wherever intelligent discussions or investigations on this subject took place.

BENEFITS CONFERRED.

Mr. Freud's efforts for the betterment of our municipal affairs, and for the advancement of our city and state, which he loved so well, should be entered upon a scroll of honor when the history of new San Francisco is written, for the results of his work will not be obliterated or lost, but will remain to benefit our community and encourage future citizens to follow and emulate his precepts and example, for centuries to come.

My relations with Mr. Freud were so intimate and close, that it was my privilege to know him well. I was able to judge his motives and to watch his work, and was privileged to benefit by the constant contact and co-operation which our connection with the Merchants' Association brought about.

HIS UNSELFISH CHARACTER.

A gentler, kinder, more unselfish character I have never known. Patient with all with whom he came in contact, nothing gave him more pleasure than to do kind acts for others. Money. making had no charms whatever for him. To acquire knowledge and use it for the benefit of his fellow men, was his pleasure and reward; to earn, sustain, and leave to his beloved children a good name, was his highest ambition. A devoted husband, a loving and indulgent father to two promising sons, it was his diversion and greatest joy to go on Sundays and holidays with his family to his retreat located on the hills beyond Fruitvale, where, a neighbor of the "Poet of the Sierras," he owned a little house. and there, amid Nature's loveliest productions of tree and flower, to forget the cares, anxieties and injustices of daily life, to rest and recuperate, in order to return and again battle for the right and for the cause to which he was devoted.

Alas, that he could not have rested more and lived longer! Alas, that he should be taken away in the prime of his early manhood, so that his death is a great loss to his fellowmen! He will be missed and mourned by all who knew him. His death has made a wound in the writer's heart, the scars of which neither time nor change will ever entirely obliterate.

Noble citizen, good husband, kind father,

dear friend, good-bye!

DEFENSE OF THE UNIVERSITY.

Speech That Took the Great State Institution Out of Politics.

[Extracts from an address of J. RICHARD FREUD, delivered January 21, 1879, in support of Section 9, Article IX, of the State Constitution. The address is said to have determined the action of the Delegates.]

I rise to speak in defense of the University of California. Many circumstances have combined to give California a University of which you may well be proud. In 1863 it started with but forty students; to-day it has over three hundred, and, including the professional colleges, a grand total of over five hundred. The rapid progress and prosperity of the University of California is a most marvelous event. I cannot believe that this Convention or the people of the State are prepared to change and sacrifice a system of administration that has proved so efficient and faithful.

Objection has been raised to the appointment of a portion of the Board of Regents. It is urged that they should be elected directly by the people, but, Sir, experience has invariably shown that the election of Regents involves the destruction and ruin of the University.

A careful research into this matter has thoroughly convinced me that no surer and quicker way can be devised to strangle our young University than thus to hurl it into the whirlpool and cesspool of politics.

Now, a word or two as to the Agricultural Department. To be sure, the students are not employed in hoeing and plowing and reaping and threshing, but they are taught all the several principles which govern the development of plants under all variations of circumstances and conditions; and that, after all, is the rational and scientific and only true agriculture.

Again, Sir, it has been urged that the Agricultural College should be detached and separated from the rest of the University. system of separate organization for Agricultural Colleges has been tried and has always proved a backward step and in many cases a disastrons failure.

I admit that I love the University as the student loves his Alma Mater. It is a noble monument to the enlightenment and munificence of the people of this commonwealth. The section as reported by the Committee perpetuates this great and sublime work.

I appeal to you, gentlemen, to sanction it with your approval. Especially do I call upon the Workingmen and Grangers to cheer it on with your encouragement, to push it on with your support. Three-fourths of the students at Berkeley are the sons of poor men, and. Sir, if there be a spot on earth where poverty and wealth are measured by the sole standard of manhood and worth, it is the University of California.

We only ask that it may be kept aloof from the avarice and turmoil of political parties. We only ask that it may be left to prosper in the future as it has in the past, and many of you will live to see the University of California the first and foremost educational institution on the American continent.

THE UNIVERSITY TODAY.

In the number of its undergraduates the University of California is second only to Harvard, and is growing faster now than any similar institution in the country. Statistics recently compiled by Prof. Hart of Harvard show that it gained in all departments last year, 587 students, which was 63 more than Michigan. its nearest rival in rapidity of increase. It has at present 2,099 undergraduates, to Harvard's 2,513 and its summer school attendance last year was 799 to Harvard's 982.

REORGANIZING OUR CHARITIES.

CENTRALIZED WORK IN PHILANTHROPY.

WRITTEN FOR THE "REVIEW" BY ANDREW M. DAVIS.

More charitable institutions are supported and more money is expended for charitable purposes in this city in proportion to its population than in any other in the United States. In order to protect donors from imposture, prevent waste, and secure to the different objects a proper apportionment of the funds devoted to charity it is necessary that here as elsewhere its administration should be brought as much as possible under the control of a central authority.

Constant and growing demands are being made upon the charitable of the city. It is impossible for a busy man to take the time to investigate all the appeals addressed to him, and in order to avoid refusing in some case of real distress he often gives when it is uncertain that his giving will afford relief.

LARGE SUMS COLLECTED

As a result, large sums of money are being collected and disbursed without accomplishing

a corresponding amount of good.

Impelled by a knowledge of the disconnected and wasteful methods employed in the distribution of public and private charity in San Francisco the writer, in May 1900, contributed to the Review an outline of a scheme for the regulation of public benevolence. A committee of the Merchants' Association was appointed to develop a plan, and in furtherance of that purpose it may be well to rehearse some of the ideas first presented, togther with such additional features as the committee's investigations have suggested.

CENTRAL FUND SUGGESTED.

It was proposed that a fund to be known as the San Francisco Merchants' Relief Fund be created out of self-imposed contributions not only from the merchants but from all available sources, and that this money be distributed among the various philanthropic institutions of our city and county according to their necessities.

It was also suggested that a board of directors be selected to take charge of the work, and that this board might secure the services of a competent secretary who should co-operate with the associated charities and keep the board in touch with the association.

The board should keep a list of accredited charitable institutions, investigate their work and allot them supplies of money according to their requirements so that one should not have more than it required and another less.

IN URGENT CASES.

It should have the right to exact that those who contributed to the fund should make no other donations to the charities on its list.

The board should have an emergency fund available for use in cases too urgent to await investigation, and it should keep complete accounts so that those who contributed might know how their money was being used.

On subsequent investigation the committee has found that this plan corresponds somewhat nearly to the practice in Liverpool. city a society known as the Liverpool Relief and Charity Organization society was started in

Its objects were to receive and distribute funds to the various charities included in its

circle in keeping with the wishes of the individual donors.

SUCCESS IN LIVERPOOL.

At first it represented thirteen charities and received and distributed less than £5,000 a

In 1899 it represented 107 charities with receipts and disbursements of over £30,000.

In addition to the money for direct distribution, the Liverpool organization has what is known as an unappropriated fund, the distribution of which is left to the discretion of the trustees.

It will be seen that both plans have about the same objects.

PURPOSES OF THE CHANGE.

First; to prevent improper or fraudulent collections.

Second; to prevent duplication of demands. Third; to bring donations under a central control.

Fourth; to prevent overlapping in distribu-

Fifth; so to apportion disbursements that each object or institution shall get what it needs instead either of having to take less, or depriving its neighbor by receiving more.

There is probably an unnecessary number of charitable institutions in this city, with little real co-ordination or harmony of effort among

WOULD GIVE GREATER EFFICIENCY.

The administration of charity is in a sadly confused condition which not only makes possible such frauds as were exposed in the newspapers last June, but, what is more serious still, impedes its action and lowers its efficiency.

It is obvious on the slightest examination of the subject that measures should be taken to change this state of affairs, and one of the plans suggested or possibly some combination or modification of both to suit local needs may furnish the solution of the problem.

PHILANTHROPY WOULD INCREASE.

The effect of such centralization would not be to decrease donations or restrict charitable efforts. It would be more likely to increase them. Men are much more apt to give, and give liberally, when they know the donation will be used for the purpose for which they give it than they are when they have no such assurance. can not find out how the money will be spent, and do not even know whether it ought to be given at all.

NEW YORK TO STUDY SUBWAYS.

Subways for pipes and wires in New York city is one of the well-chosen subjects for investigation in 1902, proposed by the Merchants' Association Bulletin of that city. Before the work can be entered upon, however, legislation will be necessary, and to obtain that, public sentiment must be aroused to the desirability of the plan. The Merchants' Association will do a great service to New York, and to other cities, if it will present in a lucid manner the possibilities and advantages of subways for pipes and wires. Sooner or later, subways are bound to come in the most crowded streets of our largest cities.—Engineering News.

MERCHANTS' ASSOCIATION

OFFICERS AND DIRECTORS.

CHARLES BUNDSCHU.......First Vice-President.
Gundlach-Bundschu Co. ANDREW M. DAVIS......Second Vice-President.

The Emporium.

O. D. Baldwin & Son.

C. S. BENEDICT. Benedict & Turner.
FOSTER P. COLE. Sterling Furniture Co.
W. J. Dutton. Fireman's Fund Insurance Co.
MARSHAL HALE. Hale Bros.
A. J. McNicoll. A. J. McNicoll & Co.
W. J. NEWMAN. Newman & Levinson.
EDWARD B. POND. San Francisco Savings Union.
W. P. REDINGTON. Redington & Co.
ROBERT H. SWAYNE. Swayne & Hoyt.
A. H. VAIL. Sanborn, Vail & Co.
F. H. WHEELAN. Southern Pacific Milling Co.
KINO. Ass't Sec'y and Supt.

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RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

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NUMBER OF MEMBERS FEBRUARY 1, 1902 - 1286.

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Dodge, Al. Co., The..411 E Spreckels Bldg

ADVERTISING CARDS.

Stuparich Mfg. Co., The.....141 Fremont

AGENTS.

Bancroft, Paul.....History Bldg Sanderson, Geo. R.....238 Montgomery Taylor, H. H.....Mills Bldg

AGRICULTURAL IMPLEMENTS.

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Gray Bros..... 419 California Emporium and Golden Rule Bazaar

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De Solla-Deussing Co......129 Spear MeDearmon & Co......422 Sacramento

ASPARAGUS CANNEIUS.

Hickmott Asparagus Canning Co.... 3 California

ASPHALTUM ROOFERS.

Bonnet, B. & Son....100 Montgomery Ave

ASSAYING.

Price, Thos. & Son.......524 Sacramento Simonds, Ernest H......417 Montgomery

BAGS, BALE ROPE AND BURLAP.

HANKS AND HANKERS.

HAR FIXTURES.

HARBERS: SUPPLIES.

BARREL MANUFACTURERS.

California Barrel Co......327 Market

BAZAARS.

BEER BOTTLERS.

Enterprise Bottling Co...2715 Sixteenth Fredericksburg Bottling ...Co..1510 Ellis

DELTING-LEATHER.

HICYCLES.

BILL POSTERS.

Owens, Varney & Green, Market & Tenth

BOILER WORKS.

Eureka Boiler Works......113 Mission

HOLT MANI FACTURERS.

HOOK BINDERS.

BOOKS AND STATIONERY.

American Tract Society16 Grant Ave Cunningham, Curtiss & Welch
Elder & Shepard
Hanak & Hargens107 Montgomery Mitchell, E. H225 Post
Payot, Upham & Co204 Pine Robertson, A. M126 Post
S F. News Co242 Geary Tauzy, J238 Kearny

BOOTS AND SHOES.

BREWERIES.

Burnell &	Co		409 I	Battery
Hibernia Bi	rewery		.1225 F	loward
National B	rewing Co)	762	Fulton
Phoenix Br	ewing Co		5	28 Noe
Schuster &				
Union Brew	ring Co	18	tn & I	Florida
Wunder Bre	aning Co	Scott	R. Cro	annich

HREWERS & BOTTLERS SUPPLIES.

Abramson-Heunisch Glass Co....10 Maln Bauer-Schweitzer, 11. & M. Co...... 632 Sacramento

BRIDGE BUILDERS.

Market S. F. Bridge Co......220 Market

BROKERS-CUSTOM HOUSE.

BROKERS-STOCK, BOND, GRAIN AND OIL.

BROKERS-TICKET.

BROOMS, BRUSHES AND WOODEN-WARE.

Van Laak, The Mfg. Co..3178 Seventeenth

BUILDING AND LOAN ASSOCIATIONS.

BUILDING MATERIALS.

Waterhouse & Price .. 29 New Montgomery BUILDING PAPER MANUFAC-

TURERS.

Pacific Refining and Roofing Co.....
113 New Montgomery
Paraffine Paint Co.......116 Battery

BUTCHERS.

HUTCHERS' SUPPLIES.

Pacific Butcher Supply Co.....770 Mission

CAPITALISTS.

CARPENTERS AND BUILDERS.

CARPETS.

CARPET CLEANING WORKS.

CARRIAGE COMPANIES.

United Carriage Co.....Palace Hotel

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TABLETON AND BUGOV MANUELO	7.5-
CARRIAGE AND BUGGY MANUFAC- TURERS.	Ha Mi
Babbltt, J. H	Mo
Grave, B. & Co421 Pacine	Pea
Larkins & Co	Ro
O'Brien & SonsGolden Gate Ave & Polk	Sai
Studebaker Bros. Mfg. Co	Sta
Wertsch, William100 Golden Gate Ave	Wa Wi
CASH REGISTERS.	
	Un
Autographic Register Co523 Market Freeman, I1327 Market	C 11
CATERER.	
Wheeler, Chas. S	
CEMETERIES.	Bia
Henderson, John, Mgr. Mt. Olivet Cemetery916 Market	Cal
	C11
CENTRAL PARK ASSOCIATION. McNeill, D. R	Da
CHAIR MANUFACTURERS.	Da De
Heywood Bros. & Wakefield Co	De
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CHARCOAL.	De Do
Chlandt, N. & Colndiana and Yolo	Do Du
CHEESE IMPORTERS.	EUV
Schlegel, P. & Co	Fre
CHEMICAL WORKS.	Ga Ga
Callfornia Chemical Works	
Western Chemical CoOffice 3214 25th	Gia
CHEMISTS.	Gr
Curtis, J. M. & Son123 California	Gu
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THEWING GUM MANUFACTURERS.	Ha
American Chlcle Co27 Main	Ho
CHIMNEY PIPE.	Hu Hu
Clawson, L. E. & Co1340 Market	H ₃
CHOCOLATE MANUFACTURERS.	Kı
Ghirardelli, D. Co617 Sansome	La
CHRONOMETERS AND NAUTICAL	Le
INSTRUMENTS.	Lic
Pascoe, J. C	Lic
CICID AND MODACCO DUAL DIAS	Lo
CIGAR AND TOBACCO DEALERS.	Ma
Aubin, Aug. H101 Fower	Mi
Blaskower, M. & Co223 Montgomery	Mo Na
Carter, Dan P842 Market	Per
Gunst, M. A. & Co223 Kearny	Ph Po
Heyneman, Herman204 Sansome	Pri
Lane & Connelly204 Market	Sch
Lewis, Wm. & Co24 California	Slo
Michalitschke Bros410 Market Michalitschke Chas101 Grant Ave	Sou
Ordenstein, Max 322 Battery	Til
Rinaido Bros. & Co300 Batter)	We
Schmidt & Bendixen Market	11.1
Adler, Ben	Wi
CIGARETTE MANUFACTURERS.	Wo
chn Bollman Co., The	Yo
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CIRCULAR DISTRIBUTORS.	

CIVIL ENGINEERS.

Ferris & Haas......320 Sansome

CLEANSING COMPOUND.

Utica Manufacturing Co., Inc...21 Spear

CLOAK AND SUIT HOUSES.

CLOTHING DEALERS.

Benedict & Turner23 Montgomery
Brown Bros. & Co121 Sansome
Frank Bros535 Kearny
Hirsch Bros 221 Montgomery Ave
Hirsch, L. & Co
Hoffman, Rothschild & Co11 Battery
Jewell, G
Kellus, Chas. & Co
Mandel, Pursch & Wiener125 Sansome
Neustadter Bros 133 Sansome
Prager, A. J. & Sons857 Market
Raphael's
Roos Bros
Schwartz, A62 Third
Straus, Louis
Summerfield & RomanFifth & Market

COAL DEALERS.

Allen, Chas. R	141 Steuar
Brooks, Peyton H	Mills Bld
Campbell, Arthur C	524 Secon
Ccrnwall, P. B	204 Fron
Fritch Con	110 Fac

CODFISH DEALERS.

ion Fish Co.....24 California

COMMISSION MERCHANTS.

CONFECTIONERS.

COOPERS.

Herbert & Vogel........nor. N.E. cor. Broadway and Front

CORDAGE MANUFACTURERS.

Tubbs Cordage Co......611 Front

COTTON GOODS.

California Cotton Mills Co.. 310 California

CRACKER MANUFACTURERS.

American Biscuit Co......Broadway and Battery
Macdonald, J. G.......1120 Market
Pacific Coast Biscuit Co.....601 Folsom

CREDIT BUILEAU.

CROCKERY AND GLASSWARE.

CUTLERY.

Helliwell, R......108 Stockton

DOORS AND WINDOWS.

Kittredge, E. H. & Co......113 Market Wilson & Bro.....20 Drumm

DRAYMEN AND STORAGE.

DRUGGISTS.

DRUGGISTS, SUPPLIES.

Beckett, F. A. & Co......220 Sutter

DRY AND FAACY GOODS HOUSES.

DYEING AND CLEANING.

EDUCATIONAL INSTITUTIONS.

California Business College...305 Larkin Heald's Business College.....24 Post S. F. Business College.....1236 Market

ELECTRIC SIGN MANUFACTURERS. Novelty Sign Co......19 Turk

ELECTRIC AND MECHANICAL ENGINEERING.

Doble Co., Abner....Fremont & Howard Electrical Engineering Co...509 Howard

ELECTRICAL AND RAILWAY SUPPLIES.

ELECTRICAL MACHINERY.

Westinghouse Electric & Mfg. Co....
Mills Bldg

ELECTRO-PLATERS.

ELEVATOR MANUFACTURERS.

EMBROIDERIES AND LACES.

Levy, Jules & Bro......5 Sansome

ENGINEERS-ELECTRICAL. Wass, D. D......34 East

ENGINEERS SUPPLIES.

ESSENTIAL OILS.

Boldemann, A. C. & Co......313 Front

EXPORTERS AND IMPORTERS.

Wellman, Peck & Co......201 Market

FIRE PROOFING.

stern Expanded Metal & Fire Proofing Co...415 Claus Spreckels Bldg

FIREWORKS.

California Fire Works Co.....219 Front

FISH DEALERS.

Dryselius & Co.........93 Cal. Market FLORISTS.

Jacquemet, J. & Co......506 Eureka
McLeilan Bros.....1713 Washington
Snibeley, Frank P....311 Sutter
Sievers & Boland.....25 Post

FORWARDING AGENTS.

Earl, D. W. & Co......129 Crocker Bldg

FLOUR MILLS.

Deming, Palmer M. Co...114 Sacramento Hinz & Plagemann.......120 Mission Sperry Flour Co.......134 California Stockton Milling Co......112 California

FRUITS AND VEGETABLES.

Foster, C. M. & Co...........727 Market Omey & Goetting......California Market

FURNITURE-HOUSE AND OFFICE.

FUSE MANUFACTURERS.

Ensign, Bickford & Co.....220 California

GAS FIATURES.

California Gas Fixture Co......330 Post Day, Thos. Co...............725 Mission

GAS ENGINES AND SCALES.

Fairbanks, Morse & Co.....310 Market Union Gas Eng. Co.....214 First

GAS GOVERNORS.

Universal-Pacific Gas Governor Co... 310 Geary

GAS REGULATORS.

Gas Consumers' Association.....344 Post

GENERAL MERCHANDISE.

Levin, J. & Co......35 Taylor

GLASS MANUFACTURERS.

United States Glass Co......18 Sutter

 Limousin, C.
 .121 Grant Ave

 Moss, Geo. A.
 .101 Post

 Smith, W. M.
 .200 Post

 Steinberger & kallsher
 .230 Sutter

GLUE MANUFACTURERS.

6	
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GRAPHOPHONES AND PHONO- GRAPHS.	F
Columbia Phonograph Co125 Geary	F
	G
GROCERS. 1447 Polk	-H
GROCERS. Bibo, Newman & Ikenberg	L
Cluff, William Co 18 Front	L
Coghill & Kohn	M
Ehlers & Ohlsen300 O'Farrell	M
Ehrman, M. & Co	N
Goldberg, Bowen & Co432 Pine	N
Graham, John T & Alabama St	7.7.7.7
Granucci Bros	7/
Granucci Bros	P
Hartter, Hayes & Co	P
Hollmann, Henry2805 Mission	P
Irvine Bros 222 Sutter	P
Hollmann, Henry 2805 Mission Irvine Bros	1
Levi, H. & Co	SI
Parks Bros. & Co418 McAllister	T
Rathjen Bros	T V
Smith's Cash Store27 Market	11
Stulz Bros	11
Parks Bros. & Co. 418 McAllister Rathjen Bros. 29 Stockton Ring Bros. 19th & Castro Smith's Cash Store. 27 Market Stulz Bros. 533 Montgomery Ave Sussman, Wormser & Co	
Tillman & Bendel327 Battery	C
West, Elllott & Gordon Sixth	M
GUNS AND AMMUNITION.	J.
Bremer, O. A	49.
Shreve & Barber511 Kearny	M
HAIR DEALERS.	N
Goldstein & Cohn822 Market	2
	Н
Paker & Hamilton	M
Bennett Bros 35 Sixtn	
Brown, Chas. & Son807 Market	B
Floelich, Christian 202 Market	B
Gibbs, Geo. W. Co33 Fremont	B
Hs. J. G. & Co	C:
Kohn, L. H.	G G
Lloyd-Scovel Iron Works159 Fremont	G
Mangrum & Otter, Inc581 Market	H
Marwedel, C. F	L
Baker & Hamilton	I
Montague, W. W. & Co309 Market	P
Mossford, Moses3885 24th	Ra
Osborn Hardware & Tool Co414 Market	R
I'hilpott & Armstrong823 Market	S
Rosekrans, H. & Co511 Sixth	So
Tay Geo. H. Co	SI
Montague, W. W. & Co. Mattery Mossford, Moses	So V
HARNESS AND SADDLERY.	
Johnson, J. C. & Co	A
Leibold Harness Co211 Larkin	
HATTERŠ.	G
Collins & Co	G
Colman Co	
Hink, Jaenicke & Co29 Second	D
Kline, Louis & Co	Ja
Meussdorffer K. & Son 8 Kearny	MI MI
Collins & Co. .1018 Market Colman Co. .130 Kearny Fisher & Co. .9 Montgomery Hink, Jaenicke & Co. .29 Second Kline, Louis & Co. .106 Bush Lundstrom, K. A. .605 Kearny Meussdorffer K. & Son. .8 Kearny Triest & Co. .116 Sansome	R
HAY AND GRAIN DEALERS.	
Anspacher Bros214 Pine	F

Anspacher Bros..... 214 Pine

HEATING AND VENTILATING.
Vermeil, J. LSeventh & Brannan
Somers & Co564 Sixth
Scott & Magner615 Sixth
Peters & Cowie
Merrow, Geo. & Co303 California
Meyer, Albert 2303 Geary
Goss, Chas. E2100 Mission
Ellis, H. C. & Co
Cliase, 17. Commission and Commission

Royal Heating Co., Inc......210 Mason HORSE SHOEING.

Odea, Martin......126 Geary

California Hotel.....Bush near Kearny Colonial Hotel......Pine & Jones Gallagher, John P.....Langham Hotel Holm & Saytorph, Baldwin House

noim & Saxtorph, Baidwin nouse
30 Ellis
Hotel Bella Vista1001 Pine
Hotel RafaelSan Rafael
Kirkpatrick, John CPalace Hotel
Occidental Hotel Montgomery
Stewart, M. & C431 Ellis
St. Nicholas Market and Hayes
Turpln, F. L., The Royal126 Ellis

HOUSEHOLD UTENSILS.

Wlester & Co..... 22 Second

ICE DEALERS.

4141.6 4414.14 6 434
Ahpel & Bruckman209 Sansome
Alliance Assurance Co416 California
Baggs & Stovel
Berthau, Cesar423 California
Butler & Hewitt413 Callfornia
Com'l Union Assurat Co
Craig, Hugh
Davis, J. B. F. & Son 215 Sansome
Dornin, Geo. DSansome & Bush
Fidelity & Causalty Co. Mutual Life Bldg

Fireman's Fund Insurance Co
Forbes, A. B. & SonMutual Life Bldg
Grant, Geo. F221 Sansome
Gutte & Frank 303 California
Herold, Rudolph, Jr415 California
Ins. Co. of North America412 California
Landers, William J205 Sansome
Liverpool & London & Globe Ins. Co.,
The 422 California

IRON WORKS.

C	ali:	forn	ia	Iron	Yar	d	 640	Second
								remont
V	ulo	ean	Iro	n W	orks		 505	Mission

APANESE PRODUCTS AND FANCY GOODS.

JAPANESE AND CHINESE SILKS.

JEWELERS.

0211221101
Baldwin Jewelry Co844 Market Barth, Rudolph141 Post
Brittain & Co22 Geary
United Township Township Co. 194 Cutton
California Jewelry Co134 Sutter
Eisenberg, A. & Co126 Kearny
Eigin National Watch Co206 Kearny
Glindeman, N. W 5 Third
Greenzweig, George & Co206 Kearny
Hall, A. I. & Son643 Market
Judis, Alphonse 4 Chronicle Bldg
London Diamond Co.35 New Montgomery
Lundberg & Lee232 Post
Nordman Bros
Phelps & Adams120 Sutter
Radke & Co 118 Sutter
Rothschild & Hadenfeldt207 Sutter
Schumacher & Co621 Market
Schussler, M. & Co713 Market
Schwartz, K. G502 Battery
S. F. Diamond House225 Sutter
Shreve & CoCrocker Bldg
Sorenson, James A. Co103 Sixth
Vandersliee, W. K. & Co136 Sutter
randorshied, it. IL. de Co Butter

JEWELERS' SUPPLIES. armer & Weinshenk207 Sutter

KNITTED GOODS.

antner & Mattern.......20 Post fister, J. J. Knitting Co......60 Geary

LADIES FURNISHING GOODS.

Davis, Sch	onwasser	& Co	134 Post
			113 Kearny
			920 Market
			937 Market

LADIES' TAILORS.

LANDSCAPE GARDENING.

Parisian Nursery3960 Eighteenth LAUNDRIES.

La Grande Laundry............23 Powell S. F. Laundry Association.....131 Ellis U. S. Laundry Association...3111 Sixteenth LAUNDRY MACHINERY.

Troy Laundry Machinery Co..583 Mission

LAW BOOK PUBLISHERS.

Bancroft-Whitney Co.....438 Montgomery

LEAF TOBACCO DEALERS.

Conradi & Goldberg.....730 Montgomery Kohlberg & Co.......526 Washington London, H.......540 Washington

LIGHT AND POWER COMPANIES.

Equitable Gas Light Co.....516 California Lime and CEMENT.

LIVERY STABLES.

LUMBER DEALERS.

MACARONI MANUFACTURERS.

Henshaw, Bulkley & Co...

Fremont and Mission

Martin Pipe & Foundry Co...

33 New Montgomery

Meese & Gottfried Co... 167 Fremont

Moore, Chas. C. & Co... 32 First

Oriental Gas Engine Works. 229 Folsom

Pacific Tool and Supply Co... 100 First

Parke & Lacy Co... 21 Fremont

Ralston Iron Works... 222 Howard

Swain Hadwen Mig. Co... 215 Spear

Tatum & Bowen ... 21 Fremont

The Compressed Air Machinery Co...

26 First

26 First

27 Septem Co... 244 First

MANUFACTURERS' AGENTS.

MATCH MANUFACTURERS.

Metropolitan Match Co...... Front

MATTRESS AND UPHOLSTERY. Schrock, W. A......21 New Montgomery

MEN'S FURNISHING GOODS.

MERCHANT TAILORS.

	Block & Georges119	Sutter
Ì	Growall, W. L. CoCrocke	r Bldg
	Lemos, Leon1117	
	Lyons, Charles 721	
	Poheim, J. T1110	
	Reid, John 907	
	Smith, J	
	Williams Bros111	Sutter

METAL WORKS.

MILK AND CREAM.

MILLWRIGHTS.

Dibert Bros Mfg Co......225 MINERAL WATERS.

Taylor, John & Co......63 First MINING COMPANIES.

Bouvier, AlfredCrocker Bldg Quarre, Geo.....Cal. Safe Deposit Bug

MUNICIPAL ENGINEERS. Ridley, A. E. Brooke..598-99 Parrott Bldg

MUSICAL INSTRUMENT DEALERS.

MUSTARD MANUFACTURERS.

Burr, C. C. & Co......2111 Stockton

NECKWEAR MANUFACTURERS. Heineman, H. M.....109 Sansome

NOVELTY AGENT.

Bentham, W. C1832 Market OILS.

Arctie Oil Works......30 California
Standard Oil Co......421 Market
Weed, F. F., Sec'y Lion Oil Co......
927 Market

OPTICIANS.

OYSTER DEALER.

Darbee & Immel.....30 Union Sq. Market Morgan Oyster Co., The.......614 Third

PACKERS OF CANNED SALMON. Alaska Packers' Association...308 Market

PACKERS OF DRIED FRUIT. Serosis Fruit Co......101 Sansome

PAINTS AND OILS.

PAINTERS AND PAPER HANGERS.

PAPER BOXES.

Pacific Fold, P. B. Factory...I4 Fremont
PAPER AND PAPER BAG
MANUFACTURERS.

PAPER AND PAPER HOXES. Fleishhacker, A. & Co..5:0 Market

PAPER PATTERNS.

PATENT DOOR OPENERS AND CLOSERS.
Reischmuller, Geo......2419 Nineteenth

PHARMACEUTICAL PREPARATIONS. Calitornia Fig Syrup Co.....392 Church Gordin-Gladys Co.....514 Pine Law, Herbert E.....2304 Van Ness Ave Worden, Clinton E. & Co...214 Townsend

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PHOTO-ENGRAVERS.

Bolton & Strong.......510 Montgomery Sunset Photo & Engraving Co......106 Union Sq. Ave

PHOTOGRAPHIC SUPPLIES.

PICKLE MANUFACTURERS.

PLANING MILLS.

Hansen, A......Berry near Sixth
Townley Bros.....18th and Folsom
Young, James....Beale and Mission
PLUMBERS.

Fodera, A......526 Montgomery O'Brien & Spotorno.....Cal. Market

POWDER WORKS.

The Callfornia Powder Works.330 Market

PRESS CLIPPINGS. Allen's Press Clipping Bureau	Gcodyear Rubber Co	Blake, Moffitt & Towne	Bannan's Typewriter Exchange
Commercial Publishing Co. 34 California Cubery & Co		Zellerbach, A. & Sons418 Sansome STATISTICIAN AND ECONOMIST. McCarty, Louis P2337 Pine STEAMSHIP AND TRANSPORTATION	Standard Typewriter Exchange303 Bush United Typewriter & Supply Co
Janssen Printing & Binding Co	Parcells-Greenwood Co216 California SAW WORKS. California Saw Works210 Mission Simonds Saw Co33 Market	COMPANIES. Cook, Thos. & Co	Gedeau, J. S305 Montgomery Ave Gray, N. & Co641 Sacramento Halsted & Co946 Mission Maass, H. F917 Mission Truman, Chas. H. J. & Co318 Mason
Partridge, John	SCHOOL AND KINDERGARTEN SUPPLIES. Bradley, Milton Co122 McAllister SCOTCH TWEEDS.	Pacific Coast Steamship Co10 Market Pucific Mail Steamship Co421 Market Peterson James P	United Undertakers' Association27 Fifth Valente, Marini & Co1524 Stockton UNIFORMS AND REGALIA. Pasquale, B. & SonsSutter & Grant Ave VINEGAR MANUFACTURERS.
Stanley-Taylor Co., The	SCREEN WORKS. Quick, John W	Woodside, A. & CoHalleck & Leidesdorff STORE AND OFFICE FIXTURES.	Consumers' Y. & V. Works404 Battery WAGON & CARRIAGE MATERIALS. Holt Bros. Co30 Main WALL PAPER AND MOLDINGS.
PROPERTY OWNERS. Andros, Milton320 Sansome Crocker Estate Co54 Crocker Bldg Flood, James L7 Nevada Block Hancock, R. J928 Broderick	SEEDS AND GRAIN. Bowen, E. J	Simmen, John348 Phelan Bldg STOVE AND IRON FOUNDRIES. Stelger & Kerr350 Main STOVES AND RANGES.	Clark, G. W. & Co
Haskell, John L2219 Van Ness Ave Hewes, D412 Kearny Hooker, C. J917 Bush Law, Hartland2304 Van Ness Ave Mackay, John W7 Nevada Block Martel, J. L	SEWER PIPE AND TERRA COTTA. Clark, N. & Sons	Schleck, John C	Grangers' Business Association Haslett Warehouse Co., The
Marye, Geo. T., Jr234 Montgomery Rodgers, Arthur16 Nevada Block Shields Estate Co324 Bush Wells, W. H	SEWING MACHINES. Evans, J. W	Folkers, J. H. A. & Bro815 Market Hoppe & Robinson	Sansome Street Warehouse, Inc
Dow, Geo. E., Pumping Engine Co	SHEET IRON AND PIPES. Smith, Francis & Co83 Fremont	Long Syrup Refining Co8th & Brannan Pacific Coast Syrup Co713 Sansome TABLE CEREALS. Empire Milling Co310 Townsend	WINES AND LIQUORS. Annhold, B. & CoTownsend & Stanford Berges & Domeniconi
Bender Bros	. SHIP BUILDERS. Hay & Wright	Byrne, Jos. & Co1145 Mission Ford, C. W. R. & Co116 Sutter	Braunschweiger & Co 5 Drumm Buneman, H
Baldwin & Howell	Foard, L	Gallagher, P. H. & Co809 Market Reiss Bros. & Co24 Sutter Stein, Simon & CoSecond & Market TAILOR TO TRADE. Hilp, Henry102 Battery	Chaix & Bernard
Coffin, D	Alexander & Baldwin, Ltd308 Market Balfour, Guthrie & Co316 California Chapman, W. B	Legallet-Hellwig Tanning Co401 Front	Gundlach-Bundschu Wine Co., The Market and Second Hey, Grauerholz & Co
Griffin, Marion	Grace, W. R. & Co	California Tanning Extract Co	Hotaling, A. P. & Co
Investors' Agency, The. 137 Montgomery Madison & Burke	Lund, Henry & Co	Castle BrosDavis & Sacramento Caswell, Geo. W. & Co414 Sacramento Columbia Coffee & Spice Co425 Jackson Folger, J. A. & Co104 California Guittard Mfg. Co119 Front	Leuenberger, E. & Co1417½ Folson Levingston, M. A698 McAllister Livingston & Co206 Davi Lubben, JohnCalifornia & Sansom Lyons, E. G. & Raas Co., The
Fforr, John	Newhall, H. M. & Co	Hollman, Henry	Mann, C. M., suc. to I. de Turk
Smith, Julien	Spreckels, J. D. Bros. & Co. 327 Market Ulrichs, J. F	TELEPHONE AND TELEGRAPH COMPANIES. Pacific States Telephone and Tele- graph Co., The	Metzger, Leo & Co
RECREATION GROUNDS. Herman, R	Chrestoffersen & Tway420 Beale SHIRT MANUFACTURERS. Beamish, P	Weihe, E. F	Napa and Sonoma Wine Co
RESTAURANTS. Bay State Restaurant	Lautermilch, The L. Shirt Mfg. Co	THEATRES. Belasco, Fred	Samuel Bros. & Co
Christesen, M. A. C	SMOKERS' ARTICLES.	Battery & Lombard TITLE INSURANCE. California Title Ins. and T. Co Mills Bldg	Spruance-Stanley Co
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Priet, P. & CoGeary and Stockton Ruediger & Loesch111 Larktn Schwarz & BethO'Farrell and Market Swain, Frank A213 Sutter Techau, R. JMason near Ellis Westerfeld, P. & Co1035 Market	SODA WATER MANUFACTURERS. Belfast Ginger Ale CoUnion & Octavia	Pacific Transfer Co	WOOD DEALERS. Union Wood and Timber Co. 1230 Battery WOOD MANTEL MANUFACTURERS Bush & Mallett Co
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RICE, Peter	STAMP DEALERS. Makins & Co	Pacific Electric Belt & Truss Co	San Francisco Wool Sorting & Scour- lng Co
General Supply Co537 Mission	Everding, J. & Co48 Clay	Lindstrom & Johnson415 Sutter	Whitelaw Wrecking Co253 Spear

MERCHANTS' ASSOCIATION REVIEW.

CIRCULATION, 10,000 COPIES.

Issued monthly at the office of the Association, Mills Building, 7th Floor, Rooms 6, 7, 8 and 9. Telephone Main 5945.

FOR FREE DISTRIBUTION TO MEMBERS and others interested in municipal affairs.

POLICY OF THE REVIEW.

No personal, partisan or sectarian question admitted to these columns.

No advertisements are inserted and no subscription price is charged.

Communications must bear the signature of the writer.

Facts upon municipal affairs will be the first consideration of the REVIEW.

A city, like a child, will show care or neglect, whichever its guardians choose to give it.

Some bitter things have been said about Mr. Phelan's haste in filling the vacancy in the Civil Service Commission caused by the death of Mr. Freud. It has been intimated that the recent mayor's action on the eve of retirement was disrespectful to the dead and an evidence of a low ideal in the matter of filling an office.

It is needless to say that no such sentiments are held among the best friends of Mr. Freud and his work. Mr. Murdock is as fit as anybody in the community to take up the duties his predecessor laid down, and his appointment is an assurance that the civil service provision of the Charter will continue, for the present, to be administered by its friends. Instead of there being any unseemly haste about it, it was a ease where the utmost haste would have been eminently prudent. It is never too early to make such an appointment, and the eleventh hour of an administration is not too late.

Secretary Root has done the sensible thing in determining that if the transport service to the Philippines is to be let by contract to private parties they will have to make San Francisco their home port. "The party that undertakes to figure on this contract" he says, "will have some hard problems to solve which he can not afford to complicate by trying to move the service to ports where all the facilities are lacking.'

Almost the same thing might be said for the Pacific Cable. Whether laid by public or private enterprise, by the government or Mr. Mackay, the advantages of San Francisco as a terminus are so obvious they hardly leave room

The administration of charity in San Francisco is susceptible of great improvement. Owing to the confusion of local aims and efforts charity is overdone in some directions and overlooked in others. Want of concerted action left an opening recently for the operations of an organized band of swindlers who posed as agents for different philanthropic enterprises and whose fore they were exposed in the newspapers. In addition to the money lost through such imposture much is wasted through misdirection of energy.

A great deal of time and money could be saved and the efficiency of philanthropic work correspondingly enhanced if all public charity were administered and all runds for it disbursed through some such central agency as Mr. Andrew M. Davis suggests in this number of the Review. It would mean science and system instead of ignor nee and disorder, and would insure that a doll in this place parity would buy somewhere near the land of worth of relief to the poor. The zive trie who gives quickly, he who gives wis veries have or four

J. RICHARD FREUD.

₩ JANUARY 6, 1902.

The darkest shadows that enshroud human ambition And earthly strife-alas! have east their gloom Too soon and too abruptly unto you, Good friend, and at a time when your life's work Was pending and your mission half fulfilled. Fate would not linger and detached the ties That bound you, heart and soul, to your dear home, Where all your gentle passions found their goal-Fate broke the cord that linked you to your friends, Who watched with eager pride your keen ambition And noble impulse for a higher aim-Fate would not stop and solved with rigid hands The bonds that joined your happy early youth To noble manhood in this commonwealth. Your sense of duly ripened into action And placed you in the front rank of your peers

Love mourns and hides her pallid face in tears And friendship casts a lingering glance around, Decking your bier with nature's fragrant gifts. The silent messengers of human love. Kneeling beside you, now a shadow rises From silent prayer and bends over you. Placing upon your lifeless sleeping form A civic crown shaped after simple lines Of laurel leaves fresh from the native tree, And murmuring a selemn benediction, The shadow fades away and disappears. Yes, you have earned that civic crown indeed And while too soon you from us did'st depart, We shall forever treasure your remembrance. May while you rest in peace, your spirit rise And lead us around, on to higher aims!

---CHARLES BUNDSCHU.

Board of Directors' Proceedings.

WORK OF THE COMMITTEES.

BEAUTIFYING TELEGRAPH HILL.

On request of this association a special committee consisting of Capt. R. H. Fletcher of the Hopkins Institute of Art, Mr. Bruce Porter and Mr. John McLaren, superintendent of Parks and Squares, is reviewing the proposed plans for the improvement of Telegraph Hill. The committee will make a report in the near

At present it may be said that City Engineer Grunsky's plan for the purchase of enough property around the base of the hill to protect it from encroachment is generally approved, as well as the suggestion of a parapet along the crest on the north and east sides, to be constructed by the City. The rough sides of the hill, it is thought, should be graded only enough to preserve it, and trees and shrubs should be planted where footholds can be found for them along the face of the cliffs.

NEW NAMES ON THE ROLL.

These firms have been elected to membership in the Merchants' Association :-

Comptoir Nat. D'Escompte de Paris, Bank,

......122 Sansome St. Wm. S. Snook & Son, Plumbers.....554 Clay St. E. Martinoni, Wines and Liquor......714 Front St. Ferris & Haas, Civil Engineers......320 Sansome St. Hadwen Swain Mfg. Co, Machinery 215 Spear St. Henshaw, Bulkley & Co., Machinery Fremont and Mission Sts.

Empire Milling Co., Flour Mills.....310 Townsend St. James O'Brien, Cloak and Suit House, 1145 Market St.

PROGRESS ON VAN NESS AVENUE

The adornment of Van Ness Avenue with trees and shrubbery has been advanced a step in the direction desired by the Association. President Symmes attended the meeting of the street committee of the Board of Supervisors to which the matter had been referred, and reported to the Board of Directors that the committee favored the plan for a strip down the center of the thoroughfare. The intention is to confine the improvement at present to the block between Bush and Pine streets.

BOARD INDORSES MR. FILCHER.

A communication has been sent to the president of the board of directors of the Louisiana Purchase Exposition containing this Association's indorsement of the candidacy of Mr. J. A. Filcher, secretary and general manager of the State Board of Trade, for the position of chief of the department of horticulture in the exposition. The director of exhibits has acknowledged the receipt of the letter and promises to give it all due consideration.

DIRECTOR NEWMAN IS GRANTED LEAVE.

The board has decided not to accept the resignation of Mr. Newman, but to grant him leave of absence during the time that he shall be away from the city.

THANKS TO MR. PHELAN.

January 4, 1902.

Hon. James D. Phelan, Mayor-City and County of San Francisco.

Dear Sir:—Upon the completion of your third term as Chief Executive of the City and County of San Francisco, our Board of Directors desires to express the deep appreciation of the Merchants' Association for the uniform courtesv and cordial co-operation extended by you in all efforts of the Association for the improvement of the municipality and the welfare of

the community.
Wishing you many years of continued health and happiness, we remain, with assurance of esteem,

Sincerely yours,

BOARD OF DIRECTORS OF THE MERCHANTS' ASSOCIATION.

J. RICHARD FREUD, Secretary. FRANK J. SYMMES, President.

SAN FRANCISCO'S CAPITAL.

By a preliminary census report the amount of capital invested in manufacturing industries in San Francisco is 2.76 times the amounts similarly employed in Los Angeles, San Jose. Sacramento and Oakland combined. These are the figures:-

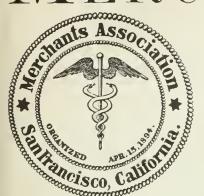
Los Angeles, \$11,742,838

Sau Jose 3.409,517 Sacramento 7,492,313 Oakland 6,364,651

San Francisco, \$80,103,367

Total, \$29,009,319

MERCHANTS' ASSOCIATION



REVIEW

CIRCULATION 6,000 COPIES.

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Vol. 6.

SAN FRANCISCO, CAL., MARCH, 1902.

No. 67.

This is a photograph of the Palm Avenue on Sutro Heights. It shows better than any mere description the opportunities offered by the climate of San Francisco for the decoration of public places and the beautifying of the city as a whole. Private enterprise has here attained most pleasing effects by means of some statuary and the sort of semi-tropical vegetation that thrives out doors in the perpetual summer of California. The fact that the people of San Francisco enjoy that sort of thing is sufficiently evident from the frequency with which they resort to such scenes wherever they



A SAN FRANCISCO SCENE.

have been made accessible to the public. A city with a mild and equable climate, plenty of sunshine and almost continual exemption from killing frosts lends itself with peculiar facility to such adornment, impossible in most Eastern States. The time should not be far away when similar vistas of beauty can be found in the heart of the city, and when it will not be necessary to make an excursion to find them. If the San Francisco public desired it, it would not be difficult to make a great many of its principal thoroughfares as beautiful as the Palm Avenue.

An Appeal from a Decision of the Supreme Court of California to the Business Men of San Francisco.

Written for THE REVIEW by F. H. Wheelan, Director of the Merchants' Association.

If a business man of San Francisco had the power to designate the number of men to be employed for any given work, and the power to fix their compensation, would he not be surprised if he were told that he did not have the power to prescribe the qualifications of those who were to receive the salary he had fixed?

Let us put this startling proposition in another form. Imagine his surprise if the men employed should say to him: "You have the power to name the number to do the work, and the power to fix our compensation, but you have no power to prescribe that we shall be qualified to perform the work you pay us for. You cannot prescribe anything at all about our qualifications, you cannot demand that we be good political workers or bad, able to speak English or Choetaw; that we shall be sound, kind and gentle, bridle-wise or broken to harness."

Yet this is practically what the Supreme Court of California said in the case of Timothy

J. Crowley vs. J. Richard Freud when it decided that the municipality had the power to provide for the number of deputies that each county officer shall have and the compensation payable to each of such deputies, but "by no reasonable stretch of construction can this be held to include the power to prescribe the qualifications of such deputies by any mode or process whatever."

DUTY OF WEIGHING THE DECISION.

The intricacies and tangles of the law are usually beyond the comprehension of all laymen and some attorneys. And when the decision of a court is based upon what, for want of a better term, may be called *pure* law, the ordinary commercial man does not ponder over the decision—he heaves a deep sigh and thanks heaven that life and commerce are conducted upon simpler lines. But when a decision is based solely upon a question of what may or may not be held to be a "reasonable stretch of construction" of

plain English, the commercial man not only has full right to weigh it, but in a case of grave importance to his city, his duty demands that he do weigh it, and approve or condemn. Tho process of mind necessary to determine a "reasonable stretch of construction" is not peculiar to courts and lawyers. Such determinations are matters of every-day life, and the ordinary business man needs no attorney to point them out. In fact, he is probably better able than a Judge to determine what precise powers are given him by a law that confers upon him the power to provide for the number of men to be employed on any certain work and the compensation to be paid them. He probably has employed many more men than the Judge, and knows better what it means to have the power to fix the number and salaries of employees. The Judge probably has employed principally household servants. His chief negotiations for labor probably have been with an "intelligence" office,

(Heaven save the mark!) and his experience there is apt to have led him to believe that salary and qualifications have no relation with one another.

METHODS EMPLOYED IN BUSINESS.

In the business circles of San Francisco one of the commonest methods of prescribing the qualifications of the men to be employed on any given work is to prescribe the number to be employed on the work. There is but one method more common, and that is the fixing of the compensation. These methods of prescribing qualifications are not peculiar to San Francisco, nor to the State of California, nor to the United States; they are common to all the world, Christian and pagan; and they are so simple, effective and obvious that we have good reason to believe that they antedate the time when the water came up to Montgomery street, and were probably used by employers in the days of the Cave Dwellers when they, perchance, hired men to hunt the gay-winged pterodactyl and paid their employees in clam shells or marrow bones.

I have no hesitation in saying that a court of seven business men would never have decided as the learned Judges in this case, and I respectfully appeal from the decision of the court to the commercial men of San Francisco.

The case is of such great importance to the municipality that I beg of them a careful consideration. Local self-government has been our crying need for fifty years. If we are to have efficient and economical service in the offices of the Sheriff, County Clerk, Recorder, etc., the power to appoint deputies must be taken out of the hands of the bosses and the politicians and placed under the control of the Civil Service Commission. The situation demands careful attention on the part of the merchants of San Francisco.

WHAT THE COURT DECIDED.

Let us review the case. On April 6, 1901, the Supreme Court of California, sitting in bank, in the case of Timothy J. Crowley vs. J. Richard Freud et al., decided that the Civil Service Commission, established under the new Charter of the City and County of San Francisco, has no power to prescribe the qualifications of the county officers, such as Sheriff, County Clerk, Recorder, etc., and cannot compel those officers to select deputies from persons named by that Commission. The decision affirms that the power conferred by Section 81. Article XI, of the Constitution upon a consolidated municipal government of a city and county, under a charter framed therefor, goes only to the extent of allowing it to provide for the manner of their election, and their terms of office and compensation, and to provide for the number of deputies that each county officer shall have, and for the compensation payable to such deputies. It confers no power to prescribe the qualifications of such deputies.

Judge McFarland rendered the decision, and Judges Harrison, Henshaw and Garoutte concurred. Chief-Justice Beatty and Judges Van Dyke and Temple dissented. Judge Van Dyke wrote a dissenting opinion, in which Judge

Temple concurred.

The decision of the majority of one is based on the construction of Section 8½, Article XI, of the State Constitution. That section is as follows:

THE LANGUAGE OF THE LAW.

"Where a city and county government has been merged and consolidated into one municipal government, it shall also be competent under any charter framed under said Section 8 of said Article XI to provide for the manner in which, the times at which, and the terms for which the several county officers shall be elected or appointed, for their compensation, and for the number of deputies that each shall have, and for the compensation payable to each of such deputies."

In summing up its decision of the case in question, the Court says: "Not only is the State interested in county officers as part of its necessary governmental machinery, but the people of any particular county of the State are interested—and some of them are frequently deeply interested—in county officers, such as sheriffs, recorders, clerks, etc., in other counties.

THE REASONS OF THE COURT.

"The functions of such officers are general not municipal. And while, in the American system of State governments, the people of the whole State have generally kept in their own hands control over such important governmental agencies as county officers, still, if they choose to yield up part of that control by adopting a constitutional amendment such as Section 8½, there is no apparent reason why they may not do so, unless the amendment should be so revolutionary as to be destructive of a republican form of government, as the same is understood in this country.

"Section 8½ cannot be said to be of that character. But when the people of the whole State have thus yielded up part of their sovereign power to a local municipality, the grant will certainly not be carried, by construction, to any greater extent than the words of the granting

amendment clearly go.

"By Section 8½, power over county officers is given to the municipality only to the extent of providing for the manner of their election and their terms of office and compensation. As to their deputies—and they alone are involved in this action—the only power granted is to provide for the number of deputies that each shall have, and for the compensation payable to each of such deputies. By no reasonable stretch of construction can this be held to include the power to prescribe the qualifications of such deputies by any mode or process whatever."

REAL INTEREST OF THE STATE.

It is unnecessary to point out that though the State is interested in county officers as part of its necessary governmental machinery, still that interest lies only in having the functions of the county offices efficiently and expeditiously performed. Apart from the power to make such regulations, any regulation of the municipality that may help to bring about this result must be a benefit to the State and the municipality alike. The more general the functions of such officers, the greater the benefit to the State at large, and the more the people of any particular county would be benefited.

The Court is certainly right in saying that "when the people of the whole State have thus yielded up part of their sovereign power to a local municipality, the grant will certainly not be carried by construction to any greater extent than the words of the granting amendment clearly go."

It follows, however, that the grant will certainly be carried to the extent that the words de clearly go. And if the words of the granting amendment by which the people of the whole State have yielded part of their sovereign power to a local municipality, clearly grant, by reasonable construction, certain supplementary or inclusive powers, then such powers are as much a part of the granting amendment as if expressed in so many words.

WHERE THE ERROR WAS MADE.

However, the whole sum and substance of the Court's decision lie in the following: "As to their deputies (i. e., the deputies of the county

officers—Sheritl, Recorder, etc., and they alone are involved in this action), the only power granted is to provide for the number of deputies that each shall have, and for the compensation payable to each of such deputies. By no reasonable stretch of construction can this be held to include the power to prescribe the qualification of such deputies by any mode or process whatever.

I contend that the power to provide for the number and for the compensation of the deputies, not only can "by a reasonable stretch of construction" be held to include the power to prescribe the qualifications of the deputies, but that it can, without any stretch of construction whatsoever, be held to include that power; and that the grant giving to the municipality the power to prescribe for the number and the compensation of the deputies is in itself a grant of power to prescribe their qualifications.

ONE POWER INCLUDES THE OTHER.

I propose to show not only is that power included in both of the powers taken together, but that it is also included in each of them taken separately and alone. In other words, that the municipality has been granted by the State a double right, as it were, to prescribe the qualifications of the deputies in question, and if the grant to the municipality had been solely the power to provide for the number and not the compensation, or for the compensation and not the number, still would the grant carry with it the power to prescribe the qualifications of the deputies of the county officers.

Let us take up first the power to provide for the number of deputies. The Supreme Court says that this power has been granted to the municipality by the State. I hold that this power includes the power to prescribe the qualitications of the deputies. The Court says it can-

not be so held.

Now, the number of men necessary to perform any given work in any given time depends upon what? Clearly upon the qualifications for that work possessed by the men who are to perform it.

Two conditions determine absolutely the number of men necessary to perform any work—the time in which the work is to be completed and the qualifications for the work possessed by the workmen. If a definite time be fixed for the performance of the work, then the power to provide for the number to be employed is an absolute power to prescribe their qualifications. If a definite time for completion be not fixed, but it is desired that the work be done expeditiously and well, no less is the power to provide for the number to be employed a power to prescribe their qualifications.

GOOD WORK AN ESSENTIAL CONDITION.

The municipality desires its work done expeditiously and well; to hold the contrary would be an absurdity. The municipality has the power to provide for the number to be employed. Does it not follow that it has the power

to prescribe their qualifications?

The mere fixing of the number is a definite prescription of their qualifications—that is, provided the municipality desires its work done expeditiously and well. When the municipality provides for, say, twenty deputies for the Recorder's office, it enacts that twenty deputies shall be employed to do the work expeditiously and well. Or, in other words, twenty deputies shall be employed endowed with such qualifications that they will be able to do the work expeditiously and well. Grant that the municipality desires its work done efficiently—to hold the contrary, as I have said above, is an absurdity—and there is no escape from the conclusion that the power to provide for the number of deputies to do the work of the county

offices is in itself a manifestation of the power

prescribing their qualifications.

To do the work in the way the municipality wants it done, with the number it has provided for, necessitates inevitably a certain grade of qualifications in the deputies to be employed. If these qualitications should not be in accordance with those that the municipality had in mind when it provided for the number of deputies, its work could not be done in accordance with its desires and its well-being.

SUPPOSE A DEPUTY COULDN'T READ ENGLISH.

Let us suppose that the municipality provides deputies for the County Clerk's office. For a deputy in this office to read and write English is a qualification of considerable value. Is it to be believed that the municipality did not have in mind such a qualification when it provided for the number of deputies? Is it to be thought that the municipality did not virtually and actually prescribe such a qualification in the very act of providing for the number? How many men lacking this qualification would it take to perform the work of that office?

If the municipality were not actually prescribing qualifications when it provided for the number of deputics, there would be no way of determining the amount of men necessary to do the work of the county offices expeditiously and well. If the municipality did not virtually prescribe the qualifications when it provided for the number, it would be fixing a number at haphazard without any reference to anything on

earth, in the sea, or in heaven.

The municipality must necessarily bear in mind the amount of work to be performed and the qualifications of those who are to perform it before it can even guess at the number of deputies it needs, let alone exert its power of providing for them. Otherwise the municipality would set to sea without compass or rudder, and without a knowledge as to whether its crew was to be qualified with two legs, two hands, one good eye, some hair, an acquaintance with a political boss and a smattering of mind cure.

TO FIX ONE IS TO PRESCRIBE THE OTHER.

Surely no proof is needed to show that the number of men necessary to be employed in every-day life depends upon their qualifications. This is an axiom of the commercial world.

In that world number and qualifications are interdependent. One controls the other. If a man having high qualifications cannot do more work than a man less qualified, then is there no merit in human attainments, and all the work of schools and universities is elaborately and ingeniously unprofitable—bench and bar, surplice and pill bottle, palette and ledger are all vapory nothings. But if a man with qualifications accomplishes more work than one without, then does the number to be employed vary with the qualifications, and to fix the number is to prescribe the qualifications.

And yet we are told that the power to provide for the number of the deputies each county officer shall have "by no reasonable stretch of construction can be held to include the power to prescribe their qualifications by any mode or

process whatever.

MEN ARE GRADED BY THEIR PAY.

Let us now consider the other acknowledged right of the municipality—the power to provide for the compensation payable to each deputy.

I hold that this power no less than the power to provide for the number, includes the power to prescribe the qualifications of the deputies. The Supreme Court says it cannot be so held. Let us see.

The first fact that confronts us is that the usual, customary and most general method,

throughout the wide, wide world, of prescribing the kind of qualification desired for any position in or out of court, counting-house or church, is to provide for the amount of compensation that goes with that kind of qualification. If extraordinary qualifications are desired, extraordinary compensation is provided for. If meagre qualifications are sufficient, a meagre compensation is provided for. Every office-boy in the City and County of San Francisco knows this.

Compensation is the commercial method of prescribing qualifications. Salary and qualifications go hand in hand, so to speak. Any one who knows the difference between thirty and one hundred and fifty United States Standard Silver Dollars knows that the second salary affixed to a position invites, demands and prescribes greater qualifications than a position that has only the first salary provided for it.

If this is not true of the municipality of San Francisco, we respectfully plead that it ought to be. It is certainly and indisputably true of all the rest of the world, including foreign noblemen; and, come to think of it, it is true of the

municipality.

CITY FOLLOWS THE BUSINESS PRACTICE.

The mere fact that the municipality provides different amounts of compensation for its different grades of municipal servants, is proof positive that it follows the general custom of mankind, and acts in accordance with the fact that in order to secure diversified grades of qualifications, one must provide for a graduated scale

of compensation.

That is why the municipality provides for more compensation for the Judge than for the janitor. Is it not plain, therefore, that when the municipality provides for different compensation to be paid to the different grades of its servants, it prescribes their qualifications by the very act of fixing the compensation? If it desires the grade of qualifications that goes with a \$35 a month salary, it provides for that amount of compensation, and so on.

Providing for the compensation is not a haphazard affair any more than providing for the number. The amount of compensation is fixed ever and always to accord with the qualifications desired. If muscle qualifications are desired, the municipality provides for a muscle compensation; if brain qualifications are needed, the municipality provides for a brain compensation. Is not providing for the compensation, therefore, necessarily prescribing qualifications?

Throughout the whole world, when a certain compensation is provided for, it is an offer to buy in the labor market the qualifications that accord with that compensation. By no mode or process whatever is it conceivable that when the municipality provides a certain compensation for a certain positon, it does anything else than offer so much money for qualifications to perform the work of that position.

IT CALLS FOR QUALIFICATIONS.

It bids for those qualifications and for no other. It does not bid for ingenuity to control ward politics, capacity to look pretty, or ability to play the races. It bids for what it wants: it proportions its bids to the kinds of qualification

To maintain any other view is an absurdity.

proportions its bids to the kinds of qualification it needs to perform its work; and the compensation it provides for prescribes the kind of qualification it desires, and the kind that it is entitled

to see that it gets.

These facts are true of every employer in every land under every sky, and vet we are told that the power of the City and County of San Francisco to provide for the compensation payable to each deputy in the county offices, "by no reasonable stretch of construction can be held

to include the power to prescribe their qualifications by any mode or process whatever."

In appealing this case to the business men of our city, I have designedly avoided making use of any reasons that might possibly be deemed sentimental, although these reasons are of deep import and not unworthy of the consideration of the Supreme Court of California.

I have not mentioned the fact that public policy favors local self-government; I have not urged that popular sentiment is in favor of the merit system in the appointment and tenure of all subordinate officers in the civil service; I have not insisted that the Court should adopt a liberal line of construction, resolve all doubts in favor of advanced policy and sustain the Freeholders' Charter in its integrity, instead of weakening it in a vital part. All these things are true, but they have been set forth by Judge Van Dyke, in his dissenting opinion, much better than I could hope to do.

I have considered the decision simply and solely on the only point on which the Court rendered its decision adverse to the Civil Service Commission of the City and County of San Francisco, and founded its opinion that the municipality did not have "the power to prescribe the qualifications of the deputies by any mode

or process whatever."

NO QUESTION OF CITY AND COUNTY.

I have not discussed the question as to whether the Sheriff, County Clerk, Recorder. etc., are county officers or city officers. Whether they are the one or the other does not affect the present discussion, inasmuch as the power to provide for the number and the compensation of their deputies ("and they alone are involved in this action") has been granted to the consolidated City and County of San Francisco by the State, and the grant of this power is admitted by the Court to be valid.

I have pointed out:

First. that when the people of the whole State yielded up part of their sovereign power and gave to the local municipality the power to provide for the number of deputies to be employed in the County offices, they conferred upon the municipality the power to make use of one of the commonest modes by which employers of every tongue prescribe the qualifications of the men they desire to be employed to perform any given work.

Second, that when the people of the whole State yielded up part of their sovereign power and gave to the local municipality the power to provide for the compensation of each of the deputies to be employed in the county offices, they conferred upon the municipality the power to make use of the most common method used throughout the commercial world to prescribe

the qualifications of employees.

POWER WITHHELD BY THE COURT.

Since the power to use each of these common or general modes of prescribing qualifications was granted to the municipality by the State, is it not evident that the State gave expressly to the municipality power to prescribe the qualifications of the deputies by any reasonable mode or process that would prescribe their qualifications for performing the general and municipal work allotted them expeditiously and well? To hold the contrary is to hold that the greater does not include the less.

The power to provide for the number and the compensation of employees is the greatest power over, what may be termed, the process of employment, known to the modern world. This great power was granted to the municipality by the State, yet when the municipality takes steps to make certain that the exercise of the power granted it will accomplish to the fullest measure the prescription of the qualifications of the deputies, its action is blocked by the Court, and it

is told that the power to provide for the number and the compensation of the deputies, "by no reasonable stretch of construction can be held to include the power to prescribe the qualifications of such deputies by any mode or process whatever."

TAKE AN EXAMPLE.

One more word to the business men: Let us suppose an insurance company appointed an agent in San Francisco and gave him power to provide for the number and compensation of his employees. Suppose part of the work of the employees was local and part general—that is to say, part was done for the agent and part for the home office, or for other offices of the company.

What would the relatives, friends and acquaintances of the agent. let alone the agent himself, think if the employees he had provided for, in number and compensation, were to say to him: "You have the power granted you by the home office to say how many shall be employed on the work and the right to say how much we shall be paid and the further right to pay it; but you have no power to prescribe for us any qualifications by any mode or process whatsoever. You cannot prescribe that we shall be qualified for the work; that we shall know the difference between an insurance policy and a lottery ticket; that we shall be deaf, dumb or blind, or have any other qualifications that might fit a man peculiarly well for holding down a political job."

If I have, in arguing this question, so vital to the well-being of the municipality, indulged at any time in any unseeming levity. I have done so not out of any disrespect for the Supreme Court of our State. For the Chief-Justice and his associates I have a hearty admira-tion and sincere respect. If the Court has erred by a majority of one, and I am assured that it has, I feel that it has done so unwittingly and honestly, and I am certain that, if the wrong it has done the City and County of San Francisco were brought to its attention by some proper legal method, it would gladly undo the injustice. If I felt otherwise, I would suggest to the business men of our city that only the consola-tions of religion are left to us, and I am sure they would join me in saying to the Court: "Your petitioners will ever pray!"

TRIBUTE TO MR. FREUD.

The Postal Record, the journal of the National Association of Letter Carriers, published at Washington. D. C., prints the following from its San Francisco correspondent:

"In the early morn of January 6th, there passed to the river far beyond, Mr. J. Richard Freud, chairman of the local civil service commissioners. His fatal illness lasted one short hour.

"It was our good fortune to form the acquaintance of the deceased many years ago. No sincerer advocate of civil service ever lived. His whole soul seemed enwrapped in this one theme. When the eighth annual convention of the National Association of Letter Carriers was held in San Francisco in 1897, the local committee requested Mr. Freud to deliver an address on civil service. Those who had the good fortune to be present that evening could not help but feel that the subject was dealt with in a manner that showed deep thought and study.

"It is such advocates as Mr. Freud that made civil service such a strong opponent to the spoils system."

1

Springfield, Mass. has 40,000 street trees under the care of a city forester. It cost \$4,500 to care for them last year, or less than a cent a month per tree.

San Francisco's Phenomenal Growth.

If a census of San Francisco were taken today it would tell a different story from the one of 1900. The latter gave the city a population of 342,000. Well informed persons believe that whether the government's count was accurate or not, the 400,000 mark has been passed since it was made.

Persons who have occasion to keep some sort of track of the changes in population can be found who state unhesitatingly that over 40,000 people have come to San Francisco for permanent residence during the last ten months.

sardines on the early and late boats for Oakland, Berkeley and Alameda.

Late arrivals at the ferry building do not run for seats. They often do run, however, for geod standing room and are glad to get that. The company has put on an express train at Berkeley to handle the five-thirty crowd. This train consists of nine or ten cars and is hauled by two engines, and suburbanites have stood up in it all the way from the pier to Lorin station.

Of course the dwellers in Alameda, Marin and San Mateo counties do not count as resi-



AN OVERFLOW OF BUSINESS.

The superintendent of schools estimates the increase at 14,758, but is probably too conservative.

The evidences of a great growth are visible on all sides. Probably there has not been a time within the memory of the present generation when it was so hard to find a San Francisco house to rent—and this despite the fact that in 1901 more building permits were issued than in any other year since 1897. The number aggregated 863, and the cost over five and a half miltion dollars. Real estate sales have been correspondingly large and lively, and heavy profits have been realized.

The street railway companies have been forced to operate more cars to carry the traffic. The Market Street company has increased the number of its cars from 393 to 461, an enlargement in its carrying capacity of over 17.3 per cent. The San Francisco and San Mateo line is paying licenses on 35 cars instead of 29 as formerly, the California Street has gone from 34 to 40, the Sutter Street from 40 to 45. There is no line that has not made some increase.

Still cars are crowded at certain hours and people often have difficulty finding seats.

The crowding of the cars, however, is nothing to the crowding of the ferry boats. It was said in 1900 that a large part of San Francisco's growth had been across the bay. It was true and the process continues. The Marin County traffic has grown, as well as that of San Mateo County, while the multitudes are packed like

dents of San Francisco, but they do count as parts of that whole increase which has come to the vicinity, and as one of the many indications of the growth of the city itself.

There were 3,895 sales of San Francisco real estate in the first eleven months of 1901. for an aggregate value of \$25,000,000, making a greater volume of transactions by 60 per cent than those of any previous year in the city's history.

For the corresponding period of 1900 the real estate transactions amounted to \$15,816,-830 and for 1899 to \$13,184,259.

There has been a remarkable increase of shipping during the last few years and one of the largest dry docks in the world is now under construction at Hunter's Point. In 1895 only three companies ran steamers regularly for the foreign service. Now there are ten, and at least two more with irregular sailings.

Picturesque old Fisherman's Wharf has been compelled to move again, and four new wharves will be constructed where the fishing boats once docked. Others are being built in the effort to keep pace with the growing commerce of the

port

It is not likely that any other American city can show for the same period such an increase in the volume of business transacted, as shown by banking operations. If local business men followed the custom in other cities and settled practically all their accounts by check, clearing house figures would be even larger than they

are. But one vestige of pioneer times in San Francisco is the institution known as Steamer Day, which occurs twice a month and brings a great many settlements in eash. These escape the records entirely. In spite of that fact the elearings for 1901 came to \$1,178,169,536, an increase of \$148,586,942 over those for the year

Of these clearings there were eighty-three and a half millions more, for the second than

for the first half of the year.

For the average business day of 1900 the clearings were \$3,397,962. For the average day of 1901 they were \$3,875,557, an increase of \$477,595 a day. That is to say that on the average business day of 1901 there was more business done by over 14 per cent than on the average day of 1900.

The clearings for the year amounted to onesixteenth of the total clearings for the past twenty-six years, and the rate of increase during the last five years was more than five times

as great as for the preceding twenty.

The discovery of oil and the developments in electrical transmission have added materially to the power available for small factories, and enabled scores of new enterprises to spring up in San Francisco that would not have been profit-

able a few years ago.

The assessed valuation of manufacturing industry in the city in 1900 was \$79,573,116, and for 1901, \$93,310,516, an increase of \$13,745,-400. Although the work of assessing this kind of property has been more thoroughly done than in many previous years, these figures are probably a good deal under the mark. For example, the census returns of eapital invested in manufacturing industries give San Francisco \$80,-103,367 for 1900. The assessor can hardly be expected to reach as much property as the census taker, so his figures are more valuable for showing increase than actual amount.



THE MORNING RUSH FROM THE FERRY.

tration had not increased much since 1896, when it stood at 72,992. At the close of 1901, however, it was over 82,000. Statisticians estimate five persons to every registered voter, and on that basis, making a liberal allowance for error, we should now have in San Francisco at least 400,000 people.

This should be only the beginning.

As the city is improved physically it will improve financially. As it is made more beautiful it will become more attractive. With one of the most beautiful sites in the world and one of the most commanding locations any great entrepot of trade ever had, there is no proper reaunity of purpose in working for desirable ends, and a growing spirit of civic pride.

Other sections of the Pacific Coast, with far less natural advantage, have prospered marvelously through persistently calling attention to the advantages that they have, ignoring their disadvantages, until the general impression abroad is that the only portion of California worth living in is south of Tehachipi Pass, and that all the energy and push on the Coast is centered around Puget Sound.

This is largely the result of persistent advertising, and it is high time that we adopted similar means to make known our superior ad-

vantages.

INTEREST THE VISITORS.

It is not enough that we know San Francisco's merit. We should do our utmost to stimulate the interest of a desirable class of visitors, such as are coming to attend conventions here this summer, and we should make them realize it. A thoroughly interested visitor is the best possible advertisement, and if proper attention is given to the matter we should receive much benefit from this summer's arrivals. There is to be a very low passenger rate this season—\$50 for the round trip from Chicago. There will doubtless be a large travel, and we ought to make the most of it.

We want to make this a "Convention City." When our visitors come, on such occasions, we cheerfully raise large amounts of money to en-

our cits

tertain them and to illuminate and decorate

ENLARGE THE HOME MARKET.

The arrangements for illuminating our public buildings and our prominent streets have heretofore been of a temporary character, and the expense of installation each time has been considerable. Why not raise a little more money and have them made artistic and permanent, so that we could illuminate more frequently without greatly increased expense?

The railroad companies are spending large sums in advertising our State in the East and abroad - largely for their own benefit, of course—and is it not common sense for us to do the same? What our State lacks more than anything else is population; we need consumers for our products here at home, instead of being compelled to look for markets half around the world, and we need a larger home market for ourselves as merchants.

We must pull together to accomplish anything, and in advertising our section of the State we must use the same care and good judgment that we would in our private business.



THE SPRING RUSH TO THE KLONDIKE.

Down to June, 1901, there were 105,512 children in the city, according to the report of the Superintendent of Schools, an increase of 3,490 over the returns for 1900. This would indicate a growth in population of 14,758. But while the school census is a fair basis for es timating a population that is standing still, the number of children in a community that is rapidly growing through accretions from without is not apt to maintain the same numerical relation to the whole.

A better basis is furnished by the returns of the registration office. In this State, registration is continuous over periods of two years. At the end of 1899 there were 73,633 voters for the city and county of San Francisco. Regisson why the rapid growth of last year should not soon appear an ordinary rather than a phenomenal matter.

PUT THE BEST FOOT FORWARD.

Written for the Review by F. P. Cole, Director Merchants' Association.

For many years San Francisco has suffered from the fact that each merchant was so absorbed in his own affairs that there was little community of action.

Partly through the agency of the Merchants' Association, which was organized with that purpose largely in view, there is a growing

THE PYTHIANS' GREAT GATHERING.

Committee will be Early at Work to Make the San Francisco Convention Memorable.

Written for THE REVIEW by Chas. L. Patton, Chairman of the Joint Executive Committee.

One of the objects of the Merchants' Association is the encouragement and promotion of matters that are of general public interest—such as the securing to our city of large conventions, reunions and gatherings of importance to various branches of our State and national life.

Social and deliberative gatherings of intelligent representatives of large and influential bodies must administely revert to the benefit of our State, and in many ways our city derives therefrom, directly, incalculable advantages. Every visitor, attracted to the shores of the Pacific in a social or official capacity as a delegate, forms new connections, distributes a certain amount of money into the various channels of our commercial life and returns to his home a self-constituted apostle of the glories and advantages of our Golden State.

Large conventions establish, at least temporarily, minimum railroad fares, and thousands that otherwise would never dream of coming here are induced to join the pilgrimages of large bodies, and are thus enabled to judge for themselves. Immigration societies on our coast have been continued failures, and, besides, they do not always attract desirable elements. Therefore, we must utilize every occasion and secure to our city all and every opportunity in the direction indicated.

The Merchants' Association fully indorsed the efforts made to secure to our city the National Biennial Gathering of the Knights of Pythias, and has appointed a special committee to co-operate with the Local Committee, especially for the purpose of raising the necessary funds and to participate in an equitable and judicious distribution of them in the interest of the order, and, ultimately, for the benefit of San Francisco.

The amount required should be easily secured in the shape of liberal contributions from our public-spirited citizens; while they are collected for a special purpose, they are nevertheless expended in the interest of the progress, welfare and prosperity of the city.

CHARLES BUNDSCHU, Director of the Merchants' Association, and Vice-Chairman of the Joint Executive Committee.

The business men of San Francisco will be called upon by a joint committee of members of the Knights of Pythias and of the Merchants' Association, to subscribe such funds as will be needed to make the coming National Biennial Gathering of the Order of Knights of Pythias a memorable event in a city with a great convention history.

The estimates of the amount necessary vary from \$30,000 to \$40,000, a trifling sum when the magnitude and importance of the oceasion are understood.

The gathering in San Francisco promises to be one of the largest the city has seen, and it is demonstrable by comparative Clearing-House statistics in other cities that the benefits to be derived by the commercial interests will be

large and substantial.

Pythian conventions in Detroit, Indianapolis, Kansas City, Milwaukee, Cincinnati, Washington, Cleveland, Toronto and New Orleans have been the largest national gatherings at these points of any purely fraternal order. The attendance has been enormous and the event has frequently created an amount of new business that would pass belief if it were not shown in the transactions of the banks.

The increase of bank elearings for the week of the gathering in cities whose Clearing-House statistics have been accessible are presented in

the following list:

 Toronto, 1886
 \$1,250,000

 Cincinnati, 1888
 900,000

 Milwaukee, 1890
 1,000,000

 Kansas City, 1892
 750,000

 Detroit, 1900
 1,251,000

It is confidently expected from the correspondence on the subject and the publicity already given the matter that the gathering will bring to San Francisco not less than 50,000 people. The Uniform Rank alone—the military section of the order-will have 10,000 members in camp or barracks in this city. It is probable that they will be housed in Mechanics' Pavilion, which has already been reserved for that purpose.

It should be borne in mind that these visitors, coming from the ranks of what may be termed the middle class of our population, are "liberal spenders" of money, and if the average expenditure known to have been made on former occasions is duplicated here, we may safely ealculate upon a per capita disbursement of nearly

The Western Passenger Association has

quoted rates for the round trip at \$50 from Chicago, \$47.50 from St. Louis, \$45 from Omaha and other Missouri River points and, from other points in western territory, at a rate that will approximately be one and a half cents per mile. It is understood that the Eastern and Southern Passenger Associations will quote a rate equivalent to one fare for the round trip over their lines to the basing points in the territory of the Western Passenger Association.

The various railroad companies having their termini in San Francisco, will arrange for a special excursions at reduced rates to various points in the State, to enable the visitors to see the numerous points of interest and curiosity within the boundaries of the empire of California.

While San Francisco will profit, financially, very largely by reason of this convention and the addition of so many to its transient population, and will be the first and largest beneficiary, the good will not be confined to this city's commereial interests alone, but the entire State will, indirectly, feel the effects.

A number of the interior counties of the State through their Boards of Supervisors and their Commercial Associations, Boards of Trade or Chambers of Commerce, are preparing representation here at that time by a display of the products of their counties, and the Pythian lodges of many of the counties will maintain headquarters at various points in the city for the same purpose.

The gentlemen composing the joint Executive Committee are:

For the Merchants' Association, Messrs. Chas. Bundschu, F. H. Wheelan, A. E. Buckingham, Jacob Salz, H. L. Judell, I. J. Truman and Mr. Wiesenhutter.

For the Order of Knights of Pythias: Messrs. Chas. L. Patton, A. G. Booth, W. C. Graves, H. R. Arndt, Jacob Samuels and H. Schaffner of San Francisco; George Samuels of Oakland and C. F. McGlashen of Truckee, the last-named being the commander in this State of the Uniform Rank or military branch of the order.

The committee is organized as follows: Chairman, Chas. L. Patton; vice-chairman, Chas. Bundschu; secretary, H. Schaffner, with the Union Trust Company as treasurer.

The convention will open on August 11, 1902, and continue for a week or more, and in order to make it as great a success as possible the Joint Committee will begin active work immediately.

WARNING TO MERCHANTS AND DIRECTORY PATRONS.

Members of the Merchants' Association are warned to use caution in dealing with canvassers for a publication known as the "Pacific Coast Business Directory," published, ostensibly, by the Merchants' Publishing Company at 632 Market street, San Francisco. As the operations of the company extend to every State and Territory on the Coast, editors of country papers will do their readers valuable service by calling their attention to the character of this particular directory company's work.

The directory named is a rare book, although bibliomaniaes have not yet begun to offer the premiums for it that its restricted eirculation might seem to warrant. It is characterized by oddities of composition, printing and binding that make it of more interest to the antiquarian or the curio hunter than to the practical bu-iness man in need of a good advertising

medium.

Advertisements can be found in the Pacific Coast Business Directory for 1898 that are descriptive of business done in 1888, and from which the firms supposed to be advertising have

long ago retired.

The business of publishing the directory seems to change hands with great facility. The persons conducting it now are not those who conducted it a short while ago. The company is liable to employ irresponsible eanvassers; glib young men who seldom visit the same person twice and seem disheartened and eager to retire at the first sign of suspicion, but who have cultivated the careful business habit of requesting pay in advance for all advertisements, rather than keep their patrons waiting until the issue of the next volume. They usually bestow their attention on the small towns of the interior, though they have been known to offer San Francisco merchants the benefits of their enterprise and industry.

MAYOR SCHMITZ SPEAKS OUT.

I am not a professional reformer. I am simply an honest man, honestly attempting to do what he conceives to be his honest duty. propose, so far as my ability will permit, to give to the people a fair, just, clean and honest administration; practical, economical and businesslike. I favor clean polities. I propose to see that the laws are enforced. I am in favor of a liberal, broad-gauged policy in the conduct of municipal affairs and in the treatment of our fellow citizens. I do not believe that, because my ideas may not be in exact accord with others, I should foreibly impose my opinions upon them.—San Francisco Chronicle.

WHERE RING RULE PROFITS GO.

Indirectly the reform element of Philadelphia is causing widespread grumbling among

the municipal office holders.

So long as there is talk of reform, the office holder is made to pay. Before the inception of the present movement, the Republican City Committee itself was demanding one per cent of the salary of all municipal office holders, to pay the expenses of a campaign. Last Fall, when the Union party movement seemed so formidable, the assessment on office holders was raised to three per cent and it is whispered that even that amount was not sufficient to pay all the bills of that eampaign.

This year's requests for contributions have ocen sent out and, although the campaign is quiet, two per cent of salaries is demanded. The real profits of ring rule are divided among very few, and small office holders are mulcted regularly by the leaders. Their necessity forbids complaint. Philadelphia City and State.

LAW-BREAKING BY PERMISSION.

Written for the Review by
Hon. Henry U. Brandenstein, Supervisor City and County
of San Francisco.

The practice of granting permits to violate provisions of the Charter or of the Ordinances of the City and County, that has prevailed for some time, is one seriously to be deprecated.

The granting of a permit to do something not prohibited by law, such for instance as to store crude oil or to place an engine and boiler in a place of business, is proper; for the exercise of discretion in determining the fitness and responsibility of an applicant for such a permit before it is granted is an essential policy of police administration. But if an ordinance prohibits the erection of a certain class of buildings, for instance, why should any one be exempt from its provisions?

DISCRIMINATING LEGISLATION.

The element of personality plays no part in determining the application of the law: all should fare alike in its administration.

A law that would give any officer, or body, discretion to determine who should have the right to erect frame buildings and who should be obliged to erect fire-proof buildings in the same section of the city, would be discriminating and unconstitutional. How can such a law be distinguished from direct legislative permits to a chosen few applicants to violate a law prohibiting the erection of any but fire-proof buildings in a section of the city?

It has been said that that law is best which leaves least discretion to its administrators. All things being equal, all men should have equal rights before the law. And no man's rights should be dependent upon the arbitrary discre-

tion of another.

DISCRETION MUST NOT BE USURPED.

There are certain occupations, such as that of the saloon-keeper, which cannot be regulated perhaps in any other way. But surely there should be no discretion in any governmental officer to determine that one man shall have a right to build a frame building or a building with bay windows, or of a certain height, and that another shall not have the same rights under the same conditions. Such discrimination is repugnant to our inherited principles of justice and in absolute antagonism to our Constitution.

The discretion that is denied to the Board of Supervisors by the law cannot be usurped by them under this special mode of legislation of granting permits to violate an ordinance, and the attempted exercise of such discretion is invalid and vicious.

If an ordinance of the character under discussion is not good for one man it is not good for any man, and it should be amended or repealed. The system of making an ordinance and then giving a man a permit to violate it is a nondescript, dangerous and vicious system of legislation that should be discountenanced in the interest of the community and in the interest of the sanctity of our governmental institutions.

THE BIG SIGN DISEASE.

At the present moment we have become so accustomed to lurid signs that the small advertisement is no longer noticed. We are like an opium eater who requires a small dose at first, but whose system soon fails to respond to the small portion and demands an amount which would kill a person unaccustomed to the stimulant. But if return were had to normal conditions—if there were no enormous signs—we would soon be reached as effectively by small advertisements, with less expense and with no offense to public tastes.—Milo Roy Maltbie in Municipal Affairs.

THE CITY A HOUSEHOLD.

We must have a class of office-holders.

We can choose between two kinds of officeholders, but that is all. Our Twentieth Century municipal reform increasingly accepts this proposition and practice, although it is not often consciously accepted by our people as yet.

It does not follow, however, that we must give ourselves up to a class of office-holders or allow them to rule us as they will. Offices are divided into two kinds: legislative and administrative. The function of the legislative officer is to exercise a general control and to represent the community. The municipal council, of course, is the proper legislative body. The municipal council should include men representing all the different interests of the city. The administrative offices, on the other hand, should be filled by experts with permanent tenure of office.

BEST AMERICAN METHODS.

If the Mayor of the city is to be regarded as an administrative officer, then his tenure should be permanent. If he is to be looked upon as a legislative officer, then he should be taken from among the citizens and should not have a permanent tenure of office.

It would seem, however, that he ought, in truth, to be regarded as an administrative officer, although I am aware that it is possible to look upon his office in still a different manner from either of those named.

If some say that these methods are German methods, I would reply that after all they are old American methods and often used in this country, and are still used where we have the best public administration.

The methods which the German city uses are quite similar to those which we use in the management of our best State Universities.

EXPERTS GOVERN OUR UNIVERSITIES.

The instructional force is composed of experts with a permanent tenure of office, or, at any rate, a tenure during good behavior and promotion for merit, and the Board of Regents, which corresponds to the municipal council, is composed of those who represent the community, and see that the University accomplishes the purpose which the people of the State desire it to accomplish. They establish a general policy, but turn over the details requiring expert knowledge to the faculty which has this knowledge.

But I have said that the city is far more than a business concern. This business-concern idea of the city does not, as a matter of fact, move the masses of the people sufficiently to arouse a great amount of genuine enthusiasm. We need a broader basis of reform and a higher aim, and this has forced up a new rallying cry, which we are beginning to hear, namely, the city a well-ordered household. It is this idea which is giving form and shape to the Twentieth Century City.

RICHARD T. ELY,

Director of Economics and Political Science, University of Wisconsin, in "Municipal Journal and Engineer."

PROTECTING EFFICIENT CONSULS.

H. A. Garfield closed an address on the reform of the Consular service before the last convention of the National League at Boston with these remarks:

"Not all of our Consuls are inefficient. The great majority of them are at present well trained and able. But the more efficient they are, the more important it is that a law be passed to protect them from the slaughter incident to a change of party."

CITIZEN MAKES THE GOVERNMENT.

Written for the Review by Hon. James Philip Booth, Supervisor City and County of San Francisco.

Municipal advancement depends largely on the personal fitness and ability of the citizens.

There is no denying the fact that the majority of the residents of San Francisco are fit to enjoy and able to create wise municipal government. The evidences are unmistakable. San Francisco is well governed, and, without boasting, it can truthfully be said that it is the best governed of the large cities of the United States.

This is not entirely due to the fact that men of integrity and ability are in public office. Let us give the credit where it belongs, and that is to the people themselves. The citizens, tired of misrule and official incompetency in the past, insisted on a change, and they have it.

PEOPLE SEEM SATISFIED.

The adoption of the new Charter and its inauguration under favorable auspices certainly proved a good beginning, but the work has progressed farther than this. Whatever imperfections may seemingly have appeared in the organic law of the city have been so slight as not to interfere with the successful administration of good government. The test has been made, and by the re-election of a majority of the Supervisors the people have decided that they are satisfied with existing conditions. This has never before happened in San Francisco.

The prophets of evil are always numerous, but others are too busy and too well satisfied with good results to pay much attention to them.

It is maintained by municipal croakers that public affairs are never managed with anything like the success that is obtained in a private enterprise

The present government of San Francisco is conducted on a plan very similar to that of a mercantile house.

The Assessor gives us our capital, the Supervisors hold the purse strings and Mayor Schmitz sees that the clerks do their duty.

The profits of the business are shown everywhere—better streets, better lights, a clean City Hall, back debts paid, low gas and water rates, a fully paid and efficient Fire Department, a splendid police force, the merit system successful in the elerical department, and, lastly, a decisive vote of 12 to 5 of the Supervisors that the city ought to operate the Geary-street road.

WHAT THE PROFITS ARE.

All these things are profits, and show a fair return on the capital invested. With the expenditure of less than six million dollars, San Francisco has a city government which is as well regulated as a mercantile house.

The Charter fives the salaries of officials and says that all amounts received by them over their salaries shall be turned into the treasury, and the Supreme Court has just upheld the validity of this section.

Public work is done thoroughly and promptly, particularly in the legislative and executive branches of the government. Since Mayor Schmitz has taken to spending ten hours a day in his office, "going to the races" is not so popular as it used to be. The affairs of the municipality are wisely and economically conducted at the present time, and the credit for this is due to the citizens themselves.

Census statistics show that death rates for cities are relatively lower than those for the country.

MERCHANTS' ASSOCIATION

OFFICERS AND DIRECTORS.

FRANK J. SYMMES. Thos Day Co. CHARLES BUNDSCHU.First Vice-President.
Gundlach-Bundschu Co. Andrew M. Davis......Second Vice-President.
The Emporium.

O. D. Bajdwin & Son.

C. S. BENEDICT. Benedict & Turner.
FOSTER P. COLE Sterling Furniture Co.
W. J. Dutton Fireman's Fund Iusurance Co.
MARSHAL HALE Hale Bros.
A. J. McNicoll. A. J. McNicoll & Co.
W. J. NEWMAN Newman & Levinson.
EDWARD B. POND. San Francisco Savings Union.
W. P. REDINGTON Rediugton & Co.
ROBERT II. SWAYNE Swayne & Hoyt.
A. H. VAIL Sanborn, Vail & Co.
F. H. WHEELAN Southern Pacific Milling Co.
KING. Sec'y and Supt.
T. WRIGHT. Attorney

PUBLIC AFFAIRS.

EDWARD B. POND, Chairman.

A. J. McNicoll,
A. H. Vall. ANDREW M. DAVIS, MARSHAL HALE,

PUBLICITY AND PROMOTION.

CHARLES BUNDSCHU, Chairman

FOSTER P. COLE, W. P. REDINGTON,
W. J. NEWMAN, F. H. WHEELAN, TRADE AND FINANCE.

ANDREW M. DAVIS, Chairman.
O. D. BALDWIN, W. J. DUTTON,
C. S. BENEDICT, ROBERT H. SWAYNE,

RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS MARCH 1, 1902 - - 1290.

NOTE.—Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS:

F. W. Dohrmann, Ex-President Merchants' Ass'n of S. F. Merchants' Association of New York

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTANTS AND AUDITORS.

ADVERTISING.

Dedge, Al. Co., The..411 E Spreckels Bldg

ADVERTISING CARDS.

Stuparich Mfg. Co., The 141 Frement

AGENTS.

Bancroft, Paul. History Bldg Sanderson, Geo. R. 238 Montgomery Taylor, H. H. Mills Bldg AGRICULTURAL IMPLEMENTS.

ARCHITECTS.

ART GLASS.

California Art Glass, B. & C. Works...

ARTIFICIAL STONE PAAING.

Gray Bros......419 California

ASHESTOS COVERINGS.

De Solla-Deussing Co......129 Spear MeDcarmon & Co......422 Sacramento

ASPARAGES CANNERS.

Hickmott Asparagus Canning Co.... California

ASPHALTUM ROOFERS.

Lonnet, B. & Son....100 Montgomery Ave

Price, Thos. & Son.......521 Sacramento Simonds, Ernest 11......417 Montgomery

AUCTIONEERS.

BAGS, HALE ROPE AND BURLAP.

BAKERIES.

BANKS AND BANKERS.

BAR FIXTURES.

Fincke, Oscar501 Fifth

BARBERS SUPPLIES.

HARREL MANUFACTURERS.

California Barrel Co......327 Market

HAZAARS.

BEER HOTTLEHS.

Enterprise Bottling Co....2745 Sixteenth Fredericksburg Bottling ..Co..1510 Ellis

BELTING-LEATHER.

HICYCLES.

Owens, Varney & Green Market & Tenth

BOILER WORKS.

HOLT MANUFACTURERS.

Payne's Belt Works......121 Heward

BOOK BINDERS.

BOOKS AND STATIONERY.

American Tract Society 16 Grant Ave
Cunningham, Curtiss & Welch
319 Sansome
Elder & Shepard238 Post
Hanak & Hargens107 Montgomery
Mitchell, E. H225 Post
Payot, Upham & Co204 Pine
Robertson, A. M
S F. News Co242 Geary
Tauzy, J238 Kearny

BOOTS AND SHOES.

Buckingham & Hecht225 Bush
Cahn, Nickelsburg & Co129 Sansome
Dietle, Chas 235 Bush
Eisenberg, Henry406 Kearny
Heim, F. L234 Stockton
Kast & Co
Kearny Kearny
Kutz, The G. M. Co
Maier, Chas 834 Kearny
Nolan Bros. Shoe Co312 Market
Philadelphia Shoe Co
Rosenthal, Feder & CoII Sansome
Rosenthal's Inc 107 Kearny
Siebe Shoe Co
Sommer & Kaulmann28 Kearny
Sullivan, J. T
United Workingmen's Boot & Shoe Co.
18 Second
Williams-Marvin Co569 Market
Young, George H117 Bush
Today, Goode Manager

BREWERIES.

Burnell .	& Co		409	Battery
Hibernia	Brewer	y	1225	Howard
		g Co		
Phoenix	Brewing	Co		528 Noc
		nke		
Union B:	rewing (0	Istn &	Florida
		CoScot		

BREWERS' & BOTTLERS SUPPLIES.

Abramson-Heunisch Glass Co....10 Maln Bauer-Schweitzer, II. & M. Co...... 632 Sacramento

BRIDGE BUILDERS.

BROKERS-CUSTOM HOUSE.

Harper, F. F. G. & Co. ... 407 Washington Heise, Chas. Ed. & Co. ... 510 Battery Mattoon & Danglada ... 508 Battery Mayhew, F. E. & Co. ... 424 Battery Swayne, Hoyt & Co. ... 426 Battery

BROKERS-STOCK, BOND, GRAIN AND OIL.

Ames, WorthIngton 324 Montgomery
Barth, J. & Co 505 California
Blow, A. W. & Co 238 Montgomery
Bowman, G. F 327 Montgomery
Glrvin & Eyre. 307 California
Goldman, Max. 312 Pine
Hecht Bros. & Co 312 Pine
Hershfeld, C 79 Nevada Block
Perry, John, Jr. 411 Montgomery
Politzer & Co Clunie Bldg
Politz, Edward & Co 403 California
Rehfish & Hochstadter 413 California

BROKERS-TICKET.

BROOMS, BRUSHES AND WOODEN-WARE.

Van Laak, The Mfg. Co..3178 Seventeenth

BUILDING AND LOAN ASSOCIATIONS.

BUILDING MATERIALS.

Waterhouse & Price .. 29 New Montgomery

BUILDING PAPER MANUFAC-.TURERS.

BUTCHERS' SUPPLIES.

Pacific Butcher Supply Co.....770 Mission

CAPITALISTS.

CARPENTERS AND BUILDERS.

CARPETS.

CARPET CLEANING WORKS.

CARILIAGE COMPANIES.

United Carrlage Co......Palace Hotel

CUTLERY. ELEVATOR MANUFACTURERS. Helliwell, R......108 Stockton DOORS AND WINDOWS. EMBROIDERIES AND LACES. DRAYMEN AND STORAGE. Levy, Jules & Bro...... 5 Sansome ENGINEERS-ELECTRICAL. CASH REGISTERS. Wass, D. D.....34 East CODFISH DEALERS. Union Fish Co.....24 California ENGINEERS SUPPLIES. Overland Freight Transfer Co..203 COMMISSION MERCHANTS. Pickthall, M. & Co......105 Fremont Winans, J. C......101 Fremont CATERER. ESSENTIAL OILS. Boldemann, A. C. & Co......118 First CEMETERIES. Henderson, John, Mgr. Mt. Olivet Cemetery916 Market EXPORTERS AND IMPORTERS. DRUGGISTS. Wellman, Peck & Co.......201 Market CENTRAL PARK ASSOCIATION. FIRE PROOFING. Western Expanded Metal & Fire Proofing Co...415 Claus Spreckels Bldg CHAIR MANUFACTURERS. FIREWORKS. California Fire Works Co.....219 Front CHARCOAL. Ohlandt, N. & Co.....Indiana and Yolo FISH DEALERS. Dryselius & Co...........93 Cal. Market CHEMICAL WORKS. California Chemical Works....... San Bruno Road and 27th Western Chemical Co......Office 3214 25th FLORISTS. CHEMISTS. Curtis, J. M. & Son......123 California FORWARDING AGENTS. CHEWING GUM MANUFACTURERS. Earl, D. W. & Co......129 Crocker Bldg American Chicle Co......27 Main FLOUR MILLS. CHIMNEY PIPE. Deming, Palmer M. Co...114 Sacramento Hinz & Plagemann.......120 Mission Sperry Flour Co..........134 California Stockton Milling Co......112 California Clawson, L. E. & Co........1340 Market DRUGGISTS, SUPPLIES. CHOCOLATE MANUFACTURERS. Beckett, F. A. & Co.....220 Sutter Ghirardelli, D. Co......617 Sansome FRUITS AND AEGETABLES. DRY AND FANCY GOODS HOUSES. CHRONOMETERS AND NAUTICAL INSTRUMENTS. Foster, C. M. & Co......727 Market Omey & Goetting......California Market FURNITURE-HOUSE AND OFFICE. CIGAR AND TOBACCO DEALERS. CIGARETTE MANUFACTURERS. FURS. Berwin & Gassner ...110 Kearny Hoeflich, Albert ...116 Grant Ave Hoflich, Max ...107 Grant Ave Kocour, Ad ...121 Post Liebes, H. & Co ...139 Post Wallace, Robert ...219 Grant ave CONFECTIONERS. CIRCULAR DISTRIBUTORS. DYEING AND CLEANING. F. Thomas Dyeing and Cleaning Works, The27 Tenth Hickman, Henry.......3315 Sacramento Snow, John F. & Co., Dyeing & Cleaning Works.........3 Grant Ave Weil, W. M. Co......106 Pine CIVIL ENGINEERS. FUSE MANUFACTURERS. Ferris & Haas......320 Sansome Ensign, Bickford & Co......220 California CLEANSING COMPOUND. GAS FIATURES. EDUCATIONAL INSTITUTIONS. California Gas Fixture Co.....330 Post Day, Thos. Co......725 Mission Utica Manufacturing Co., Inc...21 Spear California Business College...305 LarkIn Heald's Business College.....24 Post S. F. Business College.....1236 Market CLOAK AND SUIT HOUSES. GAS ENGINES AND SCALES. Fairbanks, Morse & Co.....310 Market Union Gas Eng. Co.....244 First ELECTRIC SIGN MANUFACTURERS. COOPERS. Herbert & Vogel.... Broadway and Front Kelly & Liebes 1230 Market Messager, E 145 Post O'Brien, James 1145 Market Stein, J. H. & Co 716 Market GAS GOVERNORS. ELECTRIC AND MECHANICAL ENGINEERING. Universal-Pacific Gas Governor Co... CORDAGE MANUFACTURERS. Doble Co., Abner....Fremont & Howard Electrical Engineering Co....509 Howard GAS METERS AND STOVES. CORPORATION SECRETARIES. CLOTHING DEALERS. ELECTRICAL AND RAILWAY SUPPLIES. Mohr, Rudolph..... ...39 Flood Building GAS REGULATORS. COTTON GOODS. Brooks-Follis Elec. Corp.....527 Mission Cal. Electrical Works......547 Mission Electric Railway and Manufacturers' Supply Co.........68 First General Elec. Co....Claus Spreckels Bldg Gas Consumers' Association.....344 Post California Cotton Mills Co..310 California GENERAL MERCHANDISE. CRACKER MANUFACTURERS. Levin, J. & Co......35 Taylor American Biscuit Co......Broadway and Battery Macdonald, J. G.......1120 Market Pacific Coast Biscuit Co.....601 Folsom GLASS MANUFACTURERS. GLOVES. CREDIT BUREAU. Raphael's ... 9 Kearny Roos Bros ... Kearny & Post Schwartz, A ... 62 Third Straus, Louis ... 11 Sansome Summerfield & Roman ... Fifth & Market ELECTRICAL MACHINERY. Westinghouse Electric & Mfg. Co.... Mllls Bldg CROCKERY AND GLASSWARE.

ELECTRO-PLATERS.

GLUE MANUFACTURERS.

Central Plating Works......715 Mission
Denniston's San Francisco Plating
Works...........743 Mission
Golden West Plating Works..........103 Beale
S. F. Novelty Plating Works................515 Mission

COAL DEALERS.

GRAPHOPHONES AND PHONO-	Fireman's Fund Insurance Co	McCord, Alex & Co221 Ellis	Bouvier, AlfredCrocker Bldg
GRAPHS. Columbia Phonograph Co125 Geary	Forbes, A. B. & SonMutual Life Bldg		Quarre, GeoCal. Safe Deposit Bidg
GROCERS.	Grant, Geo. F	LUMBER DEALERS. Albion Lumber CoFifth and Hooper	MUNICIPAL ENGINEERS. Ridley, A. E. Brooke598-99 Parrott Bldg
Bibo, Newman & Ikenberg1447 Polk	Herold Rudolph Jr 415 California	Blyth & TrottSpear and Mission	MUSICAL INSTRUMENT DEALERS.
Claussen, C23d and Capp Cluff, William Co18 Front	Landers, William J205 Sansome	Doe, Chas. F. & Co101 Howard	Allen, Wiley B. Co931 Market
Coghill & Kohn300 Front	Liverpool & London & Globe Ins. Co., The422 California	Dolbeer & Carson10 California Gray's Harbor Commercial Co	Curtaz, Benj. & Son20 O'Farrell Kohler & Chase28 O'Farrell
DeWitt, M. & Co221 Third Ehlers & Ohlsen300 O'Farrell	Manheim, Dibbern & Co217 Sansome Milwaukee Mechanics' Ins. Co	237 California	Mauvais, The Zeno Music Co769 Market
Ehrman, M. & Co	410 California		Mauzy, Byron
Goldberg, Bowen & Co432 Pine		Hooper, C. A. & Co204 Front Hooper, F. P. & J. A4 Catifornla	MUSLIN AND FLANNELETTE UN-
Graham, John TPrecitia Ave. & Alabama St	New Zealand Ins. Co312 California Norwich, Union Fire Ins. Society	Jones, Richard C. & Co739 Bryant Meyer, Adolph1510 Devisadero	DERGARMENTS. Reynolds, Geo. W
Granucci Bros	314 California	Morrison Lumber Co732 Brannan	MUSTARD MANUFACTURERS.
Hartter, Hayes & Co216 Front	fornia Montgomery & Sacramento	Pope & Talbot314 California Renton, Holmes & Co35 Steuart	Burr, C. C. & Co2111 Stockton
Hogan, The Howard H. Co104 Pine Hollmann, Henry2805 Mission	Parker Chas M T 914 Pine	Scott & Van Arsdale L. Co	NECKWEAR MANUFACTURERS.
Irvine Bros	Potter, Edward E322 Montgomery Preferred Accident Insurance Co	S. F. Lumber CoThird & Berry	Heineman, H. M109 Sansome NOVELTY AGENT.
Lennon, John A	Mills Bldg	Sierra Lumber Co320 Sansome Simpson Lumber Co14 Spear	Bentham, W. C1832 Market
Meyer, A. & Co16 Sacramento	Transatlantic Fire Ins. Co. 213 Sansome	Truckee L. Co. of S. F 6 California Union Lumber Co Sixth & Channel	OILS.
Parks Bros. & Co418 McAllister Rathjen Bros39 Stockton	Turner, Geo. W315 Safe Deposit Bldg	Wigmore, John & Sons Co29 Spear	Arctic Oil Works30 California Standard Oil Co421 Market
Ring Bros	Vcss, Conrad & Co204 Sansome Watson, Taylor & Sperry322 Pine	MACARONI MANUFACTURERS.	Weed, F. F., Sec'y Lion Oil Co
Stulz Bros533 Montgomery Ave	Watt, Rolla VPine & Sansome Wilson, Horace201 Sansome	Callfornia Italian Paste Co	OPTICIANS.
Sussman, Wormser & Co	IRON WORKS.	MACHINERY AND ENGINEERS'	Berteling Optical Co16 Kearny
Tillman & Bendel327 Battery	California Iron Yard640 Second	SUPPLIES.	California Optical Co317 Kearny Chinn-Beretta Optical Co991 Market
West, Elliott & Gordon31 Sixth	Morton & Hedley	Brownell, Jas. S	Haskell & Jones Co243 Grant ave
GUNS AND AMMUNITION.	JAPANESE PRODUCTS AND FANCY	Cyclops Iron Works223 Main Evans, C. H. & Co183 Fremont	Hirsch & Kaiser
Bremer, O. A	GOODS.	Garratt, W. T. & Co.Fremont & Natoma	ORIENTAL RUGS.
Shreve & Barber511 Kearny	Marsh, G. T. & Co	Hall, Robert	Hagopian & Co
HAIR DEALERS.	Solomon, C., Jr422 Battery	Henshaw, Bulkley & Co	Darbee & Immel30 Union Sq. Market
Goldstein & Cohn822 Market	JAPANESE AND CHINESE SILKS.	Martin Pipe & Foundry Co	Morgan Oyster Co., The614 Third
HARDWARE. Baker & Hamllton	Hart, B	Meese & Gottfried Co167 Fremont	PACKERS OF CANNED SALMON. Alaska Packers' Association308 Market
Bennett Bros 35 Sixtn	JEWELERS.	Moore, Chas. C. & Co32 First Oriental Gas Engine Works229 Folsom	PACKERS OF DRIED FRUIT.
Brown, Chas. & Son807 Market Brownlee, J. P1612 Market	Baldwin Jewelry Co844 Market	Pacific Tool and Supply Co467 Mission	Serosis Fruit Co101 Sansome
Dunham, Carrigan & Hayden Co19 Beale Froelich, Christian202 Market	Barth, Rudolph	Ralston Iron Works222 Howard Swain Hadwen Mfg. Co215 Spear	PAINTS AND OILS.
Holbrook, Merrill & Stetson235 Market	California Jewelry Co134 Sutter Eisenberg, A. & Co126 Kearny	Tatum & Bowen34 Fremont The Compressed Air Machinery Co	Bass-Hueter Paint Co46 Ellis Fuller, W. P. & CoPine and Front
Ils. J. G. & Co	Eigin National Watch Co206 Kearny		Magner Bros
N. W. cor. Polk & Sacramento Lloyd-Scovel Iron Works159 Fremont	Glindeman, N. W	Union Gas Engine Co244 First Union Iron Works222 Market	Whittier-Coburn Co20 Fremont
Mangrum & Otter, Inc581 Market	Hall, A. I. & Son	MANUFACTURERS' AGENTS.	PAINTERS AND PAPER HANGERS. Beck, W. T. & Sons
Marwedel, C. F	London Diamond Co.35 New Montgomery	Eberhard Co., The Geo. F12 Drumm	Brace, N 3020 Sixteenth
Montague, W. W. & Co309 Market	Lundberg & Lee232 Post Nordman Bros134 Sutter	Hughson & Merton	Bradley & Son
Montanya, J. De La Co606 Battery Mossford, Moses3885 24th	Phelps & Adams120 Sutter Radke & Co118 Sutter	Marsh & Kidd522 Market	Fraser, John P. 306 Stockton Gercke & Weber
Osborn Hardware & Tool Co414 Market	Rothschild & Hadenfeldt207 Sutter Schumacher & Co621 Market	Poett & Center	Hartmann Paint Co 319 Third
Palace Hardware Co	Schussler, M. & Co713 Market	MATCH MANUFACTURERS.	Stader, CBush and Trinity St. Denis, J. & Co320 Sutter
Rosekrans, H. & Co511 Sixth Smith, Peter A614 Fourth	Schwartz, K. G	Metropolitan Match Co 5 Front	Stein, M
Tay, Geo. H. Co	Shreve & Co	MATTRESS AND UPHOLSTERY.	PAPER BOXES.
Taylor & Pritchard12 Market HARNESS AND SADDLERY.	Vanderslice, W. K. & Co136 Sutter	Schrock, W. A21 New Montgomery	Pacific Fold, P. B. Factory14 Fremont
Johnson, J. C. & Co	JEWELERS' SUPPLIES.	MEN'S FURNISHING GOODS.	PAPER AND PAPER BAG MANUFACTURERS.
Leibold Harness Co211 Larkin	Armer & Weinshenk207 Sutter	Atkins, R. C. & Sons123 Montgomery Baumel, Fred J	Crown Paper Co 707 Front
HATTERS.	KNITTED GOODS.	Berman, O	Union Bag & Paper Co406 Front Union Pulp & Paper Co410 Sansome
Collins & Co	Gantner & Mattern	Bullock & Jones Cc105 Montgomery Carter, Frank J	PAPER AND PAPER BOXES.
Fisher & Co 9 Montgomery	LADIES, FURNISHING GOODS.	Cluett, Peabody & Co Battery	Fleishhacker, A. & Co520 Market
Hink, Jaenicke & Co29 Second Kline, Louis & Co106 Bush	Davis, Schonwasser & Co134 Post Jacobs & Co113 Kearny	Elrick & Webster207 Montgomery Gibson, J. T1204 Market	PAPER PATTERNS.
Meussdorffer K. & Son Kearny	Magnin & Co920 Market	Greenebaum, Weil & Michels17 Sansome Hansen & Elrick Market & Third	Butterick Publishing Co., Ltd., The
Triest & Co	Marks Bros1210 Market	Keller, M. J. Co1028 Market	PATENT DOOR OPENERS AND
ziiobi a commini di bansome	Rosenthal, S. & Co937 Market	Y amilian Y Y O Cla 000 34 1 1	
HAY AND GRAIN DEALERS.	LADIES' TAILORS.	Lewison, J. L. & Co953 Market Meyerstein Co	CLOSERS.
	LADIES' TAILORS. Feder, M	Meyerstein Co	
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	CLOSERS. Reischmuller, Geo2449 Nineteenth PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	CLOSERS. Reischmuller, Geo2449 Nineteenth PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M. .574 Geary F'lamm, G. .1435 Polk Frances, M. .796 Sutter Gadner, A. .2012 Fillmore Lowenthal & Co. .914 Market	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M. .574 Geary Flamm, G. .1435 Polk Frances, M. .796 Sutter Gadner, A. .2012 Fillmore	Meyerstein Co	CLOSERS. Reischmuller, Geo2449 Nineteenth PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M. .574 Geary Flamm, G. .1435 Polk Frances, M. .796 Sutter Gadner, A. .2012 Fillmore Lowenthal & Co. .914 Market	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M. .574 Geary Flamm, G. .1435 Polk Frances, M. .796 Sutter Gadner, A. .2012 Fillmore Lowenthal & Co. .914 Market LAMPS. Boesch Lamp Co. .585 Mission LAUNDRIES. La Grande Laundry. .23 Powell	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M. .574 Geary Flamm, G. .1435 Polk Frances, M. .796 Sutter Gadner, A. .2012 Fillmore Lowenthal & Co. .914 Market LAMPS. Boesch Lamp Co. .585 Mission LAUNDRIES.	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co. .6 Battery Morgan Bros .229 Montgomery Schoenfeld, Adolph .1334 Market The Toggery .628 Market Webster, Jas. S. & Sons .522 Market MERCHANT TAILORS. Block & Georges .119 Sutter Growall, W. L. Co. .Crocker Bldg Lemos, Leon .1117 Market Lyons, Charles .721 Market Poheim, J. T. .1110 Market Reid, John .907 Market Smith, J. .906 Market Williams Bros .111 Sutter METAL WORKS. American Can Co. .209 Mission	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	CLOSERS. Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
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HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co. .6 Battery Morgan Bros. .229 Montgomery Schoenfeld, Adolph .1334 Market The Toggery .628 Market Webster, Jas. S. & Sons .522 Market MERCHANT TAILORS. Block & Georges .119 Sutter Growall, W. L. Co. Crocker Bldg Lemos, Leon .1117 Lyons, Charles .721 Market Poheim, J. T. .110 Market Reid, John .907 Market Williams Bros .111 Sutter METAL WORKS. American Can Co. 209 Mission Finn, John Metal Works .313 Howard Pacific Metal Works .139 First MICROSCOPES AND BIOLOGICAL SUPPLIES. Pacific Micro Materials Co. .422 Montgomery MILK AND CREAM. Berkeley Farm—N. J. Nelson. 1228 Folsom Cal. Milk Producers' Assn. .428 Turk Jersey Farm Co. .851 <td< td=""><td>Reischmuller, Geo</td></td<>	Reischmuller, Geo
HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo
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HAY AND GRAIN DEALERS. Anspacher Bros	LADIES' TAILORS. Feder, M	Meyerstein Co	Reischmuller, Geo

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PRESS CLIPPINGS. Allen's Press Clipping Bureau	Gcodyear Rubber Co577 Market G. P. and Rubber Mfg. Co., The	STATIONERS AND PAPER DEALERS.	TYPEWRITERS AND SUPPLIES.
Allen's Fress Chipping Bureau	Morgan & Wright 305 Larkin	Elake, Mofflitt & Towne	
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Commercial Publishing Co34 California Cubery & Co	winslow, C. R. & Co44 Second	Zellerbach, A. & Sons418 Sansome STATISTICIAN AND ECONOMIST.	Standard Typewriter Exchange303 Bush United 'Lypewriter & Supply Co
Eastman, Frank & Co	SAFES.	McCarty, Louis P2337 Pine	297 35004 0000
Hughes, Edward C511 Sansome Janssen Printing & Binding Co	Hermann Safe Co417 Sacramento Parcells-Greenwood Co216 California	STEAMSHIP AND TRANSPORTATION COMPANIES.	
Monahan, John & Co412 Commercial	SAW WORKS.	Cook, Thos. & Co621 Market Fugazl, J. F. & Co5 Montgomery Ave	Gcdeau, J. S305 Montgomery Ave Gray, N. & Co641 Sacramento
Munk, R	Simonds Saw Co	International Nav. Co. 645 Warket	Halsted & Co
Mysell-Rollins Co., The22 Clay Partridge, John306 California Pernau Bros543 Clay	SCHOOL AND KINDERGARTEN	Pacific Coast Steamship Co10 Market	Truman, Chas. H. J. & Co318 Mason United Undertakers' Association. 27 Fifth
Phillips, Smyth & Van Orden508 Clay Roberts, John W220 Sutter	Bradley, Milton Co122 McAllister	Pacific Mail Steamship Co421 Market Peterson, James P56 Steuart Toyo Kisen Kaisha421 Market	Valente, Marini & Co1524 Stockton UNIFORMS AND REGALIA.
Stanley-Taylor Co., The656 Mission Sterett Printing Co933 Market	SCOTCH TWEEDS.	STEVEDORES.	Pasquale, B. & Sons. Sutter & Grant Ave VINEGAR MANUFACTURERS,
Stuetzel & Co	SCREEN WORKS.	Eschen & Minor	Consumers' Y. & V. Works404 Battery
PRINTERS: INK. Reed & Goodman513 Sacramento	Quick, John W221 First	Menzies, Stewart & Co514 Battery Woodside, A. & CoHalleck & Leidesdorff	WAGON & CARRIAGE MATERIALS. Holt Bros. Co
PROPERTY OWNERS.	SEEDS AND GRAIN. Bowen, E. J815 Sansome	STORE AND OFFICE FIXTURES. Sinmen, John	WALL PAPER AND MOLDINGS.
Andros, Milton320 Sansome Crocker Estate Co54 Crocker Bldg	Hillens, F200 Davis	Thoms, J. W1009 Claus Spreckels Bldg STOVE AND IRON FOUNDRIES.	Clark, G. W. & Co. 306 Post Quadt, John. 1614 Market Uhl Bros. 655 Market
Flood, James L	Volkman Chas M & Co 400 France	Stelger & Kerr350 Maln	WAREHOUSES.
Hooker, C. J	SEWER PIPE AND TERRA COTTA.	STOVES AND RANGES. Schieck, John C	Danforth Warehouse Co., Inc
Mackay, John W Nevada Block Martel, J. LMountain View, Cal	Gladding, McBean & Co1358 Market	SURETY BONDS. Empire State Surety Co104 Sutter	Haslett Warehouse Co., The
Marye, Geo. T., Jr234 Montgomery Rodgers, Arthur16 Nevada Block Shields Estate Co324 Bush		SURGICAL INSTRUMENTS.	Lemman BrosTownsend & Japan
Wells, W. H Mills Bldg Wilson, A. W Hotel Richlieu	SEWING MACHINES.	Folkers, J. H. A. & Bro815 Market Hoppe & Robinson404 Sutter	Sansome Street Warehouse, Inc 809 Sansome Searle Warehouse Co., Charles41 First
PUMPING MACHINERY.	Jackson, Wm. E	SURVEYING INSTRUMENTS. Lietz, A. Co422 Sacramento	WELL BORERS.
Dow, Geo. E., Pumping Engine Co	White Sewing Machine Co300 Post Willcox & Gibbs Sewing Machine Co	SYRUPS.	WINES AND LIQUORS.
411 Market	SHEET IRON AND PIPES.	Long Syrup Refining Co8th & Brannan Pacific Coast Syrup Co713 Sansome	Ainhold, B. & CoTownsend & Stanford Berges & Domeniconi708 Sansome
RAILROAD TILES AND TAN BARK. Bender Bros 5 Market	Smith Francis & Co. 83 Framont	- The second of	Bieber, P. P. & Co824 San Jose Ave Bielenberg & Weniger101 Powell
REAL ESTATE DEALERS.	SHIP BUILDERS.	TAILORS CLOTHS, TRIMMINGS AND WOOLENS.	Braunschweiger & Co
Ashton & Gardiner411 Montgomery Babin, Landry C413 Kearny	Hay & Wright	Baumgarten, J. & Co7 Montgomery Byrne, Jos. & Co1145 Mission	California Wine Association661 Third Carroll & Carroll
Baldwin & Howell10 Montgomery Baldwin, O. D. & Son22 Montgomery Breese, G. L. & Co412 Pine	aver are the	Ford, C. W. R. & Co	Cavagnaro, F
Buckingham, A. E26 Montgomery Burnham & Marsh Co20 Montgomery	Foard, L	Stein, Simon & CoSecond & Market	Chauche & Bon
Center & Spader Montgomery Coffin, D	Lewis, Anderson & Co24 East	Hilp, Henry	Eisen Vineyard Co123 Callfornia Friedman, Paul312 Battery
Davis, Alfred E230 Montgomery Easton, Eldridge & Co638 Market		TANNERS. Eagle Tannery26th & San Bruno Ave	Gundlach-Bundschu Wine Co., The
Flinn, Harrington & Co233 Montgomery Giselman, William, Trustee	Chapman, W. B	Legallet-Hellwig Tanning Co401 Front Norton Tanning Co312 Clay	Hildebrandt, Posner & Co610 Front Holtum Bros., Inc565 Market
Griffin, Marlon	Dieckmann & Co 421 Market Eddy, Falk & American Trading Co	TANNING EXTRACTS. California Tanning Extract Co	Holtum, Ferdinand517 California Hetaling, A. P. & Co431 Jackson
	Grace, W. R. & Co	TEAS, COFFEES AND SPICES.	Italian-Swiss Agric. Col. 518 Montgomery Jones, Mundy & Co123 California Korbel, F. & Bros723 Bryant
Hooker & Lent	Johnson-Locke Mercantile Co	Brandenstein, M. J. & Co118 Market	Kuhls-Schwarke & Co129 Sutter
Magee, Thos. & Sons Montgomery McAfee Bros	Knudsen, C. N. & Co122 Davis Lund, Henry & Co214 California	Burmester, Henry W1143 Market Castle Bros Davis & Sacramento Caswell, Geo. W. & Co414 Sacramento	Leuenberger, E. & Co14174 Folsom Levingston, M. A698 McAllister Livingston & Co206 Davis
McElroy, R. D	Marcus, Geo. & Co418 Callfornia Mitsul & Co415 Safe Deposit Blde McNear, G. W326 California	Folger, J. A. & Co	Lubben, JohnCalifornia & Sansome Lyons, E. G. & Raas Co., The
Pforr, John	Meyer, Wilson & Co210 Battery Moore, Ferguson & Co310 California	Hills Bros	Mann, C. M., suc. to I. de Turk
Rich, A. J. & Co112 Montgomery Schlesinger, Nathan304 Montgomery	Newhall, H. M. & Co309 Sansome Otis, McAllister & Co109 California	Jones-Paddock Co. 26 Fremont Schilling, A. & Co. 108 Market Thierbach, Chas. F. & Co. 306 Battery	Martin, E. & Co
Shainwald, Buckbee & Co	Parrott & Co	Thierbach, Chas. F. & Co306 Battery Tyler, S. H. & Son310 Front	MeLeod & Hatje
Smlth, Julien	Spreckels, J. D. Bros. & Co327 Market	TELEPHONE AND TELEGRAPH COMPANIES.	Metzger, Leo & Co
Von Rheln Real Estate Co., Inc 513 California	Ulrichs, J. F	Pacific States Telephone and Telegraph Co., The216 Bush	Mcore, Hunt & Co., The Jesse404 Front Much & Lynch
RECREATION GROUNDS. Herman, R	Williams, Dimond & Co202 Market SHIPSMITHS.	Weihe, E. FSupt. Am. Dist. Telegraph Co	Naber, Alfs & Burne323 Market Napa and Sonoma Wine Co115 Ellis
REFINERS. Selby Smelting & Lead Works	Chrestoffersen & Tway420 Beale	Ames & Harrls, Inc100 Sacramento	Oakville Wine CoFolsom and Army Pike, B. D. & Co213 Battery Resemblatt Co., The113 Pine
416 Montgomery	SHIRT MANUFACTURERS. Beamish, PColumbia Bldg	Neville & Co31 California THEATRES.	Rothenberg, S. B. & Co117 Battery Royal Eagle Distillerles Co501 Market
RESTAURANTS. Bay State Restaurant29 Stockton	Ide, Geo. P. & Co	Belasco, FredAlcazar Theatre Walter Orpheum Co113 O'Farrell	Samuel Bros. & Co
Bergez, John332 Plne Planco & BrunN.E. cor. Eddy & Mason	328 Bush	TIN CAN MANUFACTURERS.	Schultz, Wm. A. & Sons 523 Front
Breuss, M. A	SILK MANUFACTURERS. Carlson-Currler Co	Union Can Co. of S. FBattery & Lombard	Shea, Bocqueraz & Co525 Market Siebe Bros & Plagemann328 Sansome Spruance-Stanley Co410 Front
Detjen & Mengel35 Market Galindo, F. B205 Kearny	Nonotuck Silk Co535 Market SMOKERS' ARTICLES.	California Title Ins. and T. Co	Sroufe, John & Co. 208 Market Taussig, Louis & Co. 26 Main
Gutzelt & Malfantl	Helninger, C. P. & Co535 Market	TOWEL COMPANIES.	Wetmore, Bowen & Co
Larsen, C. G	SOAP & TALLOW MANUFACTURERS. Flschbeck & Glootz307 Sacramento	Mercantile T. & L. Co251 Jessie S. F. Towel Co., The519 Folsom	
Page & Falch	Lille, CharlesN.W. cor. Bay & Webster Luhn, Otto & Co	TRANSFER COMPANIES.	WIRE AND WIRE ROPE, American Steel & Wire Co10 Pine
Polichan & Schlatter33 O'Farrell Priet, P. & CoGeary and Stockton Ruediger & Loesch111 Larkin	Newell & Bro	Commercial Transfer Co115 O'Farrell Morton Special Delivery Co110 Battery Pacific Transfer Co20 Sutter	Roebling's, John A. Sons Co25 Fremont WOOD DEALERS.
Schwarz & BethO'Farrell and Market Swain, Frank A213 Sutter	SODA WATER MANUFACTURERS, Becht, J. G. & Co	River Express Co	Union Wood and Timber Co1230 Battery WOOD MANTEL MANUFACTURERS.
Techau, R. JMason near Ellis Westerfeld, P. & Co1035 Market Wicker & Hermanson	Belfast Ginger Ale CoUnion & Octavia SPICES AND FLAVORING EXTRACTS.	Wells, Fargo & Co.'s Exp	Bush & Mallett Co328 Post
Young, H. H	Rieger, Paul & Co141 First	Fifield, E. L. & Co63 Stevenson Hirschfielder & Meaney14 Sutter	WOOD AND WILLOW WARE. Levenson & Co
Zinkand, Chas. A927 Market	SPORTING GOODS. St. Germain Billiard Co17 Fremont	Malm, C. A. & Co	Unna, Harry Co., The
Rice, Peter	STAMP DEALERS.	TRUSSES AND ELECTRIC HELTS. Pacific Electric Belt & Truss Co	Koshland, S. & Co222 California San Francisco Wool Sorting & Scour-
	Makins & Co	TURKISH HATHS.	woolen Mant'Facturers.
Bowers Rubber Co	STARCH MANUFACTURERS. Everding, J. & Co	Burns, Edw. F	Golden Gate Woolen Mfg. Co., 535 Market
Mission	Zarennis, J. & Co	Lindstrom & Johnson415 Sutter	Whitelaw Wrecking Co253 Spear

Merchats' Association REVIEW.

CIRCULATION, 6,000 COPIES.

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POLICY OF THE REVIEW.

The columns of this paper are for the discussion of ideas, but the views presented are not necessarily those of the Merchants' Association.

No personal, partisan or sectarian question admitted to these columns.

No advertisements are inserted and no subscription price is charged.

Communications must hear the signature of the writer.

Facts upon municipal affairs will be the first consideration of the Review.

BREEDING CONTEMPT OF THE LAW.

Supervisor Brandenstein ealls attention in this issue of the "Review" to an abuse in American municipal legislation that

has come as near attaining respectability through age as any abuse can; that is, the practice of exempting petitioners from the operation of ordinances made to bear on all alike, but which some find it to their interest to evade.

Somebody wants to build a wooden structure inside the fire limits. He runs to the Supervisors and gets their permission to do something manifestly improper and dangerous. Or he wants to run up a sky-scraper higher than the law allows. That may not be improper or dangerous, and if it is not, he ought not to have to ask permission of the legislative body. It does not matter how extensive the practice may be nor how respectable the persons in whose favor exemptions are made, the granting of such exemptions constitutes a public evil example, and tends to break down regard for the law in the mind of the general public.

The Board of Supervisors ought to have more regard for its dignity and for the solemnity of its public functions than to set aside one of the least of its official acts for any individual.

OF THIRD ST.

THE WIDENING If San Francisco continues its present growth, it will soon be facing the necessity

of widening Third street between Mission and Townsend. Already the traffic on that thoroughfare is badly congested, and is growing worse daily.

Because of the peculiar topography of the city, certain of its streets inevitably tend to become main highways. That is the case with Third street. The Southern Pacific freight houses are at Fourth and Townsend, but instead of going up Fourth street, the greater part of the freight traffic naturally seeks the easiest grade, and is added to the passenger traffic from the depot on Third. By the time it reaches Mission it is pretty well drained away by the intersecting thoroughfares, but in the meantime there is a badly, even dangerously, crowded stretch, the difficulties of which are complicated by a double line of street-ear track and by the presence at certain hours of numbers of backs and private equipages.

The street was wide enough in the seventies. Nobody complained of it then. But these are The city has already outgrown other times. many a provision made for it in "early days," and which the providers thought would serve forever. And the moral of this is that anything arranged for present needs only is going to be outgrown again. Whatever improvements are made now should be made for the future as well as the present. There would be little use of widening Third street unless it were made wide enough to accommodate the traffic that will be constantly increased by the growing wholesale district south of Market street.

The street should be at least thirty feet wider between the curbs. The widening of it could be effected by condemning enough property from Mission street southeastward for six blocks down to Townsend.

It would be necessary to issue bonds for the purpose, but the advantage gained would be worth it. It would give us a broad esplanade which could be "parked" down the center and made to resemble Canal street in New Orleans, or which without parking would be like the

north end of Michigan avenue, Chicagoample for all the traffic that needed to use it, and a pleasant and impressive approach to the center of the city for people coming up the

There is nothing in the matter of a bond issue that ought to frighten anybody. It is the way fine cities are made. If such an improvement were so obviously needed in Paris, the municipality would make it without a second thought.

Board of Directors' Proceedings.

DIRECTORS' MEETINGS.

Four regular and two special meetings of the Board of Directors have been held during the past month. Besides the regular meetings of the entire Board, four special committee meetings have been held by the Standing Commit-

ADMINISTRATION OF CHARITY.

The proposed plan for the establishment of a Central Committee of Endorsement of the Charities of San Francisco, has met with the almost unanimous approval of the members, only eleven signifying their disapproval. The following three members have been appointed to represent the Merchants' Association on the Central Committee:

Andrew M. Davis, of the Emporium and Golden Rule Bazaar.

Horace Davis, of the Sperry Flour Co. John F. Merrill, of Holbrook, Merrill & Stet-

As soon as the other representatives on the committee are appointed, and the committee is organized and ready for work, the members of the Merchants' Association will be duly notified and can thereafter require solicitors to show an endorsement from the Central Committee that the assistance required is for a legitimate and worthy purpose.

NEW OFFICERS.

L. M. King, former Assistant Secretary and Superintendent has been elected Secretary and Superintendent in place of J. Richard Freud, deceased, the former Secretary and Attorney.

George T. Wright, of the firm of Wright & Wright, Room 8, Tenth Floor, Mills Building, has been appointed Attorney for the Association, and members will be furnished with legal advice as heretofore.

MYSTIC SHRINERS' CONVENTION.

Another important convention gathering, the annual convention of the Imperial Council of the Nobles of the Mystic Shrine, is to be held in San Francisco in June of this year, and the board of directors has appointed the following two members as a special committee to assist in the work of making the convention a success: C. S. Benedict of Benedict & Turner.

Marshal Hale of Hale Bros.

RUBBISH ON THE STREETS.

The attention of the Chief of Police has been called to the amount of rubbish swept from stores and dropped by vegetable and garbage wagons upon the pavements. It has been requested that the patrolmen throughout the city give special attention to the prevention of this annovance.

THE NEW CUSTOM HOUSE.

As the present Custom House is totally inadequate for the needs of this port, action has been taken by the Board of Directors in connection with the other commercial bodies, in support of the bills now before Congress for the erection in San Francisco, on the present site, of a new Custom House adapted to the growing necessities of the city.

REPAIRING PAVEMENTS.

While our stone block streets are in better condition than they have been for a long time, they are still far from being satisfactory to the public. On many blocks, patching is of little use and the entire surface should be relaid. If this were done on a number of our basalt paved blocks, they could be put in good condition at small cost and the money required to repave them could be used in removing cobbles from our business streets.

The Board of Directors has taken up the matter of having the stone block and bituminized streets more thoroughly and expeditiously repaired, and when the budget is prepared for the next fiscal year will endeavor to have ample provision made for this very necessary improvement.

NEW MEMBERS.

The following fourteen new members have been elected during the month:

J. P. Brownlee, hardware and stoves, 1612

Mark J. Fontana, capitalist, California and Front streets.

Pacific Meter Co., gas meters, 17 Fremont

William E. Jackson, sewing machines, 612

Montgomery. The Haskell & Jones Co., opticians, 243 Grant avenue.

Shanahan Florist Co., florists, 107 Powell

street. W. T. Beck & Sons, painting and decorating, 729 Devisadero street.

Henry Eisenberg, boots and shoes, 406 Kearny street.

Hagopian & Co., Oriental rugs, 230 Post street.

Robert Wallace, furrier, 219 Grant avenue.

A. H. Greenberg, coal, 1419 Ellis street. Elriek & Webster, men's furnishing goods, 209 Montgomery.

J. W. Thoms, Agt. Lamson Consolidated Store Service Co., Claus Spreekels Bldg.

J. G. Grannis & Co., heating and ventilating, 525 Mission street.

SPREAD OF THE METRIC SYSTEM.

United States Consul Haynes of Rouen, France, in a recent report states that the metric system is now in use in the following countries: Germany, Austria-Hungary, Belgium, Spain, France, Greece, Italy, Netherlands, Portugal, Roumania, Servia, Norway, Sweden, Switzerland, Argentine Republic, Brazil, Chili, Mexico, Peru and Venezuela, and recommends that Americans having dealings with any of these countries use the system .- Science and Indus-

MERCHANTS' ASSOCIATION



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Vol. 6.

SAN FRANCISCO, CAL., APRIL, 1902.

No. 68.

San Francisco's Federal Building has entered on its last stage of construction. Contracts aggregating \$1,130,000 were let recently and when the work for which they provide is finished the fabric will be practically complete.

These contracts are for the interior finish, \$910,000, which went to the Davidson Brothers Marble Company, of Chicago, and for the mechanical equipment, \$220,000, secured by the Joseph McWilliams Company, of Louisville, Ky. Material is being collected and snb-contracts are being let for these branches of the work, which Superintendent Roberts expects to see completed in about two years, making approximately six years for



SAN FRANCISCO'S NEW POST OFFICE.

the growth of this stately structure.

With the exception of the temporary fence and the unfinished approaches, the photograph shows the exterior practically completed. The granite is a California product, and its intricate carying is as near perfection as can be attained in such refractorystuff. There are also terra cotta cornices and mouldings, and other exterior decorations. that are the product of California manufacto-

It is claimed by the builders that the interior finish will be the finest in any federal building in the country. According to Superintendent Roberts, it will not be excelled even in the beautiful postoffice now being erected in Chicago.

CHARITIES ENDORSEMENT COMMITTEE IS READY FOR WORK.

PLANS HAVE BEEN PERFECTED TO PROTECT THE COMMUNITY FROM FRAUDULENT SOLICITORS.

Written for the REVIEW by Katherine C. Felton, Secretary of the Committee, and of the Associated Charities.

In the issue of this journal for May. 1900, there appeared an article by Mr. Andrew M. Davis, entitled, "A Plan for the Administration of Charity," in which the Merchants' Association was urged to take the initiative in devising some systematic plan which should insure adequate support to the legitimate charities of the city while making impossible the existence of the illegitimate and inellicient.

As a result of the interest awakened by this article, the Directors of the Merchants' Association in August, 1900, appointed a standing committee, whose duty it should be to make a careful study of the subject, with the end in view of formulating and submitting some definite plan.

About this time there came to San Francisco

a professional promoter, who, in a few months, cheated the charitably disposed out of several thousand dollars, and who became so bold as to solicit for an organization that did not even exist. His success made evident the necessity for some supervision over the collection of money ostensibly raised for charity, and impressed the committee with the importance of the work before it.

TIME NOT RIPE FOR A CENTRAL FUND.

The methods found successful in other cities were carefully considered, but it was not until December, 1901, that a definite plan was formulated. At that time the subject was carefully reviewed by Mr. Davis, and the general secre-

tary of the Associated Charities, and the conclusion reached that while the establishment of a central fund was the end to be worked for, the time was not yet ripe for it. It was seen that the collection and administration of such a fund presupposed a knowledge of the situation which no one in the community possessed; that therefore, as a preliminary step, it was necessary that a group of representative persons be given time and opportunity to learn the standing of the philanthropic organizations of the city, and to collect the data necessary to formulate a charity budget.

With this end in view, a plan was presented and accepted by the Directors, both of the Merchants' Association and the Associated Charities. In its final form it is as follows: (1) That there be established a Charities' Endorsement Committee made up of three representatives from the Merchants' Association, two from the Associated Charities, and two persons identified with charities at large, the latter two chosen, in the first instance, by the other five members of the committee:

(2) That the members individually be asked to give only to those organizations which should be endorsed by this central committee.

STRONG SUPPORT OF THE PLAN.

As the success of the plan undoubtedly depended upon its general acceptance, a circular was sent out by the Directors to the individual members of the Merchants' Association outlining the plan and asking for an expression of opinion. Of 500 members answering, 489 expressed themselves in favor of the establishment of an Endorsement Committee, and signed a statement supporting the policy of giving only to those charitable enterprises which received the committee's endorsement.

On the strength of this vote the following persons were appointed to represent the Merchants' Association on the Endorsement Committee:—Mr. Andrew M. Davis, Mr. Horace Davis, and Mr. John F. Merrill. From the Associated Charities there were appointed Mr. Osgood Putnam and Miss Jessica Peixotto. These members met and completed the committee by the selection of Mr. Herbert W. Lewis and Rev. D. O. ('rowley as representatives of the charities at large. Mr. Lewis is superintendent of one of the oldest and most respected charities of the city, and is himself a trained expert. Rev. D. O. Crowley was suggested by the archbishop, and is the representative of the Catholic Charities.

The personnel of the committee, as thus constituted insures honest and impartial work.

At its meeting of February 28, organization was effected by the selection, as president, of Mr. John F. Merrill, and by April 1st the committee will be ready to receive formal applications for endorsement.

After that date, merchants and members of the community generally are urged to require the endorsement of the committee from charities soliciting money.

RULE SHOULD APPLY TO ALL.

The well known and established charities should be made no exception to this rule, and this not because their efficiency is called in question, but because it is impossible to establish a standard unless all are forced to comply with it. Every physician is required to have a license and a diploma, not necessarily because his individual skill is doubted, but because only in this way can a professional standard be established and the community protected from the quack.

Every authorized collector will be furnished by the committee with a card of endorsement duly signed by the president and secretary of that body. It should be thoroughly understood that this endorsement is in no sense a recommendation from the committee, or a request to the public to donate to the charity holding the card. It is simply a certification that the committee, after investigation, finds the purposes and the methods of the society in question such as it can endorse.

From time to time the committee will issue the list of endorsed charities, and in case of any uncertainty as to the standing of a charity applying by letter for assistance, information can be obtained from the secretary of the committee, who is also the general secretary of the Associated Charities.

It is proper to explain the relation established between the Charities' Endorsement Committee and the office force of the Associated Charities.

COMMITTEE IS COMPLETELY INDEPENDENT.

It was seen from the first by those interested in the plan that it was absolutely essential to success that the responsibility for final decision should in every case rest with the committee. made up as it was of independent, unsalaried persons, whose impartiality was beyond question. But it was also realized that the detailed work of investigation-the collecting and organizing of facts-would require more time than the members of the committee could themselves spare, and that, therefore, they must be able to command trained and salaried service.

Such service the Associated Charities could give. It was an organization the primary object of which was to investigate all individual applications for relief, to formulate some plan for adequate assistance, and to secure the cooperation of the other charitable organizations in the carrying out of its plan. Its every-day work, therefore, brought it into intimate relationship with the other charities of the city, and so gave to its office force an opportunity to understand the charitable situation such as no outsider could possibly have.

The relation, then, between the Charities' Endorsement Committee and the Associated Charities is, in brief, this:-

The Endorsement Committee is the independent, impartial body, responsible in every case for the final decision; the office force of the Associated Charities is its official investigating body, acting entirely under its direction. At the suggestion of the Endorsement Committee, the Associated Charities is to assume all additional expense incident to the work of the committee, and include the same in its budget, which thus provides for the expenses of an Investigation Bureau in its broadest sense. and for these only.

BENEFITS FROM THE WORK.

By the omission of any estimate for relief, the fact is emphasized that the Associated Charities is not a relief-giving organization, and, therefore, does not come into competition with other charities.

It is evident that the work of the Endorsement Committee will be exceedingly distasteful to certain persons. If it accomplishes the purpose for which it was organized it will make impossible the existence of illegitimate and inefficient charities and so will throw out of employment those who have made a living by their management These persons will be loud in their criticism of the committee and its work. It is a matter of simple justice that little weight be attached to such criticism. The personnel of the Endorsement Committee should indicate whether it is or is not worthy of confidence.

In conclusion, what benefits may be expected from the work of the Endorsement Com-

First, the demands made upon individuals will be fewer. The solicitor who cannot obtain the endorsement of the committee will cease to trouble the person who rigorously adheres to the rule of demanding such endorsement.

Second, illegitimate charitable enterprises will cease to exist because unable to obtain sup-

Third, more business-like methods will gradually be adopted by all the charities—and

Lastly, there will be established in the community a group of persons whose interest is not confined to any one benevolent institution and whose effort it will be to bring into an organized system the hitherto unorganized charities of the city.

MEMBERS NOTIFIED OF THE CHARITIES PLAN.

March 17, '02.

To the Members of the Merchants' Association. Gentlemen:-Your Board of Directors begs to inform you that the vote of the members on the question of the formation of a Central Committee of Endorsement of the Charities of San Francisco, showed that the members of the Association were almost unanimously in favor of the plan proposed. The Central Committee has therefore been appointed and will be known as The Charities' Endorsement Committee of San Francisco, constituted as follows:

Andrew M. Davis, of the Emporium, John F. Merrill of Holbrook Merrill & Stetson and Horace Davis of the Sperry Flour Co., representing the Merchants' Association

Osgood Putnam and Miss Jessica Peixotto, representing the Associated Charities.

Herbert Lewis and Rev. D. O. Crowley representing the Organized Charities of San Francisco.

This Central Committe is now organized, and, from and after April 1st. 1902, will be prepared to investigate charitable organizations in San Francisco, and endorse those that are worthy and legitimate. It is, therefore, suggested that after April 1st, 1902, you may, if you desire, require all solicitors for charitable organizations, applying to you for subscriptions of any kind, to show a card of endorsement signed by the President and Secretary of this Central Committee. We enclose herewith the form of the official card of endorsement which will be issued and which solicitors should be required to

This plan, which is successfully used in other cities, will prevent much of the imposition and fraud now practiced, and will insure more systematic distribution of charity, where most

The above endorsement should not be required in individual cases of distress, church fairs, or work that does not come under the head of charity organization work. Neither is this card intended to induce merchants to subscribe where they might otherwise wish to decline. The object of the endorsement is simply to show which, of those charities applying, are worthy and how much assistance they require. Merchants must decide for themselves in each instance whether they desire to subscribe or not. Very truly yours,

BOARD OF DIRECTORS OF THE MERCHANTS' ASSOCIATION.

L. M. King, Seey. Frank J. Symmes, Pres.

ARMOUR & CO. IN SAN FRANCISCO.

The great meat packing firm of Philip D. Armonr & Co. is coming to San Francisco. It is the principal concern of its kind in the United States, and will establish itself here on a magnificent scale. This firm is one of the chief seurces of supply to the army and has an immense trade on the Pacific Coast and throughout the Orient, and its establishment in this city is a recognition of the importance in which it holds San Francisco, which will attract general attention in the Eastern States.—Pacific Exporter.

THE PUBLIC BEAUTY IDEA

The widespread growth of interest in the movement for town and neighborhood improvement has been one of the notable improvements of the last decade, and public beauty will doubtless be the dominating idea of the twentieth century. Many of our special problems are in large degree questions of environment, and hence the attainment of more salutary conditions in this connection will greatly simplify their solution.—Twentieth Century City.

THE MARKET STREET DEAL.

A Sign of Eastern Confidence That Should Make San Franciscans Wake Up.

Written for the Review by RANK J. SYMMES, President of the Merchants' Association. Some unknown capitalists from Baltimore and New York have purchased the Market Street Railway, paying more than eighteen milions of dollars for it. This stock has been elling in the market for years upon a basis of ine or ten millions.

Different persons have charged up against it ill the sins of the Octopus, declared it the giganic robber of the people, and the wholesale murerer of our citizens. San Francisco's capitalists have been afraid of it because of its strong outhern Pacific flavor.

Yet these wise men from the East undoubtdly know what they are about. They do not ondemn us. They know San Francisco is rowing, and will continue to grow; they know nat it will soon double its population, and the ulway property will increase in value in likeroportion. Is not this a lesson to our old ogy Californians, and a hint that if what we ulk about is true, if the great future for San rancisco and for California is at hand, then here is no city in the Union to-day with such promise for an early growth, and no city in he country where investments may be considred so safe and so promising?

USTICE BREWER ON CIVIL SERVICE.

Justice Brewer was present at the twenty-first annual banquet of the New England Society of Pennsylvania, in Philadelphia, on the evening of December 23, and responded to the toast "The United States as a World Power." In the course of his remarks he said:

"Into all the avenues of our official life is enering civil service reform. Promotion by merit as ceased to be the joke of the politician, and seconing to be the controlling rule of all official life—not merely in the army and navy, and we have had of late some very positive asmances in respect to them, but in all the deartments of official life, National, State and lunicipal. It is one of the brightest assurances of the future that the thought and purpose of the people are turned in this direction."

City Should Buy Sutro Heights and Cliff.

Beautiful Locality, Now Disfigured by Hold-over Attractions and Unsightly Remnants of the Midwinter Fair, Ought to Become a Public Park.

Written for the REVIEW by Charles Bundschu, Director of the Merchants' Association.



A POPULAR PLAY GROUND.

Tradition and location unparalelled, beautiful surroundings, the splendid beach of the Pacific Ocean, and the famous marine wonder of the Seal Rocks, on which hundreds of sea lions have found a congenial roosting place, make the northwestern point of our peninsula, near the southern head of the Golden Gate, one of the most popular, attractive, and interesting points

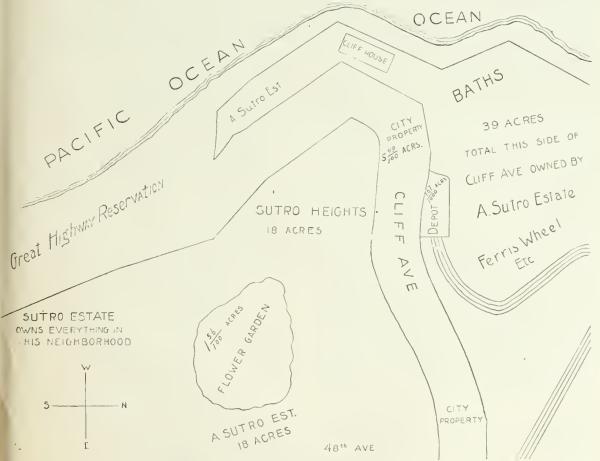
in the immediate vicinity of San Francisco.

The locality commonly known as the Cliff House site is in direct rapid transit connection with the heart of our city; one steam and two electric lines supply easy facilities for thousands of excursionists at the nominal fare of five cents from bay line to ocean shore, and no other point has grown with such rapidity into local pride and public favor.

We now eulogize and admire the prophetic inspiration of that far-seeing pioneer, Adolph Sutro, who pronounced many years ago the then somewhat isolated Cliff House Point, one of the most wonderful, remarkable, and pieturesque maritime locations of the world. He backed up his conviction by purchasing the ground and all the points of vantage in the immediate neighborhood. He immortalized his name in our local history, not alone by the planting of miles of forests near the ocean line, by the building of the monumental bathing establishment bearing his name, by the inauguration of a competitive electric line introducing the five-cent fare, but he showed his admiration of nature's greatest gifts in the creation of Sutro Heights. a beautiful park elevation, overlooking the Cliff House point, affording an unbounded view of the vast expanse of the great Pacific Ocean.

The park proper covers about 18 acres of ground, the narrow strip on which the Cliff House stands includes about 1½ acres, while the tract of land on the north side of Cliff avenue, where the Baths and the Depot are located, embraces about 39 acres. Of this, the right of way and depot of the Sutro R. R. Co. have absorbed about one and one-eighth acres.

I allude to these special facts, because I hold the opinion that our city should own and control these wonderful properties, and should convert



SKETCH MAP OF THE VICINITY OF THE CLIFF HOUSE.

them into beautiful public grounds for the benefit of our state.

The generosity of Mr. Sutro has turned over the Heights to limited public ase, and his heirs have so far extended the same liberality. Still, this may be discontinued at any time. It was known and publicly announced that the owner intended to bequeath Sutro Heights to the city of San Francisco. Our citizens deplore that this hope has been disappointed. The property forms a part of his large estate, and must be disposed of sooner or later.

A strong effort should be made, and a movement should be advanced to include the purchase of Sutro Heights, and the property on the opposite side of Cliff Avenue (exclusive of Baths and Cliff Itouse), in the contemplated purchases by bond issue. When we speak of Boulevards, Panhandle Extension, Mission Park, Twin Peak purchases, etc., how much more forcibly appeals to the heart of every citizen this wonderful location, this popular region with its hitherto unknown and undiscussed possibilities in the direction of true artistic improvements?

We all know that the first proud, inquisitive interrogation addressed by us to every stranger after the first formalities of welcome have been bestowed, embraces the oft-repeated words: "Have you been to the Cliff House?" We know that every Sunday and holiday, in moonlight, in sunshine, and in storm, thousands of citizens seek and find recreation and amusement near the ocean, and many generations, for years to come, will seek this objective point for their local pilgrimages.

Let the city seenre the place if it can be accomplished. Let us then exercise as speedily as possible the proud privilege of removing the awful monstrosities and eyesores that today disfigure and disgrace one of the natural beauty spots near our glorious Golden Gate. Let us clear the surroundings of the unsightly collection of Midwinter Fair eccentricities and rook-

eries, that provoke so much charitable critic and ridicule on the part of every Ameri tourist or visitor from abroad.

Let us put our shoulders to the wheel, so question may be placed before the people under reasonable conditions the ownership the lands should not be secured by our city park purposes.



SOME OF THE "ATTRACTIONS."

GOOD RIDDANCE TO THE COBBLE.

Written for the Rewiew by
HON, JOHN CONNOR, Supervisor City and County of
San Francisco.

No municipal improvement now in progress engages my attention more than the repaying of accepted streets in the district bounded by Kearny street, Market street, and the bay, familiarly known as the North Central district.

I traversed this district daily for more than thirty years, and during that time hardly any of the old cobbles had been removed. Hence, when elected to the office of Supervisor two years ago, I felt that if I could do anything to remove those old cobbles during my term of office, I should accomplish something useful. So, with the help of my fellow members of the last Board of Supervisors, particularly Supervisor Jennings, we made a beginning, and have thus far completed the following blocks:

California street, from Kearny to Montgomery, paved with basalt; Washington, Clay and Sacramento streets, from Montgomery to Sansome, with smooth pavement of asphalt or bitumen; Pine street, from Sansome to Battery, with asphalt, and from Battery to Front with basalt blocks on a concrete foundation; Sacramento street, from Sansome to Battery and from Front to Davis, with basalt blocks on concrete, now in progress and nearly completed; Front street, from Washington to Jackson and from Pacific to the northerly line of Vallejo, making a splendid roadway from Market street to the northern end of the city, which has been very badly needed for many years.

CREDIT DUE THE BOARD OF WORKS.

The work on this street is the finest ever done in the city in the way of pavement. The merchants of the vicinity were so pleased with it that a testimonial signed by the merchants and property-owners was sent to the Board of Works complimenting it for the manner in which it was executed.

The Board of Public Works has often received harsh criticism, but I have yet to find any work done by it that was not done well. It is a large department and moves slowly, but will get there in time.

Clay street, from Sansome to Front, and Washington from Sansome to Battery, are to be paved with basalt blocks on concrete, and the work will soon be in progress. Commercial street, from Montgomery to Sansome, and Bush street, from Sansome to Battery, are to be repaved with bituminous rock with a binder course on a concrete foundation. Commercial street, from Sansome to Davis, is to be repaved with basalt blocks on concrete.

COBBLES ARE DOOMED.

Five thousand dollars was added to the appropriation for the North Central district in order to pave Stockton street, from Pacific to Union, which work has been done.

Much repair work has been done in the North Central district that deserves credit. Four blocks on Battery street, the triangle around the Donahue fountain, five blocks on Davis, one block on Sacramento, from Dupont to Kearny, Pacific street, between Kearny and Dupont, and Dupont, between Pacific and Broadway, have all been repaved.

Thus it can be seen that we have not been idle, and it is my intention to try and get out of the next tax levy enough to remove the last cobble east of Montgomery and north of Market, and to try and have Pacific street paved, from Davis to Dupont with basalt blocks in order to make a gateway to Chinatown for all the heavy hauling in that neighborhood.

Marconi's backers have insured his life for \$750,000 to protect their investments if he should die. Mr. Marconi may properly be called a valuable citizen.

PARACHUTES FOR FIRES.

Mr. August Partz contributes to City as State (Philadelphia), the following novel id on life-saving in case of fire in a sky-scrape

"Dwellers in those extremely elevated mo ern edifices, poetically called sky-scraper which continue to multiply, might do well think in time of parachutes and then see to that enough of them be on hand for a possib emergency. Though they should never used, their presence would at least have the quieting effect of a nerve tonic.

"It may be asked, What other saving m dium is there in sight, on which reliance course placed at a moment of urgent need? El vators might be of some limited avail; by their killing capacity is fearful, rivaling the of our 'fire-escapes.' Far better to intru one's life to a substantial, old-fashioned un brella with a looped leather strap fastened its handle.

"As the safe use of a parachute depends of a certain skill and confidence, these should fire be acquired by practicing in a progressive wa; and to that end the dwellers on high migh advantageously form themselves into parachui clubs, in order to pursue a course of stimulating companionable training and make sure of be ing well prepared if suddenly confronted by fateful dilemma. Unless there be a tlaw in th logic of events, those parachutes are bound! come and to stay, for they give more satisfac tory promise of escape from death or tortur than anything else. But, alas, most improve ments for the safety of life come in the traof disasters which they might have prevente if made in due time. That with a well-mad apparatus and trained nerves there is no extra ordinary risk in parachuting (analogous t the word ballooning) has oftentimes been dem onstrated by safe descensions even from grea heights, and inventors will, no doubt, be read to supply any safety devices that may yet b deemed desirable for diving into air.'

SAN FRANCISCO'S NEED OF A JUVENILE COURT.

Written for the REVIEW by Fairfax H. Wheelan, Director of the Merchants' Association.

f millions of dollars could be saved, it would business sense. If life and property could be dered more secure, it would be wisdom. If usands of children could be turned into the ks of producers and good citizens, instead of the herd of tramps, vagabonds, and crimis, it would be humanity. If decency and peace ld be brought into the lives of these children tead of infamy and grief, it would be charity I sweet benevolence. In a word, it would be dization.

Other states have learned these lessons; it mains for California to profit by their exple Other states have decreed that the civiltion of today does not permit a child to be usined in a prison or a jail.

YS HERDED WITH CHINAMEN.

San Francisco has need to arouse herself on s subject. In the City Prison effort is made keep the young apart from the old offenders. ey are put usually by themselves in cells in women's department, and are not permitted mingle with the other prisoners. But in our unty Jail, on Broadway, for an hour and a f on Tuesdays and Fridays of each week y are allowed to walk and associate with inese criminals. On Tuesday, March 18th, aw three boys, from 12 to 15 years of age, lking about the balcony in company with five inese, four of whom were charged with order. In the corridor, ten feet below the cony on which the boys were, walked and inged some twenty-eight youths and men. ny of these were ex-convicts. The boys talked eely with the Chinamen, and hung over the lcony listening to the conversation of the oraved men below.

E INFANT CLASS IN CRIME.

The youngest boy received a cigarette from e of the Mongolians, and smoked it. No one d him nay. These boys were awaiting comtenent to Ione or Whittier, and might waitere, under such surroundings, for sixty days, by have been held there ninety days. Is it y wonder that walking in the Broadway jail Tuesday there were graduates from Whittier d Ione?

Expose your new-born babes to the elements, d expect to raise them to men and women; t do not expose a child for thirty days to the

depravity of your jail, and expect him to grow up to American manhood. If you want good citizens you must not confine your amateurs in crime with your adepts. The salvable must not be placed in contact with the incorrigible and the lost; the weak in virtue with the strong in vice; the erring with the depraved and the infamous; the boy with the criminal; the young in crime with those who are foul in heart and foul in hope, eager to defile, and ready to pollute.

NOT A MERE EXPERIMENT.

The Boys' and Girls' Aid Society and others of our charitable institutions are doing good work in behalf of erring children. But the state has need of a better system. We should follow the lead of New York, Pennsylvania, Massachusetts, Illinois, and Missouri. In Boston, the Municipal Court has jurisdiction over all offenders under seventeen years of age. The cases of minors rarely go before the grand jury. The Municipal Court is in session every day. When a minor has committed an offense, a warrant is issued for his arrest, but it is seldom served. He is summoned to appear in court, at a certain time, usually the morning after his arrest. Incarceration is thus avoided before trial.

SUCCESS IN CHICAGO.

The Juvenile Court Probation System in Chicago has been so successful that it is celebrated all over the world. The number of boys incarcerated in Cook County Jail for the three years preceeding the enactment of the Juvenile Law was 1,705; the number of boys in the two years following the enactment was only 24. Prior to the passage of this law, the delinquent children in Illinois were first arrested, taken to the police station, kept in association with hardened criminals until tried, then charged with crime, and, if found guilty, were convicted and branded as criminals. The career thus begun had the following mile stones: first, the police station; next, the house of correction; then, the jail, and then the penitentiary, and sometimes the gallows. The efficiency of the Juvenile Court is shown in the fact that 82 per cent. of all the children brought before the court are benefited, and may be said to be practically

saved; whereas 95 per cent. of the boys tried in the old way as criminals were lost.

WARDS OF THE COURT; NOT CRIMINALS

Under the new plan of procedure, at no time is the child looked upon as a criminal. The idea of crime never enters into the case. The child is treated as a child, is impressed by the court with the idea that while he may have been guilty of a technical offense for which he might be punished, yet he will be given a chance, and he is thereupon made a ward of the court, allowed to return to his home under the friendly care of a probation officer, who sees him from time to time, assists him, advises him in respect to his home and surroundings, and thus helps him. The Court is advised by reports from the probation officer of the boy's attendance at school, or his conduct in employment, if at work. The court advises with the child from time to time, cautions him about the bad company he is keeping, tries at all times to keep him in his home, near his parents, and warns him that unless he acts as a good and faithful child, he will be taken in charge and forced to do his duty properly.

This is the system that in three years has made Chicago renowned throughout the world.

If, at the next session of our legislature a law was passed in line with the Juvenile Act of Illinois, the good effects would soon be manifest in our city, and all over our state. The gain to all concerned would be enormous. We need a Juvenile Court, a House of Detention for children only, and enough probation officers so that each officer may not have over 40 or 50 probationers to attend to.

THE PLAIN DUTY OF THE STATE.

If California does not follow in the lead of New York, Pennsylvania, Illinois, Minnesota, and Missouri, she will be false to business sense, false to Christianity, false to civilization, false to herself, and all she stands for. When you have placed a child in jail within sight and sound of the depraved and the vile, you can never take the horror from his memory until the fate you helped shape for him has made him as foul and base as the jail that first defiled his young life. Don't make a child a criminal before you attempt to reform him. Don't expect blossom and fruit, if you injure the bud.

THE VAN NESS AVENUE VETO.

Written for the Review by RANK J. SYMMES, President of the Merchants' Association.

The Merchants' Association has met with a cided defeat.

Van Ness Avenue, between Bush and Pine reets, was about to be paved. We recomended that a central strip of sixteen feet be ilized for park purposes and occupied with me of Nature's greatest blessings,—flowers d shrubs. A few citizens disapproved, but ter much discussion before the Street Comittee and the full Board, the Supervisors seed the resolution providing for the central rip of park in this block "as an experiment." The Mayor vetoed the bill, and the veto was stained. The effort of our Association to ovide—even as an experiment—this little is in the barren ugliness of our city, has iled. It leaves more work ahead for the Association, and we shall try again.

The circumstances of this case are interesting. The opposition came almost entirely from four residents of the Avenue, three or four blocks away from the proposed "improvement." They never appeared in person before the Supervisors, but spoke through an employed attorney. His chief objection was that it would "injure the value of his clients' property," and they did not want it; that it would destroy one wide avenue, and make two narrow roadways.

It is true that Van Ness Avenue is not sufficiently wide to make a great boulevard like Commonwealth Avenue in Boston, Drexel Boulevard in Chicago, or the great avenues abroad, but it would seem that nothing short of prejudice could oppose an effort of this kind as an experiment to test and prove its success or failure. His Honor's motives are in no degree questioned, but has he not been misled by the sophistries of the paid attorney and his zeal for his four clients, and has he not overlooked the broader interests of the people at large? If

green grass, shrubs, and trees are wrong upon a roadway of the width of Van Ness Avenue, if asphalt and macadam are more beautiful to look upon, then the four gentlemen have ruined their own yards with plants, and San Francisco is already more beautiful than Paris, Vienna, and Berlin, which it is not—and the Champs Elysees and Unter den Linden are failures, which they certainly are not.

The whole affair is peculiarly Californian; it is an unfortunate disease, and has long retarded our progress. We hunt out the small defects in a man, a corporation, or a project, and ignore all the virtues which may offset them a thousand times. We oppose the plans of those who have ideas, and do nothing toward carrying out better ones. We have a cold water stream to throw on every suggestion, and we seldom can unite upon anything, because we have not organized the Chicago or Seattle spirit of sinking personal interests in behalf of the public good.

WHAT CIVIL SERVICE REFORM IS DOING IN SAN FRANCISCO

REPORT WHICH MR. FREUD SIGNED AS ONE OF HIS LAST ACTS.

[The Report of the Civil Service Commission is too voluminous for the REVIEW'S space, but its more significant features are here presented].

San Francisco, January 4, 1902.—The Honorable, the Board of Supervisors. Gentlemen: During the past two years, sixty-one examinations for positions in the classified civil service have been held by this commission, and 186 applicants made eligible by passing such examinations, have been appointed to various places of employment. In addition, 150 ordinary clerks, filling temporary positions, and 144 laborers have been appointed from the civil service lists, making a total of 780 original civil service appointments.

Including the firemen and policemen, who came in under the charter, and were placed under civil service without examination, there are now in the municipal government a grand total of 1,560 places filled by appointment from civil service lists. The aggregate annual salaries of these places amount to \$1,842,564.

HOW EXAMINATIONS ARE HELD.

In addition, 150 temporary positions are filled yearly by ordinary clerks, who are paid at the rate of \$100 a month, for successive periods, ranging from two weeks to four months. Some 300 places, now held by temporary appointees, with salaries aggregating \$221,172 yearly, remain to be filled from the civil service lists. All but a score of these places are minor positions in the Departments of Health and Public Works.

In preparation for any examination, the duties of the position or positions to be filled are thoroughly investigated. If it be a clerical position, the office is visited, the work inspected, and statements obtained from the heads of the departments as to the nature of the duties, and the extent of the responsibilities of the person holding the position.

WHAT THE TEST IS.

Similar investigation is made by the commissioners and the boards of examiners, regarding the duties of mechanics and of employees requiring professional skill. The information thus obtained is used as the basis on which is formulated the scope of the examination.

mulated the scope of the examination.

Some of the Hospital and Alms House employees are paid only \$5.00 a month, and yet, under Article XIII of the Charter, their positions are open to public, competitive examinations, which, moreover, "shall relate to those matters only which will fairly test the relative capacity of the persons examined to discharge the duties of the positions to which they seek to be appointed." In the Federal service, and in other cities under civil service, provision is made for filling positions of this class by non-competitive examinations.

ONE DIFFICULT PROBLEM.

Under our charter, however, the commission may not hold non-competitive examinations. A very difficult problem, and one without precedent, is thus presented—to hold competitive examinations for places worth from 5.00 to \$15.00 a month, under such conditions that the best interests of the public service may be observed.

The present body of rules is the result of careful study of the regulations enforced in other cities, and of provisions drawn to meet local conditions.

One of the most important of these rules is No. 27, which provides that "An applicant certified from the same eligible list eight successive times to the same department, and not appointed, shall be certified alone in response to the next requisition from that department for certification of applicants from that eligible list."

DISCRETION HAS BEEN USED.

It is obvious that the object of this rule is to

protect the applicants.

The commissioners may certify one, two, or three names in response to requisitions. It has been the custom to certify three names. The appointing department has been thus given the benefit of all the discretion permitted under the law. In several instances, this discretion has been abused, and endeavors have been made to bar certain applicants by rejecting them from successive certifications. To prevent such unjust results, Rule 27 was adopted. This commission has ever been willing to permit appointing departments to exercise all the discretion contemplated by the law, but it also holds that unless good and sufficient cause be shown why an applicant should not be appointed to office, he is entitled to reasonable treatment when his name is certified.

INFRACTION OF RULES.

The commission has had occasion repeatedly to protest against the infraction of Rule 15, with particular reference to the temporary discharge of laborers, sewer-cleaners and mechanics. The charter provides that "the selection of laborers shall be governed by priority of application only." To maintain this order in their employment, Rule 15 provides that when "laid off" those last appointed shall be laid off first.

Unfortunately, the department which employs the most laborers and mechanics has so frequently disregarded the law of the charter and the rule of the commission in this matter, that the utmost difficulty has been encountered in maintaining, in that department, the spirit of the merit system.

SOME PRACTICAL SUGGESTIONS.

The law provides (Section 10, Article XIII) that "to prevent the stoppage of public business, or to meet extraordinary contingencies, the head of any department or office may, with the approval of the commissioners, make temporary appointments, to remain in force not exceeding sixty days, and only until regular appointments under the provisions of this article can be made."

It would appear from this section that temporary appointments are not complete unless approved by the commission, and, if disapproved by the commission, then they are invalid, and the names of the disapproved appointees should not appear on the pay roll.

We respectfully suggest that, before auditing any demands for salaries or wages of civil service appointees, the Auditor should await the receipt from this commission of a certificate to the effect that the person in whose name the warrant is drawn has been properly appointed.

SCHEDULE OF SALARIES NEEDED.

The co-operation of the Auditor and the Treasurer is of the utmost importance in assisting this commission in preventing the foisting upon the city of unworthy or unnecessary employees.

While on this subject, we respectfully suggest to your honorable body that in making the all portionment for the various departments under civil service, to be included in the budget for the next fiscal year, particular attention be given to the accounts for salaries and wages.

In this city it is impossible to grade the places

of employment according to the salaries paid for there seems to be no standard outside the elective offices. In some departments civil sevice clerks, who gained high places upon the eligible list, are paid less than others what passed lower, although all are engaged in wor of equal grade and equal importance, and a come from the same eligible list.

PROTECTION FOR EMPLOYEES.

We present the question to your Honorab Board, with the suggestion that each deparment under civil service be required to ador at the beginning of each calendar or fiscal year a schedule of salaries for all its places of er ployment, said schedule to remain in force from year at least. This system would prote employees to some extent from arbitra changes and would also fix a limit upon the amount to be charged to the salary roll.

In former reports, reference was made to the numerous suits at law instituted against the introduction of the merit system. This litigatic seriously interfered with the work of the commission. Of the many suits brought only on now remains undecided—that of Garnett values, now on appeal before the Supren Court.

STATUS OF COUNTY COPYISTS.

This suit will determine finally whether the copyists in the so-called county offices are surject to civil service or not. The decision of the Superior Court, based on the Supreme Cound decision in Crowley vs. Freud, being against the contention that the copyists are under civil service, some of the civil service copyists have been discharged from the County Clerk's office, an non-civil service copyists have been appointed in the Recorder's office. These discharges at appointments have been made pending the decision of the case on appeal. On account of the condition of this case, the commission is possible to prevent the discharge of the civil service copyists or the appointment in the coun offices of copyists not from the civil service list

AN UP-HILL FIGHT. When the civil service commissioners assume office, they were aware they would meet dete mined opposition. The work of the commission was blocked by a tangle of mandates, prohib tions, injunctions and appeals; even the aid an unfriendly Legislature was invoked, and a the forces of the spoils system were arraye against the merit system. Similar opposition has attended the introduction of eivil servi in other cities, and in the Federal governmer But, as the merit system has demonstrated in usefulness, and fulfills the claims of its sponso wherever given a fair trial, so, in San Fra cisco, after an experience of two years, it may said that the system, having gained a foothol has ably proved its advantages over the old ord of personal appointments guided by partise prejudices.

One very important advantage to be gained if the city through the merit system will develop when the plans now formulating for the manicipal ownership of public utilities beautiful.

Respectfull submitted.

CIVIL SERVICE COMMISSION.

JOHN E. QUINN,
P. H. McCARTHY,
J. RICHARD FREUD,
President.

E. F. MORAN,

Chief Examiner and Secretary.

OPENING OF THE PACIFIC COMMERCIAL MUSEUM.

Written for the Review by Eugene Goodwin, Director Pacific Commercial Museum.

The Pacific Commercial Museum which was organized about a year ago, will probably open for business in the Ferry Building, early this month.

After many delays, which could not be foreseen, quite a collection of exhibits has been received, and is now being installed, while other collections are in the course of preparation. The Bureau of Commercial Information on foreign trade is in shape for the disseminating of news, and thus a substantial basis has been laid for a commercial and educational institution unique in its character on this coast, which, it is hoped, will become the medium for the extension of knowledge of foreign trade conditions in the countries bordering upon the Pacific Ocean.

In laying a foundation for the Pacific Commercial Museum, the Board of Governors were confronted with a comparatively small fund to commence work with, necessitating the exercise of the strictest economy, and that this fund has been well applied may be seen by the work so far accomplished.

POINTS FOR THE MANUFACTURER.

The exhibits now being installed in the Ferry Building, comprise both raw and manufactured products of foreign countries. Included in the list may be mentioned raw products from Bolivia. Peru, and Equador, and from Costa Rica and Mexico, and of manufactured goods, samples of shoes, hats, clothing, shawls, bardware and cutlery, enameled ware, cotton and cotton cloths, flannels, prints, jewelry, leather manufactures. paper, and cotton fabrics, made in England, Germany, and elsewhere, and sold by those countries in the Chinese, Central and South American markets, in which they now largely control the trade.

A large Philippine exhibit is expected from Manila during the present month, comprising samples of the hundreds of varieties of cabinet woods, gums, resins, fibres, oils, mineral specimens, and other raw products of the Islands as well as articles of commerce at present imported in large quantities from England, France and Germany.

The value of an institution of this character may be illustrated by taking one item of commerce as an example. We will suppose that a manufacturer of shoes desires to know what opportunities exist for extending his business to Pacific Ocean countries. He visits the Museum. sees the samples of shoes of all classes sold in South America, for instance: he is told their cost to the retailer, will be furnished with the names of the principal importers in the most important cities, and will be given a general idea of the character of the business conducted by each house. He will thus be able to judge whether he can compete in price and quality with the foreign manufacturer at present sending goods into that market: he will see the style and kind of shoe required by the people of each country; and, finally, he is placed in a position to open negotiations for the sale of his goods in the market selected, with some one of the leading import houses located there.

LIBRARY OF NEWSPAPERS.

This, however, is but one of a number of the branches of information supplied by the Museum. A library of commercial newspapers, both foreign and domestic, of foreign directories. Government publications, etc. is being built up. and the information derived therefrom will be promptly distributed to members. Arrangements are being perfected for the appointment

of agents in every foreign country bordering on the Pacific Ocean, who will make reports on trade conditions and opportunities from time to time, and on new enterprises, public contracts and contemplated improvements.

Efforts are likewise being made to advertise the Museum and its purposes in foreign countries, and to invite trade inquiries from abroad, thus creating a medium for inquiries from foreign firms desiring to make purchases in this

With this short resumé of the character of its work, we trust that the readers of the "Merchants' Review" will be interested in visiting the Museum when it is opened, and in seeing for themselves what San Francisco is doing to facilitate the trade of the Pacific Ocean.

MR, FREUD AND CIVIL SERVICE.

Written for the Review by

JOHN E. QUINN, Former Member of the Civil Service Commission.

In the current number of the "Review" is the substance of the last report made by the Civil Service Commission to his honor the Mayor and the Board of Supervisors. It was completed by the Commission just preceding the death of President Freud, and was the last work he a-sisted in. in the interest of the city.

In the death of Mr. Freud the merit system has lost a devoted friend and an indefatigable worker.

He was peculiarly fitted for the position of Civil Service Commissioner, being a man of high ideals, of marked ability, of sincere devotion to the cause of good government, and an enthusiast on the merit system. For two years we met almost daily in the office of the commission devising ways and means of introducing the system and placing it on a solid foundation. During this time. I had an excellent chance to study the man and appreciate the splendid work he was doing in the cause of clean government.

Notwithstanding all his conspicuously good qualities he was not exempt from many personal attacks by the enemies of the merit system. A few days before his death we were discussing the net results of the first two years of civil service reform in San Francisco, and while it was agreed that some of its best friends might think the Commission should have filled all the positions under its jurisdiction with civil service eligibles, still we felt warranted in saying to them that, notwithstanding the strennous opposition the Commission had to overcome from many unexpected quarters, and the peculiar conditions surrounding the introduction of the system into this city, much had been done, and civil service was now here on a solid footing and beyond the reach of its enemies.

NEW MEMBERS ON THE ROLL.

The following twelve new members have been dected to the Merchant's Association during the month:

A. Huguenin, jeweler, 824 Market street. John R. Jenkel, jeweler 817 Market street. Illinois Glass Co., bottle manufacturers, 525 Sacra-

The Patent Brick Co., brick manufacturers, 240 Montgomery street. Tayler & Spotswood Co, hardware, 135 Fremont

West Coast Rubber Co., rubber goods manufactur-

ers, 35 New Montgomery.

Theodore Fershtand, jeweler, 126 Kearny street.
George W. Kingsbury, Lick House, Montgomery

George W. Reed, custom house broker, 500 Battery

Credit Agency, collecting, etc., 508 California street. Thomas B. Bishop, property owner, 532 Market

A. W. Caro, ladies' tailor, Geary and Powell streets.

ASSOCIATION'S EFFORTS BRING CLEANER STREETS.

With the assistance of the Board of Public Works, the Merchants' Association has effected a noticeable improvement in the cleaning of part of the downtown district, during the past two

The Association has for a long time desired to find some way by which the busy retail portion of Market street, above Second, and the heaviest-traveled part of Kearny and Montgomery streets, could be kept clean all day. While these thoroughfares are usually clean in the evening, when business is over, it is important that they be so throughout the day, as they are the streets first seen by visitors.

Since the advent of smoother pavements, it has seemed to the Association that these streets could be kept in a satisfactory condition with a smaller number of men than was necessary in the col-blestone era.

At the Association's request the Board of Works has ordered six men to be taken from certain parts of the district north of Market street. and has added them to the present force on Market between Third and Sixth. One man has also been placed on each of the first two blocks on Montgomery and Kearny streets, instead of giving each man a block and a half, as the custom has been heretofore.

This experiment began on the 14th inst. and will be tried for thirty days. If successful, it will probably be continued during the present contract. It is believed that with this increased force on Market street, the three blocks between Third and Sixth streets can be kept almost perfeetly clean all day except between 11 A. M. and 1 P. M., during which time no sweeping is

WANTS A RAILROAD SUBWAY.

Santa Cruz, Cal., February 25, 1902.

Merchants' Association, Mills Building, San Francisco, Cal.

Gentlemen:—I take pleasure in tendering a check for \$12 in payment of my dues to December 31, 1901. No other dues seem so well paid for in benefits. Long may our association live!

Permit me to present two propositions for vour consideration:

First: Make Market street from the ferry to Valencia a grand retail street, well lighted up, fine show windows, the sidewalks and street in the best of order.

Second: Build a railroad subway for freight purposes along Fremont street, from Bryant to Market and along Front street from Market to the water front, connect with a track to run along the water front from either end of the subway, the transverse sewers to be turned so as to run along the west side of Fremont and Front streets to the bay. An electric pump would keep the subway dry. Store and car could thus be brought together. Other subways under parallel streets could be constructed when wanted. The owners of the lots would no doubt be willing to pay the expense of excavation, not only under their buildings, but also under the sidewalks and roadway. The railroad company should pay for the floor and the superstructure to maintain the street roadway. Yours truly.

F. A. IIIHN.

Dayton, O., has its smallpox hospital in one of the most beautiful spots surrounding the city, and within two and one-half miles of its center. It is not called the Pest House, either, but the Quarantine Hospital.

MERCHANTS' ASSOCIATION

OFFICERS AND DIRECTORS.

CHARLES BUNDSCHU......First Vice-President.
Gundlach-Bundschu Co. Andrew M. Davis......Second Vice-President.
The Emporium.

O. D. Baldwin & Son. Treasurer.

L. M. KING....... GEO. T. WRIGHT...

STANDING COMMITTED

PUBLIC AFFAIRS.

EDWARD B. POND, Chairman.

A. J. McNicoll,

AVIS,

A. H. VAIL. ANDREW M. DAVIS,
MARSHAL HALE,

PUBLICITY AND PROMOTION.

CHARLES BUNDSCHU, Chairman
FOSTER P. COLE,
W. J. NEWMAN,
F. H. WHEELAN,

TRADE AND FINANCE.

Andrew M. Davis, Chairman.

O. D. Baldwin, W. J. Dutton,
C. S. Benedict, Robert 11. Swayne,

RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS APRIL 1, 1902 - 1290.

NOTE.—Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS:

Merchants' Association of New York F. W. Dohrmann, Ex-President Merchants' Ass'n of S. F.

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTANTS AND AUDITORS.

ADVERTISING.

Dodge, Al. Co., The..411 E Spreckels Bldg

ADVERTISING CARDS.

Stuparich Mfg. Co., The 141 Fremont

AGENTS.

Bancroft, Paul ... History Bldg Sanderson, Geo. R. ... 238 Montgomery Taylor, H. H. ... Mills Bldg

AGRICULTURAL IMPLEMENTS.

ARCHITECTS.

ART GLASS.

California Art Glass, B. & C. Works...

ARTIFICIAL STONE PAVING.

Gray Bros......Hayward Bldg

ASBESTOS COVERINGS.

De Solla-Deussing Co......129 Spear McDearmon & Co.....422 Sacramento

ASPAHAGUS CANNERS.

Hickmott Asparagus Canning Co.... California

ASPHALTEM ROOFERS.

Lonnet, B. & Son....100 Montgomery Ave

ASSAVING.

Price, Thos. & Son......524 Sacramento Simonds, Ernest 11......417 Montgomery

AUCTIONEERS.

BAGS, BALE HOPE AND BURLAP.

HAKERIES.

Prost & Komsthoeft.........336 Third Simkins & Thorp............116 Erie

HANKS AND BANKERS.

BAR FIXTURES.

Fincke, Oscar501 Fifth

BARBERS, SUPPLIES.

HARREL MANUFACTURERS.

California Barrel Co......327 Market

BAZAARS.

Emporium, The..... Market

BEER HOTTLERS.

Enterprise Bottling Co....2745 Sixteenth Fredericksburg Bottling ..Co..1510 Ellls

BELTING-LEATHER.

Cook, H. N. Belting Co......126 Fremont Heins, Alex Belting Co......93 Fremont

BICYCLES.

BILL POSTERS.

Owens, Varney & Green. Market & Tenth

BOILER WORKS.

Eureka Boiler Works......113 Mission

BOLT MANTFACTFILERS.

Payne's Bolt Works......121 Howard

BOOK BINDERS.

BOOKS AND STATIONERY.

BOOTS AND SHOES.

BOTTLE MANUFACTURERS.

Illinois Glass Co......525 Sacramento

BREWERIES.

BREWERS & BOTTLERS SUPPLIES.

BRICK MANUFACTURERS.

Patent Brick Co.... BRIDGE BUILDERS.

S. F. Bridge Co......220 Market

HROKERS-CUSTOM HOUSE.

BROKERS-STOCK, BOND, GRAIN AND OIL.

AND OIL.

Ames, Worthington ... 324 Montgomery Barth, J. & Co. ... 505 California Blow, A. W. & Co. ... 238 Montgomery Bowman, G. F. ... 327 Montgomery Girvin & Eyre ... 307 California Goldman, Max. ... 312 Pine Hecht Bros. & Co. ... 312 Pine Hirshfeld, C. ... 79 Nevada Block Perry, John, Jr. ... 411 Montgomery Politzer & Co. ... Clunie Bldg Politz, Edward & Co. ... 403 California Rehfish & Hochstadter ... 413 California

BROKERS-TICKET.

BUILDING MATERIALS.

Waterhouse & Price.. 29 New Montgomery

BUILDING PAPER MANUFAC-TURERS.

Pacific Refining and Roofing Co.....
113 New Montgomery
Paraffine Paint Co.......116 Battery

BUTCHERS.

BUTCHERS' SUPPLIES.

Pacific Butcher Supply Co.....770 Misslon

CAPITALISTS.

CARPENTERS AND HUILDERS.

CARPETS.

CARPET CLEANING WORKS.

Boston Carpet Cleaning Works....

Cal. Carpet Cleaning Works....203 Valencia
Cal. Carpet Cleaning Works..329 Guerrero
Hampton & Bailly.....346 Church
Sanitary Cleaning Co....342 McAllister
Spaulding, J. & Co....353 Tehama

CARRIAGE COMPANIES.

United Carriage Co......Palace Hotel

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CARRIAGE AND BUGGY MANUFAC-	Greenberg, A. H1419 Ellis	CUTLERY.	ELEVATOR MANUFACTURERS.
	Hardman, John	Helliwell, R108 Stockton	Hall, C. 1. & Co3la Fremont
Grave, B. & Co421 Pacific	Morton, Thomas	Mittredge, E. H. & Co113 Market	Holman, W. L
Holmes, H. E. & Co	Peabody, E. & Co	Wilson & Bro20 Drumm	Otis Elevator Co209 Secon1 EMBROIDERIES AND LACES.
O'Brien & SonsGolden Gate Ave & Polk Schindler, H. B	San Francisco & San Joaquin Coal Co	DRAYMEN AND STORAGE.	Levy, Jules & Bro 5 Sansome
	Stafford, W. G. & Co	Bekins Van & Storage Co630 Market Becarde, J. B., Drayage Co22 Drumm	ENGINEERS-ELECTRICAL.
CASH REGISTERS.	Wilson, J. C. & Co900 Battery CODFISH DEALERS.	Farnsworth & Ruggles100 California	Wass, D. D31 East
Autographic Register Co523 Market		McNab & Smith	ENGINEERS SUPPLIES.
Freeman, 11327 Market	COMMISSION MERCHANTS. Allison, D. E. & Co117 Washington	Overland Freight Transfer Co. 203 Front Raubinger Bros	Pickthall, M. & Co
CATERER. Wheeler, Chas. S1231 Polk	Armsby, J. K. & Co	Rode, C. B. & Co404 Battery	ESSENTIAL OILS.
CEMETERIES.	Caffrey, John	Teele & Co	Boldemann, A. C. & Co120 First
Henderson, John, Mgr. Mt. Olivet Cemetery	Christy & Wise Com. Co223 California Cutter & Mosely302 California	Western Transfer & Storage Co.323 Front	EXPORTERS AND IMPORTERS.
CENTRAL PARK ASSOCIATION.	Dairymen's Union	DRUGGISTS.	Wellman, Peck & Co201 Market FIRE PROOFING.
McNeill, D. R1187 Market	DeBernardi, D. & Co409 Front Demartini, John & Co315 Washington Dempster & Son320 Sansome	Ayers, Edw. N229 Leavenworth Bayley, E. P227 Grant Ave	Western Expanded Metal & Fire
CHAIR MANUFACTURERS.	Dennison, W. E. & Co123 California Detels, M. P218 California	Broemmel, J. G. B2501 California	Proofing Co415 Claus Spreckels Bldg
Heywood Bros. & Wakefield Co 661 Mission	Dodge, Sweeney & Co114 Market Doyle, H. & Co511 Clay	Burnett, G. W	FIREWORKS. California Fire Works Co219 Front
CHARCOAL.	Duffy, J. J. & Co304 Washington Eveleth-Nash Co422 Front	Ferry Drug Co	FISH DEALERS.
Ohlandt, N. & Colndiana and Yolo	Field Mercantile Co111 Front Freitas, M. T. & Co225 Front	S. W. cor. Van Ness Ave & Geary Gates, J. R. & Co	Dryselius & Co93 Cal. Market
CHEMICAL WORKS.	Galli, A. Fruit Co516 Sansome Garcia & Maggini100 Washington Getz Bros. & Co111 California	Lainer, Rd. Drug Co699 McAllister Langley & Michaels Co34 First	FLORISTS.
California Chemical Works	Gray & parbieri	Leipnitz, G. & Co	Jacquemet, J. & Co506 Eureka McLellan Bros1713 Washington
Western Chemical CoOffice 3214 25th	Griffin & Skelley Co132 Market Grinbaum, M. S. & Co., Ltd215 Front	Mack & Co	Shibeley, Frank P
CHEMISTS. Curtis, J. M. & Son123 California	Guggenhime & Co	Redington & Co	Sievers & Boland25 Post
CHEWING GUM MANUFACTURERS.	Haight, Fred B	Searby's Pharmacy	FORWARDING AGENTS. Earl, D. W. & Co129 Crocker Bldg
American Chicle Co27 Main	Horstmann & Bruns	Smith, E. Jcor. 5th and Folsom St. Nicholas Pharmacy. Market & Hayes	FLOUR MILLS.
CHIMNEY PIPE.	Hume, R. D. & Co421 Market Hyman Bros206 Sansome	Wakelee & CoBush and Montgomery	Deming, Palmer M. Co114 Sacramento
	Ivancovich, J. & Co209 Washington Kittle & Co202 California	DRUGGISTS, SUPPLIES.	Hinz & Plagemann
CHOCOLATE MANUFACTURERS. Ghirardelli, D. Co	Landsberger & Son123 California Leist, C. J. & CoSacramento and Davis	Beckett, F. A. & Co220 Sutter	FRUITS AND VEGETABLES.
CHRONOMETERS AND NAUTICAL	Lercari, C. J. & Co	DRY AND FANCY GOODS HOUSES.	f'oster, C. M. & Co
Pascoe, J. C	Lichtenberg, R	Bauer Bros. & Co	FURNITURE-HOUSE AND OFFICE.
Weule, Louis418 Battery	Lowry, W. G. & Co40 California Macpherson, A. M215 Washington	Curtin, C	Aronson, A340 Post
CIGAR AND TOBACCO DEALERS.	Martin, Feusier & Co. Davis & California McLeod, Daniel321 Bush	Dinkelspiel, L. & Sons39 Battery Graf Bros569 Market	Breuner, John Co957 Market
Adler, Ben	Minaker & Welbanks501 Sansome Montalegre & Co410 Hayward Bldg	Greenberg & Greenberg31 Grant Ave Hale Bros	Chicago Clock Co
Blaskower, M. & Co223 Montgomery Brandt, Jacob415 Battery Carter, Dan P842 Market	Nardini, A. & Co	Kohlberg, Strauss & Frohman107 Post Kennedy, R. T. Co1106 Market	Friedman, M. & Co237 Post Fuller Desk Co., The G. II648 Mission
Gunst, M. A. & Co203 Kearny Heyneman, Herman204 Sansome	Porter Bros. & Co.Washington & Drumm Price, W. C. & Co	Lippman Bros	Fredericks, J. & Co649 Market Indianapolis Furniture Co 750 Mission
Judell, H. L. & Co314 Sacramento Lane & Connelly204 Market	Scatena, L. Co104 Washington Schwartz Bros421 Market	Marcuse, M. & Co	McCann. Belcher & Allen. 600 Sutter
Langstadter, 1. S401 Geary Lewis, Wm. & Co24 California	Sherwood & Snerwood212 Market Sloss, Louis & Co310 Sansome	Murphy, Grant & CoSansome & Bush Newman & Levinson	Pattosien Co932 Howard
Michalitschke Bros	Sresovich, L. G. & Co521 Sansome	O'Connor, Moffatt & Co121 Post Priester, Joseph1415 Stockton	Plum, Chas. M. & Co
Ordenstein, Max	Tilden, H. N. & Co211 Sacramento Trobock & Bergen505 Sansome Welch & Co220 California	Sachs Bros. & CoSansome & Bush Samuels Lace House Co., The D	Smith, Furniture Co., A. B. 128 Ellis Sterling Furniture Co. 1039 Market Weber, C. F. & Co. 526 Market
Schoenfeld, Jonas508 Washington Schmidt & Bendixen	Wetmore Bros	Schmidt, Ben. J. & Co125 Sansome	Wilson Bros. 1710 Market Yawman & Erbe Mfg Co.
Willard Bros	Williams, The H. A. Co308 Market Wolf & Sons321 Davls	Schoenholz Bros. & Co	Mission and New Montgomery
CIGARETTE MANUFACTURERS.	Wolfen, Max & Co	Strauss, Levi & Co16 Battery Weill, Raphael & CoKearny and Post	FURS. Berwin & Gassner
John Bollman Co., The	Young, Carlos G	Weinstock, Lubin & Co. Market & Taylor	Hoeflich, Albert 116 Grant Ave Hoflich, Max 107 Grant Ave
CIRCULAR DISTRIBUTORS.	CONFECTIONERS.	DYEING AND CLEANING.	Liebes, H. & Co
Weil, W. M. Co106 Pine	Bernheim & BlumPolk & Sutter De Martinl, L. Supply Co112 Front Gruenhagen & Co20 Kearny	F. Thomas Dyeing and Cleaning Works, The	Wallace, Robert219 Grant ave
CIVIL ENGINEERS. Ferris & Haas320 Sansome	Guillet, Chas	Hickman, Henry3915 Sacramento	Ensign, Bickford & Co220 California
CLEANSING COMPOUND.	Hromada, Adolph222 Battery Lechten Bros1257 Polk	EDUCATIONAL INSTITUTIONS.	GAS FIXTURES.
Utica Manufacturing Co., Inc21 Spear	Maskey, Frank 32 Kearny Roberts, Geo. F. & CoPolk and Bush	Heald's Business College24 Post S. F. Business College1236 Market	California Gas Fixture Co330 Post Day, Thos. Co725 Mission
CLOAK AND SUIT HOUSES.	Rothschild & Ehrenpfort35 Main Strohmeier, W. A. & Co1006 Market Seidl, J. & Co658 Mission	ELECTRIC SIGN MANUFACTURERS.	GAS ENGINES AND SCALES.
Cailleau, Armand	Townsend, W. S639 Market	Novelty Sign Co19 Turk	Fairbanks, Morse & Co310 Market Union Gas Eng. Co244 First
Davidson, D. M. & Co52 First Golden Gate Cloak and Suit House.	COOPERS. Herbert & Yogel	ELECTRIC AND MECHANICAL	GAS GOVERNORS.
Kelly & Liebes1230 Market	N.E. cor. Broadway and Front	ENGINEERING. Doble Co., AbnerFremont & Howard	Universal-Pacific Gas Governor Co
Messager, E	CORDAGE MANUFACTURERS. Tubbs Cordage Co	Electrical Engineering Co509 Howard	GAS METERS AND STOVES,
Stein, J. H. & Co	CORPORATION SECRETARIES.	ELECTRICAL AND RAILWAY SUPPLIES.	Pacific Meter Co
Benedict & Turner23 Montgomery	Mohr, Rudolph39 Flood Building COTTON GOODS.	Brooks-Follis Elec. Corp527 Misslon	GAS REGULATORS.
Brown Bros. & Co121 Sansome Frank Bros535 Kearny	California Cotton Mills Co310 California	Cal. Electrical Works547 Mission Electric Railway and Manufacturers' Supply Co68 First	0000 0010000000000000000000000000000000
Hirsch Bros221 Montgomery Ave Hirsch, L. & Co	CRACKER MANUFACTURERS.	General Elec. CoClaus Spreckels Bldg General Supply Co	GENERAL MERCHANDISE. Levin, J. & Co
Hoffman, Rothschild & Co11 Battery Jewell, G	American Biscult CoBroadway and Battery	Hetty Bros	GLASS MANUFACTURERS.
Mandel, Pursch & Wiener125 Sansome Neustadter Bros133 Sansome	Macdonald, J. G	Summerhayes, W. R627 Howard	United States Glass Co18 Sutter
Raphael's 857 Market Raphael's	CREDIT BUILEAU. Credit Agency508 California	ELECTRICAL MACHINERY.	GLOVES.
Roos Bros	Merchants' Credit Assn. of Call	Westinghouse Electric & Mfg. Co	Limousin, C. .121 Grant Ave Moss, Geo. A. .101 Post Smith, W. M. .200 Post
Straus, Louis	CROCKERY AND GLASSWARE.	Mills Bldg	Steinberger & Kalisher230 Sutter
COAL DEALERS.	Anglo-American C. & G. Co108 Pine Cowen & Cowen	ELECTRO-PLATERS. Central Plating Works715 Mission	GLUE MANUFACTURERS.
Brooks, Peyton HMills Ridg	Nathan-Dohrmann Co122 Sutter Schloss Crockery Co403 Market Sternhelm S & Son528 Market	Denniston's San Francisco Plating	California Glue Works123 California GRANITE AND MARILLE DEALERS.
Ccrnwall, P. B	Sternhelm, S. & Son	Golden West Plating Works103 Beale S. F. Novelty Plating Works515 Mission	
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GRAPHOPHONES AND PHONO-	Gutte & Frank 303 California	McCord, Alex & Co221 Ellis	Bourn, W. B
GRAPHS. Columbia Phonograph Co125 Geary	Herold, Rudolph, Jr415 California Ins. Co. of North America. 412 California	Nolan, John & Sons1611 California	Quarre, GeoCal. Safe Deposit Bidg MUNICIPAL ENGINEEITS.
GROCERS.	Liverpool & London & Globe Ins. Co.,	Albion Lumber Co33-34 Crocker Bldg	
Bibo, Newman & Ikenberg1417 Polk	The	Blyth & TrottSpear and Mission Caspar Lumber Co20 Camfornia	MUSICAL INSTRUMENT DEALERS.
Claussen, C	Milwaukee Mechanics' Ins. Co	Doe, Chas. F. & Co101 Howard Dolbeer & Carson10 California	Allen, Wiley B. Co931 Market Curtaz, Benj. & Son20 O'Farrelt
Coghill & Kohn	Natham & Kingston501 Montgomery	Gray's Harbor Commercial Co	Kohler & Chase28 O'Farrell
Ehlers & Ohlsen	New York Life Ins. CoMills Bldg New Zealand Ins. Co312 California	Heywood, Franklin Market	Mauvais, The Zeno Music Co769 Market Mauzy, Byron
Foge, J. M	Norwich, Union Fire Ins. Society 314 California	Hinn, F. A. Co	Sherman, Clay & Co133 Kearny MUSLIN AND FLANNELETTE UN-
Goldberg, Bowen & Co. 432 Pine Granucci Bros. 521 Front	Pacific Mutual Life Ins. Co of California Montgomery & Sacramento	Hooper, F. P. & J. A4 Canfornia Jenes, Richard C. & Co739 Bryant	DERGARMENTS.
Haas Bros	Pacific Surety CoSafe Deposit Bldg Parker, Chas. M. T214 Pine	Meyer, Adolph	Reynolds, Geo. W597 Mission
Hegan, The Howard II. Co104 Pine Hollmann, Henry2805 Mission	Potter, Edward E412 Pine	Pope & Talbot314 California	Burr, C. C. & Co2111 Stockton
Irvine Bros	Preferred Accident Insurance CoMills Bldg	Renton, Holmes & Co35 Steuart Scott & Van Arsdale L. Co	NECKWEAR MANUFACTURERS.
Lennon, John A315 Clay	Shields, A. M	S. F. Lumber CoThird & Berry	Heineman, 11. M109 Sansome
Levi, 1l. & Co36 Market Meyer, A. & Co16 Sacramento	Turner, Geo. W315 Safe Deposit Bldg Vcss, Conrad & Co204 Sansome	Sierra Lumber Co320 Sansome Simpson Lumber Co14 Spear	NOVELTY AGENT. Bentham, W. C
Parks Bros. & Co	Watson, Taylor & Sperry322 Pine Watt, Rolla VPine & Sansome	Truckee L. Co. of S. F 6 California Union Lumber CoSixth & Channel	oils.
Ring Bros	Wilson, Horace201 Sansome	Wigmore, John & Sons Co29 Spear	Arctic Oil Works30 California Standard Oil Co421 Market
Stulz Bros533 Montgomery Ave Sussman, Wormser & Co	HON WORKS.	MACAROMI MANUFACTURERS.	Weed, F. F., Sec'y Lion Oil Co 927 Market
S. E. cor. Market and Main Tillman & Bendel327 Battery	California Iron Yard	California Italian Paste Co	OPTICIANS.
West, Elliott & Gordon31 Sixth	Vulcan Iron Works505 Mission	MACHINERY AND ENGINEERS	Berteling Optical Co
GUNS AND AMMUNITION,	JAPANESE PRODUCTS AND FANCY GOODS.	Brownell, Jas. S	California Optical Co317 Kearny Chinn-Beretta Optical Co591 Market
Bremer, O. A	Marsh, G. T. & Co	California Tool Works143 Beale Cyclops Iron Works223 Main	Haskell & Jones Co243 Grant ave Hirsch & Kaiser
Shreve & Barber	Nippon Company	Evans, C. H. & Co183 Fremont	Kahn, H. & Co
HAIR DEALERS. Goldstein & Cohn822 Market	JAPANESE AND CHINESE SILKS.	Garratt, W. T. & Co.Fremont & Natoma Hall. Robert	Hagopian & Co230 Post
HARDWARE.	Hart, B	Harron, Rickard & McCone21 Fremont Henshaw, Bulkley & Co	Darbon & Immel 20 Union Sa Market
Baker & Hamilton 2 Pine	JEWELERS.	Wartin Pine & Foundry Co	Darbee & Immel30 Union Sq. Market Morgan Oyster Co., The614 Third
Bennett Bros	Baldwin Jewelry Co844 Market Barth, Rudolph141 Post	Meese & Gottfried Co167 Fremont	PACKERS OF CANNED SALMON.
Brownlee, J. P	Brittain & Co22 Geary	Moore, Chas. C. & Co32 First	Alaska Packers' Association308 Market PACKERS OF DRIED FRUIT.
Floelich, Christian202 Market	California Jewelry Co	Oriental Gas Engine Works229 Folsom Pacific Tool and Supply Co467 Mission	Scrosis Fruit Co101 Sansome
lls, J. G. & Co	Eigin National Watch Co206 Kearny Fershtand, Theodore126 Kearny	Raiston Iron Works222 Howard Swain Hadwen Mig. Co215 Spear	PAINTS AND OILS. Bass-Hueter Paint Co
Mangrum & Otter, Inc581 Market	Glindeman, N. W	Tatum & Bowen	Fuller, W. P. & CoPine and Front Magner Bros
Marwedel, C. F	Hall, A. I. & Son	Union Gas Engine Co244 First	Nason, R. N. & Co115 Front
Mentague, W. w. & Co309 Market	lerkel, John R	Union Iron Works222 Market	Whittier-Coburn Co20 Fremont PAINTERS AND PAPER HANGERS.
Montanya, J. De La Co606 Battery Mossford, Moses3885 21th	London Diamond Co.35 New Montgomery	MANUFACTURERS' AGENTS. Eberhard Co., The Geo. F12 Drumm	Beck, W. T. & Sons729 Devisadero
Osborn Hardware & Tool Co414 Market Palace Hardware Co603 Market	1. undberg & Lee	Hughson & Merton105 Front	Brace, N
Thilpott & Armstrong. 823 Market Rosekrans, H. & Co. 511 Sixth	Radke & Co	Industrial Development CoFlood Bldg Marsh & Kidd	Fraser, John P
Smith, Peter A614 Fourth	Nothschild & Hadenfeldt207 Sutter Schumacher & Co621 Market	Poett & Center	Hartmann Paint Co319 Third Stader, CBush and Trinity
Tay, Geo. H. Co	Schussler, M. & Co	MATCH MANUFACTURERS.	St. Denis, J. & Co320 Sutter Stein, M759 Market
Taylor & Spotswood Co135 Fremont HARNESS AND SADDLERV.	S. F. Diamond House	Metropolitan Match Co Front	Swan, J. S
Johnson, J. C. & Co	Sorenson, James A. Co	MATTRESS AND UPHOLSTERY.	PAPER BOXES.
Leibold Harness Co211 Larkin	Vanderslice, W. K. & Co136 Sutter JEWELEITS' SUPPLIES.	Schrock, W. A21 New Montgomery MEN'S FURNISHING GOODS.	Pacific Fold, P. B. Factory14 Fremont PAPER AND PAPER HAG
HATTERS. Collins & Co1018 Market	Armer & Weinshenk207 Sutter	Atkins, R. C. & Sons123 Montgomery	MANUFACTURERS.
Colman Co	KNITTED GOODS.	Baumel, Fred J	Crown Paper Co
Hink, Jacnicke & Co 29 Second Kline, Louis & Co 106 Bush	Gauther & Mattern Co	Brenner-Ulman Co., The17 Battery Bullock & Jones Cc105 Montgomery	Union Pulp & Paper Co410 Sansome
Lundstrom, K. A	LADIES' FURNISHING GOODS.	Carter, Frank J	PAPER AND PAPER BOXES. Fleishhacker, A. & Co
Meussdorffer K. & Son8 Kearny Triest & Co116 Sansome	Davis, Schonwasser & Co134 Post Jacobs & Co113 Kearny	Elrick & Webster 209 Montgomery Gibson, J. T 1204 Market	PAPER PATTERNS.
HAV AND GRAIN DEALERS.	Magnin & Co920 Market	Greenebaum, Weil & Michels17 Sansome	Butterick Publishing Co., Ltd., The
Anspacher Bros	Marks Bros	Hansen & Elrick Market & Third Keller, M. J. Co	PATENT DOOR OPENERS AND
Ellis, H. C. & Co	LADIES' TAILORS.	Lewison, J. L. & Co	CLOSERS.
Meyer, Albert	AT a classes Tolk at Title	Morgan Bros229 Montgomery	Reischmuller (-00 249 Nineteenth
Betone & Consider Total Sixth	Mackay, John W 7 Nevada Block Feder, M	Schoenfeld, Adolph1334 Market	Reischmuller, Geo2449 Nineteenth PHARMACEUTICAL PILEPARATIONS.
Peters & Cowie	Flamm, G	Schoenfeld, Adolph	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church
Scott & Magner	Feder, M 139 Ellis Flamm, G 1435 Polk Frances, M .796 Sutter Gadner, A .2012 Fillmore	Schoenfeld, Adolph 1334 Market	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market	Schoenfeld, Adolph	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave Worden, Clinton E. & Co214 Townsend
Scott & Magner	Feder, M 139 Ellis Flamm, G 1435 Polk Frances, M .796 Sutter Gadner, A .2012 Fillmore	Schoenfeld, Adolph	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave Worden, Clinton E. & Co214 Townsend PHOTOGRAPHERS. Sewell, Daniel1025 Market
Scott & Magner	Feder, M. 1.39 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS.	Schoenfeld, Adolph	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave Worden, Clinton E. & Co214 Townsend PHOTOGRAPHERS. Sewell, Daniel1025 Market Teber Photo Co121 Post
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS. Boesch Lamp Co. 585 Mission LAUNDRIES. La Grande Laundry. 23 Powell	Schoenfeld, Adolph	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS. Boesch Lamp Co. 585 Misslon LAUNDITIES.	Schoenfeld, Adolph 1334 Market The Toggery 628 Market Webster, Jas. S. & Sons 522 Market MERCHANT TAILORS. Block & Georges 119 Sutter Growall, W. L. Co Crocker Bldg Lemos, Leon 1117 Market Lyons, Charles 721 Market Poheim, J. T 1110 Market Reid, John 907 Market Smith, J. 906 Market Williams Bros 111 Sutter	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave Worden, Clinton E. & Co214 Townsend PHOTOGRAPHERS. Sewell, Daniel
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS. Boesch Lamp Co. 555 Mission LAUNDRIES. La Grande Laundry. 23 Powell S. F. Laundry Association. 131 Ellis U. S. Laundry Association. 311 Sixteenth LAUNDRY MACHINERY.	Schoenfeld, Adolph 1334 Alarket The Toggery 628 Market Webster, Jas. S. & Sons 522 Market MERCHANT TAILORS. Block & Georges 119 Sutter Growall, W. L. Co Crocker Bldg Lyons, Charles 721 Market Lyons, Charles 721 Market Poheim, J. T 1110 Market Reid, John 907 Market Smith, J. 906 Market Williams Bros 111 Sutter	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS. Boesch Lamp Co. 585 Mission LAUNDITES. La Grande Laundry. 23 Powell S. F. Laundry Association. 131 Ellis U. S. Laundry Association. 311 Sixteenth LAUNDRY MACHINERY. Troy Laundry Machinery Co. 583 Mission	Schoenfeld, Adolph	PHARMACEUTICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine Law, Herbert E2304 Van Ness Ave Worden, Clinton E. & Co214 Townsend PHOTOGRAPHERS. Sewell, Daniel1025 Market Teber Photo Co121 Post PHOTO-ENGRAVERS. Bolton & Strong510 Montgomery Sunset Photo & Engraving Co
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS. Boesch Lamp Co. 555 Mission LAUNDRIES. La Grande Laundry 23 Powell S. F. Laundry Association 131 Ellis U. S. Laundry Association 311 Sixteenth LAUNDRY MACHINERY. Troy Laundry Machinery Co.553 Mission LAW BOOK PUBLISHERS.	Schoenfeld, Adolph 1334 Alarket The Toggery 628 Market Webster, Jas. S. & Sons 522 Market MERCHANT TAILORS. Block & Georges 119 Sutter Growall, W. L. Co Crocker Bldg Lemos, Leon 1117 Market Lyons, Charles 721 Market Poheim, J. T 1110 Market Reid, John 907 Market Smith, J. 906 Market Williams Bros 111 Sutter METAL WORKS. Anierican Can Co 209 Mission Finn, John Metal Works 313 Howard Pacific Metal Works 139 First MICROSCOPES AND BIOLOGICAL	California Fig Syrup Co
Scott & Magner	Feder, M. 139 Ellis Flamm, G. 1435 Polk Frances, M. 796 Sutter Gadner, A. 2012 Fillmore Lowenthal & Co. 914 Market LAMPS. Boesch Lamp Co. 585 Mission LAUNDRIES. La Grande Laundry. 23 Powell S. F. Laundry Association. 131 Ellis U. S. Laundry Association. 311 Sixteenth LAUNDRY MACHINERY. Troy Laundry Machinery Co. 583 Mission LAW BOOK PUBLISHERS.	Schoenfeld, Adolph	PHARMACEI TICAL PREPARATIONS. California Fig Syrup Co392 Church Gordin-Gladys Co
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Merchants' Association REVIEW.

CIRCULATION, 6,000 COPIES.

Issued monthly at the office of the Association, Mills Build-lng, 7th Floor, Rooms 6, 7, 8 and 9. Telephone Main 5945. FOR FREE DISTRIBUTION TO MEMBERS and others interested in municipal affairs.

POLICY OF THE REVIEW.

The columns of this paper are for the discussion of ideas, but the views presented are not necessarily those of the Merchants' Association.

No personal, partisan or sectarian question admitted to these columns.

No advertisements are inserted and no subscription price is charged.

Communications must bear the signature of the writer.

Facts upon municipal affairs will be the first consideration of the Review.

The "Review" regrets to announce the illness of the Merchants' Association's present and former presidents. Both gentlemen have been confined to their houses for a fortnight or more. Mr. Symmes is now on the road to recovery, and it is hoped the same report will soon come from Mr. Dohrmann.

THE CITY NEEDS MORE POLICEMEN.

In regard to the present prevalence of crime (when was it not prevalent in this or any other city?) it is pertinent to re-

mark that the right agency for its suppression

is the policeman.

Judges with backbone are good. Life sentences for highway robbery are exeellent. But to have the Judge apply the sentence, you must first eatch your robber. For the nabbing of criminals with sufficient frequency to keep erime within tolerable bounds the police force of San Francisco is not at present numerically

You can figure it out yourself: There are 505 patrolmen on the force. There are at least 400,000 people in the city. That means one patrolman to every 792 of population, or probably the proportion of patrolmen is a little less. The Charter permits the city to maintain a patrolman to every 500 of population, and that is none too many. An Ohio statute makes it mandatory on all cities in that State to have one patrolman to every 750 of population. In San Francisco we need more and have less.

Local conditions are peculiar. We have a long water front, a constant influx of sea-faring people, and a Chinatown which is notorious the world around as a breeding place of Oriental crime and a focus of contamination to the sub-strata of Occidental society. Recently we have been having the discharged soldier boy, in some cases flush and boisterous, in others penniless and desperate. We have more saloons than we really need, and a drunken man often takes the attention of a policeman who might be catching a thief. A patrolman to every 500 of the population is a small enough proportion: one to every 792 is altogether too small.

Nobody would have good reason to complain if the Board of Supervisors should increase the police force appropriation so that the department could be entered to the limit of the

Charter-excession to

In the forms of THE NEW CHARITIES COMMITTEE.

a system which which the business conmunity to protect in the fraud in the guise of charity. The incident splained in this issue of the "Review." The work begins on the first of this month, and all the control for complete success is the co-operation of those it

is designed to protect—the merchants and business men of the city.

To prevent misunderstanding it will be well to emphasize two features of the plan that deserve special attention.

First, the functions of the Charities' Endorsement Committee are entirely different and separate from those of the Associated Charities.

Second, its necessary expenses must be defraved from a fund of its own, created especially for that purpose, donations to which should not be considered donations to charity, nor in any sense substitutes for them. Subscriptions to this fund will assist charity by preventing the waste and theft of its money, but they will not take its place any more than lubricating oil will take the place of the engine.

The work of the Endorsing Committee is so distinct from that of the Associated Charities that if the latter wished to go into direct relief work it would have to undergo the committee's investigation in order to obtain its endorsement just like any other philanthropic organization. This independence is necessary to the committee's usefulness and will be permanently maintained.

The committee will, however, purely as a matter of expediency, have its headquarters in the offices of the Associated Charities, and for the carrying on of its investigations will avail itself of the latter's trained and efficient office force. This is in the interest of an economy of administration which will commend itself to every intelligent person, and is in itself one of the best indications that the plan is practical

The special fund to cover the committee's expenses of administration will be used only for that purpose. It will not be given to relieve distress, and hence each work, viz., the investigation of charities, and the work the charities perform, will require separate support. The maintenance of the Endorsement Committee's fund, however, should not be looked upon as an additional burden which the charitable are called upon to assume. They will find it is good business, and money well invested, for it will reduce the number of sham charities and fraudulent solicitors, and make the money devoted to relief work go three or four times as far as it otherwise would.

IMPROVING THE CITY'S CLIMATE.

Improving a climate seems a little beyond human power, and, taking the words literally, it usually is. Yet the Mer-

chants' Association has achieved in San Francisco something which has had precisely that effect, and to a noticeable degree.

Ever since its inception the Association has devoted a good part of its activity to obtaining better pavements and keeping the streets clean. The two things go together. With an oldfashioned San Francisco pavement, such as we had seven or eight years ago throughout the downtown district, clean streets were impossible. There is nothing that will clean cobbles except a wind.

The wind did it. Dust lay in the interstices of the cobblestones, defying broom and sweeping machine, until a fresh occan breeze came along, scoured it up, and landed it in people's eyes, ears, and nostrils. Then they grumbled at San Francisco for a windy place. It was really the dust that ruffled their tempers.

With smooth pavements and better street sweeping, the nuisance has been reduced at least one-half. This is equivalent to saying that we only have half as much wind. Of course, the wind has not decreased in quantity, but if the annovance has, the effect is as good as though the climate had undergone a change. Nobody objects to a fresh, clean breeze, always provided it be fresh and elean. If it is not laden with refuse and debris, it is not apt to be noticed, except as something sanitary and

As the improvement goes on, and the area of good pavement and clean streets is extended the dust nuisance and the wind will become less and less noticeable. People are already beginning to forget how trying those things used to be, and in course of time they will cease to regard San Francisco as any more windy than other cities about the bay.

Board of Directors' Proceedings.

MORE LIGHT ON "DARK NIGHTS".

The Board of Directors has petitioned the Board of Public Works to provide, in the next contract, for reducing the number of nights when no street lamps are lighted from five to three nights each month, and has asked that the Gas Inspectors be authorized to order the lamps to be lighted on any or all of these three nights. if the condition of the weather renders this necessary to prevent the streets being in dark-

IMPROVED LIGHTING FOR COLUMBIA AND UNION

The triple Wellsbach gas lamps on Market street and Van Ness avenue having given general satisfaction, the Association has petitioned the Board of Public Works to illuminate Columbia Square and Union Square by placing the triple lamps around the four sides of these squares. This will give one square, on each side of Market street, well lighted and thus made attractive as a recreation ground during the wenings for those who may be unable to enjoy them during the day.

PUBLIC CONVENIENCE STATION.

The Board of Park Commissioners has been requested to include in its estimates for the appropriation necessary to maintain the Public Squares during the next fiscal year, a sufficient amount to construct the proposed underground public convenience station in Union Square. Plans for this have already been furnished by the Merchants' Association, and strong efforts will be made by the Board of Directors to secure this much-needed improvement during the coming year.

STREET REPAIRING.

While a great deal of street repairing has been performed during the past year, the necessity for more work of this kind is apparent every day. Many basalt-block streets are in such condition that patching does little good. The entire pavement on many streets should be taken up and the basalt blocks relaid evenly and properly. A larger number of repair gangs should also be kept stationed in all portions of the city and be prepared to attend to complaints from any district at once.

The Board of Directors has requested the Board of Public Works to provide in its estimates for the next tax levy, for furnishing and maintaining a sufficient number of repair gangs to keep the accepted streets in good repair.

MERCHANTS' ASSOCIATION



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SAN FRANCISCO'S WATER FRONT.

The commerce of half a world will some day ebb and flow across this favored strip of bay shore.

THE IMPROVEMENT OF TELEGRAPH HILL.

What San Francisco Could Do with One of the Most Beautiful and Commanding Park Sites in the World.

Report of Special Committee consisting of Messrs. Robert H. Fletcher, John McLaren and Bruce Porter.

San Francisco, California, April 3d, 1902. To the President and Board of Directors of the Merchants' Association-

Gentlemen: The committee appointed by you for the purpose of considering certain pro-

posed action for the preservation and beautifi-cation of Telegraph Hill, begs to report as fol-

The membership of the committee comprises Mr. Robert H. Fletcher, Curator of the Mark Hopkins Institute of Art; Mr. John McLaren, Superintendent of Public Parks and Squares, and Mr. Bruce Porter. At its preliminary meetings Mr. C. E. Grunsky, City Engineer, and Mr. Frank J. Symmes, President of the Merchants' Association, were present by invitation.

At the request of the committee, Mr. Grunsky submitted for its information certain maps and data from which the committee was enabled to familiarize itself with the past and present conditions of Telegraph Hill. At a subsequent meeting the committee made a thorough examination of the hill and its surroundings. As a result of these investigations the committee

PLACE ENDANGERED BY QUARRYING.

That by reason of the excavating being done by certain property owners at the base of Telegraph Hill wherein established street grades have been disregarded, streets cannot be improved to the official grades; certain portions of the hill have been and are being made unfit for residence purposes and the eastern and northern slopes of the hill rendered unsightly in the extreme.

Your committee considers it unnecessary to dwell upon the damage done to property, municipal and individual, by this demolition, the evil being already realized by your honorable body, as is also the fact that it is a constantly

increasing one, for which the longer the devastation goes unchecked the more difficult and costiy becomes the cure, if indeed it does not reach a point at which it becomes incurable.

As regards the artistic phase of the matter, however, much remains to be said. In the first place your committee would point out that cities often have a natural character of their own and it is in the treatment of these characteristics, in their preservation and development to the best advantage, that the city is rendered attractive and the wisdom of city improvement demonstrated.

A CITY OF BEAUTIFUL HILLS.

In the great majority of cities, their beautification is, by reason of the uninteresting nature of their locations, dependent on the creative impulse; that is to say, on artistic additions in the way of monuments, architecture and parks, with more or less artificial effects.

San Francisco, on the contrary, is wonderfully fortunate in having one of the most picturesque locations imaginable. It is the city of beautiful hills. Nature has been extraordinarily lavish in this direction. Our residents, accustomed as they are to these daily surroundings, do not always, perhaps, appreciate their heritage. But the traveled man, the stranger of artistic taste, the home-comer who has seen other cities, is invariably impressed with the magnificence of our views and delighted with the loveliness and diversity of the scenery.

Many famous writers have given notable pen pictures of our city with its striking individ-Stevenson, Charles Dudley Warner, Froude, Kipling and others could be cited.

Mr. James Bryce, the celebrated author of "The American Commonwealth," says "Few cities in the world can vie with San Francisco either in the beauty or in the natural advantages of her situation; indeed, there are only two

places in Europe-Constantinople and Gibraltar—that combine an equally perfect landscape with what may be called an equally imperial position."

ITS SKIES LIKE THE SKIES OF GREECE.

He goes on to describe our magnificent bay with its far-stretching arms and rocky isles, the distant line of sentinel mountains, the majestic gateway of the ocean, through which ships bear us commerce from the ultimate shores, and the rich valleys sweeping away to the southern herizon.

"The city itself," he says, "is full of bold hills, rising steeply from the deep water. The air is keen and dry and bright, like the air of Greece, and the waters not less blue. Perhaps," he says, "it is this air and light, recalling the cities of the Mediterranean, that makes one involuntarily look up to the tops of these hills for the feudal castle, or the ruins of the Acropolis which must crown them."

The stranger does not find our hills Acropolis crowned. On the contrary, he finds one of the most prominent, one of the most artistic and one most intimately connected with the early history of the town, Telegraph Hill, situated on the very front of the city's fair face, scarred, gashed, dismantled and forlorn.

HIGH VALUE OF THE BEAUTIFUL.

The history of all cities invariably shows that artistic values in time become commercial values. The beautiful in a city transmutes itself, in the course of years, into wealth of many kinds, wealth intellectual, wealth moral and wealth material. To save the artistic values is as wise as to save the more immediately visible utilitarian values. Many cities could be evidenced in proof of this; many cities which, in their early career, thoughtlessly sacrificed these artistic values, are to-day paying a

hundred fold their original price to restore them.

Hence, in your committee's opinion, there is absolutely no question as to the great desirability of preserving Telegraph Hill from further demolition and restoring it to a state of natural comeliness

Your committee has considered a great varicty of plans which have been formulated by the City Engineer with these objects in view. Considering it unnecessary to enter into an explanation of all these projects, details of them in fact being given by the City Engineer in another report, the committee confines itself to making the following recommendation as one that will achieve the desired results at the least cost and with absolute certainty:

HOW TO PRESERVE THE HILL.

It is proposed that the city acquire the land on the eastern, northeastern and northern slopes of Telegraph Hill, together with all that portion of the block of land bounded by Kearny, Dupont, Greenwich and Lombard streets, lying east of Telegraph Place and Good Children street.

It is believed that by the purchase of the land on the eastern, northeastern and northern slopes as indicated, the preservation of the hill would be insured. Quarrying could be permitted on the eastern half of the blocks shown until city property was reached, and then it would cease. By the purchase of the entire blocks in question quarrying, of course, would cease immediately and perhaps minor advantages be gained, but the acquirement of the land described above, it is believed, would practically solve the prob-

It is proposed that all of this acquired property be inade park land, including the portions of streets within the area designated and which would be unavailable for traffic.

WINDING ROAD TO THE TOP

It is further proposed to set out hardy trees, shrubs, vines, and other plants, on the hill sides, at the same time preserving the natural appearance as far as possible, with such grading as is

necessary to retain the hill slopes.

In order that this park with its magnificent view may be utilized, it is proposed to use the eastern portion of the block bounded by Dupont, Greenwich, Kearny and Lombard streets for the building of a road which will start from Greenwich street and Telegraph Place, winding around the northern and eastern hill slopes with a gradual ascent that will bring it to the top of the hill at the south side of the present Pioneer Park.

These improvements also contemplate a driveway and promenade along the eastern and northern crest of the hill, with winding paths and stairways and a low parapet wherever the steepness of the declivity renders it advisable.

AN UNRIVALLED ADORNMENT.

The cost of this project, as presented in the estimate of the City Enginer, is as follows: Road construction, temporary stair-

ways and paths

In conclusion it may be stated that this plan, while preserving Telegraph Hill, that historical landmark that played so thrilling a part in the adventurous days of old, rendering it an adornment to the city and adding to our already famous parks one that will be unrivalled in the United States for its picturesque location and remarkable view, will in no way interfere with such other improvement in the way of increased facilities for traffic to the northern seetions as the growth of the city in the future may demand. Very respectfully,

RÖBERT H. FLETCHER. (Signed)

For the Committee.

OVERHEAD WIRES RAPIDLY DISAPPEARING.

Seven Hundred and Twenty-Eight Miles Removed, and Fifteen Thousand Miles of Conductor Laid Since the Ordinance was Passed.

Written for the REVIEW by William R. Hewitt, Chief of the Department of Electricity.

Note by the Editor:—The unsightliness and danger of overhead electric wires led the Merchants' Association, early in 1899, to make efforts for their removal from the business streets of San Francisco. A conference was arranged between President Dohrmann and Supt. King, of the Association, and representatives of the telephone, telegraph and electric lighting companies, at which the latter agreed to join with the Association in the framing of an ordinance compelling the burial of the wires within a certain time, and to comply with its provisions, the work to be carried out under the direction of the Department of Electricity. Strict compliance with the original ordinance has been impossible, because in a great many cases the poles of private companies have been carrying the city's wires, and the appropriations for the Department of Electricity have not been sufficiently regular to enable it to take them entirely out of the way. The companies have acted in goo! faith throughout, and may be expected to complete their part of the contract as soon as the city makes it possible for them to do so.]

The following table will show what progress has been made in the work of burying San Francisco's electric wires since the passage of the ordinance:

Total amount of overhead wire removed ...728 8 miles

In order to clear the streets of overhead wires in the downtown districts, the Board of Supervisors passed Ordinance No. 214, August 14th,



THIRD STREET-A LITTER OF WIRES OVERHEAD.

1899, which provides that the city be divided into four underground districts.

The first district, in which the time limit was to expire in February, 1900, included that part of the city east of Montgomery and New Montgomery streets, from Washington to Howard

The second included that section of the city between Stockton, Fourth and Kearny on the west, Montgomery and New Montgomery on the east, New Montgomery and Bush on the north and Howard on the south, in which the time was to expire January 1st. 1901.

The third, in which the limit was July 1st, 1901, included that section of the city between Taylor and Sixth on the west, Sutter on the north, Howard on the south and Stockton and Fourth on the east.

ONLY MESSENGER WIRES EXCEPTED.

The fourth included all the district between Franklin and Fulton on the west and bounded by the general lines of the fire limits up Larkin and out Polk street as far as Clay, with an eastern boundary on Powell street. In this district the time was to expire July 1st. 1902. This also included Mission street to the ferries and Third street as far south as Townsend.

At the solicitation of the messenger companies, provision was made for the retention of messenger service wires overhead to cross streets at a common point.

Previous to the passing of this ordinance, in response to a communication to the Board of Supervisors requesting an annual appropriation for underground work, the Department of Electricity was granted an appropriation of \$20,000, and preliminary work was begun for underground construction, which included the designing of an entirely new system, with an equipment of conduits, manholes, cables, standards, box standards and boxes. The city was laid out in four underground districts, the first of which included all that section east of Third and south of Market to the bay.

Twenty thousand feet of 212-inch steel conduit was laid and 45 manholes were constructed, which work was practically completed by June 30th, 1899.

APPROPRIATIONS WERE LACKING.

No appropriation was made for the fiscal year 1899-1900 for the Department of Electricity, nor for the fiscal year 1900-1.

For the fiscal year 1901-2 an appropriation was made which enabled this department to lay 25.000 feet of conduit and construct 55 man-

In No. 2 underground district, which included that section of the city east of Stockton, north of Market and south of Broadway to the bay, this work was practically completed by the tst of March.

Work was immediately begun by drawing in cable into underground district No. 1, which district is practically completed.

Work is about to be commenced in district No. 2, the cable for which is purchased and on hand. The work will be completed by June 30th of the present year.

TIME LIMIT HAD TO BE EXTENDED.
Since no appropriation was made for this department for underground work as heretofore mentioned, an ordinance was passed in February, 1900, by which the expiration of the time limit was extended for the several underground districts until such time as this department should remove its wires; and, as this department was practically without poles of its own in the down-town districts, it followed that the companies were unable to remove their poles and wires, although prepared to do so.

The work of removing overhead wires proved to be a much larger undertaking than was supposed at the time of passing the ordinance, although the companies at that time consulted with the Merchants' Association and practically agreed to the time limits as set in the ordinance. Still they find themselves unable to remove their wires as rapidly as they could wish, although working constantly with a reasonable amount of diligence.

The San Francisco Gas and Electric Co. has removed all of its poles and wires in under-

ground district No. 1, with the exception of those still occupied by the city, and is rapidly proceeding with the work of removal in the other districts.

WORK OF THE COMPANIES.

The Mutual Electric Light Co. has removed all overhead construction from districts Nos. 1, and 2 and is proceeding to remove its overhead construction in district No. 3 and district No.

4, which work is steadily progressing.
The Pacific States Telephone and Telegraph Co., which has had by far the greatest amount of work to do, has removed practically all of its overhead construction in districts No. 1 and 2, with the exception of those poles still carrying municipal wires, and work is steadily progressing in the other districts.

The Western Union Telegraph Co. has removed its wires from all of the districts, putting everything underground within those districts, and has no overhead construction standing, save that occupied by the municipal service.

The Postal Telegraph Co. is proceeding rapidly to remove its wires and change its con-



SUTTER STREET-CLEARED OF WIRES BY THE ASSOCIATION'S EFFORTS.

struction to an underground service, and will clear all of the districts in about four months.

In addition to the underground construction, maps were draughted of all the buildings in underground districts 1 and 2, having in view the fixing of common points of crossing for the district messenger service. The consent of the property owners to the construction and erection of standards has been obtained from a majority, and there remains to be done the placing of the standards and the stringing of the cables, which has been deterred because of the street construction still standing.

HARD TO GET SUPPLIES.

Great difficulty has been experienced by the several different companies in obtaining underground conduit and cables, owing to a rush of orders in the Eastern factories. Orders have been carried forward for a great length of time, so that it has been impossible to work as rapidly as could be desired.

The conduit generally used has been steel

pipe, terra cotta, fibre and redwood.

The work is proceeding as rapidly as possible and it is only a matter of the necessary time when there will be no more overhead wires in the down-town streets.

One-third of the population of the United States now lives in cities. A hundred years ago the proportion was about one-thirtieth.

WISDOM OF ACQUIRING SUTRO HEIGHTS.

They would Add to San Francisco's Renown, Attract Visitors, and help make the City a Delightful Place of Residence.

Written for the REVIEW by Fairfax H. Wheelan, Director of the Merchants' Association.

Never before in the history of the world has the fact been so clearly recognized that the publie have a right to all the natural beauties that surround a municipality. Never before in the history of the world have men been so anxious to disfigure these points of beauty. Where nature has fashioned a masterpiece, there comes the bill-sticker and the painter, and in half a day disfigures what it has taken ages to form for the delight and admiration of man. Scenic railways are put up to mar the scene. revolving wheels are erected to lift a few to a better outlook and spoil the view of those who remain upon the ground.

SAN FRANCISCO'S PEERLESS SITE.

San Francisco sits in splendor beside the Golden Gate. The world has to show no city enthroned on a more picturesque site. It remains for her citizens to preserve and to protect the natural beauties of her surroundings. It is their duty, as it should be their pleasure, to chcrish the glorious heritage that has come to them. and by the means of art add new beauties to the frame and setting of their city. Property acquired to this end is for the good of all. benefits every man, woman and child. It adds new pleasures to life, spreads the renown of the city, attracts visitors to our shores and lures them to stay. It pays in heart and in pocket, and puts our city in line with the enlightened policy of all the great and beautiful cities of the world, in line with all the best that there is in modern life and our new civilization.

SUTRO HEIGHTS SHOULD BE PURCHASED.

No time should be lost. Delay means a greater cost and a lost opportunity. portant points of beauty should be acquired at once. No better investment can be made by the municipality. The purchase of Sutro Heights and the property on the south side of Cliff avenue should be included in the proposed bond issue. No movement would enlist so hearty a support by so overwhelming a majority of our

When the city has acquired these properties. and some holiday has come, let the proper authorities proceed, amidst a grateful crowd of citizens. a joyful, thankful crowd of men, wemen and children, to demolish the rookeries and eyesores that now shut out with hideous front a view of majesty and splendor, to remove the scenic railway that is not scenic, and to dismantle the giant wheel and all the other monstrosities that make even the seals bark hourly in protest, and wring screams from the seagulfs as they fly by.

A DIFFERENT SCENE.

Then let the crowd proceed to the beautiful grounds that make the Sutro Heights; let them note the graceful trees and rare shrubs and brilliant flowers that surround them: let them note the bright-winged butterflies that delight to flutter in that joyous scene; let them listen to the song of the birds and the hum of the bees that seek their fragrant honey there; let them stand upon the heights and look out o'er the sea that spreads its glory below, stretching afar to the land of the lotus: let them note the dark billows with their white edges where they pour their beauty on the tawny sands, and "the fan-like jets of silver upon the rocks, which slowly rise aloft like water spirits from the deep, then shiver, and spread, and shroud themselves, and disappear in a soft mist of foam": let them note the far-distant Farallones and the long line of horizon where the beauties of sea and sky meet: let them note the graceful curve of the shore and

the beautiful outlines of the distant hills on either hand that fade away in harmonious colors that seem almost akin to distant music, and make a melody to the eye; and then in that brilliant atmosphere, with the fresh ocean breeze about them, and the glories of sky and sea and earth around them, they will mutter a thankful prayer, deep and strong, that San Franciscotheir city-the Queen of the Pacific, had the foresight to secure this beautiful spot so that it could be held in its full majesty and splendor for their recreation and admiration and delight, and be handed down to their children and their children's children.

ROADS OF THE COUNTY IN NEED OF ATTENTION.

Their Neglected Condition Often Prompts Home-Builders to Avoid this City's Suburbs.

Concerning this subject the Board of Directors of the Merchants' Association, on April 18, adopted these resolutions:

Whereas, many persons who desire to purchase land and erect their own homes are discouraged from locating in the suburban districts of this city on account of the bad condition of our county roads, and to the detriment of our city are establishing homes in large numbers across the bay, thus delaying the settlement of our suburban districts and depriving our city of a large number and a desirable class of population; and

Whereas, our county roads do not compare in condition and construction with the county roads of neighboring counties, that wisely give special attention to the maintenance of their county roads, and have found it profitable to maintain them in such a condition that they will be available for public use at all seasons of the year; and

Whereas, the county roads of the City and County of San Francisco are the main arteries of travel between the business center of the city and the suburban districts, and whereas their condition for many years has been such that in wet weather they have been in many places almost impassable, and whereas this condition has been a serious impediment in the development of the suburban districts, to the great injury of those citizens and tax-payers who reside and do business in these districts; and

Whereas, such a condition is a standing reproach to the city and should no longer be tolerated; therefore, be it

Resolved, That the Merchants' Association requests that the honorable Board of Supervisors provide a means of placing the county roads, before the next rains set in, in such a condition that these roads can be traveled without difficulty in wet weather as well as dry, and that some systematic plan be inaugurated for keeping these roads in repair throughout the year, so that any holes that may develop will be repaired quickly and will not be allowed to remain unattended until they have become sufficiently large to constitute serious obstructions; and that the honorable Board of Public Works be requested to take steps to place the county reads of the City and County of San Francisco in a condition that will compare favorably with the roads of any county in the State.

Merchants' Association of San Francisco. L. M. KING, Sec. FRANK J. SYMMES. Pres.

THE PASSING OF THE STATE.

San Francisco's Efforts to Obtain Home Rule have Brought into Prominence an Interesting and Important Phase of Our Political Evolution.

Written for the REVIEW by Hon. Henry U. Brandenstein, Supervisor City and County of San Francisco.

An intensely interesting governmental phenomenon is the development of municipal corporations and the diminution of the powers of the state, by voluntary abdication, over matters of domestie eoneern.

To properly grasp the situation we must go back to the days of the formation of the Federal Government. The end of the American Revolution established the independence of a number of autonomous principalities. The original colonies, severed from the ties that had bound them to the mother country, were left standing alone and free. Note, for the thread of this investigation, that the Revolution was primarily caused by the absenteeism of the English Government and the evils that attend that kind of administration.

These independent principalities or sovereign states, recognizing the necessity for governmental federation for their proper protection, after the inevitable friction and turmoil, before the ultimate accommodation of ideas of the representatives of the various states on matters of such consequence, established a Federal Government, called the United States of America.

THE FIRST SURRENDER.

The sovereign states relinquished to this new governmental institution a part of their sovereignty, the underlying and impelling motive of the scheme being to surrender to that government only such powers as would affect the states as a unit or nation; powers, for instance, over interstate and international commerce, and interstate and international relations generally; the sovereignty of the state over matters of purely domestic concern abiding in the state.

The powers thus conferred by the states upon the Federal Government were, in the course of time, loosely construed by the Supreme judicial tribunal of the Federal Government in favor of that government, until to-day, by that process of liberal interpretation, the instrument of origination of the Federal Government, viz., the United States Constitution, has suffered a metamorphosis that would make it unrecognizable to its framers.

ATTEMPT AT EXACT DIVISION.

Throughout the decisions of the United States Supreme Court dealing with the interpretation of the United States Constitution. there is a logical consistency of treatment in this, that Federal powers are limited or extended to matters of national as distinct from state affairs.

The exact line of division between matters of State and of National concern is often difficult of determination. But the endeavor on the part of the judicial interpreters of the Constifution to distinguish them and to make that distinction the guide to the interpretation of the Constitution is absolute.

The Constitution, then, was formulated originally in express terms and by implication through judicial interpretation, with a view to the segregation of State and National powers according to the functions of government to be exercised. The State was to be supreme within its own sphere of action, and the Nation within its sphere of action. That is the theory of our present form of government. There was to be no more governmental absentecism.

Now, if we have clearly apprehended the origin of the Federal Government and the defined functions of the State and of the National Government, we are prepared to examine the curious phenomenon of the further surrender of its powers by the State to another government, viz. that of municipal corporations.

HOME RULE THE CONSTANT PURPOSE.

The State is the parent of the National Government and of the Municipal Government. And all three forms of government have for their actuating principle the avoidance of absentecism and the accomplishment of home

Now, then, behold the governmental situation. The State, originally sovereign, parts with essential functions of sovereignty to the Federal Government, retaining, however, its powers over matters of purely State and local concern. Then, as municipal corporations of vast area and population demand the right of self-government, in order to their efficient administration, the State meekly yields to the importunities of those municipalities and surrenders great powers of sovereignty over matters theretofore held to be of State concern,

SAN FRANCISCO STREETS NEED THE GROOVED RAIL.

Association Petitions Supervisors to Prohibit the Future Use of the Old Patterns.

San Francisco, Cal., March 22, 1902.

To the Honorable Street Committee of the Board of Supervisors, of the City and County of San

Gentlemen:—In view of the fact that there are now pending before the Board of Supervisors of this city applications for numerous street railway franchises, and further that several of the street railway lines now existing will probably be reconstructed at an early date, the Merchants' Association deems the time opportune to urge upon your honorable Committee the desirability of providing in any street railway franchises granted hereafter, that, within a prescribed area, only grooved girder rails shall be used, except possibly on heavy grades, and also of providing by ordinance that when any roads, now existing, are reconstructed, in whole or in part, grooved rails only shall be used in such reconstruction.

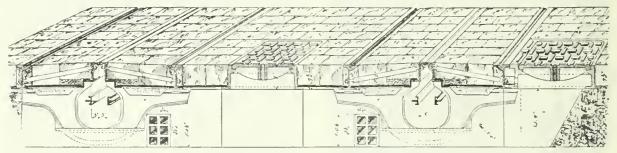
The Merchants' Association submits that the time has come when the City of San Francisco should take a decided stand on this question. GENTLEMEN:-In view of the fact that there are

a decided stand on this question. The grooved rail is not an experiment. No other rail is permitted to be laid in New York. It has been proven a success there, and in Washington and numerous other Eastern and European cities. That it is the most desirable rail is further deprenentable by the fact that it is desired. ern and European cities. That it is the most desirable rail is further demonstrated by the fact that it is designated as the rail to be used in the reconstruction of the Geary Street line, if this line is owned and operated by the City.

In using the term "grooved" rail we do not refer to the so-called "Berlin" rail, but to the grooved girder rail, which is the type now commonly used.

The obstruction and damage to validate by the

The obstruction and damage to vehicles by rails, is very great and should certainly not be increased by permitting more of them to be laid. With grooved rails properly laid, vehicles can not have their wheels caught in street car tracks and can cross the tracks at will, without meeting any obstraction. obstruction.



GROOVED RAILS IN A NEW YORK STREET.

and now, by the force of existing social conditions, become matters of municipal concern, or. as they are designated in this State, municipal "affairs."

GROWTH OF CITY INDEPENDENCE.

The Charter of the City and County of San Francisco, for instance, adopted by the exercise of the referendum and the action of the State, through its Legislature, is supreme in municipal matters. San Francisco has become a sovereign, independent principality in the very heart of the State.

As municipalities grow in area and in population the encroachments that they will make upon the State powers must increase. And likewise the extension of the activity of the Federal Government, by the growth of interstate and international commerce, must make further inroads into the domain of what were heretofore considered matters of State concern.

We have, therefore, at the present time not a dual but a triple form of government, viz., the venerable State, still sovereign within the sphere of State matters; the Federal Government, sovereign over interstate and international matters, and finally the Municipality. also sovereign within its sphere, to wit, that of municipal matters.

How long the parent State will be able to withstand the turbulent invasion of its province by its vigorous children, is a matter of absorbing interest.

We do not believe the street railway companies We do not believe the street railway companies will seriously oppose the use of the grooved rail, for future work. The cost is no greater per pound than any other girder rail. Its use will prevent vehicles continually running with one wheel on the track and the other wearing a rut in our smooth payement. Objections that the groove will become clogged with dirt have no weight, in view of the fact that these rails are successfully used in other cities, even those subjected to snow and ice in the winter, which consubjected to snow and ice in the winter, which con-

ditions do not exist here.

The Merchants' Association, therefore, respectfully petitions your honorable Committee that the Board of Public Works be requested to report on the Board of Public Works be requested to report on the advisability of using grooved rails in this City, and to define the district within which only grooved rails should hereafter be used; and, if it is not desirable to use them on steep grades, to designate the percent, of grade on which other rails should be permitted in said district.

While it would undoubtedly be a hardship to require street railway companies to reconstruct immediately all their present lines with another rail, it can not be considered a hardship to require all future construction to be done in this manner, and this will eventually result in the use of the grooved rail on many of our most important streets.

this will eventually result in the use of the grooved rail on many of our most important streets.

We suggest that this point be settled before action is taken on the pending franchises, unless the companies indicate their willingness to use grooved rails therein, without waiting for the passage of an ordinance to that effect.

Very respectfully.

MERCHANTS' ASSOCIATION OF SAN FRANCISCO.

L. M. King, Sec. FRANK J. SYMMES, Pres.

The most effective way in which an evil can be suppressed is by finding something that is a little better than can be substituted for it—Public Policy.

HOW THE NEW CHARITIES PLAN IS WORKING

Professional Promoter, with his Engaging Solicitors, Atrocious Concerts, and Small Returns to Philanthropy, is being Driven from his Lucrative Occupation.

Written for the REVIEW by Katherine C. Felton, Secretary of the Charities Endorsement Committee, and of the Associated Charities.

If the genuineness of this Card of Endorsement is questioned, inquiry may be made at the office of the Associated Charities, 606 Montgomery Street, Telephone Main 453.

No.Charities Endorsement Committee OF SAN FRANCISCO (Appointed by the Merchants' Association and the Associated Charities) _in its effort to Endorses the collect \$_ (Purpose) (This endorsement is for a period of turned to the Committee when specified sum is collected or time limit reached.) (ALL COLLECTIONS ARE TO BE ENTERED IN A BOOK WITH SIGNATURE OF DONOR) and shall be returned to the Committee w Secretary of Endorsement 9 President of Endorsement Committee. M_{-} _whose signature is given below, is authorized to collect for the_ Signature of Collector. President of organization endorsed.

FACSIMILE OF CARD ISSUED TO AN ENDORSED CHARITY.

Since April 1st, when the merchants were formally notified that the charities endorsement committee was organized and ready for work, applications for endorsement have been received from twenty-one charitable organizations.

The feeling which seemed quite common among these societies was very well expressed by a lady director of one of them, who said: "We might as well give our collectors a rest until we get these papers made out. You can't get anything in this town without an endorsement card"

To regulate the methods by which some of the charities obtained their support was the first problem presented to the committee. Incidentally this involved setting a standard as to what methods were, and what were not, legitimate.

THE PROFESSIONAL AT WORK.

The need of some such regulation becomes apparent when it is considered that some of the societies, in their desire to obtain a small lump sum, are willing to sell the use of their name to a professional promoter, who then arranges an entertainment. which, as one of them naively said, "doesn't have to be good, because it is for charity," secures the services of the prettiest girls he can find, trains them in the art of ticket selling until they are often worth to him ten dollars a day, and then turns them broadcast on the community, the public buying tickets to an entertainment to which it doesn't want to go, under the mistaken belief that the charity whose name is used is to realize all or the greater part of the returns.

To prevent the adoption of this method, the committee has passed the following resolution: "That the committee will not endorse any scheme for the raising of money for any charitable organization which is conducted in any manner by a professional promoter."

PROMOTER'S HEAVY PROFITS.

Some of the smaller societies whose directors lack the influence or interest to work up the support of the organization they represent, have employed professional solicitors, often paying them commissions so high that they are ashamed to state the rate, which in some cases is known

to be from 33 1-3 to 50 per cent. The men so employed are not especially interested in the charity they represent, but are simply in it for what they can get out of it.

Often they are indifferent as to the means used and are ready to adopt any trick of the trade that will pay: to represent, for example, that they are collecting for a permanent fund, when they are really collecting for current expenses. This raises the rate of contributions. One might give \$3.00 or \$5.00 to current expenses, when he would hesitate to give a sum so small to a building fund requiring \$30,000.

Another trick is to circulate a false subscription list upon which a dozen or more influential names are down for two or three times as much as they have really given, in order to set a high standard of contribution.

AUTHENTIC SUBSCRIPTION LISTS.

To prevent these frauds the endorsement committee has limited the rate of commission which endorsed charities can give to their collectors or solicitors, has arranged to place on the endorsement card the amount which the charity is to receive, and the purpose for which it is collecting, together with a request that all who give shall enter their own names in the subscription book with the amount given, so that it may be known that in every case the subscription list is genuine.

In conclusion it should be emphasized that the strength of the committee and its power for good is dependent upon the support of the merchants; upon their firmness in requiring an endorsement eard from all solicitors.

It is also worth remembering that the merchants who do not require the endorsement card will be more pestered by solicitors than ever before. They will be in the position of the man who continues to feed the tramp at the door, when all his neighbors on the block have become converts to scientific charity.

For smallpox Cleveland, O., has tried house to house disinfection instead of vaccination, and with better success.

CALIFORNIA MAY HAVE A JUVENILE COURT LAW

Judge Sloss Will Draft the Measure and Strong Influences Will Support It.

A Juvenile court law may become a reality in this State during the next session of the Legislature. Judge Sloss has undertaken to draft a bill embodying the essential features of such a law, and it will be properly introduced at Sacramento.

The initiative in this matter has been taken by the civic section of the California Club, and the movement has been helped along by members of the Merchants' Association, and by the legislative committees of the State Conference of Charities and the Associated Charities of this city. Of both these committees Mr. O. K. Cushing is chairman.

A sub-committee of the Associated Charities, consisting of Mr. F. H. Wheelan and Dr. Dorothea Moore, has also been appointed to work for the passage of the bill. Mr. Wheelan is a director of the Merchants' Association and Dr. Moore is chairman of the California Club's civic section.

This is an arrangement that brings interested persons together into a compact organization in support of the measure.

It is expected that Judge Sloss will model the bill upon the Illinois law, which has worked with almost unqualified success, and that he will submit his draught to the Attorney General of the State before it is introduced in the Legislature, in order to guard against the possibility of conflicts with the State Constitution, or the embodiment of features unsuitable to California conditions.

The work of enlisting influence in other cities has already begun. In Oakland, Stockton and Santa Barbara, charitable organizations have signified approval and evinced an eagerness to help. In other localities women's clubs will endeavor to engage the support of the hold-over Senators and of candidates likely to be elected to the Assembly. This method of campaigning should be very effective in the smaller towns where representatives are personally known to constituents.

No opposition to a measure so wise and beneficent is expected, and as far as prophecy ever is safe, it is safe to predict that California law will soon be in line with humanity and enlightenment in the treatment of delinquent children.

TAXING BIG SIGNS.

Mr. Andrew H. Green, president of the American Scenic and Historic Preservation Society, is supporting a bill introduced into the New York Legislature which proposes a tax upon advertising posters. It provides a tax of one cent for every two square feet for all publicly displayed posters, excepting only legal notices and signs pertaining to the business conducted on the land where they stand. This is a matter which should engage the attention of every leading city in the United States. The billboard nuisance has reached a point where its abatement has become a necessity.—Municipal Journal and Engineer.

The appellate division of the Supreme Court of New York has held that a Buffalo ordinance limiting the size of poster advertisements is valid.

In return for a twenty-five year franchise from the city of Utica, N. Y., the Telephone Company of America has offered to install a telephone in each house where requested and make a uniform charge of two cents for five minutes' conversation.

Proceedings of the Board of Directors.

Five meetings of the Board of Directors have been held during the past month and the following are some of the more important matters act-

GROOVED RAILS IN FUTURE STREET RAILWAY CONSTRUCTION

A communication has been sent to the street committee, of which a copy will be found in another column, requesting it to provide for the use of grooved car rails. The street committee has requested the Merchants' Association to prepare an ordinance requiring the use of grooved rails in future street railway construction, and to prescribe the district. This is being done and will be submitted at an early date.

DRINKING FOUNTAIN ON MONTGOMERY STREET

The Board of Directors has called the attention of the Board of Supervisors to the unused drinking fountain on the sidewalk on Montgomery street near Bush, and has requested that it be put in order and maintained by the city for the benefit of the community. The fountain was presented to the city many years ago and has been allowed to fall into disuse.

NEW MEMBERS

The following seventeeen new members have been elected during the month:

Paolo de VeechiProperty ownerCrocker	Bldg.
C. N. FeltonProperty owner331	Pine.
W. M. PiersonProperty owner324	
A. H. Payson Property owner 641 M.	arket.
I. B. WilliamsTin Plate MfgMills	
The Whitaker & Ray Co.	
Pools & Stationary 799 M	arleat

SAN FRANCISCO DAY AT BAKERSFIELD'S CAR-NIVAL.

The following Directors have been appointed as a committee to act with committees from the other commercial organizations, for the purpose of arranging for an excursion of San Francisco merchants to Bakersfield on San Francisco Day at the Bakersfield Street Fair and Carnival, to be held on May 9th: Charles Bundschu, Foster P. Cole, William P. Redington and Fairfax H. Wheelan.

PRESERVATION AND IMPROVEMENT OF TELE-GRAPH HILL.

In the matter of Telegraph Hill, the following resolutions have been adopted:

Resolved, That the Merchants' Association favors the preservation of Telegraph Hill and approves the report, herewith submitted, of its Special Committee on the Improvement of Telegraph Hill, which recommends that the city should acquire lands on the castern, northeastern and northern slopes of Telegraph Hill, as shown on Sheet No. 3 of the City Engages' Reagant dated May 20, 1901 of the City Enthueer's Report, dated May 20, 1901, together with all that portion of the bloch of land bounded by Kearny, Dupont, Greenwich and Lombard Streets, lying east of Telegraph Hill and Good bard Streets, lying east of Telegraph Hill and Good Children Street, and the construction of a wirding roadway through aid block of land to the Cape of the hill, as proposed in Project No. 1 of the Cay Engineer's Report, deted March 29, 1902.

The Merchants' Association accommends that this proposition be incorporated in the propessed bond issue and submitted to the vote of the people at the part bond election.

at the next bond election.

ADDITIONAL THOROUGHFARE TO NORTHERN SEAWALL.

Resolved. That the Vorchants' Association believes that an additional thoroughfare, with moderate grades, from the conthern seawall to the central portion of the eity will soon become necessary to relieve the congestion of travel along the water from and for this payment. the water front, and, for this purpose, favors the

lowering of the grade on Sansome Street, as proposed by the City Engineer, on condition that this proposition is kept separate and distinct from the proposition to preserve and improve Telegraph Hill, and that the proper city authorities shall decide whether the expense of the lowering of said street and the consequent damages to adjacent property shall be borne by the city or by an assessment district.

ELECTRIC SIGNS ON TOPS OF BUILDINGS.

Believing that the indiscriminate use of electric signs on tops of buildings will result in disfiguring the city, the Directors have sent the

following communication to the Supervisors:

To The Honorable, The Board of Supervisors,
City and County of San Francisco, Gentlemen:
The Merchants' Association respectfully begs to
express its disapproval of the erection on tops of
unidings of cleative light or other signs of such buildings of electric light or other signs of such size and construction as that recently erected,

size and construction as that recently erected, under a special permit of the Board of Supervisors, upon the top of the Golden West Hotel.

While this Association has always advocated the liberal use of electric light signs, under proper limitations, believing that such signs render the city attractive at night, we are also firmly of the opinion that signs of this character should be constructed of such size and in such a manner as to be neither dangerous, nor a disfigurement during be neither dangerous, nor a disfigurement during the day time.

We also are of the belief that, under the Charter, special privileges cannot be granted by ordinance to any one in violation of an existing ordinance. Therefore, if such signs are to be creeted on the tops of buildings, we respectfully recommend that a general ordinance be passed, limiting the size and height of such signs and prescribing the manner of their construction, so that they may be neither dangerous nor a disfigurement. Very respectfully,

MERCHANTS' ASSOCIATION, OF SAN FRANCISCO.

L. M. King, Sec. Charles Bundschu, Vice-Pres.

INCREASE IN POLICE FORCE FOR BETTER PRO-TECTION OF RESIDENCE DISTRICTS.

Ascertaining that a considerable portion of the city is not adequately protected and that some residence districts have no police protection, the Directors have petitioned the Board of Supervisors to provide means for increasing the police force to the number prescribed by the Charter. Resolutions to that effect are given in another column.

IMPROVEMENT OF THE COUNTY ROADS.

The necessity for improving the condition of the county roads has been called to the attention of the Supervisors in a resolution which is given elsewhere.

SPECIAL IMPROVEMENTS IN NEXT TAX LEVY.

The following resolutions, recommending appropriations in the budget of the next tax levy, for certain much needed improvements, have been transmitted to the Supervisors:

REPAVING ACCEPTED STREETS.

Whereas, There are, at the present time, seventy Whereas, There are, at the present time, seventy-seven blocks and thirty crossings still paved with cobbles in the business districts in the North Beach and down town sections of the city; and Whereas, Such pavements are a positive obstruction to travel and injure the entire neighborhood in which they are located; and Whereas, In addition to the above-named blocks and oversings there are represent other bearing terms.

and crossings there are many other heavily travel-led basalt block paved streets on which the pave-ments are in such a condition that repairs are of

Dermanent benefit; and Thereas, It is the general wish of the community that all cobbles should be removed from the business streams and quickly as possible and that the streams generally shall be placed in a condition favorable to travel; therefore, be it Resolved. That the Merchants' Association earnestly required that the sum of \$125,000 for the recogning of the stream of \$125,000 for the recogning of the streams of the stream of the streams of the stream of the streams of the stream of the stream of the streams of the streams of the streams of the streams of the stream of the streams of the stre

paying the deal streets, exclusive of Third Street, be in the budget for the next tax paying

MERCHANTS' ASSOCIATION OF SAN FRANCISCO, L. M. King, Sec.

WIDENING THIRD STREET.

Whereas, The necessity of relieving the present congestion of travel on Third Street south of Mission Street is apparent to all and generally admitted; and
Whereas, The completion of the filling in of China

Basin and the construction of the proposed bridge across Channel Street at the foot of Third Street will increase, in still greater measure, the travel on Third Street; and Whereas, The Honorable Board of Public Works has proposed a plan for relieving this congestion by wedging the width of the sidewalks proposed.

by reducing the width of the sidewalks on each side five feet and thus widening the roadway sufficiently to permit the passage of two trucks on each side of the car tracks; and

Whereas, This plan will accomplish much present

relief and can be carried out more quickly and with less expense and damage to the property owners along the street than any other plan which has been proposed; therefore, be it Resolved, That the Merchants' Association favors

the plan for widening the roadway of Third Street south of Mission Street and recommends that a sufficient amount be included in the budget for the next tax levy for the widening and repaying of the roadway with basalt blocks on a concrete foundation from Mission Street to Townsend Street.

MERCHANTS' ASSOCIATION
OF SAN FRANCISCO,
G, See. FRANK J. SYMMES, Pres.

L. M. KING, Sec.

BURYING THE WIRES.

Whereas, An ordinance was passed August 14, 1899, by the honorable Board of Supervisors, requiring the removal of all poles and the placing

quiring the removal of all poles and the placing of all wires thereon underground within a prescribed district, before July 1, 1902; and Whereas, All the electrical companies in the city having overhead wires approved said ordinance and agreed to carry out its provisions; and Whereas, The companies have been prevented from completing the work of placing their wires underground and removing their poles as required.

underground and removing their poles as required by said ordinance, for the reason that the city's fire alarm and police telegraph wires are, in many

Whereas, The eity's underground conduit system is not yet completed through the underground district in which all wires must be placed underground.

ground; and when an wires must be placed underground; and Whereas, The city's neglect to perform its duty is the one thing which prevents the poles and wires throughout the business portion of the city from being removed during the present year; therefore, be it

Resolved, That the Merchants' Association ear-

nestly requests the honorable Board of Supervisors to provide such appropriation as may be necessary for the removal of the remainder of the city's fire alarm and police telegraph wires from the poles of the private companies throughout the under-ground district, and the placing of the city's wires ground district, which underground.

MERCHANTS' ASSOCIATION

OF SAN FRANCISCO.

I. M. King, Sec. Frank J. Symmes, Pres.

PUBLIC CONVENIENCE STATIONS.

Whereas, it is the general custom in all modern cities to provide public convenience stations for the accommodation of their citizens; and Whereas, 1t is the unanimous verdict of medical

authorities that such conveniences are necessary to the health of the public; and Whereas, The city provided such conveniences, at

considerable expense, in all public buildings for the accommodation of the limited number of per-sons doing business in said buildings, and we con-

sider it equally the duty of the city to provide such conveniences for the public at large; and Whereas. The Merchants' Association has investigated this question and finds that suitable stations can be constructed underground, as per plans herewith attacked for about \$6,000; there plans herewith attached, for about \$6,000; there-

Resolved. That the Merchants' Association considers it the plain duty of the city to provide one or more such stations, either underground or above, and requests that a sufficient appropriation be included in the budget of the next tax levy, for the construction by the Board of Public works of one or more such stations at such locations as may be released;

Resolved, That the honorable Board of Park Commissioners is requested to provide public convenience stations, of such character as they may deem most suited to the surroundings, in Union Square, Columbia Square and Portsmouth Square, MERCHANTS' ASSOCIATION

OF SAN FRANCISCO,

L. M. KING, See Frank I. Symme Prov.

L M. King, Sec.

Frank J. Symmes, Pres.

Frank J. Symmes, Pres.

MERCHANTS PETITION FOR A LARGER POLICE FORCE.

Number of Patrolmen is too Small to Guard the City Properly at Present.

The Board of Directors of the Merchants' Association has adopted the following resolutions regarding the inadequate police force of San Francisco:

Whereas, for the proper protection of life and property, other great cities have found it wise to provide one policeman to every 400 to 500 of population—New York having one to every 468, Chicago one to every 510, St. Louis one to every 446, Boston one to every 462, Buffalo one to every 500; and

Whereas, the present police force in San Francisco consists of only 500 patrolmen, or one for every 675 of population, while under the Charter this city is entitled to one patrolman for every 500 of population, which, according to the last census, would give this city 684 patrolmen; and

Whereas, in San Francisco it is especially necessary to have as much protection as in these other cities, for the reason that it is growing rapidly, is a seaport, a large number of soldiers are stationed near at hand, soldiers are mustered out here, and its climate is such that it attracts each winter a large number of idle and vicious characters; and

Whereas, the Directors of the Merchants' Association have ascertained that not only are many portions of the city inadequately patrolled, but that certain residence districts are entirely without police protection, so much so that it is incompatible with the public safety te definitely define just what districts are referred to; and

Whereas, the good name of our city and the comfort and safety of the citizens depends upon the security afforded to life and home through the thorough patrolling of the city by the police; and

Whereas, it has been demonstrated that such protection does not exist by reason of the insufficient number of patrolmen provided to keep pace with the rapidly growing suburban districts; therefore, be it

districts; therefore, be it

Resolved, That it is the sense of the Board of
Directors of the Merchants' Association that
the time has arrived when the police force of
the city should be increased to provide that protection throughout the entire city to which
every citizen is entitled;

Resolved, That the Merchants' Association respectfully petitions the honorable Board of Supervisors to provide in the approaching tax levy for such an increase in the police force as will give to the city one patrolman to every five hundred of population:

hundred of population;

Resolved, That copies of these resolutions be transmitted to His Honor, the Mayor, the Auditor, the honorable Board of Supervisors and the honorable Board of Police Commissioners of the City and County of San Francisco, and to the press.

Board of Directors of the

Merchants' Association of San Francisco.

L. M. King, Sec. Frank J. Symmes, Pres.

Through the efforts of the Woman's Civic League of St. Paul, that city recently had a week's rest from the smoke nuisance. At the end of the week the cry went up that enforcement of the smoke ordinance might drive manufacturers over to Minneapolis, and the city returned to its smudge.

Binghampton, N. Y., has an official bridesmaid and groomsman to wait upon clopers.

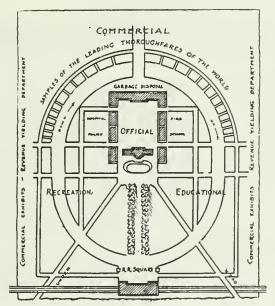
Paris has a street paved with glass. It is clean and affords horses a good foothold.

"SPOTLESS TOWN" AT ST. LOUIS.

Visitors to the Exposition will Learn how a Modern Municipality Should Be Planned and Conducted.

Municipal improvement needs ideals. There must be something for the imagination to work with, or little is accomplished. This something need not be a set pattern for slavish imitation, but it must have some sort of form and shape in order to save the artistic impulse from its peculiar tendency to run riot. The movement for the betterment of urban life must have as little as possible of the vagueness of a dream, and as much as possible of the definiteness of a working plan.

Visitors to the Louisiana Purchase Exposition at St. Louis will see such an ideal embodied in the exhibit of the Model City, an account of which, by Charles Mulford Robinson, has been presented in the "Criterion." It is purposed to devote ten acres of ground to the construction of the exhibit, and to show people,



GROUND PLAN OF SPOTLESS TOWN.

by this method, what can be done to adorn, beautify and make comfortable the environment of that third of our population which now lives in cities.

"It is probable," says Mr. Robinson, "that no other idea presented to the directors of the Exposition has interested so many people." The plans have been carefully worked out by a young Philadelphia architect, Mr. Albert Kelsey, and it has been suggested that the exhibit be known as "Spotless Town."

THE ENTRANCE IS IN FRONT.

The traveler will not enter Spotless Town by the back door. He will not be hauled over the dumps and dragged through a mile or two of noisome alley to be landed finally in such a choked and chaotic thoroughfare as Third street, San Francisco, under the impression that he has moved into a large, open-air Bedlam, planned and conducted by its least competent immates.

There will be one depot, and it will open upon a broad and beautiful square, from the far corners of which will start the two halves of a circular boulevard.

Directly in front of him the traveler will see a parked avenue, beautiful with shrubbery, trees, and statues. It will be shaded and cool and clean, and will invite him farther on into civilization. At the end of the avenue, through the trees, he will catch a glimpse of the city hall, which, as he approaches it, he will perceive to be flanked and almost surrounded by such public buildings as the schoolhouse, the hospital,

and the structures for the fire and police departments.

PERMANENT COURT OF HONOR.

All these buildings will be so designed that merely decorating and illuminating them will turn the plaza into a sumptuous court of honor for fetes and civic pageants.

Passing hence by a radiating avenue, our traveler will be able to visit the public recreation grounds, the educational exhibit, the plant for garbage disposal, and the displays of street lighting and similar appliances made by private manufacturers. And on part of the encircling boulevard he will find sections of streets as they actually exist in London, Paris, Turin, Vienna, Buda Pesth, Berlin and other modern cities, together with examples of the best methods of constructing subways and of carrying railways over or under public thoroughfares.

Nowhere will his senses be offended or his nerves racked by filth, needless noise, smokefilled air or screaming double-decker advertising signs

NO HURDLE JUMPING NEEDED.

His life will not be endangered by overhead electric wires, his health will not be threatened by microbe colonies ploughed up by machine sweepers, his shins and his neck will not be imperiled by his having to climb over rickety sidewalks and jump hurdles of packing cases and skids.

The Model City will exist, partly, to show that these nuisances are not necessities of city life, and that people don't have to stand them if they don't wish to.

Our traveler will naturally inquire if this is not the fairyland of his childhood dreams. Having been informed that he is really awake, he will, being an intelligent traveler, ask the way to the nearest real estate man, with a view to huying any odd corner-lot there may be left and settling down with his family to spend his remaining days in the peace and comfort of so beautiful a place. When he learns that the directors won't let him, he will go sorrowfully away.

ALL THESE IDEAS AR PRACTICAL

Yet he need not despair. Although in its completeness and symmetry the Model City may not be reproducable elsewhere, particularly in settled localities, it will be made up of features, which, separately, are among the most practical ideas in the world. In fact there will be few of them that do not already exist in Europe and in this country, and that cannot be readily duplicated in any American city that has risen above the unthrifty and primitive condition of a backwoods settlement.

And they will be the easier of duplication because our traveler will return to his home city filled with that discontent which is so properly called divine—for it elevates. The scrap heaps and dump piles, along the railway, that greet him on his homecoming, will not cheer his heart. They will have lost their power to charm. The music of a truck-load of pig iron pounding over a cobblestone street will strangely make his head ache.

His thoughts will go back to the imposing railway square with its vista of green trees, and to the smooth, clean, quiet streets of Spotless Town; and when somebody proposes reproducing some of its features in his home city, he will not so apt to object to a little expense.

MERCHANTS' ASSOCIATION

OFFICERS AND DIRECTORS.

CHARLES BUNDSCHUFirst Vice-President-Gundlach-Bundschu Co.

ANDREW M. DAVIS.....Second Vice-President.
The Emporium.

STANDING COMMITTEES.

PUBLIC AFFAIRS.

EDWARD B. POND, Chairman.

ANDREW M. DAVIS, A.
MARSHAL BALE, A. H. A. J. MCN1COLL, A. H. VAIL.

PUBLICITY AND PROMOTION.

CHARLES BUNDSCHU, Chairman
FOSTER P. COLE,
W. J. NEWMAN,
F. H. WHEELAN,

TRADE AND FINANCE.

ANDREW M. DAVIS, Chairman.

O. D. BALDWIN, W. J. DUTTON,
C. S. BENEDICT, ROBERT H. SWAYNE,

RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS MAY 1, 1902 - - 1284.

NOTE.—Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS:

Merchants' Association of New York F. W. Dohrmann, Ex=President Merchants' Ass'n of S. F.

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTANTS AND AUDITORS.

ADVERTISING.

Dodge, Al. Co., The..411 E Spreckels Bldg

ADVERTISING CARDS.

Stuparich Mfg. Co., The.....141 Fremont

AGENTS.

Bancroft, Paul. History Bldg Sandersen, Geo. R. 238 Montgomery Taylor, H. H. Mills Bldg

AGRICULTURAL IMPLEMENTS.

Deero Implement Co......209 Market Hooker & Co.......16 Drumm Osberne & Co., D. M......15 Main

ARCHITECTS.

ART GLASS.

California Art Glass, B. & C. Works...

ART GOODS.

ARTIFICIAL STONE PAVING.

Gray Bres......Hayward Bldg

ASBESTOS COVERINGS. McDearmon & Co.......422 Sacramento

ASPARAGUS CANNERS.

Hickmott Asparagus Canning Co.... California

ASPHALTUM ROOFERS.

Bonnet, B. & Son....100 Montgomery Ave

ASSATING.

Price, Thos. & Son......521 Sacramente Simonds, Ernest H.....417 Montgomery

AUCTIONEERS.

BAGS, HALE ROPE AND BUILDAP.

BANKS AND HANKERS.

BAR FIXTURES.

Fincke, Oscar501 Fifth

HARBERS SUPPLIES.

HARREL MANUFACTURERS.

California Barrel Co......327 Market

BAZAARS.

Emperium, The......Market

BEER BOTTLERS.

Enterprise Bottling Co....2745 Sixteenth Fredericksburg Bottling ..Co..1510 Ellis

BELTING-LEATHER.

Cook, H. N. Belting Co......126 Fremont Hems, Alex Belting Co......93 Fremont

BICYCLES.

HILL POSTERS.

Owens, Varney & Green. Market & Tenth

HOLLER WORKS.

Eureka Beiler Works......113 Mission BOLT MANUFACTURERS.

Payne's Belt Works......121 Howard

BOOKS AND STATIONERY.

BOOTS AND SHOES.

BOTTLE MANUFACTURERS.

Illinois Glass Co...........525 Sacramente BREWERIES.

BREWERS & HOTTLERS SUPPLIES. Abramson-Heunisch Glass Co....10 Main Bauer-Schweitzer, H. & M. Co...... 632 Sacramento

BRICK MANUFACTURERS.

Patent Brick Co......240 Montgomery

BRIDGE BUILDERS. S. F. Bridge Co......220 Market

HROKERS-CUSTOM HOUSE.

BROKERS-MERCHANDISE AND GENERAL.

HROKERS-STOCK, BOND, GRAIN AND OIL.

AND OIL.

Ames, Worthington ... 324 Montgomery Barth, J. & Co. ... 480 California Bowman, G. F. ... 327 Montgomery Girvin & Eyre ... 307 California Goldman, Max 312 Pine Hecht Bros. & Co. ... 312 Pine Hirshfeld, C. ... 79 Nevada Block Perry, John, Jr. ... 411 Montgomery Politzer & Co. ... Clunie Bldg Politz, Edward & Co. ... 403 California Rehilsh & Hochstadter ... 413 California Carriage Co. ... Palace Hotel

BROKERS-TICKET.

BUILDING MATERIALS.

Waterhouse & Price..29 New Montgemery

HUILDING PAPER MANUFAC-TURERS.

Pacific Refining and Roofing Co.....
113 New Montgomery
Paraffine Paint Co......116 Battery

BUTCHERS.

BUTCHERS' SUPPLIES.

Pacific Butcher Supply Co.....770 Mission

CAPITALISTS.

CARPENTERS AND BUILDERS.

CARPETS.

CARRIAGE AND BUGGY MANUFAC-	Gre
TURERS. Bahbitt, J. H	Hai
Babbitt, J. H	Mo
Holmes, H. E. & Co740 Folsom	Ore
O'Brien & Sons. Golden Gate Ave & Polk	Pea Ros
Schindler, H. B	San
Market & Tenth	Sta
Wertsch, William100 Golden Gate Ave	Wa
CASH REGISTERS.	
Autographic Register Co523 Market Freeman, I	Uni
CATERER. Wheeler, Chas. S1231 Polk	Alli
Wheeler, Chas. S1231 Polk	Bia
CEMETERIES. Henderson, John, Mgr. Mt. Olivet	Cal
Cemetery	Cut
CENTRAL PARK ASSOCIATION.	Dal
McNeill, D. R1187 Market	Del Der
CHAIR MANUFACTURERS.	Den Den
Hcywood Bros. & Wakefield Co	Det
Heywood Bros. & Wakefield Co 661 Mission	Doz
CHARCOAL.	EVE
Oblandt, N. & CoIndiana and Yolo	Fiel
CHEMICAL WORKS.	Gal Gar
California Chemical Works	Get
San Bruno Road and 27th Western Chemical Co Office 3214 25th	Gra Gre
CHEMISTS.	Grii
Curtis, J. M. & Son123 California	Gue
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CHEWING GUM MANUFACTURERS.	Hili
American Chicle Co27 Main	Hor Hul
CHIMNEY PIPE.	Hur
Clawson, L. E. & Co1340 Market	Ivai Kiti
CHOCOLATE MANUFACTURERS.	Lan
Ghirardelli, D. Co617 Sansome	Ler
CHRONOMETERS AND NAUTICAL INSTRUMENTS.	Lev
Pascoe, J. C305 Battery	Lich Loa
Weule, Louis418 Battery	Low
CIGAR AND TOBACCO DEALERS.	Mar McI
Adler, Ben	Min Mon
Blaskower, M. & Co223 Montgomery	Nar
Carter, Dan P	Pett Phil
Gunst, M. A. & Co203 Kearny Heyneman Herman 204 Sansome	Port
Judell, H. L. & Co314 Sacramento	Scat
Langstadter, I. S401 Geary	Sher
Michalitschke Bros24 California	Slos
Michalitschke, Chas101 Grant Ave Ordenstein, Max	Sres
Plagemann, H. & Co709 Market	Trol Wel
Schoenfeld, Jonas508 Washington	Wet
Willard Bros	Will
CIGARETTE MANUFACTURENS.	Wol
	Wol You:
John Bollman Co., The	Zent
CIRCULAR DISTRIBUTORS.	Dann
	Berr De
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CIVIL ENGINEERS. Ferris & Haas320 Sansome	Haa Hron
Dansonne	Lech
CLOAK AND SUIT HOUSES.	Robe
	Stro
Cailleau, Armand	Seid Tow
Davidson, D. M. & Co	
Gorden Gate Cloak and Suit House	Herl
Messager, E 120 Kearny Messager, E 145 Post	*
Kelly & Liebes. 120 Kearny Messager, E 145 Post O'Brien, James 1145 Market Stein, J. H. & Co 716 Market	Tub!
	Tubl
CLOTHING DEALERS.	Mohr
Brown Bros. & Co121 Sansome	
Frank Bros	Calif
Brown Bros. Co	
Torroll C	Ame

Adler, Ben
CIGARETTE MANUFACTURENS. John Bollman Co., The
CIRCULAR DISTRIBUTORS.
Weil, W. M. Co106 Pine
CIVIL ENGINEERS.
Ferris & Haas320 Sansome
CLOAK AND SUIT HOUSES.
Cailleau, Armand
Cailleau, Armand
Kelly & ligher
Messager, E145 Post
O'Brien, James
CLOTHING DEALERS.
Benedict & Turner23 Montgomery
Benedict & Turner
Hirsch J. & Co221 Montgomery Ave
Hoffman, Rothschild & Co11 Battery
Keilus, Chas. & Co
Mandel, Pursch & Wiener125 Sansome
Prager, A. J. & Sons857 Market
Raphael's 9 Kearny Roos Bros Kearny & Post
Schwartz, A
Summerfield & RomanFifth & Market
COAL DEALERS.
Allon Choc D
Campbell, Arthur C524 Second
Brooks, Peyton H
East

Greenberg, A. H
Morton, Thomas
Peabody, E. & Co
Stafford, W. G. & Co
CODFISH DEALERS. Union Fish Co
COMMISSION MERCHANTS.
Armsby, J. K. & Co
California Product Co21 Sutter California Product Co124 California Christy & Wise Com. Co. 223 California
Cutter & Mosely
DeBernardi, D. & Co
Dempster & Son
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Communications must hear the signature of the writer. Facts upon municipal affairs will be the first consideration of the Review.

FRANK MORTON TODD, EDITOR

WHERE IS SAN FRANCISCO'S ACROPOLIS? If Telegraph Hill were in Rome, it would be crowned by a temple—some master work of a Michael Angelo or a Leo-

nardo da Vinci. If it were in Athens the marbles of the Parthenon would be housed there. In Constantinople the minaretted mosque would grace it, and in Cairo it would form a fitter place than the citadel for the tomb of Egypt's Napoleou.

In San Francisco it is crowned by no such glories. It sits in the sack-cloth of squalor, and the ashes of neglect and dilapidation are on its head. At its summit is a weed-grown space enclosed in a rusty wire fence and a wall of cracked cement. This is called with unconscious sarcasin "Pioneer Park.' A great frame barracks, once a beer hall, later a boarding-house for the quarrymen engaged in undermining the hill, shuts off the view of Tamalpais and affords shelter to a few discerning artists to whom the beauty of the location is worth a climb through

its miserable approaches. Go up there and see it. You will have to thread a wretched quarter and climb by rough ways, but it will be worth it. Its like does not exist in any city of Europe. Except as they have been made so by man, the Acropolis of Athens, the citadel of Cairo, the heights of Stamboul and Pera, rising from the waters of the Golden Horn, are not its equal; they are only farther away. From the top of Telegraph Hill you can see the future imperial city of San Francisco in its most interesting aspect. You can see the grandest harbor of the grandest ocean. You can see the sweep of the opposite shore, set with smaller cities. You can pay ten cents and enter the ratty wooden castle that otherwise shuts off the view and from behind a rickety gas-pipe railing you can see the mouth of California's mighty rivers, the bold cone of Tamalpais and the tidal channel of the Golden Gate winding toward you like the Bosphorus. A full-rigged ship from England or from China,

From Athens to San Francisco; that may seem an absurd transition. Yet why should it be? Is there any good reason why, when one is the sublime, the other should be the ridiculous? None whatever, except municipal laziness and neglect. To that alone is it due that the base of the most beautiful eminence in any city in the world is a series of quarries and rock pits, that so much of its sides are covered with hovels, and that its top is a weed patch bordering a hideous barracks. Would any other city worthy the name permit it?

majestically moving through, will supply any

romantic charm the view may seem to lack.

All this can be changed. A park with inviting approaches can be made of this locality—something so fine that the Eastern visitor who has seen it will tell his friends at home:

have never seen anything like Telegraph Hill in San Francisco; never anything so charming, so inspiring, so thrillingly, enchantingly beautiful as the view from its summit!"

That is the sort of advertising that will do the city good. It is the kind that has made the prosperity of Switzerland and maintains a population in such a poor, barren country as Greece. It seems a pity to come down from the realm of aestheticism to that of commercialism, but the subject has its commercial bearing and it is en-

tirely worthy to be considered.

The hill, properly treated, would be a municipal gold mine. It commands the main approaches to the city. New York, Chicago, Boston, Baltimore or St. Louis would long ago have made Telegraph Hill its principal adornment. It would have been clothed with verdure, ornamented with statues, made accessible clear to the top by winding avenues with gentle It would have been an object of great civic pride, as well as a source of profit in making the city attractive, and the means of affording citizens the highest and most uplifting form of pleasure—the contemplation of the sublimities of nature. In San Francisco a petition has actually been presented to the Board of Supervisors praying that the hill be cut away.

It is proposed that the city avail itself of this endowment of natural wealth and beauty, that it merely stretch out its hand and by the expenditure of less than half a million dollars take possession of this priceless opportunity. It is a plan that has been too long delayed, and that ought to receive the support of every person who has anything to hope for in the future prosperity and greatness of San Francisco.

The police of San Francisco have to protect 83,490 more people than a corresponding number of the police of Chicago, and 107,778 more than the same number of the police of Boston.

When one considers the grow-THE DANGERS ing ambition of cities to control their own affairs, the de-NEGLECT. termination of the urban population to escape the interference of the State Legislature, together with the jealousy of the State, which is frequently evinced in national legislation, it is evident that just at present there is a strong tendency to minimize the

State's activity in government. The Civil War unified national sentiment and diminished sectional feeling. Our recent foreign war carried the tendency a step further, and every diplomatic complication in which new policies involve us will serve to emphasize the importance of the Federal as compared with the State government; while the fact that a third of the population of the country lives in cities and has city problems to cope with, tends to cut into the State's authority from within.
This subject of the passing of the state can

be found ably set forth, in another part of this paper, by Supervisor Brandenstein, and is well worth consideration. It is a natural process of political improvement, a stage of evolution to fit modern conditions. As such, it is a thing to be viewed with approbation rather than alarm. But it has a phase which should also convey a warning.

If the State be neglected, it will fall into bad When the Federal Government was neglected, it was poorly administered, and before city government receives the care of the citizens, it is always in the worst possible condition. It may be stated as an almost infallible rule that the good quality of government in this country depends on how well administration is watched.

The less the State government has to do, the more it will need watching. Whether the encroachments upon its functions shall stop where they are, or continue until the State is reduced to a geographical expression, it is not easy to But if it does go on, and citizens become so absorbed in municipal and national affairs that they fail to consider the State, the government of the latter is likely to become too corrupt to tolerate.

This is a point that must not be overlooked. It would be little to our advantage to drive our corruptionists out of the city hall if they could find lodgment in the offices of an atrophied State government. And the moral of all this is that the reform of the State civil service is just as important as any other civil service reform, and likely to become a more vital matter as the State government becomes less so.

Boston has been awakened to the fact that its municipal government is the most expensive in the country. - Municipal Journal and Engineer.

KNIGHTS OF PYTHIAS CONVENTION.

Persons desiring to contribute to the fund for the Knights of Pythias convention, which will fill the city with guests during ten days of August, are informed by the financial secretary for the order that promptness will greatly assist the work, as several large contracts are in contemplation. Pledges and donations should be sent to Theo. B. Ross, room 8, seventh floor Mills Building, and cheeks should be made payable to the Union Trust Company, Treasurer.

The National Biennial Gathering of the Order of Knights of Pythias, is to be held in San Francisco beginning on the 11th day of next August, and the Grand Lodge of California has requested the Merchants' Association to appoint seven representatives from the Association on the General Executive Committee, consisting of fifteen members, which will have charge of the collection and expenditure of all money subscribed in San Francisco for this Convention.

As one of the objects of the Merchants' Association is to secure the holding of Conventions in San Francisco, and thereby attract large numbers of Eastern visitors, the Board of Directors decided to co-operate with the Order, and the following seven representatives of the Merchants' Association have been duly appointed on the General Executive Committee:

Charles Bundschu, of the Gundlach-Bundschu Co.

F. H. Wheelan, of the Southern Pacific Mill-

I. J. Truman, of the Columbian Banking Co. A. E. Buckingham, of A. E. Buckingham.

H. L. Judell, of H. L. Judell & Co. N. A. Judd, of the Hicks-Judd Company. M. Wiesenhutter, of P. Westerfeld & Co.

FREE LIST AT VLADIVOSTOCK.

The following articles can be imported into Vladivostock free of duty: Fruits, fresh and dried; pine apple preserves, fresh oranges, kidney beans, green peas, potatoes, fresh and preserved; rice, not decorticated; bread, mushrooms, citron, salt, brick tea. chicory, beef and mutton, steel and iron needles, steel, iron and tin plate articles. iron and steel scales (except finely balanced kinds used by chemists); iron and steel machinery, iron and wire nails, iron and steel seythes, iron in bars, sheet iron, tin plate, east iron, rivets, tools, wheels, locks, tables, sewing machines, carpets and rugs, furniture, glass and glassware, alabaster, asphalt, bieveles, bottles, bricks. maps, books, straw baskets for flowers, leather straps, driving belts, musical instruments and pieces of music.

MERCHANTS' ASSOCIATION



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SAN FRANCISCO, CAL., JUNE, 1902.

No. 70.



NATIVES OF SAN FRANCISCO AND VICINITY—THE MAY FLOWER SHOW IN THE FERRY BUILDING.

A TOUR THROUGH THE LAND OF PROMISE.

San Francisco Business Men Will See, in the Sacramento Valley, the Greatest Vineyard in the World, the Largest Area of Olive Culture, and the Country that Ships
Oranges to Los Angeles.

Written for the REVIEW by Will S. Green, Editor Colusa Sun, and President of the Sacramento Valley Development Association.

[Note:—The Sacramento Valley Development Association is composed of the counties, municipalities and organized commercial agricultural and mining bodies existing in the Sacramento Valley or along its watershed. At each meeting the members are entitled to representation by delegates to be appointed annually as follows: Three by the Board of Supervisors of each county, and one by each of the other bodies composing the membership. Supervisors are also ex-officio delegates.]

If the reader of the "Review" is not with the excursion party that leaves San Francisco on June 6, he will have to imagine himself on board the train that carries it, as I am asked to write something of the Sacramento valley with special reference to that excursion.

As President of the Sacramento Valley Development Association, my jurisdiction begins

as the train reaches the north side of the Mokelumne river.

Between that point and Sacramento, I could point out some interesting country. Immediately along the road it was a wheat and barley country, and as the train flies along you will still see large fields of grain, but around Galt, our first town, there is a goodly area in wine grapes, and there is an offer to any one who will plant a vineyard, to get half of it when in bearing for planting and cultivating the whole.

There are, all along this line, fields of alfalfa, and much dairying. There are, as you see, orchards of various fruits. Just here also is the place where they grow watermelons, to supply the San Francisco market.

At Galt, there is a branch railroad running up into the mining region of Calaveras county. The mines along our watershed, be it remembered, are only beginning to be worked out.

ALMOST INCREDIBLE RESULTS.

Over to our left, some four or five miles from the road and extending almost over to the railroad on the west side are the reclaimed lands of the Sacramento river. You can see the timber on the river. On these lands have been some productions, the telling of which seems almost

There is one man there,—Mr. Van Loben Sels— who has 500 acres of asparagus, and there is an island in the river, on which there are 1200 acres in asparagus owned by different parties. I have heard the estimated clear money on this plant placed variously at from one hundred to five hundred dollars an acre.

There is a string of orchard along the river thirty miles long, and there is no more beautiful trip in California than by steamer along these orchards when the trees are in bloom or when the fruit is ripe.

Thirty tons of sugar beets are grown to the acre and sold for \$4.50 a ton on the ground.

As much as \$9,000 has been taken in for the product of eighty acres in Irish potatoes.

Almost any of the land rents for \$20 an acre. If I had space I could tell you much more about this district.

And I must call your attention to the windmills as we come to Florin.

You see a forest of them. Here they produce "truck" almost without end.

They ship fresh strawberries from here to Chicago, New York and to Europe!

I mention strawberries as a representative product—there are others. Let us not forget that to our left is grown much of the hop crop from which we get our beer.

A SECTION THAT NEEDS HELP.

And now we come to Sacramento. You all know about cities, and what you do not know about Sacramento will be told to you while you stop there, and by gentlemen better posted on its resources than I. At Sacramento, however, we ride a short distance along the bank of the great river of that name. You will want to look out to the left of the car for you will not get a glimpse of it again except when you cross it at Tehama, or perhaps when you cross it in a carriage at Red Bluff.

When you look upon it, and are told that it has been filled in, and is threatened with total destruction, you will be in a condition to ask what you can do for the river and for the rich marginal lands. I have not time to tell you now, but the time for you to put your shoulder to the wheel is not far off. Hence look at this magnificent stream.

And now we leave Sacramento and crawl along through brush to and across the American river. When I first saw this river the tide ebbed and flowed at this bridge. It was a deep Now it looks like a thin sheet of clear stream. flowing mud. Look at it as you cross it.

There is not much along the road to Roseville Junction, where we leave the main line of the Central Pacific, over which to become enthusiastic, except some wheat fields. If we should go further along the Central, up into Placer county, we should see much, and should we pass between Sacramento and Roseville in a decade from now we should find a vast difference.

Placer is one of the best orchard counties in California, both for citrus and deciduous fruits. The land is fertile, the rainfall abundant, water is plenty for irrigation, and there is much of the county remarkably immune from frost. We shall take a trip up that way later.

A MANUFACTURING TOWN.

In a few miles we come to the town of Linceln, which is engaged in the manufacture of tile, drainage pipe and other things in that line. You look out at the right hand window to see the works and the piles of piping.

The country around here is mostly cultivated

to cereal crops.

And now we come to Bear river, which had along its course-before it was destroyed by mining debris-some of the finest bottom land in the state. There were settlements here before the discovery of gold. While the river and the best land were destroyed, there is enough good land left in the vicinity of Wheatland to make it famous for its hop production. It is considered the best hop land in the State. Then on the road to Marysville we pass some fine wheat and barley land, and some orange or-

Now we cross the famous Yuba river, and those of the party who happened to know it when it was a deep and clear stream, with rich alluvial bottoms on either side, cannot help a sigh of regret as they see it now. But it is better than it was, and if the mining debris can be controlled it will continue to grow better. It is from the Yuba river that the power for the Bay Counties Company is supplied. Of course you know the extent of that enterprise.

SHIPPING ORANGES TO LOS ANGELES.

We pass Marysville without a stop, for we shall come back this way, and whirl along towords Oroville. While we pass fertile but undeveloped fields, there is nothing to call for admiration until we near Palermo, and then if you are a judge of what orange trees ought to

be, you will find almost perfection here.

Look over to the right and see the trees on the Hearst property, and fine trees all along. I do not at this writing know the program of the Oroville people, but I suspect that we shall come back this far in earriages and take the train

just here on the return to Marysville.

Then we come to Oroville, whose people have done more to develop the orange, the fig and the olive industries than any others in the valley. They have been successful and they deserve it.

You will be sorry that it is not November when they will be packing the first earloads of oranges to send to the Los Angeles market, getting them there about three weeks before the lecal growers can get one at all colored.

You will see no fruit on orange or olive trees, but you will find a greener and a fresher foliage than you ever saw south of Tehachapi. Some of you will go back in November to see the packing of oranges and the making of oil and pickles.

The Oroville people will show us the orchards from which the bulk of the oranges shipped from the Sacramento valley are grown. They will show us olive and fig trees, and then they will take us to see the dredgers that are at work taking gold out of rich bottom land-digging up fine orehards to get it. They will explain that trees will grow on the land after it has had the gold extracted. As I remarked before, I think our carriage ride will end at Palermo, where our train will be waiting for us.

A GREAT DECIDUOUS FRUIT DISTRICT.

As we go on down towards Marysville if you will look out to the right you can trace the course of the Feather river by the trees along it. There are some fine farms and orchards, but we shall speak of them as we go up on the other

Marysville is one of the oldest towns in California, and in an early day did a big business supplying mining camps with the necessaries of It now has a fine agricultural backing as I think we shall see, and it has not by any means lost its mining trade. The committee will drive us around the town, and we shall see some elegant grounds, showing the fertility of the soil, and then we shall in the brief hour we are allowed, get a glimpse of one of the best deciduous fruit districts in the State.

It will only be a glimpse, and you will wish

you had more time. Here again I shall guess without knowing, that our train will back dowr and that we shall take it again on the west sid of the Feather-just over in Sutter county.

And now we get a good start up the east sid of the Sacramento valley. The Feather rive is on our right, and we look over at the Table Mountain, a land mark of the early days, and a the upper end is Oroville.

We do not pass close by the best orchards of the region. All along up the west side of the river are vast areas in deciduous fruit of al.

Here we find the two prosperous towns of Gridley and Biggs, supported by the fruit orchards on our right, and the rich farming land all around them.

WHERE THE HEMP GROWS.

As we fly along to the north, if you will look out to the left you will see the timber on Butte creek, and a little further along that on the Sacramento river. All the land between us and the river is rich. Every acre can be watered cheaply from several everlasting sources. It is all the finest kind of grain land and for alfalfa is cannot be excelled. In this neighborhood is produced hemp which is sold in St. Louis. With a home market for fiber this territory would produce all the fiber plants to perfection.

The river timber looks many miles off, and when you know that it runs almost down the middle of the valley you can realize the valley's

extent.

We cross Butte creek and get into some timbered country. Then, before we know it, we come upon one of the loveliest towns we have in the State. Chico is surrounded by a body of magnificent land, and some of it has been nicely developed. We shall not have time to drive over the great Bidwell rancho, but as you view the beauties of all around you, you will be sorry you have not. You will promise yourself that you will come back.

Now we shall continue on up the valley, and shall become aware of the fact that the valley on the east side is getting narrow. We have all heard of the great Stanford vineyard, claimed to be the largest in the world. It will be a sight as not many of us have seen more than 2500

acres in a single vineyard.

Now we cross the Sacramento at the old town of Tehama, twelve miles below Red Bluff.

A SECRET ABOUT RAILROAD RATES.

You will observe that there is a draw in the bridge, for boats go up the river to Red Bluff. And while we are looking at this beautiful river, let me tell you a secret: The people of the Sacramento valley do not care a cent about who is railroad commissioner, for the river regulates charges better than any man can do it.

About three miles before we get to the capital of Tehama we enter rolling land, and many people claim that it is the head of the Sacramento valley, but it ought to be so called up to

Redding.

Tehama is the great wool county of the State, but of late its fruit output has been considerable. The best country immediately around Red Bluff is on the east side of the river, and we shall perhaps visit it, although we cannot see much of it in an hour. Here we shall see lumber brought down from the mountains in a V flume, and to those who have not seen it, it will be worth seeing. Boats began running regularly to this place in 1853, and it has been at the head of navigation ever since. It has always been a prosperous business place.

Leaving Red Bluff we go over some rolling country to Cottonwood ereek, and then we are in what we called in an early day the American At the head of this is Redding, at present the liveliest town of the North. It is the distributing point for a great mining territory. I could not begin to tell you of this in the limit

allowed me, and as we are to remain over night, we shall have a chance to get posted.

WHAT PUSH WILL DO.

On our return trip we leave our old road at Tehama, and the first stop is at Corning, or Maywood Colony. Here we shall find evidence of what enterprise and push will accomplish; find a backing for our ideas of advertising the country.

This is perhaps the most successful effort at making small tracts of land pay made in North-

ern California.

We shall find, for instance the greatest area of olive trees at any one place in the world.

They are young, but when 4000 acres of olive trees get into full bearing, what an army it will take to handle a crop! We shall be here two hours and can see much of it.

In about half an hour after we leave Corning. I want you to look out for Stony creek. It runs north along the foot of the Coast range for about forty miles, and has a very large drainage area. It will furnish more water for irrigation than any county in Southern California has.

Orland is just south of the creek and we have a stop there. Here is a country out in the open Sacramento valley that is particularly immune from frost. If any of you are scientifically inclined, the "why" of this may bring an interesting discussion. But do not expect too much from Orland. They have land, water and climate, but they have just commenced to try to move up a bit, and you will see every evidence of awkwardness about it. There is plenty of evidence of what can be done, and you will see that Orland is bound to "get there with both feet."

A VAST LAND WAITING FOR PEOPLE.

As we pass on south you will look over to the left and see the timber on the Sacramento river, and remembering that you looked at it from the other side you will appreciate the fact that there is a vast country to be developed. as you see the great grainfields, and the scattered population, and know that there is land, water and climate, you can appreciate the work

Our program is to pass Willows, the beautiful county seat of Glenn, without stopping. It is surrounded by a magnificent body of land, but all great grainfields. If you will look over to the right you will see some low foot-hills and the higher mountains. Stony creek is running along the foot of the latter. Over there are valleys of great fertility, and to supply the inhabitants the Southern Pacific has built a branch road westward for about twenty miles.

THE WORK OF THE KNOCKER.

Just at the southern limit of the town I want every one to look out and see the Central canal. On this canal \$570,000 was spent and forty miles of the most expensive part of it completed, when the "knocker" element got control and "knocked" it. Water must some day run in that canal.

When you get to Norman, eight miles from Willows, look out west and see where that canal reaches the foot hills, and look at the timber on the river and remember that the Central canal will water all between, and continue it as far as one may want to go down, and you will see some possibilities there.

Across where you are now looking it is thirteen miles from canal to river. It was intended to complete it four miles south of Williams.

Now we are at Colusa Junction, and I shall take you on the Narrow Gauge to Colusa, my home for fifty-two years. Our Board of Trade will take you around for a short drive, and will try not to detain you one minute beyond the appointed time.

We shall show you where the oranges grew that took the premium at the Mid-Winter Fair, in competition with all the State; show you the trees on which grew the oranges sent for by both

the Palace and the California hotels in your city when they wanted nice ones for special oceasions.

We shall show you the river, now broad and deep, on which barges float that carry thousands to your wharves. We shall show you how easily we can irrigate, and show you a pump throwing 8000 gallons of water a minute at a small cost.

BEST COUNTY IN THE UNITED STATES.

This pump is run by electric power furnished by the company of which John Martin of your city is at the head; and, excuse me if I suggest that if San Francisco capital will back him in various enterprises, the development of this valley can be made a mint for the coinage of money.

And now we get back to the train we left and make no stop until we reach Woodland. We are well into Yolo county when we reach Dunnigan, and I am going to say to you that Yolo is the best county in natural resources in these United States.

I am not going to undertake to tell you what vou will find, because there is so much of it I really would not know where to begin with only a few lines at my disposal. Keep looking out on the country all the way down to Vacaville, and take what you see as a sample of it all, and you will believe me.

You get into Solano county as soon as you leave Davisville. Some four miles before we get to Woodland we cross Cache creek. This is the outlet of Clear Lake which covers about fifty square miles, and it can be both lowered and raised, making a magnificent reservoir. It has over 1000 feet fall down to the valley. can be made to water all the land from Arbuckle to Putah creek and Davisville. And think of

Vacaville - A LIVING EXAMPLE.
Vacaville is our last place to stop and I am rather glad of it, for I want the last impression to be a pleasing one. It ships more green deeidnous fruit than any place in the State, and you will find orchards in every way up to date. You will find but little room for "development," but it will give you an idea of the work before you by showing you the possibilities of the great Sacramento valley.

What will this valley mean to San Francisco when it is one-half as well developed as you will find Vacaville? All the land is not as good as Vaea valley, but you now know that there are thousands of square miles of undeveloped land as good as the Creator knew how to make, and that San Francisco, as the metropolis, has a great work in hand to assist us to move along.

MAYOR SULL.

CIVIC PRIDE.

do—the pride that makes a man do

through as well as for Civic pride—the pride that makes a man do something for his fellow-citizens as well as for himself—must be given a prominent place among the qualities that mark the worth of a man, and when this pride of city compels a man to effort, it is effort that undoubtedly merits the highest commendation, for it is unselfish effort—labor largely for the benefit of others.

San Franciscans are for the most part proud of their city, but in too many instances the pride has not boiled up to the point that results in work. Like all the rest of the people of this great, hustling, bustling land of ours, we are too busy hewing out our own little niche to find time for the larger effort that is necessary to make our eity beautiful—beautiful enough to justify our utmost pride in the people who dwell within its gates and to attract those who are without. Most of us have been content to trust to the other man's patriotism, and in consequence San Francisco has not gone ahead in the matter of public improvements as it should have done.—Hon. Engene E. Schmitz in North End Review.

PEOPLE OF CITY AND COUNTRY JOIN HANDS.

Business Men's Excursion to the South Will be Productive of United Action.

Written for the Review by Andrea Sharboro, Member of the Merchants' Association.

The recent excursion made by the business men of San Francisco to Bakersfield and the San Joaquin Valley was a very agreeable affair, and tended to cement good feeling and friendship between the people of the city and the people of the country.

Wherever the train stopped the visitors were received with the greatest enthusiasm. This was not only shown by the decorating of the cars, and filling them with fruits and flowers, but by the warm handshaking, and the sincere greetings extended by the speakers everywhere.

The country people took a great interest in the movement inaugurated by the San Francisco business men to promote the welfare of the State, and they all agreed to do their full part of the work required for the purpose.

Many of the city people had not seen the country for years and were agreeably surprised to see the magnificent wheat fields, orange groves, vineyards and orchards and the numerous oil wells and huge iron storage tanks at Bakersfield. As we passed through the fertile country and saw the houses many miles apart, we could not but feel that it was a pity that the country was not filled by numerous happy homes. It is only a question of time when twenty houses will occupy the land for every one that exists today. This will mean for San Francisco twenty eustomers instead of one, and thus will increase the prosperity of the city as well as that of the country

In addition to having an eve to business, the excursion also was a recreation so much needed

by our overworked business people.

The business men are so pleased with their first excursion that although it is a hardship for many to absent themselves for two days from their offices, our next excursion up the Sacramento Valley and the foothills, where will be seen some of the richest land in California, will be more numerously attended than the first one through the San Joaquin Valley.

THE VALUE OF THEORY.

One of the most astonishing things one meets with is the seeming contempt in which practical business men and politicians hold theorists. They appear to think, when they have called a man a theorist, they have discredited him for influencing opinion, as thoroughly as they would have destroyed his credit if they had proven him to be a thief.

In the face of this every business man is engaged in making money by methods that were discredited theories before they were developed into profit producers. Every politician is chattering about principles that were held by discredited dreamers long before they were made respectable by being placed in political platforms. One of the most recent instances of the success of a theory is found in the elimination of cases of yellow fever by finding and destroying the means by which it was spread, the mosquito. Unfortunately for the practical business man. no patent is obtainable. No party can build a platform on the principle.—Public Policy.

`` Cost of repairs to battleship Indiana, \$369 405 Cost of repairs to battleship Oregon, 96,955

These vessels were built in competition -the Indiana in the East, the Oregon in San Francisco. Facts talk.

The California Promotion Committee of San Francisco.

What its Plans are, and How it Purposes to Advance the Common Interests of City and State.

Written for the REVIEW by Rufus P. Jennings, Member of the Executive Committee.

San Francisco has awakened to a realization of the fact that, to maintain its supremacy as the metropolis of the Pacific Coast and to secure to itself the benefit of the advantages with which nature has endowed it, there is needed, first of all, a larger population of the right kind in California to develop more fully the wonderful agricultural resources of the State, and more especially of that portion tributary to San Francisco: also, that it must endeavor to interest outside capital in the further development of mines, manufactures and commerce; that it must bring tourists from all parts of the world to enjoy the benefits of a glorious climate and the advantages of resorts unparalleled.

CITY AND STATE ARE BOTH REPRESENTED.

In order to earry out this work, and to do so in a systematic manner by a general co-operation that will result in bringing about the desired conditions, the California Promotion Committee has been formed, having for its members representatives of the commercial organizations of San Francisco and of the interior of the State.

This committee has been in existence for less than two months. It has already succeeded in bringing about a unity of feeling that has not existed heretofore between the city and the country.

From all parts of the State the glad hand is held out and assurances of hearty support are

volunteered from every side.

The interior counties are vying with each other in their efforts to get in line and do their share in letting the world know the resources they have to ofter to prospective settlers.

THE COUNTIES ARE DOING THEIR BEST.

Appropriations are being made in almost every county by its Board of Supervisors to place the means at the command of organized bodies for the publishing of necessary literature. etc., to be sent throughout the world, and for

otherwise advertising and making known their resources.

Commercial clubs for development are being formed in counties hitherto without such organ-

Each county is appointing what is known as a county promoter of the California Promotion Committee. This appointee will be in constant touch with the committee at San Francisco, which he will keep informed regarding the work of his particular locality and the advantages it has to offer to settlers and others to locate there

The California Promotion Committee thus becomes a central body, with the interests of all in mind.

PLANS FOR A VIGOROUS CAMPAIGN.

It will, with the means at its command, advertise California in general to the world.

It will distribute advertising literature of its own publication and that of the different counties where such literature will do the most good.

It will assist in maintaining the exhibit of the California State Board of Trade in the Ferry Building at San Francisco, and will use means to attract visitors thereto. It strongly recommends that those counties not now having special exhibits and representatives there arrange for the same at an early date.

It will use every endeavor to bring the tide of travel to San Francisco and will be on the abort to secure desirable conventions for the city, and to impress capitalists and others with the opportunities existing here for investment and profitable employment.

HEARTY INLAND HOSPITALITY.

There is a general forward movement, and a sentiment that is an earnest of the fulfillment of the most ambitious hope for California.

To further the establishment of closer relations between the city and the country, the California Promotion Committee has inaugurated

excursions, the first one, represented by about one hundred and twenty of San Francisco's prominent business men, having been to the San Joaquin Valley. This initial excursion proved a great success. At every stopping place the excursionists were received in the heartiest manner. hospitalities being showered upon them. Other excursions are planned for the near future, the next one to be on June 6-8, to the Sacramento Valley.

SAN FRANCISCO WOULD RECIPROCATE.

These excursions do much to bring about that desirable harmony in business relations that is too often lacking. The committee hopes that these visits to the interior will be returned and San Francisco be given the opportunity of reciprocating for the many courtesies that have been received.

The committee has extensive plans which, carried out, must bring to California great prosperity in every line and a large increase of population.

The building up of the interior is the making of the prosperity of the city. Therefore it is obviously a matter of self-interest to San Francisco to lend every possible assistance in this great work.

HOW THE WORK CAN BE PUSHED FORWARD.

To accomplish all that is planned will require money—more than is now at the command of the committee. There is a large number of men directly and indirectly interested in the success of this movement whose names do not yet appear among the subscribers to the promotion fund.

It is believed that they will now come forward so that the sum contributed by San Francisco for the development of the State and its own future prosperity will be commensurate with the dignity of the Metropolis of the Pacific Coast.

HELP THE PROMOTION COMMITTEE.

The State is the Father of the City and Must Grow First.

Written for the REVIEW by Frank J. Symmes, President of the Merchants' Association.

The father of the city is the state. No man liveth unto himself, and no aggregation of men within city limits can subsist by themselves.

It is from the country that there comes all our food and raiment, and it is there that we go to gain health and strength and to build up our broken-down nerves and bodies.

Stop the country supplies to any great city and the inhabitants may be starved out in three weeks.

Cities produce nothing upon which human life depends. They may help along the sciences and the arts, but the country furnishes the fields of investigation. The city is a veritable Sodom, from which but few good things come, and where poverty, wreteledness and crime dochiefly thrive. And yet nine-tenths of the people desire to live in the city and fail to real zetheir dependence on our country brethren.

THE CITY DEPENDS ON THE COUNTRY.

We arrogate to ourselves a greatly exaggerated importance over our great population.

There is nothing more absurd than to boast of a great number of human beings in a single herd. As well boast of how many school children may be crowded in a classroom, or Chinamen into a cellar. Close human contact breeds nothing but disease. Until we can boast of a clean city, a healthful and beautiful city, we have little to be proud of.

It is a wise city that preserves every possible characteristic of the country; that realizes its dependence on the country and does all in its power to aid and support it.

San Francisco has recently had an awakening in this direction. It has discovered that the South has helped itself greatly by judicious advertising and that central and northern California, with climatic advantages equal if not superior, has dragged but a slow length along. It has learned that this half-occupied territory can be made productive to itself and immediately afterward to the city: that no part of the state can prosper except San Francisco gain a bene-

fit, and that the country must obtain its growth first.

A PUBLIC-SPIRITED MOVEMENT.

Awakened to these facts, San Franciscans have agreed to contribute to a responsible committee a monthly sum, to continue for a year, to enable that committee to advertise wisely in various ways the hitherto neglected portions of the state.

So long as this sum is wisely expended, the committee should have our hearty support. Every prosperous person in this city—merchant, banker, doctor or lawyer—ought to contribute a dollar or two per month for a time to this cause. The merchants have started liberally, but this is a broad-minded, public-spirited movement. No one can expect to see a direct return but to rejoice in the growth of the state, the father of the city. The more unselfish the donation, the nobler the gift. Contribute something to the Promotion Committee and ask your friends to do the same.

The Merchants' Association of New York increased its annual dues, beginning with the current year, from \$25 to \$50. One hundred new members promptly joined it, insuring a minimum revenue from all sources of \$50,000 a year. New York is a great city, made so by a great citizenship.

Association Maps Out Important Tasks.

Decides in Annual Meeting to Push Forward the Improvement of the Thoroughfares Leading to the Mail Dock and the Southern Seawall.

The eighth annual meeting of the Merchants' Association, held at Academy of Sciences Hall on the evening of May 28th, was notable in the annals of the organization for the great interest manifested in past achievements and the enthusiasm generated for future effort.

One of the most important pieces of work ever proposed in this city was laid out for the coming year by the resolutions looking to the grading of streets near the Mail Dock, and those who spoke on the subject were frequently encouraged by outbursts of applause. It was generally agreed that if the commerce of the Orient is coming to San Francisco it is a folly and disgrace to have to haul it into town over a prehistoric dirt road that hasn't had a nickle spent on it in sixty years.

The report of Secretary King was a record of solid achievement in the city's interests of which any organization of busy men might well be proud. It will be found elsewhere in this

Eloquent resolutions of respect to the memory of J. Richard Freud, the late secretary of the Merchants' Association, were read by Mr. Charles Bundschu, the retiring vice-president, and adopted by the whole body, standing.



THE OFFENDING GRADE ON BEALE STREET.

HIGHER SALOON LICENSES.

Mr. I. J. Truman introduced a stronglyworded resolution requesting the directors to take a postal vote of the Association on the question of a higher license on saloons. It was adopted without dissent.

At nine o'clock the polls for the annual election were closed and the secretary was instructed to cast the ballot of the Association for the following gentlemen as members of the new board of directors :-

R. B. Hale of Firemen's Fund Insurance
Co.
R. B. Hale of Hale Brothers.
F. J. Koster of California Barrel Co.
A. J. McNicoll ... of A. J. McNicoll Co.
Charles M. Plum .. of Charles M. Plum & Co.
A. J. Rich of A. J. Rich & Co.
P. C. Rossi ... of Italian-Swiss Agricultural
Colony

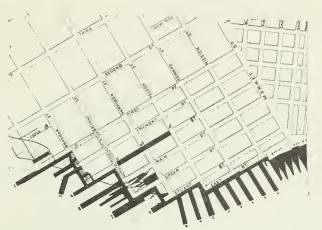
Colony.

Robert H. Swayne of Swayne & Hoyt.
Frank J. Symmes of Thos. Day Co.
A. H. Vail......of Sanborn, Vail & Co.
F. H. Wheelan... of Southern Pacific Milling Co.

LOWERING OF BEALE STREET.

Constitutional amendments, which will be found in another column of the REVIEW, were passed.

The improvement of thoroughfares leading from the Mail Dock was then taken up as the



STREETS THAT NEED ATTENTION.

topic of discussion for the evening. President C. L. Tilden, and Messrs. McNab and Renner, of the Draymen's Association, were present, and all addressed the meeting. Colonel Kirkpatrick spoke for the Harbor Commissioners, who, with the exception of President Kilburn, attended in a body, accompanied by Secretary English and Ex-Governor Budd, the commissioner's attorney.

A map was exhibited of the region it was proposed to improve, and circulars were distributed bearing illustrations of the present condition of the streets. President Symmes stated the problem by showing that the Rincon Hill cliffs hemmed in the Mail Dock district so that the only way out was by an unimproved street, practically impassable in winter, or else by way of the wharves, which drays travel only on sufferance of the Harbor Commission.

EXTENSIVE ALTERATIONS NEEDED.

It had become necessary to lower the grade of Beale street from Folsom to Bryant, (shown in the cut in black) pave Bryant from Main to First and First from Bryant to Brannan, (shown by dots) and fill in Brannan from First to Beale, where it is now under water; (the area marked by waving lines). This would



BEALE STREET, LOOKING UP FROM FOLSOM TO HARRISON.

make Beale street passable for heavy trucking. Instead of having its present rise of forty feet from Bryant to Harrison, and fall of thirty feet from Harrison to Folsom, it would have a rise of ten feet in the two blocks-a distance of

1,100 feet. The earth from the cutting would fill in Brannan street. He explained that the situation had been canvassed with the frontage owners and no opposition was to be feared.

Mr. Renner said he had recently visited all the large cities of the country and had found "only one with tougher streets than San Francisco." That was New Orleans. He spoke of good work accomplished north of Market street but deplored the city's neglect of such necessary thoroughfares as Beale, Bryant and Brannan streets, where the traffic was the heaviest in the Mr. Renner introduced the following resolution, which was adopted.

AN URGENT NECESSITY.

Whereas, A direct thoroughfare west of Spear street from the southern seawall to the central portion of the city is an urgent necessity, and Beale street is most advantageously situated for this purpose; therefore, be it

Resolved. That the Board of Directors be and is hereby requested to use every effort to secure the



END OF BRANNAN STREET: AS MAINTAINED BY THE CITY.

lowering of the grade on Beale street between Fol-som street and Bryant street and the paving of the same with basalt blocks.

Mr. McNab called attention to the fact that the whole Oriental trade of San Francisco centered about the Mail Dock and that five of the finest wharves, in the best part of the water front, were given up to coal bunkers, driving other commerce away. He thought if suitable thoroughfares were made from the Mail Dock into town the heavy trucking traffic on East street, through which people from the ferries now have to dodge, would be reduced one-half. Mr. McNab introduced this resolution, which was adopted:-

Whereas, There is at present no thoroughfare passable in wet weather along the water front from First street to Spear street except along the State wharves; therefore, be it

Resolved. That the Board of Directors be and is hereby requested to secure, if possible, the paving with basalt blocks of Bryant street from Main street to First street and First street from Bryant street to Brannan street before the next rainy season, and to endeavor to have the official grade at son, and to endeavor to have the official grade at the intersection of Bryant and First streets changed to conform to the present grade of the roadway at this point.

WANTS MAIN STREET INCLUDED.

Speaking for the Harbor Commissioners, Colonel Kirkpatrick explained that the extension of the seawall to the Mail Dock might take from eight to ten years, and President Tilden of the Draymen's Association urged that whatever action was taken should be taken immediately, a sentiment that was indorsed by the heartiest applause. He also introduced a resolu-tion to the effect that Main street should be cut down, as well as Beale street. After its adoption, the meeting adjourned.

ONE YEAR'S WORK OF THE MERCHANTS' ASSOCIATION.

ANNUAL REPORT OF THE BOARD OF DIRECTORS.

To the Members of the Merchants' Association—Gentlemen: Eight years have passed since the Merchants' Association came into existence. Much has been accomplished during that time. Much yet remains to be done. Whether this will be accomplished depends upon the unity of purpose of its membership and the continued cordial support of the public. In pursuance of its duty, your Board of Directors begs to submit the following annual report of the more important work per-formed during the past year. It is not possible in a brief report to give a full

account of all the work of the Board of Directors. Much time and work has been given to the consideration of many things for the improvement of the city, without, as yet, showing a practical way for accomplishing them. As your Board aims to report results only, these matters will not be presented until some definite gain for our labors can be

MEETINGS AND CONFERENCES.

Fifty regular and special meetings of the Board of Directors and twenty-six meetings of the regular and special committees have been held during the past year.

ACCOUNTS OF THE ASSOCIATION.

In accordance with its usual custom, the retiring Board of Directors has caused the books and accounts of the Association to be experted before retiring from office. The accounts during the past have been verified by the Auditor and re-

ported correct.

The report of the Treasurer, which will be presented to you this evening, shows the receipts and disbursements during the year.

MEMBERSHIP.

One hundred and eighteen new members have been elected since the last annual meeting. The large membership of the Association, and the regnlar accession of new members from month to month, are most gratifying indications of the approval and support of the public, of the work and aims of the Association,

CHANGES IN THE BOARD.

Mr. Robert II. Swayne was selected on October 4, 1901, to fill the vacancy in the Board caused by the prolonged absence abroad of ex-Director Greenebaum.

DEATH OF THE SECRETARY.

is with profound regret that your Board records the death, on January 6th of the Secretary, Mr.J.Richard Freud, who had most faithfully and efficiently served the Association for over six years. Mr. Freud was devoted to our cause and to the principles of Civil Service Reform, and he was so peculiarly fitted to our work that his loss will long be felt.

CONVENTIONS IN SAN FRANCISCO.

in accordance with its general policy that the holding of large conventions in San Francisco and the consequent advertising of the city and State, with the immediate distribution here of large sums <mark>of money by those attending the conventions, are</mark> of great benefit to the city, your Board of Directors has encouraged and assisted by donations in the holding in San Francisco of the International Epworth Convention, last July, the annual convention of the Imperial Council of the Nobles of the Mystic Shrine, to be held next month, and the Knights of Pythias Grand Biennial Gathering, to be held in August.

NEW HOSPITAL FOR CONTAGIOUS DISEASES.

Special efforts have been made to secure a new site and buildings for a hospital for contagious diseases, in place of the present hospital, the condition of which is a continual disgrace to our city.

After personal examination by the Directors, the After personal examination by the Directors, the Board recommended the purchase of the Bay View Farm, which recommendation was adopted by the Supervisors. Opposition to the location of the hospital on this site being manifested by residents in the neighborhood, a special committee from this Association, acting with a similar committee of the protesting citizens, personally examined all the southern bay shore county and finally recommended another site, which appears to be the only one available. This recommendation has been finally approved by the Supervisors and the purchase of the property authorized. It is the carnest hope of your Board that a new hospital will soon be erected at this point, and we shall continue to urge this matter until this muchshall continue to urge this matter until this muchneeded improvement is an accomplished fact.

REPAVING COBBLE STREETS.

The Board has persistently advocated the removal of all cobble pavements from the business. streets. A liberal appropriation was secured in the last tax levy and gratifying progress has been made in laying new pavements during the present year, as will be shown by the following list of streets repayed:—

Pine street between Sansome and Battery has been repayed with asphalt, and between Battery and Front streets with hasalt blocks on concrete; California street between Montgomery and Kearny with basalt blocks on sand; Sacramento between Montgomery and Sansome with bituminous rock, and between Sansome and Battery and between Front and Davis with basalt blocks on concrete; Bush street between Sansome and Battery with bituminous rock; Front street between Washington and Jackson and between Pacific and Vallejo has been repayed with basalt blocks on concrete; Stockton street from Pacific to Union has been repayed with bituminous rock; Spear street between Mission and Howard with basalt on concrete.

Contracts have been let for the repaying of the cobble blocks on Clay street between Sansome and Davis streets, and on Washington between Sansome and Battery streets, with basalt blocks on concrete, and on Sutter street between Grant avenue and Stockton street with basalt blocks on

Besides this down-town work, Polk street, from Sutter to Jackson, and Valencia from Market to Eighteenth, have been repayed with asphalt, and Fifth street from Folsom to Brannan has been raised to official grade and repayed with basalt

To continue this work, the Board has recommended that the sum of \$125,000 be/included in the next tax levy.

REPAVING COMMERCIAL AND PACIFIC STREETS.

The Board has also strongly advocated the early repayement of Commercial and Pacific streets, in order that there may be two well-payed thorough-fares free from street-car tracks, from the northern seawall to Montgomery street.

Your Board endeavored to have a sample of vitrified brick pavement laid here during this year. This very desirable pavement, which is so largely used in many Eastern cities, is admirably adapted for use on many of our streets, and some means should be found for procuring the necessary ma-

STREET AND SIDEWALK OBSTRUCTIONS.

The matter of preventing the streets and side-walks from being unnecessarily obstructed, particularly in the foundry and wholesale districts, has received much attention by the Board. Conferences have been held with representatives from these districts and with the city officials for the purpose of adopting, if possible, some general reg-ulations in this matter. It has been generally con-ceded that it would be unwise for the city to give any one a legal right to use any portion of the streets or sidewalks for the temporary or perma-nent storage of goods and that it should be left to the discretion of the Board of Public Works to permit such temporary use of a portion of the sidewalk or street as may be acqually necessary, provided that at least one-half of the width of the sidewalk is kept free from obstructions at all

SANDING MONTGOMERY STREET.

The frequent falling of horses on the slippery pavement on Montgomery street between Bush and Pine streets, caused by the abrupt crown of the street at this point, has prompted the Board to station metal boxes filled with sand along this block and to have the street sanded whenever the pavement is wet and slippery. The benefits of this action were at once apparent, and few horses have fallen on this dangerous block since this course has been adopted.

PARKING VAN NESS AVENUE.

Repeated suggestions have been made to the Association during the past three or four years that Van Ness avenue should be improved by constructing a central strip of park through the avenue. As the macadamized block between Bush and Pine streets was to be paved this year, it seemed to your Board that this was an opportune time to determine definitely whether this improve-ment was a desirable one, and that if an object lesson were given by having this one block parked in this manner, which could be done at a small expense, the residents along Van Ness avenue and he public generally could decide whether all the avenue north of Golden Gate avenue should be parked in a similar manner.

parked in a similar manner.

The recommendation that this block should be parked was approved by the Board of Public Works and by the Board of Supervisors, but the ordinance was disapproved and vetoed by the Mayor, which has indefinitely postponed action in

CHARITIES ENDORSEMENT COMMITTEE.

Realizing that much of the large amount given to charity is unwisely given, and that many un-necessary or frandulent charity organizations are constantly soliciting aid from merchants who have no time nor means for investigating the actual needs of those organizations applying, your Board of Directors, in conjunction with the Associated Charities, has organized the Charities Endorsement Committee, consisting of representatives from the Merchants' Association, the Associated Charities and the charities at large. This committee is prepared to investigate and furnish Endorsement cards to all worthy and necessary charities. It is suggested to our members that all solicitors for charity organizations be required to show such official cards of Endorsement before giving to them any

NEW CUSTOM HOUSE.

The great need for a Custom House adequate to provide for the accommodation of our rapidly growing commerce, prompted your Board of Directors to join with the other commercial organizations in urging our representatives in Congress to endeavor to secure an appropriation for a new Custom House to be erected on the site of the present one. It is gratifying to report that an appropriation of one million dollars has been made by Congress for this purpose.

LIGHTING STREETS ON DARK NIGHTS.

The prevailing custom of leaving the streets unlighted for five nights each month, at the period of full moon, regardless whether the moon was shining or obscured by clouds or fog, has been a constant source of complaint. Your Board has, therefore, recommended that the number of nights when the lamps are not lighted be reduced to three nights each month and that the lamps shall be lighted on such of those three nights as may be cloudy or foggy:

PUBLIC CONVENIENCE STATIONS.

Your Board has continually urged upon the city to provide the public with these conveniences, as is now being done in all modern cities. Plans and estimates have been prepared by this Association for the construction of one such underground sta-tion in Union Square Park. The previous Board of Park Commissioners were unanimously in favor of the proposition, and it is hoped that the present Board will carry out the intent of their predeces-

GROOVED RAILS FOR STREET RAILWAY TRACKS.

The Board has recommended to the Board of Supervisors that, in all future street railway con-struction or reconstruction within a prescribed dis-trict in this city, only grooved girder rails shall be used hereafter. At the request of the Street Committee, an ordinance to that effect has been drawn and is now before the Board of Supervisors for its action.

ANNUAL DINNER.

The annual dinner of the Association was held last November and was attended by 467 guests. The subject for the meeting was "Municipal and Industrial Betterments," and interesting and instructive addresses were given by the speakers of the evening on this important subject. To add interest to the occasion, the Board secured the presence of Dr. William H. Tolman, a noted specialist upon this subject, and also provided for an illustrated lecture upon the subject, which was given free to the public at Metropolitan Temple. This lecture was well attended and highly appreciated.

BONDS FOR IMPROVEMENTS.

The Board has considered the various proposi-tions advanced, to be included in the proposed bond issue and has recommended for submission to the vote of the people such as seemed most worthy and necessary,

PRESERVATION AND IMPROVEMENT OF TELE-GRAPH HILL.

Your Board has given earnest consideration to the matter of preserving and beautifying Telegraph Hill, and has recommended that the plan prepared by the City Engineer and endorsed by the

Board's Special Committee, providing for the purchase of certain lands and the construction of a winding carriage road to the top, should be included in the next bond issue and submitted to the vote of the people. The Board is confident that future generations will confirm the wisdom of stopping the demolition of this noted landmark and furnishing easy facilities for our citizens and vistoms from its grammit that which has itors to observe from its summit that which has been pronounced by travelers to be one of the finest views in the world.

INCREASE IN THE POLICE FORCE.

The fact that many portions of our city are in-adequately protected, and some districts have no adequatery protected, and some districts have no police protection, has prompted your Board to make urgent representations to the Police Commissioners and to the Board of Supervisors on the necessity for increasing the police force to the total number allowed by the Charter.

IMPROVING THE COUNTY ROADS.

The bad condition of our county roads, when compared with the roads of neighboring counties, and the fact that in wet weather some portions are in such a state that travel between the central and suburban districts is greatly impeded, has caused us to urge that adequate provisions be made in the next tax levy for placing the main county roads in good condition. It is our intention to continue to urge this matter before the city authorities until easy access may be had to the city at all seasons over the county roads.

WIDENING THIRD STREET.

The necessity of relieving the present congestion of travel on Third street south of Mission street has become so great that we have strongly indorsed the proposition of the Board of Public Works to widen the roadway by reducing the width of the sidewalks on each side five feet.

REMOVAL OF OVERHEAD WIRES.

The city's delay in removing its fire alarm and police telegraph wires from the poles of private companies has delayed the work of removing all poles from the streets as rapidly as would have otherwise been the case. Gratifying progress, however, has been made, and on May 1, 1902, 728.8 miles of wire and 421 poles had been removed and 116 miles of cable containing 15,000 miles of conductor had been laid in underground conduits. It is expected to have all of Districts Nos. 1 and 2 deeped by July 145, and if the city myster the cleared by July 1st, and if the city makes the necesary appropriation in the next tax levy to remove the city wires from Districts Nos. 3 and 4, the business district will be completely free from poles and wires within a comparatively short time. This matter will receive the constant attention of your Board until all districts are free from overhead wires.

IMPROVEMENT OF BRYANT AND FIRST STREETS

Your Board considers that the improvement of thoroughfares south of Market and east of Fourth street, so as to furnish thoroughfares along the southern seawall from the Pacific Mail Dock to Steuart street, with well-paved outlets and easy grades from the railroad freight sheds and wharves to Market street, is the most important and most needed street improvement before the city to-day. It is becoming absolutely necessary that something should be done immediately to provide adequate facilities for handling the rapidly increasing commerce along this portion of the water front water front.

SUBJECT FOR SPECIAL DISCUSSION

Your Board has given this matter much thought Your Board has given this matter much thought during the past year, but has not been able to find any practical way for immediately improving the conditions existing there. The roadway on Brannan street should be extended to Beale street. First street between Brannan and Bryant streets and Bryant street from First street to Spear street should be well paved. The grade on Beale street between Folsom and Bryant streets should be lowered and these blocks paved with basalt blocks. It would perhaps also be desirable to lower the It would perhaps also be desirable to lower the grade on Main street.

The above report presents to the members notice of the most important work which has occupied the attention of your Board during the past year, and which has been regularly noted in the column of the "Review,"

Other important work is before the Association for the ensuing year, and we bespeak for the new Board to be elected to-night the same cordial support and unity of purpose among the members which have, in the past, rendered the work of the Association so effective.

Respectfully submitted,
BOARD OF DIRECTORS OF THE
MERCHANTS' ASSOCIATION. L. M. King, Sec. FRANK J. SYMMES, Pres.

STREETS OF NEW YORK ADORNED WITH TREES.

Planted Under State Law for the Purpose of Improving the Public Health.

The annual report of the Tree-Planting Association of New York City, which was incorporated in 1897, contains much information, not the least of which is found in a letter addressed to the Association from Mr. Gilford Pinchot, who is connected with the United States Bureau of Forestry, Washington, D. C. He makes the statement: "The planting of shade trees in the streets of large cities like New York is not only desirable, but thoroughly practical. Trees are the only growing things that can be main-tained in the more crowded streets of a great city, and, therefore, outside the parks and areas, the only form through which the residents of the city can come in daily contact with nature as we know it in the woods and fields.

IMPROVING THE CITY'S LIVEABLE QUALITY.

"I am glad the Tree-Planting Association of New York is working so earnestly to improve the liveable quality of the city, and I believe thoroughly in its ultimate success. If the Tree-Planting Association continue to demon-strate, as it is doing, the practicability of its plan, it will have rendered a service whose adantages will spread far beyond the limits of New York.

This association has performed excellent work since its organization, and has had many important committees at work in different sections of the city. Besides giving a lot of useful and technical information as to the manner of planting trees, it contains the names and addresses of those who can and do supply trees in the city. The firms whose names are given are only such as can be indorsed by the society. This is a precaution which all tree-planting associations should be careful to take, so that people desiring to plant trees in the city will not be imposed

This society, during the recent session of the New York State Legislature, secured the passage of an act "to extend the jurisdiction of the Park Board of the city of New York to the preservation, planting and cultivation of trees and vegetation in the streets thereof for the purpose

of improving the public health. We are pleased to report that this measure has already received the approval of Governor Odell, and that the act will take effect immediately. It provides that the Commissioners of Parks shall establish a bureau in the Department of Parks to be known as the "Bureau of Tree Culture," which shall be devoted to the preservation, planting and cultivation of trees and vegetation now under the control and care of the Commissioners of Parks, as well as of trees which may be planted in the future. Perhaps the most important condition included in the act is that the chief officer of this bureau shall be a person of skill and experience in the

TREE NURSERIES IN THE PARKS.

cultivation of trees.

It is proposed to have small nurseries in different parks where they may be conducted without detriment to the parks themselves, for the cultivation of tree plants of the varieties which are best adapted to the various localities in the

The act confers the power upon the Park Board of establishing general rules and regulations for the planting and cultivation of trees throughout Greater New York, and it provides that ordinances shall be enacted for the protection of street trees, and that any person violating any of such ordinances shall be guilty of a misdemeanor, and shall, on conviction thereof before a city magistrate, be punished by a fine not exceeding \$50, or, in default of payment of such fine, by imprisonment not to exceed thirty days.

The Police Board of the city is required to cause all officers on duty in the several parks to be vigilant at all times in the enforcement of the ordinance of the Park Board for the protection of street trees. The Park Board is required to include in its annual estimates for the support of the Department of Parks such sums of money as will enable the Commissioners of l'arks to perform the duties imposed by this act with diligence and success.—Municipal Journal and Engineer.

FLORAL DISPLAYS IN OUR PARKS

Written for the Review by JOHN E. QUINN. Member of the Merchants' Association.

Every year in Boston, after the Public Garden is excavated from its depths of ice and snow, the gardener, or "City Horticulturist," as I believe he is called, begins to prepare the ground for the annual floral display, which is probably the most beautiful and artistic exhibition of flowers and plants to be seen in any city of the country. Every effort is made, each year, to surpass all previous displays, both in design and variety.

These annual floral displays have become so celebrated that they attract great numbers of people from far and near to witness their beauty and have contributed in no small degree to establishing the reputation of Boston as an art

center.

Now, when one considers the many difficulties attending such an exhibition in such a climate, where the ground is frozen for six months of the year, and where all the plants and flowers for this early display must be nurtured and protected in greenhouses and transplanted to the Public Garden, one must look with admiration on the infinite pains and labor necessary to produce the splendid results, and credit the people there with a genuine love of all that is beautiful in art and nature.

If Boston is willing to make such displays in the interest of her people and the stranger who may visit her, why should not we be ready to

do a little in this line ourselves?

It is true that great improvement has been made the past two years in the many small parks distributed over our city, and in most cities they would be considered charming with their plants and flowers in bloom twelve months of the year. But that is not enough. There is no city in the world where the conditions or surroundings are more favorable for a floral display, summer or winter, than San Francisco.

It is here that the violet attains its greatest beauty and perfection. The dew at night furnishes the moisture which is so essential to the production of long stems, and the next day's sun expands the flowers to a degree unheard of elsewhere. Carnations, geraniums, roses. stocks, mignonette, violets, pansies, fuschia and many other varieties, bloom almost continuously the year-round in San Francisco.

Every condition being in our favor, why can not we surpass the world in our floral displays?

A suggestion: Let us begin on Union Square. It is attractive as it is, but any other city can produce its equal during the summer. This square is in the heart of the city. of people pass it daily. Why not make a floral display there that will attract other thousands who are in search of the beautiful?

Of course, the winter is the time to produce the most novel results. There has been but one year (1888) in the past thirty, that was cold enough to injure the most delicate flowers or plants.

Union, or any other square in the heart of the city, could be made the most beautiful, the most artistic and the most celebrated square. during the winter, in the United States, and would be one of the greatest attractions of the

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BOILER WORKS.

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BOOK BINDERS.

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TURENS. Babbitt, J. H314 McAllister	Orego
Glenn, A. G. & J. Q 1321 Market Grave, B. & Co 421 Pacific Holmes, H. E. & Co 651 Howard O'Brien & Sons. Golden Gate Ave & Polk Schindler, H. B 128 Spear Studebaker Bros. Mfg. Co Market & Tenth Wertsch, William 100 Golden Gate Ave	Reser
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Studebaker Bros. Mfg. Co	WIISU
Wertsch, William100 Golden Gate Ave	Union
CASH REGISTERS.	
Autographic Register Co523 Market Freeman, I	
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CENTRAL PARK ASSOCIATION.	Chris
McNeill, D. R1187 Market	Dairy
CHAIR MANUFACTURERS.	DeBe Dema
Heywood Bros. & Wakefield Co 661 Mission	Demp Denn
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Ohlandt, N. & CoIndiana and Yolo	Doyle Duffy Evele
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California Chemical Works	Getz
CHEMISTS.	Green
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American Chicle Co27 Main	Hans
CHIMNEY PIPE.	Hors
Clawson, L. E. & Co1340 Market	Hum Hym:
CHOCOLATE MANUFACTURERS.	Ivano
Ghirardelli, D. Co617 Sansome	Land
CHRONOMETERS AND NAUTICAL INSTRUMENTS.	Lerca
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Adler, Ben	McLe
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Gunst, M. A. & Co203 Kearny	Petti
Judell, H. L. & Co314 Sacramento	Porte
Langstadter, I. S401 Geary	Scate
Michalitschke Bros	Sherv
Ordenstein, Max	South
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Schmidt & Bendixen	Welc
Willard Bros	Whea Willi
CIGARETTE MANUFACTURERS.	Wolf Wolf
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CIRCULAR DISTRIBUTORS.	Zentr
Weil, W. M. Co106 Pine	Dann
CIVIL ENGINEERS.	Bern De M
Ferris & Haas320 Sansome	
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Callleau, Armand	Robe Roth Strok
Davidson, D. M. & Co52 First	Seidl. Town
Golden Gate Cloak and Suit House	TOWI
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CLOTHING DEALERS.	Tubb
Benedict & Turner23 Montgomery	C
Brown Bros. & Co	Mobr,
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Hoffman, Rothschild & Co11 Battery Jewell, G	Calif
Keilus, Chas. & Co	Amor
Neustadter Bros	Maco
Raphael's	Pacif
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San Francisco & San Joaquin Coal Co.	1
Wainwright & Easton	
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Union Fish Co24 California COMMISSION MERCHANTS.	
Allison, D. E. & Co117 Washington Armsby, J. K. & Co138 Market	
Biagi, D. & Co	0 11 000
Christy & Wise Com. Co223 California Cutter & Mosely302 California Dairymen's Union128 Davis	
Dallman, L. & Co	
Dempster & Son	4
Dodge, Sweeney & Co	
Eveleth-Nash Co	
Freitas, M. T. & Co325 Front Galli, A. Fruit Co516 Sansome Garcia & Maggini100 Washington	
Getz Bros. & CoIII California Gray & barbieri309 Washington Greenway. E. MVallejo St. Warehouse	
Griffin & Skelley Co132 Market Grinbaum, M. S. & Co., Ltd215 Front Guggenhime & Co.	
Guichard, Robt. F. 507 Front Haight, Fred B. 212 Front	
Hilmer & Bredhoff	
Hulme & Hart	1
Ivancovich, J. & Co209 Washington Kittle & Co202 California Landsberger & Son123 California	
Leist, C. J. & CoSacramento and Davis Lercari, C. J. & Co524 Sansome Levy S. M. & Co529 Sansome	
Lichtenberg, William215 Sansome Lichtenberg, R	
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McLeod, Daniel	
CODFISII DEALERS. Union Fish Co	
Porter Bros. & Co	
Scatena, L. Co	
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Guillet, Chas	
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CROCKERY AND GLASSWARE. Anglo-American C. & G. Co108 Pine Cowen & Cowen	
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Babbitt, J. H314 McAllister Glenn, A. G. & J. Q1321 Market	Peabody, E. & Co	itemwen, it	A. J. McNicoll Elevator Co122 Main Cahill & Hall Elevator Co133 Beate
Grave, B. & Co421 Pacific	Resenfeld's John, Sons202 Sansome San Francisco & San Joaquin Coal Co.	DOORS AND WINDOWS.	Hall, C. I. & Co315 Fremont Holman, W. L210 Fremont
Holmes, H. E. & Co740 Folsom Larkins & Co651 Howard	Stafford, W. G. & Co	Kittredge, E. H. & Co113 Market Wilson & Bro20 Drumm	Otis Elevator Co209 Secon 1
O'Brien & SonsGolden Gate Ave & Polk Schindler, H. B	Wainwright & Easton131 Folsom	DRAYMEN AND STORAGE.	EMBROIDERIES AND LACES.
Studebaker Bros. Mfg. Co	Wilson, J. C. & Co900 Battery	Bekins Van & Storage Co630 Market	Levy, Jules & Bro
Wertsch, William100 Golden Gate Ave	Union Fish Co24 California	Bccarde, J. B., Drayage Co22 Drumm Emmons, G. W	ENGINEERS-ELECTRICAL.
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Autographic Register Co523 Market Freeman, I1327 Market		Morton Draying & Whse. Co., The	ENGINEERS' SUPPLIES. Pickthall, M. & Co105 Fremont
CEMETERIES.	Armsby, J. K. & Co138 Market Biagi, D. & Co520 Sansome	Overland Freight Transfer Co 203 Front	Winans, J. C
Henderson, John, Mgr. Mt. Olivet	Caffrey, John	Raubinger Bros305 Sacramento Rode, C. B. & Co404 Battery	ESSENTIAL OILS.
Cemetery916 Market	Christy & Wise Com. Co223 California Cutter & Mosely302 California	Strauss, K	Boldemann, A. C. & Co120 First
CENTRAL PARK ASSOCIATION.	Dairymen's Union128 Davis	Union Transfer CoBryant and Second Western Transfer & Storage Co.323 Front	EXPORTERS AND IMPORTERS.
McNeill, D. R1187 Market	Dallman, L. & Co	DDICCIERC	Jennings, Rufus P
CHAIR MANUFACTURERS. Heywood Bros. & Wakefield Co	Demartini, John & Co315 Washington Dempster & Son320 Sansome	DRUGGISTS. Ayers, Edw. N229 Leavenworth	FIRE PROOFING.
	Dennison, W. E. & Co123 California Detels, M. P218 California	Bayley, E. P	Western Expanded Metal & Fire
CHARCOAL.	Dodge, Sweeney & Co	Broemmel, J. G. B2501 California	Proofing Co415 Claus Spreckels Bldg
Ohlandt, N. & CoIndiana and Yolo	Duffy, J. J. & Co304 Washington Eveleth-Nash Co422 Front	Burnett, G. W	FIREWORKS.
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California Chemical Works	Galli, A. Fruit Co516 Sansome Garcia & Maggini100 Washington	Fletcher, David M	FISH DEALERS.
Western Chemical CoOffice 3214 25th		Gates, J. R. & Co	Dryselius & Co93 Cal. Market
CHEMISTS.	Greenway, E. MVallejo St. Warehouse	Langley & Michaels Co34 First Leipnitz, G. & Co250 Sutter	FLORISTS.
Curtis, J. M. & Son123 California	Griffin & Skelley Co132 Market Grinbaum, M. S. & Co., Ltd215 Front	Lengfeld's Pharmacy202 Stockton Mack & Co13 Fremont	Jacquemet, J. & Co506 Eureka
CHEWING GUM MANUFACTUREUS.	Guggenhime & Co	Owl Drug Co	Shibeley, Frank P
American Chicle Co27 Main	Haight, Fred B	Richards & Co	Sievers & Boland25 Post
CHIMNEY PIPE.	Hilmer & Bredhoff36 California Horstmann & Bruns231 Clay	Searby's Pharmacy400 Sutter	FORWARDING AGENTS.
Clawson, L. E. & Co1340 Market	Hulme & Hart10 Davis	Schmidt ValS. W. cor. Polk & Jackson Smith, E. Jcor. 5th and Folsom St. Nicholas PnarmacyMarket & Hayes	Earl, D. W. & Co129 Crocker Bldg
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Ghirardelli, D. Co617 Sansome	Kittle & Co	Weck, Co., F. A127 New Montgomery	Hinz & Plagemann 120 Mission
CHRONOMETERS AND NAUTICAL	Leist, C. J. & CoSacramento and Davis Lercari, C. J. & Co524 Sansome	DRUGGISTS, SUPPLIES.	Sperry Flour Co
Pascoe, J. C305 Battery	Levy, S. M. & Co420 Front Lichtenberg, William215 Sansome	Beckett, F. A. & Co220 Sutter	FRUITS AND VEGETABLES.
Weule, Louis418 Battery	Lichtenberg, R303 California Loaiza, W. & Co218 Sansome	DRY AND FANCY GOODS HOUSES.	Foster, C. M. & Co727 Market Omey & GoettingCalifornia Market
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Adler, Ben 101 Powell	Martin, Feusier & Co. Davis & California McLeod, Danlel	Curtin, C	Aronson, A 340 Post
Aubin, Aug. H I Grant Ave Blaskower, M. & Co223 Montgomery	Minaker & Welbanks501 Sansome	Davis, R. D. & Co. Geary & Grant Ave Dinkelspiel, L. & Sons	Breuner, John Co835 Folsom
Brandt, Jacob	Montealegre & Co410 Hayward Bldg Nardini, A. & Co324 Davis	Graf Bros	Chicago Clock Co
Gunst, M. A. & Co203 Kearny Heyneman, Herman204 Sansome	Pettigrew, John M210 California Phillips, M. & Co202 Market	Hale Bros	Friedman, M. & Co
Judell, H. L. & Co314 Sacramento Lane & Connelly204 Market	Porter Bros. & Co. Washington & Drumm Price, W. C. & Co	Kennedy, R. T. Co1106 Market	Fuller Desk Co., The G. H648 Mission Fredericks, J. & Co649 Market
Langstadter, I. S	Scatena, L. Co	Lippman Bros	Indianapolis Furniture Co750 Mission Kragen Furniture Co1015 Market
Michalitschke Bros410 Market	Sherwood & Snerwood212 Market Sloss, Louis & Co310 Sansome	Marcuse, M. & Co	Milwaukee Furniture Co 932 Howard
Michalitschke, Chas101 Grant Ave Ordenstein, Max322 Battery	Southern Pacific Milling Co., 224 California	Moran, J. M. & Co1009 Market Murphy, Grant & CoSansome & Bush	Pattosien Co 16th and Mission
Oldenstein, Max	Sresovich I. G & Co 21 Sansoma	Litarphy, Grant & Co Dansome & Bush	Fluid, Chas. M. & Co. 1301 Market
Plagemann, H. & Co709 Market Rinaldo Bros. & Co300 Battery	Sresovich, L. G. & Co21 Sansome Tilden, H. N. & Co21I Sacramento	Newman & Levinson129 Kearny O'Connor, Moffatt & Co121 Post	Sloane, W. & J. & Co
Plagemann, H. & Co	Tilden, H. N. & Co211 Sacramento Trobock & Bergen505 Sansome Welch & Co220 California	Newman & Levinson129 Kearny O'Connor, Moffatt & Co121 Post Sachs Bros. & CoSansome & Bush	Sloane, W. & J. & Co
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REVIEW, JUNE, 1902.	9
	ELEVATOR MANUFACTURERS.
CUTLERY. /ell, R	A. J. McNicoll Elevator Co
edge, E. H. & Co113 Market n & Bro20 Drumm	Otts Elevator Co209 Secon1
DRAYMEN AND STORAGE.	EMBROIDERIES AND LACES. Levy, Jules & Bro
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C. B. & Co	Boldemann, A. C. & Co120 First EXPORTERS AND IMPORTERS.
DRUGGISTS.	Jennings, Rufus P 6 California Wellman, Peck & Co201 Market
, Edw. N	FIRE PROOFING. Western Expanded Metal & Fire Proofing Co415 Claus Spreckels Bldg
ett, G. W	FIREWORKS. California Fire Works Co219 Front
.S. W. cor. Van Ness Ave & Geary, J. R. & Co	FISH DEALERS. Dryselius & Co93 Cal. Market
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POLICY OF THE REVIEW.

The columns of this paper are for the discussion of ideas, but the views presented are not necessarily those of the Merchants' Association.

No personal, partisan or sectarian question admitted to these columns.

No advertlsements are inserted and no subscription price is charged.

Communications must bear the signature of the writer.
Facts upon municipal affairs will be the first consideration of the Review.

FRANK MORTON TODD, EDITOR

DON'T LOSE YOUR VOTE.

The Review wishes to remind its readers that the opportunity to register will soon be gone. According to the announce-

ment of the Election Commissioners, registration for the primary election closes on August 2d, and for the gubernatorial election on September 24th, this year.

Possibly you will soon be leaving town for the summer. Unless you register now you may forget it, and return from your vacation to find

that you have lost your vote.

In this country it is not only a privilege to vote; it is an important part of the duty of the citizen, and especially of the citizen who pays the taxes and is responsible for property.

The registration office is open all day. You should not postpone this action, but should make sure of your right to vote by registering while you have a chance.

Registration previous to January 1, 1902, does not count. You must be registered after that date.

MARSHALL If Marshall Field had begun FIELD. business in Podunk, and stayed PODUNK there, he would undoubtedly be AND SAN FRANCISCO. the leading business man in that place today. You do not happen to recall the name of Podunk's leading business man, do you? If he were Marshall Field, you might have heard of him, but probably not. Podunk is not a large stage. Compared to Chicago, it is about like the Marionette Theatre up on Broadway. Not even Marshall Field could do very much there.

Mr. Field performed in Chicago. He grew with it. His business grew with it. It had

room. So had he. It was Opportunity.

That is what the business man's city is to him. If he carries on business in Podunk, he will have the opportunities Podunk affords. If his field of activity is Chicago, New York, London, there is, generally speaking, no limit on him except the limitations of his own ability. It is not a grand thing to be the leading business man of Podunk. But to be in the lead in a great metropolis, full of intelligent people, public spirited citizens, and stirring municipal lifethat is worth while. Mr. Field understood that. He never let slip a chance to help Chicago, and Chicago returned the favor.

The opportunities of a San Francisco business man are limited by the size, wealth and power of his city. When he helps his city, he helps himself, and it is the wiscst kind of selfhelp, and the most admirable. The man that helps his city is expanding his business, enlarging and increasing his influence in the com-munity, not by cutthroat competition, destructive attacks on his rivals, or what General

Barnes calls "knocking," but by helping the whole community upward. He is a wise man and a good citizen, and if he deals in nothing more beautiful and inspiring than rags, sacks and bottles, he descrives well of his fellows.

San Francisco is at least the ninth, probably the eighth, city in size in the country. It can be made fourth or third. The day may come when it will be first, but that is hardly a praetical consideration now. What is a practical consideration, however, is the fact that the growth it is bound to have, soon or late, can be made to occur in the immediate future, and in the time when it will do the present generation some good.

There is no better way to bring about that result than by strengthening the hands of the California Promotion Committee, whose plans outlined by Mr. Jennings in "REVIEW." The way to thrive is to make your city thrive. If you live in a small insignificant town, you may expect to have a small, insignificant business, but if you join other men in advertising, expanding and developing your city and your state, you will see your opportunities expand and develop, until they furnish an ample field for the best any man ean do.

MORE SCHOOLS; FEWER SALOONS.

In their eagerness to gratify the public demand, and provide the sorely-needed new hospital and school houses, the

supervisors appear to have stretched the Charter unwarrantably and put a tax on the wrong part

of the population.

Nobody can quarrel with them for desiring to make the needed improvements, and make them right away. The community had endured the unsanitary hospital and the outgrown and rickety schoolhouses as long as the most patient community could have been expected to do. But the Charter distinctly says that this sort of emergency shall not be met that way. following language is plain and specific, and we presume it means what it says:

we presume it means what it says:—
Art. XVI. Section 29. When the Supervisors shall determine that the public interest requires the construction or acquisition of any permanent municipal building or improvement the cost of which, in addition to the other expenses of the City and County, will exceed the income and revenue provided for the City and County for any one year, they must by ordinance passed by the affirmative vote of not less than fourteen members of the Board submit a proposition to incur a bonded the Board submit a proposition to incur a bonded indebtedness for such purpose to the electors of the City and County at a special election to be held for that purpose only.

Yet it is neither by bond issue, nor tax levy in excess of the dollar limit, that the expenses of schools, hospitals and police force should be met. Economical administration and a decent saloon license would probably provide sufficient revenue to make this special increase unneces-

Philadelphia does not complain of tumbledown sehools and a death-trap hospital. Her saloon license is \$1,100 a year. On that rate she maintains 1,730 saloons, or thirteen for every 10,000 persons. If that is not enough saloons, Baltimore has forty to every 10,000 of pepulation and charges them \$250 a year. That. surely, is enough. San Francisco has a license of \$84, and with it ninety-two saloons to the 10,000 of population—a lower license and more saloons than any other first-class city in the country. Why?

The people don't need them. The people need schools and a hospital and more police. Even the wholesale liquor interests don't need them. With a higher license they would have fewer accounts and better ones, and the community would probably take about as many drinks, and certainly all that might be neces-

It is ridiculous for property owners to pay

high taxes in order that saloons may enjoy low license. It is not the way to conduct a city, and it is not the way other cities are conducted.

A saloon license of \$200 or \$250 might not yield as much revenue as a special tax levy of fifteen cents on the hundred dollars, but what it did produce, it would produce every year, and enable us to maintain our school and hospital equipment.

Other cities do not corral the indigent sick in pens nor crowd their children like Chinamen into unventilated and unsanitary buildings.

They tax the saloons.

The supervisors ought to reconsider, and then find out which the people would the more readily vote for, a bond issue or an increase in saloon licenses.

QUARTERLY MEETINGS AT DIRECTORS' DISCRETION.

Amendments Provide for a Larger Quorum and a Referendum in Certain Cases.

Owing to the recent large increase in the membership of the Merchants' Association, the Board of Directors deemed it advisable to submit the following constitutional amendments to a vote of the annual meeting. They were adopted without change.

ARTICLE V-MEETINGS OF THE ASSOCIA-

TION.

Section 1. The Association shall hold an annual meeting during the month of May each year, and special or executive meetings whenever such meetings are called by the Board of Directors, or upon the written request of not less than twenty (20) numbers given in writing to the President.

Sec. 2. Fifty (50) members shall constitute a quorum at the meetings of the Association.

Sec. 3. Resolutions adopted or action taken at any meeting of the members of the Association shall be final unless the same be rescinded by the members at large in the manner provided in the

following section.

Sec. 4. Any resolution adopted or action taken at a meeting of the members of the Association at which less than one-quarter of the membership is present, may be submitted to the members at large for action thereon, upon the order of the Board of Directors or written request delivered to the President and signed by at least fifty (50) members, such order or request, however, to be made or delivered within five days after such meeting is held. The Secretary shall immediately notify by mall each member of such resolution or action, who may, over his own signature and within seven (7) days the secretary his each may, over his own signature and within seven (7) days thereafter return to the Secretary his approval or disapproval thereof. Should a majority of those so voting signify their disapproval of such resolutions or action, then the same shall be null and void; otherwise such resolution or action shall become at once effective as the act of the Association, the same having remained in abeyance pending action thereon by the members at large. large.

The amendments displace these provisions in the original constitution.

Section 1. The Association shall hold regular meetings every three months, and special or executive meetings whenever such meetings are called by the Board of Directors, or upon the request of not less than ten members given in writing to the President.

Twenty members shall constitute a quorum at the meetings of the Association.

AN OLD ERROR, DYING HARD.

The feeling that somehow or other the community is benefited by every circumstance that benefits an individual or a group dies hard, and it will not become extinct for generations, because the individual or group that is benefited is intensely interested in persuading the community that whatever benefits it is certainly not to the disadvantage of others, and is probably in their interest. The belief in the rotundity of the earth and its revolution around the sun would have made slow progress had it actually or apparently affected the wealth of a considerable number of persons .- New York Journal of Commerce.

MERCHANTS' ASSOCIATION



REVIEW

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Vol. 6.

SAN FRANCISCO, CAL., JULY, 1902.

No. 71.

MERCHANTS VOICE THE DEMAND FOR HIGHER SALOON LICENSE.

Poll of the Association Shows That Those Favoring the Present Rate of \$84 a Year Have Been Outvoted by Over 14 to 1, and That a Large Plurality Favors a Tax of \$400.

The liquor license question in San Francisco is forcing itself to the front in such a manner that it will not be possible much longer to ignore or evade it. It has been shown by comparative statistics that the practice of San Francisco in regard to saloon licenses is unjustifiable from any point of view, and citizens of nearly every class who are cognizant of the situation are Leginning to demand that it be changed.

The matter is very simple. A child can understand it. In the first place San Francisco has a lower license than any other large city in the United States. Only two cities, large or small, have lower rates, and they are Nashville. Tenn., and Evansville, Ind.

Secondly, it has more saloons than any other first class city, in proportion to population.

Thirdly, the discrepancy is very great. New York charges saloons a license of \$800 a year; Chicago, \$500; St. Louis, \$500; Boston, \$500 to \$2,000: Philadelphia and Pittsburg, \$1,100

SAN FRANCISCO CHARGES A YEAR-LY SALOON LICENSE OF EIGHTY-FOUR DOLLARS.

New York has 31 saloons for every 10,000 of population; Chicago. 38; St. Louis. 37; Boston, 17; Philadelphia, 13; Pittsburg, 16.

San Francisco has 92 saloons to every 10,000 of population—nearly three times as many as New York in proportion to size, and more than five times as many as Boston. This is probably too many saloons even for their own good. although persons holding chattel mortgages on their fixtures might not be willing to concede it.

Buffalo has a population about equal to San Francisco's. It has 1,706 saloons, or 48 to 10,000 people, and charges them \$500 a year each. This furnishes a gross revenue of \$853,-

San Francisco gets \$266,532 from its 3,173 saloons. It might as well have three times that

These figures are not new. They were published early in the year by a firm of local real estate agents and were widely copied in the daily press, and, as far as the Review knows, have not been disputed in any important par-

If it be said that Pacific Coast conditions are peculiar and that Pacific Coast people demand greater freedom of life and more indulgence in such diversions as saloons afford than the population east of the Rockies, the practice in other Pacific Coast cities can be cited against that proposition. Scattle charges \$1,000 a year; Portland, \$400: Los Angeles, \$600; Oakland, \$400: Sacramento, \$300.

San Francisco enjoys a unique distinction among the cities of the country and among its reighbors on the coast. It is preeminently the Saloon City of the United States.

Even Milwaukee, a brewing town, charges a higher license than San Francisco.

Fourthly, the city is badly in need of revenue, and real and personal property are paying more taxes than they should. It is impossible without taxing property owners, (and through them the great bulk of the population) more than they ought to be taxed, to get enough money for schools, hospital accomodations, proper park administration, needed public improvements, street lighting and the repair of sewers and pavements; not to mention paying for the clerical force required in the different departments of the city government.

A resolution was unanimously adopted by the Merchants' Association in annual meeting on May 28th, calling for a poll of the members by mail to ascertain their views on this subject.

The complete result can not be announced in this issue of the REVIEW, as the returns are still pouring in, but at present writing they indicate an almost undivided sentiment among the representative business men of this city in favor of a large increase in saloon licenses.

THE OPPOSITION HAS BEEN OUT-VOTED BY OVER 14 TO 1.

Not in the most pronouncedly "yellow dog year" in politics can there be witnessed such a preponderance of opinion on one side of a public question.

Members were asked:—

- 1. Do you favor increasing the retail liquor
- 2. Do you favor a flat rate of \$400 per annum here? (This is about the average in other California cities.)

3. If not, what rate do you favor?

4. Do you favor a graded license instead of a flat rate?

The results of the vote, as far as taken, appear in the following tables:-

FOR AND AGAINST AN INCREASE. Opposed to higher license 51 In favor of higher license 737 FOR AND AGAINST A FLAT RATE. Opposed to a flat rate . . 151 In favor of a flat rate GRADED LICENSE. In favor of a graded license . Opposed to a graded license .

The votes of those favoring some definite

flat rate, with the rates favored, and those in favor of a graded rate with the graded rates favored, are given below.

FLAT RATES FAVORED.

18	members	favor							15	200
9	6 6	h h	p 6	6 6	t 6	6.6	6.6	6.6		250
9	6.4	6.6	ίc	6.6	+ 6	6.4	6.6	4.4		300
348	s 6	h +	1.6	6.4	6.6	4.4	6.	4.6		400
40	6.6	6.6	6.6	6.4	b b	4.4	6.6	6.6		500
42	+ &	s 6	6.6	6 0	+ 4	1.0	C b	6.6		600
4	b 6	6.6	4.6	\$ 6	6.6	4.4	ń ń	1.6		750
21	s 4	4.4	6.6	6.1	4.4	4.6	4.6	4.6		800
2	6. 6	5.6	6.6	6.6	. 6	6.	6.5	4.5		900
55	6.	6.6	L	n 6	6 a	h 6	š 6	4.6		100)
2	4 a	+ 6	6.6	6 +	6 +	k s	4.6	+ 6		1100
3	ı 6	5.6	4.6	6.6	1.6	6.6	6.4	. 6		1200
4	4.6	6.6	6.6	4.6	6.6	4.4	6.4	1.6		1500
1	6.6	6.6	6 6	< 6	4.6	6.6	4.6	6.6		2000
i	b. b.	6.4	L 6	6.6		6.4	6.6	6.6		5000

MISCELLANEOUS FLAT RATES FAVORED.

							116	er An	num	
									*	84
member fa	avors	16	6.6	6.6	6.6					150
4.6	6.6	1.6	6.6	4 4	6.6					240
4.6	6.4	1.6	4.6	6.6	4 +	*	200	to		300
+ 6	6.6	+ 6	6.6	< 6	6.4					480
4.4	6.6	4.6	6.6	+ 6	6.6		250	4.5		400
4.4	i t	6.5	6.6	4.6	4.6		200	6.1	1	000
6.6	6.6	٤٤	€ €	4.6	4.4		400	6.6		500
members f	lavor	6 6	4.6	6.4	4.6		400	4.4		600
					6.6		500	6.6	1	000
member fa	LVOIS	4.4	6.6	6.6	6 .		600	6.6	1	500
				6.6	. 6		750	6.6	1	000
6.6	6 .	4.6	4.4	4.6	4.		800	4.4	1	500
	member fa	member favors """""""""""""""""""""""""""""""""""	member favors " "" "" "" "" "" "" "" "" "" "" "" ""	member favors " " " " " " " " " " " " " " " " " " "	member favors " " " " " " " " " " " " " " " " " " "	## ## ## ## ## ## ## ## ## ## ## ## ### ### ### ### ### ### ### ### ### ### ### ### ### ### ####	member favors " " " " " " " " " " " " " " " " " " "	members favor a flat rate of member favors " " " " " " \$ 200 "	members lavor a flat rate of member favors " " " " " " " " " " " " " " " " " " "	member favors " " " " \$ 200 to " " " \$ 200 to " " " " " " \$ 250 " " " " " " \$ 400 " " " " " \$ 400 " " " " " " \$ 400 " " " " " " \$ 600 " " " " " " " " " " " " " " " " " "

GRADED RATES FAVORED.

0.00			
Rate Per A	nnum Fav	ored	Number Favoring
MENIMUM		MAXIMUM	
\$ 40	to	\$ 400	1
100	h h	200	3
100	5.6	1000	1
200 ar	id 5% gr	oss proceeds	1
200		1	2
200	to	1000	5
200	6.6	1200	
250			1 1
250	1.6	400	3
250	6.6	Λ	verage 1
250	4.4	500	1
250		750	1
250		800	1
360			1
300	4.4	900	1
350			1
350	4.6	600	1
350		1000	1
365	4.5	1525	1
400			6
400	((600	2
400	4.6	750	1
400	6.6	800	2
4()()	6.6	[000]	10
400	4.4	1200	Ī
450	6.6	G()()	1
50(1			5
		500	1
500	6.1	1000	1
500	"	2000	1
600			2
600	6.6	1500	2
700			
750	. (1000	1
800	h fi	[000	1
		1200	1
1000			1
2500			1

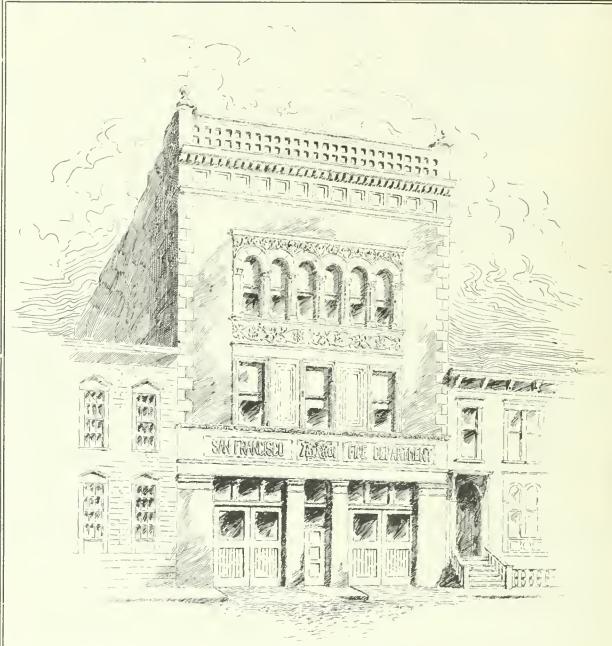
It will be seen that of the hundreds of members voting, a large majority favors an increase, a large majority favors a that rate or rate applying to all saloons alike, and a decided plurality is in favor of a flat rate of \$400 a year, which is the rate in Oakland, and about the average in the larger California cities outside of San Francisco.

It will be seen, furthermore, that the demand of the majority is of a particularly practical character. There are few extremists. Except in one or two instances, a prohibitory license is not desired. Sixty-six members have voted for a flat rate of \$1,000 or over. Very few voting for a graded license would care to put the maximum at that figure. As practical

business men, not prohibitionists nor visionary reformers, the majority of those voting for an increase favor a *reasonable* increase—a rate such as saloons can and do pay in other cities.

That is the sort of demand which, should it

come from the community as a whole, could neither be laughed out of court, argued away, nor safely refused. The liquor license issue is coming up in a shape that will be dangerous to obstructionists.



ART IN CITY BUILDINGS-THE HOWARD STREET ENGINE HOUSE.

San Francisco received a noteworthy addition to its increasing store of architectural beauty the other day when it accepted the new fire engine house on Howard street between New Montgomery and Third.

While not colossal the structure is, artistically, of a high order of merit, and will compare favorably with municipal buildings in any American city.

The style is a modified Romanesque, with classic detail. The design is executed in concrete, brick, stone, terra cotta and iron. Granite has been used for the first story, and for the others Roman brick and specially-designed terra cotta. As far as possible the material used has been of local or California origin.

The first floor will be occupied by the truck, engine and lattery, and the second and third will be devoted to dormitories, sitting rooms and bath. The total cost, including architect's fees, will be about \$30,000. The architect is Mr. T. J. Welsh, who was recommended to the Board of Works by Chief Sullivan and the fire commissioners because of his experience in this kind of building. Associated with Mr. Welsh was Mr. Shaughnessy, one of the engineers of the fire department, who superintended the installation of practical equipment.

POPULATION MAKES THE PRICE.

When we say the market of to-day is about as it was in 1891, we mean that the volume of business now being done is about the same as then and real estate is being sold in districts representing fully nine-tenths of the city at prices which prevailed eleven years ago. This area includes all the residence sections except Presidio Heights and what might be called second-class business districts. When analyzed, therefore, the alleged "boom" now prevailing is confined to a small area, south Market from Third street to the Water Front and to properties in certain

sections of the wholesale and retail districts.

Within the past eleven years, and particularly during the past two or three years, the growth of San Francisco has been phenomenal. There is hardly any doubt but that we have passed the 100,000 mark, and we are still growing. There never has been a period here when there were so few vacant houses or flats, and this in spite of the fact that a great many apartment houses (most of them fire traps) have been erected, some of them accommodating as many as fifty families. With this growth in population, coupled with prosperous times, it is not surprising that there should be a legitimate demand for real estate.—Buyer and Seller.

SOME SUGGESTIONS FOR GOOD GOVERNMENT.

The Voter Needs Better Information about Candidates, the Official a longer term of Office, and the Community a more Reliable Press.

Written for the Review by Frank J. Symmes. President of the Merchants' Association.

There is an old and trite saying that under a democratic form of government, every man has as good as he deserves, that the people declare at the polls the kind of government they want and if it is not good it is because they have not chosen to make it so. The voter makes his own bed and should not complain of it.

This is quite true in a sense but not entirely so. The practice does not conform to the theory. It is true only if the officials are fully representative of the people. It is not true if the people are better and more honest than the officials. It is not true when the great majority of the citizens are upright and honest and desirous of good government, and are ruled by officials who are dishonest and inefficient, and are using their offices for personal ends. It is not true when the vicious and the ignorant cast their full vote and the upright and the educated

neglect representation.

It is not true, because a great majority of all the voters cast their ballots without any substantial knowledge of the candidates. It is not true because such knowledge as the voter obtains is seldom the truth. He is misled by the enthusiasm of the occasion, by the prejudices of the press and by the wily tricks of the political boss. He is denied the opportunity of voting for some who would be the most suitable, because the private walks are more attractive to many and others are frightened or cheated out of a nomination by the skillful machination of the boss. It is not true because many of the best citizens do not appear at the polls.

THE SEAT OF THE DIFFICULTY IS IN THE PRIMARY.

More than once an election has turned upon a single ballot, and California has elected a representative to Congress upon just that

slender margin.

The chief hindrance to the election of the truly representative citizens is the dishonest Primary. The average citizen finds the ward club made so disagreeable to him that he is easily driven out of it, and if he thinks to ease his conscience by performing his duty at the Primary election, he finds there, that some one has perhaps already voted for him, or if not that the irresponsible unofficial method of counting the vote permits it to be counted regardless of his will. California has made several heroic efforts to provide a good Primary law, only to find it illegal. Let us hope the last may prove successful. In any case continued efforts must be made until this most important end is

The Australian Ballot system was first introduced into this country in the State of Massachusetts, and only after the most persistent efforts of a few public spirited citizens of Boston who prepared the bill and carried it four times to the legislature before its passage was secured. Cur present charter is the fifth of those pre-

sented to the people.

POOR METHODS OF NOMINATION.

We must reform our methods of nomination. The men who are most eager for office are not those best fitted for it. Those who are most suitable are otherwise engaged and usually require persuasion. The profession of the politician has fallen and the true statesman is now but seldom seen. Both the term of office and its emoluments are too small to prove a great attraction. Some method should be found for reaching out beyond the grasp of the political machine into the great field of the unseeking but more worthy subjects. A longer term of office and more considerate attention on the part of the public press would prove valuable means toward this end.

MORE RELIABLE KNOWLEDGE OF OUR CANDI-DATES NEEDED.

We want to know the truth about our candidates—and we want neither their virtues nor their vices overated. Shakespeare says "Both good and bad men are each less so than they This saying applies with groat force seem." to the candidates for public office. They are seldom as bad as they are painted by their opponents and never as good as claimed by their

We overdo everything. Friends and enemies alike have become so extravagant that cartoons and writings have lost their natural force and serve more for amusement than to influence opinion. Party prejudice destroys a fair and honest judgment. A candidate for office is neither better nor worse after accepting a nomination than in the rank of the plain citizen in private life. We need more truth all along the line.

The public press seldom tells the truth about our cadidates for office because in national politics it is bound by party lines and in municipal affairs it can seldom throw them off. Outside of a country village the voter seldom knows personally many of the candidates. A reliable press is greatly needed. It is, if used aright, a mighty power in behalf of good government. But it seldom secures the confidence of the people and obtains the influence it should wield. Every sensible man knows that the honest and the efficient in office have never been enrolled under any one political banner, and that many a black sheep is to be found in every political flock.

A FAIR MINDED PRESS.

We need a fair minded press, broad enough and honest enough to recognize honesty and virtue wherever found and to rise above the petty prejudices of the cheap politician, and we want both press and politician able and willing to do justice to all classes, the laborer and the capitalist, the individual and the corporatien.

In the default of the press to furnish unprejudiced information about the political candidate, the voter goes to his neighbor and asks him what he knows about Smith and Jones, and according to his faith in his neighbor he is governed by his opinion. If he has about concluded that in national politics for some reason or other he will shift over to another party, he goes over bodily and swallows the whole ticket.

How many voters in New York city or in San Francisco actually know anything of the character of the men for whom they vote? and how utterly absurd it is that the glorious privilege of a free country should be so utterly lost!

Some day there may arise in this great city a body of honest, intelligent, fair-minded and unprejudiced men who will undertake to pass political judgment upon the candidates for office and after securing correct information

give the benefit of it to the public. It would require a strong body of high character, of independent spirit and without personal interests, but it is not impossible that such men may some day come to our relief as voluntary guides to the average voter. They are numerous enough already in their private capacity—but not always free from the personal interest.

Chicago already has such a body in its Municipal Voters' League, which has been influential for several years in keeping the reform city council from backsliding. At every aldermanic election the League pronounces on the fitness of candidates, and, except in the most hopeless wards, it is almost impossible to win a seat in the council without its indorsement.

LONGER TERMS OF OFFICE.

Then, too, the term of office should be longer to help insure a better government. Nearly every office in the gift of the people from that of National President to the humble pound keeper should be for a longer term.

The entire business of the country is inter-rupted by the Presidential election; false issues are raised and artificial conditions are created. The best candidates become more or less entangled in the political situation at the election and according to his strength of character it is a month, a year or the whole period of the office before the official can act with true independence. In every office it requires more or less time to become acquainted with the dutics. and it is freely acknowledged that a man's first term in Congress is of but little value.

San Francisco has an election every year and the budget just made provides for \$145,000 for election and registration expenses the coming year. And aside from the expense and the attendant confusion upon the too frequent elections they greatly reduce the efficiency of the officer. If the office holder be dishonest he will make his hay faster during the sunshine of a short term of office, and it may safely be declared that his pride and responsibility for the office grow with time. If he be honest and efficient it is most emphatically declared by Civil Service reform principles that it is a mistake to remove him even though there might be a chance of securing a better man. No great business removes its managing force except for cause, and the entire change of city officials every two or three years is without the first principle of good business common sense.

FAULTS WILL NOT CORRECT THEMSELVES.

All of these faults of our present form of government must be continually dwelt upon until in time we shall arrive at that degree of practical sagacity when we shall provide for longer terms of office, carry Civil Service Reform to its limit with the subordinate offices. demand and obtain a more reliable and unselfish press, afford to the voter some truthful information concerning the candidates, reform our methods of nomination so as to bring the best men to the front, and correct the machinery of the Primary so that men may learn to use their franchise and have it truly recorded.

These reforms will not come of themselves. We must bring them about and one of the first steps is to talk about them, after which we need to arouse our energy and determine that they must be accomplished.

A BACKWARD STEP IN STREET CLEANING.

Costume that has Protected Life and Limb, and Raised the Efficiency of the Force, is no longer Required by the Board of Works.

Written for the REVIEW by L. M. King, Secretary and Superintendent of the Merchants' Association.

The first backward step in street-cleaning in San Francisco has been taken.

The white uniforms used by the street sweepers for years, and which have made them a neatlooking body of men and preserved many of them from injury and perhaps death, have been abolished. And why? Because a delegation representing the street sweepers, impelled by some unknown motive, appeared before the Board of Public Works and demanded that the compulsory use of uniforms be stricken from the specifications in the new contract, which takes effect in July, claiming they made the men conspicous as street sweepers and were considered a mark of servility.

It is inconceivable how any body of American workmen could imagine such a thing as that white uniforms were a badge of servility or that street sweeping is not just as honorable a calling as any other honest labor. It is quite certain that no one in San Francisco, unless it be some of the street sweepers themselves, ever had any such idea, and if the street sweepers hold such views, they are themselves degrading their own work and posi-

FAVORABLE IMPRESSION ON STRANGERS.

The citizens generally are proud of our street sweepers—when they do good work—and it has been a frequent occurrence, during the last year or two, to hear visitors favorably comment upon the fine-looking body of men we have for street sweepers and the neatness of their uniforms, remarking that we were evidently trying to follow the lead of progressive Eastern cities, which long ago discovered that white clothing was the only suitable attire for the purpose.

In no other city are the men ashamed of being scen in uniforms, nor do they consider their work in any way degrading. On the contrary, in other cities when the men have been uniformed it has at once increased their self-respect. They felt that they were no longer ordinary laborers, but part of the city's official force, the same as policemen or firemen, and that citizens must respect them as such. They felt proud of their occupation and of the uniform which indicated that they were the men who performed a work so essential to the appearance and health of their city.

WHITE CHOSEN BECAUSE IT WAS USEFUL.

Why should it be different here? Is street sweeping a lower class of labor than other kinds of work? We fail to see it. On the contrary, it requires more intelligence and judgment to clean a street properly than it does to shovel dirt or sand or perform other similar kinds of purely mechanical labor.

The white clothing used here for years is not so much a uniform as it is a *suitable* clothing. It is a well-known fact that no color, when dirty, appears so neat as white. All painters and plasterers wear white clothing while working. Why? Because it is the most suitable.

If these same men who are said to object to white clothing for street sweeping were to secure a job at painting or plastering to-morrow, the first thing they would do when they went to work would be to put on a suit of white clothing.

PROTECTED THE MEN FROM TEAMS.

The Merchants' Association first provided the so-called uniforms for the sweepers in this city.

It had three objects in doing so. These were (1) to protect the men from being run over by teams; (2) to cause them to look neat, as they are prominently before the public all the day; and (3) to make them respect themselves and their work. It first clothed the men in brown duck suits and afterward in gray, but neither of these were neat-looking, and neither rendered the men conspicuous enough to prevent accidents. It was therefore decided to use white snits, like those already used by Colonel Waring in the street-cleaning department of New York, and these were found, as they had already been found in other cities, to be the most serviceable.

Whereas formerly the men were often run into by teams, since white suits have been worn accidents are rare. A well-known drayman, commenting upon the order to abolish white uniforms, said that he considered it a great mistake; that drivers of teams, when seeing a man in white uniform in the street, knew that he had business there and that they must look out for him, while they would pay no attention to a man in ordinary dress, expecting him to look out for himself.

Let us see what other cities are doing in this respect.

DETROIT UNDERSTANDS THE CASE.

Detroit is one of the most beautiful and progressive cities in the United States. The Municipal Journal and Engineer, in commenting upon the streets of Detroit, has this to say about its street cleaning:

The average visitor to the city of Detroit generally leaves with the impression that it is the most beautiful city in the Middle West. Its streets are broad, well paved, kept in good repair, flanked with numerous shade trees and kept cleaner than any other city in the United States, not excepting New York.

York.
Mr. D. W. H. Moreland, selected as Commissioner of Public Works, is a man of striking personality, with rare executive ability and a forceful and rapid way of dispatching the city's business.

HER STREET SWEEPERS WEAR WHITE.

Shortly after the "white wings" were organized by Colonel Waring to clean the streets of New York, Mr. Moreland, who was then in charge of the street cleaning of Detroit, introduced the system in that city. The organization is more complete and efficient than that of New York at the present time. Hundreds of miles of streets and allevs are kept clean the year round. Dirt, refuse and flith are taken care of, and this part of the municipal house cleaning has been performed in the most thorough manner. Excellent discipline is maintained. The men are obliged to keep their white uniforms and belmets in perfect condition and have their shoes blacked every day. They are equipped with brushes and pushcarts. The cleanliness of the city has largely been brought about by educating the people. As in every other large city, the average citizen formerly threw his waste paper peanut shucks, fruit peels, etc., into the street. Now, he consigns them to the receptacles provided for that purpose.

A SAVING IN STREET CLEANING.

Simultaneously with the organization of the "white wings" the use of the "litter barrel" was introduced, and one placed on every corner of the downtown section and at convenient intervals throughout the city. The newspapers came to the assistance of the department and urged both old and voung to use these receptacles whenever necessary. Tons of refuse are collected every year from these barrels and the people have formed the habit of consigning all refuse matter to these receptacles. It costs much less per 10,000 square yards to clean the streets of Detroit than of New York, or any other city which approaches real clean iness. Commissioner Moreland not only employs the "white wing" system, but uses modern street-sweeping machines. In fact, he uses every device that will in anywise contribute to the cleanliness of the city.

The writer, when investigating municipal improvements in Eastern cities several years ago, had the pleasure of meeting Commissioner Moreland and personally examining the street-cleaning system of Detroit, and can confirm the above statements.

THE DANGER TO LIFE.

The Oakland *Enquirer* has this to say about the new order in this city:

The San Francisco Board of Public Works has yielded to the request of the Street Sweepers' Association and has decided to abolish the white uniforms worn by the men employed in cleaning the streets. The men protested against the uniform, which they considered a sort of mark of servility, although it could not be such, unless they chose to think it so. The uniforms give the men a neat appearance, and it is not unreasonable to suppose that, in some degree, they contributed to the efficiency of the force, because they were more conspicuously before the public eye, and any neglect of duty or indolence on their part was bound to be observed. There is no more servility in white clothes than in blue ones, and no one regards the police uniform as an evidence of degradation.

We repeat that it was a mistake to abolish the white uniforms. The city has taken a step backward after steadily advancing in improvements for seven years. A number of men will be injured and some may be killed. The responsibility for these accidents will, to a great extent, rest upon those who demanded the discontinuance of the white uniforms.

The sweepers, instead of presenting a neat, tidy appearance at work, will naturally wear their oldest and worst clothing, as they work in dust and dirt, and will present the uncouth and nondescript appearance they did formerly. By protesting against the uniforms, the sweepers have injured themselves. We predict that within a year the public and the press will, almost unanimously, demand that the uniforms be restored.

SORROWS OF A PATRIOT.

In a discourse on the question, How can the young men in the city be brought into Tammany Hall? delivered to a New York Evening Post reporter on March 2, 1902, Senator George W. Plunketl, the veteran Tammany leader of the Fifteenth District, said in answer to the question, "How do you draw them?"

"I just send for them and say: 'I want you to join Tammany and help in the work of my district. I always stick to my friends. Help me and I'll help you. When I am up, you'll be up. When Tammany has anything to give, I'll get my share, and I'll give you your share.' And they always find I stick to my word."

After pondering sadly for a few moments, the Senator continued:

"My plan would work perfect but for one thing—that cursed 'civil service.' I have had to let many a promisin' young man go because I couldn't get him a chance to serve his country. As I have told you before, I've seen many, oh, so many, young fellows who were bubblin' over with enthusiasm and patriotism layin' right down and losin' all interest in their country after runnin' up against a civil service examination."

MELTING COIN FOR THE ARTS.

Jewelers Object to the Effort of Shafroth of Colorado to Stop the Practice.

ATTLEBORO, Mass.—Representative Shafroth's bill to protect coins has aroused the ire of the jewelers here. At the Attleboro Bank it was stated that in both the Attleboros together \$500,000 in gold coin is annually melted for the manufacturers to make up into jewelry, though in Attleboro during the last twelve months the figure is only \$200,000.

When interviewed all the jewelers said the

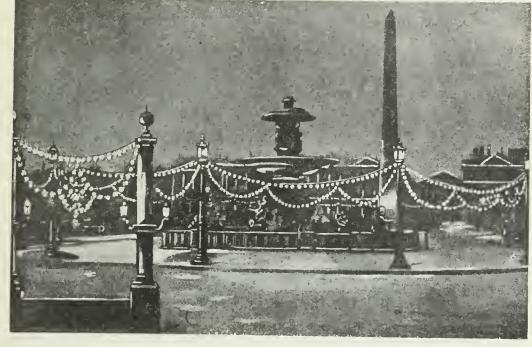
BOARD OF DIRECTORS' PROCEEDINGS.

Two meetings of the Board of Directors and two committee meetings have been held during the past month and the following are some of the more important matters acted upon:—

NEW MEMBERS.

Since the last report, the following eighteen new members have been elected:—

H. Davis	Sign painter	236 Powell.
F. Patek & Co	Butchers£	500 Washington.
F. M. Smith	Capitalist	101 Sansome.



ILLUMINATION OF THE PLACE DE LA CONCORDE, PARIS.

same thing, so that a composite interview might be written thus: "Such a bill, to make it a crime to convert coin gold into gold for the arts and crafts, is ridiculous and cannot hope to prevail. Gold is property. The mint mark is only a guarantee of the weight and adds nothing to the value. A man can melt his piece of gold if he chooses, and any legislation against it would be folly. It is all very well to have our present laws against the mutilation of coins, but any one has the right to take any money he wishes out of circulation and use it for manufacturing purposes."

An interview was obtained with Representative Shafroth, at Washington, in which he stated that the chief reason for the bill was that, in the event that it should be enacted the Director of the Mint would then be able to ascertain the actual amount of coin in circulation, a thing which is, of course, impossible at the present time. He stated that, according to the last report of the Director of the Mint, for the fiscal year ending June 30, 1901, it was shown that \$1,500,000 were used in manufacturing during that year. It is a well known fact, he said, that much coin is used by jewelers, not only for order work for private individuals, but also for their own manufacturing purposes. Mr. Shafroth, calling to mind the fact that to a certain extent the quantity of coin in circulation affects the price of commodities, believes that it is not right that certain individuals or industries should have the privilege of taking so much coin out of circulation .- Jewelers' Circular-Weekly New York.

Intelligence and goodness are unfortunately not synonymous. One may be very intelligent and very bad, or very ignorant and very good. A government by the people, to be of the greatest henefit to the people, must be both intelligent and good.—Public Policy.

David Bush & SonReal estate20 Montgomery.
Edwin MohrigBicycles1532 Market.
Richard TiddyPoultry Spreckels Market.
Densing Jewelry Co. Jewelers1010 Shotwell.
Rufus P. JenningsExporter and importer

Kasper Bros. & Co...Wood & willow ware.206 Battery. Colonial Maple Sugar & Syrup Co..3460 Twenty-fifth. The German Insurance Co. of Freeport......337 Pine. S. F. Timber Preserving Co.

Lumber.......223 Folsom.

Mitchell & Goodall..Commission merchants
.......310 Washington.

Doernbecher Furniture Co.

Furniture Co.
Furniture & Chair
manuf'rs......27 New Montg'y.
A. Poniatowski......Capitalist......Crocker Building.
Livingston & Co......Cloaks and suits......867 Market.
Bay City Engineering Supply Co......322 Howard.
Italian-American Bank...........518 Montgomery.

INCREASE IN LIQUOR LICENSE.

Pursuant to the resolution adopted by the members present at the Annual Meeting, the Board has issued a circular to all the members, setting forth the prevailing liquor license rates in the leading Pacific Coast and Eastern cities and calling upon the members to express their views on the subject of increasing the license in San Francisco. A report of the vote of the members received up to the time of going to press, is presented in another column.

EXEMPTION OF SHIPPING FROM TAXATION

The attention of the Board has been called to the fact that the State of Washington has passed a law exempting all shipping from taxation and that this action would tend to divert shipping from this port. The matter was referred for investigation.

SIGN ORDINANCE.

It having been shown that the present sign ordinance, which, as a whole, has given general satisfaction, was defective in certain particulars, suitable amendments have been suggested to the Board of Public Works.

PAVING BRYANT AND FIRST STREETS.

This matter is being given constant attention by the Board and efforts are now being made to effect a change in the grade which will permit improvements of a permanent nature to be performed.

ELECTION OF NEW OFFICERS.

At the first regular meeting of the new Board of Directors, held on June 4th, the following officers were elected for the ensuing year:—

The following Standing Committees were appointed:—

Public Affairs—William J. Dutton, Fairfax H. Wheelan, A. J. McNicoll, A. H. Vail, A. J. Rich.

Publicity and Promotion—Fairfax H. Wheelan, Foster P. Cole, R. B. Hale, Charles M. Plum, F. J. Koster.

Trade and Finance—Andrew M. Davis, Robert H. Swayne, C. S. Benedict, Walter E. Dean, P. C. Rossi.

Pursuant to the provisions of the constitution, the members of the Board east lots to decide as to their respective terms of office as Directors, with the following result:—

To serre three years—A. H. Vail, A. J. Mc-Nicoll, F. J. Koster, R. B. Hale and F. II. Wheelan.

wheelan.

To serve two years—Foster P. Cole, Andrew M. Davis, P. C. Rossi, Robert H. Swayne and Frank J. Symmes.

To serve one year—C. S. Benedict, Walter E. Dean, W. J. Dutton, Charles M. Plum and A. J. Rich.

THOROUGHFARE TO THE NORTHWESTERN PORTION OF THE CITY.

A personal investigation has been made, by a committee of the Board, of the conditions existing in the northern portion of the Western Addition, for the purpose of providing some thoroughfare suitable for heavy traffic to the Presidio and Western Addition districts.

SPECIAL MEETINGS DURING THE SUMMER.

On account of the absence from the city of many members of the Board during the summer, the Board decided to hold only special meetings at the call of the President until August 1st.

MAYOR LOW'S TROUBLES.

Those who are inclined to enter complaints against Mayor Low's administration of New York City should bear in mind that he is laboring under great disadvantages. He not only is obliged to put up with the incompetent service of a lot of Tammany hold-overs, but has been actually hampered in repeated instances by malicious attempts on the part of the former administration in earrying out his own ideas. The law does not permit him to turn out Tammany officeholders, and for this reason he will have to continue the work at a disadvantage. Those who are inclined to criticise should possess their souls in patience. It should also be borne in mind that while everything as it exists to-day is not ideal, it is infinitely better than it would have been had Tammany succeeded at the last municipal election. Before passing judgment give the administration twelve months' time.—Municipal Journal and Engi-

SHELTERING THE HOMELESS IN NEW YORK.

Methods which in Three Years have Stopped the Influx of Tramps, and Rid the City of Street Beggars.

It has recently occurred to certain thoughtful persons that inviting tramps to come into town and sleep and breakfast in the city prisons and police stations is neither a good way to help the tramps nor to keep the city free from crime and disease. Humanity dictates that not even the lowest social outcast shall sleep shelterless in the street, but common sense also says that the furnishing of food and lodging indiscriminately to all that may apply is an excellent way to attract the most worthless human element and confirm it in its worthlessness. Police experience shows it to be promotive of crime, and medical science reveals it as a sure method of spreading contagion.

Lodging tramps in police stations is the American equivalent, from a hygienic standpoint, of the plague-breeding pilgrimages to the holy pest centers of Islam.

THE METHOD OF SCIENCE.

There is a better way to solve the problem of sheltering the penniless wanderer. It consists in denying him the hospitality of the jail, and furnishing food and shelter for him under conditions made to fit his case and designed to do

him some permanent good.

Jacob Riis says: "Three years of the municipal lodging house in New York have practically freed us from the tramp problem." The New York method, as described by Mr. E. B. Butler, a member of the lodging house committee of the City Homes Association of Chicago, is about as follows:

The police stations are closed to lodgers. Persons asking assistance on the street are referred to the lodging house.

The building used was formerly devoted to factory purposes. It is an old five-story structure, its dimensions being 25x80 feet.

sions being 25x80 feet.

There are two entrances in the front, one of which is to the office, but which is also used for the admission of women and children lodgers, who, however, immediataly ascend to the second floor. The other immediately ascend to the second floor. The other entrance is to a passage-way, through which the men pass as they come into the building in the evening. The time at which they are allowed to enter varies from 5 o'clock in the winter to about 7:30 in the

HOW THEY ARE TAKEN CARE OF.

At a signal the men file in through this passageway to the dining-room (25x50), where each man is given a tin pint-cup of coffee and a large, thick slice of fresh bread, weighing about five ounces.

Across the rear of the front office is a long desk having a wire screen with two openings. Back of this desk is a passage-way, through which the men from the dining room are next made to file, two at a

time.
At this desk, one in front of each screen opening, are two investigators. Each of these men has a record book with the following headings: Name; Age; Nativity; Length of Time in U.S.; Length of time in City; Occupation; Last Employer; Reference; Disposition; Remarks. In these books the two investigators register the replies to the questions suggested by the above headings

The applicant is then requested to turn over any

The applicant is then requested to turn over any articles which he may have in his possession, being articles which he may have in his possession, being told that in the process of the fumigation of his clothing, any articles such as spectacles, knives, gloves, etc., would be ruined. The articles which he hands in are placed in an envelope properly numbered. Two brass tags of a like number with strings attached are then handed to him and he passes through a side door back into the dining-room again. again.

STRICT MEDICAL EXAMINATION.

At this point he is met by a physician, and if found to be ill, is sent to the Bellevue Hospital, which is near-by. It will be interesting to know that out of more than 230 000 cases passed upon by these physicians, no one with a contagious disease has been admitted.

The man next goes downstairs, where, removing his clothing, he bundles it up and hands it with his brass checks to one of the employees. The employee

attaches one check to the bundle. The other he hands to the lodger, who is to wear it about his neck until the next morning.

The lodger is next introduced to a shower bath (of

which there are eight), where he proceeds to scrub himself with brush and soap.

GOOD, CLEAN BEDS FOR ALL.

The man is next given a clean nightgown and a pair of bath slippers, whereupon he goes upstairs.

LEDGER ACCOUNT CARDS FOR THE CREDIT MAN.

The Book-keeper prints the following query and response, which may be of interest to merchants and credit men.

Am looking for some method of placing before our Am looking for some method of placing before our credit man in a compact form the condition of our ledgers, so he can see at a glance who are buying, the quantity as compared with the previous month, who are paying, and who need dunning without the necessity of laboriously going through the ledgers. It would of course require some work to keep up a thing of that kind, but our credit man is a very busy man, and an assistant could handle something of this kind, and it would be a very nice thing for reference if a not too complicated system could be devised. The idea is to keep posting to the statement



PLACE DE L'OPERA, PARIS, ILLUMINATED FOR THE 14TH OF JULY.

either two, three or four stories, according to the lo-

cation of the bed assigned to him.

These dormitories are lighted from the front and rear, but are also ventilated by an exhaust fan on each floor.

The beds are of iron, double-decked, one above the other. Each has comfortable wire springs, double woolen blankets next to the springs, with two clean. unbleached sheets and another double blanket above. A pillow with clean pillow case is also provided for each bed.

Some of the benefits derived are thus summarized: "Streets without beggars, a greatly diminished number of petty thieves and holdup men (which means less work for the police); clean men with clean clothing in the streets instead of vagrants spreading contagion."

It is true that San Francisco is not now afflicted with the tramp evil as other cities have been. And yet the figures on the lodgers' register at the city prison show an astonishing inerease in the number of persons cared for during the early months of this year, by comparison with the year preceding.

SAN FRANCISCO'S INCREASE OF TRAMPS.

In January, 1901, there were 182 applicants lodged. In April there were 88. These were the largest and smallest numbers applying during the year. The total reached 1,275. But in January, 1902, there were 567 people taken care of by the city over night, and in February the number rose to 1,024, almost as many as for the entire previous year. They were coming into the prison at the rate of about 30 per night and taxing the capacity of the cells.

San Francisco has a mild climate, it is a garrison town, and every other city that adopts an enlightened method of dealing with tramps will drive out thousands of them to get a living in places where free lodging is not accompanied by investigations into one's past or conditioned on unwilling performance at the wood-pile.

daily, but possibly a weekly posting from the ledger would do.

Are there any business houses using anything of

We do not see how a daily or weekly report on customers, showing who are buying, who are paying, and who need dunning, can be made to the credit man without a duplicate skeleton ledger being earried or using a eard system for the purpose, which would also practically require a duplicate posting of totals of each day's charges and credits to each customer.

This would naturally involve a large amount of extra work, and if the number of eustomers' accounts is very large, it would probably necessitate the employment of extra help for the work.

The card system is probably the best, as the book-keeper would then be able to place on the credit man's desk only those particular cards which were affected by the day's or week's business. This is one of the advantages of carrying ledger accounts themselves on eards or loose sheets instead of in a bound volume, as after postings have been made the eards, or loose sheets, can be placed on the eredit man's desk for inspection before being replaced in file or binder and thus the extra work involved in keeping a separate record would be avoided.

While San Francisco has been outgrowing her schools, Los Angeles appears to have been shrinking. The latter's school census shows a falling off of 6,000 from last year's figures, and has been verified by a recount. One of two things must be true. Either Los Angeles has been going backward or else she never had those children.

A JUVENILE COURT IN OPERATION.

How the Boy who had been marked "Incorrigible" Turned over a new leaf and Protected the Judge.

Hon. B. B. Lindsay, Judge of the Juvenile Court, Denver, Col., in Juvenile Record.

From an active experience now of over a year in our juvenile court, where we have tried some 200 youthful offenders, I heartily agree with the sentiments expressed by one of the Cook county (Ill.) Judges, that no work of the courts exceeds it in importance to the entire community.

We have adopted a system of what we call reports by that class of boys who are termed delinquents. In the extreme cases we sentence the boy to the State Industrial School at Golden, a suburb of Denver, and suspend the sentence during good behavior. We keep track of his behavior by requiring him to attend school regularly and bring to the court on "report day" (every Saturday afternoon at 2 o'clock) a report from his teacher or parent or guardian detailing his record for attendance, deportment and conduct.

MAJORITY MARKED "EXCELLENT."

Last "report day" we had seventy definquents with reports from teachers, and with just one exception all were satisfactory. The great majority were marked "excellent," and many come with special commendation from their principals.

We always treat the boys kindly and endeavor to impress upon them the consequences sure to result from their waywardness, and by tactful appeals to their pride and better nature win them over to a different and proper course of conduct. Sometimes in extreme cases I have these boys report to me at "chambers," where we have long friendly talks intended to reach their contidence and the good that is in them, as in every boy, no matter how completely his evil tendencies may have developed. The method of reaching them and getting them started on the right track must depend on a sort of instinct, aided by the history and facts in each particular case.

CRITICAL TIME FOR CHARLIE.

For instance, I remember one boy 13 years old who had been before my predecessor in 1900 on two occasions for petty offenses. The truancy officer, the principal of his school (where he very seldom attended) and others interested. strongly recommended his commitment to the Industrial School. The boy seemed to realize that "the jig was up" and begged for elemency. I took him in chambers alone, and, after discussing the situation with him much as I would with a man, I said: "Now, Charlie, these people will all say I will make a great mistake if I do not 'send you up,' and should I let you go a third time and you again become incorrigible you see you would be getting both of us into trouble. Now, you want me to protect you. Pray, who is going to protect me if you come up again? Don't you know it will be said I am a poor sort of judge and 'dead easy'—in a limited way, for my own purposes, I sometimes adopt their own peculiar expressions—with the bad kids?"

A HEAVY RESPONSIBILITY.

He soon caught the idea, and suddenly arose and in a most serious manner said: "Judge, if you will protect me I'll be your friend and you shan't get into any trouble on my account." "Well," I said, "my dear boy, it all depends

on you whether we shall both get into trouble or both keep out, and I'm going to trust my reputation as a wise judge to your keeping, and I want to show these fellows that you are all right

and can be a good and decent boy, as I believe you can, and I know you will."

We shook hands and declared it a binding contract. Charlie "crossed his heart and hoped to die" in as free a fashion with me as with a boy companion that he would keep his contract. He went away a free boy, tremendously impressed with the keeping of my reputation. Well, this boy has been described even in the newspapers as the "worst boy in Denver," and it is certain that his home surroundings were not favorable, yet to-day he is one of the best boys we have. At the end of last school term he came in with face beaming and said: "Judge, read that." throwing down his report: and I read that Charles had changed from "the worst" to one of the best boys in the school, and the teachers added as a foot note: "Say, Judge, how in the world did you do it?" And Charlie exultantly exclaimed: "I told you, Judge, I would protect you; I am your friend, and I am going to stay right with you." So my reputation is in the keeping of Charlie and some others handled the same way, and I am sure it is in safe hands.

ONE GOOD CAMPAIGNER.

Shortly after my recent election as County Judge the same little Charlie came in one day, slipped up to the bench and said: "Say, Judge, I just come to tell yer that me mudder voted fer yer; I saw that she done it."

We have not been oblivious to the demoralizing effect of placing these little fellows in jail. It is the order of the court that a deputy Sheriff having warrants for juveniles shall simply notify their parents—where they have a parent or guardian—to have the offender in court at the time stated. In no case have they ever failed to be on hand. I once trusted in this manner a little ragged, red-headed, homeless thief, and the officers laughed at me, declaring only their efforts would return him; but promptly on time, feur days later, he entered the courtroom ready for trial. I had had the confidential talk beforehand, however.



THE CITY HALL, DURING THE SHRINERS' VISIT.

CIVIC CENTERS IN

CITIES OLD AND NEW.

Today, as in Ancient Times, City Life Has a Tendency to Centralize.

From the earliest times all have agreed that to mass at the central or conspicuous point of a city the public or quasi-public buildings needed by Government or people was the most effective fashion of dignifying the city and emphasizing its greatness, while experience and logic have concurred in the convenience and pleasure thus subserved. It is true that this is more common and obvious in the case of the older towns, and that the extent to which modern cities are, in essence, no longer merely or mainly fortresses, court residences or cathedral seats, may have led some to forget that civic centers are as much needed now as ever.

But the fact was that in those old towns it was rarely the special fitness of the site for all the buildings there erected that caused them to be built there, but rather the common convenience and pleasure of citizens that so generally selected some focus as that about which should be grouped the more important buildings to which they must resort.

JUST AS NECESSARY TODAY.

And, therefore, while the encircling ramparts may have been razed, and Ring-strassen or Circle Boulevards laid out in their place, though elected officials may have replaced the dynasty that built the palace, though the cathedral may be as neglected as formerly it was thronged, the same human nature and human convenience that made the old city centers will not be satisfied except by new ones at which shall be centered the public life of the city of today.

To illustrate: The plan and view of Ninevah, Babylon or Thebes was as radically different from both the Acropolis and the Forum as were these from each other; but all three were alike in this: Each was the expression of its civic life and could not well have existed without such a focus of its energies—this because, its citizens being men, not brutes, their public life was highly organized. For similar reasons the mediaeval cities did the same; and, as one after another modern city becomes self-conscious, it tends toward that more perfect adjustment of its public functions and facilities that results in one or more civic centers.

MOVEMENT AMONG THE CITIES.

In most American cities we are now past the time when as a matter of course public interests were sacrificed and public buildings scattered. in order equally to divide the benefit of their presence between local rings of real estate interests. And except for two questions—the one of expense, and the other the lack of a well-developed plan—both of which are in most eases but temporary, we should see the principle above illustrated so rapidly and fully put into practice among us, as soon to make our cities models for the world in the very respects in which heretofore they have been most defective. Indeed, as has already been noted, in the case of Boston, Albany, Washington, Chicago and Cleveland, the movement is already begun or planned. In many another American city the dry bones are already stirring to that end. John De Witt Warner in Municipal Affairs.

Asked by a Justice to give an account of himself, a Georgia darkey replied: "I des a po' ol' nigger, suh, votin' aroun' fer a honest livin'!"—Atlanta Constitution.

MERCHANTS' ASSOCIATION

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FRANK J. SYMMES..... Thos. Day Co. Andrew M. Davis.......First Vice-President.

The Emporlum. FAIRFAX H. WHEELAN Second Vice-President.
Southern Pacific Milling Co.

M. KING...... CO. T. WRIGHT.

STANDING COMMITTEES.

PUBLIC AFFAIRS.

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FAIRFAX H. WHEELAN, A. H. VAIL. A. J. R.

PEBLICITY AND PROMOTION.

FAIRFAN H. WHEELAN, Chairman
CHARLES M. PLUM,
R. B. HALE,
F. J. KOSTER.

TRADE AND FINANCE.

ANDREW M. DAVIS, Chairma
ROBERT H. SWAYNE,
C. S. BENEDICT,

RELIABLE

BUSINESS GUIDE TO SAN FRANCISCO.

OFFICIAL LIST OF MEMBERS

NUMBER OF MEMBERS JULY 1, 1902 - 1286.

NOTE.—Our Constitution provides that any business firm in good standing may become a member. Each firm has but one vote, but may be represented at the meetings of the Association by any or all of its members, or by such employees as it may designate for that purpose. There is at present no initiation fee to pay, and the dues are only \$1.00 per month.

HONORARY MEMBERS:

Merchants' Association of New York F. W. Dohrmann, Ex-President Merchants' Ass'n of S. F.

FIRM NAMES OF MEMBERS CLASSIFIED ACCORDING TO BUSINESS.

ACCOUNTANTS AND AUDITORS.

Curlett, Wm. 314 Phelan Bldg
Curtis, John M. 126 Kearny
Maggs, Herbert B. 36 Flood Bldg
Mooser, William & Son. 14 Grant Ave
Reid Bros. Claus Spreckels Bldg
Shea & Shea 26 Montgomery
Swain, E. R. Crocker Bldg

ART GLASS.

California Art Glass, B. & C. Works...

ART GOODS.

ARTIFICIAL STONE PAVING.

ASBESTOS COVERINGS.

McDearmon & Co......422 Sacramento

ASPARAGUS CANNERS.

Hickmott Asparagus Canning Co.... Californía

ASPHALTUM ROOFERS.

Bonnet, B. & Son....100 Montgomery Ave ASSAYING.

Price, Thos. & Son......524 Sacramento Simonds, Ernest H.....417 Montgomery

AUCTIONEERS.

BAGS, BALE ROPE AND BURLAP.

BANKS AND BANKERS.

HAR FIXTURES.

Fineke, Oscar501 Fifth

BARBERS, SUPPLIES.

BARREL MANUFACTURERS. California Barrel Co......327 Market

BAZAARS.

BEER HOTTLERS.

Enterprise Bottling Co....2745 Sixteenth Fredericksburg Bottling ..Co..1510 Ellis S. F. Bridge Co.............220 Market

BELTING-LEATHER.

Cook, H. N. Belting Co......126 Fremont Heins, Alex Belting Co......93 Fremont

DICYCLES.

BILL POSTERS.

Owens, Varney & Green. Market & Tenth

HOILER WORKS.

Eureka Boiler Works......113 Mission

BOLT MANUFACTURERS. Payne's Bolt Works......121 Howard

BOOK BINDERS.

BOOTS AND SHOES.

Gray's Harbor Commercial Co....237 Cal

DREWERS' & BOTTLERS' SUPPLIES.

Abramson-Heunisch Glass Co....10 Main Bauer-Schweitzer, H. & M. Co...... 632 Sacramento BRICK MAM FACTURERS.

Patent Brick Co......240 Montgomery

BRIDGE BUILDERS.

HROKERS-CUSTOM HOUSE.

Harper, F. F. G. & Co. ...407 Washington Heise, Chas. Ed. & Co. ...510 Battery Mattoon & Danglada508 Battery Mayhew, F. E. & Co.424 Battery Reed, George W500 Battery Swayne, Hoyt & Co.426 Battery

BROKERS-STOCK, BOND, GRAIN AND OIL.

Ames, Worthington324 Montgomery

BROKERS-TICKET.

BUILDING MATERIALS.

Waterhouse & Price .. 29 New Montgomery

BUILDING PAPER MANUFAC-TURERS.

BUTCHERS.

HUTCHERS' SUPPLIES.

Pacific Butcher Supply Co.....770 Mission

CAPITALISTS.

Fontana, Mark J.California and Front sts
Gage, W. S. 330 Market
Hayward. Alvinza 532 Market
Hopkins, E. W. 324 Plne
Hopkins, Timothy Mills Bldg
Levy, H. M. 41 Nevada Block
Moore, A. A. Jr. Claus Spreckels Bldg
Phelan, Jas. D. Phelan
Phelan, Jas. D. Phelan
Pope, George A. Hayward Bldg
Schmidt, John A 425 Ellis
Smith, F. M. 101 Sansome
Spreckels, Claus 327 Market
Spring Valley Water Works.

Geary and Stockton
Thompson, R. R. 503 California

CARPENTERS AND BUILDERS.

CARPETS.

CARPET CLEANING WORKS.

Boston Carpet Cleaning Works....

Cal. Carpet Cleaning Works...29 Guerrero
Hampton & Bailly....346 Church
Spaulding, J. & Co....353 Tehama

CARRIAGE COMPANIES.

United Carriage Co......Palace Hotei

CARRIAGE AND BUGGY MANUFAC-	Mor
Babbitt, J. H. 314 McAllister Glenn, A. G. & J. Q. 1321 Market Grave, B. & Co. 421 Pacific Holmes, H. E. & Co. 740 Folsom Larkins & Co. 651 Howard Olbrion & Song Colden Cota Ave & Polk	Pea Ros San Sta
Schindler, H. B	Wa Wil
CASH REGISTERS.	Uni
Autographic Register Co523 Market Freeman, I	Alli Arr Bia
Henderson, John, Mgr. Mt. Olivet Cemetery	Caf Chi Cut
CENTRAL PARK ASSOCIATION. McNeill, D. R	Dai Dal Del Der
CHAIR MANUFACTURERS. Heywood Bros. & Wakefield Co 661 Misslon	Der Der Det Doc
CHARCOAL. Ohlandt, N. & CoIndiana and Yolo	Do: Du Eve Fie
CHEMICAL WORKS.	Gal Gal
California Chemical Works	Get Gra Gra Gri
Curtis, J. M. & Son123 California	Gri Gu Gui
CHEWING GUM MANUFACTURERS.	Ha Ha Hil
American Chicle Co27 Main CHIMNEY PIPE.	Ho Hu Hu
Clawson, L. E. & Co1340 Market	Hy
CHOCOLATE MANUFACTURERS. Ghirardelli, D. Co	Kit La: Lei
CHRONOMETERS AND NAUTICAL INSTRUMENTS.	Le Lic
Pascoe, J. C	Lic
CIGAR AND TOBACCO DEALERS.	Ma
Adler, Ben	Mi Mi Mi
Brandt, Jacob	Mo Na Pe
Gunst, M. A. & Co203 Kearny Heyneman, Herman204 Sansome Judell, H. L. & Co314 Sacramento	Ph
Adler, Ben	Sea Sea
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Plagemann, H. & Co	Sre Til Tr
Schoenfeld, Jonas	We
CIGARETTE MANUFACTURERS.	W
John Bollman Co., The	W
CIRCULAR DISTRIBUTORS.	Ze
Well, W. M. Co	Blu
Ferris & Haas	Gr Gu Ha Hr
CLOAK AND SUIT HOUSES.	Le
Callleau, Armand	Ro
Davidson, D. M. & Co	Se
Callleau, Armand	Н
CLOTHING DEALERS.	Tu
Benedict & Turner23 Montgomery Brown Bros. & Co121 Sansome Frank Bros535 Kearny	Mo
Brown Bros. & Co	Са
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CIVIL ENGINEERIS.
Ferris & Haas320 Sansome
CLOAK AND SUIT HOUSES.
Callleau, Armand
1022 Market
Davidson, D. M. & Co
Golden Gate Cloak and Suit House
Kelly & Liebes
Livingston & Co
O'Brien, James
Stein, J. H. & Co716 Market
CLOTHING DEALERS.
Benedict & Turner23 Montgomery
Brown Bros. & Co
Hirsch Bros 221 Montgomery Ave
Jewell. G
Hoffman, Rothschild & Co
Mandel, Pursch & Wiener125 Sansome
Prager, A. J. & Sons857 Market
Prager, A. J. & Sons
Roos Bros
Straus, Louis
Summerfield & Roman Fifth & Market
COAL DEALERS.
Allen, Chas. R144 Steuart
Brooks, Peyton HMills Bldg Campbell, Arthur C524 Second
Campbell, Arthur C524 Second Cernwall, P. B204 Front
Fritch. Geo110 East
Greenberg, A. H1419 Ellis
Middleton, John 309 Stockton

MERCHANTS' ASSOCIAT
Morton, Thomas
CODFISH DEALERS.
Union Fish Co24 California
COMMISSION MERCHANTS.
Armsby, J. K. & Co117 Washington Armsby, J. K. & Co138 Market

	Union Fish Co Cantorna	ŀ
	CONTRACTOR AND DESCRIPTION ASSESSED.	١
	COMMISSION MERCHANTS.	١
	Allison, D. E. & Co117 Washington	l
	Armsby, J. K. & Co138 Market	١
	Biagi, D. & Co	ı
ľ	Caffrey, John21 Sutter	ı
	Christy & Wise Com. Co223 California	l
	Cutter & Mosely302 California	ì
	Dairymen's Union128 Davis	ı
ĺ	Dallman, L. & Co226 Clay	1
	DeBernardi, D. & Co409 Front	
l	Demartini, John & Co315 Washington	
	Dempster & Son320 Sansome	1
Î	Dennison, W. E. & Co123 California	ı
	Detels, M. P218 California	1
1	Dodge, Sweeney & Co114 Market	١
	Doyle, H. & Co	ı
	Duffy, J. J. & Co304 Washington	ı
	Eveleth-Nash Co422 Front	1
	Field Mercantile Co	ŀ
i	Freitas, M. T. & Co325 Front	ı
	Gain, A. Fruit Co516 Sansome	
1	Garcia & Maggini100 Washington	
	Getz Bros. & Colli California	1
	Gray & Darbieri	
	Greenway, E. M vallejo St. Warehouse	1
	Grillin & Skelley Co132 Market	1
ı	Charanhima & Co., Ltd215 Front	l
ı	Cuichand Poht F	1
ı	Height Fred P 919 From	
	Hansan John P & Co 210 Dayte	1
	Hilmer & Bredhoff 36 California	ŀ
	Horstmann & Bruns 231 Clay	1
	Hulme & Hart	1
	Hume, R. D. & Co421 Market	1
	Hyman Bros	
	Ivancovich, J. & Co209 Washington	١
	Kittle & Co202 California	
	Landsberger & Son123 California	
	Leist, C. J. & CoSacramento and Davis	
	Lercari, C. J. & Co524 Sansome	4
	Levy, S. M. & Co420 Front	
	Lichtenberg, William 215 Sansome	ı
	Lichtenberg, R303 California	ı
	Louiza, W. & Co	4
	Machherson A M 215 Washington	4
	Martin Fausier & Co Davis & California	4
	McLeod Daniel 321 Rush	
	Minaker & Welbanks 501 Sansome	
	Mitchell & Goodall 310 Washington	
	Montealegre & Co410 Hayward Bldg	
	Nardini, A. & Co324 Davis	
	Pettigrew, John M210 California	
	Phillips, M. & Co202 Market	
	Porter Bros. & Co. Washington & Drumm	
	Price, W. C. & Co413 Front	
	Scatena, L. Co104 Washington	
	Schwartz Bros 421 Market	
	Sperwood & Sperwood212 Market	
	Sloss, Louis & Co310 Sansome	
	Southern Pacine Milling Co., 224 California	
	Tildon H N & Co 211 Comments	
	Trobook & Rergen 505 Cancome	
	Welch & Co 290 Collegent	ľ
	Wetmore Bros 415 Washington	
	Wheaton Pond & Harrold 110 Dayle	
	Williams, The H. A Co 308 Market	
	Wolf & Sons. 321 Davis	
	COMMISSION MERCHANTS. Allison, D. E. & Co	
	Wolff, William & Co216 Mission	
•	Voung Carlos G 199 Davis	

oung, Carlos G......122 Davis entner, J. & Co....Front & Washington CONFECTIONERS.

Blum, S Polk & Sutter
De Martini, L. Supply Co112 Front
Gruenhagen & Co20 Kearny
Guillet, Chas 905 Larkin
Haas, Geo. & Son810 Market
Hromada, Adolph Co222 Battery
Lechten Bros 1257 Polk
Maskey, Frank32 Kearny
Roberts, Geo. F. & CoPolk and Bush
Rothschild & Ehrenpfort35 Main
Strohmeier, W. A. & Co1006 Market
Seidl, J. & Co658 Misslon
Townsend, W. S639 Market

COOPERS.

erbert & Vogel.... Proadway and Front

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ubbs Cordage Co......611 Front CORPORATION SECRETARIES.

COTTON GOODS.

alifornia Cotton Mills Co..310 California

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CUTLERY.

DOORS AND WINDOWS.

Cittredge, E. H. & Co......113 Market Vilson & Bro......20 Drumm

DRAYMEN AND STORAGE.

DRUGGISTS.

ı	
U	Ayers, Edw. N229 Leavenworth
	Bayley, E. P227 Grant Ave
ı	
ı	Boericke & Runyon231 Sutter
ı	Broemmel, J. G. B2501 Californta
ı	Burnett, G. W 8 Turk
ı	
	Clough, Frank400 Ellis
ı	Esters von Krakau, W25th & Folsom
	Ferry Drug Co 8 Market
	Fletcher, David M
	S. W. cor. Van Ness Ave & Geary
	Gates, J. R. & Co417 Sansome
	Lainer, Rd. Drug Co699 McAllister
	Langley & Michaels Co34 First
	Leipnitz, G. & Co250 Sutter
	Lengfeld's Pharmacy202 Stockton
	Mack & Co
	Owl Drug Co1128 Market
	Redington & Co23 Second
	Richards & Co406 Clay
	Ryan, D
	Searby's Pharmacy400 Sutter
	Schmidt ValS. W. cor. Polk & Jackson
	Smith, E. Jcor. 5th and Folsom
	St. Nicholas PnarmacyMarket & Hayes
	Wakelee & CoBush and Montgomery
	Weck, Co., F. A127 New Montgomery
	Troom, con, an annual and adole bonnery

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Westinghouse Electric & Mfg. Co....
Mills Bldg

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ELEVATOR MANUFACTURERS.

A. J. McNicoll Elevator Co.....122 Main Cahill & Hall Elevator Co....133 Beale Holman, W. L.......210 Fremont Otis Elevator Co.....209 Secon 1

EMBROIDERIES AND LACES.

Levy, Jules & Bro...... 5 Sansome

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Wass, D. D......34 East ENGINEERS' SUPPLIES.

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FIREWORKS. California Fire Works Co......219 Front

FISH DEALERS.

Dryselius & Co...........93 Cal. Market

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Jacquemet, J. & Co..506 EurekaShibeley, Frank P..311 SutterShanahan Florist Co..107 PowellSievers & Boland..25 Post

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GAS REGULATORS.

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United States Glass Co......18 Sutter

GLOVES.

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Hogan, The Howard H. Co104 Pine Hollmann, Henry2805 Mission	Potter, Edward E412 Pine	Morrison Lumber Co732 Brannan Pope & Talbot314 California	NECKWEAR MANUFACTURERS. Heineman, H. M
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Holbrook, Merrill & Stetson235 Market Ils, J. G. & Co	Densing Jewelry Co 1010 Shotwell Eisenberg, A. & Co 126 Kearny	Oriental Gas Engine Works229 Folsom Pacific Tool and Supply Co467 Mission	Magner Bros
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Bishop, Thomas B		STOVE AND IRON FOUNDRIES. Stelger & Kerr	WAREHOUSES. Grangers' Business Association
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Felton, C N		Schleck, John C	Lemman BrosTownsend & Japan
Hill, Horace L	Clark, N. & Sons	SURGICAL INSTRUMENTS. Folkers, J. H. A. & Bro815 Market	Sansome Street Warehouse, Inc
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Pillsbury, E. S	SERVING MACHINES	Liletz, A. Co422 Sacramento	WINES AND LIQUORS.
Mackay, John W	Evans, J. W 1021 Market	Colonial Maple Sugar & Syrup Co	Arnhold, B. & CoTownsend & Stanford Berges & Domeniconi
Rodgers, Arthur16 Nevada Block Shields Estate Co324 Bush	Singer Mfg. Co	Long Syrup Refining Co8th & Brannan Pacific Coast Syrup Co713 Sansome	Bieber, P. P. & Co
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Bender Bros Market REAL ESTATE DEALERS.	Turner, Matthew40 California Whelan, John A. & Bros28 Steuart	Reiss Bros. & Co	Crown Distillerles Co
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Baldwin & Howell 10 Montgomery	Josselyn, G. M. & Co38 Market Lewls, Anderson & Co24 East	Hilp, Henry	Hev. Grauerholz & Co224 Front
Buckingham, A. E26 Montgomery	SHIPPING AND COMMISSION.	Legallet-Hellwig Tanning Co401 Front Norton Tanning Co312 Clay	Hollum, Ferdinand
Burnham & Marsh Co20 Montgomery Bush, David & Son20 Montgomery Center & Spader	Alexander & Baldwin, Ltd308 Market Balfour, Guthrle & Co316 California	TANNING EXTRACTS.	Hotaling, A. P. & Co
Center & Spader 11 Montgomery	Editodi, Gatillic & Co California	California Danalna Datas A Ca	
Crim, W. H. & Co118 Montgomery Davis, Alfred E230 Montgomery	Delius & Co209 Safe Deposit Bldg	California Tanning Extract Co	Korbel, F. & Bros
Davis, Alfred E230 Montgomery Easton, Eldridge & Co638 Market Giselman, William, Trustee	Delius & Co209 Safe Deposit Bldg Dieckmann & Co421 Market Eddy, Falk & American Trading Co	TEAS, COFFEES AND SPICES.	Kuhls-Schwarke & Co129 Sutter Lachman & JacoblSecond & Bryant Leuenberger, E. & Co1417½ Folsom
Davis, Alfred E230 Montgomery Easton, Eldridge & Co638 Market Giselman, William, Trustee120 Phelan Bldg Hendricksen, William & Co	Delius & Co209 Safe Deposit Bldg Dieckmann & Co421 Market Eddy, Falk & American Trading Co	TEAS, COFFEES AND SPICES. Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market	Kuhls-Schwarke & Co129 Sutter Lachman & JacoblSecond & Bryant Leuenberger, E. & Co1417½ Folsom Levingston, M. A698 McAllister Livingston & Co206 Davis
Davis, Alfred E	Delius & Co209 Safe Deposit Bldg Dieckmann & Co421 Market Eddy, Falk & American Trading Co	TEAS, COFFEES AND SPICES. Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market Castle BrosDavis & Sacramento Caswell, Geo. W. & Co14 Sacramento Folger, J. A. & Co104 California	Kuhls-Schwarke & Co
Davis, Alfred E	Delius & Co209 Safe Deposit Bldg Dieckmann & Co	TEAS, COFFEES AND SPICES. Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market Castle BrosDavis & Sacramento Caswell, Geo. W. & Co414 Sacramento Folger, J. A. & Co104 California Guittard Mfg. Co119 Front Hills Bros128 Market	Kuhls-Schwarke & Co
Davis, Alfred E	Delius & Co209 Safe Deposit Bldg Dieckmann & Co	TEAS, COFFEES AND SPICES. Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market Castle BrosDavis & Sacramento Caswell, Geo. W. & Co414 Sacramento Folger, J. A. & Co194 California Guittard Mfg. Co119 Front Hills Bros	Kuhls-Schwarke & Co
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MERCHANTS' ASSOCIATION REVIEW.

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POLICY OF THE REVIEW.

The columns of this paper are for the discussion of ideas, but the views presented are not necessarily those of the Merchants' Association.

No personal, partisan or sectarian question admitted to these columns.

No advertisements are inserted and no subscription price is charged.

Communications must bear the signature of the writer.
Facts upon municipal affairs will be the first consideration of the REVIEW.

FRANK MORTON TODD, EDITOR

To the members of the Board SUPERVISORS. of Supervisors. Gentlemen: A HINT FOR

The REVIEW advises you to study the result of the poll of the Merchants' Association on the liquor license question, printed elsewhere in this issue. It is instructive

and straight to the point.

The Merchants' Association is a representative body. Its membership is not confined to any class or clique. Almost every department of business is represented in it, INCLUDING THE LIQUOR INTEREST. On its rolls you will find doctors, lawyers, druggists, tailors, lumber-men, eigar dealers, capitalists, carpenters, plumbers, architects and undertakers.

These men are representative of the community. They are men who have a stake in the city, and are concerned for its welfare. Hundreds of them are especially and intensely interested in the proper conduct of the municipal government. They have taken the trouble to express themselves on the liquor lieense question because they know that good municipal government is intimately concerned in it, and because they know that no city administration can do the people justice if it licenses saloons for \$84

An overwhelming majority of them has voted to raise the license, and a big plurality of this majority wants you to put it at the flat rate of \$400 for all saloons and let those that can't

pay it go out of business.

The Board of Supervisors can not afford to shirk its responsibility in this matter while the city's children are being crowded out of its tumble-down substitutes for school houses. and the indigent sick are kept in a hospital that would disgrace a land of barbarism.

It is rather odd to think of Gov. Brady planting a tree in Golden Gate Park to emphasize the friendly relations between Alaska and California. We had about acquired the habit of looking on Alaska as a California county.

VALUE OF CITIES.

THE GROWING In its distinguishing features the modern municipality is a The city recent invention.

conveniences and comforts which we have come to regard as among the essentials of civilization are all discoveries of recent years, and have won their way into favor over the opposition of an often powerful conservatism. It is only in the later day that people have begun to appreciate what they can do for themselves when acting in concert for the furtherance of common ends.

English cities of a few centuries ago were terrible places, mere knots of the human swarm that had not yet learned how to care for themselves. They had no gas, seldom any reliable

water supply, no sewers, no sanitation, no fire protection, no street lighting, no adequate police. Sidewalks were unheard of, streets were choked alleys, gutters were open drains. When gentlemen met they fought duels to determine which should walk in these kennels or cease to walk at all. If robbers wished to stop a coach, they had but to wait at the right place and it would be at their mercy, bogged down to the hubs in a bottomless road. The opportunities for recreation were reserved for a few, and consisted in gambling at the court of some profligate king or noble, or seeing plays that would shame a modern "Midway Plaisance."

Houses were inflammable as hay. Bathing was a lost art of the classic age. The town was a fire trap and a pest hole, and the people were fortunate if after a brief period of comparative immunity the fire got ahead of the pestilence and effected a cruel purification. If it came after, it was still a blessing, as, by destroying their contaminated dwellings it saved the survivors from extinction.

The city of the seventeenth and eighteenth centuries was dirty, dangerous and vile. Its inhabitants were pitied and contemned by the more fortunate dwellers in the country, whose state seemed by contrast infinitely cleaner, healthier, happier and more favorable to upright and moral living.

A great deal of the city's bad odor still clings to it; yet a change has taken place that in the opinion of observing men has reversed the moral status of city and country life. Scientific and social progress have affected the city first. People have left the country for the city in tremendous numbers, a movement partly due to the displacing effect of machinery, but largely also to a general recognition of the fact that the conditions of existence have become better, purer, more moral in the city, and the opportunities greater for schooling and for that larger education and more valuable discipline that comes from human association under the right anspices. The city that was a short while ago a mere aggregation of human cells has become a highly developed organism, with specialized members, definite needs, and ordered functions. It is growing a nervous system. A certain measure of civic spirit prevades it, so that it is recognized that what harms any part of it harms the whole. In the light supplied by this newly awakened intelligence, the slums of the town of to-day have been made vastly better than the best quarters of the city of two or three centuries

Yet the improvement has only begun. We have but commenced to learn how to build a sewer, hardly how to pave a street. As for keeping either one clean and in repair, those things are still in the experimental stage. Onethird of the population of the country lives in cities, and is hardly yet conscious of any but its most primitive and rudimentary needs. The most progressive part of it is still busy with the kitchen arrangements-the water and fuel and food supplies, the laundry, the plumbing and seavenging, the guidance and control of the servants, the petty and sordid details of "municipal housekeeping."

The advance guard may look forward and see, but the followers are still but dimly conscious of, those higher needs of the mind and soul that are some day to be served by the realization of the "city beautiful." Yet this consciousness is dawning. What a few enthusiasts diffidently propose at one stage, is often demanded at another by the whole public. The improvement in city life that has grown in the last two hundred years will probably be distanced within the next fifty and the denizens of the San Francisco of that day will look back upon the San Franciscans of the present and say of them with some condescension, "They

did the best they knew how, but their city was a poor place. Its water front was a shabby slum apparently devoted to the sale of steam beer, its wooden wharves often tumbled into the water, its commerce was taxed and restricted, its streets were in a desperate state of dilapidation and foulness, its pedestrians were in constant peril from numberless trucks drawn by half-trained animals. It was poor in gardens, statues, and works of art. Its streets were bare of trees and their straight and formal vistas were disfigured by a haphazard architecture devoid of uniformity and design and whose grotesque forms were embodied in wood, brick, stone, plaster, galvanized iron and imitations of any or all of these at owners' discretion. Its hills were obstructions to traffic without being points of beauty or places of enjoyment. Its theatres were conducted any way to make money, and what little open air music it enjoyed was grudgingly contributed by the street car monopoly for selfish ends."

Yet such a city is the hope of the toiler on every farm and in every mine. He knows it will furnish increasingly better conditions for himself and his family if he can only reach it and maintain himself there. Far from being a deplorable tendency, the desire of men to live in eities is one of the most praisworthy expressions of their desire to make the most of life. And if they cannot reach the metropolis they do best for themselves when they reproduce its better social phases in their smaller country communi-

As the city grows in conveniences, in comforts, in attractiveness and size, in the wealth of art and the opportunities of life, it becomes more and more valuable to humanity. A city is a public trust, and its citizens are trustees. It is their duty to labor for its welfare and advancement, and, since individual effort has been found of small avail compared with the efficiency of organized effort, to promote progress through organization and the concerted and unselfish endeavor that organization begets.

When San Francisco lights herself up for the Biennial Gathering of the Knights of Pythias in August, the street illuminations will be under the direction of the Department of Electricity; and Mr. Hewitt, chief of that department, is expected to preduce some strikingly beautiful effects. By way of suggestion, the Review presents illustrations of street illumination in Paris, where remarkable results have been secured by departing from straight lines and taut wires, and using festoons and Venetian masts. The illustrations are from the Street, a London publication. With them are presented a view of the San Francisco City Hall, where the method of picking out architectural lines with electric lights has been used to the best possible advantage.

Senator Hanna and his friends are fastidious about isthmian canals. A canal to suit them has not yet been planned and never will be.

Whether a man shall retire at sixty or eighty all depends upon the man. Retiring at sixty, as Mr. Carnegie says, seldom brings the happiness expected, "because so many having the abundance to retire upon have so little to retire to."—Chicago Record-Herald.

The successful director of industry is the man who knows how to delegate authority to his subordinates, allowing to each, within his proper sphere, independence of action limited only by responsibility for results.—Railway World.

Merchants' Association

PUBLISHED MONTHLY BY
THE BOARD OF DIRECTORS.
AND PUBLIC INTERESTS.

THE COLUMNS OF THIS PAPER ARE FOR THE DISCUSSION OF IDEAS BUT THE VIEWS PRESENTED ARE NOT NECESSARILY THOSE OF THE MERCHANIS' ASSOCIATION



Vol. 6.

SAN FRANCISCO, CAL., AUGUST, 1902.

No. 72.

ASSOCIATION WILL WORK FOR A HIGHER TAX ON SALOONS.

Board of Directors Decides to Carry out the Expressed Wishes of the Members by Taking up the Movement for an Increase from the Present Rate of \$84 to one of \$400 a Year.

WHEREAS, a poll of this Association has shown that a decided majority of its members are in favor of an increase in the Retail Liquor License in San Francisco, and

WHEREAS, a large plurality of said members are in favor of fixing such license at a uniform rate of \$400 per annum for all retail liquor dealers in San Francisco, instead of \$84 as at present, therefore be it

RESOLVED, by the Board of Directors of the Merchants' Association, that said Board proceed to use all means at its command to secure an increase of said retail liquor license to \$400 per annum; and be it further

RESOLVED, that a Special Committee of three be appointed by the Chair to take charge of the work, with full power to act.

The Board of Directors of the Merchants' Association has determined to take vigorous measures toward securing an increase in the retail liquor licenses to \$400 a year.

At a special meeting held on July 18th it was decided without a dissenting voice to carry out the expressed will of the majority of the Association's members by having the license increased at the earliest possible date, and the resolutions that stand at the head of these columns were unanimously adopted. In accordance with those resolutions, three members of the Board were appointed a committee to take particular charge of the work and push it to a conclusion.

This committee will carefully examine the ground, look into all the law and circumstances of the case, consult expert counsel, find out what can be done and the best way to do it, employ such clerical force as it needs, and finally adopt and execute a plan which will result either in proper taxation of the saloons of San Francisco or in demonstrating to the people the inade-

quacy and injustice of the laws that govern the situation at present. Of a failure of public support there is no fear.

In spite of the fact that the publication of the results of the voting down to the latter part of July led nearly all the members favorable to the present nominal license of \$84 to send in their ballots, while it probably induced a corresponding carelessness on the part of those favoring an increase, the announced ratio of 14 to 1 was hardly affected, the actual majority now standing at more than 13 to 1.

Since the publication of the July Review the total vote of members on the question of increasing the license has swelled to 858. This is the largest vote ever polled by the Association on any issue, and shows that more members are interested in this question than in any that has ever come before the Merchants' Association. It may fairly be considered a test of opinion in the San Francisco business community and an accurate reflection of the most enlightened sentiment on municipal affairs. The most noteworthy

features of the balloting are to be found in the following table:

,		IN	FAVOR.	OPPOSED.	1
1	Increase		775	59	1
1	Flat Rate		642	168	1
1	Graded License .		180	615	1
1	For a Flat Rate of \$40	0		. 363	1000
1	For a Smaller Rate			. 134	i
,	For a Larger Rate .			. 230	3

In view of the united sentiment manifested at the Association's annual meeting on May 28th, when the resolution calling for a ballot was adopted, of the sustained interest in the proceeding, shown by the unprecedented vote, and of the overwhelming majority in favor of increasing the license, the Board of Directors of the Merchants' Association felt that it could not discharge its obligations without doing all

in its power to carry out the wishes of the greater number of the members. And inasmuch as a heavy plurality of those voting had united on the \$400 rate (the average among Pacific Coast cities) as the proper one for San Franciseo, it was determined to bend the energies of the Association toward having the taxation of

The matter is already moving. Counsel is being consulted as to the best method of proceeding. The steps to be taken will be carefully debated in all their bearings, and when decided upon they will come as near being the right steps as good business sense and trained legal talent can discover. If they fail, other means will be tried until the way is found that will lead to success. There is no disposition to substitute one injustice for another, but there is a settled resolution to alter the present abnormal condition of fiscal arrangements, under which the city has accumulated more saloons in proportion to population than any other first-class inunicipality in America.

MARKET STREET WILL BE KEPT CLEAN AT NOON.

Without Extra Work, Sweeping will be Continued During the Two Hours Heretofore Omitted.

A noticeable improvement in the cleaning of Market and other down-town streets has been effected within the past two weeks. Arrangements have been made whereby the sweeping of the city's busiest thoroughfares will not have to be interrupted at any time during business

For a long time great annoyance has been caused by the accumulation of dirt on Market street during the two hours' interval from 11 A. M. to 1 P. M., in which no regular street

cleaning was done.

In order to bring the work within the required eight hours, it has been necessary to discontinue sweeping for two hours in the middle of the day, instead of one hour as was formerly done. The Merchants' Association has frequently urged that some method be adopted to overcome this difficulty, particularly along the busiest portion of Market street. A plan recently put into effect by the Board of Public Works and the contractors appears to have solved this problem to a great extent.

Two extra shifts of men are detailed to clean Market street, from Second to Eighth streets, and the first two blocks on Montgomery and Kearny, during the noon interval. One shift works from 11 to 12 and the other from 12 to 1.

The men are taken from streets which are least travelled, and in order to make up for the extra hour, quit work at 4 P. M., instead of 5 P. M.

COMPETITIVE EXAMINATIONS.

Nearly all the arguments against a pretty strict adherence to competitive examination ignore the invariable rule in all services where such examination is employed, that the successful candidate secures nothing but the right to a trial in actual work, and if on that trial he is shown to be deficient he can be dropped.

It is not surprising that the opponents of the merit system for selfish motives—the spoilsmen, in short—should ignore this important element in the scheme of appointing after competitive examination, for it is the one that they are least able to deal with. It is a little surprising. however, that some of the professed friends of the merit system should fail to see and to insist on the facts and the inevitable inference from them. - Good Government.

CITY TAKES A BACK SEAT ON SWEEPERS' COSTUMES.

Reverts to a Discarded Practice, and Leaves the Safest and Most Suitable Uniform for Street Cleaning Purposes to Other Municipalities.

Men Without White Costumes are Run Over, and Sustain Painful Injuries.

A street sweeper was knocked down and run over by a team on Drumm street, between California and Merchant, on Saturday, July 19th. His foot was badly injured. Another was knocked down by a team on Montgomery street, between Pine and California, on July 23d.

These are the first of a series of similar in juries to these workmen that may be expected to result from the discarding of the white costumes.

STREET SWEEPERS BADLY HURT. wearer to the risk of injury from reckless drivers. Before the white costumes were prescribed in the street-sweeping contracts the men were frequently hurt, and at least one of them is a cripple yet from injuries inflicted by a delivery

> As soon as the white costumes were adopted the accidents diminished. The men were conspicuous half a block away. Their clothing was a sort of badge of office, and in addition to making them more easily seen in a moving crowd. it proclaimed that the wearers had a duty to perform in the midst of the traffic; that they were entitled to be in the street continuously and that drivers were under obligation to look



STREET SWEEPERS OF DETROIT.

Municipal Journal and Engineer.

It was predicted in the Review last month that just such accidents would follow, and it is significant that the prediction has been fulfilled within the first three weeks.

When the men wore white, only three of them were hurt during an entire year.

In case any one should suppose that the demand for white costumes for street sweepers is merely the fad of a few local theorists, the REVIEW presents a photograph of part of the street-eleaning brigade of Detroit, said to be the most efficient force of the kind in the country. The picture is taken from the Municipal Journal and Engineer, published in New York. It illustrates the practice in the street-cleaning department of one of the most progressive and beautiful municipalities in America, a city which is the pride of every one of its inhabitants, and which is rapidly becoming one of the great centers of population and wealth in the

Until a month ago the same practice ruled in San Francisco. Her street-cleaning force wore neat, white clothing, which distinguished the men in the down-town streets, and which was a source of some pride to San Franciscans, and a reminder to visitors of the activity and efficiency of the municipal government. The use of these costumes was due to the work of the Merchants' Association, and its purpose was just as practical as street-cleaning itself. During the eight months in which this Association cleaned the down-town streets its officers learned by experience that no ordinary, dark clothing can be a suitable costume for a street sweeper. Such clothing not only looks badly, but exposes the out for them especially. Nor was this experience peculiar to San Francisco. It has been the controlling motive in every city of any consequence that employs a street-cleaning brigade. Nowhere except in San Francisco has anybody in authority seriously thought of dispensing with the white costumes, and not even in San Francisco have there been any audible objections from any considerable number of their

The persons who induced the Board of Works to omit white costumes from the street-cleaning specifications, and who probably do not represent the body of men their interference has affected, have done the city damage and the street sweepers no kindness. They have deprived the streets of an interesting feature of civic activity, and they have made street-eleaning a more dangerous occupation than it need be.

Inevitably there will be accidents and men will be crippled. Many would like to resume the white clothing to-day, but dislike to do so unless the practice can again be made general. And until it is made general, either by including the requirement in the contracts or through voluntary action of the men, just as plasterers and painters wear white voluntarily, the streetsweeping force of San Francisco is going to compare disadvantageously, in appearance, with those of other cities, and the impression on intelligent visitors is going to be less favorable in consequence.

Indianapolis has the best schools in the west. The school board gives the superintendent plenty of power and he chooses the best teachers and gives them plenty of power.

MORALS OF TRADE TO BE TAUGHT IN THE UNIVERSITY.

Why and How the Ethics of Business Life will Receive Consideration as a Part of the Curriculum at Berkeley.

Written for the REVIEW by H. Weinstock, Founder of the Barbara Weinstock Lectureship in the College of Commerce.

Mr. H. Weinstock of Sacramento has presented to the University five thousand dollars for the endowment of the Barbara Weinstock Lectureship on the Morals of Trade. The appointment of the Weinstock Lecturer must be made not less than six months before the lecture is delivered. The endowment will provide for the expenses of an annual lecture, and for its publication and distribution. The choice of the Weinstock Lecturer is not restricted to any especial profession or vocation. He may be either a professional or a business man, and he may be a professor of the University, but in that case the lecture must not be delivered as a part of the speaker's usual routine of instruction.—University Chronicle.

Every man in business should read "The Communism of John Ruskin." In the chapter entitled "The Roots of Honor" the author points out, with wonderful clearness, the true functions of the merchant and the manufacturer. He shows that the world honors the soldier because he holds his life at the service of the State; that our chief respect for the lawyer depends on our belief that, set in a Judge's seat, he will strive to judge justly, come of it what may, and that, in all important acts of his life, justice shall be first with him, and his own interests second; that in the case of the physician the ground of the honor we render him is, that we should shrink from him in horror if we found him regarding his patients merely as subjects to experiment upon; and that we respect the clergyman on the presumed ground of his unselfishness and serviceableness.

He points out that the reason why the efficient members of the so-called liberal professions are still, somehow, in public estimate of honor, preferred before the head of a commercial firm, lies in the fact that the merchant is presumed to act selfishly.

PROFIT IS NOT THE MERCHANT'S TRUE FUNCTION.

He goes on to show that "The soldier's profession is to defend the Nation; the preacher's to teach it: the physician's to keep it in health; the lawyer's to enforce justice; the merchant's to provide for it." It is no more the merchant's function, he says, to get profit for himself out of that provision than it is a clergyman's function to get his stipend. The stipend is a due and necessary adjunct, but not the object of his life if he be a true clergyman any more than the fee is the object of life to a true physician.

fee is the object of life to a true physician.
"Neither is his fee," Ruskin says, "the object of life of a true merchant."

All three, if true men, have a work to be done irrespective of fee; to be done even at any cost. Continuing. he says, two main points the mer-

chant has in his providing function to maintain: First, his engagements, and, secondly, the purity of the thing provided; so that, rather than fail in any engagement, or consent to any deterioration, adulteration or unjust and exorbitant price of that which he provides, he is bound to meet fearlessly any form of distress, poverty or labor which may, through maintenance of these points, come upon him.

Ruskin, while far from being a visionary, was one of the century's highest idealists. If his standards can be attained, the world will indeed have reached a high degree of perfection. If all men engaged in commerce would look upon business through the eyes of Ruskin, trade would soon rank in honor with the professions, and

even the nobility would esteem it a privilege to be numbered within its ranks.

COMMERCIAL HONESTY DOES INCREASE.

Despite all that can still be said against trade practices, against the business lies that are told, the false weights and measures that are used, the trade frauds to which the public is subjected, we are, commercially, nearer the standard fixed by Ruskin than ever before in the world's history.

Man's confidence in man is greater than ever before, the commercial loss through fraud and dishonesty is constantly diminishing and standards are slowly but surely moving upward. The honest man's chances for success in business are better than ever before, and the dishonest man's chances for lasting commercial success are less.

To grow rich by failing in business is no longer regarded as an act of cleverness. The professional bankrupt finds it more and more difficult to get credit. He soon discovers that even his cash will not win for him the attention that his poorer neighbor commands simply by his character.

Education has done splendid service in raising commercial standards. As a rule, the hightoned business man is enlightened, and, as a rule, the dishonest, unscrupulous man in business is ignorant.

Great aid in the direction of raising commercial standards may be rendered by the further spreading of knowledge and enlightenment.

YET THE BELIEF IN DISHONESTY LINGERS.

There are still many misguided men in business who imagine that there can be no success without false weights and measures, without lies and deceit. It is the duty of every man in business, who loves the work in which he is engaged, to do whatever he can to correct this mistaken notion, and to arouse the same sense of honor in the circles of commerce that, as a rule, is found in professional life.

In the decades to come men will take as much pride in being engaged in trade as men always have taken in being members of a liberal profession

It seemed to me that a step toward hastening such a day might be taken by inviting the best thoughts of some of the country's best minds on the subject of "The Morals of Trade."

What better platform for the expression of such ideas than that furnished by the College of Commerce of the University of California?

What better way to spread such thoughts than by means of their free distribution in printed form?

What better way to train the mind to higher commercial standards, not only of the youths

who are seeking a University education and who have in mind a business career, but also the minds of many engaged in business who have not had the benefit of a college training?

BEGINNING A HELPFUL MOVEMENT.

It seemed to me that such a step might set in motion a commercially educational force which would prove far-reaching in its influence and most helpful in raising business standards.

They were thoughts such as these, that prompted the recent establishing of the lecture-ship on "The Morals of Trade" in connection with the College of Commerce of the University of California.

Let the hope be expressed that this is but the beginning of a movement which may be taken up by abler and wealthier men in business and broadened in many ways.

A growing literature on "The Morals of Trade," representing the best thought of our best minds, is likely to live and to do splendid service in elevating commerce and in raising its standards.

ADDITIONS TO THE CITIZENSHIP.

Immigration, Chiefly from Italy, Increased Last Year Over 32 Per Cent.

Immigration in the fiscal year 1902, increased to 648,743 immigrants and 82,055 other alien passengers, or a total of 730,798. This was larger than the figure for 1901 by 160,825 immigrants or over 32 per cent

160.825 immigrants, or over 32 per cent.

The movement has decreased from Ireland, China and Turkey in Europe, and has increased proportionally in the order named, from Austro-Hungary, Italy, Russia and Finland, Japan, Sweden, Germany, Norway, Greece and Denmark. The largest numbers came from the following countries:

Italy178,375
Austro-Hungary
Russia and Finland107,347
Sweden 30,898
Germany 28,304
Norway 17,484
Japan 14,270
England 13,575

One of the public playgrounds in Kansas City is to be fitted with a shower bath for children. This is a good example for other cities to follow.—Municipal Journal and Engineer.

YOSEMITE NEEDS GREATER STATE CARE.

Legislature Should Make More Liberal Provisions for Keeping Roads Sprinkled, and Visitors should be Compelled to Keep the Floor of the Valley Free from Tin Cans and Other Rubbish.

Written for the REVIEW by Frank J. Symmes, President of the Merchants' Association.

Californians have much reason to be proud and to rejoice at the many wonders of their state, but they should not shirk their own responsibilities and rely altogether upon the works of the Creator. Man has not yet done his duty in California and his labors have been too often directed toward the destruction of the great works of nature, instead of toward their preservation. Rincon and Telegraph hills have been slashed and gashed and nearly ruined; the hills of the Potrero and the Twin Peaks can already behold their doom unless some one comes soon to their relief, and in spite of the Guardian and Commissioners of the Yosemite Valley the desccrating hand of twentieth century man is already leaving its mark upon this wonderful masterpiece of the Almighty.

CALIFORNIA IS RESPONSIBLE.

By an Act of Congress in June, 1864, the National Government ceded to the State of California that tract of land, about twelve miles long and three miles wide, covering the Yosemite Valley and the adjoining mountain heights—together with an additional tract known as the Mariposa Big Tree Grove—that these world-wonder possessions might enjoy a local management and protection, and the California pride have a fitting subject for its

That these marvelous works of nature are appreciated beyond the state is evidenced by the registration, in the valley, of visitors from every nation of the globe. Side by side with the names of travelers from every important city and many obscure towns in our own country, one finds the names of tourists from London, Paris and Vienna; from Batavia, Calcutta and Hong-Kong. The visitors to the valley for this summer already number six thousand, and this number will be doubled before the season is

TOO HUNGRY FOR FAME.

Nearly every one of these persons leaves his mark, and many succeed in making it ineffaceable for years. Here, where the Creator has executed this work of greatest glory and magnificence, man has entered and left his trail of desecration, dust and dirt.

Along the roadside, within the transparent waters of the limpid stream, at the foot of the glittering falls, by the side of the winding trails and at the tops of the highest neaks, may be found the everlasting tin-can and the wonderful wooden pie-plate. Two-thirds of the visitors are campers. Behind them they leave the customary marks of their sojourn, and anywhere and everywhere may be found the ragged remains of some once-useful raiment-whilst the names of Lulu Jones and Billy Smith are carefully carved upon the noblest trees and painted upon the everlasting rocks.

At the foot of the mighty monarchs of the forest lie, more yellow than ever, the ragged remnants of the would-be monarchs of the daily

CRYING OUT FOR SEPULTURE.

And yet one is so inspired by the majestic surroundings that he is able to look over and around these ugly blots upon the landscape; but one's enjoyment would be far greater without them. They are not needed and should be prevented. With the increasing number of tourists, it will soon be necessary to provide for a decent burial for these dead remains of the past, and the sooner the better, not only for the credit of the Californian, but for the pleasure of the foreigner.

The legislature should deal with the Yosemite Valley as a petted child of the state. It is an endowment of the Creator in which any state or

nation should rejoice, and it should be eared for with the utmost liberality and wisdom.

Let our legislators consider for an instant, what Massachusetts, New York or Ohio would do for a Yosemite within their borders—and let them prove to the world that we fully appreciate the blessings which have here fallen to us.

MONEY WELL SPENT.

The citizens of California will never complain of liberal appropriations honestly expended in this locality. The expensive roads leading into the valley which have been built by private enterprise, should be taken over by the state. The way to the valley should be made as easy and inexpensive as possible for the traveler by stage, and the citizen using his own conveyance should be permitted to enter free of toll.

At the present time it may be necessary to encounter the customary trials of dust upon the mountain roads, but surely there can be no excuse for dusty drives upon the floor of the valley itself.

Experience has declared that the cheapest way to preserve a driveway is to keep it earefully watered. Santa Clara County sprinkles two hundred and fifty miles of roadway and the great State of California can ill afford to neglect the few miles which direct the visitor amidst these great marvels of nature.

LAY THE DEAD SOLDIERS TO REST.

Let the Commissioners free their roadways from dust and require that the tourist bury his own "dead soldiers," his pie plates and his castoff raiment; let the guides be appointed as deputies to aid in the execution of these laws; and let the silly scribbler, the elever advertiser, and the vandal desecrator be forbidden the exercise of their talents within the limits of this wonder-spot of the world. Yosemite Valley, July 20, 1902.

GROOVED GIRDER RAIL WINS IN SAN FRANCISCO.

Through the Association's Efforts the Unsightly and Dangerous "T" and Flange Car-Tracks Will Gradually be Superseded in the Principal Streets.

Written for the Review by L. M. King, Secretary of the Merchants' Association.

San Francisco will have the grooved rail. The Merchants' Association has secured the assent of the street railway companies to the proposed ordinance requiring grooved girder rails to be used in all future construction and reconstruction within a prescribed district in the City and County of San Francisco.

In 1898 the Merchants' Association, through its representative, made a personal investigation in the principal Eastern cities of the merits of this rail for street railway tracks and the extent to which it was used then. The advantages to the public in the improved appearance of the streets and the freedom from obstruction to vehicles was so apparent that the Association determined, if possible, to secure its use in San

Strong opposition by some of the street railway companies prevented the accomplishment of this improvement at that time. The association, however, continued to agitate the matter, and recently it seemed that the time was opportune to press the question.

Conferences have been held by the officers of the Merchants' Association with representatives of the United Railways and the City Engineer, with the result that the railway company has withdrawn its objections to the grooved rail, and an ordinance was prepared under the direction of the City Engineer and the Association's attorney which has been favorably acted upon by the Street Committee, and, upon the Committee's recommendation, has been adopted by the Board of Supervisors.

This ordinance requires that, after January 1, 1903, only grooved girder rails shall be used in all new construction, and when any of the present tracks are replaced for a distance of one block or more. This applies to all streets, except those paved with macadam, throughout the business and residence sections, within a prescribed district, and having a grade not exceeding six

As the life of the present rail is estimated to be about fifteen years, it is expected that within the next twelve or fifteen years grooved rails will be in use on all of our principal streets.

Correspondence should be indulged in temperately, if at all. When a man writes a letter he makes evidence.

CHICAGO'S MUNICIPAL LODGING HOUSE.

How the Human Flotsam=and=Jetsom of a Great American City is Scientifically Cared for and Returned to the Ranks of Industry.

Written for the REVIEW by Raymond Robins, Superintendent of the Municipal Lodging House, Chicago.

The first attempt in the West to apply a scientific method of treatment and a business organization to the solution of this most difficult problem in modern municipal correction has been in operation for three months.

Over six thousand homeless and indigent men have been housed, bathed and fed for from one to four nights. Of this number twelve hundred and six have been given employment through the bureau of the Chicago Municipal Lodging House, and some 70 per cent permanently replaced in the ranks of industry.

Every evening at 12 South Jefferson street, for the past three months, from twenty-five to one hundred and forty hungry and homeless men have stood up for registration. The police



RECEIVING THE GUESTS.

officer in charge separates this group into two lines—first-nighters and those previously sheltered. As the newcomer steps up to the desk the registration officer, with a pile of blank cards before him, begins his inquisition.

A SEARCHING EXAMINATION.

Name and age, place of birth, length of residence in the State and city, occupation, with the names and addresses of his last three employers, and when and how long he worked for each—all this and more goes down in black upon the white. The man is given two duplicate numbered checks tied with a string, and now begins his ascent toward supper, a bath and a bed. Woe unto him if he has been led by fear, or vain desire to deceive, and has lied while telling his brief but pointed story. Within twenty hours his tale is brought to proof, and at the Chicago Municipal Lodging House, as in that better land, a liar is an abomination. Once discovered, there he may not enter into rest again.

Entering the first room upon the second floor, and sitting down upon a wooden bench before a plain board table, our lodger receives his one-third loaf of fresh bread, with a pint cup of good hot coffee. This dispatched, he is ushered into a large room supplied with more benches, and, directed by the attendant, he walks to the dispensing window of the sack room.

BAD FOR MICROBES.

Here he gets a large-meshed clothes sack, and upon this fastens one of his duplicate checks. Sitting down, he forthwith "shucks" himself, and every rag of clothing—hat and shoes and all the contents of his pockets—is put into this sack. The draw strings pulled and tied, this bag is taken to the fumigating room and subjected for some eight hours to the fierce, destroying fumes of ten pounds of rolled brim-

stone sulphur, burning out all life within it.

Next in order is the bath. This is administered in an open, well-lighted room, eighteen by twenty-four feet, containing eight hot and cold showers, strong soap, brushes and towels without stint. Should this job be poorly done through laziness, repugnance or unfamiliarity with the task, the officer in charge returns him, willy-nilly, and should the lodger seem unequal to the labor, a husky attendant does him to a turn, and he comes forth, if not as beautiful as the lily, surely with a not unpleasant thining, and, if cleanliness be next to godliness, then much nearer the Almighty than he has been for many days.

BILL OF HEALTH, OR THE HOSPITAL.

Putting on a pair of carpet slippers and arrayed in that informing fashion that prevailed in Eden before the fall, he presents himself to the skilled and keen discernment of the examining physician. This inquisitor, having found the facts of our lodger's physical condition, writes them down upon the same record eard that holds his story given at the desk below. He is now recorded beyond the possible success of "fake" excuses in an attempt to evade his reasonable stint of labor on the morrow. Any victim of an infectious disease is forthwith sent to the isolation hospital. Should he need vaccination, it is done at once, and he is safe from acquiring or disseminating smallpox for at least a year. This service alone is worth the cost of the Municipal Lodging House to the people of Chicago.

CLEAN, SWEET REST.

His physical examination finished, our lodger dons a clean night robe, and, going up another flight of stairs, finds himself in a warm dormitory. (There are two sleeping rooms, each containing one hundred small enameled iron beds supplied with a spring mattress, blankets and pillows.) Here he is met by an attendant, who takes him to a bed of corresponding number with his check, and our lodger enters into silence—and perchance a dreamland musing over better days.

At half-past five each morning all the men are called, and, coming down to the dressing-room, each gets his sack of clothes. After toilet and a breakfast of just the kind, quality and size of the supper supplied the night before, our lodger with his fellow sojourners for the night is sent to the office for distribution.

THE CHANCE TO WORK.

When all the men have filed in, the superintendent calls attention to the rules of three hours' labor on the city's streets for all ablebodied men, and then explains that the city's interest is in having her citizens engaged in honest, independent work, and if they have a fair chance for remunerative employment for that day, and can tell a straight story, they will be excused from street work and sent at once upon their way to industry. The warning follows that each man's story will be investigated before the going down of the sun, and if he is found a liar the Municipal Lodging House is closed to him forever and a day.

Now begins the rarest chapter in all the book. Hard-luck experiences, stories of dissipation, disease, accident, industrial displacement, and fairy tales that would turn Hans Andersen green with envy, flow like a troubled river for

an hour and a half. All the evils in Pandora's box have here a victim, and every vice a votary, but John Barleycorn is easily the greatest po-



HAPPY DREAMS.

tentate among them all. Fully seventy per cent of the unfit are his vassals, and carry his stamp upon their brows. With the handicap of the record card, containing last night's story in black and white against him, the only way of safety for the lodger is the truth. If he varies a hair's breadth from his original story he is promptly brought to book and checked into the street gang for three hours' labor with a hoe. As the cases are disposed of, three main classes of the able-bodied are formed.

PROMOTION IS RAPID.

First—Those who have secured employment for themselves, and can return that day into the ranks of industry.

Second—Those who have worked, and worked well, upon the streets the previous day, and, their references having been investigated and found good, are to be sent to those firms and corporations that employ worthy men from the Municipal Lodging House. If there is no employment reported for that day, these men are given the entire day to seek for work.

Third—"First-nighters" and others whose record is not satisfactory, and who must work upon the streets if they lodge at the city's charge.

The first class go at once, taking a card to be signed by their employer or foreman, and which is returned by mail or otherwise to the Municipal Lodging House.

The second class are sent to those public-spirited firms and corporations that, seeing the value of the work of the Municipal Lodging House, give it the substantial co-operation of employing the worthy lodgers whenever they have vacancies.

The third class are taken in charge by a foreman of the City Street Department, and under the supervision of an officer of police, are required to work three hours upon the city streets. Each of these men is given a card, and when his stint of work is finished the foreman writes a record of the quality of the lodger's labor upon this card and attests it with his signature.

THE SICK ARE CARED FOR.

When these classes are disposed of there yet remain the crippled, sick, physically incompetent and delinquent class. The Municipal Lodging House, as a clearing house for the indigent, endeavors to secure the final disposition of each

In making this distribution a single case. night's registration sometimes calls into helpful co-operation nearly all the charities, public and private, in Chicago.

THE RESULTS IN HUMAN VALUES.

We have been able to help into honorable independence many worthy but temporarily displaced men, to return some truant youths to their homes, to uncover not a few professional loafers, and "barrel house bums," and to re-



BREAKFAST.

duce greatly the number of able-bodied vagrants in Chicago.

A four-story building centrally located and equipped to house and feed daily 200 men is the center from which is intelligently administered this self-help, charity and correction.

The total cost of renting and equipping this plant was less than \$6,000. The annual cost will be under \$15,000.

The Chicago Municipal Lodging House has come to stay.

A FEW THINGS OWNED BY BRITISH CITIES.

Miscellaneous Assortment of Hammam Baths, Oyster Beds, Golf Links and Rabbit Holes.

Here are some of the articles which advocates of municipal ownership have led certain British municipalities to acquire or establish:

Turkish baths, owned by the cities of Leamington and Harrogate. Liverpool is preparing to erect the finest Hammam in Europe.

Municipal lectures, established in Glasgow, in addition to that city's ownership of water works and car lines.

Fireworks displays, given at municipal cost by Harrogate.

Laundries, Liverpool.

Shares in ship canal, Manchester.
"Municipal Palace," Glasgow.
Business premises for renting, soon to be erected by Sheffield.

Rabbit warren, Torquay. Oyster fishery, Colchester.

Sterilized milk, supplied by St. Helen's.

Crematorium, Hull.

Race tracks, Doneaster and Chester. Doneaster conducts its own races.

Garage Bournemouth.

Hotels, Bradford and Liverpool.

Docks and berow. Bristol.

One castle, Non-

Local universities, Birmington and Nottingham, with Liverpool to establish on in the near

Municipal organ, with salaried organist, Liverpool.

Hereafter, heavy wagons in Seneca Falls, N. Y., will have to be equipped with four-inch

WORK OF THE DIRECTORS.

Owing to the absence from the city of a number of Directors during the month of July, only one special meeting of the Board has been held during the month.

NEW MEMBERS.

The following five firms have been elected members since the last report:

Charles Paff, Architect......40 Montgomery C. O. Fauda, Pharmacist and Industrial Chemist,

John Horstmann Co., Chemical Importers.

INCREASE IN LIQUOR LICENSE.

The vote of the members of the Association on the question of increasing the retail liquor license tax having been completed, and the returns having shown that out of a total vote of 858, only 59 were opposed to an increase and that a very large plurality favored a flat rate of \$400 per annum, the Board decided to take up vigorously the matter of securing an in-

ceed at once to bring the matter before the people.

PAVING BRYANT AND FIRST STREETS.

The paving of Bryant street from Main to Beale streets, and the construction of a 30-foot roadway on Bryant and First streets, from Beale street to the Mail Dock, may be considered as practically accomplished. The earnest efforts of the Draymen's Association and of Ex-Commissioner of Public Works A. B. Maguire, initiated this movement over a year ago. Difficulties were met, however, which prevented the execution of the work. The Merchants' Association took up the plan and has been able to remove these difficulties, so that it is now a certainty that the work will be done before the rains begin. While the subscriptions as yet are not quite enough to complete the work, enough have been received to warrant making a start. The block on Bryant street. between Main and Beale streets, will be paved immediately and it is expected that by the time this block is completed, the cost of laying the entire 30-foot roadway thence to the Mail Dock THE BEST SUMMER CITY IN AMEDICAL The Eastern delegates to 12 Association ber will be secured and this great improvement can

Association have made a side trip to San Francisco from their place of meeting in Los Angeles, and discovered, to their surprise, and to their chagrin, that we have a climate here that is worth the study of experts.

Their surprise was only remarkable from the fact that they just happened to stumble upon something which there is no good reason the whole world should not have known long ago. Their chagrin arose from the lack of time left in their itinerary to enable them to make a scientific investigation of what they found.

They promise to make a special trip in the future for the purpose, as they think they see here unique conditions for a resort for some of the sick and all of the healthy atoms of humanity.

Some of the delegates are sure that the slopes of Mt. Tamalpais would prove an ideal spot for a tuberculous patient, provided he had no cardiac weakness, and they believe the interior valleys of Northern California would confer equal benefits on an invalid suffering from lung trouble, combined with a weak heart. The suggestion is reasonable.

Probably the most startling fact in climatology is Eastern ignorance of the superb summer climate of San Francisco. Easterners come here in crowds during the winter and spring, to avoid the biting cold and blinding snows of the East and North, but in summer, when they would experience the most welcome change, they shun us like a pestilence. In the summer months they bake in their cities, swelter on their sea-shores, and simmer in their mountains, apparently unconscious that in San Francisco they might enjoy a temperature that would not turn a hair. If our Eastern fellow-citizens could once be brought to realize that while their thermometers are overflowing, ours are registering about sixty-six degrees; that while they are climbing to roof gardens for relief from suffocation, San Franciscans are going about in light overcoats and wraps; that while they are tossing sleepless on heated beds, we are sleeping under light blankets, this city and vicinity would become the ideal summer resort of the continent.—S. F. Argonaut.

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ADVERTISING BY THE YARD.

Some people still insist on buying advertising by the inch, or foot, or yard.

They are buying pencil marks on paper, rather than ideas.

As a matter of fact some of the most valuable work of an advertising man is devoted to re-

writing, re-planning, and working over his copy so as to condense his story, making it more quickly read, easier comprehended and of greater selling power. At the same time he is saving space, and when it costs \$6.00 a line, as in the Ladies' Home Journal, or even \$3.00 a line, as it does in the Delineator, such a man's work becomes doubly valuable.

A good ad-writer is never a "space-filler." He is a mind filter.—Pacific Coast Advertising.

PRUNING KNIFE TO THE MUNICIPAL PLUM TREE. Checks found in Uniform Accounting, and a

City Offices Should be Carefully Experted by Disinterested Persons, to Discover where the Money of the Tax Payers can be Saved.

Written for the REVIEW by John E. Quinn, Former Member Civil Service Commission.

[NOTE—Checking the waste of municipal revenues is engaging the attention of workers for good government. In Ohio a law has been passed providing for uniform accounting. A political party in Kansas is demanding the same sort of legislation, and it has been urged for Boston, Baltimore and other Eastern cities. The checking of waste in New York is to be attempted by the New York Merchants' Association, which has hopes of saving that city \$25,000,000 a year by simplifying the municipal book-keeping, and securing the repeal of laws that have made extravagance mandatory. By direction of Mayor Low, the Association's experts will have access to all available data, and they will be assisted as much as possible by the heads of city departments in examining into the affairs of the various offices. affairs of the various offices.

The question whether or not there are more employes on the municipal pay-rolls than are needed to do the work, is one that is always pressing. It is a practical one, and can only be answered after competent investigation. How such an investigation might be made is discussed by Mr. Quinn, a former director of the San Francisco Merchants' Association, in the article below.]

Every citizen who has given the subject thought, or who has investigated the methods of conducting the city's business, is pretty well convinced that a large proportion of the taxes collected each year is absorbed by the unnecessary and increasing number of office-holders in the city's employ. If this is a fact, is it not time to do something to relieve the city from such an unnecessary burden?

Two years ago we made the rounds of the different departments to prepare the scope and questions to be used at the civil service examinations for the various positions. I was impressed with the great number of men and the small amount of work to be done in some of the offices, and I firmly resolved that as soon as the Commission had completed its eligible lists, which I thought would be in about a year, I should devote the remaining time of my term on the Commission to finding out whether I was right in my contention that there were too many men employed by the city.

HOW IT COULD BE DONE.

But the merit system could not be introduced here without a struggle. The work of the Commission was opposed in every way by its enemies, so that it was impossible to carry out the plan.

I should like to suggest, however, how it may yet be done. Let the Merchants' Association set aside a certain sum of money (but if it does not think that this is within the scope of its work, let some one, or a number of taxpayers, contribute the means) to hire experts and a stenographer to go to the different departments and work with the men in each office until they are sufficiently acquainted with the duties and rerequirements of each department, to be able to render an honest and intelligent report.

To do this thoroughly may require six months or more, but there is plenty of time if it were attended to at once to render an exhaustive report to the Board of Supervisors before the next tax levy. I don't think that there is any doubt as to the Mayor giving his cordial support to

the movement.

QUALIFICATIONS FOR THE WORK.

The expert should be entirely outside of politics, absolutely honest, of good executive ability, fearless and independent. The reason I would have the expert outside of politics is, that it would not be fair to ask any one in office, or with political ambition, to perform this duty, for several reasons; the most important of which is, that he would antagonize every man in office or expecting office, and, while he might command the admiration of the taxpayer and the good citizen in his erusade in the interest of economical government, they are the last ones to depend on for support.

How often does the "good citizen" go to the primaries? How often does he insist that a man who has been faithful to his pledges shall be renominated, and, if he is, how often is the nominee re-elected? How often does the "good eitizen" care what becomes of him?

RESPECTS TO THE "GOOD CITIZEN"
He simply goes to the polls and generously votes for the men who are nominated by the

Were I a politician and determined to follow that calling for a living I would repudiate every desire to assist or placate the "good eitizen" and would pay full homage to the bosses, who ean never be aeeused of deserting a faithful adherent. Some people may take exception to these remarks. If they do, I would ask them, when has a public officer been protected or en-couraged when he has been faithful to his duty in protecting the interests of the citizens, and when in so doing he has antagonized the men who are looking for the offices?

The civil service system never contemplated that the departments under its control should be stuffed with employes in excess of their needs, and when the Supervisors, in their efforts to justify their opposition to the Mayor, put it on the ground that many of the positions eited by him as unnecessary were civil service positions, there was no justification for their action, and the exeuse should not have been ac-

eepted by the public.

ORGANIZATION AND ADVANCEMENT.

The efficiency of organization, compared with independent effort, has been so often demonstrated in so many ways there is no longer need of argument to support the claim.

What is now needed is a clear demonstration of the fact that the essence of organized efficiency is in the opportunity it gives to prove and reward individual merit.

Business organizations, when grown too large to be managed on the basis of personal acquaintance, between employer and the employed, of necessity follow systems of promotion based on results. When advancements are possible, seniority of service may have a sentimental influence, but its weight is as nothing compared with demonstrated fitness for the work to be

This fact gives zest to the devotion to business with which every energetie, ambitious man follows his vocation. Men of superior ability are the few among many. Their discovery and selection for advancement by virtue of their own merit is far more eertain when they are working with the many than when employed in independent isolation.—Public Policy.

OHIO'S STRUGGLE TO KEEP DOWN TAXATION.

Separation of State from County Levies.

Much attention has been given by public officials and legislators to ways and means for getting money from taxpayers. Less attention has been given to ways and means for saving the money thus obtained. The growth of taxation is a serious problem in every State of the Union. Increase in amount there must be, as population and wealth grow, but, if government is efficient, the growth of taxation should be no more, it rather should be less, than the growth of population and wealth; otherwise, it becomes burdensome.

Two measures to eheck the growth of taxation were before the Ohio General Assembly, 1902. One, a measure requiring all public accounts to be kept by a uniform system to be prescribed and audited by the Auditor of State. This measure is now a law. The other, a measure "For the separation of State from local taxation." This measure involves propositions that were entirely new to the members of the General Assembly and the people of the State.

A measure to apply the principles involved was first introduced in the House of Representatives by Mr. Charles W. Stage, a Democrat, from Cleveland. This was followed by a measure introduced in the Senate by Mr. Frank B. Archer, a Republican, from Bellaire. The two measures were identical in purpose, but different in method of application. Their introduction was eonsidered at first as purely educational, but as the discussion of taxation measnres progressed the importance of this measure became more and more apparent, as its sound public policy was understood. It was the most important taxation measure before the General Assembly. The chief, if not the only, objection urged against its enactment was upon the ground of its doubtful constitutionality under the existing Constitution. There can be no objection to it on this ground if the people adopt the constitutional amendment that will be submitted to them in 1903. This fact is regarded as a powerful reason for adopting that amend-

The simplification of the taxation system that will result from the enactment of this measure is one, but not its principal, advantage. By placing the inducement on understanding, instead of undervaluing, as a means of reducing a county's share of State taxation, it will check local taxation, and by making every county directly responsible for State requirements, it will cheek State taxation.

The accounting measure, and this apportionment measure, are the most effective cheeks on the growth of taxation yet devised. The vote by which the accounting bill was enacted, and the Senate vote on the Archer Bill, No. 191 (it was not voted on in the House) is a record of which the Seventy-fifth General Assembly of Ohio may well be proud. - Public Policy (Chieago.)

INSURANCE, AND CHANGE OF NAME.

A manufacturer who forgot to notify the insurance company that his partner had withdrawn from the firm has been obliged to sue for the amount named in his policy. A few days after the change of firm he sustained a considerable loss by fire, and the company contends that at the time of the damage he was doing business under a fietitious name.—Jewelers Circular-Weekly.

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 BOOTS AND SHOES.

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Condition of the condit	Christy & Wise Com. Co223 California Cutter & Mosely302 California	Teele & Co708 Sacramento Union Transfer CoBryant and Second	Jennings, Rufus P 6 California
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	Dodge, Sweeney & Co114 Market Doyle, H. & Co511 Clay	Boericke & Runyon231 Sutter	FIREWORKS.
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Ohlandt, N. & CoIndiana and Yolo	Lyden & Co III Front	Clough, Frank 400 Ellis	FISH DEALERS.
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Heyneman, Herman204 Sansome Judell, H. L. & Co314 Sacramento	Price, W. C. & Co413 Front	Hale Bros	Kragen Furniture Co1015 Market McCann, Belcher & Allen600 Sutter
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Davidson, D. M. & Co52 Flrst	Townsend, W. S	Table of the state	GAS ENGINES AND SCALES.
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Hirsch, L. & Co	CRACKER MANUFACTURERS.	Cal. Electrical Works547 Mission Electric Railway and Manufacturers	GENERAL MERCHANDISE.
Jewell, G530 Kearny		Supply Co	O" (Devilor
Keilus, Chas. & Co132 Kearny Mandel, Pursch & Wlener125 Sansome	American Biscuit CoBroadway and Battery	General Supply Co537 Mission	CT ACC MANUFEACINIDISUS
Neustadter Bros 133 Sansome	Macdonald, J. G	Hetty Bros 126 Eddy Klein Elec. Works, The J. M	United States Glass Co18 Sutter
Prager, A. J. & Sons		Summerhayes, W. R627 Howard	
Roos Bros	CREDIT BUREAU.		(110 120
Straus, Louis11 Sansome	Credit Agency	ELECTRICAL MACHINERY.	Limousin, C
Summerfield & RomanFifth & Market	123 California	Westinghouse Electric & Mfg. Co	Smith, W. M200 Post
		Teo matket	Steinberger & Kalisher230 Sutter
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California Glue Works. 123 California Glue Works. 123 California Glue Works. 123 California Glue Works. 124 California Glue Works. 125 California Glue Works. 125 California Glue Works. 126 California Glue Works. 126 California Glue Works. 127 California Glue Works. 128 Cali

GRAPHOPHONES AND PHONO-	Herold, Rudolph, Jr415 California	McCord, Alex & Co221 Ellis	Bourn, W. B401 California
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GROCERS.	Liverpool & London & Globe Ins. Co., The422 Callfornia	Albion Lumber Co33-34 Crocker Bldg	MUSICAL INSTRUMENT DEALERS. Allen, Wiley B. Co931 Market
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Foge, J. M5th and Misslon Goldberg, Bowen & Co432 Pine	314 California	Gualala Mill Co	Reynolds, Geo. W
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Meyer, A. & Co16 Sacramento Parks Bros. & Co418 MeAllister	Turner, Geo. W315 Safe Deposit Bldg Vess, Conrad & Co204 Sansome	S. F. Lumber CoThird & Berry S. F. Timber Preserving Co223 Folsom	OILS.
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Smith's Cash Store27 Market	Wilson, Horace201 Sansome	Simpson Lumber Co	Weed, F. F., Sec'y Lion Oil Co
Stulz Bros533 Montgomery Ave Sussman, Wormser & Co	IRON WORKS.	Union Lumber CoSixth & Channel Wigmore, John & Sons Co29 Spear	OPTICIANS.
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Brownlee, J. P1612 Market Dunham, Carrigan & Hayden Co19 Beale	Barth, Rudolph141 Post	Martin Pipe & Foundry Co	PAINTS AND OILS. Bass-Hueter Paint Co
F'roelich, Christian 202 Market	Brittain & Co	Meese & Gottfried Co167 Fremont	Clinch, C. G. & Co7 Front
Holbrook, Merrill & Stetson235 Market Ils, J. G. & Co	Densing Jewelry Co 1010 Shotwell Elsenberg, A. & Co 126 Kearny	Moore, Chas. C. & Co32 First Oriental Gas Engine Works229 Folsom	Fuller, W. P. & CoPine and Front Magner Bros215 California
Lloyd-Scovel Iron Works159 Fremont Mangrum & Otter, Inc581 Market	Elgin National Watch Co206 Kearny Fershtand, Theodore126 Kearny	Pacific Tool and Supply Co467 Mission Ralston Iron Works222 Howard	Nason, R. N. & Co
Marwedel, C. F	Glindeman, W	Tatum & Bowen	PAINTERS AND PAPER HANGERS.
Montanya, J. De La Co606 Battery Mossford, Moses3885 24th	Hall, A. I. & Son643 Market		Beck, W. T. & Sons729 Devisadero
Osborn Hardware & Tool Co414 Market	Huguenin, Adolph824 Market Jenkel, John R817 Market	Union Iron Works	Brace, N
Pacific Hardware and Steel Co	Judis, Alphonse Co4 Chronicle Bldg London Diamond Co.35 New Montgomery	MANUFACTURERS' AGENTS. Eberhard Co., The Geo. F12 Drumm	Davis, H
Palace Hardware Co603 Market Philpott & Armstrong823 Market	Lundberg & Hoy232 Post	Hughson & Merton105 Front	Gercke & Weber
Rosekrans, II. & Co	Nordman Bros	Marsh & Kidd522 Market Poett & Center123 California	Stader, CGlen Park
Smith, Peter A	Radke & Co	Robinson, Geo. H	St. Denis, J. & Co320 Sutter Stein, M759 Market
Taylor & Pritchard	Schumacher & Co621 Market Schussler, M. & Co713 Market	MATCH MANUFACTURERS. Metropolitan Match Co	Swan, J. S717 Market
HARNESS AND SADDLERY.	Schwartze K. G502 Battery	MATTRESS AND UPHOLSTERY.	PAPER BOXES.
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HATTERS.	Sorenson, James A. Co103 Sixth Vanderslice, W. K. & Co136 Sutter	MEN'S FURNISHING GOODS.	MANUFACTURERS.
Collins & Co1018 Market	JEWELERS' SUPPLIES.	Atkins, R. C. & Sons123 Montgomery Baumel, Fred J1608 Market	Crown Paper Co
Colman Co	Armer & Weinshenk220 Sutter	Berman, O	Union Pulp & Paper Co410 Sansome
Kline, Louis & Co106 Bush	KNITTED GOODS.	Bullock & Jones Cc105 Montgomery	PAPER AND PAPER BOXES. Fleishhacker, A. & Co
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Anspacher Bros	Jacobs & Co	Keller, M. J. Co1028 Market	PATENT DOOR OPENERS AND CLOSERS.
Ellis, H. C. & Co105 Steuart	Marks Bros	Lowison, J. L. & Co	Rischmuller, Geo2449 Nineteenth
Goss, Chas. E	LADIES' TAILORS.	Morgan Bros	PHARMACEUTICAL PREPARATIONS. Burgess, Frank P
Mcrrow, Geo. & Co303 California Scott & Magner615 Sixth	Caro, A. W. Geary & Powell Feder, M	The Toggery628 Market	California Fig Syrup Co392 Church Gordin-Gladys Co514 Pine
Somers & Co	Flamm, G1435 Polk	MERCHANT TAILORS.	Law, Herbert E2304 Van Ness Ave
IDEATING AND VENTILATING	Frances, M	Block & Georges	PHOTOGRAPHERS.
Grannis, J. G. & Co565 Mission	Lowenthal & Co	Lemos, Leon1117 Market	Sewell, Daniel
Royal Heating Co., Inc. S. E. cor. New Montgomery & Mission	LAMPS.	Pohelm, J. T	Taber Photo Co121 Post
HORSE SHOEING.	Boesch Lamp Co585 Mission	Smith, J	PHOTO-ENGRAVERS. Bolton & Strong510 Montgomery
Odea, Martin126 Geary	LAUNDRIES. La Grande Laundry23 Powell	Williams Bros	Sunset Photo & Engraving Co
California HotelBush near Kearny	S. F. Laundry Association131 Ellis	American Can Co209 Mission	PHOTOGRAPHIC SUPPLIES.
Gallagher, John PLangham Hotel	U S. Laundry Association3111 Sixteenth LAUNDRY MACHINERY.	Finn, John Metal Works313 Howard	Kirk, Geary & Co112 Geary
flolm & Saxtorph, Baldwin House	Troy Laundry Machinery Co583 Mission	MICROSCOPES AND BIOLOGICAL	PICKLE MANUFACTURERS.
Hotel Bella Vista	LAW BOOK PUHLISHERS.	Pacific Mlcro Materials Co	Fisher Packing Co509 Commercial Loeffler, John422 Fifth
TEL	Bancroft-Whitney Co 612 California	432 Montgomery	Pacific Vinegar & Pickle Works
Occidental Hotel Montgomery	LEAF TOBACCO DEALERS.	MILK AND CREAM.	PLANING MILLS.
St. NicholasMarket and Hayes Turpin, F. L., The Royal126 Ellis	Conradl & Goldberg730 Montgomery Kohlberg & Co526 Washington	Berkeley Farm—N. J. Nelson1228 Folsom Cal. Milk Producers' Assn428 Turk	Birth, L. H
HOUSEHOLD UTENSILS.	LEATHER AND LEATHER GOODS	Jersey Farm Co851 Howard	Townley Bros18th and Folsom
Wlester & Co22 Second	DEALERS.	Millbrae CoNinth and Mission	Young, JamesBeale and Mission PLUMBERS.
Consumer's Los Co	Bissenger & Co	S F. Cream Depot1929 Mission Standard Milk Co3201 Sixteenth	Forsyth, W. C106 Golden Gate Ave
Merchants' Ice and Cold Storage Co	Frank, S. II. & Co408 Battery Harpham & Jansen524 Washington	MILLINERY.	Ickelheimer, S. & Bro20 Geary Murray Bros623 Sacramento
212 Clay	Klopper & Dulfer. 209 Mason Kullman, Salz & Co. 582 Misson	Hinz & Landt543 Market Holm & Nathan512 Market	Snook, Wm. & Son
INSI RANCE.	Wagner Leather Co306 Clay	Muller & Raas Co731 Market	PORK PACKERS AND PROVISION
Ahpel & Bruckman209 Sansome	LIGHT AND POWER COMPANIES. Equitable Gas Light Co516 Callfornia	Spencer & Mitau	DEALERS.
Baggs & Stovel411 Callfornia	LIME AND CEMENT.	MILLWRIGHTS.	Armour Packing Co
Berthau, Cesar423 California Butler & Hewitt413 California	Ccwell, Henry & Co211 Drumm	Dibert Bros Mfg Co225 Mission	Cudahy Packing Co513 Front Heineman & Stern916 Larkin
Com'l Union Assurance Co	Bosqui Printing & Engraving Co	MINERAL WATERS.	Roth, Blum & Co
Cralg, Hugh210 Sansome		Florence Chan & Cla	Western Meat CoSixth and Townsend
Davis, J. B. F. & Son215 Sansome Dornin, (fee. D	California Llthograph Co518 Clay	Mt. Shasta Mineral Spring Co Sixth and Brannan	POULTRY AND DAIRY PRODUCE.
Fidelity & Causalty Co318 California Fireman's Fund Insurance Co	Roesch, Louis Co325 Sansome	MINERS' AND ASSAYERS' SUPPLIES.	Fodera, A
Forbes, A. B. & SonMutual Life Bldg	Union Lithograph Co325 Sansome		O'Brien & SpotornoCal. Market Tiddy, RichardSpreckels Market
German Ins. Co. of Freeport337 Pine	LIVERY STABLES.	MINING COMPANIES	The state of the s
TOTAL TEO, F	Clemens C. J. 409 Toylor	MINING COMPANIES.	POWDER WORKS.
Gutte & Frank303 California	Clemens, C. J	Alaska Treadwell Gold Mining Co Mills Bldg	POWDER WORKS. The California Powder Works. 230 Market

Rice, Peter..... RUBBER GOODS.

WOOLEN MANUFACTUREITS.
Golden Gate Woolen Mfg. Co..535 Market

WRECKERS.
Whitelaw Wrecking Co.....253 Spear

PRESS CLRPPINGS. Allen's Press Clipping Bureau	Goodyear Rubber Co577 Market G. P. and Rubber Mfg. Co., The	Bonestell & Co	Alexander, L. & M. & Co
PRINTERS. Bent & Meyerderks40 California Commercial Publishing Co463 Mission	Morgan & Wright	Crocker, H. S. Co	Bannan's Typewriter Exchange 307 Montgomery
Cubery & Co	Winslow, C. R. & Co44 Second	STEAMSHIP AND TRANSPORTATION COMPANIES.	United 'l'ypewriter & Supply Co
Freygang-Leary Co113 Davis Hughes, Edward C511 Sansome Janssen Printing & Binding Co	Hall's Safe & Lock Works605 Market Hermann Safe Co417 Sacramento	Cook, Thos. & Co621 Market Fugazi, J. F. & Co5 Montgomery Ave	UNDERTAKERS.
Monahan, John & Co412 Commercial Munk, R805 Mission	Parcelis-Greenwood Co216 California	International Nav. Co30 Montgomery Occidental & Oriental Steamship Co421 Market	Godeau, J. S395 Montgomery Ave Gray, N. & Co
Murdock, C. A. & Co532 Clay Partridge, John306 California Pernau Bros543 Clay	Simonds Saw Co	Peterson, James P	Truman, Chas. H. J. & Co1909 Mission United Undertakers' Association 27 First
Phillips, Smyth & Van Orden508 Clay Roberts, John W220 Sutter Spaulding, George & Co414 Clay Stanley-Taylor Co., The656 Mission	SUPPLIES.	Toyo Kisen Kaisha	Valente, Marini & Co1524 Stockton UNIFORMS AND REGALIA.
Sterett Printing Co	SCOTCH TWEEDS.	Freese, A. C	VINEGAR MANUFACTURERS.
Reed & Goodman513 Sacramento PRINTING MACHINERY	SCREEN WORKS.	STORE AND OFFICE FIXTURES. Simmen, John348 Phelan Bldg	Consumers' Y. & V. Works404 Battery WAGON & CARRIAGE MATERIALS. Holt Bros. Co30 Main
Swain, Hadwen Mfg. Co215 Spear PROPERTY OWNERS.	SEEDS AND GRAIN.	Thoms, J. W1009 Claus Spreckels Bldg STOVE AND IRON FOUNDRIES. Steiger & Kerr350 Main	WALL PAPER AND HOLDINGS.
Andros, Milton320 Sansome Bishop, Thomas B532 Market	SEEDS AND PRODUCE	STOVES AND RANGES. Schieck, John C	WAREHOUSES.
Crocker Estate Co54 Crocker Bldg De Vecchi, Dr. Paolo	Volkman, Chas. M. & Co408 Front	SURGICAL INSTRUMENTS.	Haslett Warehouse Co., The
Hewes, D	Clark, N. & Sons	Hoppe & McConnell	Sansome Street Warehouse, Inc
Parrott, John	Steiger Terra Cotta & Pottery WorksMills Bldg.	Liletz, A. Co422 Sacramento	S. F. Warehouse Co
Pillsbury, E. S	Evans, J. W	Lang Curup Defining Co. 9th & Drannon	Lowe, J. W
Marye, Geo. T., Jr234 Montgomery Quinn, John E2310 California Rodgers, Arthur16 Nevada Block	White Sewing Machine Co300 Post Willcox & Gibbs Sewing Machine Co	Pacific Coast Syrup Co713 Sansome TABLE CEREALS.	Berges & Domeniconi708 Sansome Bieber, P. P. & Co 324 San Jose Ave
Shields Estate Co	SHEET IRON AND PIPES.	Empire Milling Co310 Townsend TAILORS, CLOTHS, TRIMMINGS AND WOOLENS.	Braunschweiger & Co5 Drumm Buneman, H319 Front
Dow, Geo. E., Pumping Engine Co	Smith, Francis & Co83 Fremont SIRP BUILDERS.	Baumgarten, J. & Co7 Montgomery Byrne, Jos. & Co1145 Mission	Cahen, Louis & Son418 Sacramento California Wine Association661 Three Carroll & Carroll120 Front Cavagnaro, F
Jackson, Byron Machine Works 411 Market RAILROAD TIES AND TAN BARK.	Hay & Wright36 Steuart- Turner, Matthew40 Callfornia Whelan, John A. & Bros28 Steuart	Ford, C. W. R. & Co	Chaix & Bernard756 Brannan
Bender Bros 5 Market REAL ESTATE DEALERS.	SHIP CHANDLERS. Foard, L	TANNERS.	Gundlach-Bundschu Wine Co The
Baldwin & Howell10 Montgomery	Josselyn, G. M. & Co38 Market Lewis, Anderson & Co24 East	Forle Tonners 90th & Con Drung Ave	Market and Second Hey, Grauerholz & Co224 Front Hildebrandt, Posner & Co610 Front
Baldwin, O. D. & Son22 Montgomery Breese, G. L. & CoHayward Bldg Buckingham, A. E26 Montgomery	SHIPPING AND COMMISSION. Alexander & Baldwin, Ltd308 Market	TANNING EXTRACTS. California Tanning Extract Co	Holtum Bros., Inc
Burnham & Marsh Co20 Montgomery Bush, David & Son20 Montgomery Center & Spader11 Montgomery	Balfour, Guthrle & Co316 California Chapman, W. B123 California Delius & Co209 Safe Deposit Bldg Dieckmann & Co421 Market	TEAS, COFFEES AND SPICES.	Italian-Swiss Agric. Col. 518 Montgomery Jones, Mundy & Co
Crim, W. H. & Co	Eddy, Falk & American Trading Co	Brandenstein, M. J. & Co118 Market Burmester, Henry W1143 Market Castle Bros	Lachman & Jacobi Second & Bryant
Hendricksen, William & Co	Johnson-Locke Mercantile Co	Caswell, Geo. W. & Co414 Sacramento Folger, J. A. & Co104 California Guittard Mfg. Co119 Front	Lubben, JohnCalifornia & Sansome Lyons, E. G. & Raas Co., The
Heyman, Jacob & Son	Marcus, Geo. & Co418 California	Hills Bros	Mann, C. M., suc. to I. de Turk
Madison & Burke	Mitsui & Co415 Safe Deposit Bld McNear, G. W326 California Meyer, Wilson & Co210 Battery	Schilling, A. & Co	Martinoni, E
McElroy, R. D	Moore, Ferguson & Co310 Callfornia Newhall, H. M. & Co309 Sansome Otis, McAllister & Co109 Callfornia Parrott & Co306 Callfornia	TELEPHONE AND TELEGRAPH COMPANIES.	Melnecke, Chas. & Co314 Sacramento Metzger, Leo & Co118 Battery Meyerfield, Mitchell & Co116 Front
Pforr, John	Pike, Chas. W. & Co124 California Pinet, J. Co	Pacific States Telephone and Telegraph Co., The	Mohns & Mohns, Inc29 Market Mcore, Hunt & Co., The Jesse404 Front Mueh & Lynch1423 Stockton Naber, Alfs & Burne323 Market
Shainwald, Buckbee & Co	Spreckels, J. D. Bros. & Co. 327 Market Ulrichs, J. F. 122 Clay Webster & Dunbar 304 Davis	TENTS AND AWNINGS. Ames & Harris, Inc100 Sacramento	Napa and Sonoma Wine Co
Umbsen, G. H. & Co	Williams, Dimond & Co202 Market SHIPSMITHS.	Neville & Co31 California THEATRES.	Rotenblatt Co., The
RECREATION GROUNDS. Herman, R	Chrestoffersen & Tway420 Beale SHIRT MANUFACTURERS.	Belasco, FredAlcazar Theatre Walter Orpheum Co113 O'Farrell	Samuel Bros. & Co
REFINERS. Selby Smelting & Lead Works 416 Montgomery	Ide, Geo. P. & Co516 Market Lautermlich, The L. Shirt Mfg. Co328 Bush	THY CAN MANUFACTURERS. Union Can Co. of S. F	Schultz, Wm. A. & Sons523 Front Shea, Bocqueraz & Co525 Market Siebe Bros & Plagemann328 Sansome
RESTAURANTS. Bay State Restaurant29 Stockton	SILK MANUFACTURERS. Carlson-Currler Co	TIN PLATE MANUFACTURERS Williams, I. B. Mills Bldg	Spruance-Stanley Co
Bergez, John	Nonotuck Silk Co	TITLE INSURANCE. Callfornia Title Ins. and T. Co 410 Montgomery	Van Bergen, N. & Co
Christesen, M. A. C	Heininger, C. P. & Co535 Market SOAP & TALLOW MANUFACTURERS.	TOWEL COMPANIES. Mercantile T. & L. Co251 Jessie	Wilmerding-Loewe Co
Malfanti, J. & Co	Fischbeck & Glootz307 Sacramento Lille, CharlesN.W. cor. Bay & Webster	S. F. Towel Co., The	
Larsen, C. G	SODA MANUFACTURERS.	Commercial Transfer Co115 O'Farrell Morton Special Dellvery Co110 Battery Pacific Transfer Co20 Sutter	Union Wood and Timber Co
Peterson, P	Becht, J. G. & Co	Pacific Transfer Co	WOOD MANTEL MANUFACTURERS. Bush & Mallett Co328 Post
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Rice, Peter		TURKISH BATHS.	WOOLEN MANUFACTURERS.

MERCHANTS' ASSOCIATION REVIEW.

CIRCULATION, 6,500 COPIES.

Issued monthly at the office of the Association, Mills Building, 7th Floor, Rooms 6, 7, 8 and 9. Telephone Main 5945.

FOR FREE DISTRIBUTION TO MEMBERS and others interested in municipal affairs.

POLICY OF THE REVIEW.

The columns of this paper are for the discussion of ideas, but the views presented are not necessarily those of the Merchants' Association.

No personal, partisan or sectarian question admitted to these columns.

No advertisements are inserted and no subscription price is charged.

Communications must bear the signature of the writer. Facts upon municipal affairs will be the first consideration of the Review.

FRANK MORTON TODD, EDITOR

REVIEW.

NEW FEATURES It is the intention of the FOR THE REVIEW to present its read-REVIEW to present its readers from time to time with

articles bearing on the work and calling of the merchant and business man.

This will be in addition to its usual treatment of municipal, social and political topics. Its publishers feel that, in the main, the paper should be a medium for the interchange of ideas concerning the welfare of the entire civic community, since the Association it represents is in no sense one for advancing the interests of any particular set of men. That principle of its policy will not be lost sight of, nor in any degree sacrificed. It is recognized, however, that man doth not live by the spirit only, but needs a little bread with it. And as most of the readers of the Review are practical men, engaged in practical affairs, it is hoped that the paper may be made materially serviceable to some of them through the publication of articles touching more or less directly on the problems of business.

Sometimes these articles will be of general interest, and their justification will be found not in the dollars-and-cents utility of the ideas presented, but in their hoped-for effect in elevating commercial life and making it a more and more worthy pursuit. Sometimes they will relate to special lines of activity, and it is hoped such articles may occasionally give some reader a valuable hint about the conduct of his affairs. Until all life shall have been reduced to a single seience, there will always be something for one man to learn from another. The REVIEW does not purpose to engage in the betrayal of anybody's trade secrets, but it does hope that through the interchange of practical ideas that may properly be interchanged some of its readwill be enabled to improve their methods and make two dollars grow where one grew be-

The first of these articles should interest every member of the community. It is a statement by Mr. II. Weinstock, of the firm of Weinstock, Lubin & Co., of his reasons for founding in connection with the College of Commerce of the University of California, a lectureship on the "Morals of Trade." In its views and purposes that was a great act and worthy all praise. If the trust is properly administered, its tendency will be toward eliminating from commercial life the trickster and cheat—who not only defrauds the public, but unfairly injures honest competitors— and toward the uplifting of business morally and intellectually.

The value of such a work to business men is not estimable merely in dollars and cents, but in thousands of dollars and millions of cents. If money could make all men honest, you could probably raise a larger sum by popular subscrip-

tion for that purpose than for a Knights of Pythias convention. And the dishonest business man would doubtless subscribe heavily for his own cure. We believe he is usually that way because he thinks his competitor is, and, paradoxical though it may seem, is dishonest because he wants fair play.

Mr. Weinstock's article will furnish food for thought to everybody in the community. At more or less regular intervals it will be followed by others of a less generally valuable, but more directly utilitarian, character. We hope to provide our readers with little printed lectures on such topics as window dressing, advertising, compensating employes, treatment of employes, attitude toward customers, the functions of the credit man, early closing, deliveries, the giving of premiums and trading-stamps, and any like subjects that may suggest themselves. papers will be written by men who are engaged in the work of which they write, and we invite members of the Association to interest themselves in the matter and contribute articles of this character, or suggest topics to be worked out by others.

It is hoped that through these means the REVIEW will become increasingly serviceable to its readers, and that their already gratifying appreciation of it will be correspondingly en-

hanced.

THE CITY'S NAME ON THE GOODS. On the telephone in this office, and perhaps on the one in yours, is a little aluminum-

and-paper apparatus for keeping the transmitter clean. It seems valuable and may come into general use. We wish to call your attention to the legend on it, or on the next one you see in a friend's office. It reads:

Telephone-Hygienic Co. Los Angeles, Cal.

The inscription is characteristic. You can't use the telephone without being reminded of the southern city. Although the words are probably there to tell you where you can buy the goods, they also have the effect of continually advertising Los Angeles.

And it is not valueless advertising merely because it mentions the name only. A practical politician once told a newspaper man: "I don't care what you fellows say about me, just so you say something. You may say I boiled my baby and threw my grandmother down the well, but keep my name in print. If you let the public forget it. I am gone."

The mere repetition of a name is valuable to

a man or to a city.

They understand that in Los Angeles. The goods they put out bear the name of the town. If you are using anything from Los Angeles you know it came from Los Angeles. If you are talking to a Los Angeles man he doesn't give you a chance to forget it. He proclaims his town, talks about his town, makes you think about his town.

It is good business and ought to be imitated. Everything that is made or jobbed in San Franeiseo ought to bear the city's name-every pair of shoes, every hat, every pair of overalls, every wagon, every farming implement or piece of mining machinery. It is one way, and a very effective way, to keep your city conspicuously before the people of the Pacific Coast. Make them think about San Francisco as headquarters.

In their new enthusiasm over HOW TO the advertising of San Fran-MAKE A cisco, her people should not GREAT STATE forget their late enthusiasm over the irrigating of California. A sure way to make San Francisco a great city is to make it the metropolis of a great state, and one way

to make a great state of California is to irrigate it. One of the dynamic forces in the irrigation movement is William E. Smythe of San Diego, author of the "Conquest of Arid America," a book with the dramatic interest of a novel. Mr. Smythe is, in fact, the only man that has ever succeeded in dramatizing a sage-brush desert. He does it with an irrigating ditch.

Everybody in California ought to read the "Conquest of Arid America," and learn what constitutes the "blessing of aridity." It may be said without fear of contradiction, that the Californian who has not read that book does not appreciate the value of his state nor the magnitude of its resources. Mr. Smythe has been instrumental in organizing a society called the "Constructive League," of which he is the president, and whose purpose is the upbuilding of all California through irrigation. He explained the "League's" proposed mode of operation recently, in an address before the Unity Club of this city. In part, his explanation was as

The Constructive League seeks to compel the attention of the political parties. Our prayer is a simple oue: "O, that this day of little politics and little men may pass, and bring in its place a day of large constructive effort, aiming to raise the standard of civilization." The league demands the complete abolition of private monopoly in water. It favors a comprehensive system of public works, built by State and nation, the water to be distributed under State administration. State administration. It proposes four specific measures in connection with irrigation, as follows:

First—A board of control of waters, consisting of an expert engineer, a successful business man experienced in large affairs, and a lawyer of high judicial experience; these three to choose an executive officer, to be known as the State hydraulic

engineer.
Second—A State appropriation of \$100,000 for the exploration of reservoir sites and the preparation of

exploration of reservoir sites and the preparation of detailed plans of irrigation works.

Third—The submission to the people of a constitutional amendment authorizing the State to build public works in accordance with this plan.

Fourth—The largest possible national appropriation for irrigation, in accordance with the recommendations of the President's message.

It must not be supposed that the ideas for which Mr. Smythe is laboring apply only to the end of California in which he lives. There is more need of them where an insufficient rainfall tempts to rainfall farming on a mortgaged ranch than where almost absolute aridity permits no such mistake.

The last straw in trust formation has been piled on the back of the long-suffering American public. The Pittsburg stogie makers have combined.

The broad streets of Columbus, Ga., are being improved by narrowing the present roadway and making parks and lawns in the center and on the sides. According to the Municipal Journal and Engineer, the streets at present vary from 90 to 132 feet in width, and the driveways after improvement will vary in width from 23 to 50 feet.

BUT SOME OF THEM FORGET.

That politician does not live who will not vote for any measure he knows to be sineerely and honestly demanded by a majority of his constituents.—Public Policy.

VEGETARIAN VERSE.

See! Gaunt and thin and quite ethereal Is the man who eats the wrong material. His face is long, his look funereal. He's eating meat; he needs a cereal.

Pacific Coast Advertising.





